# **Questionnaire Management Guidelines**

#### Goals:

- One consolidated document to track all model and CQ changes throughout the life of the project
- Questionnaire always matches the live survey
- Easy and error-free way to submit CQ changes
- All changes tracked and reflected in one document (DOT will help)

## Basic rules:

1 This questionnaire has to match the live survey

**2** All changes to the live measure need to be tracked and archived in **one document** 

3 All CQ change requests has to be submitted using this documents

SRA: 1) marks up changes and submits the entire document to DOT

DOT: 1) archives change request on separate tab

2) implement changes

3) updates the document to reflect all implemented changes in the "clean" questionnaire - SRA can send to the client and use for future CQ changes

4 DOT will safeguard correct formats - your next CQ changes have to be submitted using one survey document with appropriate color-coding

DoD Defense.gov

MID: 8QZYgB50YdsY4IV4NZgFoQ==

Date: 8/26/2009

### **DoD Defense.gov MODEL QUESTION LIST** Model questions utilize the ACSI methodology to determine scores and impacts **CUSTOMER SATISFACTION ELEMENTS (drivers of satisfaction)** NOTE: All questions under each element are required. Satisfaction questions are required. Satisfaction questions appear on all surveys. Element questions are partitioned among surveys. REQUIRED ELEMENTS (common to all websites) ontent (1=Poor, 10=Excellent, Don't Know) 24 What is your overall satisfaction with this site? 1 Please rate the accuracy of information on this site. 27 Return (1=Very Dissatisfied, 10=Very Satisfied) 25 How well does this site meet your expectations? 2 Please rate the quality of information on this site. (1=Falls Short, 10=Exceeds) 3 Please rate the freshness of content on this site. 26 How does this site compare to your idea of an ideal website? 28 Recommend Agency (1=Not Very Close, 10=Very Close) Functionality (1=Poor, 10=Excellent, Don't Know) 4 Please rate the usefulness of the features provided on this site. 29 Primary Resource **5** Please rate the **convenience of the features** on this site. 6 Please rate the variety of features on this site. 30 Trust - Best Interests Look and Feel (1=Poor, 10=Excellent, Don't Know) 31 Trust - Trustworthy 7 Please rate the visual appeal of this site. 32 Trust - Do Right 8 Please rate the balance of graphics and text on this site. 9 Please rate the readability of the pages on this site. 33 Future Participation Navigation (1=Poor, 10=Excellent, Don't Know) 10 Please rate how well the site is organized. 34 Future Online Participation 11 Please rate the options available for navigating this site. 12 Please rate how well the site layout helps you find what you are looking for. 13 Please rate the number of clicks to get where you want on this site. Search (1=Poor, 10=Excellent, Don't Know) 14 Please rate the relevance of search results on this site. 15 Please rate the organization of search results on this site. 16 Please rate how well the search results help you decide what to select. 17 Please rate how well the search feature helps you to narrow the results to find what you want. Site Performance (1=Poor, 10=Excellent, Don't Know) 18 Please rate how quickly pages load on this site. 19 Please rate the consistency of speed from page to page on this site. 20 Please rate the ability to load pages without getting error messages on this Online Transparency (1=Poor, 10=Excellent) 21 Please rate how thoroughly this website discloses information about what this department is doing. 22 Please rate how quickly department information is made available on this 23 Please rate how well information about this department's actions can be accessed by the public on this website.

#### **FUTURE BEHAVIORS**

Future behaviors may be modified based on your site's objectives. Future behavior questions appear on all surveys.

## Return (1=Very Unlikely, 10=Very Likely)

How likely are you to return to this site?

## Recommend Agency (1=Very Unlikely, 10=Very Likely)

How likely are you to recommend this agency to someone else?

### Primary Resource (1=Very Unlikely, 10=Very Likely)

How likely are you to use this site as your **primary resource** for gathering information about the Department of Defense and its policies, organizations, functions and operations?

### Trust (1=Strongly Disagree, 10=Strongly Agree)

I can count on this department to act in my best interests.

I consider this department to be trustworthy.

This department can be trusted to **do what is right**.

## Future Participation (1=Very Unlikely, 10=Very Likely)

How likely are you to **express your thoughts or ideas to this department** in the next 90 days?

### Future Online Participation (1=Very Unlikely, 10=Very Likely)

How likely are you to **participate in a discussion** with this department online using **chat, wikis, discussion boards, or blogs** in the next 90 days?

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blue + -->: REWORDING

violet (bold): SKIP-LOGIC

QID	Skip Logic		Answer Choices			Single	Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	or Multi	Y/N
KFB05252		How frequently do you visit this site?	First time		Dropdown (Select-one)	S	Y
			Daily				
			Weekly				
			Monthly	4			
			Every 2 months or less often				
KFB05253		What best describes your <b>role</b> when visiting this site?		-	Radio Button One Up Vertical	S	Y
		Site?	Retired Military/Military Veteran	-			
,			Military Family Member DOD Civilian	-			
			DOD Contractor	-			
,			General Public	-			
,			Student	-			
			Educator	-			
,			Researcher	-			
,			Lawyer	1			
,			Business Representative				
,			Other Government Employee	1			
,			News/Media	-			
			International Audience				
KFB05260		What is your primary reason for visiting this site			Radio Button One Up Vertical	S	Υ
= 00=00		today?	Learn about the DOD			-	
			Find biographies				
			DOD Mission Statement				
			See Photos & Images				
			Get Podcasts				
			Watch Videos				
			Read Blogs				
			Military News				
			Today in DOD				
			Casualty Reports				
			Contract Awards				
			Contract Opportunities				
			Regulations & Publications				
			Looking for other DOD Web sites				
			Pay and Benefits				
			Education Resources				
			Search for jobs/careers				
			Find DOD Social Media Sites				
			To perform research	-			
			Search for specific information	-			
			Policies and Forms The Posterior Channel	_			
			The Pentagon Channel				
KFB05261	Α	Other primary reason.	Other, please specify:	Α	Text area, no char limit	_	NI.
KFB05261 KFB05265	Α	Did you <b>find</b> what you were looking for?	Yes		Radio Button One Up Vertical	S	N Y
KFB03203		Did you mid what you were looking lor?	Partially		Tradio Button One Op Vertical		
			No, please specify:	A			
KFB05266	Α	What were you looking for?	ivo, piedas apecity.		Text area, no char limit		N
KFB05262		What <b>method</b> are you using to find the	Site's search feature	Α	Checkbox, one-up vertical	S	Y
500202		information on this site?	Advanced Search	Â			
			External search engine (i.e. Yahoo, Goggle, MSN, etc.)				
			Links in the page	В			
			Top navigation bar	В			
			Bottom navigation bar	В			
			Just navigating thru the web pages	В			
			Came from link in e-mail				
			Came from link on blog				
			Came from link on blog Came from link on Facebook				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	
(0.0001.2)		Quodien Tox	Came from link on YouTube	S.mp to	Type (coloct from net)	Oi illuit.	.,,,,
			Other, please specify:	С			
ACQCol0006245	С	Other search method			Text area, no char limit		N
ACQCol0006246	Α	Did you have difficulty using the search	Yes	D	Radio Button One Up Vertical	S	N
		features on this site?	No				
KFB05263	D	What type of difficulty did you encounter while	Returned too many results		Checkbox, one-up vertical	M	N
		using the site's search feature?	Returned not enough results				
		Returned no results					
		Returned results that were too similar/redundant					
			Results were not relevant to my search terms or needs  I was not sure what words to use in my search				
			Search required too many refinements to get what I wanted				
			Search speed was too slow				
			Other, please specify:	E			
KFB05264	E	Other search difficulty encountered.	other, pieuse speeny.	_	Text area, no char limit		N
ACQCol0006247	В	Did you have difficulty using the navigation	Yes	F	Radio Button One Up Vertical	S	N
		on this site?	No				
ACQCol0006248 F	F	What type of difficulty did you encounter with	Could not find the appropriate navigational links on most of your web pages		Checkbox, one-up vertical	М	N
		the navigation on this site?	Too many links or navigational choices				
			Links did not take me where I expected				
			Had difficulty finding detailed information on your web pages				
			Had difficulty finding related information on your web pages				
			Navigation did not support what I was trying to accomplish				
			Would often feel lost, and did not know where I was on your site				
			Had various technical difficulties (links didn't work, received error messages, etc.)				
			Could not get started or did not know where to begin				
		Could not navigate back to previous information					
			Other, please specify:	G			
ACQCol0006236	G	Other navigational difficulty  Do you find the content on this website	V		Text area, no char limit  Radio Button One Up Vertical	S	N N
ACQCol0006237		appealing to you?	Yes No	Α	Radio Button One Up Vertical	5	I N
ACQCol0006258	A	What could we do to make our content more	140		Text area, no char limit		N
	^	appealing to you?			·		
KFB05275		How would you most like to interact with this site?	Bookmark or tag pages		Checkbox, one-up vertical	M	Y
		Site?	In social networks				
			In virtual worlds				
			By adding comments, ratings, or reviews Reading blogs				
			Contributing to wikis				
			Receiving newsletters/email updates				
			Subscribing to RSS feeds				
			Listening to Podcasts or audio				
			Watching Vodcasts or video				
			Adding a widget or gadget to my personalized page				
			Following a microblog				
			Via FAQs				
			Via website feedback form				
			Interacting in person				
			None of the above				
ACQCol0006259		How likely are you to share your opinions with	1=Not very likely		Radio button, scale, has don't know	S	Y
		this agency by using web-based social media	2				
		tools such as Facebook, Twitter, etc.?	3				
			4				
	1		5				
			16			1	1
						1	
			7				
			7 8				
			7 8 9 Very likely=10				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Require Y/N
(0.000)		- Caronan com	Don't know		, , , , , , , , , , , , , , , , , , , ,		
LON0029717		How likely are you to discourage others from	1 = Very Unlikely		Radio button, scale, no don't know	S	Y
		interacting with this agency?	2		,		
			3				
			4				
			5				
			6				
			7				
			8				
			9				
KFB05279		Whore are you leasted?	10 = Very Likely		Drandoum (Calast and)	S	N
KFB05279		Where are you located?	Stateside military base		Dropdown (Select-one)	3	IN
			Overseas military base Deployed location	-			
			Alabama	-			
			Alaska				
			Arizona				
			Arkansas	1			
			California	1			
			Colorado	1			
			Connecticut				
			Delaware				
			Florida				
			Georgia				
			Hawaii				
			Idaho				
			Illinois				
			Indiana				
			Iowa	-		'	
			Kansas Kentucky	-			
			Louisiana	-			
			Maine				
			Maryland	-			
			Massachusetts				
			Michigan				
			Minnesota				
			Mississippi				
			Missouri				
			Montana				
			Nebraska				
			Nevada				
			New Hampshire				
			New Jersey	4			
			New Mexico	-			
			New York				
			North Carolina North Dakota				
			North Dakota Ohio	1			
			Oklahoma	1			
			Oregon	-			
			Pennsylvania	-			
			Rhode Island	1			
			South Carolina	1			
			South Dakota	1			
			Tennessee	1			
			Texas	1			
			Utah	1			
	1		Vermont	1		1	1

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Virginia				
			Washington				
			Washington D.C.				
			West Virginia	]			
			Wisconsin				
			Wyoming				
			Outside of U.S.				
KFB05280		Please select the category that includes your	17 and under		Dropdown (Select-one)	ppdown (Select-one) S	N
		age.	18 - 24				
			25 - 34				
			35 - 44				
			45 - 54				
			55 - 64				
			65 and over				
			I prefer not to respond				
ACQCol0006249		What is your gender?	Female		Dropdown (Select-one)	S	N
			Male				
			I prefer not to respond				

Special Instructions	CQ Label
•	Visit Frequency
	Role
OPS	Primary Reason
OPS	OE_Primary Reason
Skip Logic Group	Did You Find
Skip Logic Group	Unable to Find
Skip Logic Group	Method to Find Info

