

Questionnaire Management Guidelines

Goals:

- One consolidated document to track all model and CQ changes throughout the life of the project
- Questionnaire always matches the live survey
- Easy and error-free way to submit CQ changes
- All changes tracked and reflected in one document (DOT will help)

Questionnaire Resources:

- 1 [Questionnaire Design and Approval Process](#)
- 2 [Question Grouping Rules](#)
- 3 [OPS vs. Skip Logic Decision for "Other, Please Specify"](#)
- 4 [Foreign Language Survey Instructions](#)

Model Instance Name:

NICHD_NCS

MID: sYc4JMoaAssd1d8lllxU8Q==

Date: 3/21/2013



Welcome and Thank You Text

Directions:

This welcome text is shown at the top of the questionnaire window and the thank you text at the bottom. This is a good place to mention the site/company/agency name so the visitor knows whom they are taking the survey for. Feel free to modify the standard Welcome and Thank you text shown in the boxes below. Please read comments before using any of the text.

Welcome Text

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

ALTERNATE WEB Thank You Text

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our website.

Examples

Welcome Text Example

The screenshot shows a web browser window displaying a survey page. At the top right is the FORESEE logo. The main heading is 'Customer Satisfaction Survey'. Below the heading is the welcome text: 'Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve. Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible. Required questions are denoted by an *'. Below this is a question: '1: *Please rate the ability to narrow choices to find the product(s) you are looking for on this site.' The response options are a scale from 1 to 10, with '1=Poor' and 'Excellent=10' at the ends, and a 'Don't Know' option.

Thank You Text Example

The screenshot shows a survey page with two dropdown menus for 'Football' and 'Hockey', both set to 'Please Select'. Below them is question 16: '16: What size and style of jean were you shopping for today?'. The question is split into two parts: 'What size of jean were you shopping for today?' and 'What style of jean were you shopping for today?'. The size options are radio buttons for 1, 3, and 5. The style options are radio buttons for Boot cut, Low rise, and Flare. A yellow box highlights a correction: ''web site' has been corrected to now read 'website' in the text to the left'. Below the question is the thank you text: 'Thank you for taking our survey - and for helping us serve you better. Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.' At the bottom are 'Cancel' and 'Submit' buttons, copyright information, and navigation links for 'ForeSee Results', 'Privacy Policy', and 'Survey Support'. The browser status bar at the bottom shows 'Internet | Protected Mode: On' and a zoom level of 100%.

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Welcome and Thank You Text

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This welcome text is shown at the top of the questionnaire window and the thank you text at the bottom. This is a good place to mention the site/company/agency name so the visitor knows whom they are taking the survey for. Feel free to modify the standard Welcome and Thank you text shown in the boxes below. Please read comments before using any of the text.

Welcome Text

Gracias por visitar nuestro sitio Web. Usted ha sido elegido al azar para participar en una breve encuesta con el fin de hacernos saber qué hacemos bien y en qué podemos mejorar.

La encuesta sólo toma unos minutos, y todas sus respuestas serán anónimas. Sus opiniones son esenciales para ayudarnos a proporcionar la mejor experiencia en línea posible.

ALTERNATE WEB Thank You Text

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our website.

Examples

Welcome Text Example

The screenshot shows a browser window titled "ForeSee Results Survey Page - Windows Internet Explorer". The URL is "http://www.foreseeresults.com/survey/display?cid=test&mid=0ltk0FpkgI00h5w". The page features the FORESEE logo at the top right. The main heading is "Customer Satisfaction Survey". Below the heading is a paragraph: "Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve." This is followed by another paragraph: "Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible." A note states "Required questions are denoted by an *". The first question is: "1: *Please rate the ability to narrow choices to find the product(s) you are looking for on this site." Below the question is a rating scale from 1 to 10, with "1=Poor" on the left and "Excellent=10" on the right. The scale includes radio button options for each number and a "Don't Know" option.

Thank You Text Example

The screenshot shows a survey window with two dropdown menus at the top: "Football" and "Hockey", both set to "Please Select". Below them is question 16: "16: What size and style of jean were you shopping for today?" The question is split into two columns: "What size of jean were you shopping for today?" and "What style of jean were you shopping for today?". The size options are radio buttons for 1, 3, and 5. The style options are radio buttons for "Boot cut", "Low rise", and "Flare". A yellow callout box points to the word "web site" in the question text, stating: "'web site' has been corrected to now read 'website' in the text to the left". Below the question is a paragraph: "Thank you for taking our survey - and for helping us serve you better." This is followed by another paragraph: "Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site." At the bottom are "Cancel" and "Submit" buttons. The footer includes "Copyright 2010 - all rights reserved" and links for "ForeSee Results", "Privacy Policy", and "Survey Support". The browser status bar at the bottom shows "Internet | Protected Mode: On" and "100%".

