Measures Name/Client name (CDs and Answer choices)

FCG		
QID (Group ID)	Skip Logic Label	Question Text
KFB07695		Which of the following role best describes you?
	Α	If you are a Federal employee, what best describes your grade level?
KFB07696		
	В	If you are not any of these roles listed above, what other role best describes you?
KFB07697		
KFB07698		What is your primary reason for visiting this site today?
K-D01090		

KFB07699	Α	Please specify the other reason you are visiting the site:
		How frequently do you visit this site?
KFB07700		
		Which parts of the site are you primarily
		visiting today?
KFB07701		
		Did you find the information that you were looking for today?
KFB07702		
	Α	Other information you could not find:
KFB07703		
		How did you find out about this site?
KFB07704		
		Are you a current FCG customer?
		, no you a current 1 00 customer:
KFB07705		

KFB07706		What improvements and/or additional information would you like to see on this site?
KFB07707		How did you primarily look for information on the site today?
KFB07708		Please describe your site experience today.
KFB07709	Α	Please describe any other experience you had:
KFB07710		How would you rate your familiarity with social media on the web? Flickr
KFB07711		Facebook
KFB07712		YouTube
KFB07713		Twitter

IRS Sat Survey

CWS03941	What specific search term(s) did you use to find information on our site?

VA My HealtheVet

V/ IVIY I ICAITIC		
		Have you ever printed out any information from My HealtheVet?
	A	I have printed the following from My HealtheVet: (Check all that apply)
	В	What other information have you printed?
		Have you ever saved any information from My HealtheVet to your computer?
	A	I have saved the following from My HealtheVet to my computer: (Check all that apply)

В	What other information have you saved to your computer?
	Have you ever sent information from My HealtheVet to another person?
A	I have sent the following information from My HealtheVet to another person: (Check all that apply)
В	What other information did you send to another person?
	Would you save information from your Personal Health Record to some place outside of My HealtheVet If you could?
A	I would: (check all that apply):

		Where else would you like to save information?
--	--	--

U.S. Department of State/

Travel.State Satisfaction Survey v2

	Do you visit this site to learn about major events or crises abroad?"
В	What is the best way for us to provide this type of information?

Embassy Enterprise IIP

R	What were you looking for?
D	writat were you looking for:

Holocaust Memorial Museum

	Country of Residence

	041
A	Other (please specify): country of residence
	A

MEDC Michigan Advantage

	How would you most like to interact with this site? (Please select all that apply)
Α	Other social media interaction

	Which of the following MichiganAdvantage features/services have you interacted with?

NWHIC

	How would you rate your familiarity
	How would you rate your familiarity with the following?
	Facebook
	Twitter
	Flickr
	MySpace

		YouTube
		Del.icio.us
		How would you most like to interest
		How would you most like to interact with this site? (Please select all that apply)
	Α	Other form of interacting
FDA Browse		
		Would you like to see content on the FDA site translated into another language?

	In which of the following languages would you like to view content on the FDA site?
	Other languages you would like to view content on the FDA site:

FBI satisfaction survey

EDO01220	Α	What specific crime statistics information were you looking for?
EDO01221		Did you use the search feature today?
EDO01222	С	Please describe your search experience
EDO01223	В	Other: Search Experience

Answer Choices (limited to 50 characters)	Skip to	e (select from	Single or Multi	Required Y/N	Special Instructions
Federal employee	Α	Radio button,	Single	Y	
Government Contractor (Supplier)					
Government Contractor (IT Support)					
Government Contractor (Management Consultant)					
Government Contractor (Coach)					
Government Contractor (Call Center Staff)					
Private Sector (Supplier)					
Private Sector (IT Support)					
Private Sector (Management Consultant)					
Private Sector (Coach)					
Private Sector (Call Center Staff)					
Military (General/Admiral) Military (Colonel/Captain/Lt.					
Colonel/Commander)					
Military (Major/Commander)					
Academic (instructor, professor, lecturer,					
researcher)					
General public					
Media					
Other, please specify	В	D 1: 1	Circarla	N.I.	
SES		Radio button, one-up	Single	N	
		vertical			
GS-14/15					
GS-12/13					
Other				N.I	
		Text area, no char limit		N	
To learn more about FCG		Radio button, one-up vertical	Single	Y	
To look for Consulting Services					
To look for Coaching Services					
To register for seminars					
To get contact information					
To register for Communities of practice					
To look for ACSI information/ services					
To browse/ see what's new	۸				
Other, please specify	Α				

		Text area, no char limit			
First time		Radio button, one-up vertical	Single	Y	
More than once a day					
Daily					
About once a week					
About once a month					
Every 6 months or less					
What we do part of site		Checkbox, one-up vertical	Multi	N	
Who we are part of site					
The 'Resources' part of the site					
The 'News' (events, seminars) part of the					
site					
FAQ page					
ACSI Results					
Consulting Services					
Coaching Services					
Other					
Yes		Radio button, one-up vertical	Single	Y	
No. Please specify what you were looking for:	Α				
Still looking					
		Text area, no char limit		N	
External Search Engine (Google, Yahoo etc)		Radio button, one-up vertical	Single	Y	
USA.gov or USA.gov Search					
Email/ email newsletters					
Federal agency colleague					
Publications					
Conference					
FCG Seminars and/or workshops					
Print Ad					
Other					
Yes		Radio button, one-up vertical	Single	Y	
No					
Plan to become a customer in the future					
Do not plan to become a customer in the future					