Special Instructions	CQ Label
	OE_Search Method
Skip Logic Group	Search Problem
	Scaron i robiciii
Skip Logic Group	Search Difficulty
	OE_Search Difficulty
Skip Logic Group	Nav Problem
Skip Logic Group	Nav Difficulty
	OE_Nav Difficulty
Skip Logic Group	OE_Nav Difficulty Appealing
Skip Logic Group	
	Appealing OE_Appealing
Skip Logic Group Skip Logic Group	Appealing
	Appealing OE_Appealing
	Appealing  OE_Appealing  Interact with DOD
	Appealing OE_Appealing
	Appealing  OE_Appealing  Interact with DOD  Web-based social media
	Appealing  OE_Appealing  Interact with DOD  Web-based social media
	Appealing  OE_Appealing  Interact with DOD  Web-based social media
	Appealing  OE_Appealing  Interact with DOD  Web-based social media
	Appealing  OE_Appealing  Interact with DOD  Web-based social media
	Appealing  OE_Appealing  Interact with DOD  Web-based social media

Special Instructions	CQ Label
	Discourage
	Location

CQ Label
Age
Gender

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OID	Skip		Answer Choices			Single	Bogu
QID (Group ID)	Logic Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	or Multi	Requ
	Labei			Skip to			,
KFB05252		How frequently do you visit this site?	First time	-	Dropdown (Select-one)	S	1
			Daily				
			Weekly				
			Monthly				
			Every 2 months or less often	1			
KFB05253		What best describes your role when visiting this			Radio Button One Up Vertical	S	١ ,
200200		site?	Retired Military/Military Veteran	1	Tradio Batton one op Vertioal		
	Site .	Military Family Member	+				
				-			
			DOD Civilian	-			
			DOD Contractor				
			General Public				
			Student				
			Educator				
			Researcher	1			
			Lawyer				
			Business Representative	1			
				-			
			Other Government Employee	4			
			News/Media				
			International Audience				
KFB05260		What is your primary reason for visiting this site	Contact the DOD		Radio Button One Up Vertical	S	
		today?	Learn about the DOD	1			
			Find biographies	1			
			DOD Mission Statement	1			
				-			
			See Photos & Images	-			
			Get Podcasts				
			Watch Videos				
			Read Blogs				
			Military News				
			Today in DOD	1			
			Casualty Reports	1			
				-			
			Contract Awards				
			Contract Opportunities				
			Regulations & Publications				
			Looking for other DOD Web sites				
			Pay and Benefits				
			Education Resources				
			Search for jobs/careers				
			Find DOD Social Media Sites	1			
				-			
			To perform research	4			
			Search for specific information				
			Policies and Forms				
			The Pentagon Channel				
			Other, please specify:	Α			
KFB05261	Α	Other primary reason.			Text area, no char limit		
KFB05265	- 1	Did you <b>find</b> what you were looking for?	Yes		Radio Button One Up Vertical	S	
KI D03203		Did you mid what you were looking for:	Partially	-	Tradio Button One op vertical	"	
			No, please specify:	Α			
KFB05266	Α	What were you looking for?			Text area, no char limit		
KFB05262		What <b>method</b> are you using to find the	Site's search feature	Α	Checkbox, one-up vertical	S	
		information on this site?	Advanced Search	Α			
			External search engine (i.e. Yahoo, Goggle, MSN, etc.)				
			Links in the page	В			
			Top navigation bar	В			
			Bottom navigation bar	В			
			Just navigating thru the web pages	В			
			Came from link in e-mail				
			Came from link on blog				
			Came from link on Facebook				
			Came from link on Twitter				

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(0.0001.2)		Quodien Tox	Came from link on YouTube	S.mp to	Type (coloct from net)	Oi illuit.	.,,,,
			Other, please specify:	С			
ACQCol0006245	С	Other search method			Text area, no char limit		N
ACQCol0006246	Α	Did you have difficulty using the search	Yes	D	Radio Button One Up Vertical	S	N
		features on this site?	No				
KFB05263	D	What type of difficulty did you encounter while	Returned too many results		Checkbox, one-up vertical	M	N
		using the site's search feature?	Returned not enough results				
		Returned no results					
		Returned results that were too similar/redundant					
			Results were not relevant to my search terms or needs  I was not sure what words to use in my search				
			Search required too many refinements to get what I wanted				
			Search speed was too slow				
			Other, please specify:	E			
KFB05264	E	Other search difficulty encountered.	other, pieuse speeny.	_	Text area, no char limit		N
ACQCol0006247	В	Did you have difficulty using the navigation	Yes	F	Radio Button One Up Vertical	S	N
		on this site?	No				
ACQCol0006248 F	F	What type of difficulty did you encounter with	Could not find the appropriate navigational links on most of your web pages		Checkbox, one-up vertical	М	N
		the navigation on this site?	Too many links or navigational choices				
			Links did not take me where I expected				
			Had difficulty finding detailed information on your web pages				
			Had difficulty finding related information on your web pages				
			Navigation did not support what I was trying to accomplish				
			Would often feel lost, and did not know where I was on your site				
			Had various technical difficulties (links didn't work, received error messages, etc.)				
			Could not get started or did not know where to begin				
		Could not navigate back to previous information					
			Other, please specify:	G			
ACQCol0006236	G	Other navigational difficulty  Do you find the content on this website	V		Text area, no char limit  Radio Button One Up Vertical	S	N N
ACQCol0006237		appealing to you?	Yes No	Α	Radio Button One Up Vertical	5	I N
ACQCol0006258	A	What could we do to make our content more	140		Text area, no char limit		N
	^	appealing to you?			·		
KFB05275		How would you most like to interact with this site?	Bookmark or tag pages		Checkbox, one-up vertical	M	Y
		Site?	In social networks				
			In virtual worlds				
			By adding comments, ratings, or reviews Reading blogs				
			Contributing to wikis				
			Receiving newsletters/email updates				
			Subscribing to RSS feeds				
			Listening to Podcasts or audio				
			Watching Vodcasts or video				
			Adding a widget or gadget to my personalized page				
			Following a microblog				
			Via FAQs				
			Via website feedback form				
			Interacting in person				
			None of the above				
ACQCol0006259		How likely are you to share your opinions with	1=Not very likely		Radio button, scale, has don't know	S	Y
		this agency by using web-based social media	2				
		tools such as Facebook, Twitter, etc.?	3				
			4				
	1		5				
			16			1	1
						1	
			7				
			7 8				
			7 8 9 Very likely=10				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Don't know				
		How likely are you to <b>discourage</b> others from	1 = Very Unlikely	4	Radio button, scale, no don't know	S	Υ
		interacting with this agency?	2				
			3	4			
			4	4			
			5	4			
			6	4			
				4			
			8	4			
			9 10 = Very Likely	-			
KFB05279		Where are you <b>located</b> ?			Drandaum (Calast ana)	S	N
KFB05279		where are you located?	Stateside military base Overseas military base	4	Dropdown (Select-one)	3	IN
				1			
			Deployed location Alabama	1			
			Alaska	1			
			Arizona	1			
			Arkansas	1			
			California	1			
			Colorado	1			
			Connecticut	1			
			Delaware	1			
			Florida	1			
			Georgia	1			
	Hawaii						
			Idaho	1			
			Illinois	1			
			Indiana				
			lowa				
			Kansas				
			Kentucky				
			Louisiana	1			
			Maine	1			
			Maryland	4			
			Massachusetts	4			
			Michigan Minnesota	4			
				-			
			Mississippi	1			
			Missouri Montana	1			
			Nebraska	1			
			Nevada	1			
			New Hampshire	1			
			New Jersey	1			
			New Mexico	1			
			New York	1			
			North Carolina	1			
			North Dakota	1			
			Ohio	]			
			Oklahoma	]			
			Oregon	]			
			Pennsylvania	]			
			Rhode Island	1			
			South Carolina	1			
			South Dakota	1			
			Tennessee	1			
			Texas	1			
			Utah	4			
			Vermont	]			

DoD Defense.gov

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Virginia				
			Washington				
			Washington D.C.				
			West Virginia	]			
			Wisconsin				
			Wyoming				
			Outside of U.S.				
KFB05280		Please select the category that includes your	17 and under		Dropdown (Select-one)	S	N
		age.	18 - 24				
			25 - 34				
			35 - 44				
			45 - 54				
			55 - 64				
			65 and over				
			I prefer not to respond				
ACQCol0006249		What is your gender?	Female		Dropdown (Select-one)	S	N
			Male				
			I prefer not to respond				

Special Instructions	CQ Label
•	Visit Frequency
	Role
OPS	Primary Reason
OPS	OE_Primary Reason
Skip Logic Group	Did You Find
Skip Logic Group	Unable to Find
Skip Logic Group	Method to Find Info

Special Instructions	CQ Label
	OE_Search Method
Skip Logic Group	Search Problem
	Scaron i robiciii
Skip Logic Group	Search Difficulty
	OE_Search Difficulty
Skip Logic Group	Nav Problem
Skip Logic Group	Nav Difficulty
	OE_Nav Difficulty
Skip Logic Group	OE_Nav Difficulty Appealing
Skip Logic Group	
	Appealing OE_Appealing
Skip Logic Group Skip Logic Group	Appealing
	Appealing OE_Appealing
	Appealing  OE_Appealing  Interact with DOD
	Appealing OE_Appealing
	Appealing  OE_Appealing  Interact with DOD  Web-based social media
	Appealing  OE_Appealing  Interact with DOD  Web-based social media
	Appealing  OE_Appealing  Interact with DOD  Web-based social media
	Appealing  OE_Appealing  Interact with DOD  Web-based social media
	Appealing  OE_Appealing  Interact with DOD  Web-based social media
	Appealing  OE_Appealing  Interact with DOD  Web-based social media

Cnooled Instructions	COLebel
Special Instructions	CQ Label
	Discourage
	Dicocurago
	Location
i e	

CQ Label
Age
Gender

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DoD Defense.gov CUSTOM QUESTION LIST							
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Require Y/N
KFB05252		How frequently do you visit this site?	First time		Dropdown (Select-one)	S	Y
		, , , , , , , , , , , , , , , , , , , ,	Daily		(		
			Weekly				
			Monthly	7 1			
			Every 2 months or less often				
KFB05253		What best describes your role when visiting this site?	Serving Military Member	A	Radio Button One Up Vertical	S	Y
			Retired Military/Military Veteran				
			Military Family Member				
			DOD Civilian				
			DOD Contractor				
			General Public				
			<u>Student</u>	В			
			Educator				
			Researcher				
			Lawyer				
			Business Representative				
			Other Government Employee				
			News/Media	7			
			International Audience				
			Other, please specify:	E			
KFB05254	A	If military member, please clarify military service.	Army		Radio Button One Up Vertical	S	Н
		,	Air Force				
			Navy	<b>–</b>			
			Marines				
			Other, please specify:	Đ			
KFB05255	Đ	Other service.			Open-ended		И
KFB05256-	В	If student, please clarify level.	Elementary School		Radio Button One Up Vertical	S	H
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Middle School	_			
			High school				
			Undergraduate College Student	<b>–</b> 1			
			Graduate College Student	<b>–</b> 1			
KFB05257	E	Other role.			Open-ended		N
KFB05260		What is your <b>primary reason</b> for visiting this site today?	Contact the DOD		Radio Button One Up Vertical	S	Υ
			Learn about the DOD		·		
			Find biographies				
			DOD Leaders				
			DOD Mission Statement	7 1			
			Publications Publications				
			See Photos & Images				
			Get Podcasts				
			Watch Videos				
			Read Blogs				
			Top News				
			Military News	<b>-</b>			
			Today in DOD	_			
			Casualty Reports	-			
			News About Afghanistan	_			
			News-About Iraq				
			Contract Awards				
			Contract Awards Contract Opportunities				
			Regulations & Publications				
			Looking for other DOD Web sites				
			Pay and Benefits				
			Education Resources				
			Search for jobs/careers				
			Find DOD Social Media Sites				
			To perform research				
			Search for specific information				
			Policies and Forms				

