

Model Instance Name:

NCI EGRP

MID: NEW

Date: 12/06/2012

Welcome and Thank You Text

Welcome Text

Thank you for visiting the Epidemiology and Genomics Research Program (EGRP) website and for participating in this survey conducted by ForeSee on our behalf.

Please consider taking a few minutes to share your opinions with us, which are essential in helping us to provide the best online experience and improve the EGRP website to meet your information needs.

Please note that all responses will remain confidential.

DEFAULT Thank You Text

Thank you for taking the time to complete our EGRP website satisfaction survey—and for helping us serve you better!

Every survey response is valuable and will be read, but we regret that we cannot respond directly. If you would like to follow up with us about your feedback, please e-mail the EGRP communications team at nciepmatters@mail.nih.gov.

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Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)		CUSTOMER SATISFACTION		FUTURE BEHAVIORS	
MQ Label		MQ Label		MQ Label	
	Content (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Likelihood to Return (1=Very Unlikely, 10=Very Likely)
1	Content - Accuracy Please rate your perception of the accuracy of information on the Epidemiology and Genomics Research Program (EGRP) website.	15	Satisfaction - Overall What is your overall satisfaction with this EGRP website? (1=Very Dissatisfied, 10=Very Satisfied)	18	Return How likely are you to return to the EGRP website if you need cancer epidemiology and genomics information in the future?
2	Content - Quality Please rate the quality of information on the EGRP website.	16	Satisfaction - Expectations How well does the EGRP website meet your expectations ? (1= Falls Short, 10=Exceeds)		Recommend (1=Very Unlikely, 10=Very Likely)
3	Content - Depth Please rate the depth of information on the EGRP website.	17	Satisfaction - Ideal How does the EGRP website compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)	19	Recommend How likely are you to recommend the EGRP website to someone else if he or she needs cancer epidemiology and genomics information?
4	Content - Currency Please rate your perception of how current the information is on the EGRP website.			20	Primary Resource (1=Very Unlikely, 10=Very Likely)
	Functionality (1=Poor, 10=Excellent, Don't Know)				How likely are you to use the EGRP website as your primary resource for cancer epidemiology and genomics information?
5	Functionality - Usefulness Please rate the usefulness of the features (search tools, interactive tables and maps, etc.) provided on the EGRP website.				
6	Functionality - Convenient Please rate the convenient placement of the features (search tools, interactive tables and maps, etc.) on the EGRP website.				
7	Functionality - Variety Please rate the variety of features (search tools, interactive tables and maps, etc.) on the EGRP website.				
	Look and Feel (1=Poor, 10=Excellent, Don't Know)				
8	Look and Feel - Appeal Please rate the visual appeal of the EGRP website.				
9	Look and Feel - Balance Please rate the balance of graphics and text on the EGRP website.				
10	Look and Feel - Readability Please rate the readability of the pages on the EGRP website.				
	Navigation (1=Poor, 10=Excellent, Don't Know)				
11	Navigation - Organized Please rate how well the EGRP website is organized .				
12	Navigation - Options Please rate the options available for navigating the EGRP website.				
13	Navigation - Layout Please rate how well the EGRP website layout helps you find what you are looking for .				
14	Navigation - Clicks Please rate the number of clicks to get where you want on the EGRP website.				

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NCI EGRP CUSTOM QUESTION LIST

CQID	Skip To	Question Text	Answer IDs	Answer Choices (limited to 50 characters)	Skip From	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
NEW		How frequently do you visit the EGRP website?		Monthly or more often Less often than monthly This is my first visit		Radio button, one-up vertical	Single	Yes		Visit Frequency
NEW		What is your primary reason for visiting the EGRP website today? To find information about...		Scientific priorities and interest areas Funding opportunities for cancer epidemiology & genomics Grant writing tips, policies, etc. Information about scientific meetings sponsored by EGRP Data or other tools used for research purposes Summaries of research funded by EGRP How to contact EGRP staff Information for someone I know diagnosed with cancer Other	A A A A A A B	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	Primary Reason
NEW	B	Please explain your primary reason for visiting the EGRP website.		open		Text area, no char limit	Open	No	Skip Logic Group*	Other Reason
NEW	A	What research areas or topics are you particularly interested in?		open		Text area, no char limit	Open	No	Skip Logic Group*	Research Topics
NEW		In what role are you visiting the EGRP website today?		Scientist/researcher Research or grants administrator/coordinator Health care provider or health professional Educator Student National Institutes of Health employee, contractor, or fellow Patient with a cancer-related disease or condition Family member, friend, or acquaintance of a cancer patient General health consumer Other	C	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	Role
NEW	C	Please explain your role.		open		Text area, no char limit	Open	No	Skip Logic Group*	Other Role
NEW		Which best describes your organization?		No organizational affiliation College or university Medical center Government Public health agency Advocacy organization Other (please specify)	D	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	Organization
NEW	D	Please describe your organization.		open		Text area, no char limit	Open	No	Skip Logic Group*	Other Organization
NEW		How do you plan to use the information you found on the EGRP website today?		Stay up-to-date on NCI's research interests Prepare a grant application Prepare a report Provide information to other researchers Provide information to students Provide cancer information to patient or family member Prepare a press release or news article Make personal health decisions Not sure yet Other	E	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	Plan To Use
NEW	E	Please explain how you will use the information found on the EGRP website.		open		Text area, no char limit	Open	No	Skip Logic Group*	Other Plan To Use
NEW		While you were on the EGRP website today, how did you primarily look for information?		Tabs across the top and/or links down the left side Links in the middle of the page Website search box An external web search engine (e.g., Google, Bing, etc) Someone sent me a direct link Bookmarked website Other	F	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	How Look For
NEW	F	What other way(s) did you look for information on the EGRP website?		open		Text area, no char limit	Open	No	Skip Logic Group*	Other How Look For
NEW		Did you find the information you were looking for today on the EGRP website?		Yes Partially Not yet, still looking No	G G G	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	Did You Find

