

Questionnaire Management Guidelines

Goals:

- One consolidated document to track all model and CQ changes throughout the life of the project
- Questionnaire always matches the live survey
- Easy and error-free way to submit CQ changes
- All changes tracked and reflected in one document (DOT will help)

Basic rules:

1 This questionnaire **has to match the live survey**

2 All changes to the live measure need to be tracked and archived in **one document**

3 **All CQ change requests** have to be submitted using this document

SRA: 1) marks up changes and submits the entire document to DOT

DOT: 1) archives change request on separate tab

2) implements change(s)

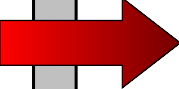
3) updates the document to reflect all implemented changes in the "clean" questionnaire - SRA can send to the client and use for future CQ changes

4 DOT safeguards correct formats - your next CQ changes have to be submitted using one survey document with appropriate color-coding

Model Instance Name:
 Dept of State Exchanges v2
 MID: hQxB0lsMdt4w9NRVAYIk5A==
 Date: 9/9/2009

Dept of State Exchanges v2 MODEL QUESTION LIST
Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	FUTURE BEHAVIORS
Content (1=Poor, 10=Excellent, Don't Know)	Satisfaction	Likelihood to Return (1=Very Unlikely, 10=Very Likely)
1 Please rate the accuracy of information on this site.	24 What is your overall satisfaction with this site? <i>(1=Very Dissatisfied, 10=Very Satisfied)</i>	27 How likely are you to return to this site ?
2 Please rate the quality of information on this site.	25 How well does this site meet your expectations ? <i>(1= Falls Short, 10=Exceeds)</i>	Recommend (1=Very Unlikely, 10=Very Likely)
3 Please rate the freshness of content on this site.	26 How does this site compare to your idea of an ideal website ? <i>(1=Not Very Close, 10=Very Close)</i>	28 How likely are you to recommend this site to someone else ?
Functionality (1=Poor, 10=Excellent, Don't Know)		Primary Resource (1=Very Unlikely, 10=Very Likely)
4 Please rate the usefulness of the features provided on this site.		29 How likely are you to use this site as your primary resource for finding about and engaging in opportunities for international exchange ?
5 Please rate the convenience of the features on this site.		Trust (1=Strongly Disagree, 10=Strongly Agree)
6 Please rate the variety of features on this site.		30 I can count on this Bureau to act in my best interests .
Look and Feel (1=Poor, 10=Excellent, Don't Know)		31 I consider this Bureau to be trustworthy .
7 Please rate the visual appeal of this site.		32 This Bureau can be trusted to do what is right .
8 Please rate the balance of graphics and text on this site.		
9 Please rate the readability of the pages on this site.		
Navigation (1=Poor, 10=Excellent, Don't Know)		
10 Please rate the number of clicks to get where you want on this site.		
11 Please rate how well the site layout helps you find what you are looking for .		
12 Please rate how well the site is organized .		
13 Please rate the options available for navigating this site.		
Search (1=Poor, 10=Excellent, Don't Know)		
14 Please rate the relevance of search results on this site.		
15 Please rate how well the search results help you decide what to select .		
16 Please rate the organization of search results on this site.		
17 Please rate how well the search feature helps you to narrow the results to find what you want.		
Site Performance (1=Poor, 10=Excellent, Don't Know)		
18 Please rate how quickly pages load on this site.		
19 Please rate the consistency of speed from page to page on this site.		



Model Instance Name:
 Dept of State Exchanges v2
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 Date: 9/14/2012

~~red & strike-through~~: DELETE
underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
KFB05542		How frequently do you visit this site?	This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually		Drop down, select one	Single
KFB05543		Where are you from?	United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Cook Islands Costa Rica Côte d'Ivoire		Drop down, select one	Single

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Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Croatia			
			Cuba			
			Cyprus			
			Czech Republic			
			Democratic Republic of the Congo			
			Denmark			
			Djibouti			
			Dominica			
			Dominican Republic			
			Timor Leste			
			Ecuador			
			Egypt			
			El Salvador			
			Equatorial Guinea			
			Eritrea			
			Estonia			
			Ethiopia			
			Fiji			
			Finland			
			France			
			Gabon			
			Gambia, The			
			Gaza			
			Georgia			
			Germany			
			Ghana			
			Greece			
			Grenada			
			Guatemala			
			Guinea			
			Guinea-Bissau			
			Guyana			
			Haiti			
			Holy See			
			Honduras			
			Hong Kong			
			Hungary			
			Iceland			
			India			
			Indonesia			
			Iran			
			Iraq			
			Ireland			
			Israel			
			Italy			
			Jamaica			
			Japan			
			Jordan			
			Kazakhstan			
			Kenya			
			Kiribati			