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			DoD Defense.gov CUSTOM QUESTION LIST				
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) The Pentagon Channel	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Other, please specify:	A			
KFB05261	Α	Other primary reason.			Text area, no char limit		N
KFB05265		Did you find what you were looking for?	Yes Partially No, please specify:		Radio Button One Up Vertical	<u>S</u>	Y
KFB05266	A	What were you looking for?			Text area, no char limit		N
KFB05262	C A D	Other search method Did you have difficulty using the search features on this site?  What type of difficulty did you encounter while using the site's search feature?	Site's search feature Advanced Search External search engine (i.e. Yahoo, Goggle, MSN, etc.) Links in the page Top navigation bar Bottom navigation bar Just navigating thru the web pages Came from link in e-mail Came from link on blog Came from link on Facebook Came from link on Facebook Came from link on Twitter Came from link on YouTube Other, please specify:  Yes No I did not encounter any difficulties Search results were helpful Search results were not helpful Returned too many results Returned no results Returned no results Returned results that were too similar/redundant Results were not relevant to my search terms or needs I was not sure what words to use in my search Search required too many refinements to get what I wanted	A A B B B B B B C C C C C C C C C C C C	Text area, no char limit Radio Button One Up Vertical Checkbox, one-up vertical	S	N N
			Search speed was too slow				
KFB05264	_	Other search difficulty encountered.	Other, please specify:	Е	Text area, no char limit		N
CWS03169	E	What specific search term(s) did you use in your search today			Open-ended		N N
		to find the information you were looking for?			2,2 0.1000		
	В	Did you have <b>difficulty using the navigation</b> on this site?	Yes	F	Radio Button One Up Vertical	S	N
	F	What <b>type of difficulty</b> did you encounter with the <b>navigation</b> on this site?	No Could not find the appropriate navigational links on most of your web pages Too many links or navigational choices Links did not take me where I expected Had difficulty finding detailed information on your web pages Had difficulty finding related information on your web pages Navigation did not support what I was trying to accomplish Would often feel lost, and did not know where I was on your site Had various technical difficulties (links didn't work, received error messages, etc.) Could not get started or did not know where to begin Could not navigate back to previous information Other, please specify:	G	Checkbox, one-up vertical	M	N
	G	Other navigational difficulty			Text area, no char limit		N
		Do you find the content on this website <b>appealing</b> to you?	Yes No	Α	Radio Button One Up Vertical	S	N
		What could we do to make our content <b>more appealing</b> to you?			Text area, no char limit		N
EDO05297		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums		Drop down, select one	S	¥

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QID	Skip Logic	Quantities Total	Answer Choices	Oldin 4	Towns for book from 10.00	Single	Require
Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	or Multi	Y/N
			Message directly from Defense.gov on a social network				
			Instant Message from a friend or colleague				
			Familiarity with Defense.gov				
			Search engine results				
			Word of mouth recommendation from someone I know	<b></b>			
			<del>Don't know</del>				
		5 1 0	Other Control of the				
DO05298		Rank 2	Message or recommendation from a friend on a social network		<del>Drop down, select one</del>	S	N
			Video I saw on YouTube				
			Internet blogs or discussion forums				
			Message directly from Defense.gov on a social network				
			Instant Message from a friend or colleague				
			Familiarity with Defense.gov				
			Search engine results				
			Word of mouth recommendation from someone I know	<b>⊣</b>		1	
			<del>Don't know</del>	I		1	
			Other				
DO05299		Rank 3	Message or recommendation from a friend on a social network		Drop down, select one	S	N
			<del>Video I saw on YouTube</del>			1	
			Internet blogs or discussion forums				
			Message directly from Defense.gov on a social network				
			Instant Message from a friend or colleague				
			Familiarity with Defense.gov				
			Search engine results				
			Word of mouth recommendation from someone I know				
			<del>Don't know</del>				
			<del>Other</del>				
FB05268		Do you use social networking sites such as Facebook,	Yes		Radio Button One Up Vertical	S	¥
		Twitter, Flickr, etc.?	<del>No</del>				
			Not sure				
<del>DO05300</del>		Have you used any of the "Stay connected" social media	<del>Yes</del>	A	Dropdown (Select-one)	S	¥
		features of the site in the past 30 days?	No				
DO05301	A1	How likely are you to use the following social media features in			Dropdown (Select one)	S	N
		greater detail to connect with the Defense.gov site in the	Somewhat likely				
		future? DODLive Blog	Not very likely				
		3	Not at all likely				
DO05302	A2	Armed with Science	<del>Very likely</del>		Dropdown (Select-one)	S	И
			Somewhat likely				
			Not very likely				
			Not at all likely				
DO05303	A3	Family Matters	<del>Very likely</del>		<del>Dropdown (Select one)</del>	S	H
			Somewhat likely				
			Not very likely				
			Not at all likely				
DO05304	A4	Twitter	<del>Very likely</del>		Dropdown (Select-one)	S	H
			Somewhat likely				
			Not very likely				
			Not at all likely				
<del>DO05305</del>	A5	RSS Feeds	<del>Very likely</del>		Dropdown (Select one)	S	N
			Somewhat likely			1	
			Not very likely				
			Not at all likely				
	A6	Podcasts	<del>Very likely</del>		Dropdown (Select-one)	S	N
DO05306			Somewhat likely	]		1	
DO05306						1	i .
DO05306			Not very likely				
DO05306			Not very likely Not at all likely				
DO05306	<del>A7</del>	Email			<del>Dropdown (Select-one)</del>	S	N

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DoD Defense.gov CUSTOM QUESTION LIST							
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
EDO05308	A8	<del>Widgets</del>	Not at all likely Very likely		Dropdown (Select-one)	S	N N
2200000		- Nagata	Somewhat likely Not very likely		2.0000 (00.000 0.10)		
EDO05309	<del>A9</del>	Facebook	Not at all likely Very likely		Dropdown (Select-one)	S	H
			Somewhat likely Not very likely Not at all likely	1			
EDO05310	A10	<del>YouTube</del>	Very likely Somewhat likely Not very likely		<del>Dropdown (Select-one)</del>	S	N
ED005311	A11	Flickr	Not at all likely Very likely		<del>Dropdown (Select-one)</del>	S	N
			Somewhat likely Not very likely Not at all likely				
KFB05275		How would you most like to interact with this site?	Bookmark or tag pages In social networks In virtual worlds		Checkbox, one-up vertical	М	Y
			By adding comments, ratings, or reviews Reading blogs Contributing to wikis				
			Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio				
			Watching Vodcasts or video Adding a widget or gadget to my personalized page				
			Following a microblog Via FAQs Via website feedback form				
			Interacting in person None of the above Other (please-specify)	A			
KFB05276	A	Other interaction	Other (piease specify)	A	<del>Text area, no char limit</del>		N
		How likely are you to share your opinions with this agency by using <b>web-based social media tools</b> such as Facebook, Twitter, etc.?	1=Not very likely 2 3		Radio button, scale, has don't know	S	Y
			4 5 6				
			7 8				
			10=Very likely Don't know				
KFB05279		Where are you located?	Stateside military base Overseas military base Deployed location		Dropdown (Select-one)	S	N
			Alabama Alaska Arizona				
			Arkansas California Colorado				
			Connecticut Delaware				
			Florida Georgia	$\exists$			

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			DoD Defense.gov CUSTOM QUESTION LIST				
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Require Y/N
			Hawaii		1		
			Idaho				
			Illinois	1			
			Indiana	4			
			lowa	4			
			Kansas	4			
			Kentucky	+			
			Louisiana Maine	+			
			Maryland	+			
			Massachusetts	†			
			Michigan	1			
			Minnesota	1			
			Mississippi	1			
			Missouri	1			
			Montana				
			Nebraska				
			Nevada				
			New Hampshire				
			New Jersey	1			
			New Mexico	4			
			New York	4			
			North Carolina	4			
			North Dakota	4			
			Ohio	4			
			Oklahoma	+			
			Oregon Pennsylvania	+			
			Rhode Island	1			
			South Carolina	+			
			South Dakota	1			
			Tennessee	†			
			Texas	1			
			Utah	1			
			Vermont				
			Virginia				
			Washington				
			Washington D.C.				
			West Virginia	1			
			Wisconsin	1			
			Wyoming	4			
			Outside of U.S.				
B05280		Please select the category that includes your <b>age</b> .	17 and under	4	Dropdown (Select-one)	S	N
			18 - 24 25 - 34	4			
			35 - 44	+			
			45 - 54	+			
			55 - 64	+			
			65 and over	†			
			I prefer not to respond	1			
		What is your <b>gender</b> ?	Female		Dropdown (Select-one)	S	N
			Male	1	(22:22:2:0)		"
			I prefer not to respond	7			
B05281		Please rate your impression of how well this department	1=Poor		Radio button, scale, has don't know	S	N
		encourages citizen participation in government.	2				
			3				
			4				1
			5				
	1	T. Control of the Con	6	1	1	1	1

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DoD Defense.gov CUSTOM QUESTION LIST							
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			7 8 9 10=Excellent				
KFB05282		Please rate how well this website provides opportunities for	Don't know 1=Poor		Radio button, scale, has don't know	S	N
N-B05202		you to participate in policymaking.	2 3 4		radio button, scale, nas done know	3	N
		5 6 7 8					
KFB05283		Please rate how well this website solicits public input on	9 10=Excellent Den't knew 1=Peer		Radio button, scale, has don't know	S	N
KFBU3203		important issues this department addresses.	2 2 3 4	-	Radio Button, Scale, has don't know	9	14
			5 6 7 8	-			
			9 10=Excellent Den't know				
KFB05284		Based on information you have seen on this website, please rate how well this department collaborates with other parts of the government.	1=Poer 2 3 4		Radio button, scale, has don't know	S	N
			5 6 7 8	- - -			
			9 10=Excellent Den't knew				
KFB05285		Please rate how well this website provides tools that facilitate interactive discussions with the public.	1=Poor 2 3 4		Radio button, scale, has don't know	S	N
			5 6 7	-			

Special Instructions	CQ Label
·	Visit Frequency
OPS .	Role
OPS	Military Service
	OE_Military Service
	<del>Student Level</del>
ODC	OE_Role
OPS	Primary Reason

Special Instructions	CQ Label
Special instructions	CQ Laber
	OF Brimer Breeze
Skip Logic Group	OE_Primary Reason  Did You Find
	<u>Unable to Find</u>
Skip Logic Group	Method to Find Info
	OE_Search Method
Skip Logic Group	Search Problem
Skip Logic Group	Search Difficulty
	05.0 1.5%
	OE_Search Difficulty Search Terms
	N 8 H
Skip Logic Group	Nav Problem
Skip Logic Group	Nav Difficulty
	OF New Difficult
Skip Logic Group	OE_Nav Difficulty Appealing
, , , , , , , , , , , , , , , , , , , ,	
	OE_Appealing
Rank Group Adjust Template/Style Sheet Randomize	OE_Appealing SV - Rank 1
Adjust Template/Style Sheet	
randomize	l l

Special Instructions	CQ Label
Anchor	
Anchor	
Rank Group	<del>SV - Rank 2</del>
Adjust Template/Style Sheet	
Randomize	
Anchor	
Anchor	
Rank Group	<del>SV - Rank 3</del>
Adjust Template/Style Sheet Randomize	
I Andomize	
Anchor	
Anchor	Social Networking
	<del>Social NetWorking</del>
	Used Connect With Us
Multiple List Group	DODLive Blog
Multiple List Group	Armed with Science
Waltiple List Group	7 WHICH WITH GOICHIGE
Multiple List Group	Family Matters
Multiple List Group	Twitter
Waltiple List Group	TWILLET
Multiple List Group	RSS Feeds
Multiple List Group	Podcasts
Wuitiple List Group	<del>Poucasis</del>
Multiple List Group	<del>Email</del>

Special Instructions	CQ Label
Multiple List Group	<del>Widgets</del>
Multiple Liet Croup	Facebook
Multiple List Group	<del>Facebook</del>
Multiple List Group	<del>YouTube</del>
Multiple List Group	Flickr
Skip Logic Group	Interact with DOD
	OE_Interact with DOD Web-based social media
	tools
	Location

Special Instructions	CQ Label
Special manucuons	OQ Laber
	Age
	Gender
	Encourage Participation

Special Instructions	CQ Label
	Participation Opportunities
	Solicits Public Input
	Collaborates with Govt
	Facilitate Discussions