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NEW	G	If you were unable to find the information that you were looking for, please describe specifically what you were trying to find.		<i>open</i>		Text area, no char limit	Open	No	Skip Logic Group*	Trying To Find
NEW		Did you view the Geographic Information System for Breast Cancer Studies on Long Island (LI GIS) web pages today (li-gis.cancer.gov)?		Yes No	H	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	View LI GIS
NEW	H	How did you access the LI GIS web pages?		EGRP website Direct website address, bookmark, or link in an e-mail Web search engine (e.g., Google, Bing, etc.) Link from external website (other than search engine)		Radio button, one-up vertical	Single	Yes	Skip Logic Group*	How Access LI GIS
NEW	H	Did you use the interactive maps on the LI GIS web pages (li-gis.cancer.gov)?		Yes No	J	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	Use Map
NEW	J	What was your experience with the LI GIS interactive maps?		It gave me all of the information I needed It gave me some information but not everything I needed It gave me no information I needed Unsure of how to use the map feature to get information I did not use the map feature		Radio button, one-up vertical	Single	Yes	Skip Logic Group*	Map Experience
NEW	H	Was the information on the LI GIS web pages what you expected to find?		Yes No	K L	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	LI GIS What Expected
NEW	K	How will you use the information found on the LI GIS web pages?		Conduct research Coordinate school project Reference for educational purposes Help an individual with cancer Other	M	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	How Use LI GIS
NEW	M	Please explain how you will use information found on the LI GIS web pages.		<i>open</i>		Text area, no char limit	Open	No	Skip Logic Group*	Other How Use LI GIS
NEW	L	What information did you expect to find on the LI GIS web page?		<i>open</i>		Text area, no char limit	Open	No	Skip Logic Group*	What Expect LI GIS
NEW		Did you view the Cancer Epidemiology Matters Blog (blog-epi.grants.cancer.gov) today?		Yes No	N	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	View Blog
NEW	N	How did you access the Cancer Epidemiology Matters Blog?		EGRP website Direct website address, bookmark, or link in an e-mail Web search engine (e.g., Google, Bing, etc.) Link from external website (other than search engine)		Radio button, one-up vertical	Single	Yes	Skip Logic Group*	How Access Blog
NEW	N	During your visit, approximately how many blog posts did you view or read?		0, viewed the home page and left the site 1 - 2 3 - 5 More than 5	P	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	How Many Blog Posts
NEW	P	What was your primary reason for leaving the Cancer Epidemiology Matters Blog?		Not interested in the topics discussed Not interested in blogs in general Too busy to read Other	Q	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	Why Leave Blog
NEW	Q	Please explain your primary reason for leaving the blog.		<i>open</i>		Text area, no char limit	Open	No	Skip Logic Group*	Other Why Leave Blog
NEW		Do you read or participate in any other research-related blogs, online discussions, or electronic forums?		Yes No	R	Radio button, one-up vertical	Single	Yes	Skip Logic Group*	Read or Participate
NEW	R	Specifically, which research-related blogs, online discussions, or electronic forums do you read or participate in?		<i>open</i>		Text area, no char limit	Open	No	Skip Logic Group*	What Blogs
NEW	R	What makes you more inclined to participate in online discussions, electronic forums, or blogs? (check all that apply)		The post specifically asks for my feedback I agree/support the content of the post I am working on or have worked on similar topics I have a suggestion or addition to the author's post I have a question or need more information I prefer to leave my anonymous feedback I never leave comments		Checkbox, one-up vertical	Multi	Yes	Skip Logic Group*	More Inclined To Participate
NEW		Which of the following would you be interested in reading more about or participating in an online discussion? (check all that apply)		None, I'm not interested in having an online discussion Challenges for data collection and analysis		Checkbox, one-up vertical	Multi	Yes	Skip Logic Group*	Topics

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				Chronic diseases and cancer						
				Clinical or translational research						
				Cohorts						
				Consortia						
				Emerging research methodologies and technologies						
				Environmental exposures						
				Genetic susceptibility to cancer						
				Health disparities						
				Incentivizing innovation in epidemiologic research						
				Infectious diseases and cancer						
				Knowledge integration						
				Modifiable risk factors for cancer						
				Nutritional epidemiology						
				Setting priorities for future epidemiologic research						
				Other						
				None of the above						
NEW	T	Please describe any other topics that you would be interested in reading more about or participating in an online discussion.				Text area, no char limit	Open	No	Skip Logic Group*	Other Topics
NEW		What additional information would you like to see included on the EGRP website?		open		Text area, no char limit	Open	No		Additional Information
NEW		If you could make any other improvements to this EGRP website, what would they be?		open		Text area, no char limit	Open	No		Improvements