

Questionnaire Management Guidelines

Goals:

- One consolidated document to track all model and CQ changes throughout the life of the project
- Questionnaire always matches the live survey
- Easy and error-free way to submit CQ changes
- All changes tracked and reflected in one document (DOT will help)

Basic rules:

1 This questionnaire **has to match the live survey**

2 All changes to the live measure need to be tracked and archived in **one document**

3 **All CQ change requests** has to be submitted using this documents

SRA: 1) marks up changes and submits the entire document to DOT

DOT: 1) archives change request on separate tab

2) implement changes

3) updates the document to reflect all implemented changes in the "clean" questionnaire - SRA can send to the client and use for future CQ changes

4 DOT will safeguard correct formats - your next CQ changes have to be submitted using one survey document with appropriate color-coding

Model Instance Name:

DoD Defense.gov

MID: 8QZYgB50YdsY4IV4NZgFoQ==

Date: 8/26/2009

DoD Defense.gov MODEL QUESTION LIST

Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	
<p>NOTE: All questions under each element are required. Element questions are partitioned among surveys.</p>	<p>Satisfaction questions are required. Satisfaction questions appear on all surveys.</p>	
<p>REQUIRED ELEMENTS (common to all websites)</p>		
<p>Content (1=Poor, 10=Excellent, Don't Know)</p>	<p>Satisfaction</p>	
<p>1 Please rate the accuracy of information on this site.</p>	<p>24 What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)</p>	<p>27 Return</p>
<p>2 Please rate the quality of information on this site.</p>	<p>25 How well does this site meet your expectations? (1=Falls Short, 10=Exceeds)</p>	
<p>3 Please rate the freshness of content on this site.</p>	<p>26 How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)</p>	<p>28 Recommend Agency</p>
<p>Functionality (1=Poor, 10=Excellent, Don't Know)</p>		
<p>4 Please rate the usefulness of the features provided on this site.</p>		<p>29 Primary Resource</p>
<p>5 Please rate the convenience of the features on this site.</p>		
<p>6 Please rate the variety of features on this site.</p>		<p>30 Trust - Best Interests</p>
<p>Look and Feel (1=Poor, 10=Excellent, Don't Know)</p>		<p>31 Trust - Trustworthy</p>
<p>7 Please rate the visual appeal of this site.</p>		<p>32 Trust - Do Right</p>
<p>8 Please rate the balance of graphics and text on this site.</p>		
<p>9 Please rate the readability of the pages on this site.</p>		<p>33 Future Participation</p>
<p>Navigation (1=Poor, 10=Excellent, Don't Know)</p>		
<p>10 Please rate how well the site is organized.</p>		<p>34 Future Online Participation</p>
<p>11 Please rate the options available for navigating this site.</p>		
<p>12 Please rate how well the site layout helps you find what you are looking for.</p>		
<p>13 Please rate the number of clicks to get where you want on this site.</p>		
<p>Search (1=Poor, 10=Excellent, Don't Know)</p>		
<p>14 Please rate the relevance of search results on this site.</p>		
<p>15 Please rate the organization of search results on this site.</p>		
<p>16 Please rate how well the search results help you decide what to select.</p>		
<p>17 Please rate how well the search feature helps you to narrow the results to find what you want.</p>		
<p>Site Performance (1=Poor, 10=Excellent, Don't Know)</p>		
<p>18 Please rate how quickly pages load on this site.</p>		
<p>19 Please rate the consistency of speed from page to page on this site.</p>		
<p>20 Please rate the ability to load pages without getting error messages on this site.</p>		
<p>Online Transparency (1=Poor, 10=Excellent)</p>		
<p>21 Please rate how thoroughly this website discloses information about what this department is doing.</p>		
<p>22 Please rate how quickly department information is made available on this website.</p>		
<p>23 Please rate how well information about this department's actions can be accessed by the public on this website.</p>		

FUTURE BEHAVIORS

*Future behaviors may be modified based on your site's objectives.
Future behavior questions appear on all surveys.*

Return (1=Very Unlikely, 10=Very Likely)

How likely are you to **return to this site**?

Recommend Agency (1=Very Unlikely, 10=Very Likely)

How likely are you to **recommend this agency to someone else**?

Primary Resource (1=Very Unlikely, 10=Very Likely)

How likely are you to use this site as your **primary resource** for gathering information about the Department of Defense and its policies, organizations, functions and operations?

Trust (1=Strongly Disagree, 10=Strongly Agree)

I can count on this department to **act in my best interests**.

I consider this department to be **trustworthy**.

This department can be trusted to **do what is right**.

Future Participation (1=Very Unlikely, 10=Very Likely)

How likely are you to **express your thoughts or ideas to this department** in the next 90 days?

Future Online Participation (1=Very Unlikely, 10=Very Likely)

How likely are you to **participate in a discussion** with this department online using **chat, wikis, discussion boards, or blogs** in the next 90 days?

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<p>12 Please rate how well the site layout helps you find what you are looking for.</p>		
<p>13 Please rate the number of clicks to get where you want on this site.</p>		
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Date: 3/29/2013

~~red & strike-through~~: DELETE
underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING
violet (bold): SKIP-LOGIC

DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB05252		How frequently do you visit this site?	First time Daily Weekly Monthly Every 2 months or less often		Dropdown (Select-one)	S	Y
KFB05253		What best describes your role when visiting this site?	Serving Military Member Retired Military/Military Veteran Military Family Member DOD Civilian DOD Contractor General Public Student Educator Researcher Lawyer Business Representative Other Government Employee News/Media International Audience		Radio Button One Up Vertical	S	Y
KFB05260		What is your primary reason for visiting this site today?	Contact the DOD Learn about the DOD Find biographies DOD Mission Statement See Photos & Images Get Podcasts Watch Videos Read Blogs Military News Today in DOD Casualty Reports Contract Awards Contract Opportunities Regulations & Publications Looking for other DOD Web sites Pay and Benefits Education Resources Search for jobs/careers Find DOD Social Media Sites To perform research Search for specific information Policies and Forms The Pentagon Channel Other, please specify:	A	Radio Button One Up Vertical	S	Y
KFB05261	A	Other primary reason.			Text area, no char limit		N
KFB05265		Did you find what you were looking for?	Yes Partially No, please specify:	A	Radio Button One Up Vertical	S	Y
KFB05266	A	What were you looking for?			Text area, no char limit		N
KFB05262		What method are you using to find the information on this site?	Site's search feature Advanced Search External search engine (i.e. Yahoo, Goggle, MSN, etc.) Links in the page Top navigation bar Bottom navigation bar Just navigating thru the web pages Came from link in e-mail Came from link on blog Came from link on Facebook Came from link on Twitter	A A B B B B	Checkbox, one-up vertical	S	Y