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			DoD Defense.gov CUSTOM QUESTION	ON LIST				
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
KFB05252		How frequently do you visit this site?	First time		Dropdown (Select-one)	S	Υ	
			Daily					
			Weekly					
			Monthly					
VED 05050			Every 2 months or less often					ODC
KFB05253		What best describes your <b>role</b> when visiting this site?	Military Member	Α	Checkbox One Up Vertical	S	Υ	OPS
			Retired Military/Military Veteran					
			Military Family Member  DoD Civilian					
			DoD contractor					
			News/Media					
			Student	В				
			General Public					
			International Audience					
			Other, please specify:	с				
KFB05254	A	If military member, please clarify <b>military service</b> .	Army		Radio Button One Up Vertical	S	N	OPS
200204	_ ^	in thinking the moon please olding minutely service.	Air Force		Tadio Battori Orio Op Vertical			0.0
			Navy					
			Marines					
			Other, please specify:	D				
KFB05255	D	Other service.			Open-ended		N	
KFB05256	В	If student, please clarify level.	Elementary School		Radio Button One Up Vertical	S	N	
		, , , , , , , , , , , , , , , , , , , ,	Middle School					
			High school					
			Undergraduate College Student					
			Graduate College Student					
KFB05257	С	Other role.			Open-ended		N	
KFB05260		What is your <b>primary reason</b> for visiting this site today?	Contact DoD		Checkbox One Up Vertical	S	Υ	OPS
			About DoD					
			DoD Leaders					
			DoD Mission					
			Publications					
			Photos & Images					
			Podcasts					
			Videos					
			Blogs					
			Top News					
			Military News					
			Today in DoD					
			Casualty reports					
			News About Afghanistan					
			News About Iraq					
			Contract Awards					
			Contract Opportunities					
			Contract Regulations					
			Looking for other DoD Web sites					
			Pay and Benefits					
			Education Decomposition					
			Education Resources					
			Careers with the DoD					
			Careers with the DoD DoD Social Media Sites					
			Careers with the DoD DoD Social Media Sites Policies and Forms					
			Careers with the DoD DoD Social Media Sites Policies and Forms The Pentagon Channel					
			Careers with the DoD DoD Social Media Sites Policies and Forms	A				
KFB05261	A	Other reason.	Careers with the DoD DoD Social Media Sites Policies and Forms The Pentagon Channel Other, please specify:		Open-ended		N	Chia Levis Com
KFB05261 KFB05262	A	What <b>method</b> are you using to find the information on this	Careers with the DoD DoD Social Media Sites Policies and Forms The Pentagon Channel Other, please specify: Site's search feature	A	Open-ended Dropdown (Select-one)	S	N Y	Skip Logic Group
	A		Careers with the DoD DoD Social Media Sites Policies and Forms The Pentagon Channel Other, please specify: Site's search feature Links in the page			S		Skip Logic Group
	A	What <b>method</b> are you using to find the information on this	Careers with the DoD DoD Social Media Sites Policies and Forms The Pentagon Channel Other, please specify: Site's search feature			S		Skip Logic Group

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			DoD Defense.gov CUSTOM QUESTION LIS	ST				
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Other	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
KFB05263	Α	If you used the <b>search feature</b> of the site today to find your information, what type of difficulty, if any, did you encounter	Grief I did not encounter any difficulties Search results were helpful		Radio Button One Up Vertical	S	N	Skip Logic Group
		with the search functionality?	Search results were not helpful	С				
			Returned too many results	С				
			Returned not enough results	С				
			Returned no results	С				
			Returned results that were too similar/redundant Results were not relevant to my search terms or needs	C				
			I was not sure what words to use in my search					
			Search required too many refinements to get what I wanted	С				
			Search speed was too slow	1				
KFB05264	В	Other seems difficulty appropriated	Other, please specify:	В	Onen anded		N	
CWS03169	C	Other, search difficulty encountered.  What specific search term(s) did you use in your search today			Open-ended Open-ended		N N	
		to find the information you were looking for?			opon onada		.,	
KFB05265		Did you find what you were looking for?	Yes		Checkbox One Up Vertical	S	Υ	Skip Logic Group
			Partially					
KFB05266	Α	Information not found	No, please specify:	Α	Open-ended		N	
EDO05297	A	Which of the following <b>sources</b> drove you to visit the site	Message or recommendation from a friend on a social network		Drop down, select one	S		Rank Group
LDOUSEST		today? Please rank the <b>top 3</b> (Rank 1 is most important).	incosage of recommendation from a mena off a social network		Brop down, select one	J		rtain Group
		Rank 1	Video I saw on YouTube					Adjust Template/Style She
			Internet blogs or discussion forums					Randomize
			Message directly from Defense.gov on a social network Instant Message from a friend or colleague					
			Familiarity with Defense.gov	1				
			Search engine results					
			Word of mouth recommendation from someone I know	]				
			Don't know					Anchor
EDO05298		Rank 2	Other Message or recommendation from a friend on a social network		Drop down, select one	S	N	Anchor Rank Group
			Video I saw on YouTube					Adjust Template/Style She
			Internet blogs or discussion forums	1				Randomize
			Message directly from Defense.gov on a social network					
			Instant Message from a friend or colleague					
			Familiarity with Defense.gov					
			Search engine results  Word of mouth recommendation from someone I know					
			Don't know					Anchor
			Other					Anchor
EDO05299		Rank 3	Message or recommendation from a friend on a social network		Drop down, select one	S	N	Rank Group
			Video I saw on YouTube					Adjust Template/Style She
			Internet blogs or discussion forums  Message directly from Defense.gov on a social network					Randomize
			Instant Message from a friend or colleague					
			Familiarity with Defense.gov					
			Search engine results					
			Word of mouth recommendation from someone I know					
			Don't know					Anchor
KFB05268		Do you <b>use social networking sites</b> such as Facebook,	Other Yes		Radio Button One Up Vertical	S	Y	Anchor
KI DUSZ08		Twitter, Flickr, etc.?	No		Radio Bullon One Op Vertical	3	1	
			Not sure					
EDO05300		Have you used any of the "Stay connected" social media	Yes	Α	Dropdown (Select-one)	S	Υ	
		features of the site in the past 30 days?	No					

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	Skip					a. ,			
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	
		in greater detail <b>to connect</b> with the Defense.gov site in the future?	Somewhat likely	_					
		DoDLive Blog	Not very likely	-					
EDO05302	A2	Armed with Science	Not at all likely Very likely		Dropdown (Select-one)	S	N	Multiple List Group	
LD003302	A2	Anned With Science	Somewhat likely	-	Diopuowii (Select-one)		IN	wuitiple List Group	
			Not very likely	-					
			Not at all likely	-					
EDO05303	A3	Family Matters	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	
		,,	Somewhat likely					anapic List Group	
			Not very likely						
			Not at all likely						
EDO05304	A4	Twitter	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	
			Somewhat likely						
			Not very likely						
			Not at all likely						
EDO05305	A5	RSS Feeds	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	
			Somewhat likely						
			Not very likely						
			Not at all likely						
EDO05306	A6	Podcasts	Very likely	_	Dropdown (Select-one) S	Dropdown (Select-one) S	N	Multiple List Group	
			Somewhat likely	-					
			Not very likely	_					
EDO05307	A7	E9	Not at all likely		Durandaria (Calant ana)			Multiple Liet Croup	
ED005307	A/	Email	Very likely	-	Dropdown (Select-one)	S	N	Multiple List Group	
			Somewhat likely	-					
			Not very likely Not at all likely	-					
EDO05308	A8	Widgets	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	
LDC03308	Ao	Widgets	Somewhat likely	-	Diopuowii (Select-one)		IN		
			Not very likely	-					
			Not at all likely						
EDO05309	A9	Facebook	Very likely		Drondown (Select-one)	Dropdown (Select-one) S	Dropdown (Select-one) S N	N	Multiple List Group
	7.0	- doobook	Somewhat likely		Dispusini (Coloct circ)				
			Not very likely						
			Not at all likely						
EDO05310	A10	YouTube	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	
			Somewhat likely						
			Not very likely						
			Not at all likely						
EDO05311	A11	Flickr	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	
			Somewhat likely						
			Not very likely						
			Not at all likely						
KFB05275		How would you most like to interact with the DoD? (Please	Bookmark or tag pages		Checkbox, one-up vertical	M	Υ	Skip Logic Group	
		select all that apply)	In social networks						
			In virtual worlds						
			By adding comments, ratings, or reviews						
			Reading blogs	- 1					
			Contributing to wikis						
			Receiving newsletters/email updates						
			Subscribing to RSS feeds	-					
			Listening to Podcasts or audio	-					
			Watching Vodcasts or video	-					
			Adding a widget or gadget to my personalized page Following a microblog	- 1					
			None						
			Other (please specify)	$\vdash$ $\blacktriangle$ $\mid$					
			Other (picase specify)	Α	Text area, no char limit		N		

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			DoD Defense.gov CUSTOM QUESTION LIS	ST .				
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
KFB05277		What other <b>features or information</b> would you like to see on this site?			Text area, no char limit		N	
KFB05278		If you could make one improvement to this site, what would it			Open-ended		N	
/ED05270			Statosido military haso		Drandown (Salact ana)	-	N	
KFB05278 KFB05279		this site?  If you could make one improvement to this site, what would it be?  Where are you located?	Stateside military base Overseas military base Deployed location Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware Florida Georgia Hawaii Idaho Illilinois Indiana Ilowa Kansas Kentucky Louisiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Newada New Hampshire New Jersey New Mexico New York North Carolina North Dakota Oregon Pennsylvania Rhode Island South Carolina South Dakota			S		
			Tennessee Texas Utah Vermont					
			Virginia Washington Washington D.C. West Virginia					
			Wisconsin Wyoming Outside of U.S.					

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	Skip							
QID Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
(FB05280			17 and under		Dropdown (Select-one)	S	N	
			18 - 24					
			25 - 34					
			35 - 44					
			45 - 54					
			55 - 64					
			65 and over					
			I prefer not to respond					
KFB05281		Please rate your impression of how well this department	1=Poor		Radio button, scale, has don't know	S	N	
		encourages citizen participation in government.	2					
			3					
			4					
			· 5					
			6					
			7					
			0					
			0					
			10-Eventlent					
			10=Excellent					
/ED05000			Don't know		Dadia bastan arala bas dant basan			
KFB05282			1=Poor		Radio button, scale, has don't know	S	N	
		you to participate in policymaking.	2					
			3					
			4					
			5					
			6					
			7					
			8					
			9					
			10=Excellent					
			Don't know					
KFB05283		Please rate how well this website solicits public input on	1=Poor		Radio button, scale, has don't know	S	N	
		important issues this department addresses.	2					
			3					
			4					
			· 5					
			6					
			7					
			0					
			0					
			10-Evacilant					
			10=Excellent					
/ED0E204			Don't know		Dadio hutton coole has don't become		N.	
KFB05284		Based on information you have seen on this website, please rate <b>how well this department collaborates</b> with other parts	1=Poor		Radio button, scale, has don't know	S	N	
		of the <b>government</b> .	<u>Z</u>					
		or the government.	3					
			4					
			5					
			6					
			7					
			8					
			9					
			10=Excellent					
			Don't know					
KFB05285		Please rate how well this website provides tools that facilitate			Radio button, scale, has don't know	S	N	
500200		interactive discussions with the public.	2		Tage Sullon, Soule, has don't know			
		The second state of the se	2					
			J					
			4					
	1		5					

Model Instance Name:

DoD Defense.gov

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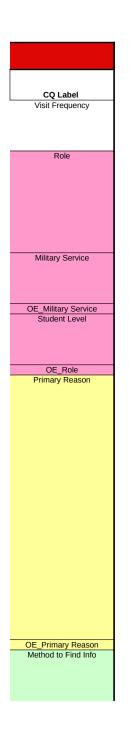
red & strike through: DELETE

