

Welcome text

# Customer Satisfaction Survey

Thanks for visiting the HealthIT.gov website. You've been randomly chosen to take part in our survey.

Your feedback will help us provide enhance our site and serve you better in the future.

Thank You text

Thank you for taking our survey. Your input is very valuable to us and we will take it into consideration.

rt in a brief survey to let us know what we're doing well and where we can improve.

. All results are strictly confidential.

ito consideration.

Model Instance Name:

MID: NEW

Date: July 12, 2011

red & strike-through: DELETE

underlined & italicized: RE-ORDE

pink: ADDITION

blue + -->: REWORDING

CQID	Skip Logic Label	Question Text	AnswerID's	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)
CWS07627		Which of the following best describes you?	CWS07627A001 CWS07627A002 CWS07627A003 CWS07627A004 CWS07627A005 CWS07627A006 CWS07627A007 CWS07627A008 CWS07627A009	Academic/Researcher General Public Government employee (State & Local) Government employee (Federal) Clinician/Healthcare Provider Health IT Professional Commercial Vendor Media Other	B         A	Radio button, one-up vertical
CWS07628	A	Please describe your role.				Text area, no char limit
CWS07629	B	Please indicate your specific role as a clinician or	CWS07629A001 CWS07629A002 CWS07629A003 CWS07629A004 CWS07629A005 CWS07629A006 CWS07629A007 CWS07629A008 CWS07629A009 CWS07629A010 CWS07629A011	Doctor of medicine or osteopathy Doctor of dental surgery or dental medicine Doctor of podiatry Doctor of optometry Chiropractor Nurse practitioner Certified nurse-midwife Dentist Physician assistant Nurse Other	C	Radio button, one-up vertical
CWS07630	C	Please describe your role as a clinician or healthcare provider.				Text area, no char limit
CWS07631		Are you currently a grantee/partner of ONC?	CWS07631A001 CWS07631A002	Yes No		Drop down, select one
CWS07632		What is your primary reason for visiting this site today?	CWS07632A001 CWS07632A002 CWS07632A003 CWS07632A004 CWS07632A005 CWS07632A006 CWS07632A007 CWS07632A008 CWS07632A009 CWS07632A010	Find funding opportunities Find FACA meeting materials Learn about Meaningful Use Join the NHIN Read use cases Learn about Health IT Read Dr. Blumenthal's updates Just browsing Contact ONC Other	D	Radio button, one-up vertical
CWS07633	D	Please describe your primary reason for visiting this site.				
CWS07634		Did you find what you were looking for ?	CWS07634A001 CWS07634A002 CWS07634A003	I wasn't looking for anything in particular Yes No	E	Radio button, one-up vertical
CWS07635	E	What specifically were you looking for?				Text area, no char limit
CWS07636		Did you use the site-wide search feature on this site?	CWS07636A001 CWS07636A002	Yes No	1A, 1F	Radio button, one-up vertical
CWS07637	1A	How would you rate the helpfulness of the site-wide	CWS07637A001 CWS07637A002 CWS07637A003	Very helpful Somewhat helpful Not helpful	1B	Radio button, one-up vertical
CWS07638	1B	Which of the following describes your experience with the	CWS07638A001 CWS07638A002 CWS07638A003 CWS07638A004 CWS07638A005 CWS07638A006	Search difficult to use Received too few results Received too many results Search results were not what I was looking for Could not sort or refine results Other	1C  1D  1E	Radio button, one-up vertical
CWS07639	1C	What search term(s) did you use?				Text area, no char limit
CWS07640	1D	What search term(s) did you use?				Text area, no char limit

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CWS07641	1E	Please briefly explain your experience with the site-wide search.				Text area, no char limit
CWS07642	1F	What one improvement to the site-wide search feature would be most beneficial?				Text area, no char limit
CWS07643		How often do you visit this site ?	CWS07643A001 CWS07643A002 CWS07643A003	First time Daily About once a week		Radio button, one-up vertical

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			CWS07643A004 CWS07643A005	About once a month Less often than monthly		
CWS07644		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important).	CWS07644A001 CWS07644A002 CWS07644A003 CWS07644A004 CWS07644A005 CWS07644A006 CWS07644A007 CWS07644A008 CWS07644A009 CWS07644A010 CWS07644A011 CWS07644A012 CWS07644A013 CWS07644A014 CWS07644A015 CWS07644A016 CWS07644A017	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the organization on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with the organization Email directly from the organization Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Typed the address (URL) into my browser Link from another website Internet advertising Don't know Other		Drop down, select one
CWS07645		Rank 2 (Optional)	CWS07645A001 CWS07645A002 CWS07645A003 CWS07645A004 CWS07645A005 CWS07645A006 CWS07645A007 CWS07645A008 CWS07645A009 CWS07645A010 CWS07645A011 CWS07645A012 CWS07645A013 CWS07645A014 CWS07645A015 CWS07645A016 CWS07645A017	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the organization on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with the organization Email directly from the organization Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Typed the address (URL) into my browser Link from another website Internet advertising Don't know Other		Drop down, select one
CWS07646		Rank 3 (Optional)	CWS07646A001 CWS07646A002 CWS07646A003 CWS07646A004 CWS07646A005 CWS07646A006 CWS07646A007 CWS07646A008 CWS07646A009	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the organization on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with the organization Email directly from the organization		Drop down, select one

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			CWS07646A010	Search engine results		
			CWS07646A011	Word of mouth recommendation from someone I know		
			CWS07646A012	TV, radio, newspaper, or magazine advertising		
			CWS07646A013	Typed the address (URL) into my browser		
			CWS07646A014	Link from another website		
			CWS07646A015	Internet advertising		
			CWS07646A016	Don't know		
			CWS07646A017	Other		
CWS07647		How do you currently receive Health IT information from	CWS07647A001	Social networks (i.e., Facebook, LinkedIn)		Checkbox, one-up vertical
			CWS07647A002	Reading blogs		
			CWS07647A003	Following a microblog (i.e., Twitter)		
			CWS07647A004	Contributing to wikis		
			CWS07647A005	Receiving newsletters/email updates/RSS feeds		
			CWS07647A006	Listening/Viewing Podcasts or Vodcasts		
			CWS07647A007	None		
			CWS07647A008	Other	F	
CWS07648	F	I currently receive Health IT information via:				Text area, no char limit
CWS07649		Are you interested in participating in usability testing for	CWS07649A001	No		Radio button, one-up vertical
			CWS07649A002	Yes, my email address is	G	
CWS07650	G	Email addresses for visitors interested in participating in usability testing				Text field, <100 char
CWS07651		If you could change one thing about the site, what would it be?				Text area, no char limit



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Single or Multi	Required Y/N	Special Instructions
		Skip Logic Group
		Skip Logic Group
single	Y	



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Single or Multi	Required Y/N	Special Instructions
single	Y	Rank Group  Adjust Template/Style Sheet Randomize  Anchor Answer Choice Anchor Answer Choice
single	N	Rank Group  Adjust Template/Style Sheet Randomize  Anchor Answer Choice Anchor Answer Choice
single	N	Rank Group  Adjust Template/Style Sheet Randomize

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Single or Multi	Required Y/N	Special Instructions
		Anchor Answer Choice Anchor Answer Choice
multi	Y	Skip Logic Group
	N	
single	Y	OPS Group
single	N	
single	N	