Model Instance Name: FDA Satisfaction Survey

MID: xUE4gkERpoI5QVAk1J94RQ==

Date: 7/31/2009

FDA Satisfaction Survey MODEL QUESTION LIST Model questions utilize the ACSI methodology to determine scores and impacts **ELEMENTS (drivers of satisfaction) CUSTOMER SATISFACTION FUTURE BEHAVIORS** NOTE: All questions under each element are required. Satisfaction questions are required. Future behaviors may be modified based on your site's Satisfaction questions appear on all surveys. Element questions are partitioned among surveys. obiectives. REQUIRED ELEMENTS (common to all websites) Content (1=Poor, 10=Excellent, Don't Know) ikelihood to Return (1=Very Unlikely, 10=Very Likely) 18 What is your overall satisfaction 1 Please rate the accuracy of information on this site. 21 How likely are you to return to this site? with this site? (1=Very Dissatisfied, 10=Very Satisfied) 19 How well does this site meet your Recommend (1=Very Unlikely, 10=Very Likely) 2 Please rate the quality of information on this site. expectations? (1=Falls Short, 10=Exceeds) 20 How does this site compare to your idea of 3 Please rate the freshness of content on this site. 22 How likely are you to recommend this site to someone an ideal website? else? (1=Not Very Close, 10=Very Close) **Look and Feel** (1=Poor, 10=Excellent, Don't Know) Primary Resource (1=Very Unlikely, 10=Very Likely) 4 Please rate the visual appeal of this site. 23 How likely are you to use this site as your primary resource for obtaining information from this organization? 5 Please rate the balance of graphics and text on this site. Trust (1=Strongly Disagree, 10=Strongly Agree) 24 can count on this agency to act in my best 6 Please rate the readability of the pages on this site. interests. Navigation (1=Poor, 10=Excellent, Don't Know) 25 consider this agency to be trustworthy. 7 Please rate how well the site is organized. 26 This agency can be trusted to do what is right. 8 Please rate the options available for navigating this site. Future Participation (1=Very Unlikely, 10=Very Likely) 9 Please rate how well the site layout helps you find what you are looking 27 How likely are you to express your thoughts or ideas to this agency in the next 90 days? 10 Please rate the number of clicks to get where you want on Online Transparency (1=Poor, 10=Excellent) 11 Please rate how thoroughly this website discloses information about what this agency is doing. 12 Please rate how quickly agency information is made available on this website. 13 Please rate how well information about this agency's actions can be accessed by the public on this website. Site Performance (1=Poor, 10=Excellent, Don't Know) 14 Please rate how quickly pages load on this site. 15 Please rate the consistency of speed from page to page on this 16 Please rate the ability to load pages without getting error messages on this site. Search (1=Poor, 10=Excellent, Don't Know) 17 Please rate the relevance of search results on this site. 18 Please rate the organization of search results on this site. 19 Please rate how well the **search result** descriptions helped you decide which one to select. Please rate how well the **search results** provided the information needed to narrow or refocus your search.

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underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING

violet (bold): SKIP-LOGIC

			-DA Satisfaction Survey COSTOM QUESTION				
QID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
ED08556		Which of the following best describes the type of information you	Food		Checkbox One Up Vertical	Multi	Υ
		were looking for? (Please select all that apply.)			· ·		
			Drugs				
			Recalls	L, N, O			
			Medical Devices				
			Vaccines				
			Blood				
			Biologics				
			Animal/Veterinary				
			Cosmetics				
			Radiation-Emitting Products				
			Tobacco Products	A,B,C,D			
			Combination Products				
			Advisory Committees				
			Science & Research				
			Regulatory Information				
			Safety				
			Emergency Preparedness				
			International Programs				
			News & Events				
			Training and Continuing Education				
			Inspections/Compliance				
			Information for State & Local Officials				
			Information for Consumers				
			Information for Industry				
			Information for Health Professionals				
.D00EEZ		Discourse if the two of information was a leading for	Other, please specify:	Н	Total and a second back	Cinale	N.
D08557	Н	Please specify the type of information you were looking for:	Data ilano de a colle tales e a conseducta		Text area, no char limit	Single	N Y
QSto0005572	A	Which best describes the primary role that brought you to the FDA website to look for tobacco information?	·		Radio Button One Up Vertical	Single	Y
			Cashier or employee at a retail establishment				
			Manufacturer of tobacco products				
			Employee of a tobacco manufacturing company				
			Tobacco retailer association				
			Public health professional				
			State/local government agency employee				
			Tobacco cessation or tobacco control organization employee				
			Person who uses tobacco products				
			General consumer				
			Other, please specify:	G			
QSto0005554	G	Please describe the role that brought you to the FDA website today to look for tobacco information:			Text area, no char limit	Single	N
QSto0005574	В	Which of the following best describes the information you were looking for today?	Family Smoking Prevention and Tobacco Control Act		Radio Button One Up Vertical	Single	Y
			Guidance, compliance and regulatory information				
			Warning labels (low, light and mild descriptions and				
			smokeless tobacco warning labels)				

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violet (bold): SKIP-LOGIC

			FDA Satisfaction Survey CUSTOM QUESTION I				
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
			Information about how to submit new tobacco products for FDA approval Current news and events from Center for Tobacco Products (CTP) Resources on how to quit smoking Resources on how to prevent youth smoking Public dockets for comment Break the Chain of Tobacco Addiction campaign materials Tobacco Products Advisory Committee Information about the Center for Tobacco Products (CTP) Other, please specify:				
ACQSto0005580	- I	Please describe the information you came to the site for:			Text area, no char limit	Single	N
ACQSto0005576	c	Which of the following best describes the type of information you were looking for?	General information about the tobacco regulations and guidance Guidelines and recommendations for retailers and tobacco manufacturers Professional training for retailers and tobacco manufacturers Information about preventing smoking or quitting smoking Educational materials Campaigns and initiatives Print materials (fact sheets, brochures, posters, etc.) Multimedia products (podcasts, videos, widgets, etc.) Data and statistics about tobacco use Scientific research, articles, publications, and journals Tools, software applications, systems, and other resources Grants and funding opportunities Jobs and careers Other, please specify:	J	Radio Button One Up Vertical	Single	
ACQSto0005582 ACQSto0005577	J D	Please describe the type of information you were looking for: How are you primarily planning to use the information you were looking for today?	For a trade association who deals with tobacco For a retailer who sells tobacco products For a manufacturer who produces tobacco products For a business / workplace For a public health agency For a research institution For an educational institution or teaching purposes		Text area, no char limit Radio Button One Up Vertical	Single	N

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Other, please specify	Skip To	Type (select from list)	Single or Multi	Required Y/N
ACQSto0005583	К	Please describe how you are going to use the tobacco information:	Guer, piedge speeliy	K	Text area, no char limit	Single	N
ACQCol0010516	L	Did you view a photo of a recalled product on the FDA website today?	Yes No Not Sure	М	Radio Button One Up Vertical	Single	Y
ACQCol0010487	М	Was viewing the photo helpful?	Yes No		Radio Button One Up Vertical	Single	Y
ACQCol0010488	N	FDA also provides photos of recalled products on the FDA Flickr page. Have you ever visited the FDA Flickr page?	Yes No Not Sure		Radio Button One Up Vertical	Single	Y
ACQCol0010489	0	Which of the following ways would you prefer to see photos of recalled products: (Select one)	On the FDA website On the FDA Flickr page No preference I do not view photos of recalled products Other	P	Radio Button One Up Vertical	Single	Y
ACQCol0010490	Р	Please specify how you prefer to see photos of recalled products:		-	Text field, <100 char	Single	N
EDO03237	Α	For this visit to the FDA site, which of the following roles best describes you? Which of the following best describes your company/organization?	Regulated industry Consumer Scientist, researcher Patient Caregiver, friend, family member of a person interested in health issues Physician Nurse, physician's assistant, nurse practitioner Pharmacist Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee FDA employee First responder Other, please specify: Manufacturer	A C B	Radio Button One Up Vertical	Single	Y
EDO03238	А	Which of the following best describes your company/organization?	Manufacturer Distributor Importer	B B B			

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Other	Skip To	Type (select from list)	Single or Multi	Require Y/N
EDO03239	В	Which of the following industry categories is your company/organization a part of? (Please select all that apply)	Drugs & Biologics (Human)	В			
			Drugs & Biologics (Animal)				
			Medical Devices Food				
			Dietary Supplements				
			Cosmetics				
AKR5238	С	Disease describe your role in vicities the cite today.	Tobacco		Tout one one shoulimit	Cinala	N
AKK5238	'	Please describe your role in visiting the site today:			Text area, no char limit	Single	I N
AKR5239		How frequently do you visit the FDA.gov website?	This is my first time		Drop down, select one	Single	Y
			Daily				
			Weekly				
			Monthly				
			A couple times a year				
			About once a year				
AKR5241		Did you find the information you were looking for?	Yes		Radio Button One Up Vertical	Single	Y
			Partially	G			
			Still looking				
			Νo	l G			

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FDA Satisfaction Survey CUSTOM QUESTION LIST										
	Question Text If you didn't find all the information you were looking for, what couldn't you find?	Answer Choices (limited to 50 characters)		Type (select from list) Text area, no char limit	Single or Multi Single	Required Y/N N				

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QID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
ED08556		Which of the following best describes the type of information you	Food		Checkbox One Up Vertical	Multi	Υ
		were looking for? (Please select all that apply.)			· ·		
			Drugs				
			Recalls	L, N, O			
			Medical Devices				
			Vaccines				
			Blood				
			Biologics				
			Animal/Veterinary				
			Cosmetics				
			Radiation-Emitting Products				
			Tobacco Products	A,B,C,D			
			Combination Products				
			Advisory Committees				
			Science & Research				
			Regulatory Information				
			Safety				
			Emergency Preparedness				
			International Programs				
			News & Events				
			Training and Continuing Education				
			Inspections/Compliance				
			Information for State & Local Officials				
			Information for Consumers				
			Information for Industry				
			Information for Health Professionals				
.D00EEZ		Discourse if the two of information was a labeled for	Other, please specify:	Н	Total and a second back	Cinale	N.
D08557	Н	Please specify the type of information you were looking for:	Data ilano de a colle tales e a conseducta		Text area, no char limit	Single	N Y
QSto0005572	A	Which best describes the primary role that brought you to the FDA website to look for tobacco information?	·		Radio Button One Up Vertical	Single	Y
			Cashier or employee at a retail establishment				
			Manufacturer of tobacco products				
			Employee of a tobacco manufacturing company				
			Tobacco retailer association				
			Public health professional				
			State/local government agency employee				
			Tobacco cessation or tobacco control organization employee				
			Person who uses tobacco products				
			General consumer				
			Other, please specify:	G			
QSto0005554	G	Please describe the role that brought you to the FDA website today to look for tobacco information:			Text area, no char limit	Single	N
QSto0005574	В	Which of the following best describes the information you were looking for today?	Family Smoking Prevention and Tobacco Control Act		Radio Button One Up Vertical	Single	Y
			Guidance, compliance and regulatory information				
			Warning labels (low, light and mild descriptions and				
			smokeless tobacco warning labels)				

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
			Information about how to submit new tobacco products for FDA approval Current news and events from Center for Tobacco Products (CTP) Resources on how to quit smoking Resources on how to prevent youth smoking Public dockets for comment Break the Chain of Tobacco Addiction campaign materials Tobacco Products Advisory Committee Information about the Center for Tobacco Products (CTP) Other, please specify:				
ACQSto0005580	- I	Please describe the information you came to the site for:			Text area, no char limit	Single	N
ACQSto0005576	c	Which of the following best describes the type of information you were looking for?	General information about the tobacco regulations and guidance Guidelines and recommendations for retailers and tobacco manufacturers Professional training for retailers and tobacco manufacturers Information about preventing smoking or quitting smoking Educational materials Campaigns and initiatives Print materials (fact sheets, brochures, posters, etc.) Multimedia products (podcasts, videos, widgets, etc.) Data and statistics about tobacco use Scientific research, articles, publications, and journals Tools, software applications, systems, and other resources Grants and funding opportunities Jobs and careers Other, please specify:	J	Radio Button One Up Vertical	Single	
ACQSto0005582 ACQSto0005577	J D	Please describe the type of information you were looking for: How are you primarily planning to use the information you were looking for today?	For a trade association who deals with tobacco For a retailer who sells tobacco products For a manufacturer who produces tobacco products For a business / workplace For a public health agency For a research institution For an educational institution or teaching purposes		Text area, no char limit Radio Button One Up Vertical	Single	N

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Other, please specify	Skip To	Type (select from list)	Single or Multi	Required Y/N
ACQSto0005583	К	Please describe how you are going to use the tobacco information:	Guer, piedge speeliy	K	Text area, no char limit	Single	N
ACQCol0010516	L	Did you view a photo of a recalled product on the FDA website today?	Yes No Not Sure	М	Radio Button One Up Vertical	Single	Y
ACQCol0010487	М	Was viewing the photo helpful?	Yes No		Radio Button One Up Vertical	Single	Y
ACQCol0010488	N	FDA also provides photos of recalled products on the FDA Flickr page. Have you ever visited the FDA Flickr page?	Yes No Not Sure		Radio Button One Up Vertical	Single	Y
ACQCol0010489	0	Which of the following ways would you prefer to see photos of recalled products: (Select one)	On the FDA website On the FDA Flickr page No preference I do not view photos of recalled products Other	P	Radio Button One Up Vertical	Single	Y
ACQCol0010490	Р	Please specify how you prefer to see photos of recalled products:		-	Text field, <100 char	Single	N
EDO03237	Α	For this visit to the FDA site, which of the following roles best describes you? Which of the following best describes your company/organization?	Regulated industry Consumer Scientist, researcher Patient Caregiver, friend, family member of a person interested in health issues Physician Nurse, physician's assistant, nurse practitioner Pharmacist Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee FDA employee First responder Other, please specify: Manufacturer	A C B	Radio Button One Up Vertical	Single	Y
EDO03238	А	Which of the following best describes your company/organization?	Manufacturer Distributor Importer	B B B			

