

Measures Name/Client name (CDs and Answer choices)

LOC Main Site

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)
		Are you a student or are you helping a student?	I am a student I am helping a student I am not a student
AED08970	A	Please select the grade level you currently teach or education position you currently hold:	K-5 Teacher 6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Re School librarian Other, please specify:

NIH Main

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)
NEW	BB1	Do you work for NIH?	Yes No
NEW		Which of the following social media sites have you visited in the past 30 days? (Select all that you visited)	Bebo Del.icio.us Digg Facebook Flickr LinkedIn Myspace Ning Reddit Stumble Upon Technorati Twitter

			Wikipedia
			YouTube
			None/Not applicable
			Other, Please specify
NEW	AA2	Please specify which social media site you have visited in the past 30 days.	
NEW		Which of the following SCIENTIFIC social media sites have you visited in the past 30 days? (Select all that you visited)	2collab (Elsevier)
			Citeulike (Springer)
			Connotea (Nature)
			None/Not applicable
			Other, Please specify
NEW	AA3	Please specify which SCIENTIFIC social media site you have visited in the past 30 days.	
NEW		Have you seen NIH's content, photos, materials or links on a social media web site?	Yes
			No
NEW	AA4	On which of the following web sites	Bebo
			Del.icio.us
			Digg
			Facebook
			Flickr
			LinkedIn
			Myspace
			Ning
			Reddit
			Stumble Upon
			Technorati
			Twitter
			Wikipedia
			YouTube
			None/Not applicable
			Other, Please specify
NEW	AA5	Please specify on which web site you saw NIH's content, photos, materials or links.	

NEW		Did you discuss or learn about NIH on a social media web site in the last 30 days?	Yes
			No
NEW	AA6	On which web site(s) did you discuss or learn about NIH?	Bebo Del.icio.us Digg Facebook Flickr LinkedIn Myspace Ning Reddit Stumble Upon Technorati Twitter Wikipedia YouTube None/Not applicable Other, Please specify
NEW	AA8	Please specify on which web site you discussed or learned about NIH.	
NEW	AA7	At Wikipedia, have you (Select all that apply)	Read articles Written articles (skip to 5) Edited articles (skip to 5)
NEW	AA9	Did Wikipedia articles relate to NIH	Yes
			No
NEW		Diseases or Conditions	Yes
			No
NEW		Medical research	Yes
			No
NEW		Other	Yes
			No

NCI Main 2009

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)
NEW	AA	I am looking for information about the treatment of:	cancer An adult with cancer

NEW

AB

I am looking for information about clinical trials for:	A child or teenager with cancer
	An adult with cancer

USGS - Transparency Model

AED08873		What is the main reason for your current visit to the site?	Acquire information about a recent natural hazard
			Find scientific information
			Find or download images or aerial photos
			Find USGS publications
			Find geographic names information
			Find information on USGS events
			Find a USGS office or employee
			Download a free map
			Purchase maps
			Purchase an annual recreation pass
			Read USGS news
			Download data or software
			Have fun, browse through the site
			Learn about natural sciences
AED08874	A	Other - main reason for visit	
AED08879		Which of the following sections of the USGS web site do you recall visiting today?	The home page (www.usgs.gov)
			Maps, Imagery, and Publications
			About USGS
			Education
			Jobs
			Science Topics
			Water Resources
			Geology
			Geography
			Biology
USGS Store			

Publications
Library
The National Map Seamless Server
Water Science for Schools
Recreation

Skip to	e (select from	Single or Multi	Required Y/N	Special Instructions	Question Label
A	Radio button,	one-up vert	Y	Skip Logic Gro	Are you a student
B C E	Radio button,	Single	N	Skip Logic Group Skip Logic Group Skip Logic Group	Educator Grade

Skip to	e (select from	Single or Multi	Required Y/N	Special Instructions	Question Label
	Radio-button	No	select one	Skip Logic Group	
	Check boxes	Yes	Multi	OPS Group RANDOMIZE	

				Anchor Answer Choice	
AA2				Anchor Answer Choice	
	Text field, <100 char	No	Single	OPS Group	
	Check boxes	Yes	Multi	OPS Group	
AA3					
	Text field, <100 char		Single	OPS Group	
AA4	Radio-button	Yes	select one	Skip Logic Group	
	Check boxes	No	Multi	Skip Logic RANDOMIZE	
AA5				Anchor Answer Choice Anchor Answer Choice	
	Text field, <100 char	No	Single	Skip Logic Group	

AA6	Radio-button	Yes	select one	Skip Logic Group	
AA7	Check boxes	no	Multi	Skip Logic Group	
AA8	Text field, <100 char	No	Single	Skip Logic Group	
AA9	Check boxes	no	Multi	Skip Logic Group	
	Drop down, select one	No	Single	Multiple Lists Group Type 6	
	Drop down, select one	No	Single	Multiple Lists Group Type 6	
	Drop down, select one	No	Single	Multiple Lists Group Type 6	
	Drop down, select one	No	Single	Multiple Lists Group Type 6	

Skip to	e (select from	Single or Multi	Required Y/N	Special Instructions	Question Label
	Radio buttons	Single	Optional	Skip Logic Group	

Radio buttons	Single	Optional	Skip Logic Group	
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	Radio button, one-up vertical	Single	Y	OPS Group	Reason
A					
	Text field, <100 char		N		Other Reason
	Checkbox, one-up vertical	Multi	Y		Sections

