

## CDC Laboratory Medicine Survey - Initial Email Invitation

To: Jane Doe  
From: CDC Laboratory Survey Administrator  
Re: CDC Laboratory Medicine Survey Request  
Date: July 20, 2011

Dear Dr. Doe,

About one week ago, we sent you a postal mail letter requesting your participation in an important survey.

The Centers for Disease Control and Prevention (CDC), with the assistance of Altarum Institute, is conducting some important research regarding the use of laboratory medicine in patient care. We are requesting your help to participate in a survey that will help us improve the utilization of laboratory medicine in primary care settings and promote better outcomes for patients.

The survey is easy to complete using any browser and will only take about 14 minutes. All information shared will be completely confidential and used for research purposes only. **To thank you for your time and participation, we will make a contribution of \$10 in your name to your choice of one of several charitable organizations, as listed on the web survey site.**

To be transferred to the Survey, just click on the link below:

[Click Here to Take the CDC Laboratory Medicine Survey](#)

If your browser does not support clickable links, you may cut and paste the following link into your browser address bar:

<https://survey.altarum.org/Collector/Survey.ashx?Name=LabMed&LoginId=JQ87>

If you have questions, you may contact either CDC or Altarum Institute directly. You may also visit [www.altarum.org](http://www.altarum.org) for more information about Altarum Institute. Please don't hesitate to call or email us.

Cheryl Jeffery, Altarum at 734.302.4909  
[cheryl.jeffery@altarum.org](mailto:cheryl.jeffery@altarum.org)

Julie Taylor, PhD, CDC at 404.498.2291  
[czt7@cdc.gov](mailto:czt7@cdc.gov)

Thank you for your participation!

*If you wish to request that your name be dropped from our survey list, please contact us or click on the link below:*

[Please do not contact me again regarding this survey](#)

## CDC Laboratory Medicine Survey - Reminder Email

To: Jane Doe  
From: CDC Laboratory Survey Administrator  
Re: CDC Laboratory Medicine Survey Reminder  
Date: July 27, 2011

Dear Dr. Doe,

*About one week ago, we emailed you requesting your participation in an important survey.*

The Centers for Disease Control and Prevention (CDC), with the assistance of Altarum Institute, is conducting some important research regarding the use of laboratory medicine in patient care. We are requesting your help to participate in a survey that will help us improve the utilization of laboratory medicine in primary care settings and promote better outcomes for patients.

The survey is easy to complete using any browser and will only take about 14 minutes. All information shared will be completely confidential and used for research purposes only. **To thank you for your time and participation, we will make a contribution of \$10 in your name to your choice of one of several charitable organizations, as listed on the web survey site.**

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Cheryl Jeffery, Altarum at 734.302.4909  
[cheryl.jeffery@altarum.org](mailto:cheryl.jeffery@altarum.org)

Julie Taylor, PhD, CDC at 404.498.2291  
[czt7@cdc.gov](mailto:czt7@cdc.gov)

Thank you for your participation!

*If you wish to request that your name be dropped from our survey list, please contact us or click on the link below:*

[Please do not contact me again regarding this survey](#)