Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback" (OMB Control Number: 0925-0643)

TITLE OF INFORMATION COLLECTION:
Data Sharing for Demographic Research (DSDR) Customer Satisfaction Survey

PURPOSE:
The National Institutes of Health (NIH) has been a leader in encouraging researchers to share data both to advance the pace of science and to make the best use of federal resources. In 2004, the *Eunice Kennedy Shriver* National Institute of Child Health and Human Development (NICHD) established the Data Sharing for Demographic Research Infrastructure Program (DSDR) to advance population research by enhancing and expanding the use of existing demographic data sets, while ensuring appropriate confidentiality and protection of the respondents. The DSDR program is designed to provide a scientifically rigorous data sharing infrastructure for archiving, preserving, and disseminating public and restricted-access data relevant for population studies. It is currently funded via a cooperative agreement (U24) between the NICHD's Population Dynamics Branch and the University of Michigan. NICHD is interested in knowing data users' overall satisfaction with the DSDR. It is also of interest to obtain information regarding key aspects of using DSDR data that were particularly helpful or challenging. This survey is part of a customer satisfaction assessment to examine the NICHD DSDR Program implementation and to inform future direction of the DSDR Program.

DESCRIPTION OF RESPONDENTS:
Potential survey respondents are individuals who have accessed and used DSDR online datasets between 2011 and 2014. Approximately 12,000 individuals accessed DSDR data during this time period.

TYPE OF COLLECTION: (Check one)

[ ] Customer Comment Card/Complaint Form   [**X**] Customer Satisfaction Survey
[ ] Usability Testing (e.g., Website or Software   [ ] Small Discussion Group
[ ] Focus Group   [ ] Other:_____

CERTIFICATION:

I certify the following to be true:
1. The collection is voluntary.
2. The collection is low-burden for respondents and low-cost for the Federal Government.
3. The collection is non-controversial and does <u>not</u> raise issues of concern to other federal agencies.
4. The results are <u>not</u> intended to be disseminated to the public.
5. Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u> policy decisions.
6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

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       DHHS, NIH, NICHD, OSPAC, SPPEB

To assist review, please provide answers to the following question:

Personally Identifiable Information:
1. Is personally identifiable information (PII) collected? [ ] Yes [**X**] No
2. If Yes, is the information that will be collected included in records that are subject to the Privacy Act of 1974?   [ ] Yes [ ] No
3. If Applicable, has a System or Records Notice been published? [ ] Yes [ ] No

Gifts or Payments:
Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? [ ] Yes [**X**] No

BURDEN HOURS

Category of Respondent	No. of Respondents	Participation Time	Burden
Individuals or Households	12,000	10/60	2000
Totals	12,000	10/60	2000

FEDERAL COST: The estimated annual cost to the Federal government is **$87,197.26.**

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents
1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?
                                                    [**X**] Yes   [ ] No

If the answer is yes, please provide a description of both below (or attach the sampling plan)?

The universe of potential respondents is comprised of those individuals in the general population who have accessed DSDR data online between 2011 and 2014. Approximately 12,000 individuals accessed DSDR data during this time period. We intend to invite all individual data users to complete the survey and we expect an 80% response rate.

Administration of the Instrument
1. How will you collect the information? (Check all that apply)
        [**X**] Web-based or other forms of Social Media
        [ ] Telephone
        [ ] In-person
        [ ] Mail
        [ ] Other, Explain

2. Will interviewers or facilitators be used? [ ] Yes [**X**] No