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			Came from link on YouTube Other, please specify:	C			
ACQC0l0006245	C	Other search method			Text area, no char limit		N
ACQC0l0006246	A	Did you have difficulty using the search features on this site?	Yes No	D	Radio Button One Up Vertical	S	N
KFB05263	D	What type of difficulty did you encounter while using the site's search feature?	Returned too many results Returned not enough results Returned no results Returned results that were too similar/redundant Results were not relevant to my search terms or needs I was not sure what words to use in my search Search required too many refinements to get what I wanted Search speed was too slow Other, please specify:	E	Checkbox, one-up vertical	M	N
KFB05264	E	Other search difficulty encountered.			Text area, no char limit		N
ACQC0l0006247	B	Did you have difficulty using the navigation on this site?	Yes No	F	Radio Button One Up Vertical	S	N
ACQC0l0006248	F	What type of difficulty did you encounter with the navigation on this site?	Could not find the appropriate navigational links on most of your web pages Too many links or navigational choices Links did not take me where I expected Had difficulty finding detailed information on your web pages Had difficulty finding related information on your web pages Navigation did not support what I was trying to accomplish Would often feel lost, and did not know where I was on your site Had various technical difficulties (links didn't work, received error messages, etc.) Could not get started or did not know where to begin Could not navigate back to previous information Other, please specify:	G	Checkbox, one-up vertical	M	N
ACQC0l0006236	G	Other navigational difficulty			Text area, no char limit		N
ACQC0l0006237		Do you find the content on this website appealing to you?	Yes No	A	Radio Button One Up Vertical	S	N
ACQC0l0006258	A	What could we do to make our content more appealing to you?			Text area, no char limit		N
KFB05275		How would you most like to interact with this site?	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog Via FAQs Via website feedback form Interacting in person None of the above		Checkbox, one-up vertical	M	Y
ACQC0l0006259		How likely are you to share your opinions with this agency by using web-based social media tools such as Facebook, Twitter, etc.?	1=Not very likely 2 3 4 5 6 7 8 9 Very likely=10		Radio button, scale, has don't know	S	Y

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LON0029717		How likely are you to discourage others from interacting with this agency?	Don't know 1 = Very Unlikely 2 3 4 5 6 7 8 9 10 = Very Likely		Radio button, scale, no don't know	S	Y
KFB05279		Where are you located ?	Stateside military base Overseas military base Deployed location Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware Florida Georgia Hawaii Idaho Illinois Indiana Iowa Kansas Kentucky Louisiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Vermont		Dropdown (Select-one)	S	N

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			Virginia Washington Washington D.C. West Virginia Wisconsin Wyoming Outside of U.S.				
KFB05280		Please select the category that includes your age.	17 and under 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 and over I prefer not to respond		Dropdown (Select-one)	S	N
ACQCol0006249		What is your gender?	Female Male I prefer not to respond		Dropdown (Select-one)	S	N

Special Instructions	CQ Label
	Visit Frequency
	Role
OPS	Primary Reason
OPS	OE_Primary Reason
Skip Logic Group	Did You Find
Skip Logic Group	Unable to Find
Skip Logic Group	Method to Find Info

Special Instructions	CQ Label
	OE_Search Method
Skip Logic Group	Search Problem
Skip Logic Group	Search Difficulty
	OE_Search Difficulty
Skip Logic Group	Nav Problem
Skip Logic Group	Nav Difficulty
	OE_Nav Difficulty
Skip Logic Group	Appealing
	OE_Appealing
Skip Logic Group	Interact with DOD
	Web-based social media tools

Special Instructions	CQ Label
	Discourage
	Location

Special Instructions	CQ Label
	Age
	Gender

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KFB05252		How frequently do you visit this site?	First time Daily Weekly Monthly Every 2 months or less often		Dropdown (Select-one)	S	Y
KFB05253		What best describes your role when visiting this site?	Serving Military Member Retired Military/Military Veteran Military Family Member DOD Civilian DOD Contractor General Public Student Educator Researcher Lawyer Business Representative Other Government Employee News/Media International Audience		Radio Button One Up Vertical	S	Y
KFB05260		What is your primary reason for visiting this site today?	Contact the DOD Learn about the DOD Find biographies DOD Mission Statement See Photos & Images Get Podcasts Watch Videos Read Blogs Military News Today in DOD Casualty Reports Contract Awards Contract Opportunities Regulations & Publications Looking for other DOD Web sites Pay and Benefits Education Resources Search for jobs/careers Find DOD Social Media Sites To perform research Search for specific information Policies and Forms The Pentagon Channel Other, please specify:	A	Radio Button One Up Vertical	S	Y
KFB05261	A	Other primary reason.			Text area, no char limit		N
KFB05265		Did you find what you were looking for?	Yes Partially No, please specify:	A	Radio Button One Up Vertical	S	Y
KFB05266	A	What were you looking for?			Text area, no char limit		N
KFB05262		What method are you using to find the information on this site?	Site's search feature Advanced Search External search engine (i.e. Yahoo, Goggle, MSN, etc.) Links in the page Top navigation bar Bottom navigation bar Just navigating thru the web pages Came from link in e-mail Came from link on blog Came from link on Facebook Came from link on Twitter	A A B B B B	Checkbox, one-up vertical	S	Y

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			Came from link on YouTube Other, please specify:	C			
ACQC0l0006245	C	Other search method			Text area, no char limit		N
ACQC0l0006246	A	Did you have difficulty using the search features on this site?	Yes No	D	Radio Button One Up Vertical	S	N
KFB05263	D	What type of difficulty did you encounter while using the site's search feature?	Returned too many results Returned not enough results Returned no results Returned results that were too similar/redundant Results were not relevant to my search terms or needs I was not sure what words to use in my search Search required too many refinements to get what I wanted Search speed was too slow Other, please specify:	E	Checkbox, one-up vertical	M	N
KFB05264	E	Other search difficulty encountered.			Text area, no char limit		N
ACQC0l0006247	B	Did you have difficulty using the navigation on this site?	Yes No	F	Radio Button One Up Vertical	S	N
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ACQC0l0006236	G	Other navigational difficulty			Text area, no char limit		N
ACQC0l0006237		Do you find the content on this website appealing to you?	Yes No	A	Radio Button One Up Vertical	S	N
ACQC0l0006258	A	What could we do to make our content more appealing to you?			Text area, no char limit		N
KFB05275		How would you most like to interact with this site?	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog Via FAQs Via website feedback form Interacting in person None of the above		Checkbox, one-up vertical	M	Y
ACQC0l0006259		How likely are you to share your opinions with this agency by using web-based social media tools such as Facebook, Twitter, etc.?	1=Not very likely 2 3 4 5 6 7 8 9 Very likely=10		Radio button, scale, has don't know	S	Y

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		How likely are you to discourage others from interacting with this agency?	Don't know 1 = Very Unlikely 2 3 4 5 6 7 8 9 10 = Very Likely		Radio button, scale, no don't know	S	Y
KFB05279		Where are you located?	Stateside military base Overseas military base Deployed location Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware Florida Georgia Hawaii Idaho Illinois Indiana Iowa Kansas Kentucky Louisiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Vermont		Dropdown (Select-one)	S	N

