

## Back To Sleep Focus Groups: Screener for Caregivers

We are conducting focus groups with parents and caregivers of infants to talk about some health issues. We are not selling or promoting any product or service. For your participation in this study you will receive \$40. The focus groups will last about 2 hours. The discussion will be observed and recorded; however, no one will know your name or contact information.

To see if you qualify to participate in the focus group we need to ask you a few questions. These questions will take less than 15 minutes to answer.

### Please use the following language for termination of screening:

“Thank you very much for your time today. We are looking to recruit a wide variety of parents and caregivers from across the country to help with this study, and we have already completed enough surveys from people with similar backgrounds. Again, thank you for your interest. If you have any questions about the research, please contact Elyse Levine at 202-884-8913.”

1. Are you a mother, father, grandparent or main caregiver of an infant who is between birth and 1 year of age?  
 Mother..... Continue  
 Father..... Continue  
 Grandparent..... Continue  
 Main Caregiver..... Continue  
 No ..... Thank and Terminate

### Recruit 5 mothers, 2 fathers, and 2 grandparents/caregivers of either gender for each group.

2. In the past 6 months have you participated in a market research study, focus group or interview, not including online surveys, where you were paid for your time and/or for providing your opinions?  
 Yes..... Thank and Terminate  
 No..... Continue
3. Have you or anyone in your home studied, worked in or retired from any of the following industries?  
**(Read and record response)**  
 Marketing or public relations..... Thank and Terminate  
 Advertising ..... Thank and Terminate  
 Market research..... Thank and Terminate  
 Medical/health field (e.g., doctor, nurse, dentist, paramedic) ..... Thank and Terminate  
 Pharmaceutical industry ..... Thank and Terminate  
 None of the above..... Continue

\* Public reporting burden for this collection of information is estimated to average 15 minutes, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0643). Do not return the completed form to this address.

4. Which of the following categories best describes your ethnic background?  
 Hispanic or Latino  
 Non-Hispanic or Non-Latino  
 Intentionally withheld
5. Which of the following racial categories best describes your racial background?  
 African American/Black..... Continue  
 Caucasian/White..... Continue  
 Asian..... Continue  
 American Indian or Alaska Native..... Continue  
 Native Hawaiian or other Pacific Islander ..... Continue  
 Intentionally withheld ..... Continue

**Refer to the table for recruitment.**

6. [If Hispanic][**Do not read:** Were the screener questions conducted in English or Spanish?]  
 English ..... Score 1  
 Spanish ..... Score 0
7. Do you speak mostly Spanish or English at home?  
 Mostly Spanish ..... Score 0  
 Both about the same ..... Score 1  
 Mostly English ..... Score 2
8. How would you describe your identification as Hispanic/Latino (a)?  
 Not at all strong ..... Score 0  
 Not very strong ..... Score 1  
 Moderately strong ..... Score 2  
 Strong ..... Score 1  
 Very strong ..... Score 2

**Please calculate the score from questions 5 through 7, minus 1, and record total.**

**Thank and terminate Hispanics with a score over 3.**

9. Which of the following categories best describes your level of education?  
 Did not graduate high school..... Continue  
 Completed high school..... Continue  
 Some college/technical training/associate's degree..... Continue  
 Completed college..... Continue  
 Graduate degree (master's or higher)..... Continue

**Recruit a mix.**

10. During the focus group, you will be asked to read and review materials in [English or Spanish]. Are you comfortable doing this activity?  
 Yes ..... Continue to Invitation  
 No/Don't know ..... Thank and Terminate

**INVITATION**

Thank you for answering our questions. We would like to invite you to participate in a group discussion to hear your thoughts on Sudden Infant Death Syndrome (SIDS).

For your participation in this study you will receive \$40.

11. Are you willing to participate?  
( ) Yes .....Schedule interview time  
( ) No.....Thank and terminate

**FOR SCHEDULED INTERVIEWS**

We will send you a confirmation letter, consent form, and information about the group discussion. What is your mailing address so we can send you the materials?

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Day Number \_\_\_\_\_ Night Number \_\_\_\_\_  
Email address \_\_\_\_\_

What is the best number to reach you? \_\_\_\_\_

Thank you for your time. We will contact you again to remind you of your interview date and time.