

Model Instance Name:
CFTC V2

MID: Existing Measure - Please fill in; New Measure - DOT will fill in

Date: 6/1/2009

Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	FUTURE BEHAVIORS
Content (1=Poor, 10=Excellent, Don't Know)	Satisfaction (1=Poor, 10=Excellent)	Likelihood to Return (1=Not Very Likely, 10=Very Likely)
1 Please rate the accuracy of information on this site.	23 What is your overall satisfaction with this site?	26 How likely are you to return to this site ?
2 Please rate the quality of information on this site.	24 How well does this site meet your expectations ?	Recommend (1=Not Very Likely, 10=Very Likely)
3 Please rate the freshness of content on this site.	25 How does this site compare to your idea of an ideal website ?	27 How likely are you to recommend this site to someone else ?
Functionality (1=Poor, 10=Excellent, Don't Know)		Primary Resource (1=Not Very Likely, 10=Very Likely)
4 Please rate the usefulness of the features provided on this site.		How likely are you to use this site as your primary resource for obtaining information about the CFTC ?
5 Please rate the convenience of the features on this site.		
6 Please rate the variety of features on this site.		
Look and Feel (1=Poor, 10=Excellent, Don't Know)		
7 Please rate the visual appeal of this site.		
8 Please rate the balance of graphics and text on this site.		
9 Please rate the readability of the pages on this site.		
Navigation (1=Poor, 10=Excellent, Don't Know)		
10 Please rate how well the site is organized .		
11 Please rate the options available for navigating this site.		
12 Please rate how well the site layout helps you find what you are looking for .		
13 Please rate the number of clicks to get where you want on this site.		
Site Performance (1=Poor, 10=Excellent, Don't Know)		
14 Please rate how quickly pages load on this site.		
15 Please rate the consistency of speed from page to page on this site.		
16 Please rate the ability to load pages without getting error messages on this site.		
Search (1=Poor, 10=Excellent, Don't Know)		
23 Please rate the relevance of search results on this site.		
24 Please rate the organization of search results on this site.		
25 Please rate how well the search results help you decide what to select .		
26 Please rate how well the search feature helps you to narrow the results to find		

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~~red & strike-through~~: DELETE

underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

CFTC V2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
		What best describes you?	Futures industry professional Non-professional trader Student Academic/researcher International visitor Attorney General public Media/journalist CFTC staff Government: Federal/state/local Other, please specify	A	Radio button, one-up vertical	Single
	A	Specifically, what best describes you?			Text area, no char limit	
		How frequently do you visit this site?	Daily Two to three times per week About once a month Every few months Every six months or less This is my first visit		Radio button, one-up vertical	Single
		What is your primary reason for visiting CFTC.gov today?	Market reports Federal Register and comments Legal and regulatory information Industry filings and comments CFTC news and events Education center CFTC Career Information Filing a complaint CFTC contact information Sanctions and disciplinary actions Other (please specify)	B A	Radio button, one-up vertical	Single
	A	Specifically, what is your primary reason for visiting?			Text area, no char limit	
	B	If you are here to access Market Reports, which report(s) are you looking for?	Commitments of Traders This Month in Futures Markets Cotton On-Call Bank Participation in the Futures and Options Markets CUSIPS Delivered for CBOT Treasury Futures Contracts Financial Data for Futures Commission Merchants Futures Industry Registrants by Location		Checkbox, one-up vertical	Multi



Required Y/N	Special Instructions
Y	OPS Group
N	OPS Group
Y	
Y	Skip Logic Group
N	Skip Logic Group
Y	Skip Logic Group

Types

Text field, <100 char

Text area, no char limit

Drop down, select one

Radio button, one-up vertical

Radio button, two-up vertical

Radio button, three-up vertical

Radio button, scale, has don't know

Radio button, scale, no don't know

Checkbox, one-up vertical

Checkbox, two-up vertical

Checkbox, three-up vertical

Instructions

Randomize

Shared

OPS Group

Matrix Group

Rank Group

Comparative Matrix Group

Skip Logic Group

Multiple Lists Group

Partitioned