

Model Instance Name:  
CrimeSolutions (OJP Program)

MID: Existing Measure - Please fill in; New Measure - DOT will fill in

Date: 1/25/2013



## Welcome and Thank You Text

### Directions:

**USING ALTERNATE Thank You text version.**  
**Welcome text only change is to put name of site in first sentence.**

### Welcome Text

Thank you for visiting the CrimeSolutions.gov website. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

### DEFAULT Thank You Text

### ALTERNATE WEB Thank You Text

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our website.

## Examples

### Welcome Text Example

ForeSee Results Survey Page - Windows Internet Explorer  
http://www.foreseeresults.com/survey/display?cid=test&mid=0ltk0FpkgI00h5w

**FORESEE**

### Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

*Required questions are denoted by an \**

1: \*Please rate the ability to narrow choices to find the product(s) you are looking for on this site.

1=Poor										Excellent=10	
1	2	3	4	5	6	7	8	9	10	Don't Know	
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### Thank You Text Example

Football

Hockey

16: What size and style of jean were you shopping for today?

What size of jean were you shopping for today?	What style of jean were you shopping for today?
<input type="radio"/> 1	<input type="radio"/> Boot cut
<input type="radio"/> 3	<input type="radio"/> Low rise
<input type="radio"/> 5	<input type="radio"/> Flare

**'web site' has been corrected to now read 'website' in the text to the left**

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Copyright 2010 - all rights reserved  
ForeSee Results Privacy Policy Survey Support

Internet | Protected Mode: On

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 Partitioned = Y  
 NOTE: All non-partitioned surveys will NOT be imputed and the elements will be rotated as a default unless otherwise specified and approved by Research  
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**CrimeSolutions (OJP Program)**  
 Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)		CUSTOMER SATISFACTION		FUTURE BEHAVIORS	
MQ Label		MQ Label		MQ Label	
	<b>Content (1=Poor, 10=Excellent, Don't Know)</b>		<b>Satisfaction</b>		<b>Primary Resource (1=Very Unlikely, 10=Very Likely)</b>
1	Content - Accuracy Please rate your perception of the accuracy of information on this site.	20	Satisfaction - Overall What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	23	Primary Resource How likely are you to use this site as your primary resource for obtaining information from this agency?
2	Content - Quality Please rate the quality of information on this site.	21	Satisfaction - Expectations How well does this site meet your expectations? (1=Falls Short, 10=Exceeds)		<b>Recommend (1=Very Unlikely, 10=Very Likely)</b>
3	Content - Freshness Please rate the freshness of content on this site.	22	Satisfaction - Ideal How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	24	Recommend How likely are you to recommend this site to someone else?
	<b>Functionality (1=Poor, 10=Excellent, Don't Know)</b>				<b>Return (1=Very Unlikely, 10=Very Likely)</b>
4	Functionality - Usefulness Please rate the usefulness of the website tools (topics drilldown, program search, etc.) provided on this site.			25	Return How likely are you to return to this site?
5	Functionality - Convenient Please rate the convenient placement of the website tools (topics drilldown, program search, etc.) on this site.				<b>Trust (1=Strongly Disagree, 10=Strongly Agree)</b>
6	Functionality - Variety Please rate the variety of website tools (topics drilldown, program search, etc.) on this site.			26	Trust - Best Interests I can count on this agency to act in my best interests.
	<b>Look and Feel (1=Poor, 10=Excellent, Don't Know)</b>			27	Trust - Trustworthy I consider this agency to be trustworthy.
7	Look and Feel - Appeal Please rate the visual appeal of this site.			28	Trust - Do Right This agency can be trusted to do what is right.
8	Look and Feel - Balance Please rate the balance of graphics and text on this site.				
9	Look and Feel - Readability Please rate the readability of the pages on this site.				
	<b>Navigation (1=Poor, 10=Excellent, Don't Know)</b>				
10	Navigation - Organized Please rate how well the site is organized.				
11	Navigation - Options Please rate the options available for navigating this site.				
12	Navigation - Layout Please rate how well the site layout helps you find what you are looking for.				
13	Navigation - Clicks Please rate the number of clicks to get where you want on this site.				
	<b>Online Transparency (1=Poor, 10=Excellent, Don't Know)</b>				
14	Online Transparency - Disclose Please rate how thoroughly this site discloses information about what this agency is doing.				
15	Online Transparency - Quick Please rate how quickly agency information is made available on this site.				
16	Online Transparency - Access Please rate how well information about this agency's actions can be accessed by the public on this site.				
	<b>Site Performance (1=Poor, 10=Excellent, Don't Know)</b>				
17	Site Performance - Loading Please rate how quickly pages load on this site.				
18	Site Performance - Consistency Please rate the consistency of speed from page to page on this site.				
19	Site Performance - Errors Please rate the ability to load pages without getting error messages on this site.				