Model Instance Name:
 NICHHD_NCS
 MID: sYc4JMoAssd1d8lllxdu8Q==
 Partitioned Yes
 FPI Included(Y/N)?
 NOTE: All non-partitioned surveys will NOT be imputed and the elements will be rotated as a default unless otherwise specified and approved by Research.
 Date: 3/21/2013



NICHHD_NCS
 Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)		CUSTOMER SATISFACTION		FUTURE BEHAVIORS	
MQ Label		MQ Label		MQ Label	
	Content (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Return (1=Very Unlikely, 10=Very Likely)
1 Content - Accuracy	Please rate your perception of the accuracy of information on this site.	21 Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	24 Return	How likely are you to return to this site?
2 Content - Quality	Please rate the quality of information on this site.	22 Satisfaction - Expectations	How well does this site meet your expectations? (1= Falls Short, 10=Exceeds)		Recommend (1=Very Unlikely, 10=Very Likely)
3 Content - Freshness	Please rate the freshness of content on this site.	23 Satisfaction - Ideal	How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	25 Recommend	How likely are you to recommend this site to someone else?
	Look and Feel (1=Poor, 10=Excellent, Don't Know)				Primary Resource (1=Very Unlikely, 10=Very Likely)
4 Look and Feel - Appeal	Please rate the visual appeal of this site.			26 Primary Resource	How likely are you to use this site as your primary resource for obtaining information from this organization?
5 Look and Feel - Balance	Please rate the balance of graphics and text on this site.				
6 Look and Feel - Readability	Please rate the readability of the pages on this site.				
	Navigation (1=Poor, 10=Excellent, Don't Know)				
7 Navigation - Organized	Please rate how well the site is organized.				
8 Navigation - Options	Please rate the options available for navigating this site.				
9 Navigation - Layout	Please rate how well the site layout helps you find what you are looking for.				
10 Navigation - Clicks	Please rate the number of clicks to get where you want on this site.				
	Online Transparency (1=Poor, 10=Excellent, Don't Know)				
11 Online Transparency - Disclose	Please rate how thoroughly this site discloses information about what this organization is doing.				
12 Online Transparency - Quick	Please rate how quickly information about this organization is made available on this site.				
13 Online Transparency - Access	Please rate how well information about this organization's actions can be accessed by the public on this site.				
	Search (1=Poor, 10=Excellent, Don't Know)				
14 Search - Results Relevance	Please rate the relevance of search results on this site.				
15 Search - Results Organization	Please rate the organization of search results on this site.				
16 Search - Results Help	Please rate how well the search results help you decide what to select.				
17 Search - Feature Narrow	Please rate how well the search feature helps you to narrow the results to find what you want.				
	Site Performance (1=Poor, 10=Excellent, Don't Know)				
18 Site	Please rate how quickly pages load on this site.				
19 Site	Please rate the consistency of speed from page to page on this site.				
20 Site	Please rate the ability to load pages without getting error messages on this site.				

Model Instance Name:

NICHD_NCS

MID: Existing Measure - Please fill in; New Measure - DOT will fill in

Partitioned Yes

FPI Included(Y/N)?



NOTE: All non-partitioned surveys will NOT be imputed and the elements will be rotated as a default unless otherwise specified and approved by Research.