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			Virginia Washington Washington D.C. West Virginia Wisconsin Wyoming Outside of U.S.				
KFB05280		Please select the category that includes your age.	17 and under 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 and over I prefer not to respond		Dropdown (Select-one)	S	N
ACQCol0006249		What is your gender?	Female Male I prefer not to respond		Dropdown (Select-one)	S	N

Special Instructions	CQ Label
	Visit Frequency
	Role
OPS	Primary Reason
OPS	OE_Primary Reason
Skip Logic Group	Did You Find
Skip Logic Group	Unable to Find
Skip Logic Group	Method to Find Info

Special Instructions	CQ Label
Skip Logic Group	OE_Search Method Search Problem
Skip Logic Group	Search Difficulty
	OE_Search Difficulty
Skip Logic Group	Nav Problem
Skip Logic Group	Nav Difficulty
	OE_Nav Difficulty
Skip Logic Group	Appealing
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Special Instructions	CQ Label
	Discourage
	Location

Special Instructions	CQ Label
	Age
	Gender

Model Instance Name:
DoD Defense.gov
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Date: 7/7/2011

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			The Pentagon Channel				
			Other, please specify:	A			
KFB05261	A	Other primary reason.			Text area, no char limit		N
KFB05265		Did you find what you were looking for?	Yes		Radio Button One Up Vertical	S	Y
			Partially				
			No, please specify:	A			
KFB05266	A	What were you looking for?			Text area, no char limit		N
KFB05262		What method are you using to find the information on this site?	Site's search feature	A	Checkbox, one-up vertical	S	Y
			Advanced Search	A			
			External search engine (i.e. Yahoo, Goggle, MSN, etc.)				
			Links in the page	B			
			Top navigation bar	B			
			Bottom navigation bar	B			
			Just navigating thru the web pages	B			
			Came from link in e-mail				
			Came from link on blog				
			Came from link on Facebook				
			Came from link on Twitter				
			Came from link on YouTube				
			Other, please specify:	C			
	C	Other search method			Text area, no char limit		N
	A	Did you have difficulty using the search features on this site?	Yes	D	Radio Button One Up Vertical	S	N
			No				
KFB05263	D	What type of difficulty did you encounter while using the site's search feature?	I did not encounter any difficulties		Checkbox, one-up vertical	M	N
			Search results were helpful				
			Search results were not helpful	C			
			Returned too many results	C			
			Returned not enough results	C			
			Returned no results	C			
			Returned results that were too similar/redundant	C			
			Results were not relevant to my search terms or needs	C			
			I was not sure what words to use in my search				
			Search required too many refinements to get what I wanted	C			
			Search speed was too slow				
			Other, please specify:	E			
KFB05264	E	Other search difficulty encountered.			Text area, no char limit		N
CWS03169	C	What specific search term(s) did you use in your search today to find the information you were looking for?			Open-ended		N
	B	Did you have difficulty using the navigation on this site?	Yes	F	Radio Button One Up Vertical	S	N
			No				
	F	What type of difficulty did you encounter with the navigation on this site?	Could not find the appropriate navigational links on most of your web pages		Checkbox, one-up vertical	M	N
			Too many links or navigational choices				
			Links did not take me where I expected				
			Had difficulty finding detailed information on your web pages				
			Had difficulty finding related information on your web pages				
			Navigation did not support what I was trying to accomplish				
			Would often feel lost, and did not know where I was on your site				
			Had various technical difficulties (links didn't work, received error messages, etc.)				
			Could not get started or did not know where to begin				
			Could not navigate back to previous information				
			Other, please specify:	G			
	G	Other navigational difficulty			Text area, no char limit		N
		Do you find the content on this website appealing to you?	Yes	A	Radio Button One Up Vertical	S	N
			No				
		What could we do to make our content more appealing to you?			Text area, no char limit		N
EDO05297		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1	Message or recommendation from a friend on a social network		Drop-down, select one	S	Y
			Video I saw on YouTube				
			Internet blogs or discussion forums				

Model Instance Name:
DoD Defense.gov
MID: 8QZYgB50YdsY4IV4NZgFoQ==
Date: 7/7/2011

red & strike-through: DELETE
underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING
violet (bold): SKIP-LOGIC

DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Message directly from Defense.gov on a social network Instant Message from a friend or colleague Familiarity with Defense.gov Search engine results Word of mouth recommendation from someone I know Don't know Other				
EDO05298		Rank-2	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Message directly from Defense.gov on a social network Instant Message from a friend or colleague Familiarity with Defense.gov Search engine results Word of mouth recommendation from someone I know Don't know Other		Drop-down, select one	S	N
EDO05299		Rank-3	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Message directly from Defense.gov on a social network Instant Message from a friend or colleague Familiarity with Defense.gov Search engine results Word of mouth recommendation from someone I know Don't know Other		Drop-down, select one	S	N
KFB05268		Do you use social networking sites such as Facebook, Twitter, Flickr, etc.?	Yes No Not sure		Radio Button One Up Vertical	S	Y
EDO05300		Have you used any of the "Stay connected" social media features of the site in the past 30 days?	Yes No	A	Dropdown (Select one)	S	Y
EDO05301	A1	How likely are you to use the following social media features in greater detail to connect with the Defense.gov site in the future? DODLive-Blog	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select one)	S	N
EDO05302	A2	Armed with Science	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select one)	S	N
EDO05303	A3	Family Matters	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select one)	S	N
EDO05304	A4	Twitter	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select one)	S	N
EDO05305	A5	RSS Feeds	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select one)	S	N
EDO05306	A6	Podcasts	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select one)	S	N
EDO05307	A7	Email	Very likely Somewhat likely Not very likely		Dropdown (Select one)	S	N

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
EDO05308	A8	Widgets	Not at all likely Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N
EDO05309	A9	Facebook	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N
EDO05310	A10	YouTube	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N
EDO05311	A11	Flickr	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N
KFB05275		How would you most like to interact with this site?	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog Via FAQs Via website feedback form Interacting in person None of the above Other (please specify)	A	Checkbox, one-up vertical	M	Y
KFB05276	A	Other interaction			Text area, no char limit		N
		How likely are you to share your opinions with this agency by using web-based social media tools such as Facebook, Twitter, etc.?	1=Not very likely 2 3 4 5 6 7 8 9 10=Very likely Don't know		Radio button, scale, has don't know	S	Y
KFB05279		Where are you located?	Stateside military base Overseas military base Deployed location Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware Florida Georgia		Dropdown (Select-one)	S	N

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Hawaii Idaho Illinois Indiana Iowa Kansas Kentucky Louisiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Vermont Virginia Washington Washington D.C. West Virginia Wisconsin Wyoming Outside of U.S.				
KFB05280		Please select the category that includes your age.	17 and under 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 and over I prefer not to respond		Dropdown (Select-one)	S	N
		What is your gender?	Female Male I prefer not to respond		Dropdown (Select-one)	S	N
KFB05281		Please rate your impression of how well this department encourages citizen participation in government.	1=Poor 2 3 4 5 6		Radio button, scale, has don't know	S	N