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Korea, North			
			Korea, South			
			Kosovo			
			Kuwait			
			Kyrgyzstan			
			Laos			
			Latvia			
			Lebanon			
			Lesotho			
			Liberia			
			Libya			
			Liechtenstein			
			Lithuania			
			Luxembourg			
			Macau			
			Macedonia			
			Madagascar			
			Malawi			
			Malaysia			
			Maldives			
			Mali			
			Malta			
			Marshall Islands			
			Mauritania			
			Mauritius			
			Mexico			
			Micronesia			
			Moldova			
			Monaco			
			Mongolia			
			Montenegro			
			Morocco			
			Mozambique			
			Namibia			
			Nauru			
			Nepal			
			Netherlands			
			Netherlands Antilles			
			New Zealand			
			Nicaragua			
			Niger			
			Nigeria			
			Norway			
			Oman			
			Pakistan			
			Palau			
			Panama			
			Papua New Guinea			
			Paraguay			
			Peru			
			Philippines			

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Poland			
			Portugal			
			Qatar			
			Romania			
			Russia			
			Rwanda			
			Samoa			
			San Marino			
			Sao Tome and Principe			
			Saudi Arabia			
			Senegal			
			Serbia			
			Seychelles			
			Sierra Leone			
			Singapore			
			Slovakia			
			Slovenia			
			Solomon Islands			
			Somalia			
			South Africa			
			Spain			
			Sri Lanka			
			St. Kitts and Nevis			
			St. Lucia			
			St. Vincent and the Grenadines			
			Sudan			
			Suriname			
			Swaziland			
			Sweden			
			Switzerland			
			Syria			
			Taiwan			
			Tajikistan			
			Tanzania			
			Thailand			
			Togo			
			Tonga			
			Trinidad and Tobago			
			Tunisia			
			Turkey			
			Turkmenistan			
			Tuvalu			
			Uganda			
			Ukraine			
			United Arab Emirates			
			United Kingdom			
			Uruguay			
			Uzbekistan			
			Vanuatu			
			Venezuela			
			Vietnam			

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Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Wales West Bank Yemen Zambia Zimbabwe			
KFB05544		Which best describes you?	Alumnus/Alumni of United States- Government Exchange Program Current exchange program participant Student seeking information on exchange programs <i>Scholar/ Researcher/ Academic</i> <i>Teacher/ Instructor / lecturer/Professor</i> Host of exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Business Media Military Non-profit Organization Other (please specify)	A	Radio button, one-up vertical	Single
KFB05545	A	Please tell us what best describes you.			Text area, no char limit	Single
KFB05546		What source brought you to this site?	Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site Binational center <i>Social network (Facebook, Twitter, etc.)</i> Other (please specify)	B	Drop down, select one	Single
KFB05547	Z	Please tell us what other source brought you to this site.			Text field, <100 char	Single
KFB05548		What is your primary reason for visiting this site today?	Learn about exchange program opportunities Apply for exchange programs Seek educational and cultural information See funding opportunities/open RFGPs Read press/public releases/briefings J-1 Visas <i>Find required visa information</i> <i>Learn about the Bureau</i> <i>Find a photo or video of interest</i> <i>Research the available resources</i> Other (please specify)	A	Drop down, select one	Single
KFB05549	A	If you answered "Other" above, please specify your other reason.				

For the Program Search question, remove it from the

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
KFB05550		Did you use Program Search to find information?	Yes No Couldn't find it			
KFB05551		What method did you primarily use to find your information today?	Site Search Links within the page Top navigation Quick links Find an Exchange Program Other, please specify	A D D D B	Drop down, select one	Single
KFB05554	B	Please specify your other method of finding information			Text field, <100 char	
KFB05552	A	If you used the site's search, what was your experience?	I had no difficulty using the site's search feature I found what I was looking for on the first try I found what I was looking for after several tries I found something related to what I was looking for The search returned too many results The search returned not enough or no results The results were too similar/redundant Search required too many refinements The results were not helpful Search speed was slow Other (please specify)	C	Drop down, select one	Single
KFB05553	C	Please give us any additional feedback about our site's search.			Text area, no char limit	
KFB05557		Did you encounter any navigational difficulties on the site today?	Yes No Don't Know		Radio button, one-up vertical	Single
KFB05558	D	What type of difficulty, if any, did you encounter with the navigation process?	I had no difficulty with the navigation process Could not determine the best link on most pages Could not navigate back to previous information I often felt lost, not know where I was Had difficulty finding related information Too many links or navigational choices Links did not take me where I expected I didn't know where to begin Had difficulty finding detailed information Had technical difficulties (e.g. broken links, error messages) Navigation did not support what I was trying to accomplish Links/navigational choices are difficult to understand Navigated to the general area but could not find the specific content I needed Other, please specify	E	Drop down, select one	Single
	E	Please tell us what other navigational difficulty did you experience.			Text area, no char limit	
KFB05555		Did you find what you were looking for?	Yes Partially No (please specify) Still looking	A	Radio button, one-up vertical	Single
KFB05556	A	If not, what were you looking for?				
KFB05559		What other information would you like to see on our site?	Stories from exchange participants More grant information Audio/visual components		Checkbox, one-up vertical	Multi

skip logic pattern and reformat the others below as spe

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Photo galleries			
			Moderated chats			
			Q&A sessions			
			Other	A		
KFB05560	A	If you answered "Other" above, please specify what other information you would like to see.			Text area, no char limit	
KFB05561		Do you use your cell phone to access the internet?	Always	A	Radio button, one-up vertical	Single
			Sometimes	A		
			Never			
KFB05562	A	Do you visit this site on your cell phone?	Yes		Radio button, one-up vertical	Single
			No			