Date: 3/21/2013

NICHD_NCS

Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)		CUSTOMER SATISFACTION		FUTURE BEHAVIORS	
MQ Label		MQ Label		MQ Label	
	Contenido (1=Deficiente, 10=Excelente, No sabe)		Satisfacción		Retornar (1=Muy poco probable, 10=Muy probable)
1	Clasifique su percepción de la exactitud de la información en este sitio Web.		¿Cuál es su satisfacción en general con este sitio Web? (1=Muy satisfecho, 10=Muy insatisfecho)		¿Cuán probable es que usted vuelva a este sitio ?
2	Clasifique la calidad de la información en este sitio.		¿Cuán bien este sitio ha cumplido con sus		Recomienda (1=Muy poco probable, 10=Muy probable)
3	Clasifique la actualidad de la información en este sitio.		¿Cómo se compara este sitio Web con su idea de uno ideal ?		¿Cuán probable es que usted recomiende este sitio Web a alguien más ?
	Aspecto (1=Deficiente, 10=Excelente, No sabe)				Recurso principal (1=Muy poco probable, 10=Muy probable)
4	Clasifique el atractivo visual de este sitio.				¿Cuán probable es que usted use este sitio Web como fuentes principales para obtener información de esta organización ?
5	Clasifique el balance de gráficos y texto en este sitio.				
6	Clasifique la legibilidad de las páginas en este sitio.				
	Exploración (1=Deficiente, 10=Excelente, No sabe)				
7	Clasifique lo bien que está organizado este sitio.				
8	Clasifique las opciones personales para explorar este sitio.				
9	Clasifique cuán bien el diseño de este sitio le ayuda a encontrar lo que está buscando .				
10	Clasifique el número de clics para llegar a donde usted desea en este sitio.				
	Transparencia en línea (1=Deficiente, 10=Excelente, No sabe)				
11	Clasifique cuán exhaustivamente este sitio divulga información sobre lo que esta organización hace.				
12	Clasifique cuán rápidamente la información sobre esta organización es puesta a disponibilidad en este sitio.				
13	Clasifique cuán bien la información sobre las acciones de esta empresa puede ser accedida por el público en este sitio.				
	Búsqueda (1=Deficiente, 10=Excelente, No sabe)				
14	Clasifique la relevancia de los resultados de búsqueda en este sitio.				
15	Clasifique la organización de los resultados de búsqueda en este sitio.				
16	Clasifique cuán bien los resultados de búsqueda le ayudan a decidir qué seleccionar .				
17	Clasifique cuán bien la función de búsqueda le permite limitar los resultados para encontrar lo que usted desea.				
	Rendimiento del sitio (1=Deficiente, 10=Excelente, No sabe)				
18	Clasifique cuán rápido se cargan las páginas en este sitio.				
19	Clasifique la consistencia de la velocidad de paso entre páginas del sitio.				
20	Clasifique la capacidad de cargar páginas sin obtener mensajes de error en este				

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NICHD_NCS CUSTOM QUESTION LIST

QID	FPI Y?	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
LNH4146			How frequently do you visit the National Children's Study site?	First time Daily Weekly Monthly Less than Once a Month		Radio button, one-up vertical	Single	Y		Visit Frequency
LNH4147			What information were you primarily looking for on the site today?	General study information Information about a specific Vanguard study location General information about participating in the Study Workshops and other Events Researcher-focused resources, like study design and methods development Study funding information Announcements and Public Notices Job or Business Opportunities Other, please specify	D,E D,E D,E A	Radio button, one-up vertical	single	Y	Skip Logic Group*	Infor Type Seeking
LNH4148		A	what other type of information you were looking for	Myself		Text area, no char limit		N	Skip Logic Group*	OPS Info Seeking
LNH4149		D	Who is this information for?	My child A friend or other family member Research or researcher Someone I provide care for Other		Radio button, one-up vertical	single	Y	Skip Logic Group*	Info for Whom
LNH4150		E	How do you plan to use the information you found on the site today?	For research purposes Give information to a family member or friend Use for myself I'm not sure yet I didn't find what I was looking for Other	F	Radio button, one-up vertical	single	Y	Skip Logic Group*	Info Use (Health)
LNH4151		F	Other use for the information you found on the site today:	Open-ended		Text area, no char limit			Skip Logic Group*	PS_Info Use (Health)
LNH4152			Did you find the information you were looking for?	Yes Partially No	A A	Radio button, one-up vertical	single	Y	Skip Logic Group*	Find Info
LNH4153		A	What specifically were you looking for that you were unable to find?			Text area, no char limit		N	Skip Logic Group*	OE_Unable to Find
LNH4154			Which of the following best describes you?	Health consumer/ general public Health Care Provider/Health Professional Scientist/Researcher Media/Journalist/Science Writer Policy Maker Representative of an Existing Study Partner Student/Teacher/Educator Other, please specify	A	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Role
LNH4155		A	Other role that best describes you:			Text area, no char limit		N	Skip Logic Group*	OPS Role
LNH4156			What was your primary method of locating information on the NCS site today?	Top navigation menu Left navigation bar Used an external search engine such as Google, Bing, or Yahoo Used a Bookmark or Favorite Followed a link into the NCS site from another site Followed a link from a page on the National Institutes of Health (NIH) Web site Site-wide search box (open text box in upper right corner) Other, please specify	B A		Single	Y	Skip Logic Group*	Navigation Method
LNH4157		A	Other method of locating information:			Text area, no char limit		N	Skip Logic Group*	OPS_Nav Method
LNH4158		B	Specifically, which site did you arrive from?			Text area, no char limit		N	Skip Logic Group*	DE_Site Arrived From
LNH4159			How would you describe your navigation experience on this site today? (Please select all that apply.)	I had no difficulty navigating/browsing on this site Links often did not take me where I expected Had difficulty finding relevant information/products Links/labels are difficult to understand		Checkbox, one-up vertical	Multi	Y	OPS Group	Navigation Exp.