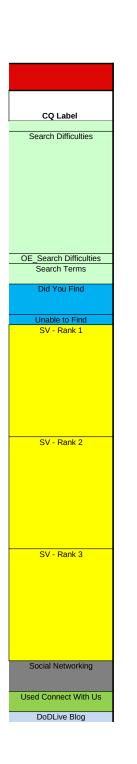
underlined & italicized: RE-ORDER

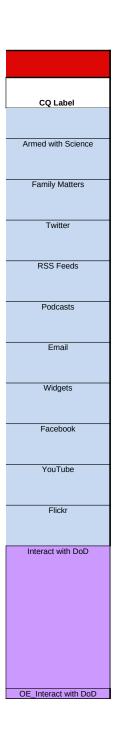
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	DoD Defense.gov CUSTOM QUESTION LIST														
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi		Special Instructions							
			8												
			9												
			10=Excellent												
			Don't know												









OE\_Features or Info

OE\_One Improvement

Location



CQ Label

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			DoD Defense.gov CUSTOM QUESTIO	N LIST					
	Skip								
QID Group ID)	Logic Label	Overetion Toy	Answer Choices	Claim to	Time (select from list)	Single or Multi	Required Y/N	Consist Instructions	COLabal
B05252	Labei	Question Text How frequently do you visit this site?	(limited to 50 characters) First time	Skip to	Type (select from list)  Dropdown (Select-one)	S	Y	Special Instructions	CQ Label Visit Frequency
BU5252		How irequently do you visit this site?	Daily		Dropdown (Select-one)	3	Y		visit Frequency
			Weekly						
			Monthly						
			Every 2 months or less often						
-B05253		What best describes your <b>role</b> when visiting this site?	Military Member	Α	Checkbox One Up Vertical	S	Υ	OPS	Role
200200		Think book doodnood your role thinks thousand the one.	Retired Military/Military Veteran		Chockbox Cho op Volkica.				
			Military Family Member						
			DoD Civilian						
			DoD contractor						
			Congress						
			News/Media						
			Student	В					
			General Public						
			International Audience						
			Other, please specify:	С					
-B05254	Α	If military member, please clarify military service.	Army		Radio Button One Up Vertical	S	N	OPS	Military Service
			Air Force						
			Navy						
			Marines						
	<u> </u>	lou :	Other, please specify:	D					OF Military Carri
B05255		Other service.	Classactani Cabaal		Open-ended		N		OE_Military Service
B05256	в	If student, please clarify level.	Elementary School		Radio Button One Up Vertical	S	N		Student Level
			Middle School						
			High school Undergraduate College Student						
			Graduate College Student						
FB05257	_	Other role.	Graduate College Student		Open-ended		N		OE Role
1 000201	-	Which area did you primarily visit today?	For General Public		Dropdown (Select-one)	S	Y		Area Visited
		William area and you primarily visit today.	For DefenseCommunity		Bropdown (Gelect one)	"			7 ii da 7 idilda
FB05260		What is your <b>primary reason</b> for visiting this site today?	General information	В	Checkbox One Up Vertical	S	Υ	OPS	Primary Reason
B05260G5)		,,	Multimedia & Photos	E					,
,			News	Đ					
			Contracts	E					
			Contact DoD						
			About DoD						
			DoD Leaders						
			DoD Mission						
			Publications						
			Photos & Images						
			Podcasts						
			Videos						
			Blogs						
			Top News						
			Military News						
			Today in DoD						
			Casualty reports						
			News About Afghanistan						
			News About Iraq						
			Contract Awards						
			Contract Opportunities						
			Contract Regulations						
			Looking for other DoD Web sites						
			Doy and Reposite						
			Pay and Benefits Education Resources						
			Education Resources  Careers with the DoD						
			DoD Social Media Sites						
		the state of the s	Policies and Forms						

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			DoD Defense.gov CUSTOM QUESTION LI	ST					
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			The Pentagon Channel Other, please specify:	Α					
KFB05261	Δ	Other reason.	Other, piease specify.	A	Open-ended		N		OE Primary Reason
CWS03165	В	What specific General Information are you looking for?	Contact DoD		Dropdown (Select-one)	S	¥	Skip Logic Group	Specific General Information
	-		DoD History		(	1		Timp Togic Troop	
			DoD Leadership						
			DoD Mission						
			Publications Publications						
			Other						
CWS03166	е	What specific Multimedia & Photos are you looking for?	Photos & Images		<del>Dropdown (Select-one)</del>	S	¥	Skip Logic Group	Specific Multimedia & Photos
			Podcasts Video						Photos
CWS03167	- n	What specific News are you looking for?			Drandoun (Salast ana)	S	¥	Skip Logic Group	Specific News
CW303101	Đ	<del>vviiat specific f<b>vews</b> are you looking for ?</del>	Blogs DeD News		<del>Dropdown (Select-one)</del>	3	+	Skip Logic Group	<del>Specific ryews</del>
			Service Specific News						
			DoD Events						
			Casualties						
			About Afghanistan						
			About Iraq						
CWS03168	E	What specific Contracts are you looking for?	<del>Awards</del>		<del>Dropdown (Select-one)</del>	S	¥	Skip Logic Group	Specific Contracts
			Opportunities						
1/5005000			Regulations	_			.,		10 11 5 11 6
KFB05262		What <b>method</b> are you using to find the information on this site?	Site's search feature	Α	Dropdown (Select-one)	S	Y	Skip Logic Group	Method to Find Info
		Site?	Links in the page Top navigation bar						
			Left navigation bar						
			Bottom navigation bar						
			Just navigating thru the web pages						
			Other						
KFB05263	Α	If you used the <b>search feature</b> of the site today to find your	I did not encounter any difficulties		Radio Button One Up Vertical	S	N	Skip Logic Group	Search Difficulties
		information, what type of difficulty, if any, did you encounter	Search results were helpful						
		with the search functionality?	Search results were not helpful	С					
			Returned too many results	С					
			Returned not enough results	С					
			Returned no results	С					
			Returned results that were too similar/redundant Results were not relevant to my search terms or needs	C					
			I was not sure what words to use in my search	١					
			Search required too many refinements to get what I wanted	С					
			Search speed was too slow	1					
			Other, please specify:	В					
KFB05264	В	Other, search difficulty encountered.			Open-ended		N		OE_Search Difficulties
CWS03169	С	What specific search term(s) did you use in your search today			Open-ended		N		Search Terms
		to find the information you were looking for?							
KFB05265		Did you <b>find</b> what you were looking for?	Yes		Checkbox One Up Vertical	S	Y	Skip Logic Group	Did You Find
			Partially	Α					
KFB05266	Δ	Information not found	No, please specify:	А	Open-ended		N		Unable to Find
KFB05267	^	Do you use an RSS news reader?	<del>Yes</del>		Radio Button One Up Vertical	S	¥		RSS Reader
N 503207		Do you also all Noo hews reader:	No	1	radio button one op venteur	]			100 reader
1			Not sure						
		Which of the following sources drove you to visit the site	Message or recommendation from a friend on a social network		Drop down, select one	S	Y	Rank Group	SV - Rank 1
		today? Please rank the <b>top 3</b> (Rank 1 is most important).							
		Rank 1	Video I saw on YouTube					Adjust Template/Style Sheet	
			Internet blogs or discussion forums					Randomize	
			Message directly from Defense.gov on a social network						
			Instant Message from a friend or colleague Familiarity with Defense.gov	-					
			Search engine results						
			Octarion engine results						

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			Violet (Bold). Skill Eddie						
			DoD Defense.gov CUSTOM QUESTION LI	ST					
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			Word of mouth recommendation from someone I know					Anchor	
			Don't know Other					Anchor	
		Rank 2	Message or recommendation from a friend on a social network		Drop down, select one	S	N	Rank Group	SV - Rank 2
			Video I saw on YouTube Internet blogs or discussion forums					Adjust Template/Style Sheet Randomize	
			Message directly from Defense.gov on a social network Instant Message from a friend or colleague						
			Familiarity with Defense.gov Search engine results						
			Word of mouth recommendation from someone I know Don't know					Anchor	
			Other					Anchor	
		Rank 3	Message or recommendation from a friend on a social network		Drop down, select one	S	N	Rank Group	SV - Rank 3
			Video I saw on YouTube					Adjust Template/Style Sheet	
			Internet blogs or discussion forums					Randomize	
			Message directly from Defense.gov on a social network Instant Message from a friend or colleague						
			Familiarity with Defense.gov						
			Search engine results						
			Word of mouth recommendation from someone I know						
			Don't know					Anchor	
			Other					Anchor	
KFB05268		Do you <b>use social networking sites</b> such as Facebook, Twitter, Flickr, etc.?	Yes		Radio Button One Up Vertical	S	Y		Social Networking
			No Not sure						
		Have you used any of the "Stay connected" social media	Yes	Α	Dropdown (Select-one)	S	Υ		Used Connect With Us
		features of the site in the past 30 days?	No No		2:0,20:(20:00:0::0)				
	A1	How likely are you to use the following social media features	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	DoDLive Blog
		in greater detail <b>to connect</b> with the Defense.gov site in the	Somewhat likely						
		DoDLive Blog	Not very likely						
	A2	Armed with Science	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	Armed with Science
	1 72	Arrica with Science	Somewhat likely		Dropdown (Sciect-one)		IN.	Manple List Group	7 WHICH WILL GOICHCE
			Not very likely						
			Not at all likely						
	A3	Family Matters	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	Family Matters
			Somewhat likely Not very likely						
			Not at all likely						
	A4	Twitter	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	Twitter
			Somewhat likely						
			Not very likely						
			Not at all likely						
	A5	RSS Feeds	Very likely Somewhat likely		Dropdown (Select-one)	S	N	Multiple List Group	RSS Feeds
			Not very likely Not at all likely						
	A6	Podcasts	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	Podcasts
			Somewhat likely		, , , , , , , , , , , , , , , , , , , ,				
			Not your Bloke						
			Not very likely						
			Not very likely Not at all likely						
	A7	Email	Not at all likely Very likely		Dropdown (Select-one)	S	N	Multiple List Group	Email
	A7	Email	Not at all likely Very likely Somewhat likely		Dropdown (Select-one)	S	N	Multiple List Group	Email
	A7	Email	Not at all likely Very likely		Dropdown (Select-one)	S	N	Multiple List Group	Email

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	DoD Defense.gov CUSTOM QUESTION LIST												
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label				
,		·	Somewhat likely		, , , , , , , , , , , , , , , , , , ,			·					
			Not very likely										
			Not at all likely										
	A9	Facebook	Very likely	_	Dropdown (Select-one)	S	N	Multiple List Group	Facebook				
			Somewhat likely	_									
			Not very likely	-									
	A10	YouTube	Not at all likely		Drandown (Salast and)	S	N	Multiple List Group	YouTube				
	AIO	Touruse	Somewhat likely	-	Dropdown (Select-one)		IN	Multiple List Group	Tourabe				
			Not very likely	-									
			Not at all likely	1									
	A11	Flickr	Very likely		Dropdown (Select-one)	S	N	Multiple List Group	Flickr				
			Somewhat likely										
			Not very likely										
			Not at all likely	1									
KFB05269		How would you rate your familiarity with the following?	View and contribute often		Drop down, select one	S	¥	Multiple Lists Group	Facebook				
		FaceBook	View often and contribute occasionally										
			View often but don't contribute										
			View and contribute occasionally										
			View occasionally but don't contribute										
			No familiarity										
KFB05270		Twitter	View and contribute often		<del>Drop down, select one</del>	S	¥	Multiple Lists Group	Twitter				
			View often and contribute occasionally										
			View often but don't contribute										
			View and contribute occasionally										
			View occasionally but don't contribute										
			No familiarity										
KFB05271		Flickr	View and contribute often		<del>Drop down, select one</del>	S	¥	Multiple Lists Group	Flickr				
			View often and contribute occasionally										
			View often but don't contribute	_									
			View and contribute occasionally	4									
			View occasionally but don't contribute	_									
KFB05272		W-0	No familiarity		Daniel daniel and actions		¥	Multiple Lists Group	McCoord				
KFB05272		MySpace MySpace	View and contribute often	-	Drop down, select one	S	¥	Multiple Lists Group	MySpace				
			View often and contribute occasionally View often but don't contribute	-									
			View and contribute occasionally	_									
			View occasionally but don't contribute	-									
			No familiarity	-									
KFB05273		YouTube	View and contribute often		Drop down, select one	S	¥	Multiple Lists Group	YouTube				
11 000219		TOU TUBE	View often and contribute occasionally		Drop down, Scient the		'	multiple Lists Oroto	Tourube				
			View often but don't contribute										
			View and contribute occasionally										
			View occasionally but don't contribute										
			No familiarity										
CWS03170		USTREAM	View and contribute often		Drop down, select one	S	¥	Multiple Lists Group	USTREAM				
			View often and contribute occasionally										
			View often but don't contribute										
			View and contribute occasionally										
			View occasionally but don't contribute										
			No familiarity										
CWS03171		<del>Blogs</del>	View and contribute often		Drop down, select one	S	¥	Multiple Lists Group	Blogs				
			View often and contribute occasionally										
			View often but don't contribute										
			View and contribute occasionally										
			View occasionally but don't contribute										
			No familiarity										
CWS03172	1	What other social media site(s) do you use?		1	Text field, 100	S	N		OE_Other Social Media				
CWS03173	1	If you use other social media site(s) how would you rate your	View and contribute often		Drop down, select one	S	N		Other social media site				