Required Y/N	Special Instructions
Y	
Y	



Required Y/N	Special Instructions
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Required Y/N	Special Instructions
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Required Y/N	Special Instructions
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Required Y/N	Special Instructions
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Y	Skip Logic Group
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N	
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Y	Skip Logic Group
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N	
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Y	Skip Logic Group
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Required Y/N	Special Instructions
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Y	Skip Logic Group
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N	
Y	

N	
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Y	
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N	
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Y	
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N	Skip Logic Group
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Required Y/N	Special Instructions
N	
Y	Skip Logic Group
Y	Skip Logic Group

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KFB05542		How frequently do you visit this site?	This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually		Drop down, select one	Single
KFB05543		Where are you from?	United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Cook Islands Costa Rica Côte d'Ivoire		Drop down, select one	Single

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Croatia			
			Cuba			
			Cyprus			
			Czech Republic			
			Democratic Republic of the Congo			
			Denmark			
			Djibouti			
			Dominica			
			Dominican Republic			
			Timor Leste			
			Ecuador			
			Egypt			
			El Salvador			
			Equatorial Guinea			
			Eritrea			
			Estonia			
			Ethiopia			
			Fiji			
			Finland			
			France			
			Gabon			
			Gambia, The			
			Gaza			
			Georgia			
			Germany			
			Ghana			
			Greece			
			Grenada			
			Guatemala			
			Guinea			
			Guinea-Bissau			
			Guyana			
			Haiti			
			Holy See			
			Honduras			
			Hong Kong			
			Hungary			
			Iceland			
			India			
			Indonesia			
			Iran			
			Iraq			
			Ireland			
			Israel			
			Italy			
			Jamaica			
			Japan			
			Jordan			
			Kazakhstan			
			Kenya			
			Kiribati			

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Korea, North			
			Korea, South			
			Kosovo			
			Kuwait			
			Kyrgyzstan			
			Laos			
			Latvia			
			Lebanon			
			Lesotho			
			Liberia			
			Libya			
			Liechtenstein			
			Lithuania			
			Luxembourg			
			Macau			
			Macedonia			
			Madagascar			
			Malawi			
			Malaysia			
			Maldives			
			Mali			
			Malta			
			Marshall Islands			
			Mauritania			
			Mauritius			
			Mexico			
			Micronesia			
			Moldova			
			Monaco			
			Mongolia			
			Montenegro			
			Morocco			
			Mozambique			
			Namibia			
			Nauru			
			Nepal			
			Netherlands			
			Netherlands Antilles			
			New Zealand			
			Nicaragua			
			Niger			
			Nigeria			
			Norway			
			Oman			
			Pakistan			
			Palau			
			Panama			
			Papua New Guinea			
			Paraguay			
			Peru			
			Philippines			

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Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Poland			
			Portugal			
			Qatar			
			Romania			
			Russia			
			Rwanda			
			Samoa			
			San Marino			
			Sao Tome and Principe			
			Saudi Arabia			
			Senegal			
			Serbia			
			Seychelles			
			Sierra Leone			
			Singapore			
			Slovakia			
			Slovenia			
			Solomon Islands			
			Somalia			
			South Africa			
			Spain			
			Sri Lanka			
			St. Kitts and Nevis			
			St. Lucia			
			St. Vincent and the Grenadines			
			Sudan			
			Suriname			
			Swaziland			
			Sweden			
			Switzerland			
			Syria			
			Taiwan			
			Tajikistan			
			Tanzania			
			Thailand			
			Togo			
			Tonga			
			Trinidad and Tobago			
			Tunisia			
			Turkey			
			Turkmenistan			
			Tuvalu			
			Uganda			
			Ukraine			
			United Arab Emirates			
			United Kingdom			
			Uruguay			
			Uzbekistan			
			Vanuatu			
			Venezuela			
			Vietnam			

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Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Wales West Bank Yemen Zambia Zimbabwe			
KFB05544		Which best describes you?	Alumnus/Alumni of United States Government Exchange Program Current exchange program participant Student seeking information on exchange programs Host of exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Scholar/ Researcher/ Academic Teacher/ Instructor / lecturer/Professor Business Media Military Non-profit Organization Other (please specify)	A	Radio button, one-up vertical	Single
KFB05545	A	Please tell us what best describes you.			Text area, no char limit	Single
KFB05546		What source brought you to this site?	Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site Binational center Other (please specify)	B	Drop down, select one	Single
KFB05547	Z	Please tell us what other source brought you to this site.			Text field, <100 char	Single
KFB05548		What is your primary reason for visiting this site today?	Learn about exchange program opportunities Apply for exchange programs Seek educational and cultural information See funding opportunities/open RFGPs Read press/public releases/briefings J-1 Visas Other	A	Drop down, select one	Single
KFB05549	A	If you answered "Other" above, please specify your other reason.			Text area, no char limit	Single
KFB05550		Did you use Program Search to find information?	Yes No Couldn't find it	B B	Drop down, select one	Single
KFB05551	B	What method did you primarily use to find your information today?	Site Search Links within the page	C	Drop down, select one	Single