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NICHD_NCS CUSTOM QUESTION LIST

QID	FPI Y?	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
				Too many links/navigational options to choose from						
				Had technical difficulties (error messages, broken links, etc.)						
				Could not navigate back to previous information						
				I had a navigation difficulty not listed above:	A					
LNH4160		A	Other difficulty with navigation:	Open-ended		Text area, no char limit		N	OPS Group	OPS_Navigation Diff
LNH4161			Did you use the site-wide search feature during your visit today?	Yes	A	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Search Use
				No						
				Don't remember						
LNH4162		A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today		Checkbox, one-up vertical	Multi	Y	Skip Logic Group*	Search Exp.
				I had issues with the basic search process (how to use it, terms to enter)	B					
				I had issues with the visual display of the search results (text size, images)						
				I had issues with the search results I received	F					
				I had issues with sorting, filtering, advanced search, or lack of these options						
LNH4163		B	What were your issues with the basic search process? (Please select all that apply.)	It was not clear to me how to use the search feature		Checkbox, one-up vertical	Multi	Y	Skip Logic Group*	Search_Basic Issues
				I did not know what terms to use to get the results I wanted						
				There were too many steps or refinements to get to what I wanted						
				I had a different issue with the basic search process:	C					
LNH4164		C	Other issue with the basic search process:	Open-ended		Text area, no char limit		N	Skip Logic Group*	S_Search Basic Iss
LNH4165		F	What were your issues with the search results? (Please select all that apply.)	Results were not relevant/not what I wanted		Checkbox, one-up vertical	Multi	Y	Skip Logic Group*	Search_Results Issue
				There were not enough results						
				There were NO results						
				There was too little information in the results to decide what to choose						
				Many of the search results looked the same						
				Couldn't find item from the catalog/store						
				I had a different issue with the search results:	G					
LNH4166		G	Other issue with the search results:	Open-ended		Text area, no char limit		N	Skip Logic Group*	Search Results Iss
LNH4167			Is the design of the website pleasing and appropriate?	Yes		Radio button, one-up vertical	single	Y	Skip Logic Group*	Opinion of Site
				No	A					
LNH4168		A	What aspects of the website design would you change?	Open-ended		Text area, no char limit		N	Skip Logic Group*	OE_Change Site D
LNH4169			If you could make one change to the NCS site, what would it be?			Text area, no char limit		N		OE_One Change
LNH4170			What additional information or resources would you like to see included on our site?			Text area, no char limit		N		OE_Add'l Info

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 underlined & italicized: RE-ORDER
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NICHD_NCS CUSTOM QUESTION LIST

