

Model Instance Name:

Home Page Site Feedback

MID: NEW

Date: 8/06/2013



Welcome and Thank You Text

Welcome Text

Thank you for visiting the National Cancer Institute (NCI) website and for participating in this survey, which is being conducted by ForeSee Results on behalf of NCI. Please take a few minutes to share your opinions of the home page with us. All responses are strictly confidential.

Thank You Text

Thank you for taking the time to complete this survey. Your comments are very valuable to us and will be helpful in improving our home page. All comments will be read, but we regret that we cannot respond directly.

Model Instance Name:

Home Page Site Feedback

MID: NEW

Partiti No

FPI IncNo



NOTE: All non-partitioned surveys will NOT be imputed and the elements will be rotated as a default unless otherwise specified and approved by Research.

Date: 8/06/2013

Home Page Site Feedback

	MQ Label	CUSTOMER SATISFACTION	
	Satisfaction - Overall	What is your overall satisfaction with this home page? (1=Very Dissatisfied, 10=Very Satisfied)	
	Satisfaction - Expectations	How well does this home page meet your expectations ? (1= Falls Short, 10=Exceeds)	
	Satisfaction - Ideal	How does this home page compare to your idea of an ideal home page ? (1=Not Very Close, 10=Very Close)	

Model Instance Name:
Home Page Site Feedback
MID: NEW
Date: 8/06/2013



~~red & strike-through~~: DELETE
underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING

Home Page Site Feedback CUSTOM QUESTION LIST

CQID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
NEW		In what role are you visiting the National Cancer Institute's website today?	Patient with cancer-related disease or condition Family member, friend, or acquaintance of a patient Health care provider / Health professional Scientist/Researcher Student Other		Radio button, one-up vertical	Single	Yes		Role
NEW		Based on your experience with the home page, which of the following best describes the kind of organization responsible for this website?	A private company An organization that promotes cancer awareness A U.S. government agency A media or news organization Not sure		Radio button, one-up vertical	Single	Yes		Organization
NEW		Based on your experience with the home page, which of the following best describes the purpose of this organization? (Check all that apply)	Provides information about cancer for patients Conducts cancer research Funds cancer research Sets cancer research priorities Convenes meetings about cancer research Not sure Other	A	Checkbox, one-up vertical	Multi	Yes	Skip Logic Group*	Purpose
NEW	A	Please briefly describe the other purpose of this organization.			Text area, no char limit				Other Purpose
NEW		Please complete this sentence: I am visiting the NCI website today to find information on ____ (Check all that apply)	Research funding (grants, contracts, etc.) NCI's research priorities Research tools and resources Research training Information about cancer treatment, prevention, or screening Quitting smoking Cancer symptoms Clinical trials The National Cancer Institute Other	B	Checkbox, one-up vertical	Multi	Yes	Skip Logic Group*	Visiting
NEW	B	Please briefly explain what other information you are seeking.			Text area, no char limit			Skip Logic Group*	Other Visiting
NEW		On the home page, how easy was it for you to see a button, link, or path to the kind of information you were looking for?	Very easy Somewhat easy Not easy		Radio button, one-up vertical	Single	Yes		How Easy
NEW		If you could make one improvement to the home page, what would it be?			Text area, no char limit				Improvement