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Top navigation Quick links Find an Exchange Program Other, please specify	Z		
KFB05552	C	If you used the site's search, what was your experience?	I had no difficulty using the site's search feature I found what I was looking for on the first try I found what I was looking for after several tries I found something related to what I was looking for The search returned too many results The search returned not enough or no results The results were too similar/redundant Search required too many refinements The results were not helpful Search speed was slow Other (please specify)	X	Drop down, select one	Single
KFB05553	X	Please give us any additional feedback about our site's search.			Text field, <100 char	Single
KFB05554	Z	Please specify your other method of finding information			Text field, <100 char	Single
KFB05555		Did you find what you were looking for?	Yes No Partially Still looking	A	Radio button, one-up vertical	Single
KFB05556	A	If not, what were you looking for?				
KFB05557		Did you encounter any navigational difficulties on the site today?	Yes No Don't Know	A	Radio button, one-up vertical	Single
KFB05558	A	If "yes", what type of difficulty did you encounter with the navigation process?	Could not determine the best link on most pages Could not navigate back to previous information I often felt lost, not know where I was Had difficulty finding related information Too many links or navigational choices Links did not take me where I expected I didn't know where to begin Had difficulty finding detailed information Had technical difficulties (e.g. broken links, error messages) Navigation did not support what I was trying to accomplish Links/navigational choices are difficult to understand Navigated to the general area but could not find the specific content I needed Other		Drop down, select one	Single
KFB05559		What other information would you like to see on our site?	Stories from exchange participants More grant information Audio/visual components Photo galleries Moderated chats Q&A sessions Other	A	Drop down, select one	Multi
KFB05560	A	If you answered "Other" above, please specify what other information you would like to see.			Text area, no char limit	Single
KFB05561		Do you use your cell phone to access the internet?	Always Sometimes Never	A A	Radio button, one-up vertical	Single

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Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
KFB05562	A	Do you visit this site on your cell phone?	Yes No		Radio button, one-up vertical	Single
KFB05563		How would you rate your familiarity with the following? Facebook	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single
KFB05564		Twitter	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single
KFB05565		Flickr	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single
KFB05566		MySpace	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single
KFB05567		YouTube	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single
KFB05568		Del.icio.us	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single
KFB05569		How would you most like to interact with this site? (Please select all that apply)	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog Other (please specify)	A	Checkbox, one-up vertical	Multi

Model Instance Name:

Dept of State Exchanges v2

MID: hQxB0IsMdt4w9NRVAYIK5A==

Date: 8/26/2011

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pink: ADDITION

blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
KFB05570	A	Other social media interaction			Text field, <100 char	Single
KFB05571		What is your gender ?	Female Male I prefer not to respond		Radio button, one-up vertical	Single
KFB05572		Please select the category that includes your age ?	17 and under 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 and over I prefer not to respond		Radio button, one-up vertical	Single
KFB05573		Which of the following best describes the highest level of education you have completed?	Current middle or high school student Did not complete high school High school graduate Vocational school College/university graduate Some postgraduate school Masters/professional degree Doctoral Degree Prefer not to respond		Drop down, select one	Single
KFB05574		If you could make one improvement to the site, what would it be?			Text area, no char limit	Single



Required Y/N	Special Instructions
Y	
Y	



Required Y/N	Special Instructions
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Required Y/N	Special Instructions



Required Y/N	Special Instructions
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Required Y/N	Special Instructions
Y	Skip Logic Group
N	Skip Logic Group
Y	Skip Logic Group
N	Skip Logic Group
Y	Skip Logic Group
N	Skip Logic Group
Y	Skip Logic Group
Y	Skip Logic Group



Required Y/N	Special Instructions
Y	Skip Logic Group
N	Skip Logic Group
N	Skip Logic Group
Y	
Y	
N	
N	
N	
Y	Skip Logic Group



Required Y/N	Special Instructions
Y	Skip Logic Group
N	Multiple List
N	Multiple List
N	Multiple List
N	Multiple List
N	Multiple List
N	Multiple List
N	OPS Group



Required Y/N	Special Instructions
N	OPS Group
N	
N	
N	
N	

Model Instance Name:
 Dept of State Exchanges v2
 MID: hQxB0IsMdt4w9NRVAYIK5A==
 Date: 6/1/2011

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underlined & italicized: RE-ORDER
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 blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
KFB05542		How frequently do you visit this site?	This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually		Drop down, select one	Single
KFB05543		Where are you from?	United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Cook Islands Costa Rica Côte d'Ivoire		Drop down, select one	Single

Model Instance Name:
 Dept of State Exchanges v2
 MID: hQxB0IsMdt4w9NRVAYIK5A==
 Date: 6/1/2011