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			7 8 9 10=Excellent Don't know				
KFB05282		Please rate how well this website provides opportunities for you to participate in policymaking.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio-button, scale, has don't know	S	N
KFB05283		Please rate how well this website solicits public input on important issues this department addresses.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio-button, scale, has don't know	S	N
KFB05284		Based on information you have seen on this website, please rate how well this department collaborates with other parts of the government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio-button, scale, has don't know	S	N
KFB05285		Please rate how well this website provides tools that facilitate interactive discussions with the public.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio-button, scale, has don't know	S	N

Special Instructions	CQ Label
	Visit Frequency
OPS	Role
OPS	Military Service
	OE Military Service
	Student Level
	OE Role
OPS	Primary Reason

Special Instructions	
Special Instructions	CQ Label
<i>Skip Logic Group</i>	OE_Primary Reason <i>Did You Find</i>
Skip Logic Group	<i>Unable to Find</i>
Skip Logic Group	Method to Find Info
Skip Logic Group	OE_Search Method Search Problem
Skip Logic Group	Search Difficulty
Skip Logic Group	OE_Search Difficulty Search Terms
Skip Logic Group	Nav Problem
Skip Logic Group	Nav Difficulty
Skip Logic Group	OE_Nav Difficulty Appealing
Skip Logic Group	OE_Appealing SV-Rank 1
Rank Group Adjust Template/Style Sheet Randomize	SV-Rank 1

Special Instructions	
Special Instructions	CQ Label
Anchor Anchor	
Rank Group Adjust Template/Style Sheet Randomize	SV—Rank-2
Anchor Anchor	
Rank Group Adjust Template/Style Sheet Randomize	SV—Rank-3
Anchor Anchor	
	Social Networking
	Used Connect With Us
Multiple List Group	DODLive Blog
Multiple List Group	Armed with Science
Multiple List Group	Family Matters
Multiple List Group	Twitter
Multiple List Group	RSS Feeds
Multiple List Group	Podcasts
Multiple List Group	Email

Special Instructions	CQ Label
Multiple List Group	Widgets
Multiple List Group	Facebook
Multiple List Group	YouTube
Multiple List Group	Flickr
Skip Logic Group	Interact with DOD
	OE Interact with DOD Web-based social media tools
	Location

Special Instructions	CQ Label
	Age
	Gender
	Encourage Participation

Special Instructions	CQ Label
	Participation Opportunities
	Solicits Public Input
	Collaborates with Govt
	Facilitate Discussions

Model Instance Name:
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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
KFB05252		How frequently do you visit this site?	First time Daily Weekly Monthly Every 2 months or less often		Dropdown (Select-one)	S	Y	
KFB05253		What best describes your role when visiting this site?	Military Member Retired Military/Military Veteran Military Family Member DoD Civilian DoD contractor News/Media Student General Public International Audience Other, please specify:	A B C	Checkbox One Up Vertical	S	Y	OPS
KFB05254	A	If military member, please clarify military service.	Army Air Force Navy Marines Other, please specify:	D	Radio Button One Up Vertical	S	N	OPS
KFB05255	D	Other service.			Open-ended		N	
KFB05256	B	If student, please clarify level.	Elementary School Middle School High school Undergraduate College Student Graduate College Student		Radio Button One Up Vertical	S	N	
KFB05257	C	Other role.			Open-ended		N	
KFB05260		What is your primary reason for visiting this site today?	Contact DoD About DoD DoD Leaders DoD Mission Publications Photos & Images Podcasts Videos Blogs Top News Military News Today in DoD Casualty reports News About Afghanistan News About Iraq Contract Awards Contract Opportunities Contract Regulations Looking for other DoD Web sites Pay and Benefits Education Resources Careers with the DoD DoD Social Media Sites Policies and Forms The Pentagon Channel Other, please specify:	A	Checkbox One Up Vertical	S	Y	OPS
KFB05261	A	Other reason.			Open-ended		N	
KFB05262		What method are you using to find the information on this site?	Site's search feature Links in the page Top navigation bar Bottom navigation bar Just navigating thru the web pages	A	Dropdown (Select-one)	S	Y	Skip Logic Group

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Other					
KFB05263	A	If you used the search feature of the site today to find your information, what type of difficulty, if any, did you encounter with the search functionality?	I did not encounter any difficulties Search results were helpful Search results were not helpful Returned too many results Returned not enough results Returned no results Returned results that were too similar/redundant Results were not relevant to my search terms or needs I was not sure what words to use in my search Search required too many refinements to get what I wanted Search speed was too slow Other, please specify:	C C C C C C C	Radio Button One Up Vertical	S	N	Skip Logic Group
KFB05264	B	Other, search difficulty encountered.			Open-ended		N	
CWS03169	C	What specific search term(s) did you use in your search today to find the information you were looking for?			Open-ended		N	
KFB05265		Did you find what you were looking for?	Yes Partially No, please specify:	A	Checkbox One Up Vertical	S	Y	Skip Logic Group
KFB05266	A	Information not found			Open-ended		N	
EDO05297		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Message directly from Defense.gov on a social network Instant Message from a friend or colleague Familiarity with Defense.gov Search engine results Word of mouth recommendation from someone I know Don't know Other		Drop down, select one	S	Y	Rank Group Adjust Template/Style Sheet Randomize Anchor Anchor
EDO05298		Rank 2	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Message directly from Defense.gov on a social network Instant Message from a friend or colleague Familiarity with Defense.gov Search engine results Word of mouth recommendation from someone I know Don't know Other		Drop down, select one	S	N	Rank Group Adjust Template/Style Sheet Randomize Anchor Anchor
EDO05299		Rank 3	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Message directly from Defense.gov on a social network Instant Message from a friend or colleague Familiarity with Defense.gov Search engine results Word of mouth recommendation from someone I know Don't know Other		Drop down, select one	S	N	Rank Group Adjust Template/Style Sheet Randomize Anchor Anchor
KFB05268		Do you use social networking sites such as Facebook, Twitter, Flickr, etc.?	Yes No Not sure		Radio Button One Up Vertical	S	Y	
EDO05300		Have you used any of the " Stay connected " social media features of the site in the past 30 days?	Yes No	A	Dropdown (Select-one)	S	Y	
EDO05301	A1	How likely are you to use the following social media features	Very likely		Dropdown (Select-one)	S	N	Multiple List Group

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
		in greater detail to connect with the Defense.gov site in the future? DoDLive Blog	Somewhat likely Not very likely Not at all likely					
EDO05302	A2	Armed with Science	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group
EDO05303	A3	Family Matters	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group
EDO05304	A4	Twitter	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group
EDO05305	A5	RSS Feeds	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group
EDO05306	A6	Podcasts	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group
EDO05307	A7	Email	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group
EDO05308	A8	Widgets	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group
EDO05309	A9	Facebook	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group
EDO05310	A10	YouTube	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group
EDO05311	A11	Flickr	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group
KFB05275		How would you most like to interact with the DoD? (Please select all that apply)	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog None Other (please specify)		Checkbox, one-up vertical	M	Y	Skip Logic Group
KFB05276	A	Other interaction		A	Text area, no char limit		N	

