

Model Instance Name:

FEMA Main v2 Survey

MID: YMIF1RtZBgwV5gM4VIBlw==

Partitioned: Yes

Date:

8/7/2009

MASTER ELEMENT LIST - FORESEE RESULTS MODEL QUESTIONS

ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	FUTURE BEHAVIORS
<p><b>Navigation (1=Poor, 10=Excellent, Don't Know)</b> Please rate <b>how well the site is organized</b>.</p> <p>Please rate the <b>options available for navigating</b> this site.</p> <p>Please rate <b>how well the site layout helps you find what you are looking for</b>.</p> <p>Please rate the <b>number of clicks to get where you want</b> on this site.</p>	<p><b>Satisfaction (1=Very Dissatisfied, 10=Very Satisfied)</b> What is your <b>overall satisfaction</b> with this site?(1=Very Dissatisfied, 10=Very Satisfied)</p> <p>How well does this site <b>meet your expectations</b>? (1=Falls Short, 10=Exceeds)</p> <p>How does this site <b>compare to your idea of an ideal website</b>?(1=Not Very Close, 10=Very Close)</p>	<p><b>Primary Resource (1=Not Very Likely, 10=Very Likely)</b> How likely are you to use this site as your <b>primary resource for obtaining information from this organization</b>?</p>
<p><b>Look and Feel (1=Poor, 10=Excellent, Don't Know)</b> Please rate the <b>visual appeal</b> of this site. Please rate the <b>balance of graphics and text</b> on this site. Please rate the <b>readability of the pages</b> on this site.</p>		<p><b>Likelihood to Return (1=Not Very Likely, 10=Very Likely)</b> How likely are you to <b>return to this site</b>?</p> <p><b>Recommend (1=Not Very Likely, 10=Very Likely)</b> How likely are you to <b>recommend this site to someone else</b>?</p>
<p><b>Site Performance (1=Poor, 10=Excellent, Don't Know)</b> Please rate how <b>quickly pages load</b> on this site. Please rate the <b>consistency of speed from page to page</b> on this site. Please rate the <b>ability to load pages without getting error messages</b> on this site.</p>		<p><b>Trust (1=Strongly Disagree, 10=Strongly Agree)</b> I can count on this agency to <b>act in my best interests</b>. I consider this agency to be <b>trustworthy</b>. This agency can be trusted to <b>do what is right</b>.</p>
<p><b>Content (1=Poor, 10=Excellent, Don't Know)</b> Please rate the <b>accuracy of information</b> on this site. Please rate the <b>quality of information</b> on this site.</p>		<p><b>Future Participation (1=Very Unlikely, 10=Very Likely)</b> How likely are you to <b>express your thoughts or ideas to this agency</b> in the next 90 days?</p>
<p>Please rate the <b>freshness of content</b> on this site.</p> <p><b>Search (1=Poor, 10=Excellent, Don't Know)</b> Please rate the <b>relevance of search results</b> on this site. Please rate the <b>organization of search results</b> on this site. Please rate how well the <b>search results help you decide what to select</b>. Please rate how well the <b>search feature helps you to narrow the results</b> to find what you want.</p>		<p><b>Future Online Participation (1=Very Unlikely, 10=Very Likely)</b> How likely are you to share your opinions with this agency by using <b>web-based social media tools</b> such as Facebook, Twitter, etc.?</p>
<p><b>Online Transparency (1=Poor, 10=Excellent, Don't Know)</b> Please rate how <b>thoroughly</b> this website <b>discloses information</b> about what this agency is doing.</p> <p>Please rate how <b>quickly agency information is made available</b> on this website. Please rate how well information about this agency's actions <b>can be accessed by the public</b> on this website.</p>		<p><b>Provide Ideas (1=Very Unlikely, 10=Very Likely)</b> How likely are you to <b>provide ideas</b> for improving the practices of this agency by participating in an <b>online discussion forum</b>?</p>

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red & strike-through: DELETE  
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 pink: ADDITION  
 blue + -->: REWORDING

FEMA Main v2 Survey CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CWS02183		What best describes your role when coming to this site?	Disaster Survivor Home (Property) Owner First responder Emergency Managers and Personnel Private Sector (business, small business, contractor, vendor) Government official or employee Building Science Professional Media Student or educator Job seeker Other	B A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Role
CWS02184	A	If you answered "other" above, please specify other role.		A	Text field, <100 char		N	Skip Logic Group	Other Role
CWS02185	B	In which section of the government are you an official or employee?	FEMA employee/contractor Other Federal employee State Local Tribal Other		Radio button, one-up vertical	Single	Y	Skip Logic Group	Government
CWS02186	C	Please specify the other section of government.		C	Text field, <100 char		N	Skip Logic Group	Other Gov't
CWS02187		What were you primarily looking to do on FEMA.gov today?	Apply for assistance, check the status of an application, or learn more about available assistance. Find information on a current disaster Find training and preparedness information Find grant information Find exercise information Find a form or publication Find employment or contracting opportunities and information Learn about a specific type of disaster Find contact information View flood maps or related information Get information on flood insurance Prepare for future disasters Locate information and resources to help recover from a disaster Learn about FEMA Find FEMA news, Photographs, Video, RSS Feeds or Subscription services Other (please specify)	G F D	Radio button, one-up vertical	Single	Y	Skip Logic Group	Area of Site
CWS02188	D	Please tell us what you were looking for today.		S	Text field, <100 char		N	Skip Logic Group	Other Area
AED08856	G	What grant information were you primarily looking for today?	I was looking for a specific Grant or Assistance Program I was trying to find which Grant would be right for me To view the Disaster Federal Register Notice (DFRN) for a specific disaster Other (please specify)	T	Radio button, one-up vertical	Single	Y	Skip Logic Group	Grant Information
AED08857	T	Please specify what other grant information you were looking for today.			Text area, no char limit		N	Skip Logic Group	Other Grant Info
AED08858	S	Please specify the Grant or Assistance Program you were looking for.			Text field, <100 char		N	Skip Logic Group	OE_Grant
CWS02189		Were you able to complete the purpose of your visit?	Yes No	E	Radio button, one-up vertical	Single	Y	Skip Logic Group	Did you find
CWS02190	E	What prevented you from completing the purpose of your visit? (Please be as specific as possible)			Text area, no char limit		N	Skip Logic Group	OE_Looking for

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CWS02182		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y		Frequency
ACQWro0013163		Did you use the FEMA.gov search today (entering words in the text box on the top right of the page)?	Yes No	F,G,H	Radio button, one-up vertical	Single	Y	Skip Logic Group	Search-Returning
ACQWro0013166	H	What type of difficulty, if any, did you encounter with the search functionality?	Encountered no difficulties Results were not helpful Returned too many results Returned not enough or no results Results were not relevant to my search terms or needs Results were too similar/redundant I was not sure what words to use in my search Search required too many refinements to get what I needed Other (please specify)	O	Checkbox, one-up vertical	Multi	N	Skip logic group	Search Difficulty
ACQWro0013146	O	Please tell us what other search difficulties you experienced.			Text area, no char limit		N	Skip Logic Group	Other Search Difficulty
CWS02193		Please describe your experience with clicking on any menus or links on FEMA.gov today.	Encountered no difficulties Could not determine the best link on most pages Had difficulty finding detailed information Had difficulty finding related information Links did not take me where I expected Links/labels are difficult to understand, they are not intuitive Too many links or navigational choices Had technical difficulties (e.g. error messages, broken links) Could not get started or did not know where to begin Could not navigate back to previous information Would often feel lost, not know where I was Navigated to general area but couldn't find the specific content needed Other (please specify)		Checkbox, one-up vertical	Multi	N	OPS Group	Navigation Difficulty
CWS02194	G	Please describe any other experience you had clicking on menus or links today.			Text field, <100 char		N	OPS Group	Other Search Difficulty
AED08870		How would you most like to interact with this site? (Please select all that apply)	Bookmark or tag pages (i.e. Digg or Del.icio.us) Follow Twitter feeds Google+ Facebook YouTube By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Other (please specify)	A	Checkbox, one-up vertical	Multi	N	OPS Group	SM_Preferred
AED08871	A	Other social media interaction			Text field, <100 char	Single	N	OPS Group	OE_Preferred SM
CWS02195		If you can make one improvement to this site, what would it be?			Text area, no char limit		N		Improvement
CWS02196		Do you have any other comments about this site?			Text area, no char limit		N		Comments