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Other	Skip To	Type (select from list)	Single or Multi	Require Y/N
EDO03239	В	Which of the following industry categories is your company/organization a part of? (Please select all that apply)	Drugs & Biologics (Human)	В			
			Drugs & Biologics (Animal)				
			Medical Devices Food				
			Dietary Supplements				
			Cosmetics				
AKR5238	С	Disease describe your role in vicities the cite today.	Tobacco		Tout one one shoulimit	Cinala	N
AKK5238	'	Please describe your role in visiting the site today:			Text area, no char limit	Single	I N
AKR5239		How frequently do you visit the FDA.gov website?	This is my first time		Drop down, select one	Single	Y
			Daily				
			Weekly				
			Monthly				
			A couple times a year				
			About once a year				
AKR5241		Did you find the information you were looking for?	Yes		Radio Button One Up Vertical	Single	Y
			Partially	G			
			Still looking				
			Νo	l G			

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FDA Satisfaction Survey CUSTOM QUESTION LIST										
	Question Text If you didn't find all the information you were looking for, what couldn't you find?	Answer Choices (limited to 50 characters)		Type (select from list) Text area, no char limit	Single or Multi Single	Required Y/N N				

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			-DA Satisfaction Survey COSTOM QUESTION				
QID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
ED08556		Which of the following best describes the type of information you	Food		Checkbox One Up Vertical	Multi	Υ
		were looking for? (Please select all that apply.)					
			Drugs				
			Recalls	L, N, O			
			Medical Devices				
			Vaccines				
			Blood				
			Biologics				
			Animal/Veterinary				
			Cosmetics				
			Radiation-Emitting Products				
			Tobacco Products	A,B,C,D			
			Combination Products				
			Advisory Committees				
			Science & Research				
			Regulatory Information				
			Safety				
			Emergency Preparedness				
			International Programs				
			News & Events				
			Training and Continuing Education				
			Inspections/Compliance				
			Information for State & Local Officials				
			Information for Consumers				
			Information for Industry				
			Information for Health Professionals				
.D00EEZ		Discourse if the two of information was a labeled for	Other, please specify:	Н	Total and a second back	Cinale	N.
D08557	Н	Please specify the type of information you were looking for:	Data ilano de a colle tales e a conseducta		Text area, no char limit	Single	N Y
QSto0005572	A	Which best describes the primary role that brought you to the FDA website to look for tobacco information?	·		Radio Button One Up Vertical	Single	Y
			Cashier or employee at a retail establishment				
			Manufacturer of tobacco products				
			Employee of a tobacco manufacturing company				
			Tobacco retailer association				
			Public health professional				
			State/local government agency employee				
			Tobacco cessation or tobacco control organization employee				
			Person who uses tobacco products				
			General consumer				
			Other, please specify:	G			
QSto0005554	G	Please describe the role that brought you to the FDA website today to look for tobacco information:			Text area, no char limit	Single	N
QSto0005574	В	Which of the following best describes the information you were looking for today?	Family Smoking Prevention and Tobacco Control Act		Radio Button One Up Vertical	Single	Y
			Guidance, compliance and regulatory information				
			Warning labels (low, light and mild descriptions and				
			smokeless tobacco warning labels)				

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			FDA Satisfaction Survey CUSTOM QUESTION I				
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
			Information about how to submit new tobacco products for FDA approval Current news and events from Center for Tobacco Products (CTP) Resources on how to quit smoking Resources on how to prevent youth smoking Public dockets for comment Break the Chain of Tobacco Addiction campaign materials Tobacco Products Advisory Committee Information about the Center for Tobacco Products (CTP) Other, please specify:				
ACQSto0005580	- I	Please describe the information you came to the site for:			Text area, no char limit	Single	N
ACQSto0005576	c	Which of the following best describes the type of information you were looking for?	General information about the tobacco regulations and guidance Guidelines and recommendations for retailers and tobacco manufacturers Professional training for retailers and tobacco manufacturers Information about preventing smoking or quitting smoking Educational materials Campaigns and initiatives Print materials (fact sheets, brochures, posters, etc.) Multimedia products (podcasts, videos, widgets, etc.) Data and statistics about tobacco use Scientific research, articles, publications, and journals Tools, software applications, systems, and other resources Grants and funding opportunities Jobs and careers Other, please specify:	J	Radio Button One Up Vertical	Single	
ACQSto0005582 ACQSto0005577	J D	Please describe the type of information you were looking for: How are you primarily planning to use the information you were looking for today?	For a trade association who deals with tobacco For a retailer who sells tobacco products For a manufacturer who produces tobacco products For a business / workplace For a public health agency For a research institution For an educational institution or teaching purposes		Text area, no char limit Radio Button One Up Vertical	Single	N

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Other, please specify	Skip To	Type (select from list)	Single or Multi	Required Y/N
ACQSto0005583	К	Please describe how you are going to use the tobacco information:	Guer, piedge speeliy	K	Text area, no char limit	Single	N
ACQCol0010516	L	Did you view a photo of a recalled product on the FDA website today?	Yes No Not Sure	М	Radio Button One Up Vertical	Single	Y
ACQCol0010487	М	Was viewing the photo helpful?	Yes No		Radio Button One Up Vertical	Single	Y
ACQCol0010488	N	FDA also provides photos of recalled products on the FDA Flickr page. Have you ever visited the FDA Flickr page?	Yes No Not Sure		Radio Button One Up Vertical	Single	Y
ACQCol0010489	0	Which of the following ways would you prefer to see photos of recalled products: (Select one)	On the FDA website On the FDA Flickr page No preference I do not view photos of recalled products Other	P	Radio Button One Up Vertical	Single	Y
ACQCol0010490	Р	Please specify how you prefer to see photos of recalled products:		-	Text field, <100 char	Single	N
EDO03237	Α	For this visit to the FDA site, which of the following roles best describes you? Which of the following best describes your company/organization?	Regulated industry Consumer Scientist, researcher Patient Caregiver, friend, family member of a person interested in health issues Physician Nurse, physician's assistant, nurse practitioner Pharmacist Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee FDA employee First responder Other, please specify: Manufacturer	A C B	Radio Button One Up Vertical	Single	Y
EDO03238	А	Which of the following best describes your company/organization?	Manufacturer Distributor Importer	B B B			

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Other	Skip To	Type (select from list)	Single or Multi	Require Y/N
EDO03239		Which of the following industry categories is your company/organization a part of? (Please select all that apply)	Drugs & Biologics (Human)	В			
			Drugs & Biologics (Animal)				
			Medical Devices Food				
			Dietary Supplements				
			Cosmetics				
AKR5238	С	Disease describe your role in vicities the cite today.	Tobacco		Tout one one shoulimit	Cinala	N
AKK5238	'	Please describe your role in visiting the site today:			Text area, no char limit	Single	I N
AKR5239		How frequently do you visit the FDA.gov website?	This is my first time		Drop down, select one	Single	Y
			Daily				
			Weekly				
			Monthly				
			A couple times a year				
			About once a year				
AKR5241		Did you find the information you were looking for?	Yes		Radio Button One Up Vertical	Single	Y
			Partially	G			
		Still looking					
		Νo	l G				

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			violet (bold): SKIP-LOGIC							
FDA Satisfaction Survey CUSTOM QUESTION LIST										
		Question Text If you didn't find all the information you were looking for, what couldn't you find?	Answer Choices (limited to 50 characters)		Type (select from list) Text area, no char limit	Single or Multi Single	Required Y/N N			

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			-DA Satisfaction Survey COSTOM QUESTION				
QID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
ED08556		Which of the following best describes the type of information you	Food		Checkbox One Up Vertical	Multi	Υ
		were looking for? (Please select all that apply.)					
			Drugs				
			Recalls	L, N, O			
			Medical Devices				
			Vaccines				
			Blood				
			Biologics				
			Animal/Veterinary				
			Cosmetics				
			Radiation-Emitting Products				
			Tobacco Products	A,B,C,D			
			Combination Products				
			Advisory Committees				
			Science & Research				
			Regulatory Information				
			Safety				
			Emergency Preparedness				
			International Programs				
			News & Events				
			Training and Continuing Education				
			Inspections/Compliance				
			Information for State & Local Officials				
			Information for Consumers				
			Information for Industry	-			
			Information for Health Professionals				
.D00EEZ		Discourse if the two of information was a labeled for	Other, please specify:	Н	Total and a second back	Cinale	N.
D08557	Н	Please specify the type of information you were looking for:	Data ilano de a colle tales e a conseducta		Text area, no char limit	Single	N Y
QSto0005572	A	Which best describes the primary role that brought you to the FDA website to look for tobacco information?	·		Radio Button One Up Vertical	Single	Y
			Cashier or employee at a retail establishment				
			Manufacturer of tobacco products				
			Employee of a tobacco manufacturing company				
			Tobacco retailer association				
			Public health professional				
			State/local government agency employee				
			Tobacco cessation or tobacco control organization employee				
			Person who uses tobacco products				
			General consumer				
			Other, please specify:	G			
QSto0005554	G	Please describe the role that brought you to the FDA website today to look for tobacco information:			Text area, no char limit	Single	N
QSto0005574	В	Which of the following best describes the information you were looking for today?	Family Smoking Prevention and Tobacco Control Act		Radio Button One Up Vertical	Single	Y
			Guidance, compliance and regulatory information				
			Warning labels (low, light and mild descriptions and				
			smokeless tobacco warning labels)				

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			FDA Satisfaction Survey CUSTOM QUESTION I	LIST			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
·		·	Information about how to submit new tobacco products				
			for FDA approval Current news and events from Center for Tobacco Products (CTP)				
			Resources on how to quit smoking				
			Resources on how to prevent youth smoking				
			Public dockets for comment				
			Break the Chain of Tobacco Addiction campaign materials				
			Tobacco Products Advisory Committee				
			Information about the Center for Tobacco Products (CTP)				
			Other, please specify:	1			
ACQSto0005580	I	Please describe the information you came to the site for:		-	Text area, no char limit	Single	N
ACQSto0005576	С	Which of the following best describes the type of information you were looking for?	General information about the tobacco regulations and guidance		Radio Button One Up Vertical	Single	
			Guidelines and recommendations for retailers and tobacco manufacturers				
			Professional training for retailers and tobacco manufacturers				
			Information about preventing smoking or quitting smoking				
			Educational materials				
			Campaigns and initiatives				
			Print materials (fact sheets, brochures, posters, etc.)				
			Multimedia products (podcasts, videos, widgets, etc.) Data and statistics about tobacco use				
			Scientific research, articles, publications, and journals				
			Tools, software applications, systems, and other resources				
			Grants and funding opportunities				
			Jobs and careers	_			
ACQSto0005582	J	Please describe the type of information you were looking for:	Other, please specify:	J	Text area, no char limit	Single	N
		rease describe the type of information you were fooking for.			Toxt area, The chair mint	Sirigic	14
ACQSto0005577	D	How are you primarily planning to use the information you were looking for today?	For a trade association who deals with tobacco		Radio Button One Up Vertical	Single	
			For a retailer who sells tobacco products				
			For a manufacturer who produces tobacco products				
			For a business / workplace For a public health agency				
			For a research institution				
			For an educational institution or teaching purposes				
			For a school / class project				
			For my own health				
			For my family member or friend			Desults Osset	

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)		Type (select from list)	Single or Multi	Required Y/N
ACQSto0005583	К	Please describe how you are going to use the tobacco information:	Other, please specify	К	Text area, no char limit	Single	N
ACQCol0010516	L	Did you view a photo of a recalled product on the FDA website today?	Yes No	М	Radio Button One Up Vertical	Single	Y
			Not Sure				
ACQCol0010487	М	Was viewing the photo helpful?	Yes		Radio Button One Up Vertical	Single	Y
			No	İ		, and the second	
ACQCol0010488	N	FDA also provides photos of recalled products on the FDA Flickr page. Have you ever visited the FDA Flickr page?	Yes		Radio Button One Up Vertical	Single	Y
			No				
			Not Sure				
ACQCol0010489	0	Which of the following ways would you prefer to see photos of recalled products: (Select one)	On the FDA website		Radio Button One Up Vertical	Single	Y
			On the FDA Flickr page				
			No preference				
			I do not view photos of recalled products	P			
ACQCol0010490	P	Please specify how you prefer to see photos of recalled products:	Other	Р	Text field, <100 char	Cinale	N
CQC010010490		Please specify flow you prefer to see priotos of recalled products:			rext field, <100 criar	Single	IN IN
EDO03237		For this visit to the FDA site, which of the following roles best describes you?	Regulated industry	Α	Radio Button One Up Vertical	Single	Y
			Consumer				
			Scientist, researcher				
			Patient				
			Caregiver, friend, family member of a person interested in health issues				
			Physician				
			Nurse, physician's assistant, nurse practitioner				
			Dharmaniat	1			
			Pharmacist Other type of healthcare provider				
			Other type of healthcare provider				
			Other type of healthcare provider State or local public health professional				
			Other type of healthcare provider				
			Other type of healthcare provider State or local public health professional Not-for-profit public health professional				
			Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant				
			Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel				
			Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media				
			Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff				
			Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee				
			Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee FDA employee				
			Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee FDA employee First responder				
			Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee FDA employee First responder Other, please specify:	С			
:DO03238	A	Which of the following best describes your company/organization?	Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee FDA employee First responder	C			
EDO03238	A	Which of the following best describes your company/organization?	Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee FDA employee First responder Other, please specify:				

