Model Instance Name:
genome.gov
MID: 9cYUEV0IUJA984F85pwMkw==
Date: 9/25/2009

red & strike-through: DELETE
underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING

genome.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CWS02673		How **frequently** do you visit www.genome.gov?	First time Daily About once a week About once a month A few times a year		Radio button, one-up vertical	Single	Y		Visit Frequency
CWS02674		What best describes your **primary reason** for visiting the site today?	To contact someone To learn what research NHGRI conducts and sponsors To locate research resources To find/apply for funding To learn about genetics and genomics To educate myself on health issues To find educational materials To get help with homework To look up ethical/policy issues To locate job possibilities To find training opportunities Other (please specify)	A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Primary Reason
CWS02675	A	Other primary reason for visiting site			Text area, no char limit	open	N		OE_Primary Reason
CWS02676		What best describes you?	Researcher at NIH Researcher not at NIH Educator High school student Undergraduate student Graduate or medical student Post Doc Grant proposal writer Scientific administrator Healthcare provider Patient Author Reporter/member of a news organization Policy maker/writer Job/Career seeker Just researching health issues for someone else Other (please specify)	A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Best Describes
CWS02677	A	Other description of visitor			Text area, no char limit	open	N		OE_Best Describes

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CWS02678		Did you find what you were looking for?	Yes	B	Radio button, one-up vertical	Single	Y	Skip Logic Group	Find Looking For
			No	A					
			Not looking for anything in particular						
CWS02679	A	If you **didn't** find what you were looking for, what was it?			Text field, no char limit	Open	N		OE_Find Looking For
CWS02680	B	Was the information you were looking for easy to understand?	Yes		Radio button, one-up vertical	Single	Y		Info Easy Understand
			No	C					
CWS02681	C	Why wasn't the information easy to understand?			Text field, no char limit	Open	N		OE_Info Understand
CWS02682		How did you find our site?	Search engine (Google, Yahoo, Excite, Bing, etc)		Radio button, one-up vertical	Single	Y	Skip Logic Group	Find Our Site
			Link from another site						
			Publications						
			Exhibition/Conference						
			Word-of-mouth						
			Other (please specify)	A					
CWS02683	A	Other method for finding site			Text field, no char limit	Open	N		OE_Find Our Site
CWS02684		Which area of the site were you primarily visiting today?	Research (general)		Radio button, one-up vertical	Single	Y	Skip Logic Group	Area Primary Visiting
			Research (Extramural)						
			Research (Intramural)						
			Grants						
			Health						
			Policy & Ethics						
			Educational Resources						
			Careers & Training						
			Newsroom						
			Calendar						
			About NHGRI						
			Staff Directory						
			Home Page						
			Other (please specify)	A					
CWS02685	A	Other primary area visited			Text field, no char limit	Open	N		OE_Area Primary Visit
AED10765		Which of the **For You** sections of the site have you used?	Students page	A	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	For You Visited
			Educators page	A					
			Patients page	A					
			Health Professionals page	A					
			Grant Applicants page	A					
			News Media page	A					
			None						
AED10766	A	Was the **For You** section of the site that you visited helpful?	Yes		Radio button, one-up vertical	Single	Y		For You Helpful
			No	B					
AED10767	B	Please describe why the **For You** section that you visited was not helpful.			Text area, no char limit	Open	N		For You Not Helpful
AED10768		Did you use the **keyword** list on any pages to locate similar pages?	Yes	A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Keyword List
			No						
			Don't know/not sure						
AED10769	A	Was the **keyword** list you used helpful?	Yes		Radio button, one-up vertical	Single	Y		Keyword List Helpful
			No						

genome.gov CUSTOM QUESTION LIST

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			No opinion						
CWS02686		What additional information or resources would you like to see included on our website?			Text area, no char limit	Open	N		Additional Info
CWS02687		If you can make one improvement to this site, what would it be?			Text area, no char limit	Open	N		Site Improvemen
CWS02688		Did you view content from genome.gov on a mobile device (iPhone, Blackberry, Palm)?	Yes		Radio button, one-up vertical	Single	Y		Mobile Device
			No						
CWS02689		Which one of these items do you use regularly on the web? (Please select all that apply)	Online social networks (i.e., Facebook, MySpace, LinkedIn)		Checkbox, one-up vertical	Multi	N	Skip Logic Group	Use On Web
			Online discussions (i.e., forums, discussion groups)						
			Blogs						
			Video or vodcasts (i.e. YouTube)						
			Personalized web pages (i.e., My Yahoo!, iGoogle)						
			Podcasts or audio						
			Microblogs (i.e., Twitter)						
			Tagging pages (i.e., Digg or Delicious)						
			RSS Feeds						
			Virtual worlds (i.e. Second Life)						
			Other (please specify)	A					
CWS02690	A	Other social media regularly used			Text area, no char limit	Open	N	Skip Logic Group	OE_Use On Web

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CWS02691		Do you regularly contribute posts, comments, or reviews online?	Yes	A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Online Contributer
			No						
CWS02692	A	Please describe what kinds of sites and what kinds of contributions.			Text area, no char limit	Open	N		OE_Online Contributer
CWS02693		How would you most like to interact with this site? (Please select all that apply)	Receiving newsletters/email updates		Checkbox, one-up vertical	Multi	N	Skip Logic Group	Interact With Site
			Reading blogs						
			Adding comments to blogs or articles						
			Watching video or vodcasts (i.e., YouTube)	B					
			Following a microblog (i.e., Twitter)						
			Adding a widget or gadget to my personalized page (i.e., My Yahoo!, iGoogle)						
			Subscribing to RSS feeds						
			Listening to podcasts or audio						
			Tagging pages (i.e., Digg or Delicious)						
			In social networks (i.e., FaceBook, MySpace, LinkedIn)						
			In virtual worlds (i.e., Second Life)						
			Other (please specify)	A					
CWS02694	A	Other social media interaction			Text area, no char limit	Open	N		OE_Interact With Site
CWS02695	B	If you are interested in watching on-line videos from genome.gov, what topics would you like to see genome.gov cover?			Text area, no char limit	Open	N		Watching Videos
CWS02696	B	Would you be interested in commenting on on-line videos from genome.gov?	Yes		Radio button, one-up vertical	Single	Y		Commenting Videos
			No						
CWS02697		Would you be willing to provide your name and email in order to add comments or post to a blog on genome.gov?	Yes		Radio button, one-up vertical	Single	Y		Provide Name/Email
			No						