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CWS02183		What best describes your role when coming to this site?	Disaster Survivor Home (Property) Owner First responder Emergency Managers and Personnel Private Sector (business, small business, contractor, vendor) Government official or employee Building Science Professional Media Student or educator Job seeker Other	B A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Role
CWS02184	A	If you answered "other" above, please specify other role.			Text field, <100 char	Single	N	Skip Logic Group	Other Role
CWS02185	B	In which section of the government are you an official or employee?	FEMA employee/contractor Other Federal employee State Local Tribal Other		Radio button, one-up vertical	Single	Y	Skip Logic Group	Government
CWS02186	C	Please specify the other section of government.		C	Text field, <100 char	Single	N	Skip Logic Group	Other Govt
CWS02187		What were you primarily looking to do on FEMA.gov today?	Apply for assistance, check the status of an application, or learn more about available assistance. Find information on a current disaster Find training and preparedness information Find grant information Find exercise information Find a form or publication Find employment or contracting opportunities and information Learn about a specific type of disaster Find contact information View flood maps or related information Get information on flood insurance Prepare for future disasters Locate information and resources to help recover from a disaster Learn about FEMA Find FEMA news, Photographs, Video, RSS Feeds or Subscription services Other (please specify)	G F D	Radio button, one-up vertical	Single	Y	Skip Logic Group	Area of Site
CWS02188	D	Please tell us what you were looking for today.		D	Text field, <100 char	Single	N	Skip Logic Group	Other Area
AED08854	F	<del>Please tell us about your experience today while looking for Flood Maps. (check all that apply)</del>	<del>I felt the flood maps section was easy to navigate I was able to find the flood map information I was looking for I had no difficulty understanding the information on the map I experienced some difficulty finding what I was looking for It was not clear where to find the flood map information I needed I could not find the map for the address I was looking for I had difficulty reading the map I had difficulty understanding the information on the map The terminology used in the flood maps section was too technical Other (please specify)</del>	M	<del>Checkbox, one-up vertical</del>	<del>Multi</del>	<del>Y</del>	<del>Skip Logic Group</del>	<del>Flood Maps</del>
AED08855	M	<del>Please specify what else you experienced while looking for Flood Maps.</del>			<del>Text area, no char limit</del>		N	Skip Logic Group	Other Flood Maps
AED08856	G	What grant information were you primarily looking for today?	I was looking for a specific Grant or Assistance Program I was trying to find which Grant would be right for me To view the Disaster Federal Register Notice (DFRN) for a specific disaster Other (please specify)	S T	Radio button, one-up vertical	Single	Y	Skip Logic Group	Grant Information
AED08857	T	Please specify what other grant information you were looking for today.			Text area, no char limit		N	Skip Logic Group	Other Grant Info
AED08858	S	Please specify the Grant or Assistance Program you were looking for.			Text field, <100 char	Single	N	Skip Logic Group	OE_Grant
CWS02189		Were you able to complete the purpose of your visit?	Yes <del>Partially</del> <del>Still looking</del> No (please specify what you were looking for)	E	Radio button, one-up vertical	Single	Y	OPS Group	Did you find
CWS02190	E	What prevented you from completing the purpose of your visit? (Please be as specific as possible)			Text area, no char limit		N	OPS Group	OE_Looking for
CWS02182		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y		Frequency

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
ACQWro0013163		Did you use the FEMA.gov search today (entering words in the text box on the top right of the page)?	Yes No	F,G,H	Radio button, one-up vertical	Single	Y	Skip Logic Group	Search-Returning
ACQWro0013164	F	Was your experience with FEMA.gov search better, worse or the same since the last time you used it?	Better- Worse- Same- DK/NA		Radio button, one-up vertical	Single	Y	Skip Logic Group	New Search Experience
ACQWro0013165	G	Please rate your satisfaction with FEMA.gov Search -	1=Very dissatisfied 2 3 4 5 6 7 8 9 10=Very satisfied		Radio button, scale, no don't know	Single	Y	Skip Logic Group	New Search Rating
ACQWro0013166	H	What type of difficulty, if any, did you encounter with the search functionality?	Encountered no difficulties Results were not helpful Returned too many results Returned not enough or no results Results were not relevant to my search terms or needs Results were too similar/redundant I was not sure what words to use in my search Search required too many refinements to get what I needed Other (please specify)	O	Checkbox, one-up vertical	Multi	N	Skip logic group	Search Difficulty
ACQWro0013146	O	Please tell us what other search difficulties you experienced.			Text area, no char limit		N	Skip Logic Group	Other Search Difficulty
ACQWro0013147		Please rate your satisfaction with this site's left-hand navigation.	1=Very dissatisfied 2 3 4 5 6 7 8 9 10=Very satisfied		Radio button, scale, no don't know	Single	Y	Skip Logic Group	Left-hand Nav Rating
CWS02193		Please describe your experience with clicking on any menus or links on FEMA.gov today.	Encountered no difficulties Could not determine the best link on most pages Had difficulty finding detailed information Had difficulty finding related information Links did not take me where I expected Links/labels are difficult to understand, they are not intuitive Too many links or navigational choices Had technical difficulties (e.g. error messages, broken links) Could not get started or did not know where to begin Could not navigate back to previous information Would often feel lost, not know where I was Navigated to general area but couldn't find the specific content needed Other (please specify)		Checkbox, one-up vertical	Multi	N	OPS Group	Navigation Difficulty
CWS02194	G	Please describe any other experience you had clicking on menus or links today.			Text field, <100 char		N	OPS Group	Other Search Difficulty
AED08870		How would you most like to interact with this site? (Please select all that apply)	Bookmark or tag pages (i.e. Digg or Delicious) Follow Twitter feeds Google+ Facebook YouTube By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Podcasts or video Other (please specify)	A	Checkbox, one-up vertical	Multi	N	OPS Group	SM_PREFERRED
AED08871	A	Other social media interaction			Text field, <100 char	Single	N	OPS Group	OE_PREFERRED SM
CWS02195		If you can make one improvement to this site, what would it be?			Text area, no char limit		N		Improvement
CWS02196		Do you have any other comments about this site?			Text area, no char limit		N		Comments