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 pink: ADDITION  
 blue + -->: REWORDING

**CrimeSolutions (OJP Program) CUSTOM QUESTION LIST**

QID	Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
		How frequently do you visit this site?		This is my first visit Daily/more than once a day At least once a week At least once a month Every few months Once every six months or less often		Radio button, one-up vertical	Single	Y		Visit Frequency
		What best describes your organizational affiliation?		State government County or municipal government Tribal government Federal government University/college/school Private sector Non-profit General public Other	A	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Org. Affiliation
	A	Please briefly describe your other affiliation:				Text field, <100 char		N	Skip Logic Group*	OE Affiliation
		Which category best describes your professional field?		Law enforcement Courts/judicial system Corrections or detention Elected/appointed official or staff member Academic research Education or training Student Substance abuse treatment/education/prevention Child protection or welfare Victim services Social work or counseling Mental health care Community or faith-based organization Media Other	B	Drop down, select one	Single	Y	Skip Logic Group*	Role
	B	Please briefly describe your other professional role:				Text field, <100 char		N	Skip Logic Group*	Other role
		What is your primary reason for visiting this site today?		Guidance on an existing policy/practice/program decision or evaluation Guidance on developing a new policy, practice, or program Find information about a specific program Find information on program evaluation methodology Nominate a program for review by CrimeSolutions.gov Materials for a course I'm teaching Materials for a course I'm taking Information for a research project Background information on a topic I was just browsing, not looking for anything in particular Other	C	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Primary Reason
	C	Please briefly describe your primary reason for today's site visit:				Text field, <100 char		N	Skip Logic Group*	Other reason
		In general, which of these categories best matches your main topic of interest?		Corrections & Reentry Courts & Sentencing Crime & Crime Prevention Drugs & Substance Abuse Juvéniles Law Enforcement/Policing Strategies Technology & Forensics Victims & Victimization Other	N O P Q R S T	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Main Topic
	N	Which best describes your main area of interest within Corrections & Reentry topics:		Community Corrections Inmate Programs & Treatment Recidivism Reentry/Release Other	U	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Corrections
	U	Please briefly describe your Corrections/Reentry topic:				Text field, <100 char		N	Skip Logic Group*	OE_Corrections
	O	Which best describes your main area of interest within Courts & Sentencing topics:		Diversión Sentencing & Sanctions Specialized & Problem Solving Courts Other	V	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Courts
	V	Please briefly describe your Courts/Sentencing topic:				Text field, <100 char		N	Skip Logic Group*	OE_Courts

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	P	Which best describes your main area of interest within Crime & Crime Prevention topics:		Community Crime Prevention Strategies Gangs Property Crime Violent Crime Other		Radio button, one-up vertical	Single	Y	Skip Logic Group*	Crime
	W	Please briefly describe your Crime/Crime Prevention topic:			W	Text field, <100 char		N	Skip Logic Group*	OE_Crime
	Q	Which best describes your main area of interest within Drugs & Substance Abuse topics:		Drug & Alcohol Crime & Offenses Prevention & Education Treatment Other		Radio button, one-up vertical	Single	Y	Skip Logic Group*	Drugs
	X	Please briefly describe your Drugs/Substance Abuse topic:			X	Text field, <100 char		N	Skip Logic Group*	OE_Drugs
	R	Which best describes your main area of interest in the Juvenile category:		Child Protection/Health Children Exposed to Violence Delinquency Prevention Risk & Protective Factors Other		Radio button, one-up vertical	Single	Y	Skip Logic Group*	Juveniles
	Y	Please briefly describe your area of interest in the Juvenile category:			Y	Text field, <100 char		N	Skip Logic Group*	OE_Juveniles
	S	Which best describes your main area of interest within Technology & Forensic topics:		Forensics/Evidence Justice Information Systems Technologies Other		Radio button, one-up vertical	Single	Y	Skip Logic Group*	Forensics
	Z	Please briefly describe your Technology/Forensic topic:				Text field, <100 char		N	Skip Logic Group*	OE_Forensics
	T	Please briefly describe your other topical area of interest:				Text field, <100 char		N	Skip Logic Group*	OE_Main Topic
		How did you primarily look for information on the site today?		I browsed the content on this Web site I used the search features on this Web site I browsed the content and used the search features on this Web site I already knew where to go, or used a bookmark or link to direct area I used a Web search engine, like Google or Bing I used the site map Other		Radio button, one-up vertical	Single	Y		Method of Looking
		Were you able to find what you were looking for on CrimeSolutions.gov today?		Yes No Partially	D D	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Able to Find
	D	Please tell us specifically what were you unable to find or accomplish:				Text area, no char limit		N	Skip Logic Group*	Unable to Find
		How would you describe your navigation experience on this site today? (select all that apply)		I had no difficulty navigating/browsing on this site Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) I had a navigation difficulty not listed above:		Checkbox, one-up vertical	Multi	Y	Skip Logic Group*	Navigation
	E	Please describe which links were broken or had error messages:			E F	Text area, no char limit		N	Skip Logic Group*	OE_Nav Link
	F	Please briefly describe your additional navigation difficulty:				Text area, no char limit		N	Skip Logic Group*	OE_Navigate
		Did you use any search features on this site today?		Yes No	G	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Search Usage
	G	Did you use the advanced search, or the refine results search tools on this site today?		Yes No	H	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Advance Search
	H	Did you find the search feature to be easy to use?		Yes No	I I	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Ease of search
	I	Please tell us about your experience with the site's search features today. (Please select the best description)		Search results were helpful Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results	J	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Search Experience

