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 Date: 9/1/2011

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
MMW0359		How frequently do you visit this site?	Daily		Radio button, one-up vertical	Single	Y		Frequency of Visit
			About once a week						
			About once a month						
			Every few months						
			Every 6 months or less often						
			This is my first time visiting the site				Y		
ACQWro007365		What best describes your role in visiting the site today?	Minority Group Advocate		Radio button, one-up vertical	Single	Y	OPS Group	Primary Role
			Physician						
			Nurse/Health Care Professional						
			Allied Health Professional						
			Health Care Organization						
			Community Based Organization						
			<i>Faith Based Organization</i>						
			Foundation/National <i>Non Profit</i>						
			Government Agency						
			<i>Congressional Staff/Policy Maker</i>						
			<i>Journalist/Media</i>						
			<i>Researcher</i>						
			General Public						
			College/Graduate student						

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			Other, please specify	A					
ACQWro00	A	What best describe your role in visiting the site today?							
MMW0362		Please select your primary reason for visiting the site today? (Please select all that apply)	Funding	A	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	primary Reason
			Data/Statistics						
			Cultural Competency Information						
			Learn About a Health Topic	B					
			HHS Action Plan						
			OMH Disparities Reduction Efforts						
			<i>National Partnership for Action (NPA) information</i>	D					
			<i>Minority Population Health Profiles</i>	C					
			Preconception Peer Education Program (PPE)	E					
			Publications						
			Press Releases						
			Just Browsing						
			Employment/Internship Information						
			Sign up for e-newsletter/FYI						
			Other, please specify	F					
MMW0363	F	Please describe your primary reason for visiting the site today.			Text area, no char limit		N		OE_Primary Reason
MMW0364	A	Please tell us specifically what funding information you were looking for.	Funding for Non Profits		Checkbox, one-up vertical	Multi	N	Skip Logic Group	Funding

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			Research/Fellowships						
			OMH Grants						
			Scholarships						
			OMH Grantee Profiles						
			Other, please specify	AA					
MMW0365	AA	Please tell us what funding information you were looking for today.			Text area, no char limit		N		OE_Funding
MMW0366	B	What health topics were you looking for today? (Please select all that apply)	Low Cost Health Care & Insurance		Checkbox, one-up vertical	Multi	N	Skip Logic Group	Health Topics
			Staying Healthy						
			Disease Specific Information						
			Other, please specify	BB					
MMW0367	BB	Please tell us what health information you were looking for today.			Text area, no char limit				OE_Health Information
MMW0368	C	Please tell us which minority population you were seeking information on.	African American						Minority Information
			American Indian/Alaska Native						
			Asian American						
			Hispanic/Latino						
			Native Hawaiian/Pacific Islander						
			Other, please specify	CC					
MMW0369	CC	Please tell us what other minority population you were seeking information for today.			Text area, no char limit		N		OE_Other Minority Information
MMW0370	D	Please tell what NPA information you were looking for?	General NPA Information						NPA Information

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			Regional Health Equity Councils						
			<i>Download the Toolkit</i>						
			Read the Blog						
			NPA Guide to Minority Health Resources						
			Join NPA						
			<i>Take the NPA Pledge</i>						
			<i>Share your NPA Story</i>						
			Other, please specify	DD					
MMW0371	DD	Please tell us what NPA information you were looking for today.			Text area, no char limit				OE_NPA Other Info
MMW0372	E	Please tell us what Preconception Peer Education Program information you were looking for.	PPE Curriculum						OE_PPE Other Info
			How to become a PPE?						
			Is there a PPE program in my area?						
			How organizations can be involved in the PPE program?						
			What colleges/universities have PPE programs?						
			Other, please specify	EE					
	EE	Please tell us what Preconception Peer Education Program information you were looking for.			Text area, no char limit		N		OE_PPE Program
MMW0373		What additional information would you like to have available on this site?	Open-ended		Text area, no char limit		N		OE_Additional Informa
ACQWro007367		Did you find what you were looking for on the site today?	Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group	Ability to Find
			No	A,B					

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ACQWro00	A	Please tell us why you were not able to find what you were looking for?	I could not access the information on site The search results did not appear relevant The links did not take me where I wanted The labeling on lists didn't match what I was looking for How the information is organized on the site wasn't clear The navigation options were difficult to understand Other		Checkbox, one-up vertical	Multi	N	Skip Logic Group	Unable to Find
MMW0376	B	Please tell us specifically what you couldn't find on the site today:			Text area, no char limit	Single	N	Skip Logic Group	OE_Ability to Find
MMW0377		After visiting the site today please tell us how likely you are to do the following activities: (Please select all that apply)	Bookmark page for later use Do additional research online Email the information to a colleague Email the information to a friend or family member Collaborate with another organization or individuals Print the information and share it Other, please specify		Checkbox, one-up vertical	multi	N	OPS Group	Use of Information
MMW0378	B	Other use of information obtained from the Office of Minority Health:			Text area, no char limit				OE_Use of Information
MMW0379		How did you look for information on the site today? (Please select all that apply.)	Search feature at top of page Search Library Catalog <i>Navigation tabs across the top of the page</i> <i>Navigation links along left side of page</i>		Checkbox, one-up vertical	Multi	Y	OPS Group	Navigation Tools

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			The links in the body of the page						
			The links in the rotating banner						
			Other, please specify	A					
MMW0380	A	Other way I looked for information:			Text area, no char limit		N		OE_Navigation
MMW0381		Do you use social media regularly (at least once a month)?	Yes	A,B	Radio button, one-up vertical	Single	N	Skip Logic Group	Social Media Use
			No						
MMW0382	A	Which of the following social media do you use regularly (at least once a month)? (please select all that apply).	Facebook						
			Twitter						
			LinkedIn						
			Blogs						
			You Tube						
			Other, please specify	AA					
MMW0383	AA	Other social media used regularly:			Text area, no char limit		N		OE_Other SM
MMW0384	B	How would you like to use social media to interact with this site? (please select all that apply)	Bookmark or tag pages		Checkbox, two-up vertical	Multi	N		SM_Interact
			In social networks						
			By adding comments, ratings, or reviews						
			Reading blogs						
			Receiving newsletters/email updates						

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			Subscribing to RSS feeds						
			Audio/video podcasts						
			Adding a widget or gadget to my personalized page						
			Following a microblog (Twitter, Facebook, etc)						
			I'd prefer not to interact with this site through social media						
			Other, please specify	BB					
MMW0385	BB	Please tell us another way you would like to use social media to interact with us:			Text area, no char limit		N		OE_SM
MMW0386		Please select the category that includes your age.	Under 25		Drop down, select one	Single	N		Age
			25-34						
			35-44						
			45-54						
			55-64						
			65-74						
			75 or older						
			Prefer not to answer						
MMW0387		What is your gender?	Male		Drop down, select one	Single	N		Gender
			Female						
			Prefer not to answer						
MMW0388		If you could recommend one change to improve this site what would it be?	Open-ended		Text area, no char limit		N		OE_Improvement