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			DoD Defense.gov CUSTOM QUESTION LI	ST					
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
(0.00, 10, 10, 10, 10, 10, 10, 10, 10, 10,		familiarity with that other site?	View often and contribute occasionally		3,60 (00.000			-	
			View often but don't contribute	1					
			View and contribute occasionally						
			View occasionally but don't contribute						
KFB05275		I leave and a second librate interest with the DeBO (Disease	No familiarity		Ob 1			Olde Leede Ones	Interact with DoD
KFB05275		How would you <b>most like to interact</b> with the DoD? (Please select all that apply)	Bookmark or tag pages In social networks	- 1	Checkbox, one-up vertical	М	Y	Skip Logic Group	Interact with DoD
			In virtual worlds	1					
			By adding comments, ratings, or reviews	1					
			Reading blogs						
			Contributing to wikis						
			Receiving newsletters/email updates						
			Subscribing to RSS feeds	- 1					
			Listening to Podcasts or audio Watching Vodcasts or video	- 1					
			Adding a widget or gadget to my personalized page	1					
			Following a microblog	1					
			None	1					
			Other (please specify)	Α					
KFB05276	Α	Other interaction			Text area, no char limit		N		OE_Interact with DoD
KFB05277		What other <b>features or information</b> would you like to see on this site?			Text area, no char limit		N		OE_Features or Info
CWS03174		What sections are you most interested in and why?			Open-ended		N.		OE_SectionsInterestedIn
CWS03175		What sections could be improved and how?			Open ended		N		OE_ImproveSections
KFB05278		If you could make <b>one improvement</b> to this site, what would it be?			Open-ended		N		OE_One Improvement
KFB05279		Where are you located?	Stateside military base Overseas military base	- 1	Dropdown (Select-one)	S	N		Location
			Deployed location	1					
			Alabama	1					
			Alaska	1					
			Arizona	]					
			Arkansas	]					
			California						
			Colorado Connecticut	- 1					
			Delaware	1 1					
1			Florida	†					<b> </b>
1			Georgia	1					
1			Hawaii	]					<b> </b>
1			Idaho						
1			Illinois						<b> </b>
1			Indiana Iowa	1 I					
l			Kansas	†					
1			Kentucky	†					
1			Louisiana	1					
1			Maine	]					
1			Maryland	↓					
1			Massachusetts						<b> </b>
1			Michigan Minnesota	<b>∤</b>					<b> </b>
1			Mississippi	†					<b> </b>
			Missouri	†					
1			Montana	1					
1			Nebraska	]					<b> </b>
1			Nevada	↓					<b> </b>
			New Hampshire						
I	1		New Jersey	j l		1	1		<b> </b>

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			DoD Defense.gov CUSTOM QUESTION L	IST					
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
(Group ID)	Laber		New Mexico	Skip to	Type (select from list)	OI WIGHT	1714	Special instructions	CQ Laber
			New York						
			North Carolina						
			North Dakota						
			Ohio	_					
			Oklahoma Oregon	-					
			Pennsylvania Pennsylvania	-					
			Rhode Island						
			South Carolina						
			South Dakota						
			Tennessee	_					
			Texas	_					
			Utah Vermont	-					
			Virginia	-					
			Washington	1					
			Washington D.C.						
			West Virginia						
			Wisconsin						
			Wyoming	_					
KFB05280			Outside of U.S. 17 and under		Dropdown (Select-one)	S	N		Age
KFB03200			18 - 24		Diopuowii (Select-one)	3	IN IN		Age
			25 - 34						
			35 - 44						
			45 - 54						
			55 - 64						
			65 and over						
KFB05281		Please rate your impression of how well this department	I prefer not to respond 1=Poor		Radio button, scale, has don't know	S	N		Encourage Participation
KFB03201		encourages citizen participation in government.	2	-	Radio button, scale, has don't know	3	IN		Encourage Participation
		,	3						
			4						
			5						
			6						
			7						
			8	-					
			10=Excellent						
			Don't know						
KFB05282		Please rate how well this website provides opportunities for	1=Poor		Radio button, scale, has don't know	S	N		Participation Opportunities
		you to participate in policymaking.	2	<b>」</b>					
			3	4					
			<u>4</u>	4					
			<u>o</u>	-					
			7	┥ !					
			8	1					
			9	]					
			10=Excellent	<b>」</b>					
	1		Don't know			<u> </u>			0.5.5.
KFB05283		Please rate how well this website solicits public input on important issues this department addresses.	1=Poor	-	Radio button, scale, has don't know	S	N		Solicits Public Input
		miportant issues this department addresses.	3	-					
			4	-					
			5	┥					
			6	]					
			7						

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	DoD Defense.gov CUSTOM QUESTION LIST													
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label					
			8 9 10=Excellent Don't know	-										
KFB05284		Based on information you have seen on this website, please rate how well this department collaborates with other parts of the government.	1=Poor 2 3 4 5 6 7 8 9 9 10=Excellent Don't know		Radio button, scale, has don't know	S	N		Collaborates with Govt					
KFB05285		Please rate how well this website provides <b>tools that facilitate</b> interactive discussions with the public.		-	Radio button, scale, has don't know	S	N		Facilitate Discussions					

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			DoD Defense.gov CUSTOM QUESTION LIS	ST					
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
KFB05252		How <b>frequently</b> do you visit this site?	First time Daily Weekly Monthly Every 2 months or less often		Dropdown (Select-one)	S	Y		Visit Frequency
KFB05253		What best describes your <b>role</b> when visiting this site?	Military Member Retired Military/Military Veteran Military Family Member DoD Civilian DoD contractor Congress News/Media Student General Public Non U.S. Government Affiliated Civilian International Audience Other, please specify:	В С	Checkbox One Up Vertical	S	Υ	Skip Logic Group	Role
KFB05254		If military member, please clarify military service.	Army Air Force Navy Marines Other, please specify:	D	Radio Button One Up Vertical	S	Y	Skip Logic Group	Military Service
KFB05255 KFB05256		Other service.  If student, please clarify level.	Elementary School Middle School High school Undergraduate College Student Graduate College Student		Open-ended Radio Button One Up Vertical	S	Y		OE_Military Service Student Level
KFB05257	С	Other role.	- Cradatio College Ctaterii		Open-ended		N		OE Role
KFB05260 (KFB05260G5)		What is your <b>primary reason</b> for visiting this site today?	General information Multimedia & Photos News Contracts Looking for other DoD Web sites Employee Resources DoD Social Media Regulations and Forms Other, please specify:	B C D E	Checkbox One Up Vertical	S	Y	Skip Logic Group	Primary Reason
KFB05261	Α	Other reason.			Open-ended		N	Skip Logic Group	OE Primary Reason
CWS03165		What specific <b>General Information</b> are you looking for?	Contact DoD DoD History DoD Leadership DoD Mission Publications Other		Dropdown (Select-one)	S	Y	Skip Logic Group	Specific General Information
CWS03166	С	What specific Multimedia & Photos are you looking for?	Photos & Images Podcasts Video		Dropdown (Select-one)	S	Υ	Skip Logic Group	Specific Multimedia & Photos
CWS03167	D	What specific <b>News</b> are you looking for?	Blogs DoD News Service Specific News DoD Events Casualties About Afghanistan About Iraq		Dropdown (Select-one)	S	Y	Skip Logic Group	Specific News
CWS03168	Е	What specific Contracts are you looking for?	Awards Opportunities Regulations		Dropdown (Select-one)	S	Υ	Skip Logic Group	Specific Contracts
			i regulations						

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			DoD Defense.gov CUSTOM QUESTION LIST						
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			Top navigation bar Left navigation bar Bottom navigation bar Just navigating thru the web pages Other	-					
KFB05263		If you used the <b>search feature</b> of the site today to find your information, what type of difficulty, if any, did you encounter with the search functionality?	I did not encounter any difficulties Search results were helpful Search results were not helpful Returned too many results Returned not enough results Returned no results Returned results that were too similar/redundant Results were not relevant to my search terms or needs I was not sure what words to use in my search Search required too many refinements to get what I wanted Search speed was too slow Other, please specify:	ССССССВ	Radio Button One Up Vertical	S	Y	Skip Logic Group	Search Difficulties
KFB05264	В	Other, search difficulty encountered.	Other, piease specify.	-	Open-ended		N		OE Search Difficulties
CWS03169		What specific search term(s) did you use in your search today to find the information you were looking for?			Open-ended		N		Search Terms
KFB05265		Did you <b>find</b> what you were looking for?	Yes Partially No, please specify:	A	Checkbox One Up Vertical	S	Y	Skip Logic Group	Did You Find
KFB05266	Α	Information not found			Open-ended		N		Unable to Find
KFB05267		Do you <b>use an RSS news reader</b> ?	Yes No Not sure		Radio Button One Up Vertical	S	Y		RSS Reader
KFB05268		Do you <b>use social networking sites</b> such as Facebook, Twitter, Flickr, etc.?	Yes No Not sure		Radio Button One Up Vertical	S	Y		Social Networking
KFB05269		How would you rate <b>your familiarity</b> with the following? FaceBook	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Υ	Multiple Lists Group	Facebook
KFB05270		Twitter	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group	Twitter
KFB05271		Flickr	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group	Flickr
KFB05272		MySpace	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group	MySpace
KFB05273		YouTube	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group	YouTube

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			DoD Defense.gov CUSTOM QUESTION LIST						
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Ý/N	Special Instructions	CQ Label
CWS03170		USTREAM	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group	USTREAM
CWS03171		Blogs	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group	Blogs
CWS03172		What other social media site(s) do you use?	1 to tarimany		Text field, 100	S	N		OE Other Social Media
CWS03173		If you use other social media site(s) how would you rate <b>your familiarity</b> with that <b>other site</b> ?	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	N		Other social media site
KFB05275		How would you <b>most like to interact</b> with the DoD? (Please select all that apply)	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog None Other (please specify)	A	Checkbox, one-up vertical	М	Y	Skip Logic Group	Interact with DoD
KFB05276		Other interaction			Text area, no char limit		N		OE_Interact with DoD
KFB05277		What other <b>features or information</b> would you like to see on this site?			Text area, no char limit		N		OE_Features or Info
CWS03174		What sections are you most interested in and why?			Open-ended		N		OE_SectionsInterestedIn
CWS03175 KFB05278		What sections could be <b>improved and how?</b> If you could make <b>one improvement</b> to this site, what would it be?			Open-ended Open-ended		N N		OE_ImproveSections OE_One Improvement
KFB05279		Where are you <b>located</b> ?	Stateside military base Overseas military base Deployed location Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware Florida Georgia Hawaii Idaho Illiinois Indiana Ilowa Kansas Kentucky		Dropdown (Select-one)	S	N		Location