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list) Text area, no char limit	Single or Multi	Required Y/N	Special Instructions
KFB05277		What other features or information would you like to see on this site?			Text area, no char limit		N	
KFB05278		If you could make one improvement to this site, what would it be?			Open-ended		N	
KFB05279		Where are you located?	Stateside military base Overseas military base Deployed location Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware Florida Georgia Hawaii Idaho Illinois Indiana Iowa Kansas Kentucky Louisiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Vermont Virginia Washington Washington D.C. West Virginia Wisconsin Wyoming Outside of U.S.		Dropdown (Select-one)	S	N	

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
KFB05280		Please select the category that includes your age.	17 and under 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 and over I prefer not to respond		Dropdown (Select-one)	S	N	
KFB05281		Please rate your impression of how well this department encourages citizen participation in government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	N	
KFB05282		Please rate how well this website provides opportunities for you to participate in policymaking.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	N	
KFB05283		Please rate how well this website solicits public input on important issues this department addresses.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	N	
KFB05284		Based on information you have seen on this website, please rate how well this department collaborates with other parts of the government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	N	
KFB05285		Please rate how well this website provides tools that facilitate interactive discussions with the public.	1=Poor 2 3 4 5 6 7		Radio button, scale, has don't know	S	N	

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			8					
			9					
			10=Excellent					
			Don't know					

CQ Label Visit Frequency
Role
Military Service
OE_Military Service
Student Level
OE_Role
Primary Reason
OE_Primary Reason
Method to Find Info

CQ Label
Search Difficulties
OE Search Difficulties Search Terms
Did You Find
Unable to Find
SV - Rank 1
SV - Rank 2
SV - Rank 3
Social Networking
Used Connect With Us
DoDLive Blog

CQ Label
Armed with Science
Family Matters
Twitter
RSS Feeds
Podcasts
Email
Widgets
Facebook
YouTube
Flickr
Interact with DoD
OE Interact with DoD



CQ Label

OE_Features or Info

OE_One Improvement

Location



CQ Label

Age

Encourage Participation

Participation Opportunities

Solicits Public Input

Collaborates with Govt

Facilitate Discussions

CQ Label

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DoD Defense.gov
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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
KFB05252		How frequently do you visit this site?	First time Daily Weekly Monthly Every 2 months or less often		Dropdown (Select-one)	S	Y		Visit Frequency
KFB05253		What best describes your role when visiting this site?	Military Member Retired Military/Military Veteran Military Family Member DoD Civilian DoD contractor Congress News/Media Student General Public International Audience Other, please specify:	A B C	Checkbox One Up Vertical	S	Y	OPS	Role
KFB05254	A	If military member, please clarify military service.	Army Air Force Navy Marines Other, please specify:	D	Radio Button One Up Vertical	S	N	OPS	Military Service
KFB05255	D	Other service.			Open-ended		N		OE_Military Service
KFB05256	B	If student, please clarify level.	Elementary School Middle School High school Undergraduate College Student Graduate College Student		Radio Button One Up Vertical	S	N		Student Level
KFB05257	C	Other role.			Open-ended		N		OE_Role
		Which area did you primarily visit today?	For General Public For DefenseCommunity		Dropdown (Select-one)	S	Y		Area Visited
KFB05260 (KFB05260G5)		What is your primary reason for visiting this site today?	General information Multimedia & Photos News Contracts Contact DoD About DoD DoD Leaders DoD Mission Publications Photos & Images Podcasts Videos Blogs Top News Military News Today in DoD Casualty reports News About Afghanistan News About Iraq Contract Awards Contract Opportunities Contract Regulations Looking for other DoD Web sites Employee Resources Pay and Benefits Education Resources Careers with the DoD DoD Social Media Sites Policies and Forms	B C D E	Checkbox One Up Vertical	S	Y	OPS	Primary Reason

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			The Pentagon Channel Other, please specify:	A					
KFB05261	A	Other reason.			Open-ended		N		OE_Primary Reason
CWS03165	B	What specific General Information are you looking for?	Contact DoD DoD History DoD Leadership DoD Mission Publications Other		Dropdown (Select-one)	S	Y	Skip-Logic-Group	Specific-General-Information
CWS03166	C	What specific Multimedia & Photos are you looking for?	Photos & Images Podcasts Video		Dropdown (Select-one)	S	Y	Skip-Logic-Group	Specific-Multimedia-&Photos
CWS03167	D	What specific News are you looking for?	Blogs DoD News Service-Specific-News DoD Events Casualties About Afghanistan About Iraq		Dropdown (Select-one)	S	Y	Skip-Logic-Group	Specific-News
CWS03168	E	What specific Contracts are you looking for?	Awards Opportunities Regulations		Dropdown (Select-one)	S	Y	Skip-Logic-Group	Specific-Contracts
KFB05262		What method are you using to find the information on this site?	Site's search feature Links in the page Top navigation bar Left navigation bar Bottom navigation bar Just navigating thru the web pages Other	A	Dropdown (Select-one)	S	Y	Skip Logic Group	Method to Find Info
KFB05263	A	If you used the search feature of the site today to find your information, what type of difficulty, if any, did you encounter with the search functionality?	I did not encounter any difficulties Search results were helpful Search results were not helpful Returned too many results Returned not enough results Returned no results Returned results that were too similar/redundant Results were not relevant to my search terms or needs I was not sure what words to use in my search Search required too many refinements to get what I wanted Search speed was too slow Other, please specify:	C C C C C C C	Radio Button One Up Vertical	S	N	Skip Logic Group	Search Difficulties
KFB05264	B	Other, search difficulty encountered.		B	Open-ended		N		OE_Search Difficulties
CWS03169	C	What specific search term(s) did you use in your search today to find the information you were looking for?			Open-ended		N		Search Terms
KFB05265		Did you find what you were looking for?	Yes Partially No, please specify:	A	Checkbox One Up Vertical	S	Y	Skip Logic Group	Did You Find
KFB05266	A	Information not found			Open-ended		N		Unable to Find
KFB05267		Do you use an RSS news reader ?	Yes No Not sure		Radio Button One Up Vertical	S	Y		RSS Reader
		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Message directly from Defense.gov on a social network Instant Message from a friend or colleague Familiarity with Defense.gov Search engine results		Drop down, select one	S	Y	Rank Group Adjust Template/Style Sheet Randomize	SV - Rank 1