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underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Croatia			
			Cuba			
			Cyprus			
			Czech Republic			
			Democratic Republic of the Congo			
			Denmark			
			Djibouti			
			Dominica			
			Dominican Republic			
			Timor Leste			
			Ecuador			
			Egypt			
			El Salvador			
			Equatorial Guinea			
			Eritrea			
			Estonia			
			Ethiopia			
			Fiji			
			Finland			
			France			
			Gabon			
			Gambia, The			
			Gaza			
			Georgia			
			Germany			
			Ghana			
			Greece			
			Grenada			
			Guatemala			
			Guinea			
			Guinea-Bissau			
			Guyana			
			Haiti			
			Holy See			
			Honduras			
			Hong Kong			
			Hungary			
			Iceland			
			India			
			Indonesia			
			Iran			
			Iraq			
			Ireland			
			Israel			
			Italy			
			Jamaica			
			Japan			
			Jordan			
			Kazakhstan			
			Kenya			
			Kiribati			

Model Instance Name:
 Dept of State Exchanges v2
 MID: hQxB0IsMdt4w9NRVAYIK5A==
 Date: 6/1/2011

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underlined & italicized: RE-ORDER
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 blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Korea, North			
			Korea, South			
			Kosovo			
			Kuwait			
			Kyrgyzstan			
			Laos			
			Latvia			
			Lebanon			
			Lesotho			
			Liberia			
			Libya			
			Liechtenstein			
			Lithuania			
			Luxembourg			
			Macau			
			Macedonia			
			Madagascar			
			Malawi			
			Malaysia			
			Maldives			
			Mali			
			Malta			
			Marshall Islands			
			Mauritania			
			Mauritius			
			Mexico			
			Micronesia			
			Moldova			
			Monaco			
			Mongolia			
			Montenegro			
			Morocco			
			Mozambique			
			Namibia			
			Nauru			
			Nepal			
			Netherlands			
			Netherlands Antilles			
			New Zealand			
			Nicaragua			
			Niger			
			Nigeria			
			Norway			
			Oman			
			Pakistan			
			Palau			
			Panama			
			Papua New Guinea			
			Paraguay			
			Peru			
			Philippines			

Model Instance Name:
 Dept of State Exchanges v2
 MID: hQxB0IsMdt4w9NRVAYIK5A==
 Date: 6/1/2011

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 blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Poland			
			Portugal			
			Qatar			
			Romania			
			Russia			
			Rwanda			
			Samoa			
			San Marino			
			Sao Tome and Principe			
			Saudi Arabia			
			Senegal			
			Serbia			
			Seychelles			
			Sierra Leone			
			Singapore			
			Slovakia			
			Slovenia			
			Solomon Islands			
			Somalia			
			South Africa			
			Spain			
			Sri Lanka			
			St. Kitts and Nevis			
			St. Lucia			
			St. Vincent and the Grenadines			
			Sudan			
			Suriname			
			Swaziland			
			Sweden			
			Switzerland			
			Syria			
			Taiwan			
			Tajikistan			
			Tanzania			
			Thailand			
			Togo			
			Tonga			
			Trinidad and Tobago			
			Tunisia			
			Turkey			
			Turkmenistan			
			Tuvalu			
			Uganda			
			Ukraine			
			United Arab Emirates			
			United Kingdom			
			Uruguay			
			Uzbekistan			
			Vanuatu			
			Venezuela			
			Vietnam			

Model Instance Name:

Dept of State Exchanges v2

MID: hQxB0IsMdt4w9NRVAYIK5A==

Date: 6/1/2011

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Wales West Bank Yemen Zambia Zimbabwe			
KFB05544		Which best describes you?	Alumnus/Alumni of United States Government Exchange Program Current exchange program participant Student seeking information on exchange programs Host of exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Scholar/ Researcher/ Academic Teacher/ Instructor / lecturer/Professor Business Media Military Non-profit Organization Other (please specify)	A	Radio button, one-up vertical	Single
KFB05545	A	Please tell us what best describes you.			Text area, no char limit	Single
KFB05546		What source brought you to this site?	Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site Binational center Other (please specify)	B	Drop down, select one	Single
KFB05547	Z	Please tell us what other source brought you to this site.			Text field, <100 char	Single
KFB05548		What is your primary reason for visiting this site today?	Learn about exchange program opportunities Apply for exchange programs Seek educational and cultural information See funding opportunities/open RFGPs Read press/public releases/briefings Other	A	Drop down, select one	Single
KFB05549	A	If you answered "Other" above, please specify your other reason.			Text area, no char limit	Single
KFB05550		Did you use Program Search to find information?	Yes No Couldn't find it	B B	Drop down, select one	Single
KFB05551	B	What method did you primarily use to find your information today?	Site Search Links within the page	C	Drop down, select one	Single

Model Instance Name:
 Dept of State Exchanges v2
 MID: hQxB0IsMdt4w9NRVAYIK5A==
 Date: 6/1/2011

