## Attachment I -Notification Email

Message to be sent on questionnaire launch date.

To: Respondent population

Subject: You Are Invited! Awareness and Use of CDC Information Products.

Dear [Insert respondent name],

You are invited to participate in an assessment of selected Centers of Disease Control and Prevention (CDC) information products. You were selected for this assessment based on your role as a leader at a health department. Please complete an online questionnaire about your use and opinions of products from CDC's Epidemiology and Analysis Program Office. Your <u>voluntary</u> participation in this assessment will provide valuable information to help improve CDC's products for health departments.

The questionnaire takes approximately 25 minutes to complete. The online questionnaire will be open between [insert data] to [insert data]. Please provide your feedback during this time.

Deloitte Consulting (Deloitte) is conducting this assessment under contract with CDC EAPO. Your privacy is very important to us. Deloitte will not publish or share any identifying information about individual respondents with CDC.

Please click <u>here</u> or copy and paste the following url into your web browser to start (<a href="http://deloitte.us.qualtrics.com//SE/?SID=SV\_0vR8ZFo4lGVibwp">http://deloitte.us.qualtrics.com//SE/?SID=SV\_0vR8ZFo4lGVibwp</a>).

If you have any questions about this assessment, please feel free to contact me at <a href="mailto:mhailemeskal@deloitte.com">mhailemeskal@deloitte.com</a>.

We look forward to your feedback.

Sincerely,

Meklit Hailemeskal
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