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			Word of mouth recommendation from someone I know Don't know Other					Anchor Anchor	
	Rank 2		Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Message directly from Defense.gov on a social network Instant Message from a friend or colleague Familiarity with Defense.gov Search engine results Word of mouth recommendation from someone I know Don't know Other		Drop down, select one	S	N	Anchor Anchor Adjust Template/Style Sheet Randomize	SV - Rank 2
	Rank 3		Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Message directly from Defense.gov on a social network Instant Message from a friend or colleague Familiarity with Defense.gov Search engine results Word of mouth recommendation from someone I know Don't know Other		Drop down, select one	S	N	Anchor Anchor Adjust Template/Style Sheet Randomize	SV - Rank 3
KFB05268		Do you use social networking sites such as Facebook, Twitter, Flickr, etc.?	Yes No Not sure		Radio Button One Up Vertical	S	Y	Anchor Anchor	Social Networking
		Have you used any of the "stay connected" social media features of the site in the past 30 days?	Yes No	A	Dropdown (Select one)	S	Y		Used Connect With Us
	A1	How likely are you to use the following social media features in greater detail to connect with the Defense.gov site in the future? DoDLive Blog	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group	DoDLive Blog
	A2	Armed with Science	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group	Armed with Science
	A3	Family Matters	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group	Family Matters
	A4	Twitter	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group	Twitter
	A5	RSS Feeds	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group	RSS Feeds
	A6	Podcasts	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group	Podcasts
	A7	Email	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group	Email
	A8	Widgets	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	Widgets

Model Instance Name:
DoD Defense.gov
MID: 8QZYgB50YdsY4IV4NZgFoQ==
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blue + -->: REWORDING
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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			Somewhat likely Not very likely Not at all likely						
	A9	Facebook	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group	Facebook
	A10	YouTube	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group	YouTube
	A11	Flickr	Very likely Somewhat likely Not very likely Not at all likely		Dropdown (Select-one)	S	N	Multiple List Group	Flickr
KFB05269		How would you rate your familiarity with the following? FaceBook	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop-down, select one	S	Y	Multiple-Lists-Group	Facebook
KFB05270		Twitter	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop-down, select one	S	Y	Multiple-Lists-Group	Twitter
KFB05271		Flickr	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop-down, select one	S	Y	Multiple-Lists-Group	Flickr
KFB05272		MySpace	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop-down, select one	S	Y	Multiple-Lists-Group	MySpace
KFB05273		YouTube	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop-down, select one	S	Y	Multiple-Lists-Group	YouTube
CWS03170		USTREAM	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop-down, select one	S	Y	Multiple-Lists-Group	USTREAM
CWS03171		Blogs	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop-down, select one	S	Y	Multiple-Lists-Group	Blogs
CWS03172		What other social media site(s) do you use?			Text field, 100	S	N		OE_Other Social Media
CWS03173		If you use other social media site(s) how would you rate your	View and contribute often		Drop-down, select one	S	N		Other social media site

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
		familiarity with that other site?	View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity						
KFB05275		How would you most like to interact with the DoD? (Please select all that apply)	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog None Other (please specify)	A	Checkbox, one-up vertical	M	Y	Skip Logic Group	Interact with DoD
KFB05276	A	Other interaction			Text area, no char limit		N		OE_Interact with DoD
KFB05277		What other features or information would you like to see on this site?			Text area, no char limit		N		OE_Features or Info
CWS03174		What sections are you most interested in and why?			Open-ended		N		OE_SectionsInterestedIn
CWS03175		What sections could be improved and how?			Open-ended		N		OE_ImproveSections
KFB05278		If you could make one improvement to this site, what would it be?			Open-ended		N		OE_One Improvement
KFB05279		Where are you located ?	Stateside military base Overseas military base Deployed location Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware Florida Georgia Hawaii Idaho Illinois Indiana Iowa Kansas Kentucky Louisiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey		Dropdown (Select-one)	S	N		Location

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			New Mexico New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Vermont Virginia Washington Washington D.C. West Virginia Wisconsin Wyoming Outside of U.S.						
KFB05280		Please select the category that includes your age .	17 and under 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 and over I prefer not to respond		Dropdown (Select-one)	S	N		Age
KFB05281		Please rate your impression of how well this department encourages citizen participation in government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	N		Encourage Participation
KFB05282		Please rate how well this website provides opportunities for you to participate in policymaking.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	N		Participation Opportunities
KFB05283		Please rate how well this website solicits public input on important issues this department addresses.	1=Poor 2 3 4 5 6 7		Radio button, scale, has don't know	S	N		Solicits Public Input

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			8 9 10=Excellent Don't know						
KFB05284		Based on information you have seen on this website, please rate how well this department collaborates with other parts of the government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	N		Collaborates with Govt
KFB05285		Please rate how well this website provides tools that facilitate interactive discussions with the public.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	N		Facilitate Discussions

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
KFB05252		How frequently do you visit this site?	First time Daily Weekly Monthly Every 2 months or less often		Dropdown (Select-one)	S	Y		Visit Frequency
KFB05253		What best describes your role when visiting this site?	Military Member Retired Military/Military Veteran Military Family Member DoD Civilian DoD contractor Congress News/Media Student General Public Non-U.S.-Government-Affiliated-Civilian International Audience Other, please specify:	A B C	Checkbox One Up Vertical	S	Y	Skip Logic Group	Role
KFB05254	A	If military member, please clarify military service.	Army Air Force Navy Marines Other, please specify:	D	Radio Button One Up Vertical	S	Y	Skip Logic Group	Military Service
KFB05255	D	Other service.			Open-ended		N		OE_Military Service
KFB05256	B	If student, please clarify level.	Elementary School Middle School High school Undergraduate College Student Graduate College Student		Radio Button One Up Vertical	S	Y		Student Level
KFB05257	C	Other role.			Open-ended		N		OE_Role
KFB05260 (KFB05260G5)		What is your primary reason for visiting this site today?	General information Multimedia & Photos News Contracts Looking for other DoD Web sites Employee Resources DoD Social Media Regulations and Forms Other, please specify:	B C D E A	Checkbox One Up Vertical	S	Y	Skip Logic Group	Primary Reason
KFB05261	A	Other reason.			Open-ended		N	Skip Logic Group	OE_Primary Reason
CWS03165	B	What specific General Information are you looking for?	Contact DoD DoD History DoD Leadership DoD Mission Publications Other		Dropdown (Select-one)	S	Y	Skip Logic Group	Specific General Information
CWS03166	C	What specific Multimedia & Photos are you looking for?	Photos & Images Podcasts Video		Dropdown (Select-one)	S	Y	Skip Logic Group	Specific Multimedia & Photos
CWS03167	D	What specific News are you looking for?	Blogs DoD News Service Specific News DoD Events Casualties About Afghanistan About Iraq		Dropdown (Select-one)	S	Y	Skip Logic Group	Specific News
CWS03168	E	What specific Contracts are you looking for?	Awards Opportunities Regulations		Dropdown (Select-one)	S	Y	Skip Logic Group	Specific Contracts
KFB05262		What method are you using to find the information on this site?	Site's search feature Links in the page	A	Dropdown (Select-one)	S	Y	Skip Logic Group	Method to Find Info

