Welcome and Thank You Text

Directions:

This welcome text is shown at the top of the questionnaire window and the thank you text at the bottom. This is a good place to mention the site/company/agency name so the visitor knows whom they are taking the survey for. Feel free to modify the standard Welcome text shown in the box below.

Examples

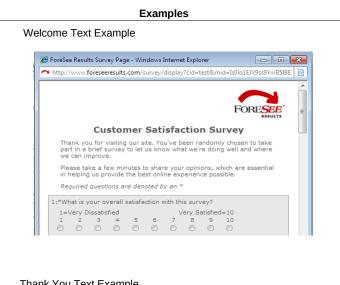Welcome Text Example

Welcome Text

Thank you for visiting the Agency for Healthcare Research and Quality (AHRQ) website. ForeSee Results is conducting the survey on behalf of AHRQ.   Please take a few minutes to give us your input.

The questions in this survey refer only to the USPSTF website. Your response will be used to help guide future improvements to the site. We are seeking comments about the way the content is presented, not feedback on the content of USPSTF recommendations or on the process used to develop them. Your input will be kept strictly confidential

Thank You Text Example

Thank You Text

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Model Instance Name:	
AHRQ USPSTF	
MID:	**Existing Measure - Please fill in; New Measure - DOT will fill in**
Partitioned (Y/N)?	**YES**

NOTE: All non-partitioned surveys will NOT be imputed and the elements will be rotated as a default unless otherwise specified and approved by Research.

Date:	**11/19/2012**

FORESEE

AHRQ USPSTF
Model questions utilize the ACSI methodology to determine scores and impacts

MQ Label	ELEMENTS (drivers of satisfaction)	MQ Label	CUSTOMER SATISFACTION	MQ Label	FUTURE BEHAVIORS
	Content (1=Poor, 10=Excellent, Don't Know)		**Satisfaction**		**Return (1=Very Unlikely, 10=Very Likely)**
Content - Accuracy	Please rate your perception of the **accuracy of information** on this site.	**Satisfaction - Overall**	What is your **overall satisfaction** with this site? *(1=Very Dissatisfied, 10=Very Satisfied)*	**Return**	How likely are you to **return to this site**?
Content - Quality	Please rate the **quality of information** on this site.	**Satisfaction -**	How well does this site **meet your expectations**?		**Recommend (1=Very Unlikely, 10=Very Likely)**
Content - Freshness	Please rate the **freshness of content** on this site.	**Satisfaction - Ideal**	How does this site **compare to your idea of an ideal website**?	**Recommend**	How likely are you to **recommend this site** to someone else?
	Functionality (1=Poor, 10=Excellent, Don't Know)				
Functionality - Usefulness	Please rate the **usefulness of the website tools provided** on this site.				
Functionality - Convenient	Please rate the **convenient placement of the website tools** on this site.				
Functionality - Variety	Please rate the **variety of website tools** on this site.				
	Look and Feel (1=Poor, 10=Excellent, Don't Know)				
Look and Feel - Appeal	Please rate the **visual appeal** of this site.				
Look and Feel - Balance	Please rate the **balance of graphics and text** on this site.				
Look and Feel - Readability	Please rate the **readability of the pages** on this site.				
	Navigation (1=Poor, 10=Excellent, Don't Know)				
Navigation - Organized	Please rate **how well the site is organized**.				
Navigation - Options	Please rate the **options available for navigating** this site.				
Navigation - Layout	Please rate **how well the site layout helps you find what you are looking for.**				
Navigation - Clicks	Please rate the **number of clicks to get where you want** on this site.				
	Site Performance (1=Poor, 10=Excellent, Don't Know)				
Site Performance - Loading	Please rate how **quickly pages load** on this site.				
Site Performance - Consistency	Please rate the **consistency of speed from page to page** on this site.				
Site Performance - Errors	Please rate the **ability to load pages without getting error messages** on this site.				

