

## Measures Name/Client name (CDs and Answer choices)

### LOC Main Site

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)
		Are you a student or are you helping a student?	I am a student  I am helping a student  I am not a student
AED08970	A	Please select the grade level you currently teach or education position you currently hold:	K-5 Teacher  6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Re School librarian Other, please specify:

### NIH Main

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)
NEW	BB1	Do you work for NIH?	Yes  No
NEW		Which of the following social media sites have you visited in the past 30 days? (Select all that you visited)	Bebo Del.icio.us Digg Facebook Flickr LinkedIn Myspace Ning Reddit Stumble Upon Technorati Twitter

			Wikipedia YouTube None/Not applicable Other, Please specify
NEW	AA2	Please specify which social media site you have visited in the past 30 days.	
NEW		Which of the following SCIENTIFIC social media sites have you visited in the past 30 days? (Select all that you visited)	2collab (Elsevier) Citeulike (Springer) Connotea (Nature) None/Not applicable Other, Please specify
NEW	AA3	Please specify which SCIENTIFIC social media site you have visited in the past 30 days.	
NEW		Have you seen NIH's content, photos, materials or links on a social media web site?	Yes No
NEW	AA4	On which of the following web sites	Bebo Del.icio.us Digg Facebook Flickr LinkedIn Myspace Ning Reddit Stumble Upon Technorati Twitter Wikipedia YouTube None/Not applicable Other, Please specify
NEW	AA5	Please specify on which web site you saw NIH's content, photos, materials or links.	

NEW		Did you discuss or learn about NIH on a social media web site in the last 30 days?	Yes
			No
NEW	AA6	On which web site(s) did you discuss or learn about NIH?	Bebo Del.icio.us Digg Facebook Flickr LinkedIn Myspace Ning Reddit Stumble Upon Technorati Twitter Wikipedia YouTube None/Not applicable Other, Please specify
NEW	AA8	Please specify on which web site you discussed or learned about NIH.	
NEW	AA7	At Wikipedia, have you (Select all that apply)	Read articles Written articles (skip to 5) Edited articles (skip to 5)
NEW	AA9	Did Wikipedia articles relate to NIH	Yes
			No
NEW		Diseases or Conditions	Yes
			No
NEW		Medical research	Yes
			No
NEW		Other	Yes
			No

## NCI Main 2009

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)
NEW	AA	I am looking for information about the treatment of:	cancer An adult with cancer

<b>NEW</b>	<b>AB</b>	I am looking for information about clinical trials for:	A child or teenager with cancer An adult with cancer
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## USGS - Transparency Model

AED08873		What is the <b>main reason</b> for your current visit to the site?	Acquire information about a recent natural hazard Find scientific information Find or download images or aerial photos Find USGS publications Find geographic names information Find information on USGS events Find a USGS office or employee Download a free map Purchase maps <a href="#">Purchase an annual recreation pass</a> Read USGS news Download data or software Have fun, browse through the site Learn about natural sciences Learn about USGS Apply for a job Other, please specify:
AED08874	<b>A</b>	Other - main reason for visit	
AED08879		Which of the following <b>sections</b> of the USGS web site <b>do you recall visiting today?</b>	The home page ( <a href="http://www.usgs.gov">www.usgs.gov</a> ) Maps, Imagery, and Publications About USGS Education Jobs Science Topics Water Resources Geology Geography Biology USGS Store

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<a href="#">Publications</a>
<a href="#">Library</a>
<a href="#">The National Map Seamless Server</a>
<a href="#">Water Science for Schools</a>
<a href="#">Recreation</a>

Skip to	e (select from	Single or Multi	Required Y/N	Special Instructions	Question Label	
A	Radio button, one-up vert	Single or Multi	Y	Skip Logic Group	Are you a student	
B	Radio button, one-up vert	Single	N		Educator Grade	
C				Skip Logic Group		
E				Skip Logic Group		
				Skip Logic Group		

Skip to	e (select from	Single or Multi	Required Y/N	Special Instructions	Question Label
	Radio-button	No	select one	Skip Logic Group	
	Check boxes	Yes	Multi	OPS Group RANDOMIZE	

				Anchor Answer Choice Anchor Answer Choice	
AA2					
	Text field, <100 char	No	Single	OPS Group	
	Check boxes	Yes	Multi	OPS Group	
AA3					
	Text field, <100 char		Single	OPS Group	
AA4	Radio-button	Yes	select one	Skip Logic Group	
	Check boxes	No	Multi	Skip Logic RANDOMIZE  Anchor Answer Choice Anchor Answer Choice	
AA5					
	Text field, <100 char	No	Single	Skip Logic Group	

AA6	Radio-button	Yes	select one	Skip Logic Group	
AA7	Check boxes	no	Multi	Skip Logic Group	
AA8	Text field, <100 char	No	Single	Skip Logic Group	
AA9	Check boxes	no	Multi	Skip Logic Group	
	Drop down, select one	No	Single	Multiple Lists Group Type 6	
	Drop down, select one	No	Single	Multiple Lists Group Type 6	
	Drop down, select one	No	Single	Multiple Lists Group Type 6	
	Drop down, select one	No	Single	Multiple Lists Group Type 6	

Skip to	e (select from	Single or Multi	Required Y/N	Special Instructions	Question Label
				Skip Logic Group	
	Radio buttons	Single	Optional	Skip Logic Group	

Radio buttons	Single	Optional	Skip Logic Group	
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A	Radio button, one-up vertical	Single	Y	OPS Group	Reason
	Text field, <100 char		N		Other Reason
	Checkbox, one-up vertical	Multi	Y		Sections