				N.	
		Text area, no char limit		N	
Top navigation bar		Radio button, one-up vertical	Single	Y	
Left-hand side navigation bar					
Links within page text					
Site map					
Search box					
I had no problem browsing through the site		Radio button, one-up vertical	Single	Y	
I found the general area but could not find specific information					
Links did not take me to what I was looking for					
Too many links or navigational choices					
I found links that did not work					
Other	Α				
		Text area, no char limit		n	
View and contribute often		Drop down, select one	Single	У	Multiple Lists G
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					
View and contribute often		Drop down, select one	Single	У	Multiple Lists G
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					
View and contribute often		Drop down, select one	Single	У	Multiple Lists G
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity		Drop down,	Circuit		N. A. alking I a. I. i. a. G
View and contribute often		select one	Single	У	Multiple Lists G
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					

	Open-ended	Y	

Yes No	Α	Radio button, one-up vertical	Single	Y	
My medication list		Checkbox, one-up vertical	Multi	Υ	
Information about myself that I collected at home (such as blood sugar, blood pressure, or weight)					
Information I entered in my Food or Activity Journals					
My health calendar Wellness Reminders					
Information about health (such as an article or information from the medical library)					
Information about VA benefits					
Other, please specify	В	Text area, no char limit		N	
Yes	Α	Radio button, one-up vertical	Singly	Υ	
No					
My medication list		Checkbox, one-up vertical	Multi	Υ	
Information about myself that I collected at home (such as blood sugar, blood pressure, or weight)					
Information I entered in my Food or Activity Journals					
My health calendar Wellness Reminders					
Information about health (such as an article or information from the medical library)					

Information about \/A basefite					
Information about VA benefits Other place specify	P				
Other, please specify	В				
Yes	Α	Radio button,	Single	Υ	
		one-up	J		
		vertical			
No					
My medication list		Checkbox,	Multi	Υ	
		one-up vertical			
		vertical			
Information about myself that I collected at home (such as blood sugar, blood					
pressure, or weight)					
Information I entered in my Food or Activity					
Journals					
My health calendar					
Wellness Reminders					
Information about health (such as an					
article or information from the medical					
library)					
Information about VA benefits					
Other, please specify	В				
		Text area, no			
Voc	Δ	char limit	Cinale	V	
Yes	Α	Radio button, one-up	Single	Υ	
		vertical			
No					
Not sure	Α				
I would not find this useful					
Save the information to another place (for		Checkbox,	Multi	Υ	
example, by copying to a file on my		one-up			
computer)		vertical			
Give the electronic information to my non-					
VA provider					
Share the information with a family member or friend					
Put the information into another Personal Health Record					
Use the information with another program					
(for example, to check for drug					
interactions)					
Put the information in another website (for					
example, to receive customized care					
recommendations or to use other kinds of					
tools)					
Other, please specify					

Yes	В	Radio Button C	Single	Υ
No		Toyt area no		N

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Afghanistan	Drop do select or	wn, Single ne	Y	OPS Group
Albania				
Algeria				
Argentina				
Australia				
Austria				
Azerbaijan				
Bahrain				
Bangladesh				
Belarus				
Belgium				
Belize				
Benin				
Bolivia				
Bosnia/Herzegovina				
Brazil				
Brunei Darussalam				
Bulgaria				
Burkina Faso				
Cameroon				
Canada				
Chad				
Chile				
China				
Colombia				
Comoros				
Costa Rica				

00: 50:		 	
Côte D'Ivoire			
Croatia			
Cuba			
Czech Republic			
Denmark			
Djibouti			
Dominican Republic			
Ecuador			
Egypt			
El Salvador			
Equatorial Guinea			
Estonia			
Finland			
France			
Gabon			
Gambia			
Georgia			
Germany			
Greece			
Guatemala			
Guinea			
Guinea& Bissau			
Guyana			
Holy See/Vatican			
Honduras			
Hong Kong			
Hungary			
Iceland			
India			
Indonesia			
Iran			
Iraq			
Ireland			
Israel			
Italy			
Japan			
Jordan			
Kazakstan			
Korea, South			
Kuwait			
Kyrgyzstan			
Latvia			
Lebanon			
LEDAHUH			

1.9			 	
Libya				
Lithuania				
Luxembourg				
Malaysia				
Maldives				
Mali				
Mauritania				
Mauritius				
Mexico				
Moldova				
Morocco				
Mozambique				
Netherlands				
New Zealand				
Nicaragua				
Niger				
Nigeria				
Norway				
Oman				
Pakistan				
Palestinian Territory				
Panama				
Paraguay				
Peru				
Philippines				
Poland				
Portugal				
Puerto Rico				
Qatar				
Romania				
Russian Federation				
Rwanda				
Saudi Arabia				
Senegal				
Sierra Leone				
Singapore				
Slovakia				
Slovenia				
South Africa				
Spain				
Sudan				
Suriname				
Sweden				
	l			