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label	
CW502181		Please rate your impression of how well this agency encourages citizen participation in government.	Excellent Good Fair Poor Very Poor Don't know		Radio button, scale, use Don't know	Single	Y		Citizen Participation	
CW502182		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y		Frequency	
ED000498		Did you visit the FEMA.gov homepage today?	Yes No Not Sure Don't know		Radio button, one-up vertical	Single	N		Homepage	
ED000499		If you've visited the homepage before, what do you think of the new layout?	Excellent Good Fair Poor Very Poor Don't know		Radio button, one-up vertical	Single	Y		Homepage	
ED000499		Please explain why you feel the new homepage design is better.	Excellent Good Fair Poor Very Poor Don't know				N		Homepage	
CW502183		What best describes your role when coming to this site?	Disaster Survivor Home (Property) Owner First responder Emergency Managers and Personnel Private Sector (business, small business, contractor, vendor) Government official or employee Building Science Professional Media Student or educator Job seeker Other	B	Radio button, one-up vertical	Single	Y	Skip Logic Group	Role	
CW502184	A	If you answered "other" above, please specify other role.	Other	A	Text field, <100 char		N	Skip Logic Group	Other Role	
CW502185	B	In which section of the government are you an official or employee?	FEMA employee/contractor Other Federal employee State Local Tribal Other	C	Radio button, one-up vertical	Single	Y	Skip Logic Group	Government	
CW502186	C	Please specify the other section of government.	Other	C	Text field, <100 char		N	Skip Logic Group	Other Gov1	
CW502187		What were you primarily looking to do on FEMA.gov today?	Apply for assistance, check the status of an application, or learn more about available assistance Find information on a current disaster Find training and preparedness information Find grant information Find exercise information Find a form or publication Find employment or contracting opportunities and information Learn about a specific type of disaster Find contact information View flood maps or related information Get information on flood insurance Prepare for future disasters Locate information and resources to help recover from a disaster Learn about FEMA Find FEMA news, Photographs, Video, RSS Feeds or Subscription services Other (please specify)	G	Radio button, one-up vertical	Single	Y	Skip Logic Group	Area of Site	
CW502188	D	Please tell us what you were looking for today.	I list the flood maps section was easy to navigate I was able to find the flood map information I was looking for I had no difficulty understanding the information on the map I experienced some difficulty finding what I was looking for It was not clear where to find the flood map information I needed I could not find the map for the address I was looking for I had difficulty reading the map I had difficulty understanding the information on the map The terminology used in the flood maps section was too technical Other (please specify)	M	Text field, <100 char	Multi	N	Skip Logic Group	Other Area	
AED08854	F	Please tell us about your experience today while looking for Flood Maps. (check all that apply)	I list the flood maps section was easy to navigate I was able to find the flood map information I was looking for I had no difficulty understanding the information on the map I experienced some difficulty finding what I was looking for It was not clear where to find the flood map information I needed I could not find the map for the address I was looking for I had difficulty reading the map I had difficulty understanding the information on the map The terminology used in the flood maps section was too technical Other (please specify)	M	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Flood Maps	
AED08855	M	Please specify what else you experienced while looking for Flood Maps.	Other (please specify)	M	Text area, no char limit		N	Skip Logic Group	Other Flood Maps	
AED08856	G	What grant information were you primarily looking for today?	I was looking for a specific Grant or Assistance Program I was trying to find which Grant would be right for me To view the Disaster Federal Register Notice (DFRN) for a specific disaster Other (please specify)	S	Radio button, one-up vertical	Single	Y	Skip Logic Group	Grant Information	
AED08857	T	Please specify what other grant information you were looking for today.	Other (please specify)	T	Text area, no char limit		N	Skip Logic Group	Other Grant Info	
AED08858	S	Please specify the Grant or Assistance Program you were looking for.	Other (please specify)	S	Text field, <100 char		N	Skip Logic Group	OE_Grant	
CW502189		Did you find the information you were looking for?	Yes Partially Still looking No (please specify what you were looking for)	E	Radio button, one-up vertical	Single	Y	OPS Group	Did you find	
CW502190	E	Please specify what you were looking for.	No (please specify what you were looking for)	E	Text field, <100 char		N	OPS Group	OE_Looking for	
CW502225		Did you use the Search tool today?	Yes No	A, B, C, D	Radio button, one-up vertical	Single	Y	Skip Logic Group	Search	
CW502191	A	What type of difficulty, if any, did you encounter with the search functionality?	Encountered no difficulties Results were helpful Results were not helpful Returned too many results Returned not enough or no results Results were not relevant to my search terms or needs Results were too similar/redundant I was not sure what words to use in my search Search required too many refinements to get what I needed Other (please specify)	F	Checkbox, one-up vertical	Multi	N	Skip logic group	Search Difficulty	
CW502192	F	Please tell us what other search difficulties you experienced.	Other (please specify)	F	Text field, <100 char		N	Skip Logic Group	Other Search Difficulty	
CW502226	B	Did you use the narrow your search suggestions at the top of the search results page?	Yes No Don't know	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group	narrow-use	
CW502227	Y	How helpful were these suggestions in narrowing your search results?	I=not helpful at all 2 3 4		Radio button, scale, no don't know	Single	Y	Skip Logic Group	narrow-helpful	