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			DoD Defense.gov CUSTOM QUESTION LIST	-					
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			Louisiana Maine Maryland						
			Massachusetts	1					
			Michigan	]					
			Minnesota	-					
			Mississippi Missouri	-					
			Montana	1					
			Nebraska	]					
			Nevada						
			New Hampshire New Jersey	-					
			New Mexico						
			New York						
			North Carolina						
			North Dakota						
			Ohio						
			Oklahoma Oregon	-					
			Pennsylvania						
			Rhode Island						
			South Carolina						
			South Dakota						
			Tennessee						
			Texas Utah						
			Vermont						
			Virginia						
			Washington						
			Washington D.C.						
			West Virginia Wisconsin						
			Wyoming						
			Outside of U.S.						
KFB05280		Please select the category that includes your <b>age</b> .	17 and under		Dropdown (Select-one)	S	N		Age
			18 - 24						
			25 - 34 35 - 44						
			45 - 54						
			55 - 64						
			65 and over						
			I prefer not to respond						
KFB05281		Please rate your impression of how well this department	1=Poor	4	Radio button, scale, has don't know	S	Υ		Encourage Participation
i		encourages citizen participation in government.	2	+					
			4	†					
			5	1					
			6	]					
			7	1					
i			8	4					
			9 10=Excellent	+					
			Don't know	1					
KFB05282		Please rate how well this website provides opportunities for			Radio button, scale, has don't know	S	Υ		Participation Opportunities
		you to participate in policymaking.	2						
			3	4					
			4	-					
ı			6	+					
	1		U	L	I .	1	ı l		I

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			DoD Defense.gov CUSTOM QUESTION LIST						
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			7 8 9 10=Excellent Don't know						
KFB05283		Please rate how well this website <b>solicits public input on important issues</b> this department addresses.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	Y		Solicits Public Input
KFB05284		Based on information you have seen on this website, please rate how well this department collaborates with other parts of the government.	1=Poor 2 3 4 5 6 7 8 9 10=Excellent Don't know		Radio button, scale, has don't know	S	Y		Collaborates with Govt
KFB05285					Radio button, scale, has don't know	S	Y		Facilitate Discussions
CWS02768		Defense.gov will be holding a focus group on our website experience. We value your opinion and would like ideas on how best to communicate the DoD mission to the public. If you would like to participate, please enter your email address in the space below and a representative from the web team will contact you.			Open-ended		N		Email Addresses

KFB05261 A Other reason.

What specific **General Information** are you looking for?

C What specific Multimedia & Photos are you looking for?

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Other, please specify:

DoD Leadership DoD Mission **Publications** 

			DoD Defense.gov CUSTOM QUESTION	ON LIST					
QID	Skip Logic		Answer Choices	Skin to	Type (coloct from lint)	Single	Required	Special Instructions	CO Label
roup ID) B05252	Label		(limited to 50 characters)	Skip to	Type (select from list)	or Multi		Special Instructions	CQ Label
B05252		How frequently do you visit this site?	First time Daily		Dropdown (Select-one)	S	Y		Visit Frequency
			Weekly Monthly						
			Every 2 months or less often						
B05253		What best describes your <b>role</b> when visiting this site?	Military Member	А	Checkbox One Up Vertical	S	Υ	Skip Logic Group	Role
D03233		What best describes your <b>fole</b> when visiting this site:	Retired Military/Military Veteran	^	Checkbox One Op Vertical	3	'	Skip Logic Group	TOIC
			Military Family Member						
			DoD Civilian						
			DoD contractor						
			Congress						
			News/Media						
			Student	В					
			General Public						
			Non U.S. Government Affiliated Civilian						
			International Audience						
			Other, please specify:	С					
B05254	Α	If military member, please clarify <b>military service</b> .	Army		Radio Button One Up Vertical	S	Y	Skip Logic Group	Military Service
			Air Force						
			Navy						
			Marines						
			Other, please specify:	D					
B05255		Other service.			Open-ended		N		OE_Military Service
B05256	В	If student, please clarify <b>level</b> .	Elementary School		Radio Button One Up Vertical	S	Y		Student Level
			Middle School						
			High school						
			Undergraduate College Student						
			Graduate College Student						
B05257	С	Other role.			Open-ended		N		OE_Role
B05258		Which area of the site are you primarily visiting today?	We Want to Hear from You		Checkbox One Up Vertical	S	¥	Skip Logic Group	Primary Area of Sit
			Social Networking						
			Multimedia & Photos						
			<del>Leaders</del>						
			DoD Sites						
			News						
			FAQ						
			Contact US						
			Other, please specify:	A					
B05259	A	Other area.			Open-ended		N		OE_Primary Area of
B05260		What is your <b>primary reason</b> for visiting this site today?	To participate interactively		Checkbox One Up Vertical	S	Υ	Skip Logic Group	Primary Reason
			To get information-						
			To read news						
			To watch videos/browse photos						
			General information	В					
			Multimedia & Photos	Č					
			News	D					
			Contracts	E					
			Looking for other DoD Web sites						
			Employee Resources						
			DoD Social Media						
			Regulations and Forms						

Α

Open-ended

Dropdown (Select-one)

N

OE\_Primary Reason

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			DoD Defense.gov CUSTOM QUESTION LIS	T					
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi		Special Instructions	CQ Label
			Podcasts Video	-					Photos
	D	What specific <b>News</b> are you looking for?	Blogs DoD News Service Specific News DoD Events Casualties About Afghanistan	-	Dropdown (Select-one)	S	Y		Specific News
			About Iraq						
	E	What specific Contracts are you looking for?	Awards Opportunities Regulations		Dropdown (Select-one)	S	Y		Specific Contracts
KFB05262		What <b>method</b> are you using to find the information on this site?	Site's search feature Links in the page Top navigation bar Left navigation bar Bottom navigation bar Just navigating thru the web pages Other	A	Dropdown (Select-one)	S	Y	Skip Logic Group	Method to Find Info
KFB05263	A	If you used the <b>search feature</b> of the site today to find your information, what type of difficulty, if any, did you encounter with the search functionality?	I did not encounter any difficulties Search results were helpful Search results were not helpful Returned too many results Returned not enough results Returned no results Returned results that were too similar/redundant Results were not relevant to my search terms or needs I was not sure what words to use in my search Search required too many refinements to get what I wanted Search speed was too slow	C C C C	Radio Button One Up Vertical	S	Y	Skip Logic Group	Search Difficulties
KFB05264	B	Other, search difficulty encountered.	Other, please specify:	В	Open-ended		N		OE Search Difficulties
10 B00204	С	What specific search term(s) did you use in your search today to find the information you were looking for?			Open-ended		N		Search Terms
KFB05265		Did you find what you were looking for?	Yes Partially No, please specify:	A	Checkbox One Up Vertical	S	Y	Skip Logic Group	Did You Find
KFB05266	Α	Information not found	ive, produce openity.	,	Open-ended		N		Unable to Find
KFB05267		Do you use an RSS news reader?	Yes No Not sure	-	Radio Button One Up Vertical	S	Y		RSS Reader
KFB05268		Do you <b>use social media sites</b> such as Facebook, Twitter, MySpace, Flickr, etc.?	Yes No Not sure		Radio Button One Up Vertical	S	Y		Social Networking
KFB05269		How would you rate <b>your familiarity</b> with the following? FaceBook	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group	Facebook
KFB05270		Twitter	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	S	Y	Multiple Lists Group	Twitter
KFB05271		Flickr	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally		Drop down, select one	S	Y	Multiple Lists Group	Flickr

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ı									
QID	Skip Logic		Answer Choices			Single	Required		
	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	or Multi	Y/N	Special Instructions	CQ Label
( )			View occasionally but don't contribute		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
			No familiarity						
KFB05272		MySpace	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group	MySpace
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						
KFB05273		YouTube	View and contribute often		Drop down, select one	S	Υ	Multiple Lists Group	YouTube
			View often and contribute occasionally	1					
			View often but don't contribute	- 1					
			View and contribute occasionally	- 1					
			View occasionally but don't contribute	-					
KFB05274		Delicie de	No familiarity		Duran davina and at an a		¥	Multiple Lists Ones	Del.icio.us
KFBU5274		<del>Del.icio.us</del>	View and contribute often	- 1	Drop down, select one	S	¥	Multiple Lists Group	<del>Dei.icio.us</del>
			View often and contribute occasionally	- 1					
			View often but don't contribute View and contribute occasionally						
			View occasionally but don't contribute	1					
			No familiarity	1					
		USTREAM	View and contribute often		Drop down, select one	S	Υ	Multiple Lists Group	USTREAM
		OSTILLAW	View often and contribute occasionally	1	Drop down, selectione	~		Waltiple Lists Group	OSTREAM
			View often but don't contribute	1					
			View and contribute occasionally	1					
			View occasionally but don't contribute	1					
			No familiarity	1					
		Blogs	View and contribute often		Drop down, select one	S	Υ	Multiple Lists Group	Blogs
			View often and contribute occasionally						
			View often but don't contribute						
			View and contribute occasionally						
			View occasionally but don't contribute						
			No familiarity						
		How would you rate <b>your familiarity</b> with <b>other</b> social media	View and contribute often	]	Checkbox, one-up vertical	S	N	OPS Group	Other social media site
		sites you use? Please write in other used.	View often and contribute occasionally	1					
			View often but don't contribute	<b>」</b>					
			View and contribute occasionally	<b>↓</b>					
			View occasionally but don't contribute	4					
			No familiarity						
KFB05275		How would you most like to interact with the DoD? (Please	Bookmark or tag pages	- 1	Checkbox, one-up vertical	M	Y	Skip Logic Group	Interact with DoD
		select all that apply)	In social networks	- 1					
			In virtual worlds	-					
			By adding comments, ratings, or reviews	1 1					
			Reading blogs Contributing to wikis	- 1					
			Receiving newsletters/email updates	- 1					
			Subscribing to RSS feeds	1					
			Listening to Podcasts or audio	1					
			Watching Vodcasts or video	1 1					
			Adding a widget or gadget to my personalized page	1					
			Following a microblog	1					
			None	1					
			Other (please specify)	A					
KFB05276	Α	Other interaction	, , , , , , , , , , , , , , , , , , , ,		Text area, no char limit		N		OE_Interact with DoD
KFB05277		What other <b>features or information</b> would you like to see on			Text area, no char limit		N		OE Features or Info
-		this site?							
		What sections are you most interested in and why?			Open-ended		N		OE SectionsInterestedIn
		What sections could be improved and how?			Open-ended		N		OE_ImproveSections
KFB05278		If you could make one improvement to this site, what would it			Open-ended		N		OE_One Improvement
			I .	1	•	1	I	1	
10 D00270		be?							