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 blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Top navigation Quick links Find an Exchange Program All of the above Other, please specify	Z		
KFB05552	C	If you used the site's search, what was your experience?	I had no difficulty using the site's search feature I found what I was looking for on the first try I found what I was looking for after several tries I found something related to what I was looking for The search returned too many results The search returned not enough or no results The search returned no results The results were too similar/redundant Search required too many refinements The results were not helpful Search speed was slow Other (please specify)	X	Drop down, select one	Single
KFB05553	X	Please give us any additional feedback about our site's search.			Text field, <100 char	Single
KFB05554	Z	Please specify your other method of finding information			Text field, <100 char	Single
KFB05555		Did you find what you were looking for?	Yes No Partially Still looking	A	Radio button, one-up vertical	Single
KFB05556	A	If not, what were you looking for?				
KFB05557		Did you encounter any navigational difficulties on the site today?	Yes No Don't Know	A	Radio button, one-up vertical	Single
KFB05558	A	If "yes", what type of difficulty did you encounter with the navigation process?	Could not determine the best link on most pages Could not navigate back to previous information I often felt lost, not know where I was Had difficulty finding related information Too many links or navigational choices Links did not take me where I expected I didn't know where to begin Had difficulty finding detailed information Had technical difficulties (e.g. broken links, error messages) Navigation did not support what I was trying to accomplish Links/navigational choices are difficult to understand Navigated to the general area but could not find the specific content I needed Other		Drop down, select one	Single
KFB05559		What other information would you like to see on our site?	Stories from exchange participants More grant information Audio/visual components Photo galleries Moderated chats Q&A sessions Other	A	Drop down, select one	Multi
KFB05560	A	If you answered "Other" above, please specify what other information you would like to see.			Text area, no char limit	Single
KFB05561		Do you use your cell phone to access the internet?	Always	A	Radio button, one-up vertical	Single

Model Instance Name:
 Dept of State Exchanges v2
 MID: hQxB0IsMdt4w9NRVAYIK5A==
 Date: 6/1/2011

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underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Sometimes	A		
			Never			
KFB05562	A	Do you visit this site on your cell phone?	Yes		Radio button, one-up vertical	Single
			No			
KFB05563		How would you rate your familiarity with the following? Facebook	View and contribute often		Dropdown (Select-one)	Single
			View often and contribute occasionally			
			View often but don't contribute			
			View and contribute occasionally			
			View occasionally but don't contribute			
			No familiarity			
KFB05564		Twitter	View and contribute often		Dropdown (Select-one)	Single
			View often and contribute occasionally			
			View often but don't contribute			
			View and contribute occasionally			
			View occasionally but don't contribute			
			No familiarity			
KFB05565		Flickr	View and contribute often		Dropdown (Select-one)	Single
			View often and contribute occasionally			
			View often but don't contribute			
			View and contribute occasionally			
			View occasionally but don't contribute			
			No familiarity			
KFB05566		MySpace	View and contribute often		Dropdown (Select-one)	Single
			View often and contribute occasionally			
			View often but don't contribute			
			View and contribute occasionally			
			View occasionally but don't contribute			
			No familiarity			
KFB05567		YouTube	View and contribute often		Dropdown (Select-one)	Single
			View often and contribute occasionally			
			View often but don't contribute			
			View and contribute occasionally			
			View occasionally but don't contribute			
			No familiarity			
KFB05568		Del.icio.us	View and contribute often		Dropdown (Select-one)	Single
			View often and contribute occasionally			
			View often but don't contribute			
			View and contribute occasionally			
			View occasionally but don't contribute			
			No familiarity			
KFB05569		How would you most like to interact with this site? (Please select all that apply)	Bookmark or tag pages		Checkbox, one-up vertical	Multi
			In social networks			
			In virtual worlds			
			By adding comments, ratings, or reviews			
			Reading blogs			
			Contributing to wikis			
			Receiving newsletters/email updates			
			Subscribing to RSS feeds			

Model Instance Name:

Dept of State Exchanges v2

MID: hQxB0IsMdt4w9NRVAYIK5A==

Date: 6/1/2011

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blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog Other (please specify)	A		
KFB05570	A	Other social media interaction			Text field, <100 char	Single
KFB05571		What is your gender ?	Female Male I prefer not to respond		Radio button, one-up vertical	Single
KFB05572		Please select the category that includes your age ?	17 and under 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 and over I prefer not to respond		Radio button, one-up vertical	Single
KFB05573		Which of the following best describes the highest level of education you have completed?	Current middle or high school student Did not complete high school High school graduate Vocational school College/university graduate Some postgraduate school Masters/professional degree Doctoral Degree Prefer not to respond		Drop down, select one	Single
KFB05574		If you could make one improvement to the site, what would it be?			Text area, no char limit	Single



Required Y/N	Special Instructions
Y	
Y	



Required Y/N	Special Instructions
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Required Y/N	Special Instructions



Required Y/N	Special Instructions
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Required Y/N	Special Instructions
Y	Skip Logic Group
N	Skip Logic Group
Y	Skip Logic Group
N	Skip Logic Group
Y	
N	
Y	Skip Logic Group
Y	Skip Logic Group



Required Y/N	Special Instructions
Y	Skip Logic Group
N	Skip Logic Group
N	Skip Logic Group
Y	
Y	
N	
N	
N	
Y	Skip Logic Group



Required Y/N	Special Instructions
Y	Skip Logic Group
N	Multiple List
N	Multiple List
N	Multiple List
N	Multiple List
N	Multiple List
N	Multiple List
N	OPS Group



