

Hello, my name is [INTERVIEWER NAME] from [FOCUS GROUP FIRM], a local research company. We are not selling anything. We are recruiting people to participate in a group discussion about a current public policy issue, and we would like to ask you four quick questions to see if you qualify. Each participant in the group discussion will receive \$75 for their time.

Also, so you are aware, this group will be related to a survey being conducted by the federal government. The Paperwork Reduction Act requires approval of all federal government surveys by the Office of Management and Budget. This survey has been approved under this Act. The Office of Management and Budget control number and expiration date is available at your request. All of your answers are voluntary.

[NOTE TO INTERVIEWER: IT IS IMPORTANT THAT NO INFORMATION ABOUT THE PURPOSE OF THE STUDY BE PROVIDED TO RESPONDENTS. IF A RESPONDENT INQUIRES ABOUT THE FOCUS GROUP TOPIC, THE INTERVIEWER SHOULD SIMPLY REPEAT THAT IT IS ABOUT A CURRENT PUBLIC POLICY ISSUE.]

1. Have you participated in a focus group discussion within the last two years?

Yes → TERMINATE
 No

2. Could you please tell me which of the following categories best describes your age?

Under 20 → TERMINATE
 20 - 34
 35 - 49
 50 or older

3. Which of the following categories best describes the highest level of education you have achieved?

High school or less
 Some college or associate degree
 Bachelors degree or higher

4. Which of the following categories best describes your total household income in 2006?

\$0 to \$30,000
 \$30,000 to \$65,000
 \$65,000 or greater

5. [NOTE GENDER]

Male
 Female


6. On [INSERT DATE], we are holding focus group discussions to gather opinions about a public policy issue. The discussions will last for two hours, starting at 5:30 pm and 8:00 pm, and each participant will receive \$75 as a thank you gesture. We will also serve light refreshments. These groups will take place at [LOCATION]. Would you be interested in attending? Most people really enjoy these discussions.

Yes
 No  TERMINATE

7. Which session would you be able to attend?

Group 1 (5:30pm - 7:30pm)
 Group 2 (8:00pm - 10:00pm)

8. May I please have your name and address so that I can send you a reminder and driving directions?

No  TERMINATE
 Yes

We are only inviting a few people to participate and we are counting on your attendance. If you should have an emergency, be sure to call us because we will need to find a replacement. Our phone number is [PHONE NUMBER]. Thank you very much. We look forward to seeing you on [DATE] at [TIME].