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			Top navigation bar						
			Left navigation bar						
			Bottom navigation bar						
			Just navigating thru the web pages						
			Other						
KFB05263	A	If you used the search feature of the site today to find your information, what type of difficulty, if any, did you encounter with the search functionality?	I did not encounter any difficulties		Radio Button One Up Vertical	S	Y	Skip Logic Group	Search Difficulties
			Search results were helpful	C					
			Search results were not helpful	C					
			Returned too many results	C					
			Returned not enough results	C					
			Returned no results	C					
			Returned results that were too similar/redundant	C					
			Results were not relevant to my search terms or needs	C					
			I was not sure what words to use in my search						
			Search required too many refinements to get what I wanted	C					
			Search speed was too slow						
			Other, please specify:	B					
KFB05264	B	Other, search difficulty encountered.			Open-ended		N		OE_Search Difficulties
CWS03169	C	What specific search term(s) did you use in your search today to find the information you were looking for?			Open-ended		N		Search Terms
KFB05265		Did you find what you were looking for?	Yes		Checkbox One Up Vertical	S	Y	Skip Logic Group	Did You Find
			Partially						
			No, please specify:	A					
KFB05266	A	Information not found			Open-ended		N		Unable to Find
KFB05267		Do you use an RSS news reader ?	Yes		Radio Button One Up Vertical	S	Y		RSS Reader
			No						
			Not sure						
KFB05268		Do you use social networking sites such as Facebook, Twitter, Flickr, etc.?	Yes		Radio Button One Up Vertical	S	Y		Social Networking
			No						
			Not sure						
KFB05269		How would you rate your familiarity with the following? FaceBook	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group	Facebook
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						
KFB05270		Twitter	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group	Twitter
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						
KFB05271		Flickr	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group	Flickr
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						
KFB05272		MySpace	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group	MySpace
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						
KFB05273		YouTube	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group	YouTube
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CWS03170		USTREAM	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group	USTREAM
CWS03171		Blogs	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group	Blogs
CWS03172		What other social media site(s) do you use?			Text field, 100	S	N		OE_Other Social Media
CWS03173		If you use other social media site(s) how would you rate your familiarity with that other site?	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	N		Other social media site
KFB05275		How would you most like to interact with the DoD? (Please select all that apply)	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog None Other (please specify)	A	Checkbox, one-up vertical	M	Y	Skip Logic Group	Interact with DoD
KFB05276	A	Other interaction			Text area, no char limit		N		OE_Interact with DoD
KFB05277		What other features or information would you like to see on this site?			Text area, no char limit		N		OE_Features or Info
CWS03174		What sections are you most interested in and why ?			Open-ended		N		OE_SectionsInterestedIn
CWS03175		What sections could be improved and how ?			Open-ended		N		OE_ImproveSections
KFB05278		If you could make one improvement to this site, what would it be?			Open-ended		N		OE_One Improvement
KFB05279		Where are you located ?	Stateside military base Overseas military base Deployed location Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware Florida Georgia Hawaii Idaho Illinois Indiana Iowa Kansas Kentucky		Dropdown (Select-one)	S	N		Location

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			Louisiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Vermont Virginia Washington Washington D.C. West Virginia Wisconsin Wyoming Outside of U.S.						
KFB05280		Please select the category that includes your age .	17 and under 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 and over I prefer not to respond		Dropdown (Select-one)	S	N		Age
KFB05281		Please rate your impression of how well this department encourages citizen participation in government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	Y		Encourage Participation
KFB05282		Please rate how well this website provides opportunities for you to participate in policymaking.	1=Poor 2 3 4 5 6		Radio button, scale, has don't know	S	Y		Participation Opportunities

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			7 8 9 10=Excellent Don't know						
KFB05283		Please rate how well this website solicits public input on important issues this department addresses.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	Y		Solicits Public Input
KFB05284		Based on information you have seen on this website, please rate how well this department collaborates with other parts of the government .	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	Y		Collaborates with Govt
KFB05285		Please rate how well this website provides tools that facilitate interactive discussions with the public.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	Y		Facilitate Discussions
CWS02768		Defense.gov will be holding a focus group on our website experience. We value your opinion and would like ideas on how best to communicate the DoD mission to the public. If you would like to participate, please enter your email address in the space below and a representative from the web team will contact you.			Open-ended		N		Email Addresses

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
KFB05252		How frequently do you visit this site?	First time Daily Weekly Monthly Every 2 months or less often		Dropdown (Select-one)	S	Y		Visit Frequency
KFB05253		What best describes your role when visiting this site?	Military Member Retired Military/Military Veteran Military Family Member DoD Civilian DoD contractor Congress News/Media Student General Public Non U.S. Government Affiliated Civilian International Audience Other, please specify:	A B C	Checkbox One Up Vertical	S	Y	Skip Logic Group	Role
KFB05254	A	If military member, please clarify military service.	Army Air Force Navy Marines Other, please specify:	D	Radio Button One Up Vertical	S	Y	Skip Logic Group	Military Service
KFB05255	D	Other service.			Open-ended		N		OE_Military Service
KFB05256	B	If student, please clarify level.	Elementary School Middle School High school Undergraduate College Student Graduate College Student		Radio Button One Up Vertical	S	Y		Student Level
KFB05257	C	Other role.			Open-ended		N		OE_Role
KFB05258		Which area of the site are you primarily visiting today?	We Want to Hear from You Social Networking Multimedia & Photos Leaders DoD Sites News FAQ Contact US Other, please specify:	A	Checkbox One Up Vertical	S	Y	Skip Logic Group	Primary Area of Site
KFB05259	A	Other area:			Open-ended		N		OE_Primary Area of Site
KFB05260		What is your primary reason for visiting this site today?	To participate interactively To get information To read news To watch videos/browse photos General information Multimedia & Photos News Contracts Looking for other DoD Web sites Employee Resources DoD Social Media Regulations and Forms Other, please specify:	B C D E A	Checkbox One Up Vertical	S	Y	Skip Logic Group	Primary Reason
KFB05261	A	Other reason.			Open-ended		N		OE_Primary Reason
	B	What specific General Information are you looking for?	Contact DoD DoD History DoD Leadership DoD Mission Publications Other		Dropdown (Select-one)	S	Y		Specific General Information
	C	What specific Multimedia & Photos are you looking for?	Photos & Images		Dropdown (Select-one)	S	Y		Specific Multimedia &

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			Podcasts						Photos
	D	What specific News are you looking for?	Video Blogs DoD News Service Specific News DoD Events Casualties About Afghanistan About Iraq		Dropdown (Select-one)	S	Y		Specific News
	E	What specific Contracts are you looking for?	Awards Opportunities Regulations		Dropdown (Select-one)	S	Y		Specific Contracts
KFB05262		What method are you using to find the information on this site?	Site's search feature Links in the page Top navigation bar Left navigation bar Bottom navigation bar Just navigating thru the web pages Other	A	Dropdown (Select-one)	S	Y	Skip Logic Group	Method to Find Info
KFB05263	A	If you used the search feature of the site today to find your information, what type of difficulty, if any, did you encounter with the search functionality?	I did not encounter any difficulties Search results were helpful Search results were not helpful Returned too many results Returned not enough results Returned no results Returned results that were too similar/redundant Results were not relevant to my search terms or needs I was not sure what words to use in my search Search required too many refinements to get what I wanted Search speed was too slow Other, please specify:	C C C C C C C C B	Radio Button One Up Vertical	S	Y	Skip Logic Group	Search Difficulties
KFB05264	B	Other, search difficulty encountered.			Open-ended		N		OE_Search Difficulties
	C	What specific search term(s) did you use in your search today to find the information you were looking for?			Open-ended		N		Search Terms
KFB05265		Did you find what you were looking for?	Yes Partially No, please specify:	A	Checkbox One Up Vertical	S	Y	Skip Logic Group	Did You Find
KFB05266	A	Information not found			Open-ended		N		Unable to Find
KFB05267		Do you use an RSS news reader ?	Yes No Not sure		Radio Button One Up Vertical	S	Y		RSS Reader
KFB05268		Do you use social media sites such as Facebook, Twitter, MySpace, Flickr, etc.?	Yes No Not sure		Radio Button One Up Vertical	S	Y		Social Networking
KFB05269		How would you rate your familiarity with the following? FaceBook	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group	Facebook
KFB05270		Twitter	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group	Twitter
KFB05271		Flickr	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally		Drop down, select one	S	Y	Multiple Lists Group	Flickr