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Other	Skip To	Type (select from list)	Single or Multi	Require Y/N
EDO03239		Which of the following industry categories is your company/organization a part of? (Please select all that apply)	Drugs & Biologics (Human)	В			
			Drugs & Biologics (Animal)				
			Medical Devices Food				
			Dietary Supplements				
			Cosmetics				
AKR5238	С	Disease describe your role in vicities the cite today.	Tobacco		Tout one one shoulimit	Cinala	N
AKK5238	'	Please describe your role in visiting the site today:			Text area, no char limit	Single	I N
AKR5239		How frequently do you visit the FDA.gov website?	This is my first time		Drop down, select one	Single	Y
			Daily				
			Weekly				
			Monthly				
			A couple times a year				
			About once a year				
AKR5241		Did you find the information you were looking for?	Yes		Radio Button One Up Vertical	Single	Y
			Partially	G			
		Still looking					
		Νo	l G				

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FDA Satisfaction Survey CUSTOM QUESTION LIST										
		Question Text If you didn't find all the information you were looking for, what couldn't you find?	Answer Choices (limited to 50 characters)		Type (select from list) Text area, no char limit	Single or Multi Single	Required Y/N N			

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		<u> </u>				
	Skip Logic		Answer Choices			Single or
QID	Label	Question Text	(limited to 50 characters)	Skip To	Type (select from list)	Multi
AED08556		Which of the following best describes the type of information you	Food		Checkbox One Up Vertical	Multi
		were looking for? (Please select all that apply.)				
			Drugs			
			Recalls	L, N, O		
			Medical Devices			
			Vaccines			
			Blood	_		
			Biologics			
			Animal/Veterinary			
			Cosmetics			
			Radiation-Emitting Products			
			Tobacco Products	A,B,C,D		
			Combination Products			
			Advisory Committees			
			Science & Research			
			Regulatory Information	_		
			Safety	_		
			Emergency Preparedness	_		
			International Programs	_		
			News & Events	_		
			Training and Continuing Education	_		
			Inspections/Compliance Information for State & Local Officials	_		
			Information for Consumers	_		
			Information for Industry	_		
			Information for Health Professionals	_		
			Other, please specify:	— н		
ED08557	н	Please specify the type of information you were looking for:	Other, piease specify.		Text area, no char limit	Single
CQSto0005572	A	Which best describes the primary role that brought you to the FDA	Retailer who sells tobacco products		Radio Button One Up Vertical	Single
CQ01000003312	^	website to look for tobacco information?	Totalior Wile Solis tobacco products		Tadio Batton One op Venical	Single
			Cashier or employee at a retail establishment			
			Manufacturer of tobacco products			
			Employee of a tobacco manufacturing company			
			Tobacco retailer association			
			Public health professional			
			State/local government agency employee			
			Tobacco cessation or tobacco control organization employee			
			Person who uses tobacco products			
			General consumer			
			Other, please specify:	G		
CQSto0005554	G	Please describe the role that brought you to the FDA website today to look for tobacco information:			Text area, no char limit	Single
CQSto0005574	В	Which of the following best describes the information you were looking for today?	Family Smoking Prevention and Tobacco Control Act		Radio Button One Up Vertical	Single
			Guidance, compliance and regulatory information			
			Warning labels (low, light and mild descriptions and smokeless			

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			FDA Satisfaction Survey COSTOM QUESTION LIX			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
			Information about how to submit new tobacco products for FDA approval			
			Current news and events from Center for Tobacco Products (CTP)			
			Resources on how to guit smoking			
			Resources on how to prevent youth smoking			
			Public dockets for comment			
			Break the Chain of Tobacco Addiction campaign materials			
			Tobacco Products Advisory Committee			
			Information about the Center for Tobacco Products (CTP)			
			Other, please specify:	- 1		
CQSto0005580	I	Please describe the information you came to the site for:			Text area, no char limit	Single
ACQSto0005576	С	Which of the following best describes the type of information you were looking for?	General information about the tobacco regulations and guidance		Radio Button One Up Vertical	Single
			Guidelines and recommendations for retailers and tobacco manufacturers			
			Professional training for retailers and tobacco manufacturers			
			Information about preventing smoking or quitting smoking			
			Educational materials			
			Campaigns and initiatives			
			Print materials (fact sheets, brochures, posters, etc.)			
			Multimedia products (podcasts, videos, widgets, etc.)			
			Data and statistics about tobacco use			
			Scientific research, articles, publications, and journals			
			Tools, software applications, systems, and other resources			
			Grants and funding opportunities			
			Jobs and careers			
			Other, please specify:	J		
CQSto0005582	J	Please describe the type of information you were looking for:			Text area, no char limit	Single
CQSto0005577	D	How are you primarliy planning to use the information you were looking for today?	For a trade association who deals with tobacco		Radio Button One Up Vertical	Single
			For a retailer who sells tobacco products			
			For a manufacturer who produces tobacco products			
			For a business / workplace			
			For a public health agency			
			For a research institution			
			For an educational institution or teaching purposes			
			For a school / class project			
			For my own health			
			For my family member or friend			
			Other, please specify	K		
CQSto0005583	К	Please describe how you are going to use the tobacco information:			Text area, no char limit	Single
	L	Did you view a photo of a recalled product on the FDA website today?	Yes	M	Radio Button One Up Vertical	Single
			No			
		No.				

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			FDA Satisfaction Survey CUSTOM QUESTION LI	ST		
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skin To	Type (select from list)	Single or Multi
Qιυ	M	Was viewing the photo helpful?	Yes	Skip it	Radio Button One Up Vertical	Single
	I W	was viewing the photo helpful:	No.		radio Button One op Vertical	Sirigie
	N	FDA also provides photos of recalled products on the FDA Fllickr page. Have you ever visited the FDA Flickr page?	Yes No Not Sure		Radio Button One Up Vertical	Single
	0	Which of the following ways would you prefer to see photos of recalled products: (Select one)	On the FDA website		Radio Button One Up Vertical	Single
			On the FDA Flickr page No preference I do not view photos of recalled products			
			Other	P		
	Р	Please specify how you prefer to see photos of recalled products:			Text field, <100 char	Single
		5 di 10 di 50 di 50 di 10 di 50 di 5				0
EDO03237		For this visit to the FDA site, which of the following roles best describes you?	Regulated industry	A	Radio Button One Up Vertical	Single
			Consumer	_		
			Scientist, researcher	_		
			Patient	_		
			Caregiver, friend, family member of a person interested in health issues			
			Physician	_		
			Nurse, physician's assistant, nurse practitioner	_		
			Pharmacist Other type of healthcare provider	-		
			Other type of healthcare provider State or local public health professional			
			Not-for-profit public health professional			
			Consultant			
			Attorney/Legal Counsel			
			Educator, professor, teacher			
			Student			
			Journalist/Media			
			Policymaker, legislator, staff			
			FDA grantee			
			FDA employee			
			First responder			
			Other, please specify:	С		
EDO03238	Α	Which of the following best describes your company/organization?	Manufacturer	В		
			Distributor	В		
			Importer	В		
			Other	В		
EDO03239	В	Which of the following industry categories is your company/organization a part of? (Please select all that apply)	Drugs & Biologics (Human)			
			Drugs & Biologics (Animal) Medical Devices			
			Food			
ı			ı 00u			

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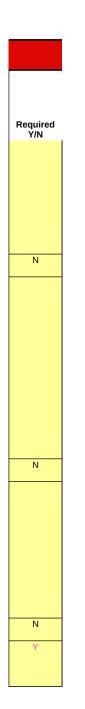
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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
			Dietary Supplements	•		
			Cosmetics			
			Tobacco			
AKR5238	С	Please describe your role in visiting the site today:			Text area, no char limit	Single
AKR5239		How frequently do you visit the FDA.gov website?	This is my first time		Drop down, select one	Single
			Daily			
			Weekly			
			Monthly			
			A couple times a year			
			About once a year			
AKR5241		Did you find the information you were looking for?	Yes		Radio Button One Up Vertical	Single
			Partially	G		
			Still looking			
			No	G		

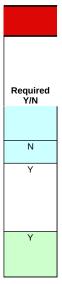
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FDA Satisfaction Survey CUSTOM QUESTION LIST							
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)		Type (select from list)	Single or Multi	
AKR5242	G	If you didn't find all the information you were looking for, what couldn't you find?			Text area, no char limit	Single	



Required Y/N Ν





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			FDA Satisfaction Survey COSTOM QUESTION LIS	· ·		
QID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skin To	Type (select from list)	Single or Multi
	Luber		,	Ottip 10	Checkbox One Up Vertical	
ED08556		Which of the following best describes the type of information you were looking for? (Please select all that apply.)	Food Drugs Recalls Medical Devices Vaccines Blood Biologics Animal/Veterinary Cosmetics Radiation-Emitting Products Tobacco Products Combination Products Advisory Committees Science & Research Regulatory Information Safety Emergency Preparedness International Programs News & Events Training and Continuing Education Inspections/Compliance Information for Consumers Information for Consumers Information for Industry	A,B,C,D	Checkbox One Up Vertical	Multi
			Information for Health Professionals	-l		
ED08557	н	Please specify the type of information you were looking for:	Other, please specify:	Н	Text area, no char limit	Single
CQSto0005572	A	Which best describes the primary role that brought you to the FDA	Retailer who sells tobacco products		Radio Button One Up Vertical	Single
		website to look for tobacco information?	Cashier or employee at a retail establishment Manufacturer of tobacco products Employee of a tobacco manufacturing company Tobacco retailer association Public health professional State/local government agency employee Tobacco cessation or tobacco control organization employee Person who uses tobacco products General consumer Other, please specify:	G		·
CQSto0005554	G	Please describe the role that brought you to the FDA website today			Text area, no char limit	Single
ACQSto0005574	В	to look for tobacco information: Which of the following best describes the information you were looking for today?	Family Smoking Prevention and Tobacco Control Act Guidance, compliance and regulatory information Warning labels (low, light and mild descriptions and smokeless tobacco warning labels)		Radio Button One Up Vertical	Single

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violet (bold): SKIP-LOGIC

0.15	Skip Logic		Answer Choices			Single or
QID	Label	Question Text	(limited to 50 characters)	Skip To	Type (select from list)	Multi
			Information about how to submit new tobacco products for FDA approval			
			Current news and events from Center for Tobacco Products (CTP)	-		
			Resources on how to guit smoking	-		
			Resources on how to grevent youth smoking	-		
			Public dockets for comment			
			Break the Chain of Tobacco Addiction campaign materials	+		
			Tobacco Products Advisory Committee	-		
			Information about the Center for Tobacco Products (CTP)	1		
			Other, please specify:	1		
CQSto0005580	ı	Please describe the information you came to the site for:	Carlot, produce openity.		Text area, no char limit	Single
		- Table and the morning of barne to the old for			land and an armine	Cg.c
ACQSto0005576	С	Which of the following best describes the type of information you were looking for?	General information about the tobacco regulations and guidance		Radio Button One Up Vertical	Single
		-	Guidelines and recommendations for retailers and tobacco manufacturers			
			Professional training for retailers and tobacco manufacturers			
			Information about preventing smoking or quitting smoking			
			Educational materials			
			Campaigns and initiatives			
			Print materials (fact sheets, brochures, posters, etc.)			
			Multimedia products (podcasts, videos, widgets, etc.)			
			Data and statistics about tobacco use			
			Scientific research, articles, publications, and journals			
			Tools, software applications, systems, and other resources			
			Grants and funding opportunities			
			Jobs and careers			
			Other, please specify:	J		
CQSto0005582	J	Please describe the type of information you were looking for:			Text area, no char limit	Single
ACQSto0005577	D	How are you primarliy planning to use the information you were looking for today?	For a trade association who deals with tobacco		Radio Button One Up Vertical	Single
			For a retailer who sells tobacco products			
			For a manufacturer who produces tobacco products			
			For a business / workplace			
			For a public health agency			
			For a research institution			
			For an educational institution or teaching purposes			
			For a school / class project			
			For my own health			
			For my family member or friend			
			Other, please specify	K		
CQSto0005583	К	Please describe how you are going to use the tobacco information:			Text area, no char limit	Single
EDO03237		For this visit to the FDA site, which of the following roles best describes you?	Regulated industry	Α	Radio Button One Up Vertical	Single
			Consumer			
			Scientist, researcher			

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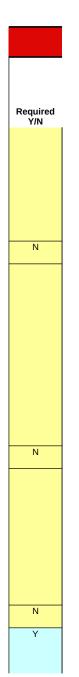
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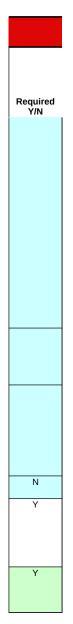
			1 Dit Gallolagilon Galloly GGG 1 Gill QG LG 11 Gil Lic			
QID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
V		· ·	Patient		7,50 (2000)	
			Caregiver, friend, family member of a person interested in health issues Physician Nurse, physician's assistant, nurse practitioner Pharmacist Other type of healthcare provider State or local public health professional			
			Not-for-profit public health professional			
			Consultant			
			Attorney/Legal Counsel			
			Educator, professor, teacher			
			Student Journalist/Media	-		
			Policymaker, legislator, staff			
			FDA grantee			
			FDA employee			
			First responder			
			Other, please specify:	С		
EDO03238	Α	Which of the following best describes your company/organization?	Manufacturer	В		
			Distributor	В		
			Importer	В		
			Other	В		
EDO03239	В	Which of the following industry categories is your company/organization a part of? (Please select all that apply)	Drugs & Biologics (Human)			
			Drugs & Biologics (Animal)			
			Medical Devices			
			Food			
			Dietary Supplements			
			Cosmetics			
			Tobacco			
AKR5238	С	Please describe your role in visiting the site today:			Text area, no char limit	Single
AKR5239		How frequently do you visit the FDA.gov website?	This is my first time		Drop down, select one	Single
			Daily			
			Weekly			
			Monthly	_		
			A couple times a year			
WDE044		Did on find the information on the bin for 0	About once a year		Dadia Button One Ha V	C:I-
AKR5241		Did you find the information you were looking for?	Yes	_	Radio Button One Up Vertical	Single
			Partially Still looking	G		
			Still looking No	_		
			INO	G		