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			5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50						
CW50228	C	Did you use the Advanced Search tool today?	Yes No Don't Know		Radio button, one-up vertical	Single	Y	Skip Logic Group	Advanced Search
CW50229	D	Did you use the Frequently Asked Questions (FAQ) today?	Yes No Don't Know		Radio button, one-up vertical	Single	Y	Skip Logic Group	FAQ
CW50243		Please describe your experience with navigation (clicking on links or buttons) today	<del>I did not use Navigation today</del> <del>Encountered no difficulties</del> <del>Could not determine the best link on most pages</del> <del>Had difficulty finding detailed information</del> <del>Had difficulty finding related information</del> <del>Links did not take me where I expected</del> <del>Navigation did not support what I was trying to accomplish</del> <del>Links/buttons are difficult to understand, they are not intuitive</del> <del>Too many links or navigational choices</del> <del>Had technical difficulties (e.g. error messages, broken links)</del> <del>Could not get started or did not know where to begin</del> <del>Could not navigate back to previous information</del> <del>Would often feel lost, not know where I was</del> <del>Navigated to general area but couldn't find the specific content needed</del> <del>Other (please specify)</del>	G	Checkbox, one-up vertical	Multi	N	DPS Group	Navigation Difficulty
CW50244	G	Other Navigation Difficulties	Other (please specify)	G	Text field, <100 char		N	DPS Group	Other Search Difficulty
AED0859		How would you rate your familiarity with social media on the web? (Bookmark or tag website (i.e. Digg or Del.icio.us))	<del>View and contribute often</del> <del>View often and contribute occasionally</del> <del>View often but don't contribute</del> <del>View and contribute occasionally</del> <del>View occasionally but don't contribute</del> <del>Not familiar</del>		Dropdown (Select one)	Single	N	Multiple-List	SM_Tag
AED0860		Podcasts or audio on the web	<del>View and contribute often</del> <del>View often and contribute occasionally</del> <del>View often but don't contribute</del> <del>View and contribute occasionally</del> <del>View occasionally but don't contribute</del> <del>Not familiar</del>		Dropdown (Select one)	Single	N	Multiple-List	SM_Audio
AED0861		Online social networks (i.e. Facebook, MySpace)	<del>View and contribute often</del> <del>View often and contribute occasionally</del> <del>View often but don't contribute</del> <del>View and contribute occasionally</del> <del>View occasionally but don't contribute</del> <del>Not familiar</del>		Dropdown (Select one)	Single	N	Multiple-List	SM_Social Networks
AED0862		Virtual worlds (i.e. Second Life)	<del>View and contribute often</del> <del>View often and contribute occasionally</del> <del>View often but don't contribute</del> <del>View and contribute occasionally</del> <del>View occasionally but don't contribute</del> <del>Not familiar</del>		Dropdown (Select one)	Single	N	Multiple-List	SM_Virtual Worlds
AED0863		Comments, ratings, or reviews (i.e. Epinions)	<del>View and contribute often</del> <del>View often and contribute occasionally</del> <del>View often but don't contribute</del> <del>View and contribute occasionally</del> <del>View occasionally but don't contribute</del> <del>Not familiar</del>		Dropdown (Select one)	Single	N	Multiple-List	SM_Comments
AED0864		Blogs or vlogs	<del>View and contribute often</del> <del>View often and contribute occasionally</del> <del>View often but don't contribute</del> <del>View and contribute occasionally</del> <del>View occasionally but don't contribute</del> <del>Not familiar</del>		Dropdown (Select one)	Single	N	Multiple-List	SM_Blogs
AED0865		Podcasts or videos on the web (i.e. YouTube)	<del>View and contribute often</del> <del>View often and contribute occasionally</del> <del>View often but don't contribute</del> <del>View and contribute occasionally</del> <del>View occasionally but don't contribute</del> <del>Not familiar</del>		Dropdown (Select one)	Single	N	Multiple-List	SM_Videos
AED0866		Personalized web pages (i.e. MyYahoo!, Google)	<del>View and contribute often</del> <del>View often and contribute occasionally</del> <del>View often but don't contribute</del> <del>View and contribute occasionally</del> <del>View occasionally but don't contribute</del> <del>Not familiar</del>		Dropdown (Select one)	Single	N	Multiple-List	SM_Personal
AED0867		RSS feeds/subscribers	<del>View and contribute often</del> <del>View often and contribute occasionally</del> <del>View often but don't contribute</del> <del>View and contribute occasionally</del> <del>View occasionally but don't contribute</del> <del>Not familiar</del>		Dropdown (Select one)	Single	N	Multiple-List	SM_RSS
AED0868		Messaging (i.e. Twitter)	<del>View and contribute often</del> <del>View often and contribute occasionally</del> <del>View often but don't contribute</del> <del>View and contribute occasionally</del> <del>View occasionally but don't contribute</del> <del>Not familiar</del>		Dropdown (Select one)	Single	N	Multiple-List	SM_Memo
AED0869		Other	<del>View and contribute often</del> <del>View often and contribute occasionally</del> <del>View often but don't contribute</del> <del>View and contribute occasionally</del> <del>View occasionally but don't contribute</del> <del>Not familiar</del>		Dropdown (Select one)	Single	N	Multiple-List	SM_Other
AED0870		How would you most like to interact with this site? (Please select all that apply)	<del>Bookmark or tag pages (i.e. Digg or Del.icio.us)</del> <del>Follow Twitter feeds</del> <del>Google</del> <del>Facebook</del> <del>YouTube</del> <del>social networks</del> <del>message boards</del> <del>By adding comments, ratings, or reviews</del> <del>Reading blogs</del> <del>Contributing to vlogs</del> <del>Receiving newsletters/email updates</del> <del>Subscribing to RSS feeds</del> <del>Listening to Podcasts or audio</del> <del>Watching Podcasts or video</del> <del>Adding a website or content to my personalized page</del> <del>Following a microblog</del> <del>Other (please specify)</del>	A	Checkbox, one-up vertical	Multi	N	DPS Group	SM_Prefered
AED0871	A	Other social media interaction	Other (please specify)	A	Text field, <100 char	Single	N	DPS Group	OE_Prefered SM
CW50245		If you can make one improvement to this site, what would it be?			Text area, no char limit		N		Improvement
CW50246		Do you have any other comments about this site?			Text area, no char limit		N		Comments

Model Instance Name: FEMA Main v2 Survey  
 MID: YMIIF1RZ3Bpw45gm4VIBlw==  
 Date: 7/23/2010

red & strike through: DELETE  
 underline & italicize: RE-ORDER  
 blue: ADDITION  
 blue + --> REWORDING

FEMA Main v2 Survey CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CWS02181		Please rate your impression of how well this agency encourages citizens participation in government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		radio button, scale, has Don't Know	Single	Y		Citizen Participation
CWS02182		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y		Frequency
ED004368		Did you visit the FEMA.gov homepage today?	Yes No Not Sure		Radio button, one-up vertical	Single	Y		Homepage
CWS02183		What best describes your role when coming to this site?	Disaster Survivor Home (Property) Owner First responder Emergency Managers and Personnel Private Sector (business, small business, contractor, vendor) Government official or employee Building Science Professionals Media Student or educator Job seeker Other	B	Radio button, one-up vertical	Single	Y	Skip Logic Group	Role
CWS02184	A	If you answered "other" above, please specify other role.		A	Text field, <100 char		N	Skip Logic Group	Other Role
CWS02185	B	In which section of the government are you an official or employee?	FEMA employee/contractor Other Federal employee State Local Tribal Other	C	Radio button, one-up vertical	Single	Y	Skip Logic Group	Government
CWS02186	C	Please specify the other section of government.			Text field, <100 char		N	Skip Logic Group	Other Gov't
CWS02187		What were you primarily looking to do on FEMA.gov today?	Apply for assistance, check the status of an application, or learn more about available assistance Find information on a current disaster Find training and preparedness information Find grant information Find exercise information Find a form or publication Find employment or contracting opportunities and information Learn about a specific type of disaster Find contact information View flood maps or related information Get information on flood insurance Prepare for future disasters Locate information and resources to help recover from a disaster Learn about FEMA Find FEMA news, Photographs, Video, RSS Feeds or Subscription Services Other (please specify)	G F D	Radio button, one-up vertical	Single	Y	Skip Logic Group	Area of Site
CWS02188	D	Please tell us what you were looking for today.			Text field, <100 char		N	Skip Logic Group	Other Area
AED08854	F	Please tell us about your experience today while looking for Flood Maps. (check all that apply)	I had difficulty finding the flood map information I was looking for I was unable to find the flood map information I was looking for I had no difficulty understanding the information on the map I experienced some difficulty finding what I was looking for It was not clear where to find the flood map information I needed I could not find the map for the address I was looking for I had difficulty reading the map I had difficulty understanding the information on the map The terminology used in the flood maps section was too technical Other (please specify)	M	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Flood Maps
AED08855	M	Please specify what else you experienced while looking for Flood Maps.			Text area, no char limit		N	Skip Logic Group	Other Flood Maps
AED08856	G	What grant information were you primarily looking for today?	I was looking for a specific Grant or Assistance Program I was trying to find which Grant would be right for me To view the Disaster Federal Register Notice (DFRN) for a specific disaster Other (please specify)	S T	Radio button, one-up vertical	Single	Y	Skip Logic Group	Grant Information
AED08857	T	Please specify what other grant information you were looking for today.			Text area, no char limit		N	Skip Logic Group	Other Grant Info
AED08858	S	Please specify the Grant or Assistance Program you were looking for.			Text field, <100 char		N	Skip Logic Group	OE_Grant
CWS02189		Did you find the information you were looking for?	Yes Partially Still looking No (please specify what you were looking for)	E	Radio button, one-up vertical	Single	Y	OPS Group	Did you find
CWS02190	E	Please specify what you were looking for.			Text field, <100 char		N	OPS Group	OE Looking for
CWS02225		Did you use the Search tool today?	Yes No	A, B, C, D	Radio button, one-up vertical	Single	Y	Skip Logic Group	Search
CWS02191	A	What type of difficulty, if any, did you encounter with the search functionality?	Encountered no difficulties Results were helpful Results were not helpful Returned too many results Returned not enough or no results Results were not relevant to my search terms or needs Results were too similar/redundant I was not sure what words to use in my search Search required too many refinements to get what I needed Other (please specify)	F	Checkbox, one-up vertical	Multi	N	Skip logic group	Search Difficulty
CWS02192	F	Please tell us what other search difficulties you experienced.			Text field, <100 char		N	Skip Logic Group	Other Search Difficulty
CWS03226	B	Did you use the narrow your search suggestions at the top of the search results page?	Yes No Don't Know	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group	narrow-use
CWS03227	Y	How helpful were these suggestions in narrowing your search results?	1=not helpful at all 2		Radio button, scale, no don't know	Single	Y	Skip Logic Group	narrow-helpful



