# Back To Sleep Focus Groups: Screener for State/Local/Tribal Health Professionals (Social Workers, Healthy Start Workers)

We are conducting focus groups with state/local/tribal health professional that provide care to infants to talk about some health issues. We are not selling or promoting any product or service. For your participation in this study you will receive $40. The focus groups will last about 2 hours. The discussion will be observed and recorded; however, no one will know your name or contact information.

To see if you qualify to participate in the focus group we need to ask you a few questions. These questions will take less than 15 minutes to answer.

**Please use the following language for termination of screening:**

“Thank you very much for your time today. We are looking to recruit a wide variety of state/local/tribal health professionals from across the country to help with this study, and we have already completed enough surveys from people with similar backgrounds. Again, thank you for your interest. If you have any questions about the research, please contact Elyse Levine at 202-884-8913.”

1. Do regularly work with children between birth and 1 year old?

( ) Yes Continue

( ) No Thank and Terminate

1. In the past 6 months, have you participated in a market research study, focus group or interview, not including online surveys, where you were paid for your time and/or for providing your opinions?

( ) Yes Thank and Terminate

( ) No Continue

1. Have you or anyone in your home studied, worked in or retired from any of the following industries?

(Read and record response)

( ) Marketing or public relations Thank and Terminate

( ) Advertising Thank and Terminate

( ) Market research Thank and Terminate

( ) Medical/health field (e.g., doctor, nurse, dentist, paramedic) Thank and Terminate

( ) Pharmaceutical industry Thank and Terminate

( ) None of the above Continue

1. What is your profession?

( ) Social worker Continue

( ) Healthy Start worker Continue

( ) Other Thank and Terminate

**Recruit 4 of each profession for each group.**

1. [For social workers] Do you regularly work with mothers of young infants?

( ) Yes Continue

( ) No Thank and Terminate

**Recruit 1 manager for every three daycare center non-managers.**

* 1. How many years of experience do you have as a social worker/Healthy Start worker?

( ) Less than 10 years Continue

( ) 10 or more years Continue

**Recruit 6 with less than 10 years of experience and 6 with more than 10 years of experience.**

1. During the focus group, you will be asked to read and review materials in English. Are you comfortable doing this activity?

( ) Yes Continue to Invitation

( ) No/Don’t know Thank and Terminate

**INVITATION**

Thank you for answering our questions. We would like to invite you to participate in a group discussion to hear your thoughts on SIDS.

For your participation in this study you will receive $40.

1. Are you willing to participate?

( ) Yes Schedule interview time

( ) No Thank and terminate

**FOR SCHEDULED INTERVIEWS**

We will send you a confirmation letter, consent form, and information about the group discussion. What is your mailing address so we can send you the materials?

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City/State/Zip\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Day Number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Night Number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is the best number to reach you? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Thank you for your time. We will contact you again to remind you of your interview date and time.