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pink: ADDITION

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			violet (bold). SKIF-LOGIC							
	FDA Satisfaction Survey CUSTOM QUESTION LIST									
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)		Type (select from list)	Single or Multi				
AKR5242	G	If you didn't find all the information you were looking for, what couldn't you find?			Text area, no char limit	Single				







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			FDA Satisfaction Survey COSTOM QUESTION	LIGI		
QID.	Skip Logic	Quantities Total	Answer Choices	Okin Ta		Single or
QID	Label	Question Text	(limited to 50 characters)	Skip To	Type (select from list)	Multi
ED08556	Lauer	Which of the following best describes the type of information you were looking for? (Please select all that apply.)	Prood Drugs Recalls Medical Devices Vaccines Blood Biologics Animal/Veterinary Cosmetics Radiation-Emitting Products Tobacco Products Combination Products Advisory Committees Science & Research Regulatory Information Safety Emergency Preparedness International Programs News & Events Training and Continuing Education Inspections/Compliance Information for Consumers Information for Industry Information for Industry Information for Health Professionals Other, please specify:	A,B,C,D	Checkbox One Up Vertical	Multi
ED08557	Н	Please specify the type of information you were looking for:	Curer, produce opening.		Text area, no char limit	Single
CQSto0005572	A	Which best describes the primary role that brought you to the FDA website to look for tobacco information?	Cashier or employee at a retail establishment Manufacturer of tobacco products Employee of a tobacco manufacturing company Tobacco retailer association Public health professional State/local government agency employee Tobacco cessation or tobacco control organization employee Person who uses tobacco products General consumer Other, please specify:	G	Radio Button One Up Vertical	Single
CQSt00005554	G	Please describe the role that brought you to the FDA website today to look for tobacco information:			Text area, no char limit	Single
CQSto0005574	В	Which of the following best describes the information you were looking for today?	Family Smoking Prevention and Tobacco Control Act Guidance, compliance and regulatory information Warning labels (low, light and mild descriptions and smokeless tobacco warning labels)		Radio Button One Up Vertical	Single

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			FDA Satisfaction Survey COSTOM QUESTION I			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
			Information about how to submit new tobacco products for FDA			
			approval			
			Current news and events from Center for Tobacco Products (CTP)			
			Resources on how to quit smoking			
			Resources on how to prevent youth smoking			
			Public dockets for comment			
			Break the Chain of Tobacco Addiction campaign materials			
			Tobacco Products Advisory Committee			
			Information about the Center for Tobacco Products (CTP)			
			Other, please specify:	ı		
CQSto0005580	1	Please describe the information you came to the site for:			Text area, no char limit	Single
CQSto0005576	С	Which of the following best describes the type of information you were looking for?	General information about the tobacco regulations and guidance		Radio Button One Up Vertical	Single
			Guidelines and recommendations for retailers and tobacco manufacturers			
			Professional training for retailers and tobacco manufacturers			
			Information about preventing smoking or quitting smoking			
			Educational materials			
			Campaigns and initiatives			
			Print materials (fact sheets, brochures, posters, etc.)			
			Multimedia products (podcasts, videos, widgets, etc.)			
			Data and statistics about tobacco use			
			Scientific research, articles, publications, and journals			
			Tools, software applications, systems, and other resources			
			Grants and funding opportunities			
			Jobs and careers			
			Other, please specify:	J		
CQSto0005582	J	Please describe the type of information you were looking for:			Text area, no char limit	Single
CQSto0005577	D	How are you primarliy planning to use the information you were looking for today?	For a trade association who deals with tobacco		Radio Button One Up Vertical	Single
			For a retailer who sells tobacco products			
			For a manufacturer who produces tobacco products			
			For a business / workplace			
			For a public health agency			
			For a research institution			
			For an educational institution or teaching purposes			
			For a school / class project			
			For my own health			
			For my family member or friend			
0001-0005500	1/	Discount describe however are referred to the table of the second	Other, please specify	K	Tank and a share limit	OiI-
CQSto0005583	K	Please describe how you are going to use the tobacco information:			Text area, no char limit	Single
DO03237		For this visit to the FDA site, which of the following roles best	Regulated industry	Α	Radio Button One Up Vertical	Single
		describes you?				

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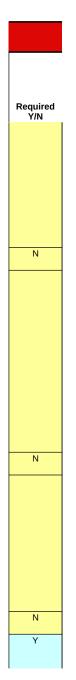
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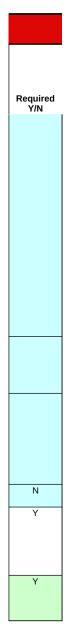
			FDA Satisfaction Survey Coston QOESTION			
	Skip					
0.5	Logic		Answer Choices	a		Single or
QID	Label	Question Text	(limited to 50 characters)	Skip To	Type (select from list)	Multi
			Scientist, researcher	4		
			Patient			
			Caregiver, friend, family member of a person interested in health issues			
			Physician			
			Nurse, physician's assistant, nurse practitioner			
			Pharmacist	_		
			Other type of healthcare provider State or local public health professional	-		
				-		
			Not-for-profit public health professional Consultant			
			Attorney/Legal Counsel			
			Educator, professor, teacher	1		
			Student	-		
			Journalist/Media	-		
			Policymaker, legislator, staff	-		
			FDA grantee	-		
			FDA employee	-		
			First responder			
			Other, please specify:	С		
EDO03238	Α	Which of the following best describes your company/organization?	Manufacturer	В		
			Distributor	В		
			Importer	В		
			Other	В		
EDO03239	В	Which of the following industry categories is your company/organization a part of? (Please select all that apply)	Drugs & Biologics (Human)			
			Drugs & Biologics (Animal)			
			Medical Devices			
			Food			
			Dietary Supplements			
			Cosmetics			
			Tobacco			
AKR5238	С	Please describe your role in visiting the site today:			Text area, no char limit	Single
AKR5239		How frequently do you visit the FDA.gov website?	This is my first time		Drop down, select one	Single
			Daily	4		
			Weekly	4		
			Monthly	-		
			A couple times a year	4		
VDF241		Did you find the information you were leading for?	About once a year		Dadia Button One Un Variant	Cinala
AKR5241		Did you find the information you were looking for?	Yes	_	Radio Button One Up Vertical	Single
			Partially Still looking	G		
			Still looking	_		
			No	G		

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FDA Satisfaction Survey CUSTOM QUESTION LIST									
	Question Text If you didn't find all the information you were looking for, what couldn't you find?	Answer Choices (limited to 50 characters)		Type (select from list) Text area, no char limit	Single or Multi Single				







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OID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skin To	Type (select from list)	Single or Multi	Required Y/N
			` '	Cimp 10			
AED08556		Which of the following best describes the type of information you were looking for? (Please select all that apply.)	Food Drugs Recalls Medical Devices Vaccines Blood Biologics Animal/Veterinary Cosmetics Radiation-Emitting Products Tobacco Products Combination Products Advisory Committees Science & Research Regulatory Information Safety Emergency Preparedness International Programs News & Events Training and Continuing Education Inspections/Compliance Information for State & Local Officials Information for Consumers Information for Industry Information for Industry Information for Health Professionals Other, please specify:	A,B,C,D	Checkbox One Up Vertical	Multi	Y
AED08557	Н	Please specify the type of information you were looking for:			Text area, no char limit	Single	N
ACQSto0005572	A	Which best describes the primary role that brought you to the FDA website to look for tobacco information?	·		Radio Button One Up Vertical	Single	Y
			Cashier or employee at a retail establishment Manufacturer of tobacco products Employee of a tobacco manufacturing company Tobacco retailer association	- - -			
			Public health professional State/local government agency employee Tobacco cessation or tobacco control organization employee Person who uses tobacco products General consumer Other, please specify:	G			
ACQSto0005554	G	Please describe the role that brought you to the FDA website today to look for tobacco information:			Text area, no char limit	Single	N
ACQSto0005574	В	Which of the following best describes the information you were looking for today?	Family Smoking Prevention and Tobacco Control Act		Radio Button One Up Vertical	Single	Υ
			Guidance, compliance and regulatory information Warning labels (low, light and mild descriptions and smokeless tobacco warning labels)				

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	Logic		Answer Choices			Single or	Required
QID	Label	Question Text	(limited to 50 characters)	Skip To	Type (select from list)	Multi	Y/N
			Information about how to submit new tobacco products for FDA				
			approval				
			Current news and events from Center for Tobacco Products (CTP)				
			Resources on how to quit smoking	1			
			Resources on how to prevent youth smoking				
			Public dockets for comment				
			Break the Chain of Tobacco Addiction campaign materials				
			Tobacco Products Advisory Committee	1			
			Information about the Center for Tobacco Products (CTP)				
			Other, please specify:	1			
CQSto0005580	ı	Please describe the information you came to the site for:			Text area, no char limit	Single	N
(2111100000		Journal of the state of the sta			3.00	29.0	
CQSto0005576	С	Which of the following best describes the type of information you were looking for?	General information about the tobacco regulations and guidance		Radio Button One Up Vertical	Single	
			Guidelines and recommendations for retailers and tobacco				
			manufacturers				
			Professional training for retailers and tobacco manufacturers				
			Information about preventing smoking or quitting smoking				
			Educational materials				
			Campaigns and initiatives				
			Print materials (fact sheets, brochures, posters, etc.)				
			Multimedia products (podcasts, videos, widgets, etc.)				
			Data and statistics about tobacco use				
			Scientific research, articles, publications, and journals				
			Tools, software applications, systems, and other resources				
			Grants and funding opportunities				
			Jobs and careers				
			Other, please specify:	J			
CQSto0005582	J	Please describe the type of information you were looking for:	other, piedoc specify.	-	Text area, no char limit	Single	N
,Q3100003302		i lease describe the type of information you were looking for.			Text area, 110 chai iiiiii	Single	, IN
CQSto0005577	D	How are you primarliy planning to use the information you were looking for today?	For a trade association who deals with tobacco		Radio Button One Up Vertical	Single	
			For a retailer who sells tobacco products				
			For a manufacturer who produces tobacco products				
			For a business / workplace				
			For a public health agency	1			
			For a research institution				
			For an educational institution or teaching purposes				
			For a school / class project				
		For my own health					
			For my family member or friend				
			Other, please specify	к			
CQSto0005583	К	Please describe how you are going to use the tobacco information:			Text area, no char limit	Single	N
DO03237		For this visit to the FDA site, which of the following roles best describes you?	Regulated industry	Α	Radio Button One Up Vertical	Single	Y
		uescribes you?	Concurrent				
			Consumer				

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	Skip						
	Logic		Answer Choices	l		Single or	Required
QID	Label	Question Text	(limited to 50 characters)	Skip To	Type (select from list)	Multi	Y/N
			Scientist, researcher	4			
			Patient	-			
			Caregiver, friend, family member of a person interested in health issues				
			Physician	4			
			Nurse, physician's assistant, nurse practitioner	-			1
			Pharmacist Other type of healthcare provider	+			1
			State or local public health professional	1			
			Not-for-profit public health professional	1			
			Consultant	1			
			Attorney/Legal Counsel	1			
			Educator, professor, teacher	1			
			Student	1			
			Journalist/Media	1			
			Policymaker, legislator, staff				
			FDA grantee				
			FDA employee				
			First responder				
			Other, please specify:	С			
O03238	Α	Which of the following best describes your company/organization?	Manufacturer	В			
			Distributor	В			
			Importer	В			
			Other	В			
O03239	В	Which of the following industry categories is your company/organization a part of? (Please select all that apply)	Drugs & Biologics (Human)				
			Drugs & Biologics (Animal)	1			
			Medical Devices	1			
			Food				
			Dietary Supplements				
			Cosmetics				
			Tobacco				
R5238	С	Please describe your role in visiting the site today:			Text area, no char limit	Single	N
R5239		How frequently do you visit the FDA.gov website?	This is my first time		Drop down, select one	Single	Y
			Daily	4			
			Weekly	4			
			Monthly	4			
			A couple times a year	4			
25044			About once a year			6: 1	
R5241		Did you find the information you were looking for?	Yes		Radio Button One Up Vertical	Single	Y
			Partially	G			
			Still looking	_			
			No	G			

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			FDA Satisfaction Survey CUSTOM QUESTION LI	ST			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
AKR5242		If you didn't find all the information you were looking for, what couldn't you find?			Text area, no char limit	Single	N

