

Attachment J -First Reminder Message

First reminder email - Email to be sent on Day 6

To: (Non responder only)

Subject: REMINDER: Please tell us what you think about CDC's information products

Dear **[Insert respondent name]**,

This is a brief reminder that the Centers for Disease Control and Prevention (CDC) would like your feedback on your awareness and use of select information products produced by the agency. The information you provide will help CDC improve its products. Your participation is greatly appreciated.

Please click [here](http://deloitte.us.qualtrics.com//SE/?SID=SV_0vR8ZFo4lGVibwp) (http://deloitte.us.qualtrics.com//SE/?SID=SV_0vR8ZFo4lGVibwp) to begin the questionnaire, which should take approximately 25 minutes to complete. We would appreciate your complete response by [insert date].

If you have any question, please feel free to contact Meklit Hailemeskal at mhailemeskal@deloitte.com.

Thank you for your time and we look forward to hearing from you.

Sincerely,

Meklit Hailemeskal
Deloitte Consulting LLC
mhailemeskal@deloitte.com