Measures Name/Client name (CDs and Answer choices)

DOJ Cops v2

AED12430	Please rank the top 3 factors that brought you to the website today. (Rank 1 = Most important) Rank 1
AED12422	Rank 2
AED12432	Rank 3

SEER

EDO04311	K	Which resource did you find most
EDO04312	L	What types of data and statistics are you looking for? (Check all that apply)
EDO04313	М	Please specify the types of data and statistics you are looking for.

CMS - Highmark J12

CIVIS - HIGHINAIK 312	
EDO04364	From which of the following social media outlets would you be interested in receiving Highmark Medicare services related information? (Please select all that apply)

	J	Please list the other social media outlet:
EDO04365		
EDO04366		Does your place of business allow you to access social media outlets during work hours? (i.e. Facebook, YouTube etc.)
EDO04367	К	Would you access Highmark Medicare Services social media outlets for information during off/non-business hours?

Travel michigan.org

f the top n the site

NIH Main

EDO04598		Did you use the site-wide search feature on this site? (open text box in
EDO04599	1A	ਮਿਲਮਾਸਲਗਿਰਾਂ9ਰੋਪ rate the helpfulness of the site-wide search?
EDO04600	2A	Which of the following describes your experience with the site-wide search?
EDO04601	3A	Please briefly explain your experience with the site-wide search.

EDO04602	How would you improve the site-wide search function at NIH.gov?
FEMA Main v2	
EDO04368	Did you visit the FEMA.gov homepage today?

Message/recommendation from a friend on a social network	Drop	dowr	Single	Y
Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, My Space, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with COPS Promotional email(s) from COPS Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising				
Don't know Other				
Message/recommendation from a friend on a social network	Drop	dowr	Single	N
Video I saw on YouTube				
Internet blogs or discussion forums				
Advertising on social networks (Facebook, My Space, Twitter)				
Message directly from the company on a social network				
Mobile phone text messages or alerts				
Instant Message from a friend or colleague				
Familiarity with COPS				
Promotional email(s) from COPS				
Search engine results				
Word of mouth recommendation from someone I know				
TV, radio, newspaper, or magazine advertising				
Internet advertising				
Don't know				
Other			0: 1	
Message/recommendation from a friend on a social network	Drop	dowr	Single	N
Video I saw on YouTube				
Internet blogs or discussion forums				

Advertising on social networks (Facebook, My
Space, Twitter)
Message directly from the company on a social
network
network
Mobile phone text messages or alerts
Instant Message from a friend or colleague
Familiarity with COPS
,
Promotional email(s) from COPS
Search engine results
Word of mouth recommendation from someone I
know
TV, radio, newspaper, or magazine advertising
Internet advertising
Don't know
Other
Other

Cancer Stat Fact Sheets		Radio	Single	No
Cancer Statistics Review				
Fast Stats				
Cancer Query Systems				
SEER*Stat Software				
SEER Publications & Monographs				
Don't know				
		Check boxes	Multi	No
By race or ethnicity				
By stage at diagnosis				
Chart or graph format				
Data table format				
For a geographic region of the US				
For a specific cancer site				
Other	M			
		Text area	Single	No

Facebook		Multi	Υ
	Radio button, one-up vertical		
Twitter			
YouTube			
RSS Feed			
Podcast			

LinkedIn Other (please specify)	J			
		Text area, no char limit		
Yes		Radio button, one-up vertical	Single	Y
Yes		Radio button, one-up vertical	Single	Y

		Multi	N
	Checkbox		
	, one-up		
Select a City	vertical		
Places to Stay			
Outdoors			
Things to Do			
Featured Destinations			
None of the Above			
Not Sure			

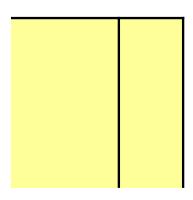
Yes	1A	Radio-	Yes	Single
No		button		
Very helpful		Radio-	N	Single
Somewhat helpful	2A	button		
Not helpful	2A			
Other				
Search difficult to use		Radio-	N	Single
Received too few results		button		
Received too many results				
Search results were not what I was looking for				
Could not sort or refine results				
Other	3A			
		Text area, no char limit	Z	Single

	Text area, no char limit	Z	Single
Yes	Radio button, one-up vertical	Single	Y
No			
Not Sure			

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Skip Group	Use Search
Skip Group	Rate Search
Skip Group	Search Experienc e
Skip Group	OPS Search Experienc e

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	Homepage