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			FDA Satisfaction Survey COSTOM QUESTION I				
	Skip Logic		Answer Choices			Single or	Required
QID	Label	Question Text	(limited to 50 characters)	Skip To	Type (select from list)	Multi	Y/N
ED08556		Which of the following best describes the type of information you	<u>Food</u>		Checkbox One Up Vertical	<u>Multi</u>	<u>Y</u>
		were looking for? (Please select all that apply.)					
			<u>Drugs</u>	_			
			<u>Recalls</u>				
			<u>Medical Devices</u>	_			
			<u>Vaccines</u>	_			
			<u>Blood</u>	4			
			<u>Biologics</u>	_			
			Animal/Veterinary	_			
			Cosmetics	-			
			Radiation-Emitting Products	1			
			Tobacco Products	A,B,C,D			
			Combination Products	4			
			Advisory Committees	4			
			Science & Research	-			
			Regulatory Information	-			
			Safety Emergency Preparedness	-			
				-			
			International Programs News & Events	-			
			Training and Continuing Education	+			
			Inspections/Compliance	-			
			Information for State & Local Officials	-			
			Information for Consumers	┪			
			Information for Industry	1			
			Information for Health Professionals	1			
			Other, please specify:	⊢ н			
D08557	<u>H</u>	Please specify the type of information you were looking for:	Strictly produce opening.		Text area, no char limit	Single	N
	A	Which best describes the primary role that brought you to the FDA website to look for tobacco information?	Retailer who sells tobacco products		Radio Button One Up Vertical	Single	Y
			Cashier or employee at a retail establishment				
			Manufacturer of tobacco products				
			Employee of a tobacco manufacturing company				
			Tobacco retailer association				
			Public health professional				
			State/local government agency employee				
			Tobacco cessation or tobacco control organization employee	1			
			Person who uses tobacco products				
			General consumer				
			Other, please specify:	G			
	G	Please describe the role that brought you to the FDA website today to look for tobacco information:			Text area, no char limit	Single	N
	В	Which of the following best describes the information you were looking for today?	Family Smoking Prevention and Tobacco Control Act		Radio Button One Up Vertical	Single	Υ
			Guidance, compliance and regulatory information				
				-			
			Warning labels (low, light and mild descriptions and smokeless				

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OID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
·			Information about how to submit new tobacco products for FDA	,	71-1-1-1-1		
			approval				
			Current news and events from Center for Tobacco Products (CTP)				
			Resources on how to quit smoking				
			Resources on how to prevent youth smoking				
			Public dockets for comment				
			Break the Chain of Tobacco Addiction campaign materials				
			Tobacco Products Advisory Committee				
			Information about the Center for Tobacco Products (CTP)				
			Other, please specify:	1			
	1	Please describe the information you came to the site for:	The state of the s		Text area, no char limit	Single	N
		, , , , , , , , , , , , , , , , , , , ,				3	
	С	Which of the following best describes the type of information you were looking for?	General information about the tobacco regulations and guidance		Radio Button One Up Vertical	Single	
			Guidelines and recommendations for retailers and tobacco				
			manufacturers				
			Professional training for retailers and tobacco manufacturers				
			Information about preventing smoking or quitting smoking				
			Educational materials				
			Campaigns and initiatives				
			Print materials (fact sheets, brochures, posters, etc.)				
			Multimedia products (podcasts, videos, widgets, etc.)				
			Data and statistics about tobacco use				
			Scientific research, articles, publications, and journals				
			Tools, software applications, systems, and other resources				
			Grants and funding opportunities				
			Jobs and careers				
			Other, please specify:	J			
	J	Please describe the type of information you were looking for:			Text area, no char limit	Single	N
	D	How are you primarliy planning to use the information you were looking for today?	For a trade association who deals with tobacco		Radio Button One Up Vertical	Single	
			For a retailer who sells tobacco products				
			For a manufacturer who produces tobacco products				
			For a business / workplace	İ			
			For a public health agency				
			For a research institution				
			For an educational institution or teaching purposes				
			For a school / class project				
			For my own health				
			For my family member or friend				
			Other, please specify	K			
	K	Please describe how you are going to use the tobacco information:			Text area, no char limit	Single	N
003237		For this visit to the FDA site, which of the following roles best describes you?	Regulated industry	Α	Radio Button One Up Vertical	Single	Y
		describes you:	Canaumor				
			Consumer		ForeSee Result		

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			FDA Satisfaction Survey CUSTOM QUESTION I	.131			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
			Scientist, researcher Patient Caregiver, friend, family member of a person interested in health issues Physician Nurse, physician's assistant, nurse practitioner Pharmacist Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee FDA employee First responder Other, please specify:	С			
EDO03238	A	Which of the following best describes your company/organization?	Manufacturer Distributor Importer Other	B B B			
EDO03239	В	Which of the following industry categories is your company/organization a part of? (Please select all that apply)	Drugs & Biologics (Human) Drugs & Biologics (Animal) Medical Devices Food Dietary Supplements Cosmetics Tobacco				
AKR5238	С	Please describe your role in visiting the site today:			Text area, no char limit	Single	N
AKR5239		How frequently do you visit the FDA.gov website?	This is my first time Daily Weekly Monthly A couple times a year About once a year	-	Drop down, select one	Single	Y
AKR5241		Did you find the information you were looking for?	Yes Partially Still looking No	G	Radio Button One Up Vertical	Single	Y

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			FDA Sausiaction Survey COSTOM QUESTION L				
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
AKR5242	G	If you didn't find all the information you were looking for, what couldn't you find?			Text area, no char limit	Single	N
EDO08443		Which of the following search-features did you use during your visit today? (Please select all that apply.)	The main search box in the upper right hand corner of the website FDA Approved Drug Search Code of Federal Regulations Title 21 Search 510(k) Premarket Notification Search- National Drug Code Directory Medical & Radiation Emitting Device Recalls Pet Food Recall Products List Manufacturer and User Facility Device Experience Premarket Approval Other None of the above	K-	Checkbox, one up vertical	Multi	¥
EDO08444	E		Don't Know		Text area. no char limit		
2000444	-	Please specify the search feature you used on the FDA site today:	Open-ended		Text area, no char iiniit		
ED008445	K-	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these	A B G D	Checkbox, one up vertical	Multi	¥
EDO08446	A	What were your issues with the basic search process? (Please select all that apply.)	It was not clear to me how to use the search feature I did not know what terms to use to get the results I wanted There were too many steps or refinements to get to what I wanted I had a different issue with the basic search process:	F	Checkbox, one up vertical	Multi	¥
EDO08447	F	My issue was:	Open-ended		Text area, no char limit		
EDO08448	В	What were your issues with the visual display of the search results? (Please select all that apply.)	Leould not see enough of the description to decide which link to choose The text was too small The page was too crowded Leould not see much difference between the listings/items Land a different issue with the visual display of results:	G	Checkbox, one up vertical	Multi	¥
EDO08449	e	My issue was:	Open-ended		Text area, no char limit		
EDO08450	e	What were your issues with the search results? (Please select all that apply.)	Results were not relevant/not what I wanted		Checkbox, one-up vertical	Multi	¥

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violet (bold): SKIP-LOGIC

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi	Required Y/N
			There were not enough results				
			There were NO results				
			There was too little information in the results to decide what to choo	se			
			Many of the search results looked the same				
			I had a different issue with the search results:	H			
EDO08451	H	My issue was:	Open-ended		Text area, no char limit		
EDO08452	Đ	What were your issues with sorting, filtering, or advanced search? (Please select all that apply.)	The results were not sorted in a helpful way		Checkbox, one-up vertical	Multi	¥
			I want advanced search options				
			I want more sorting/filtering/advanced search options	K			
ED008453	+	My issue was:	I had a different sorting/filtering issue: Open-ended		Text area. no char limit		
EDO08454	K				Text area, no char limit		
		The sorting/filtering/advanced search options I would like are:	Open ended		,	0: 1	
EDO08456	E	The technical issue I had with search was:	Search speed was too slow	_	Radio button, two-up vertical	Single	¥
			I had the following technical issue:	J			
EDO08455	J	Mv issue was:	Open-ended		Text area, no char limit		

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				_	T	
	Skip					
0.5	Logic		Answer Choices	a		Single or
QID	Label	Question Text	(limited to 50 characters)		Type (select from list)	Multi
DO03237	Por this visit to the FDA site, which of the following roles best describes you?	Regulated industry	Α	Radio Button One Up Vertical	Single	
		uescribes you?	0	-		
			Consumer	-		
			Scientist, researcher Patient	-		
			Caregiver, friend, family member of a person interested in health	+		
			issues			
				+		
			Physician Nurse, physician's assistant, nurse practitioner	+		
			Pharmacist	1		
			Other type of healthcare provider			
			State or local public health professional			
			Not-for-profit public health professional			
			Consultant			
			Attorney/Legal Counsel			
			Educator, professor, teacher			
			Student			
			Journalist/Media	_		
			Policymaker, legislator, staff	4		
			FDA grantee	_		
			FDA employee			
			First responder			
DO03238	_	Which of the following best describes your company/organization?	Other, please specify: Manufacturer	В		
D003236	A	William of the following best describes your company/organization?	Manufacturer	P		
			Distributor	В		
			Importer	В		
			Other	В		
DO03239	В	Which of the following industry categories is your	Drugs & Biologics (Human)			
200200	-	company/organization a part of? (Please select all that apply)	Sidgo di Sidiograpi (i idinidi)			
			Drugs & Biologics (Animal)			
			Medical Devices	1		
			Food			
			Dietary Supplements			
			Cosmetics			
			Tobacco			
KR5238	С	Please describe your role in visiting the site today:			Text area, no char limit	Single
KR5239		How frequently do you visit the FDA.gov website?	This is my first time	_	Drop down, select one	Single
			Daily	4		1
			Weekly	4		1
			Monthly	4		
			A couple times a year	4		1
ED00E50		Military of the fellowing back decay?	About once a year		Oh a alib ass On a 11 11 11	D.C. 111
ED08556		Which of the following best describes the type of information you were looking for? (Please select all that apply.)	Food		Checkbox One Up Vertical	Multi
		were rooking for? (Please select all that apply.)	Drugo	-		
			Drugs Decello	-		
			Recalls Medical Devices	-		
			INICUICAI DEVICES			

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Still looking No

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FDA Satisfaction Survey CUSTOM QUESTION LIST Skip Logic **Answer Choices** Single or Multi QID Label **Question Text** (limited to 50 characters) Skip To Type (select from list) Vaccines Blood Biologics Animal/Veterinary Cosmetics Radiation-Emitting Products Tobacco Products Combination Products Advisory Committees Science & Research Regulatory Information Safety **Emergency Preparedness** International Programs News & Events Training and Continuing Education Inspections/Compliance Information for State & Local Officials Information for Consumers Information for Industry Information for Health Professionals Other, please specify: AED08557 Please specify the type of information you were looking for: Text area, no char limit Single Single AKR5241 Did you find the information you were looking for? Radio Button One Up Vertical Yes Partially G

G

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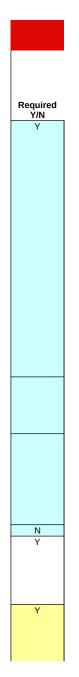
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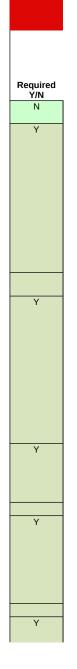
		T				
	Olain.					
	Skip Logic		Answer Choices			Single or
QID	Label	Question Text	(limited to 50 characters)	Skip To	Type (select from list)	Multi
AKR5242	G	If you didn't find all the information you were looking for, what couldn't you find?			Text area, no char limit	Single
EDO08443		Which of the following search features did you use during your visit		К	Checkbox, one-up vertical	Multi
		today? (Please select all that apply.)	The main search box in the upper right hand corner of the website			
			FDA Approved Drug Search			
			Code of Federal Regulations Title 21 Search	1		
			510(k) Premarket Notification Search	-		
			National Drug Code Directory Medical & Radiation Emitting Device Recalls	-		
			Pet Food Recall Products List	1		
			Manufacturer and User Facility Device Experience			
			Premarket Approval	-		
			Other	L		
			None of the above	1 -		
			Don't Know	1		
EDO08444	L				Text area, no char limit	
		Please specify the search feature you used on the FDA site today:	Open-ended			
EDO08445	К	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today.		Checkbox, one-up vertical	Multi
			I had issues with the basic search process (how to use it, terms to	A		
			enter).	_ ^		
			I had issues with the visual display of the search results (text size, images).	В		
			I had issues with the search results I received.	С		
			I had issues with sorting, filtering, advanced search , or lack of these	D		
			options.			
			I had technical issues with the search feature.	E		
			None of these			
EDO08446	Α	What were your issues with the basic search process? (Please			Checkbox, one-up vertical	Multi
		select all that apply.)	It was not clear to me how to use the search feature			
			I did not know what terms to use to get the results I wanted			
			There were too many steps or refinements to get to what I wanted			
ED000447	_		I had a different issue with the basic search process:	F	T4 1 12 12	
EDO08447	F	My issue was:	Open-ended		Text area, no char limit	
EDO08448	В	What were your issues with the visual display of the search results? (Please select all that apply.)	l could not see enough of the description to decide which link to choose		Checkbox, one-up vertical	Multi
			The text was too small			
			The page was too crowded			
			I could not see much difference between the listings/items			
			The images were too small/not clear			
			I had a different issue with the visual display of results:	G		
EDO08449	G	My issue was:	Open-ended		Text area, no char limit	
EDO08450	С	What were your issues with the search results ? (Please select all that apply.)	Results were not relevant/not what I wanted		Checkbox, one-up vertical	Multi

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
			There were not enough results There were NO results There was too little information in the results to decide what to choose Many of the search results looked the same Couldn't find item from the catalog/store I had a different issue with the search results:	н		
EDO08451	Н	My issue was:	Open-ended		Text area, no char limit	
EDO08452	D	What were your issues with sorting, filtering, or advanced search? (Please select all that apply.)	The results were not sorted in a helpful way I want advanced search options I want more sorting/filtering/advanced search options I had a different sorting/filtering issue:	K I	Checkbox, one-up vertical	Multi
EDO08453	ı	My issue was:	Open-ended		Text area, no char limit	
EDO08454	К	The sorting/filtering/advanced search options I would like are:	Open-ended		Text area, no char limit	
EDO08456	E		Search speed was too slow I had the following technical issue:	J	Radio button, two-up vertical	Single
EDO08455	J	My issue was:	Open-ended		Text area, no char limit	