Model Instance Name: FEMA Main v2 Survey  
 MID: YMIrF1R2Z3pw45gm4VIBlw==  
 Date: 7/23/2010

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 underline & italicize: RE-ORDER  
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 blue + --> REWORDING

FEMA Main v2 Survey CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50						
CWS03228	C	Did you use the Advanced Search tool today?	Yes No Don't Know		Radio button, one-up vertical	Single	Y	Skip Logic Group	Advanced Search
CWS03229	D	Did you use the Frequently Asked Questions (FAQ) today?	Yes No Don't Know		Radio button, one-up vertical	Single	Y	Skip Logic Group	FAQ
CWS02193		If you used navigation to find your information, what type of difficulty, if any, did you encounter with the navigation on this site?	I did not use Navigation today Encountered no difficulties Could not determine the best link on most pages Had difficulty finding detailed information Had difficulty finding related information Links did not take me where I expected Navigation did not support what I was trying to accomplish Link/labels are difficult to understand, they are not intuitive Too many links or navigational choices Had technical difficulties (e.g. error messages, broken links) Could not get started or did not know where to begin Could not navigate back to previous information Would often feel lost, not know where I was Navigated to general area but couldn't find the specific content needed Other (please specify)		Checkbox, one-up vertical	Multi	N	OPS Group	Navigation Difficulty
CWS02194	G	Other Navigation Difficulties		G	Text field, <100 char	Single	N	OPS Group	Other Search Difficulty
AED0889		How would you rate your familiarity with social media on the web? Bookmark or tag website (i.e. Digg or Delicious)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Tag
AED0890		Podcasts or audio on the web	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Audio
AED0891		Online social networks (i.e. Facebook, MySpace)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Social Networks
AED0892		Virtual worlds (i.e. Second Life)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Virtual Worlds
AED0893		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Comments
AED0894		Blogs or wikis	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Blogs
AED0895		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Videos
AED0896		Personalized web pages (i.e. MyYahoo!, iGoogle)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Personal
AED0897		RSS feeds/listservs	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_RSS
AED0898		Microblog (i.e. Twitter)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Micro
AED0899		Other	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Other
AED0870		How would you most like to interact with this site? (Please select all that apply)	Bookmark or tag pages (i.e. Digg or Delicious) In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog Other (please specify)		Checkbox, one-up vertical	Multi	N	OPS Group	SM_Prefered
AED08971	A	Other social media interaction		A	Text field, <100 char	Single	N	OPS Group	OE_Prefered SM
CWS02195		If you can make one improvement to this site, what would it be?			Text area, no char limit				Improvement
CWS02196		Do you have any other comments about this site?			Text area, no char limit				Comments

Model Instance Name: FEMA Main v2 Survey  
 MID: YMIIF1R2Z3gw4F5gm4VIBlw==  
 Date: 9/23/2019

red & strike through: DELETE  
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 blue: ADDITION  
 blue + --> REWORDING

FEMA Main v2 Survey CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CWS02181		Please rate your impression of how well this agency encourages citizens participation in government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		radio button, scale, has Don't Know	Single	Y		Citizen Participation
CWS02182		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y		Frequency
CWS02183		What best describes your role when coming to this site?	Disaster Survivor Home (Property) Owner First responder Emergency Managers and Personnel Private Sector (business, small business, contractor, vendor) Government official or employee Building Science Professional Media Student or educator Job seeker Other	B	Radio button, one-up vertical	Single	Y	Skip Logic Group	Role
CWS02184	A	If you answered "other" above, please specify other role.		A	Text field, <100 char		N	Skip Logic Group	Other Role
CWS02185	B	In which section of the government are you an official or employee?	FEMA employee/contractor Other Federal employee State Local Tribal Other	C	Radio button, one-up vertical	Single	Y	Skip Logic Group	Government
CWS02186	C	Please specify the other section of government.			Text field, <100 char		N	Skip Logic Group	Other Gov't
CWS02187		What were you primarily looking to do on FEMA.gov today?	Apply for assistance, check the status of an application, or learn more about available assistance. Find information on a current disaster Find training and preparedness information Find grant information Find exercise information Find a form or publication Find employment or contracting opportunities and information Learn about a specific type of disaster Find contact information View flood maps or related information Get information on flood insurance Prepare for future disasters Locate information and resources to help recover from a disaster Learn about FEMA Find FEMA news, Photographs, Video, RSS Feeds or Subscription Services Other (please specify)	G F D	Radio button, one-up vertical	Single	Y	Skip Logic Group	Area of Site
CWS02188	D	Please tell us what you were looking for today.		D	Text field, <100 char		N	Skip Logic Group	Other Area
AED0884	F	Please tell us about your experience today while looking for Flood Maps. (check all that apply)	I felt the flood maps section was easy to navigate I was able to find the flood map information I was looking for I had no difficulty understanding the information on the map I encountered some difficulty finding what I was looking for It was not clear where to find the flood map information I needed I could not find the map for the address I was looking for I had difficulty reading the map I had difficulty understanding the information on the map The terminology used in the flood maps section was too technical Other (please specify)	M	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Flood Maps
AED0885	M	Please specify what else you experienced while looking for Flood Maps.			Text area, no char limit		N	Skip Logic Group	Other Flood Maps
AED0886	G	What grant information were you primarily looking for today?	I was looking for a specific Grant or Assistance Program I was trying to find which Grant would be right for me To view the Disaster Federal Register Notice (DFRN) for a specific disaster Other (please specify)	S T	Radio button, one-up vertical	Single	Y	Skip Logic Group	Grant Information
AED0887	T	Please specify what other grant information you were looking for today.			Text area, no char limit		N	Skip Logic Group	Other Grant Info
AED0888	S	Please specify the Grant or Assistance Program you were looking for.			Text field, <100 char		N	Skip Logic Group	OE_Grant
CWS02189		Did you find the information you were looking for?	Yes Partially Still looking No (please specify what you were looking for)	E	Radio button, one-up vertical	Single	Y	OPS Group	Did you find
CWS02190	E	Please specify what you were looking for.			Text field, <100 char		N	OPS Group	OE_Looking for
CWS02225		Did you use the Search tool today?	Yes No	A, B, C, D	Radio button, one-up vertical	Single	Y	Skip Logic Group	Search
CWS02191	A	What type of difficulty, if any, did you encounter with the search functionality?	Encountered no difficulties Results were helpful Results were not helpful Returned too many results Returned not enough or no results Results were not relevant to my search terms or needs Results were too similar/redundant I was not sure what words to use in my search Search required too many refinements to get what I needed Other (please specify)	F	Checkbox, one-up vertical	Multi	N	Skip logic group	Search Difficulty
CWS02192	F	Please tell us what other search difficulties you experienced.			Text field, <100 char		N	Skip Logic Group	Other Search Difficulty
CWS02226	B	Did you use the narrow your search suggestions at the top of the search results page?	Yes No Don't know	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group	narrow-use
CWS02227	Y	How helpful were these suggestions in narrowing your search results?	1=not helpful at all 2 3 4 5		Radio button, scale, no don't know	Single	Y	Skip Logic Group	narrow-helpful

