

Model Instance Name:
 Financial Stability Survey
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Date: 4/13/2012

FinancialStability.GOV CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to
MCW0421		How often do you visit this site?	This is my first time Daily About once a week About once a month Every few months	
MCW0422		In what capacity are you visiting this site?	Home Owner or Realtor Academia /Student General public Banker or financial institution Congress Government oversight body Government Agency (not oversight) Press or media Other	
MCW0423		Which section of the Financial Stability site did you primarily visit today?	About TARP TARP Programs Bank Programs Credit Market Programs Housing Programs Auto Industry American International Group (AIG) Reports Briefing Room/Newsroom About Financial Stability Doing Business with Financial Stability/Procurement Contact Us Executive Compensation	
MCW0424		What is your primary reason(s) for visiting the site today?	I want to know who received TARP funds Check on the status of TARP investments Learn more about TARP or the financial stability plan Contact someone at Treasury Get help with my mortgage Do business with OFS Learn more about the TARP funded programs Learn what OFS does Review the contracts awarded with TARP funds Read or write a story concerning TARP/financial stability Read press releases about TARP Find reports about TARP Get information on Executive Compensation restrictions Other	A
MCW0425	A	Please specify your reason.		
MCW0426		Did you download any data?	Yes No Not applicable	A
MCW0427	A	What type of data did you download?	Daily Report (TARP Daily) Monthly Report (e.g. 105(a) Report to Congress, Dividends & Interest, TARP Transactions, MHA Housing Report)	

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			Other Reports (Retrospectives, Citizens Report, Agency Financial Report etc.) Press Releases Contracts Graphs FAQs Other Resources Executive Compensation information	
MCW0428		Did you find what you were looking for?	Yes - I found what I was looking for No - I did not find what I was looking for I don't know yet, because I'm still looking	A A
MCW0429	A	Please tell us what you were trying to do or find.		
MCW0430		How did you primarily navigate the site today?	Left Navigation Bar Right-hand Navigation Buttons Links within the Page Search	A A A B
MCW0431	A	How would you primarily describe your navigation experience on the Financial Stability site today?	Had no difficulty Too many links Too few links Links/labels are difficult to understand Often could not determine the best link Links did not take me where I expected Could not get started or did not know where to begin Had technical difficulties (e.g. broken links, error messages) Navigated to general area but could not find specific content Could not navigate back to previous information Other	
MCW0432	B	Please tell us about your search experience .	Search results were helpful Too many results Not enough results No results Results were too similar/redundant Results were not relevant Not sure what words to use Required too many refinements Search speed was too slow Other	
MCW0433		What other information would you like to see added to the Financial Stability site?		
MCW0434		If you could identify one improvement to the website, what would that improvement be?		

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Type (select from list) Drop down, select one	Single or Multi	Required Y/N	Special Instructions	CQ Labels
	S	Y		Visit Frequency
Drop down, select one	S	Y	Skip Logic Group	Role
Checkbox, one-up vertical	M	Y	Skip Logic Group	Section
Checkbox, one-up vertical	M	Y	Skip Logic Group	Primary Reason
Text area, no char limit		N		Other reason
Drop down, select one	S	Y	Skip Logic Group	Download Data
Checkbox, one-up vertical	M	Y		Data type

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Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Labels
Drop down, select one	S	Y		Find Info
Text area, no char limit		N		Info not found
Drop down, select one	S	Y	Skip Logic Group	Method
Radio button, one-up vertical	S	Y		Navigation
Radio button, one-up vertical	S	Y		Search
Text area, no char limit		N		Other Info
Text area, no char limit		N		Improvement