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0.5	Logic		Answer Choices	a		Single or
QID	Label	Question Text	(limited to 50 characters)		Type (select from list)	Multi
DO03237	For this visit to the FDA site, which of the following roles best describes you?	Regulated industry	Α	Radio Button One Up Vertical	Single	
		uescribes you?	0	-		
			Consumer	-		
			Scientist, researcher Patient	-		
			Caregiver, friend, family member of a person interested in health	+		
			issues			
				+		
			Physician Nurse, physician's assistant, nurse practitioner	+		
			Pharmacist	1		
			Other type of healthcare provider			
			State or local public health professional			
			Not-for-profit public health professional			
			Consultant			
			Attorney/Legal Counsel			
			Educator, professor, teacher			
			Student			
			Journalist/Media	_		
			Policymaker, legislator, staff	4		
			FDA grantee	_		
			FDA employee			
			First responder			
DO03238	_	Which of the following best describes your company/organization?	Other, please specify: Manufacturer	В		
DO03236	A	William of the following best describes your company/organization?	Manufacturer	P		
			Distributor	В		
			Importer	В		
			Other	В		
DO03239	В	Which of the following industry categories is your	Drugs & Biologics (Human)	 		
		company/organization a part of? (Please select all that apply)				
			Drugs & Biologics (Animal)			
			Medical Devices	1		
			Food			
			Dietary Supplements			
			Cosmetics			
			Tobacco			
KR5238	С	Please describe your role in visiting the site today:			Text area, no char limit	Single
KR5239		How frequently do you visit the FDA.gov website?	This is my first time	4	Drop down, select one	Single
			Daily	4		
			Weekly	4		
			Monthly	4		
			A couple times a year	4		
ED00EE0		Military of the fellowing back decay?	About once a year		Oh a aldra av Ora a 11 11 11	N.C. 111
ED08556		Which of the following best describes the type of information you were looking for? (Please select all that apply.)	Food		Checkbox One Up Vertical	Multi
		were rooking for? (Please select all triat apply.)	Drugo	-		
			Drugs Recalls	-		
			Medical Devices	-		
			INICUICAI DEVICES			

Skip

Logic

Label

Question Text

QID

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FDA Satisfaction Survey CUSTOM QUESTION LIST Single or Multi **Answer Choices** Skip To Type (select from list) (limited to 50 characters) Vaccines Blood Biologics Animal/Veterinary Cosmetics Radiation-Emitting Products Tobacco Products Combination Products Advisory Committees Science & Research Regulatory Information Safety **Emergency Preparedness** International Programs News & Events Training and Continuing Education Inspections/Compliance Information for State & Local Officials

			Information for Industry			
			Information for Health Professionals			
			Other, please specify:	Н		
AED08557	Н	Please specify the type of information you were looking for:			Text area, no char limit	Single
EDO03240		While on the FDA.gov site, please describe how you reached the page you were on before taking this survey:			Text area, no char limit	Single
AKR5241		Did you find the information you were looking for?	Yes		Radio Button One Up Vertical	Single
			Partially	G		
			Still looking			
			No	G		

Information for Consumers

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			FDA Satistaction Survey Costoni Question El			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
AKR5242	G	If you didn't find all the information you were looking for, what			Text area, no char limit	Single
EDO08443		couldn't you find? Which of the following search features did you use during your visit today? (Please select all that apply.)	The main search box in the upper right hand corner of the website FDA Approved Drug Search Code of Federal Regulations Title 21 Search 510(k) Premarket Notification Search National Drug Code Directory Medical & Radiation Emitting Device Recalls Pet Food Recall Products List Manufacturer and User Facility Device Experience Premarket Approval Other None of the above Don't Know	K	Checkbox, one-up vertical	Multi
EDO08444	L		DOTT KNOW		Text area, no char limit	
	_	Please specify the search feature you used on the FDA site today:	Open-ended			
ED008445	К	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these	A B C D	Checkbox, one-up vertical	Multi
EDO08446	A	What were your issues with the basic search process? (Please select all that apply.)	It was not clear to me how to use the search feature I did not know what terms to use to get the results I wanted There were too many steps or refinements to get to what I wanted I had a different issue with the basic search process:	F	Checkbox, one-up vertical	Multi
EDO08447	F	My issue was:	Open-ended		Text area, no char limit	
EDO08448	В	What were your issues with the visual display of the search results? (Please select all that apply.)	I could not see enough of the description to decide which link to choose The text was too small The page was too crowded I could not see much difference between the listings/items The images were too small/not clear I had a different issue with the visual display of results:	G	Checkbox, one-up vertical	Multi
EDO08449	G	My issue was:	Open-ended		Text area, no char limit	
EDO08450	С	What were your issues with the search results? (Please select all that apply.)	Results were not relevant/not what I wanted		Checkbox, one-up vertical	Multi

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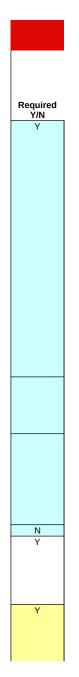
			FDA Satisfaction Survey COSTOM QUESTION LIS			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
			There were not enough results			
			There were NO results			
			There was too little information in the results to decide what to choose	1		
			Many of the search results looked the same	1		
			Couldn't find item from the catalog/store			
			I had a different issue with the search results:	н		
EDO08451	Н	My issue was:	Open-ended		Text area, no char limit	
EDO08452	D	What were your issues with sorting, filtering, or advanced search?			Checkbox, one-up vertical	Multi
		(Please select all that apply.)	The results were not sorted in a helpful way			
		(Trouble belief an that apply.)	I want advanced search options	1		
			want more sorting/filtering/advanced search options	К		
			I had a different sorting/filtering issue:	1		
EDO08453	1	My issue was:	Open-ended		Text area, no char limit	
EDO08454	K	The sorting/filtering/advanced search options I would like are:	Open-ended		Text area, no char limit	
EDO08456	Е	The technical issue I had with search was:	Search speed was too slow		Radio button, two-up vertical	Single
			I had the following technical issue:	J		
DO08455	J	My issue was:	Open-ended		Text area, no char limit	
ED11042		Did you use the Search Feature on the site to look for information?	Yes-	A	Radio button, one-up vertical	Single
			N-			
ED11043	A	Which of the following best describes your experience with the	No I did not encounter any difficulties/search worked well		Radio button, one-up vertical	Single
CDIIU43	^	Search Tools?	· ·		radio button, one-up vertical	Single
			Returned too many results Returned results that were similar/redundant			
			I was not sure what words to use in my search	-		
			Search required too many refinements to get what I wanted	1		
			Search returned no results at all-	1		
			Other, please specify:	В		
NED11044	В	Please describe your experience with the search tool:			Text area, no char limit	Single
ED11045		While on the FDA.gov site today, which of the following describes your experience? (Please select all that apply)	Fcould not navigate back to previous information		Checkbox, one-up vertical	Multi
			I-would often feel lost, not know where I was			
			Links did not take me where I expected			
			Links/labels were difficult to understand			
			There were too many links or navigational choices			
			l-had-technical difficulties (e.g. broken links, error messages) Other, please specify:	A	-	
			None of the above	A	-	
ED11046	A	Please describe the difficulty you had while on the FDA.gov site today:-	PROTE OF THE ABOVE		Text area, no char limit	Single
AED11039			Yes	A	Radio button, one-up vertical	Single
		Have you visited the FDA Basics area of the site today?				
			Ne			
			Not-Sure			

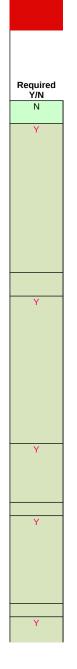
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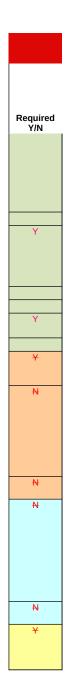
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			FDA Satisfaction Survey CUSTOM QUESTION LIS	ST		
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
EDO03241	A	What were you hoping to find on the FDA Basics area of the site?			Text area, no char limit	Single
EDO03242	A	How did you hear about FDA Basics?			Text area, no char limit	Single
AED11040	A	On a scale of 1 to 10, how useful was the information provided in the FDA Basics area of the site?	1=Not at all useful 2 3 4 5 6 7 8 9 10= Very useful- Don't Know		Drop down, select one	Single
AKR5243		Do you feel that the language used on this site is too technical or difficult to understand?	Yes- Ne- Not Sure		Radio button, one-up vertical	Single







Required Y/N

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QID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skin To	Type (select from list)	Single or Multi
EDO03237	Label	For this visit to the FDA site, which of the following roles best	Regulated industry	A	Radio Button One Up Vertical	Single
		describes you?	Consumer Scientist, researcher Patient Caregiver, friend, family member of a person interested in health issues Physician Nurse, physician's assistant, nurse practitioner Pharmacist Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee FDA employee First responder Other, please specify:	c		
EDO03238	A	Which of the following best describes your company/organization?	Manufacturer Distributor Importer Other	B B B		
EDO03239	В	Which of the following industry categories is your company/organization a part of? (Please select all that apply)	Drugs & Biologics (Human) Drugs & Biologics (Animal) Medical Devices Food Dietary Supplements Cosmetics Tobacco			
AKR5238	С	Please describe your role in visiting the site today:			Text area, no char limit	Single
AKR5239		How frequently do you visit the FDA.gov website?	This is my first time Daily Weekly Monthly A couple times a year About once a year		Drop down, select one	Single
AED08556		Which of the following best describes the type of information you were looking for? (Please select all that apply.)	Food Drugs Medical Devices Vaccines		Checkbox One Up Vertical	Multi

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	Logic		Answer Choices			Single or
QID	Label	Question Text	(limited to 50 characters)	Skip To	Type (select from list)	Multi
			Blood			
			Biologics	1		
			Animal/Veterinary			
			Cosmetics			
			Radiation-Emitting Products			
			Tobacco Products			
			Combination Products			
			Advisory Committees			
			Science & Research			
			Regulatory Information			
			Safety			
			Emergency Preparedness			
			International Programs			
			News & Events			
			Training and Continuing Education			
			Inspections/Compliance			
			Information for State & Local Officials			
			Information for Consumers			
			Information for Industry			
			Information for Health Professionals			
			Other, please specify:	Н		
AED08557	H	Please specify the type of information you were looking for:			Text area, no char limit	Single
EDO03240		While on the FDA.gov site, please describe how you reached the page you were on before taking this survey:			Text area, no char limit	Single
AKR5241		Did you find the information you were looking for?	Yes		Radio Button One Up Vertical	Single
			Partially	G		
			Still looking			
			No	G		

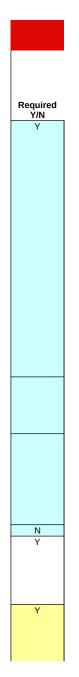
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QID AKR5242	Skip Logic Label G	Question Text If you didn't find all the information you were looking for, what couldn't you find?	Answer Choices (limited to 50 characters)		Type (select from list) Text area, no char limit	Single or Multi Single
AED11042		Did you use the Search Feature on the site to look for information?	Yes No	_ A	Radio button, one-up vertical	Single
AED11043	A	Which of the following best describes your experience with the Search Tools?	I did not encounter any difficulties/search worked well Returned too many results Returned results that were similar/redundant I was not sure what words to use in my search Search required too many refinements to get what I wanted Search returned no results at all Other, please specify:	В	Radio button, one-up vertical	Single
AED11044	В	Please describe your experience with the search tool:	, and the second		Text area, no char limit	Single
AED11045		While on the FDA.gov site today, which of the following describes your experience? (Please select all that apply)	I could not navigate back to previous information I would often feel lost, not know where I was Links did not take me where I expected Links/labels were difficult to understand There were too many links or navigational choices I had technical difficulties (e.g. broken links, error messages) Other, please specify: None of the above	A	Checkbox, one-up vertical	Multi
AED11046	Α	Please describe the difficulty you had while on the FDA.gov site today:			Text area, no char limit	Single
AED11039		Have you visited the FDA Basics area of the site today?	No Not Sure	A	Radio button, one-up vertical	Single
EDO03241	А	What were you hoping to find on the FDA Basics area of the site?			Text area, no char limit	Single
EDO03242	А	How did you hear about FDA Basics?			Text area, no char limit	Single
AED11040	A	On a scale of 1 to 10, how useful was the information provided in the FDA Basics area of the site?	1=Not at all useful 2 3 4 5 6 7 8 9 10= Very useful Don't Know		Drop down, select one	Single
AKR5243		Do you feel that the language used on this site is too technical or difficult to understand?	Yes No		Radio button, one-up vertical	Single

Model Instan FDA Satisfac MID: xUE4gk 7/31/2009	tion Surv		red & strike through: DELETE underlined & italicized: RE-ORDER pink: ADDITION blue +>: REWORDING violet (bold): SKIP-LOGIC					
			FDA Satisfaction Survey CUSTOM QUESTION L	ST				
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Not Sure	Skip To	Type (select from list)	Single or Multi		