Model Instance Name: FEMA Main v2 Survey  
 MID: YMIIF1R2Z3gwV5gM4VIBIw==  
 Date: 9/23/2009

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 underline & italicize: RE-ORDER  
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FEMA Main v2 Survey CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50						
CWS02228	C	Did you use the Advanced Search tool today?	Yes No Don't Know		Radio button, one-up vertical	Single	Y	Skip Logic Group	Advanced Search
CWS02229	D	Did you use the Frequently Asked Questions (FAQ) today?	Yes No Don't Know		Radio button, one-up vertical	Single	Y	Skip Logic Group	FAQ
CWS02193		If you used navigation to find your information, what type of difficulty, if any, did you encounter with the navigation on this site?	I did not use Navigation today Encountered no difficulties Could not determine the best link on most pages Had difficulty finding detailed information Had difficulty finding related information Links did not take me where I expected Navigation did not support what I was trying to accomplish Links/labels are difficult to understand, they are not intuitive Too many links or navigational choices Had technical difficulties (e.g. error messages, broken links) Could not get started or did not know where to begin Could not navigate back to previous information Would often feel lost, not know where I was Navigated to general area but couldn't find the specific content needed Other (please specify)		Checkbox, one-up vertical	Multi	N	OPS Group	Navigation Difficulty
CWS02194	G	Other Navigation Difficulties		G	Text field, <100 char		N	OPS Group	Other Search Difficulty
AED08859		How would you rate your familiarity with social media on the web? Bookmark or tag website (i.e. Digg or Del.icio.us)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Tag
AED08860		Podcasts or audio on the web	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Audio
AED08861		Online social networks (i.e. Facebook, MySpace)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Social Networks
AED08862		Virtual worlds (i.e. Second Life)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Virtual Worlds
AED08863		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Comments
AED08864		Blogs or wikis	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Blogs
AED08865		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Videos
AED08866		Personalized web pages (i.e. MyYahoo!, iGoogle)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Personal
AED08867		RSS feeds/listservs	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_RSS
AED08868		Microblog (i.e. Twitter)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Micro
AED08869		Other	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Other
AED08870		How would you most like to interact with this site? (Please select all that apply)	Bookmark or tag pages (i.e. Digg or Del.icio.us) In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog Other (please specify)		Checkbox, one-up vertical	Multi	N	OPS Group	SM_Prefered
AED08871	A	Other social media interaction		A	Text field, <100 char	Single	N	OPS Group	OE_Prefered SM
CWS02195		If you can make one improvement to this site, what would it be?			Text area, no char limit				Improvement
CWS02196		Do you have any other comments about this site?			Text area, no char limit		N		Comments

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FEMA Main v2 Survey CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CWS02181		Please rate your impression of how well this agency encourages citizens participation in government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		radio button, scale, has Don't Know	Single	Y		Citizen Participation
CWS02182		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y		Frequency
CWS02183		What best describes your role when coming to this site?	Disaster Survivor Home (Property) Owner First responder Emergency Managers and Personnel Private Sector (business, small business, contractor, vendor) Government official or employee Building Science Professional Media Student or educator Job seeker Other	B	Radio button, one-up vertical	Single	Y	Skip Logic Group	Role
CWS02184	A	If you answered "other" above, please specify other role.		A	Text field, <100 char		N	Skip Logic Group	Other Role
CWS02185	B	In which section of the government are you an official or employee?	FEMA employee/contractor Other Federal employee State Local Tribal Other	C	Radio button, one-up vertical	Single	Y	Skip Logic Group	Government
CWS02186	C	Please specify the other section of government.			Text field, <100 char		N	Skip Logic Group	Other Gov't
CWS02187		What were you primarily looking to do on FEMA.gov today?	Apply for assistance, check the status of an application, or learn more about available assistance. Find information on a current disaster Find training and preparedness information Find grant information Find exercise information Find a form or publication Find employment or contracting opportunities and information Learn about a specific type of disaster Find contact information View flood maps or related information Get information on flood insurance Prepare for future disasters Locate information and resources to help recover from a disaster Learn about FEMA Find FEMA news, Photographs, Video, RSS Feeds or Subscription Services Other (please specify)	G F D	Radio button, one-up vertical	Single	Y	Skip Logic Group	Area of Site
CWS02188	D	Please tell us what you were looking for today.			Text field, <100 char		N	Skip Logic Group	Other Area
AED08854	F	Please tell us about your experience today while looking for Flood Maps. (check all that apply)	I felt the flood maps section was easy to navigate I was able to find the flood map information I was looking for I had no difficulty understanding the information on the map I encountered some difficulty finding what I was looking for It was not clear where to find the flood map information I needed I could not find the map for the address I was looking for I had difficulty reading the map I had difficulty understanding the information on the map The terminology used in the flood maps section was too technical Other (please specify)	M	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Flood Maps
AED08855	M	Please specify what else you experienced while looking for Flood Maps.			Text area, no char limit		N	Skip Logic Group	Other Flood Maps
AED08856	G	What grant information were you primarily looking for today?	I was looking for a specific Grant or Assistance Program I was trying to find which Grant would be right for me To view the Disaster Federal Register Notice (DFRN) for a specific disaster Other (please specify)	S T	Radio button, one-up vertical	Single	Y	Skip Logic Group	Grant Information
AED08857	T	Please specify what other grant information you were looking for today.			Text area, no char limit		N	Skip Logic Group	Other Grant Info
AED08858	S	Please specify the Grant or Assistance Program you were looking for.			Text field, <100 char		N	Skip Logic Group	OE_Grant
CWS02189		Did you find the information you were looking for?	Yes Partially Still looking No (please specify what you were looking for)	E	Radio button, one-up vertical	Single	Y	OPS Group	Did you find
CWS02190	E	Please specify what you were looking for.			Text field, <100 char		N	OPS Group	OE_Looking for
CWS03225		Did you use the Search tool today?	Yes No	A, B, C, D	Radio button, one-up vertical	Single	Y	Skip Logic Group	Search
CWS02191	A	What type of difficulty, if any, did you encounter with the search functionality?	Encountered no difficulties Results were helpful Results were not helpful Returned too many results Returned not enough or no results Results were not relevant to my search terms or needs Results were too similar/redundant I was not sure what words to use in my search Search required too many refinements to get what I needed Other (please specify)	F	Checkbox, one-up vertical	Multi	N	Skip logic group	Search Difficulty
CWS02192	F	Please tell us what other search difficulties you experienced.			Text field, <100 char		N	Skip Logic Group	Other Search Difficulty
CWS03226	B	Did you use the narrow you search suggestions at the top of the search results page?	Yes No Don't Know	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group	narrow-use
CWS03227	Y	How helpful were these suggestions in narrowing your search results?	1=not helpful at all 2 3 4 5		Radio button, scale, no don't know	Single	Y	Skip Logic Group	narrow-helpful

Model Instance Name: FEMA Main v2 Survey  
 MID: YMIIF1RZ3Z9wV5gM4VIBIw==  
 Date: 9/23/2009

red & blue through: DELETE  
 underline & italicize: RE-ORDER  
 => ADDITION  
 blue + --> REWORDING

