Questionnaire Management Guidelines

Goals:

- One consolidated document to track all model and CQ changes throughout the life of the project
- Questionnaire always matches the live survey
- Easy and error-free way to submit CQ changes
- All changes tracked and reflected in one document (DOT will help)

Questionnaire Resources:

- 1 Questionnaire Design and Approval Process
- 2 Question Grouping Rules
- 3 OPS vs. Skip Logic Decision for "Other, Please Specify"
- 4 Model and Custom Question Checks SRA
- 5 <u>Model and Custom Question Checks</u> <u>Team LeadManager</u>
- 6 Model and Custom Question Checks_DOT

Model Instance Name: USCIS Satisfaction Survey

MID:

Date: 11/30/09

red & strike-through: DELETE
underlined & italicized: RE-ORDER
pink: ADDITION

blue + -->: REWORDING

Job Seekers

USCIS Satisfaction Survey CUSTOM QUESTION LIST Skip Logic QID **Answer Choices** Required Special Single **Question Text** Skip to Type (select from list) CQ Label (Group ID) Label (limited to 50 characters) or Multi ÝΝ Instructions How **frequently** do you visit this site? First time Drop down, select one S Frequency More than once a day Daily About once a week About once a month Every 6 months or less What **best describes your role** when coming to this site? Radio button, one-up vertical **OPS Group** Role U.S. citizen S Permanent Resident (green card holder) Conditional Resident Citizen of a foreign country Refugee Asylee Fiance K-1 Visitor/nonimmigrant Temporary Worker Student or Exchange Visitor

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USCIS Satisfaction Survey CUSTOM QUESTION LIST

		USCI	S Satisfaction Survey CUSTOM QUESTIC	JN LIST					
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			Employer						
			Attorney						
			Other, please specify:	Α					
	Α	Other role			Text field, <100 char		N		Other role
		What area of the site are you primarily visiting today?	Forms		Radio button, one-up vertical	S	Υ	OPS Group	Area Visited
			Resources						
			Laws						
			News						
			About Us						
			Working the U.S.						
			Citizenship						
			Family						
			Adoption						
			Green card						
			Humanitarian						
			Visit the U.S.						
			Military	Α					
	Α	Other area visited	Other, please specify:	A	Text field, <100 char		N		Other area
	A	What is your primary reason for visiting the site today?	Just browsing		Radio button, one-up vertical	S	Y	Skip Logic Group	Primary Reason
		Tribut is your primary reason for visiting the site today.	Get general information before I file my case		Tradio battori, orie-up vertical			Skip Logic Group	Tilliary Reason
			Check my case status						
			Working in the USA						
			Citizenship requirements						
			Green card information						
			Visit the US						
			Find form(s)						
			Check filing fees						
			Find/research immigration laws						
			Read the latest news releases						
			Learn about USCIS						
			Contact us						
			Find a job with USCIS						
			Research humanitarian programs and protection						
			Research information about adoption						
			Find a USCIS office						
			Change of address						
		au :	Other, please specify:	Α					0.1
	Α	Other primary reason	Citala assuala fastana		Text area, no char limit	-	N		Other reason
		What method do you primarily use to find information on this site?	Site's search feature		Drop down, select one	S	Y		Method
		OH this Site?	Top navigation bar						
			"Where To Start" feature						
			Site map (index)						
			Used an external search engine (i.e. Google)						
			Just browsing						

Model Instance Name: USCIS Satisfaction Survey MID:

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label	
		Did you find what you were looking for today?	Yes Partially Still looking No	A	Drop down, select one	S	Y	Skip Logic Group	Find info	
		If you were unable to find what you were looking for, please specify the information you were trying to find.			Text area, no char limit		N		Info not found	
		How consistent do you feel this site's quality of information is?	Not at all consistent Not very consistent Somewhat consistent Mostly consistent Always consistent	-	Drop down, select one	S	Y		Consistency	
		Please rate the efficiency in which this site provides the information.	Not at all efficient Not very efficient Somewhat efficient Mostly efficient Always efficient	-	Drop down, select one	S	Y		Efficiency	
		If you could make one improvement to this site, what would it be?			Text area, no char limit		N		Improvement	