

## **Non-Medically Indicated Induction Prior to 39 Weeks of Gestation Focus Groups: Recruitment Screener for Pregnant Women and Expecting Fathers**

We are conducting focus group discussion sessions with currently pregnant women and currently expecting fathers to talk about some health issues. We are not selling or promoting any product or service. For your participation in this study you will receive \$40. The focus groups will last about 1½ hours (90 minutes). The discussions will be observed and recorded; however, no one will know your name or contact information.

To see if you qualify to participate in the focus group we need to ask you a few questions. These questions will take less than 15 minutes to answer.

**[For recruiters: Please use the following language for termination of screening--**

“Thank you very much for your time today. We are looking to recruit a wide variety of pregnant women and expecting fathers from across the country to help with this study, and we have already completed enough surveys from people with similar backgrounds. Again, thank you for your interest. If you have any questions about the research, please contact Ellen Robinson at 240-221-4273.”]

1. In the past 6 months, have you participated in a market research study, focus group or interview, not including online surveys, where you were paid for your time and/or for providing your opinions?  
 Yes..... Thank and Terminate  
 No..... Continue
  
2. Have you or anyone in your home studied, worked in, or retired from any of the following industries?  
**(Read and record response)**  
 Marketing or public relations..... Thank and Terminate  
 Advertising ..... Thank and Terminate  
 Market research..... Thank and Terminate  
 Medical/health field (e.g., doctor, nurse, dentist, paramedic) ..... Thank and Terminate  
 Pharmaceutical industry ..... Thank and Terminate  
 None of the above..... Continue
  
3. Are you currently pregnant or are you currently an expecting father?  
 Currently pregnant..... Continue  
 Currently an expecting father..... Continue  
 No ..... Thank and Terminate
  
4. Do you have other children?  
 Will be a first-time parent when baby is born..... Continue  
 Have other children..... Continue

\* Public reporting burden for this collection of information is estimated to average 15 minutes, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0643). Do not return the completed form to this address.

5. Which of the following categories best describes your ethnic background?  
 Hispanic or Latino  
 Non-Hispanic or Non-Latino  
 Intentionally withheld
6. Which of the following racial categories best describes your racial background?  
 African American/Black.....Continue  
 Caucasian/White..... Continue  
 Asian..... Continue  
 American Indian or Alaska Native..... Continue  
 Native Hawaiian or other Pacific Islander .....Continue  
 Intentionally withheld ..... Continue

**Refer to the table for recruitment.**

7. Which of the following categories best describes your level of education?  
 Did not graduate high school.....Continue  
 Completed high school..... Continue  
 Some college/technical training/associate’s degree.....Continue  
 Completed college.....Continue  
 Graduate degree (master’s or higher).....Continue

**Refer to the table for recruitment.**

8. Which of the following categories best describes your total annual household income?  
 \$40,000 or lower.....Continue  
 Between \$40,000 and \$50,000..... Thank and Terminate  
 \$50,000 or higher.....Continue

**Refer to the table for recruitment.**

**INVITATION**

Thank you for answering our questions. We would like to invite you to participate in a 1½ -hour group discussion to hear your thoughts on pre-term birth.

For your participation in this study you will receive \$40.

9. Are you interested and able to participate?  
 Yes .....Schedule focus group  
 No..... Thank and terminate

Your discussion will be held at: LOCATION [FOR IN-PERSON GROUPS] on: DATE & TIME (provide directions/parking instructions or call-in information, accordingly).

If you use glasses for reading, please bring them.

It is very important that you arrive on time. If, for any reason, you have to cancel, please call us at \_\_\_ - \_\_\_ - \_\_\_ so we can find someone to replace you.

May I verify your name, address, phone number(s), and email for a confirmation/reminder call the day before your focus group discussion session?

Name \_\_\_\_\_

Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

**[FOR IN-PERSON GROUPS:] Please arrive at least 15 minutes before your start time  
so that you can sign a Consent Form!**

Thank you for your time. We will contact you again to remind you of your focus group date and time.

**Recruit for the following 5 focus groups:**

**(1) Telephone focus group: 12 first-time currently pregnant women (from a variety of geographic locations)**

**(2) Telephone focus group: 12 currently pregnant women who also have other children (from a variety of geographic locations)**

**(3) In-person focus group: a mix of 12 both first-time currently pregnant women and currently pregnant women who also have other children (in the Washington, DC area)**

**(4) In-person focus group: a mix of 12 both first-time currently pregnant women and currently pregnant women who also have other children (in the Chicago, IL area)**

**(5) Telephone focus group: 12 male spouses/partners of women listed above (from a variety of geographic locations)**

**Table for Recruitment**

Target Audience:	Geographic locations across the United States	Washington, DC	Chicago, IL
Currently pregnant women: First-time mothers	<u>Telephone Focus Group #1:</u> 9 female participants --Half Caucasian --Half minority --High income* --High education*		
Currently pregnant women: Mothers with other children	<u>Telephone Focus Group #2:</u> 9 female participants --Half Caucasian --Half minority --High income --High education		
Currently pregnant women: Both first-time mothers and mothers with other children		<u>In-person Focus Group #3:</u> 9 female participants --Half Caucasian --Half minority --Low income** --Low education**	<u>In-person Focus Group #4:</u> 9 female participants --Half Caucasian --Half minority --Low income --Low education
Fathers/male guardians: Male spouses/partners of women listed above	<u>Telephone Focus Group #5:</u> 9 male participants --Mix race and ethnicity --Mix income and education		

\*For the purposes of this project, “high income” will be defined as living in a household earning an annual total household income of \$50,000 or more and a “high level of education” as having at least some college.

\*\*For the purposes of this project, “low income” will be defined as living in a household earning an annual total household income of \$40,000 or less and a “low level of education” as high school education or less and/or vocational/technical school.