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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
(R5237		For this visit to the FDA site, which of the following roles best	Regulated industry/manufacturer	Jp . 0	Radio Button One Up Vertical	Single
		describes you?				
			Consumer			
			Scientist, researcher			
			Patient			
			Caregiver, friend, family member of a person interested in health issues			
			<u>Physician</u>			
			Nurse, physician's assistant, nurse practitioner	_		
			Pharmacist Other transfer of health and gravital and the second s	_		
			Other type of healthcare provider State or local public health professional			
			Not-for-profit public health professional			
			Consultant			
			Attorney/Legal Counsel			
			Educator, professor, teacher			
			Student-			
			Journalist/Media	_		
			Policymaker, legislator, staff			
			FDA grantee			
			FDA employee			
			First responder			
			Other, please specify:	A		
003237		For this visit to the FDA site, which of the following roles best describes you?	Regulated industry	Α	Radio Button One Up Vertical	Single
			Consumer			
			Scientist, researcher			
			Patient			
			Caregiver, friend, family member of a person interested in health issues			
			Physician			
			Nurse, physician's assistant, nurse practitioner			
			Pharmacist Other transfer of health are a gravital and the same of hea			
			Other type of healthcare provider State or local public health professional			
			Not-for-profit public health professional			
			Consultant			
			Attorney/Legal Counsel			
			Educator, professor, teacher			
			Student			
			Journalist/Media			
			Policymaker, legislator, staff			
			FDA grantee			
			FDA employee			
			First responder			
				_		
			Other please specify:	C.		
003238	Α	Which of the following best describes your company/organization?	Other, please specify: Manufacturer	В		

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			1 Dit Galloladion Galloy Goot Gill Qollon			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
			Importer	В		
			Other	В		
DO03239	В	Which of the following industry categories is your company/organization a part of? (Please select all that apply)	Drugs & Biologics (Human)			
			Drugs & Biologics (Animal)			
			Medical Devices			
			Food			
			Dietary Supplements			
			Cosmetics			
			Tobacco			
(R5238	С	Please describe your role in visiting the site today:			Text area, no char limit	Single
(R5239		How frequently do you visit the FDA.gov website?	This is my first time		Drop down, select one	Single
			Daily			_
			Weekly			
			Monthly			
			A couple times a year			
			About once a year			
D08556		Which of the following best describes the type of information you were looking for? (Please select all that apply.)	Food		Checkbox One Up Vertical	Multi
			Drugs			
			Medical Devices			
			Vaccines			
			Blood			
			Biologics			
			Animal/Veterinary			
			Cosmetics			
			Radiation-Emitting Products			
			Tobacco Products			
			Combination Products			
			Advisory Committees			
			Science & Research			
			Regulatory Information			
			Safety			
			Emergency Preparedness			
			International Programs			
			News & Events			
			Training and Continuing Education			
			Inspections/Compliance			
			Information for State & Local Officials			
			Information for Consumers			
			Information for Industry			
			Information for Health Professionals			
DOOFFE	1		Other, please specify:	H		0: /
D08557	Н	Please specify the type of information you were looking for:			Text area, no char limit	Single
0003240		While on the FDA.gov site, please describe how you reached the page you were on before taking this survey:			Text area, no char limit	Single
(R5241		Did you find the information you were looking for?	Yes		Radio Button One Up Vertical	Single
			Partially	G		

	Model Instance Name:			red & strike-through: DELETE							
	FDA Satisfac	ction Surv	ey	underlined & italicized: RE-ORDER							
	MID: xUE4gk	ERpol5Q	VAk1J94RQ==	pink: ADDITION							
	7/31/2009			blue +>: REWORDING							
				violet (bold): SKIP-LOGIC							
				FDA Satisfaction Survey CUSTOM QUESTION LIST							
		Skip Logic		Answer Choices			Single or				
-	QID	Label	Question Text		Skip To	Type (select from list)	Multi				
				Still looking	G						

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pink: ADDITION

blue + -->: REWORDING
violet (bold): SKIP-LOGIC

			FDA Satisfaction Survey COSTON QUESTION			
QID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skin To	Type (select from list)	Single or Multi
AKR5242	G	If you didn't find all the information you were looking for, what	(illilited to 50 characters)	Skip 10	Text area. no char limit	Single
11113242	"	couldn't you find?			Text area, 110 char iiinii	Sirigic
AED11042		Did you use the Search Feature on the site to look for information?	Yes	Α	Radio button, one-up vertical	Single
			No			
AED11043	Α	Which of the following best describes your experience with the Search Tools?	I did not encounter any difficulties/search worked well		Radio button, one-up vertical	Single
			Returned too many results			
			Returned results that were similar/redundant			
			I was not sure what words to use in my search			
			Search required too many refinements to get what I wanted			
			Search returned no results at all			
			Other, please specify:	В		
AED11044	В	Please describe your experience with the search tool:			Text area, no char limit	Single
AED11045		While on the FDA.gov site today, which of the following describes your experience? (Please select all that apply)	I could not navigate back to previous information		Checkbox, one-up vertical	Multi
			I would often feel lost, not know where I was			
			Links did not take me where I expected			
			Links/labels were difficult to understand			
			There were too many links or navigational choices			
			I had technical difficulties (e.g. broken links, error messages)			
			Other, please specify:	Α		
			None of the above			
ED11046	Α	Please describe the difficulty you had while on the FDA.gov site today:			Text area, no char limit	Single
ED11039			<u>Yes</u>	<u>A</u>	Radio button, one-up vertical	<u>Single</u>
		Have you visited the FDA Basics area of the site today?				
			No			
			Not Sure			
DO03241	<u>A</u>	What were you hoping to find on the FDA Basics area of the site?			Text area, no char limit	<u>Single</u>
DO03242	<u>A</u>	How did you hear about FDA Basics?			Text area, no char limit	<u>Single</u>
ED11040	<u>A</u>	On a scale of 1 to 10, how useful was the information provided in the FDA Basics area of the site?	1=Not at all useful		<u>Drop down, select one</u>	<u>Single</u>
			2			
			3			
			4			
			5			
			6			
			<u>Z</u>			
			8			
			9			
			10= Very useful			
			Don't Know			
KR5243		Do you feel that the language used on this site is too technical or difficult to understand?	Yes		Radio button, one-up vertical	Single
	1		No			

Model Instan FDA Satisfac MID: xUE4gk 7/31/2009	ction Surv		red & strike through: DELETE underlined & italicized: RE-ORDER pink: ADDITION blue +>: REWORDING violet (bold): SKIP-LOGIC						
			FDA Satisfaction Survey CUSTOM QUESTION LIST						
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Not Sure	Skip To	Type (select from list)	Single or Multi			



Required Y/N Ν N N Ν Ν Y



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violet (bold): SKIP-LOGIC

			FDA Salistaction Survey Costom Question I			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
AKR5237		For this visit to the FDA site, which of the following roles best	Regulated industry/manufacturer		Radio Button One Up Vertical	Single
		describes you?				
			Consumer			
			Scientist, researcher			
			Patient			
			Caregiver, friend, family member of a person interested in health issues			
			Physician	_		
			Nurse, physician's assistant, nurse practitioner	-		
			Pharmacist Other type of healthcare provider	_		
			State or local public health professional			
			Not-for-profit public health professional			
			Consultant			
			Attorney/Legal Counsel			
			Educator, professor, teacher			
			Student			
			Journalist/Media			
			Policymaker, legislator, staff			
			FDA grantee			
			FDA employee			
			First responder			
			Other, please specify:	A		
KR5238	Α	Please describe your role in visiting the site today:			Text area, no char limit	Single
KR5239		How frequently do you visit the FDA.gov website?	This is my first time	_	Drop down, select one	Single
			Daily	_		
			Weekly	_		
			Monthly	_		
			A couple times a year	_		
ED08556		Which of the following best describes the type of information you	About once a year Food		Checkbox One Up Vertical	Multi
.ED06556		were looking for? (Please select all that apply.)			Checkbox One Op Vertical	IVIUILI
			Drugs	_		
			Medical Devices			
			Vaccines	-		
			Blood			
			Biologics Animal/Veterinary			
			Cosmetics			
			Radiation-Emitting Products			
			Tobacco Products			
			Combination Products			
			Advisory Committees			
			Science & Research			
			Regulatory Information			
			Safety			
			Emergency Preparedness			
			International Programs			

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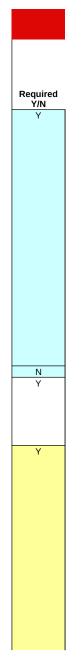
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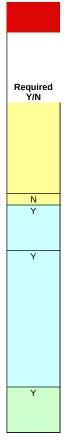
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
			News & Events			
			Training and Continuing Education			
			Inspections/Compliance			
			Information for State & Local Officials			
			Information for Consumers			
			Information for Industry			
			Information for Health Professionals			
			Other, please specify:	H		
AED08557	H	Please specify the type of information you were looking for:			Text area, no char limit	Single
AED11039			Yes	Α	Radio button, one-up vertical	Single
		Have you visited the FDA Basics area of the site		1		
			No	1		
			Not Sure			
AED11040	A	On a scale of 1 to 10, how useful was the information provided in the FDA Basics are of the site?	1=Not at all useful		Drop down, select one	Single
			2			
			3			
			4			
			5			
			6			
			7			
			8			
			9			
			10= Very useful			
			Don't Know			
AKR5241		Did you find the information you were looking for?	Yes		Radio Button One Up Vertical	Single
			Partially	G		
			Still looking			
			No	G		

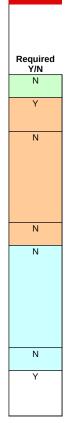
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	1				1	ı
	Skip					
	Logic		Answer Choices			Single or
QID	Label	Question Text	(limited to 50 characters)	Skip To	Type (select from list)	Multi
AKR5242	G	If you didn't find all the information you were looking for, what couldn't you find?			Text area, no char limit	Single
AED11042		Did you use the Search Feature on the site to look for information?	Yes	Α	Radio button, one-up vertical	Single
			No			
AED11043	Α	Which of the following best describes your experience with the Search Tools?	I did not encounter any difficulties/search worked well		Radio button, one-up vertical	Single
			Returned too many results			
			Returned results that were similar/redundant			
			I was not sure what words to use in my search			
			Search required too many refinements to get what I wanted			
			Search returned no results at all			
			Other, please specify:	В		
AED11044	В	Please describe your experience with the search tool:			Text area, no char limit	Single
AED11045		While on the FDA.gov site today, which of the following describes your experience? (Please select all that apply)	l could not navigate back to previous information		Checkbox, one-up vertical	Multi
			I would often feel lost, not know where I was			
			Links did not take me where I expected			
			Links/labels were difficult to understand			
			There were too many links or navigational choices			
			I had technical difficulties (e.g. broken links, error messages)			
			Other, please specify:	Α		
			None of the above			
AED11046	Α	Please describe the difficulty you had while on the FDA.gov site today:			Text area, no char limit	Single
AKR5243		Do you feel that the language used on this site is too technical or difficult to understand?	Yes		Radio button, one-up vertical	Single
			No			
			Not Sure	1		







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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
KR5237		For this visit to the FDA site, which of the following roles best	Regulated industry/manufacturer		Radio Button One Up Vertical	Single
		describes you?				
			Consumer			
			Scientist, researcher			
			Patient			
			Caregiver, friend, family member of a person interested in health issues			
			Physician	_		
			Nurse, physician's assistant, nurse practitioner Pharmacist	_		
			Other type of healthcare provider			
			State or local public health professional			
			Not-for-profit public health professional			
			Consultant			
			Attorney/Legal Counsel			
			Educator, professor, teacher			
			Student			
			Journalist/Media			
			Policymaker, legislator, staff			
			FDA grantee			
			FDA employee			
			First responder	┥.		
KR5238		Disease describe community in distinguisher site to decor	Other, please specify:	A	Total and a second back	Cin ole
KR5238 KR5239		Please describe your role in visiting the site today: How frequently do you visit the FDA.gov website?	This is my first time		Text area, no char limit	Single
.KR3239		How frequently do you visit the FDA.gov website?	This is my first time Daily	-	Drop down, select one	Single
			Weekly			
			Monthly			
			A couple times a year			
			About once a year			
ED08556		Which of the following best describes the type of information you were looking for? (Please select all that apply.)	Food		Checkbox One Up Vertical	Multi
			Drugs			
			Medical Devices			
			Vaccines			
			Blood			
			Biologics			
			Animal/Veterinary			
			Cosmetics			
			Radiation-Emitting Products			
			Tobacco Products			
			Combination Products	_		
			Advisory Committees			
			Science & Research			
			Dogulator, Information			
			Regulatory Information			
			Regulatory Information Safety Emergency Preparedness			

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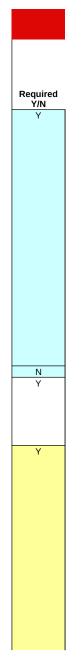
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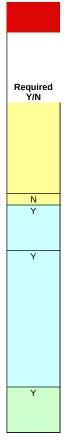
			1 = 11 Outlietherner out 10, 000 to 11			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
			News & Events			
			Training and Continuing Education			
			Inspections/Compliance			
			Information for State & Local Officials			
			Information for Consumers			
			Information for Industry			
			Information for Health Professionals			
			Other, please specify:	H		
AED08557	Н	Please specify the type of information you were looking for:			Text area, no char limit	Single
AED11039		Have you visited the FDA Basics area of the site	Yes t	Α	Radio button, one-up vertical	Single
			No	1		
			Not Sure	1		
AED11040	A	On a scale of 1 to 10, how useful was the information provided in the FDA Basics are of the site?	1=Not at all useful		Drop down, select one	Single
			2	1		
			3	1		
			4	1		
			5	1		
			6	1		
			7	1		
			8	1		
			9	1		
			10= Very useful			
			Don't Know			
AKR5241		Did you find the information you were looking for?	Yes		Radio Button One Up Vertical	Single
			Partially	G		
			Still looking			
			No	G		