Required Y/N	Special Instructions
N	OPS Group
N	
N	
N	
N	

Model Instance Name:

Dept of State Exchanges v2

MID: hQxB0IsMdt4w9NRVAY1K5A==

Date: 9/9/2009

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
AKR0705		How frequently do you visit this site?	This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually		Drop down, select one	Single
AKR0706		Where are you from?	United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Cook Islands Costa Rica Côte d'Ivoire		Drop down, select one	Single

Model Instance Name:

Dept of State Exchanges v2

MID: hQxB0IsMdt4w9NRVAYIK5A==

Date: 9/9/2009

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Croatia			
			Cuba			
			Cyprus			
			Czech Republic			
			Democratic Republic of the Congo			
			Denmark			
			Djibouti			
			Dominica			
			Dominican Republic			
			Timor Leste			
			Ecuador			
			Egypt			
			El Salvador			
			Equatorial Guinea			
			Eritrea			
			Estonia			
			Ethiopia			
			Fiji			
			Finland			
			France			
			Gabon			
			Gambia, The			
			Gaza			
			Georgia			
			Germany			
			Ghana			
			Greece			
			Grenada			
			Guatemala			
			Guinea			
			Guinea-Bissau			
			Guyana			
			Haiti			
			Holy See			
			Honduras			
			Hong Kong			
			Hungary			
			Iceland			
			India			
			Indonesia			
			Iran			
			Iraq			
			Ireland			
			Israel			
			Italy			
			Jamaica			
			Japan			
			Jordan			
			Kazakhstan			
			Kenya			
			Kiribati			

Model Instance Name:

Dept of State Exchanges v2

MID: hQxB0IsMdt4w9NRVAYIK5A==

Date: 9/9/2009

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Korea, North			
			Korea, South			
			Kosovo			
			Kuwait			
			Kyrgyzstan			
			Laos			
			Latvia			
			Lebanon			
			Lesotho			
			Liberia			
			Libya			
			Liechtenstein			
			Lithuania			
			Luxembourg			
			Macau			
			Macedonia			
			Madagascar			
			Malawi			
			Malaysia			
			Maldives			
			Mali			
			Malta			
			Marshall Islands			
			Mauritania			
			Mauritius			
			Mexico			
			Micronesia			
			Moldova			
			Monaco			
			Mongolia			
			Montenegro			
			Morocco			
			Mozambique			
			Namibia			
			Nauru			
			Nepal			
			Netherlands			
			Netherlands Antilles			
			New Zealand			
			Nicaragua			
			Niger			
			Nigeria			
			Norway			
			Oman			
			Pakistan			
			Palau			
			Panama			
			Papua New Guinea			
			Paraguay			
			Peru			
			Philippines			

Model Instance Name:
 Dept of State Exchanges v2
 MID: hQxB0IsMdt4w9NRVAYIK5A==
 Date: 9/9/2009

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underlined & italicized: RE-ORDER
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 blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Poland			
			Portugal			
			Qatar			
			Romania			
			Russia			
			Rwanda			
			Samoa			
			San Marino			
			Sao Tome and Principe			
			Saudi Arabia			
			Senegal			
			Serbia			
			Seychelles			
			Sierra Leone			
			Singapore			
			Slovakia			
			Slovenia			
			Solomon Islands			
			Somalia			
			South Africa			
			Spain			
			Sri Lanka			
			St. Kitts and Nevis			
			St. Lucia			
			St. Vincent and the Grenadines			
			Sudan			
			Suriname			
			Swaziland			
			Sweden			
			Switzerland			
			Syria			
			Taiwan			
			Tajikistan			
			Tanzania			
			Thailand			
			Togo			
			Tonga			
			Trinidad and Tobago			
			Tunisia			
			Turkey			
			Turkmenistan			
			Tuvalu			
			Uganda			
			Ukraine			
			United Arab Emirates			
			United Kingdom			
			Uruguay			
			Uzbekistan			
			Vanuatu			
			Venezuela			
			Vietnam			

Model Instance Name:

Dept of State Exchanges v2

MID: hQxB0IsMdt4w9NRVAYIK5A==

Date: 9/9/2009

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			West Bank Yemen Zambia Zimbabwe Uruguay Uzbekistan Vanuatu Venezuela Vietnam Wales West Bank Yemen Zambia Zimbabwe			
AKR0707 (Shared)		Which best describes you?	Alumnus/Alumni of United States Government Exchange Program Current exchange program participant Student seeking information on exchange programs Host of exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Scholar/ Researcher/ Academic Teacher/ Instructor / lecturer/Professor Business Media Military Non-profit Organization Other (please specify)	A	Drop down, select one	Single
AED07291	A	Please tell us what best describes you.			Text field, <100 char	Single
AKR0708 (Shared)		What source brought you to this site?	Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site Binational center Other (please specify)	B	Drop down, select one	Single
AED07292	Z	Please tell us what other source brought you to this site.			Text field, <100 char	Single
5560		What is your primary reason for visiting this site today?	Learn about exchange program opportunities Apply for exchange programs Seek educational and cultural information See funding opportunities/open RFGPs		Drop down, select one	Single