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			View occasionally but don't contribute						
			No familiarity						
KFB05272		MySpace	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group	MySpace
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						
KFB05273		YouTube	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group	YouTube
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						
KFB05274		Delicio.us	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group	Delicio.us
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						
		USTREAM	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group	USTREAM
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						
		Blogs	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group	Blogs
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						
		How would you rate your familiarity with other social media sites you use? Please write in other used.	View and contribute often		Checkbox, one-up vertical	S	N	OPS Group	Other social media site
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						
KFB05275		How would you most like to interact with the DoD? (Please select all that apply)	Bookmark or tag pages		Checkbox, one-up vertical	M	Y	Skip Logic Group	Interact with DoD
			In social networks						
			In virtual worlds						
			By adding comments, ratings, or reviews						
			Reading blogs						
			Contributing to wikis						
			Receiving newsletters/email updates						
			Subscribing to RSS feeds						
			Listening to Podcasts or audio						
			Watching Vodcasts or video						
			Adding a widget or gadget to my personalized page						
			Following a microblog						
			None						
			Other (please specify)	A					
KFB05276	A	Other interaction			Text area, no char limit		N		OE_Interact with DoD
KFB05277		What other features or information would you like to see on this site?			Text area, no char limit		N		OE_Features or Info
		What sections are you most interested in and why?			Open-ended		N		OE_SectionsInterestedIn
		What sections could be improved and how?			Open-ended		N		OE_ImproveSections
KFB05278		If you could make one improvement to this site, what would it be?			Open-ended		N		OE_One Improvement
KFB05279		Where are you located ?	Stateside military base		Dropdown (Select-one)	S	N		Location

Model Instance Name:
 DoD Defense.gov
 MID: 8QZYgB50YdsY4IV4NZgFoQ==
 Date: 12/4/2009

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underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING
 violet (bold): SKIP-LOGIC

DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			Overseas military base Deployed location Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware Florida Georgia Hawaii Idaho Illinois Indiana Iowa Kansas Kentucky Louisiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Vermont Virginia Washington Washington D.C. West Virginia Wisconsin Wyoming Outside of U.S.						
KFB05280		Please select the category that includes your age .	17 and under 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64		Dropdown (Select-one)	S	N		Age

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			65 and over I prefer not to respond						
KFB05281		Please rate your impression of how well this department encourages citizen participation in government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	Y		Encourage Participation
KFB05282		Please rate how well this website provides opportunities for you to participate in policymaking.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	Y		Participation Opportunities
KFB05283		Please rate how well this website solicits public input on important issues this department addresses.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	Y		Solicits Public Input
KFB05284		Based on information you have seen on this website, please rate how well this department collaborates with other parts of the government .	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	Y		Collaborates with Govt
KFB05285		Please rate how well this website provides tools that facilitate interactive discussions with the public.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	Y		Facilitate Discussions

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CWS02768		Defense.gov will be holding a focus group on our website experience. We value your opinion and would like ideas on how best to communicate the DoD mission to the public. If you would like to participate, please enter your email address in the space below and a representative from the web team will contact you.			Open-ended		N		Email Addresses

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DoD Defense.gov CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Other					
KFB05263	A	If you used the search feature of the site today to find your information, what type of difficulty, if any, did you encounter with the search functionality?	I did not encounter any difficulties Search results were helpful Search results were not helpful Returned too many results Returned not enough results Returned no results Returned results that were too similar/redundant Results were not relevant to my search terms or needs Search speed was too slow Other, please specify:	A	Radio Button One Up Vertical	S	Y	
KFB05264	A	Other, search difficulty encountered.			Open-ended		N	
KFB05265		Did you find what you were looking for?	Yes Partially No, please specify:	A	Checkbox One Up Vertical	S	Y	
KFB05266	A	Information not found			Open-ended		N	
KFB05267		Do you use an RSS news reader ?	Yes No Not sure		Radio Button One Up Vertical	S	Y	
KFB05268		Do you use social networking sites such as MySpace, Facebook, LinkedIn, etc.?	Yes No Not sure		Radio Button One Up Vertical	S	Y	
KFB05269		How would you rate your familiarity with the following? FaceBook	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group
KFB05270		Twitter	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group
KFB05271		Flickr	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group
KFB05272		MySpace	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group
KFB05273		YouTube	View and contribute often View often and contribute occasionally View often but don't contribute		Drop down, select one	S	Y	Multiple Lists Group

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			View and contribute occasionally View occasionally but don't contribute No familiarity					
KFB05274		Del.icio.us	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group
KFB05275		How would you most like to interact with the DoD? (Please select all that apply)	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog None Other (please specify)		Checkbox, one-up vertical	M	Y	
KFB05276		Other interaction			Text area, no char limit		N	
KFB05277		What other features or information would you like to see on this site?			Text area, no char limit		N	
KFB05278		If you could make one improvement to this site, what would it be?			Open-ended		N	
KFB05279		Where are you located ?	Stateside military base Overseas military base Deployed location Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware Florida Georgia Hawaii Idaho Illinois Indiana Iowa Kansas Kentucky Louisiana		Dropdown (Select-one)	Single	N	

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Vermont Virginia Washington Washington D.C. West Virginia Wisconsin Wyoming Outside of U.S.					
KFB05280		Please select the category that includes your age .	17 and under 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 and over I prefer not to respond		Dropdown (Select-one)	Single	N	
KFB05281		Please rate your impression of how well this department encourages citizen participation in government.	1=Poor 2 3 4 5 6 7		Radio button, scale, has don't know	Single	Y	

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			8 9 10=Excellent Don't know					
KFB05282		Please rate how well this website provides opportunities for you to participate in policymaking.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	Single	Y	
KFB05283		Please rate how well this website solicits public input on important issues this department addresses.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	Single	Y	
KFB05284		Based on information you have seen on this website, please rate how well this department collaborates with other parts of the government .	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	Single	Y	
KFB05285		Please rate how well this website provides tools that facilitate interactive discussions with the public.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	Single	Y	



CQ Label



CQ Label



CQ Label



CQ Label





CQ Label