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
		How frequently do you visit this site?	This is my first visit		Radio button, one-up	Single	Y	
			Every few months or less often					
			Once a month					
			Once a week					
			Several times a week					
			Daily/more than once a day					
		Which of the following best describes your position or situation?	Physician		Radio button, one-up vertical	Single	Y	OPS Group
			Physician Assistant					
			Nurse					
			Nurse Practitioner					
			Medical Student					
			Other clinician					
			Medical assistant/ Medical office staff					
			Patient or consumer					
			Educator					
			Policy maker					
			Researcher					
			Other (please specify)	A				
	A	What is your position or situation?			Text field, <100 char			OPS Group
		What is the **primary goal** of your visit to this site today?	Find a recommendation for myself		Radio button, one-up	Single	Y	Skip Logic Group
			Find a recommendation for a patient					
			Find a recommendation for a friend/family member					
			Other, please specify	A				
	A	What other reason did you have for visiting the site today?			Text area, no char limit		N	Skip Logic Group
		Were you able to **accomplish** your primary task?			Radio button, one-up	Single	Y	Skip Logic Group
			Yes					
			No	A				
			Partially	A				
	A	Please tell us what you were trying to accomplish.			Text area, no char limit	Single	N	Skip Logic Group

Model Instance Name:

   #REF!

MID:

Date: 11/19/2012

~~red & strike-through~~: DELETE

underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

#REF!

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
		How did you look or information today? (please select all that apply)	Search feature Browsed/clicked on links and buttons Both		Checkbox, one-up vertical	Multi	Y	
		What areas of the site did you visit today? (Please select all that apply)	Methods and Processes Recommendations Opportunities for Public Comment Nominate a Recommendation Statement Topic Special Populations Tools for Primary Care Practice Newsroom Other, please specify		Checkbox, one-up vertical	Multi	Y	Skip Logic Group
		What other areas of the site did you visit today?			Text area, no char limit		N	Skip Logic Group
		On a scale from 1 to 10, with 1 being not at all useful and 10 extremely useful, indicate how useful the following information is? How to explain the risks and benefits of a particular USPSTF recommendation to a patient.	1-Not at all useful 2 3 4 5 6 7 8 9 10- Extremely useful I don't know/not sure		Radio button, scale, has don't know	Single	Y	
		How to explain **potential harms** from various screenings or tests.	1- Not at all useful 2 3 4 5 6 7 8 9 10- Extremely useful I don't know/not sure		Radio button, scale, has don't know	Single	Y	
		How to explain recommendations where the **supporting evidence is complex or insufficient.**	1- Not at all useful		Radio button, scale, has don't know	Single	Y	

Model Instance Name:
   #REF!
MID:
Date: 11/19/2012

red & strike-through: DELETE
underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING

#REF!								
QID	**Skip Logic Label**	**Question Text**	**Answer Choices (limited to 50 characters)**	**Skip to**	**Type (select from list)**	**Single or Multi**	**Required Y/N**	**Special Instructions**
			2					
			3					
			4					
			5					
			6					
			7					
			8					
			9					
			10- Extremely useful					
			I don't know/not sure					
		How to **rephrase recommendations** into consumer-friendly or "plain" language	1- Not at all useful		Radio button, scale, has don't know	Single	Y	
			2					
			3					
			4					
			5					
			6					
			7					
			8					
			9					
			10- Extremely useful					
			I don't know/not sure					
		How to better engage in **shared decision making with patients** when discussing decisions related to preventive services.	1- Not at all useful		Radio button, scale, has don't know	Single	Y	
			2					
			3					
			4					
			5					
			6					
			7					
			8					
			9					
			10- Extremely useful					
			I don't know/not sure					
		If there is other information that would be helpful if added to USPSTF, please describe:			Text area, no char limit		N	
		What other suggestions do you have for improving the USPSTF site?			Text area, no char limit		N	

CQ Label

Frequency

Role

Other Role

Primary Task

Other Reason for Visit

Accomplish

Information Seeking

CQ Label

Search Method

Areas of the Site

Other Areas of Site

Risks Benefits

Potential Harms

Explain wo evidence

CQ Label
Plain Lang
Shared Decisions
Other Info Helpful
Improvement