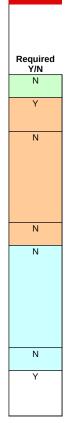
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	1				1	
	Skip					
	Logic		Answer Choices			Single or
QID	Label	Question Text	(limited to 50 characters)	Skip To	Type (select from list)	Multi
AKR5242	G	If you didn't find all the information you were looking for, what couldn't you find?			Text area, no char limit	Single
AED11042		Did you use the Search Feature on the site to look for information?	Yes	Α	Radio button, one-up vertical	Single
			No			
AED11043	Α	Which of the following best describes your experience with the Search Tools?	l did not encounter any difficulties/search worked well		Radio button, one-up vertical	Single
			Returned too many results			
			Returned results that were similar/redundant			
			was not sure what words to use in my search			
			Search required too many refinements to get what I wanted			
			Search returned no results at all			
			Other, please specify:	В		
AED11044	В	Please describe your experience with the search tool:			Text area, no char limit	Single
AED11045		While on the FDA.gov site today, which of the following describes your experience? (Please select all that apply)	I could not navigate back to previous information		Checkbox, one-up vertical	Multi
			I would often feel lost, not know where I was			
			Links did not take me where I expected			
			Links/labels were difficult to understand			
			There were too many links or navigational choices			
			I had technical difficulties (e.g. broken links, error messages)			
			Other, please specify:	Α		
			None of the above			
AED11046	Α	Please describe the difficulty you had while on the FDA.gov site today:			Text area, no char limit	Single
AKR5243		Do you feel that the language used on this site is too technical or difficult to understand?	Yes		Radio button, one-up vertical	Single
			No	1		
			Not Sure	1		







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			1 Bit Galiciaciicii Galifey Goot Gill Qozoticii 2			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skin To	Type (select from list)	Single or Multi
AKR5237	Lubei	For this visit to the FDA site, which of the following roles best		SKIP TO	Radio Button One Up Vertical	Single
AKR5237		For this visit to the FDA site, which of the following roles best describes you?	Regulated industry/manufacturer Consumer Scientist, researcher Patient Caregiver, friend, family member of a person interested in health issues Physician Nurse, physician's assistant, nurse practitioner Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee FDA employee First responder		Radio Button One Up Vertical	Single
			Other, please specify:	Α		
AKR5238	Α	Please describe your role in visiting the site today:			Text area, no char limit	Single
AKR5239		How frequently do you visit the FDA.gov website?	This is my first time Daily Weekly Monthly A couple times a year About once a year		Drop down, select one	Single
AED08556		Which of the following best describes the type of information you were looking for? (Please select all that apply.)	Food Drugs Medical Devices Vaccines Blood Biologics Animal/Veterinary Cosmetics Radiation-Emitting Products Tobacco Products Combination Products Advisory Committees Science & Research Regulatory Information Safety Emergency Preparedness International Programs News & Events		Checkbox One Up Vertical	Multi

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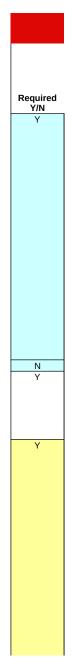
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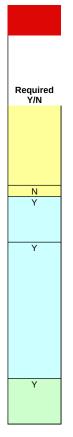
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
			Training and Continuing Education Inspections/Compliance Information for State & Local Officials Information for Consumers Information for Industry Information for Health Professionals Other, please specify:	н		
AED08557	Н	Please specify the type of information you were looking for:			Text area, no char limit	Single
AED11039		Have you visited the FDA Basics area of the site t	Yes No Not Sure	А	Radio button, one-up vertical	Single
AED11040		On a scale of 1 to 10, how useful was the information provided in the FDA Basics are of the site?	1=Not at all useful 2 3 4 5 6 7 8 9 10= Very useful Don't Know		Drop down, select one	Single
AKR5241			Yes Partially Still looking No	G	Radio Button One Up Vertical	Single

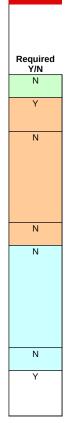
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violet (bold): SKIP-LOGIC

	Skip					
	Logic		Answer Choices			Single or
QID	Label	Question Text	(limited to 50 characters)	Skip To	Type (select from list)	Multi
AKR5242	G	If you didn't find all the information you were looking for, what couldn't you find?			Text area, no char limit	Single
AED11042		Did you use the Search Feature on the site to look for information?	Yes	Α	Radio button, one-up vertical	Single
			No			
AED11043	Α	Which of the following best describes your experience with the Search Tools?	I did not encounter any difficulties/search worked well		Radio button, one-up vertical	Single
			Returned too many results			
			Returned results that were similar/redundant			
			I was not sure what words to use in my search			
			Search required too many refinements to get what I wanted			
			Search returned no results at all			
			Other, please specify:	В		
AED11044	В	Please describe your experience with the search tool:			Text area, no char limit	Single
AED11045		While on the FDA.gov site today, which of the following describes your experience? (Please select all that apply)	I could not navigate back to previous information		Checkbox, one-up vertical	Multi
			I would often feel lost, not know where I was			
			Links did not take me where I expected			
			Links/labels were difficult to understand			
			There were too many links or navigational choices			
			I had technical difficulties (e.g. broken links, error messages)			
			Other, please specify:	Α		
			None of the above			
AED11046	Α	Please describe the difficulty you had while on the FDA.gov site today:			Text area, no char limit	Single
AKR5243		Do you feel that the language used on this site is too technical or difficult to understand?	Yes		Radio button, one-up vertical	Single
			No			
			Not Sure			







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pink: ADDITION

blue + -->: REWORDING violet (bold): SKIP-LOGIC

Skip Logic Label	Question Text	Answer Choices	Skin To	Type (select from list)	Single or Multi
		,	Jp . 0		Single
	For this visit to the FDA site, which of the following roles best describes you?	Consumer Scientist, researcher Patient Caregiver, friend, family member of a person interested in health issues Physician Nurse, physician's assistant, nurse practitioner Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Attorney/Legal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff FDA grantee FDA employee Eirst responder		Radio Button One Up Vertical	Single
		Other, please specify:	A		0: 1
					Single
	How frequently do you visit the FDA.gov website?	Daily Weekly Monthly A couple times a year About once a year		Drop down, Select one	Single
	For this visit to the FDA web site, what were you primarily looking for?—			Text area, no char limit	Single
	Which of the following best describes the type of information you were looking for? (Please select all that apply.)	Food Drugs Medical Devices Vaccines Blood Biologics Animal/Veterinary Cosmetics Radiation-Emitting Products Tobacco Products Combination Products Advisory Committees		Checkbox One Up Vertical	Multi
I	Logic Label	A Please describe your role in visiting the site today: How frequently do you visit the FDA.gov website? For this visit to the FDA web site, what were you primarily looking for? Which of the following best describes the type of information you	Lagic Question Text For this visit to the FDA site, which of the following roles best describes you? For this visit to the FDA site, which of the following roles best describes you? Regulated industry/manufacturer Cansumer Scientist, researcher Patient Caregiver, friend, family member of a person interested in health issues Physician Nutrior-profit public health professional Not-for-profit public heal	Skip to guestion Text For this visit to the FDA site, which of the following roles best describes you? For this visit to the FDA site, which of the following roles best describes you? Regulated industry/manufacturer Consumer Scientist, researcher Patient Caregiver, friend, family member of a person interested in health issues. Physician Nurse, physician's assistant, nurse practitioner Other type of healthcare provider State or local public health professional Not-for-profit public health professional Consultant Autometylegal Counsel Educator, professor, teacher Student Journalist/Media Policymaker, legislator, staff PDA employee First responder Other, please specify: How frequently do you visit the FDA gov website? Policymaker, legislator, staff PDA employee First responder Other, please specify: This is my first time Doily Weekety Monthly A couple times a year About once a year For this visit to the FDA web site, what were you primarily looking to receive year. Prove the following best describes the type of information you were looking for? (Please select all that apply.) Food Drugs Medical Devices Vaccines Blood Biologies Animal/Veterinary Cosmetics Readiation-Emitting Products Those or Poducts Those or Poducts Tobacco Products Tobacco Poducts Tob	Skip Logic Label For this visit to the FDA site, which of the following roles best describes you? For this visit to the FDA site, which of the following roles best describes you? Regulated industry/manufacture Consumer Scientist, researcher Corregiver, friend, family member of a person interested in health sussess in the health susses in the health professional Nurse, privaction's assistant, nurse practitioner Other two or healthcare provides and the health professional Nurse, privaction's assistant, nurse practitioner Other two or healthcare provides and the health professional Nurse, privaction's assistant, nurse practitioner Other two or healthcare provides and the health professional Nurse, privaction's assistant, nurse practitioner Other two or healthcare provides and the health professional Nurse, privaction's assistant, nurse practitioner Other two or healthcare provides and the health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse practitioner Other two or health professional Nurse, privaction's assistant, nurse pract

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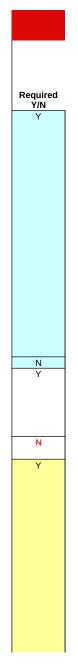
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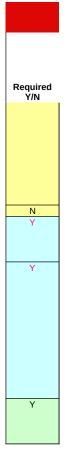
			TEA Sutisfaction Survey Costonia Question E			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
			International Programs			
			News & Events			
			Training and Continuing Education			
			Inspections/Compliance			
			Information for State & Local Officials			
			Information for Consumers			
			Information for Industry			
			Information for Health Professionals			1
			Other, please specify:	H		
ED08557	H	Please specify the type of information you were looking for:			Text area, no char limit	Single
		Have you visited the FDA Basics area of the site today?	Yes	Α	Radio button, one-up vertical	Single
			No			
			Not Sure			
	A	On a scale of 1 to 10, how useful was the information provided in the FDA Basics are of the site?	1=Not at all useful		Drop down, select one	Single
			2			
			3			
			4			
			5			
			6			
			7			
			8			
			9			
			10= Very useful			
			Don't Know			
(R5241		Did you find the information you were looking for?	Yes		Radio Button One Up Vertical	Single
			Partially	G		
			Still looking			
			No	G		

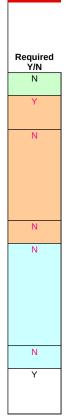
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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
AKR5242	G	If you didn't find all the information you were looking for, what couldn't you find?			Text area, no char limit	Single
		Did you use the Search Feature on the site to look for information?		А	Radio button, one-up vertical	Single
	Α	Which of the following best describes your experience with the Search Tools?	No I did not encounter any difficulties/search worked well		Radio button, one-up vertical	Single
			Returned too many results Returned results that were similar/redundant I was not sure what words to use in my search			
			Search required too many refinements to get what I wanted Search returned no results at all Other, please specify:	В		
	В	Please describe your experience with the search tool:	Carton product appears.		Text area, no char limit	Single
		While on the FDA.gov site today, which of the following describes your experience? (Please select all that apply)	I could not navigate back to previous information		Checkbox, one-up vertical	Multi
			I would often feel lost, not know where I was			
			Links did not take me where I expected			
			Links/labels were difficult to understand			
			There were too many links or navigational choices			
			I had technical difficulties (e.g. broken links, error messages)			
			Other, please specify:	Α	-	
	Α	Please describe the difficulty you had while on the FDA.gov site today:	None of the above		Text area, no char limit	Single
AKR5243		Do you feel that the language used on this site is too technical or difficult to understand?	Yes		Radio button, one-up vertical	Single
			No			
			Not Sure			







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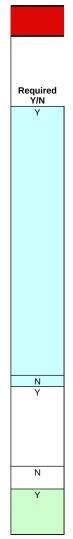
			FDA Satisfaction Survey Coston Question List			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
KR5237		For this visit to the FDA site, which of the following roles best describes you?	Consumer Patient Caregiver, friend, family member of a person interested in health issues Physician Nurse, physician's assistant, nurse practitioner Other type of healthcare provider State or local public health professional Not-for-profit public health professional Scientist, researcher Educator, professor, teacher Student First responder Journalist/Media Policymaker, legislator, staff Regulated industry/manufacturer FDA grantee FDA employee Government employee Health Professional Educator (teacher, professor) Business Other, please specify:	SKP 10	Radio Button One Up Vertical	Single
KR5238	Α	Please describe your role in visiting the site today:			Text area, no char limit	Single
KR5239		How frequently do you visit the FDA.gov website?	This is my first time Daily Weekly Monthly A couple times a year About once a year Several times a year or less		Drop down, select one	Single
AKR5240		For this visit to the FDA web site, what were you primarily looking for?			Text area, no char limit	Single
KR5241		Did you find the information you were looking for?	Yes Partially Still looking No	G	Radio Button One Up Vertical	Single

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FDA Satisfaction Survey CUSTOM Q	UESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
AKR5242	G	If you didn't find all the information you were looking for, what couldn't you find?			Text area, no char limit	Single
AKR5243		Do you feel that the language used on this site is too technical or difficult to understand?	Yes		Radio button, one-up vertical	Single
			No]		
			Not Sure			





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		F	DA Browse CUSTOM QUESTION LIST			
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip To	Type (select from list)	Single or Multi
·		For this visit to the FDA site, which of the following roles best describes you?	Consumer Health Professional Government employee Journalist/Media Educator (teacher, professor) Student Business Other, please specify		Radio Button One Up Vertical	Single
	A	Please describe your role in visiting the site today: How frequently do you visit the FDA.gov website?	This is my first time Daily Weekly Monthly Several times a year or less		Drop down, select one	Single
		For this visit to the FDA web site, what were you primarily looking for? Did you find the information you were looking for?	Yes Partially No	G G	Text area, no char limit Radio Button One Up Vertical	Single

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			violet (Bold): Gitil EGGIG				
	FDA Browse CUSTOM QUESTION LIST						
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)		Type (select from list)	Single or Multi	
	G	If you didn't find all the information you were looking for, what couldn't you find?			Text area, no char limit		
		Do you feel that the language used on this site is too technical or difficult to understand?	Yes				
			No Not Sure		Radio button, one-up vertical	Single	



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Required Y/N