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			DoD Defense.gov CUSTOM QUESTION LIS	T					
	Skin								
QID	Skip Logic		Answer Choices			Single	Required		
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	or Multi	Required Y/N	Special Instructions	CQ Label
			Overseas military base						
1			Deployed location						
1			Alabama						
1			Alaska						
1			Arizona						
1			Arkansas						
1			California						
1			Colorado						
1			Connecticut						
1			Delaware						
1			Florida						
1			Georgia						
1			Hawaii						
1			Idaho						
	1 1		Illinois						
1			Indiana						
1			Iowa						
1			Kansas						
1			Kentucky						
1	1 1		Louisiana						
1			Maine						
			Maryland						
1			Massachusetts						
			Michigan						
			Minnesota						
			Mississippi						
			Missouri						
			Montana						
			Nebraska						
			Nevada						
			New Hampshire						
1			New Jersey						
1			New Mexico						
1			New York						
1			North Carolina						
1			North Dakota						
1			Ohio						
1			Oklahoma						
1			Oregon						
1			Pennsylvania						
1			Rhode Island						
1			South Carolina						
1			South Dakota						
1			Tennessee						
			Texas						
1			Utah						
1	1 1		Vermont						
1			Virginia						
1			Washington						
			Washington D.C.						
			West Virginia						
I			Wisconsin						
			Wyoming						
1			Outside of U.S.						
KFB05280		Please select the category that includes your age	Outside of U.S.  17 and under		Drondown (Salast ana)	S	NI NI		Ago
\r_D02580		Please select the category that includes your <b>age</b> .	10 24		Dropdown (Select-one)	3	N		Age
			15 - 24 25 - 24						
	1 1		18 - 24 25 - 34 35 - 44						
1	1 1		33 - 44 45 - 54						
1			45 - 54 55 - 64						
I	1 1		DD - 04			l			

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CQ Label  Encourage Participation
ncourage Participation
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rticipation Opportunities
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0.53.0.15.1
Solicits Public Input
Collaborates with Govt
Facilitate Discussions
Fac

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	DoD Defense.gov CUSTOM QUESTION LIST										
QID (Group ID)		Question Text	Answer Choices (limited to 50 characters)	Skip to	, , , , , , , , , , , , , , , , , , ,	Single or Multi	Required Y/N	Special Instructions	CQ Label		
CWS02768		Defense.gov will be holding a focus group on our website experience. We value your opinion and would like ideas on how best to communicate the DoD mission to the public. If you would like to participate, please enter your email address in the space below and a representative from the web team will contact you.			Open-ended		N		Email Addresses		

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DoD Defense.o	IOV CUSTOM (	<b>DUESTION LIST</b>
DOD DOIGHSON		

QID Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructio
FB05252		How frequently do you visit this site?	First time		Dropdown (Select-one)	S	Y	
500202		litow inequently do you visit this site.	Daily		2.0000 (20.000 0)			
			Weekly					
			Monthly					
			Every 2 months or less often					
FB05253		What best describes your <b>role</b> when visiting this site?	Military Member	A	Checkbox One Up Vertical	S	Y	
1 000200		What best describes your <b>fole</b> when visiting this site:	Retired Military/Military Veteran	^	Checkbox one op vertical			
			Military Family Member					
			DoD Civilian					
			DoD contractor					
			Congress	<del>-  </del>				
			•					
			News/Media					
			Student	В				
			General Public					
			Non U.S. Government Affiliated Civilian					
			International Audience					
			Other, please specify:	С				
B05254	Α	If military member, please clarify <b>military service</b> .	Army		Radio Button One Up Vertical	S	Y	
			Air Force					
			Navy					
			Marines					
			Other, please specify:	D				
-B05255	D	Other service.			Open-ended		N	
B05256	В	If student, please clarify <b>level</b> .	High school		Radio Button One Up Vertical	S	Y	
			Undergrad					
			Graduate					
FB05257		Other role.			Open-ended		N	
FB05258		Which <b>area</b> of the site are you primarily visiting today?	We Want to Hear from You		Checkbox One Up Vertical	S	Υ	
			Social Networking					
			Multimedia & Photos					
			Leaders					
			DoD Sites					
			News					
			FAQ					
			Contact US					
			Other, please specify:	A				
B05259	Α	Other area.	The state of the s		Open-ended		N	
B05260		What is your <b>primary reason</b> for visiting this site today?	To participate interactively		Checkbox One Up Vertical	S	Y	
200200		Trick is your primary reason for visiting this site today.	To get information		enecked ene op verded.			
			To read news					
			To watch videos/browse photos					
			Other, please specify:	A				
B05261	Α	Other reason.	Outer, pieuse specify.		Open-ended		N	
B05262		What <b>method</b> are you using to find the information on this	Site's search feature	A	Dropdown (Select-one)	S	Y	
D03202		site?		——————————————————————————————————————	Diopuowii (Select-offe)	ا	'	
		one.	Links in the page					
			Top navigation bar					
			Left navigation bar					
			Bottom navigation bar			1		
			Just navigating thru the web pages			1		

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DoD Defense.c	10V CUSTOM C	<b>DUESTION LIST</b>

QID (Group ID)	Skip Logic	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
(Group ID)	Laber	Question Text	Other	Skip to	Type (select from list)	With	17/19	Special ilistructions
KFB05263	Α	If you used the <b>search feature</b> of the site today to find your	I did not encounter any difficulties		Radio Button One Up Vertical	S	Y	
KI D03203	^	information, what type of difficulty, if any, did you encounter	Search results were helpful	<del>- </del>	radio Button One Op Vertical			
		with the search functionality?	Search results were not helpful	<del>- </del>				
		, and the second	Returned too many results	-				
			Returned not enough results	-				
			Returned no results	<del>- </del>				
			Returned results that were too similar/redundant	<del>- </del>				
			Results were not relevant to my search terms or needs	<del>- </del>				
			Search speed was too slow	<del>- </del>				
			Other, please specify:	- A				
KFB05264	Α	Other, search difficulty encountered.	Other, piease specify.	<del>- ^ -</del>	Open-ended		N	
KFB05265		Did you <b>find</b> what you were looking for?	Yes		Checkbox One Up Vertical	S	Y	
KI D03203		Did you inid what you were looking for:	Partially	<del>- </del>	Checkbox One Op Vertical			
			No, please specify:	A				
KFB05266	Α	Information not found	ivo, piease specify.	<del>  ^  </del>	Open-ended		N	
KFB05267		Do you use an RSS news reader?	Yes		Radio Button One Up Vertical	S	Y	
KI D03207		bo you use all NSS news reader:	No	<del>- </del>	radio Battori Orie Op Vertical			
			Not sure	-				
KFB05268		Do you <b>use social networking sites</b> such as MySpace,	Yes		Radio Button One Up Vertical	S	Y	
KI D03200		Facebook, LinkedIn, etc.?	No	<del>-</del>	radio Button One Op Vertical			
		adobbon, Emiliodin, ctor.	Not sure	<del>- </del>				
KFB05269		How would you rate <b>your familiarity</b> with the following?	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group
KI D03209		FaceBook	View often and contribute occasionally	<del>- </del>	Drop down, Select one			Multiple Lists Group
		. 4555551	View often but don't contribute	<del>- </del>				
			View and contribute occasionally	-				
			View occasionally but don't contribute	-				
			No familiarity	-				
KFB05270		Twitter	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group
KI B03270		T WILLO	View often and contribute occasionally	<b>-</b>	Drop down, Scient one			Multiple Lists Group
			View often but don't contribute	-				
			View and contribute occasionally	_				
			View occasionally but don't contribute	<b>-</b>				
			No familiarity	-				
KFB05271		Flickr	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group
2002.1			View often and contribute occasionally	<b>⊣</b>	Drop down, dollor one			manapio zioto Group
			View often but don't contribute	<del>-</del>				
			View and contribute occasionally	<del>-</del>				
			View occasionally but don't contribute	<del>- </del>				
			No familiarity	<b>⊣</b>				
KFB05272		MySpace	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group
2002/2			View often and contribute occasionally		, 00.000 0110			pio Lioto oroup
			View often but don't contribute					
			View and contribute occasionally					
			View occasionally but don't contribute					
			No familiarity					
KFB05273		YouTube	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group
200210		1.2.2.2	View often and contribute occasionally	-	2.55 45, 55.65.616		'	
			View often but don't contribute					
Į.	I	1	VIOW OILDIT DUT UOTIT CONTINUED			1	I	I

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DoD Defense.gov CUSTOM Q	<b>UESTION LIST</b>
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QID Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instruction
			View and contribute occasionally					
			View occasionally but don't contribute					
			No familiarity					
KFB05274		Del.icio.us	View and contribute often		Drop down, select one	S	Y	Multiple Lists Group
			View often and contribute occasionally					
			View often but don't contribute					
			View and contribute occasionally					
			View occasionally but don't contribute					
			No familiarity					
(FB05275		How would you most like to interact with the DoD? (Please	Bookmark or tag pages		Checkbox, one-up vertical	M	Y	
		select all that apply)	In social networks					
			In virtual worlds					
			By adding comments, ratings, or reviews					
			Reading blogs					
			Contributing to wikis					
			Receiving newsletters/email updates					
			Subscribing to RSS feeds					
			Listening to Podcasts or audio					
			Watching Vodcasts or video					
			Adding a widget or gadget to my personalized page					
			Following a microblog					
			None	_				
			Other (please specify)	_				
KFB05276		Other interaction	(product opening)		Text area, no char limit		N	
KFB05277		What other <b>features or information</b> would you like to see on this site?			Text area, no char limit		N	
KFB05278		If you could make <b>one improvement</b> to this site, what would it be?			Open-ended		N	
KFB05279		Where are you <b>located</b> ?	Stateside military base		Dropdown (Select-one)	Single	N	
2002.0			Overseas military base		210000000000000000000000000000000000000	J Sinigio		
			Deployed location	_				
			Alabama	_				
			Alaska	_				
			Arizona					
			Arkansas	_				
			California					
			Colorado					
			Connecticut					
			Delaware					
			Florida					
				<b>⊣</b>				
			Georgia Hawaii	$\dashv$		1		
			Idaho	<del> </del>				
			Illinois	_				
			Indiana	<b>⊣</b>				
			lowa	<b>⊣</b>				
			Kansas			1		
			Kentucky					
		1	Louisiana	1		1		1

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DoD Defense.	gov CUSTOM (	QUESTION LIST
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	Skip						l	
QID	Logic		Answer Choices	01.1.4.	= (l ( P.O.	Single or	Required	
(Group ID)	Labei	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Ý/N	Special Instructions
			Maine					
			Maryland					
			Massachusetts	-				
			Michigan	1				
			Minnesota	1				
			Mississippi					
			Missouri	-				
			Montana	-				
			Nebraska	-				
			Nevada	-				
			New Hampshire	-				
			New Jersey	-				
			New Mexico	-				
			New York	-				
			North Carolina	-				
			North Dakota	-				
			Ohio	-				
			Oklahoma	-				
			Oregon	-				
			Pennsylvania	-				
			Rhode Island South Carolina	-				
			South Dakota	-				
			Tennessee	1				
			Texas	-				
			Utah	1				
			Vermont	-				
				-				
			Virginia	-				
			Washington Washington D.C.	-				
			West Virginia	-				
			Wisconsin	-				
				1				
			Wyoming Outside of U.S.	-				
KFB05280		Please select the category that includes your <b>age</b> .	17 and under		Dropdown (Select-one)	Single	N	
KFB03200		l lease select the category that includes your <b>age</b> .	18 - 24	1	Diopuowii (Select-oile)	Sirigie	'\	
			25 - 34	1				
			35 - 44	1				
			45 - 54	1				
			55 - 64	1				
			65 and over	1				
			I prefer not to respond	†				
KFB05281		Please rate your impression of how well this department	1=Poor	<del>                                     </del>	Radio button, scale, has don't know	Single	Υ	
1/1 000201		encourages citizen participation in government.	2	†	radio buttori, scale, rias dorit know	Jingle	'	
				1				
				†				
				1				
			6	1				
			7	1				
	I	I		J	I	1	I	I .

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			BOD Belefise.gov Goo Folki QOES Holy Ek					
QID (Group ID)	Skip Logic	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
(Group ID)	Laber	Question Text	(11111111111111111111111111111111111111		Type (select from list)	With	1711	Special instructions
			0					
			10=Excellent					
			Don't know					
KFB05282		Please rate how well this website <b>provides opportunities for</b>	1=Poor		Radio button, scale, has don't know	Single	Υ	
KI B03202		you to participate in policymaking.	2		radio battori, scale, rias dorre know	Single		
		you to participate in pencymaning.	3					
			4					
			5					
			6					
			7					
			8					
			9					
			10=Excellent					
			Don't know					
KFB05283		Please rate how well this website solicits public input on	1=Poor		Radio button, scale, has don't know	Single	Υ	
		important issues this department addresses.	2					
			3					
			4					
			5					
			6					
			7					
			8					
			9					
			10=Excellent					
			Don't know					
KFB05284		Based on information you have seen on this website, please rate how well this department collaborates with other parts	1=Poor		Radio button, scale, has don't know	Single	Υ	
		rate how well this department collaborates with other parts	2					
		of the <b>government.</b>	3					
			4					
			5					
			6					
			7					
			8					
			9					
			10=Excellent					
KEDOESSE		Bloom with the collection of t	Don't know		Dadia hawan asala haa da ak ka	Cinali	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	
KFB05285		Please rate how well this website provides tools that facilitate interactive discussions with the public.			Radio button, scale, has don't know	Single	Y	
		interactive discussions with the public.	2					
			3					
			4					
			5					
l			7					
l			8					
l			8					
l			10=Excellent					
			Don't know					
			DOTT KIOW			l		



CQ Label	
1	1

CQ Label