QID	FPI Y?	Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Single or Multi	Required Y/N	Special Instructions
LNH4146			How frequently do you visit the National Children's Study site?	LNH4146A01	First time		Radio	Y	
				LNH4146A02	Daily				
				LNH4146A03	Weekly				
				LNH4146A04	Monthly				
				LNH4146A05	Less than Once a Month				
LNH4147			What information were you primarily looking for on the site today?	LNH4147A01	General study information	D,E	Radio button, one-up vertical	Y	Skip Logic Group*
				LNH4147A02	Information about a specific Vanguard study location	D,E			
				LNH4147A03	General information about participating in the Study	D,E			
				LNH4147A04	Workshops and other Events				
				LNH4147A05	Researcher-focused resources, like study design and methods development				
				LNH4147A06	Study funding information				
				LNH4147A07	Announcements and Public Notices				
				LNH4147A08	Job or Business Opportunities				
				LNH4147A09	Other, please specify	A			
LNH4148		A	what other type of information you were looking for				Text area, no char limit	N	Skip Logic Group*
LNH4149		D	Who is this information for?	LNH4149A01	Myself		Radio button, one-up vertical	Y	Skip Logic Group*
				LNH4149A02	My child				
				LNH4149A03	A friend or other family member				
				LNH4149A04	Research or researcher				
				LNH4149A05	Someone I provide care for				
				LNH4149A06	Other				
LNH4150		E	How do you plan to use the information you found on the site today?	LNH4150A01	For research purposes		Radio button, one-up vertical	Y	Skip Logic Group*
				LNH4150A02	Give information to a family member or friend				
				LNH4150A03	Use for myself				
				LNH4150A04	I'm not sure yet				
				LNH4150A05	I didn't find what I was looking for				
				LNH4150A06	Other	F			
LNH4151		F	Other use for the information you found on the site today:		Open-ended		Text area, no char limit		Skip Logic Group*
LNH4152			Did you find the information you were looking for?	LNH4152A01	Yes		Radio button, one-up vertical	Y	Skip Logic Group*
				LNH4152A02	Partially	A			
				LNH4152A03	No	A			
LNH4153		A	What specifically were you looking for that you were unable to find?				Text area, no char limit	N	Skip Logic Group*
LNH4154			Which of the following best describes you?	LNH4154A01	Health consumer/ general public		Radio button, one-up vertical	Y	Skip Logic Group*
				LNH4154A02	Health Care Provider/Health Professional				
				LNH4154A03	Scientist/Researcher				
				LNH4154A04	Media/Journalist/Science Writer				
				LNH4154A05	Policy Maker				
				LNH4154A06	Representative of an Existing Study Partner				
				LNH4154A07	Student/Teacher/Educator				
				LNH4154A08	Other, please specify	A			
LNH4155		A	Other role that best describes you:				Text area, no char limit	N	Skip Logic Group*
LNH4156			What was your primary method of locating information on the NCS site today?	LNH4156A01	Top navigation menu		Single	Y	Skip Logic Group*
				LNH4156A02	Left navigation bar				
				LNH4156A03	Used an external search engine such as Google, Bing, or Yahoo				
				LNH4156A04	Used a Bookmark or Favorite				
				LNH4156A05	Followed a link into the NCS site from another site	B			
				LNH4156A06	Followed a link from a page on the National Institutes of Health (NIH) Web site				
				LNH4156A07	Site-wide search box (open text box in upper right corner)				
				LNH4156A08	Other, please specify	A			
LNH4157		A	Other method of locating information:				Text area, no char limit	N	Skip Logic Group*
LNH4158		B	Specifically, which site did you arrive from?				Text area, no char limit	N	Skip Logic Group*
LNH4159			How would you describe your navigation experience on this site today? (Please select all that apply.)	LNH4159A01	I had no difficulty navigating/browsing on this site		Checkbox, one-up vertical	Y	OPS Group
				LNH4159A02	Links often did not take me where I expected				
				LNH4159A03	Had difficulty finding relevant information/products				
				LNH4159A04	Links/labels are difficult to understand				

bharati.hulbanni:
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NICHD_NCS CUSTOM QUESTION LIST