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QID	Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
				Search required too many attempts	K L					
				Received error message(s), or broken links						
				Search speed was too slow						
				I experienced a different search issue (please explain):						
	J	What search term(s) did you use?				Text area, no char limit		N	Skip Logic Group*	OE_Search Terms
	K	Please describe the errors or broken links you experienced with the search feature:				Text area, no char limit		N	Skip Logic Group*	OE_Search Error
	L	Please describe your issue(s) with the search feature:				Text area, no char limit		N	Skip Logic Group*	OE_Search Issue
		If you could make one <b>change/improvement</b> to this website, what would it be?				Text area, no char limit		N		Improvements
		How did you <b>learn about</b> CrimeSolutions.gov?		Search engine (Google, Bing, etc.)		Radio button, one-up vertical	Single	Y	Skip Logic Group*	Site Found
				Prior visit (or had bookmarked/saved as favorite)						
				Referred by another Dept. of Justice or OJP site						
				Referred by different website, other than DOJ or OJP sites						
				Social media (Twitter, Facebook, etc.)						

Holiday 2010 Custom Question Setup

**YOU MUST KEEP THE CQ LABELS AS THEY ARE LABELED B**

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**CUSTOM QUESTION LIST**

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	
Generic "spend" intention for benchmarking and to compare to 2008, 2009 and 2010		Do you expect to spend more or less online during the 2010 holiday season compared to 2009?	A lot more			Single	Y	
Spend intention with this retailer		Do you expect to spend more or less online during the 2010 holiday season with <i>retailer.com</i> compared to 2009?	Please use the following guidelines: - DO NOT MODIFY THE WORDING of the ANSWER CHOICES - DO NOT ADD ANSWER CHOICES OR DELETE ANSWER CHOICES - DO NOT CHANGE ORDER OF ANSWER CHOICES, if you would like answer choice order changed, please request randomization - DO NOT change the CQ LABELS - You may change your company name in the question which is highlighted in BLUE					Y
			A little more	R				
			I expect to spend about the same amount as last year					
			A little less	S				
			A lot less	S				
		Not sure						
	R	Why do you expect to spend more online with <i>retailer.com</i> this holiday season? (please select all that apply)	Promotions (\$ or % off offers)		Checkbox, one-up vertical	Multi	Y	
			Quality of merchandise					
			Merchandise selection					
			Good return policy					
			Online product prices					
			Shipping costs					
			Availability of merchandise					
			Better personal economic circumstances this year					
			Other (please specify):	Z				