FEMA Main v2 Survey CUSTOM QUESTION LIST									
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50						
CWS02228	C	Did you use the Advanced Search tool today?	Yes No Don't Know		Radio button, one-up vertical	Single	Y	Skip Logic Group	Advanced Search
CWS02229	D	Did you use the Frequently Asked Questions (FAQ) today?	Yes No Don't Know		Radio button, one-up vertical	Single	Y	Skip Logic Group	FAQ
CWS02193		If you used navigation to find your information, what type of difficulty, if any, did you encounter with the navigation on this site?	I did not use Navigation today Encountered no difficulties Could not determine the best link on most pages Had difficulty finding detailed information Had difficulty finding related information Links did not take me where I expected Navigation did not support what I was trying to accomplish Links/labels are difficult to understand, they are not intuitive Too many links or navigational choices Had technical difficulties (e.g. error messages, broken links) Could not get started or did not know where to begin Could not navigate back to previous information Would often feel lost, not know where I was Navigated to general area but couldn't find the specific content needed Other (please specify)		Checkbox, one-up vertical	Multi	N	OPS Group	Navigation Difficulty
CWS02194	G	Other Navigation Difficulties		G	Text field, <100 char		N	OPS Group	Other Search Difficulty
AED08859		How would you rate your familiarity with social media on the web? Bookmark or tag website (i.e. Digg or Delicio.us)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Tag
AED08860		Podcasts or audio on the web	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Audio
AED08861		Online social networks (i.e. Facebook, MySpace)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Social Networks
AED08862		Virtual worlds (i.e. Second Life)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Virtual Worlds
AED08863		Comments, ratings, or reviews (i.e. Egnions)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Comments
AED08864		Blogs or wikis	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Blogs
AED08865		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Videos
AED08866		Personalized web pages (i.e. MyYahoo!, iGoogle)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Personal
AED08867		RSS feeds/listservs	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_RSS
AED08868		Microblog (i.e. Twitter)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Micro
AED08869		Other	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Other
AED08870		How would you most like to interact with this site? (Please select all that apply)	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog Other (please specify)		Checkbox, one-up vertical	Multi	N	OPS Group	SM_Prefered
AED08871	A	Other social media interaction		A	Text field, <100 char	Single	N	OPS Group	OE_Prefered SM Improvement
CWS02195		If you can make one improvement to this site, what would it be?			Text area, no char limit				
CWS02196		Do you have any other comments about this site?			Text area, no char limit				Comments

Model Instance Name: FEMA Main v2 Survey  
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 Date: 9/23/2019

red & strike-through: DELETE  
 underline & italicize: RE-ORDER  
 blue: ADDITION  
 blue + --> REWORDING

FEMA Main v2 Survey CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CWS02181		Please rate your impression of how well this agency encourages citizens participation in government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		radio button, scale, has Don't Know	Single	Y		Citizen Participation
CWS02182		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y		Frequency
CWS02183		What best describes your role when coming to this site?	Disaster Survivor Home (Property) Owner First responder Emergency Managers and Personnel Private Sector (business, small business, contractor, vendor) Government official or employee Building Science Professional Media Student or educator Job seeker Other	B A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Role
CWS02184	A	If you answered "other" above, please specify other role.			Text field, <100 char		N	Skip Logic Group	Other Role
CWS02185	B	In which section of the government are you an official or employee?	Federal FEMA employees/contractors State Federal employee State Local Tribal Other	C	Radio button, one-up vertical	Single	Y	Skip Logic Group	Government
CWS02186	C	Please specify the other section of government.			Text field, <100 char		N	Skip Logic Group	Other Govt
CWS02187		What were you primarily looking to do on FEMA.gov today?	Apply for assistance, check the status of an application, or learn more about available assistance. Find information on a current disaster Find training and preparedness information Find grant information Find exercise information Find a form or publication Find employment or contracting opportunities and information Learn about a specific type of disaster Find contact information View flood maps or related information Get information on flood insurance Prepare for future disasters Locate information and resources to help recover from a disaster Learn about FEMA Find FEMA news, Photographs, Video, RSS Feeds or Subscription services Other (please specify)	G F D	Radio button, one-up vertical	Single	Y	Skip Logic Group	Area of Site
CWS02188	D	Please tell us what you were looking for today.			Text field, <100 char		N	Skip Logic Group	Other Area
AED08854	F	Please tell us about your experience today while looking for Flood Maps. (check all that apply)	I felt the flood maps section was easy to navigate I was able to find the flood map information I was looking for I had no difficulty understanding the information on the map I experienced some difficulty finding what I was looking for It was not clear where to find the flood map information I needed I could not find the map for the address I was looking for I had difficulty reading the map I had difficulty understanding the information on the map The terminology used in the flood maps section was too technical Other (please specify)	M	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Flood Maps
AED08855	M	Please specify what else you experienced while looking for Flood Maps.			Text area, no char limit		N	Skip Logic Group	Other Flood Maps
AED08856	G	What grant information were you primarily looking for today?	I was looking for a specific Grant or Assistance Program I was trying to find which Grant would be right for me To view the Disaster Federal Register Notice (DFRN) for a specific disaster Other (please specify)	S T	Radio button, one-up vertical	Single	Y	Skip Logic Group	Grant Information
AED08857	T	Please specify what other grant information you were looking for today.			Text area, no char limit		N	Skip Logic Group	Other Grant Info
AED08858	S	Please specify the Grant or Assistance Program you were looking for.			Text field, <100 char		N	Skip Logic Group	OE_Grant
CWS02189		Did you find the information you were looking for?	Yes Partially Not looking No (please specify what you were looking for)	E	Radio button, one-up vertical	Single	Y	OPS Group	Did you find
CWS02190	E	Please specify what you were looking for.			Text field, <100 char		N	OPS Group	OE Looking for
CWS02191	A	How would you rate the search tool today? How difficult was it to find the information you were looking for? How helpful were the search results? How many results did you encounter with the search functionality? --> What type of difficulty, if any, did you encounter with the search functionality?	I did not use Search today Encountered no difficulties Results were helpful Results were not helpful Returned too many results Returned not enough or no results Results were not relevant to my search terms or needs Results were too similar/redundant I was not sure what words to use in my search Search required too many refinements to get what I needed Other (please specify)	A, B, C, D F	Radio button, one-up vertical Checkbox, one-up vertical	Single Multi	Y N	Skip Logic Group Skip Logic Group	Search Search Difficulty
CWS02192	F	Other Search Difficulties --> Please tell us what other search difficulties you experienced.			Text field, <100 char		N	Skip Logic Group	Other Search Difficulty
	B	Did you use the narrow search suggestions at the top of the search results page?	Yes No Don't Know	Y	Radio button, one-up vertical	Single	Y	Skip Logic Group	narrow-yes
	Y	How helpful were these suggestions in narrowing your search results?	Very helpful at all Somewhat helpful Not helpful at all Other (please specify)		Radio button, scale, no don't know	Single	Y	Skip Logic Group	narrow-helpful

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 MID: YMIIF1RZ3Bpw45gm4VIBlw==  
 Date: 9/23/2019

red & blue through: DELETE  
 underline & italicize: RE-ORDER  
 red: ADDITION  
 blue + --> REWORDING