QID	FPI Y?	Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	bharati.hulbanni: Hide (DO NOT DELETE) this column before sending to a	Single or Multi	Required Y/N	Special Instructions
				LNH4159A05	Too many links/navigational options to choose from					
				LNH4159A06	Had technical difficulties (error messages, broken links, etc.)					
				LNH4159A07	Could not navigate back to previous information					
				LNH4159A08	I had a navigation difficulty not listed above:	A				
LNH4160		A	Other difficulty with navigation:						N	OPS Group
LNH4161			Did you use the site-wide search feature during your visit today?	LNH4161A01	Yes	A	Radio button, one-up vertical	Single	Y	Skip Logic Group*
				LNH4161A02	No					
				LNH4161A03	Don't remember					
LNH4162		A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	LNH4162A01	The search feature met my needs today		Checkbox, one-up vertical	Multi	Y	Skip Logic Group*
				LNH4162A02	I had issues with the basic search process (how to use it, terms to enter)	B				
				LNH4162A03	I had issues with the visual display of the search results (text size, images)					
				LNH4162A04	I had issues with the search results I received	F				
				LNH4162A05	I had issues with sorting, filtering, advanced search, or lack of these options					
LNH4163		B	What were your issues with the basic search process? (Please select all that apply.)	LNH4163A01	It was not clear to me how to use the search feature		Checkbox, one-up vertical	Multi	Y	Skip Logic Group*
				LNH4163A02	I did not know what terms to use to get the results I wanted					
				LNH4163A03	There were too many steps or refinements to get to what I wanted					
				LNH4163A04	I had a different issue with the basic search process:	C				
LNH4164		C	Other issue with the basic search process:		Open-ended		Text area, no char limit		N	Skip Logic Group*
LNH4165		F	What were your issues with the search results? (Please select all that apply.)	LNH4165A01	Results were not relevant/not what I wanted		Checkbox, one-up vertical	Multi	Y	Skip Logic Group*
				LNH4165A02	There were not enough results					
				LNH4165A03	There were NO results					
				LNH4165A04	There was too little information in the results to decide what to choose					
				LNH4165A05	Many of the search results looked the same					
				LNH4165A06	Couldn't find item from the catalog/store					
				LNH4165A07	I had a different issue with the search results:	G				
LNH4166		G	Other issue with the search results:		Open-ended		Text area, no char limit		N	Skip Logic Group*
LNH4167			Is the design of the website pleasing and appropriate?	LNH4167A01	Yes		Radio button, one-up vertical	single	Y	Skip Logic Group*
				LNH4167A02	No	A				
LNH4168		A	What aspects of the website design would you change?		Open-ended		Text area, no char limit		N	Skip Logic Group*
LNH4169			If you could make one change to the NCS site, what would it be?				Text area, no char limit		N	
LNH4170			What additional information or resources would you like to see included on our site?				Text area, no char limit		N	

CQ Label
Visit Frequency
Infor Type Seeking
OPS_Info Seeking
Info for Whom
Info Use (Health)
PS_Info Use (Health)
Find Info
OE_Unable to Find
Role
OPS_Role
Navigation Method
OPS_Nav Method
OE_Site Arrived From
Navigation Exp.



CQ Label

DPS_Navigation Diff

Search Use

Search Exp.

Search_Basic Issues

S_Search Basic Iss

Search_Results Issue

Search Results Is

Opinion of Site

OE_Change Site D

OE_One Change

OE_Add'l Info

#REF!
 NICH_D_NCS
 MID: ~~Y41M6Assd1d9llkdU8Q==~~
 Date: bharati.hulbanni:
 Hide (DO NOT DELETE)
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 sending to a client.

red & strike-through: DELETE
 underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

