



**United States Department of the Interior
NATIONAL PARK SERVICE**

MONTH YEAR

Dear «FNAME» «LNAME»:

The National Park Service is conducting a study to determine how best to protect and improve scenic vistas in National Parks and other wilderness areas. We have hired the Virginia Tech University Center for Survey Research to help in this effort.

They will be sending a questionnaire to households across the country to learn more about the public's opinions on this topic. Your household has been scientifically selected to participate in this study. You will be receiving a short questionnaire in the mail from Virginia Tech in the next week or so.

When you receive the questionnaire, please take a few minutes to fill it out and return it in the included pre-paid envelope. The questionnaire should be completed by the male or female head of your household. Your responses are important because they will represent opinions of other households like yours that were not selected for this study.

All information you provide will remain confidential to the extent permitted by law and will be combined with the answers of others. Your opinions are very important to the Park Service's efforts to maintain and enhance park resources.

If you have questions, please feel free to call the Center for Survey Research's toll-free number at 1-800-XXX-XXXX and ask for [CONTACT]. Thank you in advance for your help with this important project.

Sincerely,

XXXXXX XXXXX
National Park Service

P.S. Please look for the small token of appreciation we will be enclosing with the questionnaire as our way of saying thank you for participating.



**United States Department of the Interior
NATIONAL PARK SERVICE**

MONTH YEAR

Dear «FNAME» «LNAME»:

Enclosed is the questionnaire I wrote to you about last week. We need your help to learn what the public thinks about protecting and improving scenic vistas in National Parks and other wilderness areas. Your household is one of a small number across the country selected to provide opinions on this subject.

The questionnaire should be completed by the male or female head of your household. It does not require any special knowledge - we just ask that you consider each question and respond with your own opinion. The questionnaire takes most people about 20 minutes to complete. Also, enclosed please find a small token of appreciation as our way of saying thank you for completing the questionnaire.

All information you provide will remain confidential to the extent permitted by law and will be combined with the answers of others. Please remember that your opinions are very important to the National Park Service's efforts to protect and improve scenic vistas

If you have questions, please feel free to call the Virginia Tech Univeristy Center for Survey Research's toll-free number at 1-800-XXX-XXXX and ask for [CONTACT]. Thank you in advance for your help with this important project.

Sincerely,

XXXXXX XXXXX
National Park Service