**Special Instructions**

Skip Logic Group

Skip Logic Group

Holiday 2011 Custom Question Setup  
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CUSTOM QUESTION LIST										
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label	Application Notes
		Do you expect to spend more or less online during the 2011 holiday season compared to 2010?	A lot more A little more I expect to spend about the same amount as last year A little less A lot less Not sure		Drop down, select one	Single	Y		H2011-Spend general	Benchmarking question fro 2008, should be a part of all Holiday questions
		Do you expect to spend more or less online during the 2011 holiday season with <b>retailer.com</b> compared to 2010?	I don't purchase anything from <b>retailer.com</b> last year A lot more A little more I expect to spend about the same amount as last year A little less A lot less Not sure		Drop down, select one	Single	Y	Skip Logic Group	H2011-Spend retailer	Added in 2009, relates directly to the retailer and should be a part of the holiday battery
	A	Why do you expect to spend more online with <b>retailer.com</b> this holiday season? (please select all that apply)	Promotions (\$ or % off offers) Quality of merchandise Merchandise selection Good return policy Online product prices Shipping costs Availability of merchandise Better personal economic circumstances this year Other (please specify)		Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize	H2011-Spend more	
	B	Other reason to spend more online			Text area, no char limit		N	Anchor Answer Choice	H2011-Spend more other	
	B	Why do you expect to spend less online with <b>retailer.com</b> this holiday season? (please select all that apply)	Promotions were not appealing (\$ or % off offers) Quality of merchandise Poor merchandise selection Return policy I'm trying to save more and spend less Online product prices Shipping costs Poor availability of merchandise Worse personal economic circumstances this year Other (please specify)		Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize	H2011-Spend less	
	B	Other reason to spend less online			Text area, no char limit		N	Anchor Answer Choice	H2011-Spend less other	
		Please tell us what you did on <b>retailer.com</b> today.	I made a purchase for myself today I bought a gift for someone else today I was browsing today to purchase online later I was browsing today to purchase at one of the store locations I was browsing today to see what you have Other (please specify)		Radio button, one-up vertical	Single	Y	Skip Logic Group Randomize	H2011-task accomp	Only ask if you do not have a "What did you do?" question. Do not replace what you have you will lose trending.
	A	What else did you do on <b>retailer.com</b> today?	Yes No		Text area, no char limit Radio button, one-up vertical	Single	N Y	Anchor Answer Choice Skip Logic Group	H2011-task accomp other H2011-access mobile	Should be used if retailer has a mobile app
	A	Did you access (insert retailer's name here) mobile website or mobile shopping app while holiday shopping this year?	No To compare different products To look up price information about a product To look up product specifications To view product reviews To make a purchase To find a store location Another reason		Checkbox, one-up vertical	Multi-select	Y	Skip Logic Group Randomize	H2011-why access mobile	
	B	Please specify the other reason you accessed the company's website or app from a mobile device:	Another reason		Text area, no char limit		N	Anchor Answer Choice	H2011-access other	
		Have you ever used a mobile device to retailer's website, mobile website, or mobile shopping app while holiday shopping this year?	Yes		Radio button, one-up vertical	Single	Y		H2011-mobile any	Should be asked of all regardless if they have a mobile device app or not. It is a global question getting a read on visitors.
	AA	Which of the following ways did you use device this holiday season? (please select all that apply)	Research and buy online, have product delivered Research and buy online, pick up in store Research in a catalog and call to order Research online, call to order Research in a catalog and buy online Research online, buy in store Research in store, buy online Research and buy in store None of the above		7-up vertical	Multi	Y	Skip Logic Group Exclusive Answer Choice	H2011-mobile use H2011-mobile use store	Global use of mobile app, can be asked of all
	A	How did you use your mobile device while holiday season? (please select all that apply)	I accessed a competitor's website I accessed a shopping comparison website (Shoopzilla.com, Shopping.com) I accessed the store's mobile shopping app I accessed a competitor's mobile shopping app None of the above		7-up vertical	Multi	Y	Exclusive Answer Choice	H2011-mobile use store	
		Please think about your shopping preferences. In general, which of the following is your preferred way to shop for the type of product you researched or purchased today?	Research and buy online, have product delivered Research and buy online, pick up in store Research in a catalog and call to order Research online, call to order Research in a catalog and buy online Research online, buy in store Research in store, buy online Research and buy in store None of the above		Radio button, one-up vertical	Single	Y	Randomize	H2011-shop preference	Should be a part of the Holiday battery of questions. Gets at shopping preference and will be left on after January.

Please use the following guidelines:  
 - DO NOT MODIFY THE WORDING OF THE ANSWER CHOICES  
 - DO NOT ADD ANSWER CHOICES OR DELETE ANSWER CHOICES  
 - DO NOT CHANGE ORDER OF ANSWER CHOICES, if you would like answer choice order changed, please request randomization  
 - DO NOT change the CQ LABELS  
 - You may change your company name in the question which is highlighted in BLUE



Festive Season 2011 Custom Question Setup  
 YOU MUST KEEP THE CQ LABELS AS THEY ARE LABELED BE

red & strike through: DELETE  
 underline & bold: RE-ORDER  
 red: ADDITION  
 blue & ->: REWORDING

CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label	Application Notes
		Do you expect to spend more or less online during the 2011 festive season compared to 2010?	A lot more A little more I expect to spend about the same amount as last year A little less A lot less Not sure		Drop down, select one	Single	Y		H2011-Spend general	Benchmarking question from 2008, should be a part of all Holiday questions
		Do you expect to spend more or less online during the festive season with <b>retailer.co.uk</b> ?	Please use the following guidelines FOR A UK survey: - DO NOT MODIFY THE WORDING OF THE ANSWER CHOICES - DO NOT ADD ANSWER CHOICES OR DELETE ANSWER CHOICES - DO NOT CHANGE ORDER OF ANSWER CHOICES, if you would like answer choice order changed, please request randomization - DO NOT change the CQ LABELS You may change your company name in the question which is highlighted in BLUE		Drop down, select one	Single	Y	Skip Logic Group	H2011-Spend retailer	Added in 2009, relates directly to the retailer and should be a part of the holiday battery
A		Why do you expect to spend more or less online during the festive season? (please select all that apply)	Availability of merchandise Better personal circumstances this year Other (please specify):		Text area, one-up vertical	Multi	Y	Skip Logic Group Randomize	H2011-Spend more	
U		Other reason to spend more online			Text area, no char limit	Multi	N	Anchor Answer Choice	H2011-Spend more other	
B		Why do you expect to spend less online during the festive season? (please select all that apply)	Promotions were not appealing (e.g. % off offers) Quality of merchandise Poor merchandise selection Return policy I'm trying to save more and spend less Online product prices Shipping costs Poor availability of merchandise Worse personal economic circumstances this year Other (please specify):		Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize	H2011-Spend less H2011-Spend less other	
		Other reason to spend less online			Text area, no char limit	Multi	N	Anchor Answer Choice	H2011-Spend less other	
		Please tell us what you did on <b>retailer.co.uk</b> today.	I made a purchase for myself today I bought a gift for someone else today I was browsing today to purchase online later I was browsing today to purchase at one of the store locations I was browsing today to see what you have Other (please specify):		Radio button, one-up vertical	Single	Y	Skip Logic Group Randomize	H2011-task accomp	Only ask if you do not have a "What did you do?" question. Do not replace what you have you will lose trending.
A		What else did you do on <b>retailer.co.uk</b> today?			Text area, no char limit	Single	N	Anchor Answer Choice	H2011-task accomp other	
		Did you access (insert retailer's name here) mobile website, or mobile shopping app while Christmas shopping this year?	Yes No		Radio button, one-up vertical	Single	Y	Skip Logic Group	H2011-access mobile	Should be used if retailer has a mobile app
A		Why did you do so? (please select all that apply)	To compare different products To look up price information about a product To look up product specifications To view product reviews To make a purchase To find a store location Another reason:		Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize	H2011-why access mobile	
B		Please specify the other reason you accessed the company's website or app from a mobile device:			Text area, no char limit	Multi	N	Anchor Answer Choice	H2011-access other	
		Have you ever used a mobile device to access any retailer's website, mobile website, or mobile shopping app?	Yes No, and I don't plan to No, but I might in the future Not sure		Radio button, one-up vertical	Single	Y	Skip Logic Group	H2011-mobile any	Should be asked of all regardless if they have a mobile device app or not. It is a global question getting a read on visitors.
AA		Which of the following ways did you use your mobile device during the festive season? (please select all that apply)	I used my mobile device to access the internet to research products (compare product details, look up prices, find store locations, etc.) I made purchases online from my mobile device I used my mobile device to compare products or prices whilst shopping in person in a store I used retailer-developed mobile shopping apps None of the above		Checkbox, one-up vertical	Multi	Y	Skip Logic Group	H2011-mobile use	Global use of mobile app, can be asked of all
A		How did you use your mobile device while in retail stores during the festive season? (please select all that apply)	I accessed the store's website I accessed a competitor's website I accessed a shopping comparison website (e.g. Shopzilla.co.uk, Shopping.com UK) I accessed the store's mobile shopping app I accessed a competitor's mobile shopping app None of the above		Checkbox, one-up vertical	Multi	Y	Exclusive Answer Choice Skip Logic Group	H2011-mobile use store	
		Please think about your shopping preferences. In general, which of the following is your preferred way to shop for the type of product you researched or purchased today?	Research and buy online, have product delivered Research and buy online, pick up in store Research online, call to order Research catalogue buy online Research online, buy in store Research in store, buy online Research and buy in store None of the above		Radio button, one-up vertical	Single	Y	Randomize	H2011-shop preference	Should be a part of the Holiday battery of questions. Gets at shopping preference and will be left on after January.
						Exclusive Answer Choice		Anchor Answer Choice		