NICH_D_NCS CUSTOM QUESTION LIST

QID	FPI Y?	Skip Logic Label	Question Text	bharati.hulbanni: there should be NO MORE THAN ONE LETTER IN HERE (Skip Logic Label)	Answer Choices (limited to 50 characters)	bharati.hulbanni: Hide (DO NOT DELETE) this column before sending to a client.	Type (select from list)	Single or Multi	Required Y/N
SPLNH4146			¿Con cuánta frecuencia visita usted el sitio de National Children's Study?		Primera vez		Radio button, one-up vertical	Single	Y
				SPLNH4146A02	Diariamente				
				SPLNH4146A03	Semanalmente				
				SPLNH4146A04	Mensualmente				
				SPLNH4146A05	Menos de una vez al mes				
SPLNH4147			¿Qué información estaba usted buscando principalmente en el sitio hoy?	SPLNH4147A01	Información de estudio general	D,E	Radio button, one-up vertical	Single	Y
				SPLNH4147A02	Información sobre una ubicación específica de estudio Vanguard	D,E			
				SPLNH4147A03	Información general sobre la participación en el estudio	D,E			
				SPLNH4147A04	Talleres y otros eventos				
				SPLNH4147A05	Recursos enfocados en el investigador, como diseños de estudio y desarrollo de métodos				
				SPLNH4147A06	Información de financiación de estudios				
				SPLNH4147A07	Anuncios y notificaciones públicas				
				SPLNH4147A08	Oportunidades de trabajo o negocios				
				SPLNH4147A09	Otro, por favor especifique	A			
SPLNH4148		A	¿Qué otro tipo de información estaba buscando?				Text area, no char limit		N
SPLNH4149		D	¿Para quién es esta información?	SPLNH4149A01	Para mí mismo		Radio button, one-up vertical	Single	Y
				SPLNH4149A02	Mi hijo/a				
				SPLNH4149A03	Un amigo u otro familiar				
				SPLNH4149A04	Investigación o investigador				
				SPLNH4149A05	Alguien a quien presto servicios de salud				
				SPLNH4149A06	Otro				
SPLNH4150		E	¿Cómo planea usar la información que usted encontró en el sitio hoy?	SPLNH4150A01	Para propósitos de investigación		Radio button, one-up vertical	Single	Y
				SPLNH4150A02	Dar información a un familiar o amigo				
				SPLNH4150A03	Uso personal				
				SPLNH4150A04	No estoy seguro/a				
				SPLNH4150A05	No encontré lo que estaba buscando				
				SPLNH4150A06	Otro	F			
SPLNH4151		F	Otro uso de la información que usted encontró en el sitio hoy:				Text area, no char limit		N
SPLNH4152			¿Encontró la información que estaba buscando?	SPLNH4152A01	Sí		Radio button, one-up vertical	Single	Y
				SPLNH4152A02	Parcialmente	A			
				SPLNH4152A03	No	A			
SPLNH4153		A	¿Qué era lo que específicamente estaba buscando y no pudo encontrar?				Text area, no char limit		N
SPLNH4154			¿Qué de lo siguiente lo describe mejor a usted?	SPLNH4154A01	Ciente de salud/ público en general		Radio button, one-up vertical	Single	Y
				SPLNH4154A02	Proveedor de servicios de salud/ profesional de la salud				
				SPLNH4154A03	Científico/ investigador				
				SPLNH4154A04	Medios/ periodista/ escritor científico				
				SPLNH4154A05	Legislador				
				SPLNH4154A06	Representante de un compañero de estudio actual				
				SPLNH4154A07	Estudiante/ profesor/ educador				
				SPLNH4154A08	Otro, por favor especifique	A			
SPLNH4155		A	Otro título que lo describa mejor:				Text area, no char limit		N
SPLNH4156			¿Cuál fue su método principal de búsqueda de información en el sitio de NCS hoy?	SPLNH4156A01	Menú de navegación superior		Radio button, one-up vertical	Single	Y
				SPLNH4156A02	Barra de navegación izquierda				
				SPLNH4156A03	Usé un motor externo de búsqueda como Google, Bing o Yahoo				
				SPLNH4156A04	Usado como marcador o favorito				
				SPLNH4156A05	Hice clic en un enlace al sitio NCS desde otro sitio	B			
				SPLNH4156A06	Hice clic en un enlace desde una página del sitio Web de los Institutos Nacionales de la Salud (NIH)				
				SPLNH4156A07	Casilla de búsqueda para todo el sitio (casilla de texto abierta en la esquina superior derecha)				
				SPLNH4156A08	Otro, por favor especifique	A			
SPLNH4157		A	Otro método de ubicación de la información:				Text area, no char limit		N
SPLNH4158		B	Específicamente, ¿desde qué sitio llegó usted?				Text area, no char limit		N
SPLNH4159			¿Cómo describiría su experiencia de exploración en este sitio hoy? (Seleccione todas las opciones que correspondan).	SPLNH4159A01	No tuve problemas navegando/explorando este sitio		Checkbox, one-up vertical	Multi	Y

#REF!
 NICHD_NCS
 MID: ~~Yc41McAssd1d9llkdU8Q==~~
 Date: bharati.hulbanni:
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NICHD_NCS CUSTOM QUESTION LIST