FEMA Main v2 Survey CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50						
	C	Did you use the Advanced Search tool today?	Very helpful Somewhat helpful Not helpful Don't know		Radio button, one-up vertical	Single	Y	Skip Logic Group	Advanced Search
	D	Did you use the Frequently Asked Questions (FAQ) today?	Very helpful Somewhat helpful Not helpful Don't know		Radio button, one-up vertical	Single	Y	Skip Logic Group	FAQ
CWS02193		If you used navigation to find your information, what type of difficulty, if any, did you encounter with the navigation on this site?	I did not use Navigation today Encountered no difficulties Could not determine the best link on most pages Had difficulty finding detailed information Had difficulty finding related information Links did not take me where I expected Navigation did not support what I was trying to accomplish Link/labels are difficult to understand, they are not intuitive Too many links or navigational choices Had technical difficulties (e.g. error messages, broken links) Could not get started or did not know where to begin Could not navigate back to previous information Would often feel lost, not know where I was Navigated to general area but couldn't find the specific content needed Other (please specify)	G	Checkbox, one-up vertical	Multi	N	OPS Group	Navigation Difficulty
CWS02194	G	Other Navigation Difficulties	Other (please specify)	G	Text field, <100 char		N	OPS Group	Other Search Difficulty
AED08859		How would you rate your familiarity with social media on the web? Bookmark or tag website (i.e. Digg or Delicious)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Tag
AED08860		Podcasts or audio on the web	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Audio
AED08861		Online social networks (i.e. Facebook, MySpace)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Social Networks
AED08862		Virtual worlds (i.e. Second Life)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Virtual Worlds
AED08863		Comments, ratings, or reviews (i.e. Eprinions)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Comments
AED08864		Blogs or wikis	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Blogs
AED08865		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Videos
AED08866		Personalized web pages (i.e. MyYahoo!, iGoogle)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Personal
AED08867		RSS feeds/listservs	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_RSS
AED08868		Microblog (i.e. Twitter)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Micro
AED08869		Other	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Other
AED08870		How would you most like to interact with this site? (Please select all that apply)	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog Other (please specify)	A	Checkbox, one-up vertical	Multi	N	OPS Group	SM_Prefered
AED08871	A	Other social media interaction	Other (please specify)		Text field, <100 char	Single	N	OPS Group	OE_Prefered SM
CWS02195		If you can make one improvement to this site, what would it be?			Text area, no char limit		N		Improvement
CWS02196		Do you have any other comments about this site?			Text area, no char limit		N		Comments

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red & strike through: DELETE  
 underline & italics: RE-ORDER  
 pink: ADDITION  
 blue + -->: REWORDING

FEMA Main v2 Survey CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CWS02181		Please rate your impression of how well this agency encourages citizen participation in government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		radio button, scale, has Don't Know	Single	Y		Citizen Participation
CWS02182		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less Don't know		Radio button, one-up vertical	Single	Y		Frequency
CWS02183		What best describes your role when coming to this site?	Disaster Survivor Home (Property) Owner First responder Emergency Managers and Personnel Private Sector (business, small business, contractor, vendor) Government official or employee Building Science Professional Media Student or educator Job seeker Other	B A	Radio button, one-up vertical	Single	Y	Skip Logic Group	Role
CWS02184	A	If you answered "other" above, please specify other role.			Text field, <100 char		N	Skip Logic Group	Other Role
CWS02185	B	In which section of the government are you an official or employee?	Federal State Local Tribal Other		Radio button, one-up vertical	Single	Y	Skip Logic Group	Government
CWS02186	C	Please specify the other section of government.			Text field, <100 char		N	Skip Logic Group	Other Gov't
CWS02187		What were you primarily looking to do on FEMA.gov today?	Apply for assistance, check the status of an application, or learn more about available assistance. Find information on a current disaster Find training and preparedness information Find grant information Find exercise information Find a form or publication Find employment or contracting opportunities and information Learn about a specific type of disaster Find contact information View flood maps or related information Get information on flood insurance Prepare for future disasters Locate information and resources to help recover from a disaster Learn about FEMA Find FEMA news, Photographs, Video, RSS Feeds or Subscription services Other (please specify)	B F D	Radio button, one-up vertical	Single	Y	Skip Logic Group	Area of Site
CWS02188	D	Other looking for --> Please tell us what you were looking for today.			Text field, <100 char		N	Skip Logic Group	Other Area
	F	Please tell us about your experience today while looking for Flood Maps. (check all that apply)	Tell the flood maps section was easy to navigate Was able to find the flood map information I was looking for Tried no difficulty understanding the information on the map Experienced some difficulty finding what I was looking for I was not clear where to find the flood map information I needed I could not find the map for the address I was looking for Tried difficulty reading the map Tried difficulty understanding the information on the map The terminology used in the flood maps section was too technical Other (please specify)	M	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Flood Maps
	M	Please specify what else you experienced while looking for Flood Maps.			Text area, no char limit		N	Skip Logic Group	Other Flood Maps
	G	What grant information were you primarily looking for today?	was looking for a specific Grant or Assistance Program was aware to find which Grant would be right for me To view the Disaster Federal Register Notice (DFRN) for a specific disaster Other (please specify)	S T	Radio button, one-up vertical	Single	Y	Skip Logic Group	Grant Information
	T	Please specify what other grant information you were looking for today.			Text area, no char limit		N	Skip Logic Group	Other Grant Info
	S	Please specify the Grant or Assistance Program you were looking for.			Text field, <100 char		N	Skip Logic Group	OE_Grant
CWS02189		Did you find the information you were looking for?	Yes Partially Still looking No (please specify what you were looking for)	E	Radio button, one-up vertical	Single	Y	OPS Group	Did you find
CWS02190	E	Please specify what you were looking for.			Text field, <100 char		N	OPS Group	OE Looking for
CWS02191		If you used search to find your information, what type of difficulty, if any, did you encounter with the search functionality?	I did not use Search today Encountered no difficulties Results were helpful Results were not helpful Returned too many results Returned not enough or no results Results were not relevant to my search terms or needs Results were too similar/redundant I was not sure what words to use in my search Search required too many refinements to get what I needed Other (please specify)	F	Checkbox, one-up vertical	Multi	N	OPS Group	Search Difficulty
CWS02192	F	Other Search Difficulties			Text field, <100 char		N	OPS Group	Other Search Difficulty



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 RE-ORDER  
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FEMA Main v2 Survey CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CWS02193		If you used navigation to find your information, what type of difficulty, if any, did you encounter with the navigation on this site?	did not use navigation today Encountered no difficulties Could not determine the best link on most pages Had difficulty finding detailed information Had difficulty finding related information Links did not take me where I expected Navigation did not support what I was trying to accomplish Linkslabls are difficult to understand, they are not intuitive Too many links or navigational choices Had technical difficulties (e.g. error messages, broken links) Could not get started or did not know where to begin Could not navigate back to previous information Would often feel lost, not know where I was Navigated to general area but couldn't find the specific content needed Other (please specify)	G	Checkbox, one-up vertical	Multi	N	OPS Group	Navigation Difficulty
CWS02194	G	Other Navigation Difficulties		G	Text field, <100 char		N	OPS Group	Other Search Difficulty
		How would you rate your familiarity with social media on the web? (bookmark or tag website (i.e. Digg or Del.icio.us))	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Tag
		Podcasts or audio on the web	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Audio
		Online social networks (i.e. Facebook, MySpace)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Social Networks
		Virtual worlds (i.e. Second Life)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Virtual Worlds
		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Comments
		Blogs or wikis	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Blogs
		Podcasts or videos on the web (i.e. YouTube)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Videos
		Personalized web pages (i.e. MyYahoo, iGoogle)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Personal
		RSS feeds/subscribe	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_RSS
		Microblog (i.e. Twitter)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Micro
		Other	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N	Multiple List	SM_Other
		How would you most like to interact with this site? (Please select all that apply)	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving non-commercial updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Podcasts or video Adding a widget or gadget to my personalized page Following a microblog Other (please specify)	A	Checkbox, one-up vertical	Multi	N	OPS Group	SM_Prefereed
CWS02195	A	Other social media interaction		A	Text field, <100 char	Single	N	OPS Group	OE_Enhanced SM Improvement
CWS02195		If you can make one improvement to this site, what would it be?			Text area, no char limit		N		Improvement
CWS02196		Do you have any other comments about this site?			Text area, no char limit		N		Comments