Switzerland				
Syria				
Taiwan				
Tajikistan				
Thailand				
Togo				
Tunisia				
Turkey				
Turkmenistan				
Ukraine				
United Arab Emirates				
United Kingdom				
Uruguay				
USA				
Uzbekistan				
Venezuela				
Viet Nam				
Western Sahara				
Yemen				
Yugoslavia				
Other, (please specify)	Α			
		Text field, <100 char	N	OPS Group

Bookmark or tag pages (i.e. Digg or Del.icio.us)		Checkbox, one-up vertical	Multi	N	OPS Group
In social networks					
In virtual worlds					
By adding comments, ratings, or reviews					
Reading blogs					
Contributing to wikis					
Receiving newsletters/email updates					
Subscribing to RSS feeds					
Listening to Podcasts or audio					
Watching video					
Adding a widget or gadget to my					
personalized page					
Following a microblog					
Other (please specify)	Α				
		Text field,	Single	N	OPS Group
		<100 char			

		Checkbox, one-up	Multi	N	
The Michigan Upper Upper Veral No. 17 housides		vertical			
The Michigan Upper Hand YouTube videos					
The Michigan Economic Development					
Corporation presence or MEDC staff on					
LinkedIn					
MIAdvantage on Twitter					
MichiganAdvantage RSS feeds					
The Michigan Upper Hand blog					
MichiganAdvantage photos on Flickr					
None of the above	Α				

		S	Υ	Matrix Group
View and contribute often	Drop down, select one	S	Υ	Matrix Group
View often and contribute occasionally				
View often but don't contribute				
View and contribute occasionally				
View occasionally but don't contribute				
No familiarity				
View and contribute often	Drop down, select one	S	Υ	Matrix Group
View often and contribute occasionally				
View often but don't contribute				
View and contribute occasionally				
View occasionally but don't contribute				
No familiarity				
View and contribute often	Drop down, select one	S	Υ	Matrix Group
View often and contribute occasionally				
View often but don't contribute				
View and contribute occasionally				
View occasionally but don't contribute				
No familiarity				
View and contribute often	Drop down, select one	S	Υ	Matrix Group
View often and contribute occasionally				
View often but don't contribute				
View and contribute occasionally				

View occasionally but don't contribute					
No familiarity					
View and contribute often		Drop down, select one	S	Υ	Matrix Group
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					
View and contribute often		Drop down, select one	S	Υ	Matrix Group
View often and contribute occasionally					
View often but don't contribute					
View and contribute occasionally					
View occasionally but don't contribute					
No familiarity					
Bookmark or tag pages		Checkbox, one-up vertical	М	Υ	OPS Group
In social networks					
In virtual worlds					
By adding comments, ratings, or reviews					
Reading blogs					
Contributing to wikis					
Receiving newsletters/email updates					
Subscribing to RSS feeds					
Listening to Podcasts or audio					
Watching Vodcasts or video					
Adding a widget or gadget to my personalized page					
Following a microblog					
None					
Other (please specify)	Α				
		Text area, no char limit	open	N	
Yes	Α	Radio button,	Single	Υ	Skip Logic Gro
		one-up			
		and the second second			
		vertical			
No Don't Know		vertical			

Spanish		Checkbox One Up Vertical	Single	N	Skip Logic Gro
French					
Chinese					
German					
Japanese					
Korean					
Other (please specify)	В				
		Text area, no char limit	Single	N	Skip Logic Gro

		Text field, <100 char	Single	N	Skip Logic
Yes	С	Drop down, select one	Single	Υ	Skip Logic
No					
I had no difficulty using the search feature on this site		Drop down, select one	Single	N	Skip Logic
The search feature was difficult to find					
The search feature was difficult to use					
Returned no results/received an error message					
Could not tell where the search results would take me					
Too many results Too few results					
Results were not related to what I was looking for					
Could not sort the results					
Could not refine the results					
Other	В				
		Text field, <100 char	Single	N	Skip Logic

CQ Label

Best Describes Role

Best Describes_Grad e

Best Describes Role_Other

Primary Reason

Primary Reason_Other Frequency Parts of Site Visiting Find Information Find Information_Oth er Find Out About Site Current Customer

Improvements and Information	
Look For Info	
Site Experience	
Site Experience_Oth	
er SM_Familiar	
SM_Facebook	
SM_YouTube	
SM_Twitter	

SM_Preferred

OE_Preferred SM

SM Interaction		
Facebook Familiarity		
Twitter Familiarity		
railliality]	
Flckr Familiarity		
Familiarity]	
MySpace		
MySpace Familiarity	1	

YouTube		
Familiarity		
Del.icio.us Familiarity		
Interaction Preference		
Other Form of Interacting		
Site Translated		

Language
Other Language