QID	FPI Y?	Skip Logic Label	Question Text	bharati.hulbanni: there should be NO MORE THAN ONE LETTER IN HERE (Skip Logic Label)	Answer Choices (limited to 50 characters)	bharati.hulbanni: Hide (DO NOT DELETE) this column before sending to a client.	Type (select from list)	Single or Multi	Required Y/N
				SPLNH4159A02	Los enlaces a menudo no me llevaban a donde esperaba				
				SPLNH4159A03	Tuve dificultad al encontrar información/productos relevantes				
				SPLNH4159A04	Los enlaces/etiquetas son difíciles de entender				
				SPLNH4159A05	Demasiados enlaces/opciones de navegación para elegir				
				SPLNH4159A06	Tuve dificultades técnicas (mensajes de error, enlaces rotos, etc.)				
				SPLNH4159A07	No se pudo navegar de regreso a la información previa				
				SPLNH4159A08	Tuve un problema de navegación que no se incluye en la lista:	A			
SPLNH4160		A	Otros problemas con la navegación:				Text area, no char limit		N
SPLNH4161			¿Usó la función de búsqueda para todo el sitio durante su visita hoy?	SPLNH4161A01	Sí	A	Radio button, one-up vertical	Single	Y
				SPLNH4161A02	No				
				SPLNH4161A03	No recuerdo				
SPLNH4162		A	Cuéntenos sobre su experiencia con la función de búsqueda del sitio hoy. (Seleccione todas las opciones que correspondan).	SPLNH4162A01	La función de búsqueda satisfizo mis necesidades hoy		Checkbox, one-up vertical	Multi	Y
				SPLNH4162A02	Tuve problemas con el proceso de búsqueda básico (cómo usarlo, términos a ingresar)	B			
				SPLNH4162A03	Tuve problemas con la visualización de los resultados de búsqueda (tamaño de texto, imágenes)				
				SPLNH4162A04	Tuve problemas con los resultados de búsqueda que obtuve	F			
				SPLNH4162A05	Tuve problemas con el ordenamiento, filtrado, búsqueda avanzada, o falta de estas opciones				
SPLNH4163		B	¿Cuáles fueron sus problemas con el proceso de búsqueda básico? (Seleccione todas las opciones que correspondan).	SPLNH4163A01	No me fue claro el cómo usar la función de búsqueda		Checkbox, one-up vertical	Multi	Y
				SPLNH4163A02	No supe qué términos usar para obtener los resultados que quería				
				SPLNH4163A03	Habían demasiados pasos o ajustes para obtener lo que quería				
				SPLNH4163A04	Tuve un problema diferente con el proceso de búsqueda básica:	C			
SPLNH4164		C	Otro problema con el proceso de búsqueda básica:				Text area, no char limit		N
SPLNH4165		F	¿Cuáles fueron sus problemas con los resultados de búsqueda? (Seleccione todas las opciones que correspondan).	SPLNH4165A01	Los resultados no fueron relevantes/ no eran los que quería		Checkbox, one-up vertical	Multi	Y
				SPLNH4165A02	No hubieron suficientes resultados				
				SPLNH4165A03	NO HUBIERON resultados				
				SPLNH4165A04	Hubo muy poca información en los resultados para decidir qué elegir				
				SPLNH4165A05	Muchos de los resultados se veían igual				
				SPLNH4165A06	No pude encontrar el artículo en el catálogo/ tienda				
				SPLNH4165A07	Tuve un problema diferente con los resultados de búsqueda:	G			
SPLNH4166		G	Otro problema con los resultados de búsqueda:				Text area, no char limit		N
SPLNH4167			¿Es el diseño del sitio web agradable y apropiado?	SPLNH4167A01	Sí				
				SPLNH4167A02	No	A			
SPLNH4168		A	¿Qué aspectos del diseño del sitio Web usted cambiaría?						
SPLNH4169			Si pudiera hacer un cambio al sitio de NCS, ¿cuál sería?				Text area, no char limit		N
SPLNH4170			¿Qué información adicional o recursos le gustaría ver incluidos en nuestro sitio?				Text area, no char limit		N

<div style="border: 1px solid black; padding: 2px; width: fit-content;"> bharati.hulbanni Can not have more than one CQ Group Type (denoted by an *) within one colored group in 'Special Instructions' </div>	
	Frequency of Visit
Skip Logic Group	Info Type Seeking
Skip Logic Group	OPS_Info Seeking
Skip Logic Group	Info for Whom
Skip Logic Group	Info Use (Health)
Skip Logic Group	PS_Info Use (Health)
Skip Logic Group	Find Info
Skip Logic Group	OE_Unable to Find
Skip Logic Group	Role
Skip Logic Group	OPS_Role
Skip Logic Group	Navigation Method
Skip Logic Group	OPS_Nav Method
Skip Logic Group	Site Arrived From
OPS Group	Navigation Exp.

bharati.hulbanni	
Can not have more than one CQ Group Type (denoted by an *) within one colored group in Special Instructions	
OPS Group	DPS_Navigation Diff
Skip Logic Group	Search Use
Skip Logic Group	Search Exp.
Skip Logic Group	Search_Basic Issues
Skip Logic Group	S_Search Basic Iss
Skip Logic Group	earch_Results Issue
Skip Logic Group	Search Results Iss
	OE_One Change
	OE_Add'l Info