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Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Read press/public releases/briefings Other			
5561		If you answered "Other" above, please specify your other reason.			Text area, no char limit	Single
AKR4998		Did you use Program Search to find information?	Yes No Couldn't find it	B B	Drop down, select one	Single
AKR4999	B	What method are you using to locate the information?	General Search Links within the page Top navigation All of the above Other, please specify	C Z	Drop down, select one	Single
AKR5000	C	If you used General Search, what was your experience?	I found what I was looking for on the first try I found what I was looking for after several tries I found something related to what I was looking for The search returned too many results The Search returned too few results The search returned no results The results were too similar/redundant The results were not helpful Search speed was slow Other, please specify	 X	Drop down, select one	Single
AKR5001	X	Please specify your other experience with General Search.			Text field, <100 char	Single
AKR5002	Z	Please specify your other method of finding information			Text field, <100 char	Single
AKR0715		Did you find what you were looking for?	Yes No Partially Still looking If not, what were you looking for?		Checkbox, one-up vertical	Single
7780		Did you encounter any navigational difficulties on the site today?	Yes No Don't Know		Radio button, one-up vertical	Single
7296		If "yes", what type of difficulty did you encounter with the navigation process?	Could not determine the best link on most pages Could not navigate back to previous information I often felt lost, not know where I was Had difficulty finding related information Too many links or navigational choices Links did not take me where I expected I didn't know where to begin Had difficulty finding detailed information Had technical difficulties (e.g. broken links, error messages) Navigation did not support what I was trying to accomplish Links/navigational choices are difficult to understand Navigated to the general area but could not find the specific content I needed Other		Drop down, select one	Single
5570		What other information would you like to see on our site?	Stories from exchange participants More grant information Audio/visual components		Drop down, select one	Multi

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Photo galleries Moderated chats Q&A sessions Other			
5571		If you answered "Other" above, please specify what other information you would like to see.			Text area, no char limit	Single
AKR5003		Do you use your cell phone to access the internet?	Always Sometimes Never	A A	Radio button, one-up vertical	Single
AKR5004	A	Do you visit this site on your cell phone?	Yes No		Radio button, one-up vertical	Single
		How would you rate your familiarity with the following? FaceBook	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single
		Twitter	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single
		Flickr	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single
		MySpace	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single
		YouTube	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single
		Del.icio.us	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single
		How would you most like to interact with this site? (Please select all that apply)	Bookmark or tag pages		Checkbox, one-up vertical	Multi

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Adding a widget or gadget to my personalized page Following a microblog Other (please specify)			
	A	Other social media interaction		A	Text field, <100 char	Single
AKR0718		What is your gender ?	Female Male I prefer not to respond		Radio button, one-up vertical	Single
AKR0719		Please select the category that includes your age ?	17 and under 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 and over I prefer not to respond		Radio button, one-up vertical	Single
AKR0720		Which of the following best describes the highest level of education you have completed?	Current middle or high school student Did not complete high school High school graduate Vocational school College/university graduate Some postgraduate school Masters/professional degree Doctoral Degree Prefer not to respond		Drop down, select one	Single
6737		If you could make one improvement to the site, what would it be?			Text area, no char limit	Single



Required Y/N	Special Instructions
Y	
Y	



Required Y/N	Special Instructions



Required Y/N	Special Instructions



Required Y/N	Special Instructions



Required Y/N	Special Instructions
Y	Skip Logic Group
N	Skip Logic Group
Y	Skip Logic Group
N	Skip Logic Group
Y	



Required Y/N	Special Instructions
N	
Y	Skip Logic Group
Y	Skip Logic Group
Y	Skip Logic Group
N	Skip Logic Group
N	Skip Logic Group
Y	
Y	
N	
N	



Required Y/N	Special Instructions
N	
Y	Skip Logic Group
Y	Skip Logic Group
N	Multiple List
N	Multiple List
N	Multiple List
N	Multiple List
N	Multiple List
N	Multiple List
N	OPS Group



Required Y/N	Special Instructions
N	OPS Group
N	
N	
N	
N	

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Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
CQ0004444		How frequently do you visit this site?	Daily Two to three times per week About once a month Every few months Every 6 months or less often This is my first time visiting this site		Dropdown (Select-one)	Single
CQ0004444		Are you a registered user on this site?	I am registered I am not registered, and do not intend to I am not registered, but intend to register during my visit today	A	Radio button, one-up vertical	Single
CQ0004444	A	Please explain why you do not intend to register?			Text area, no char limit	Single
CQ0004444		What best describes your primary reason for visiting the site today?	Researching products for possible inclusion in a design Gathering information on a product or manufacturer specified in a design Other (please specify)	B C A	Radio button, one-up vertical	Single
CQ0004444	A	Other primary reason			Text area, no char limit	Single
CQ0004444	B	What type of information were you looking for when researching products for the possible inclusion in a design?	Spec 3D models Product application <i>Green information</i> Manufacturer's contacts Cost Other		Checkbox, one-up vertical	Multi
CQ0004444	C	What type of information were you looking for when researching products for the possible inclusion in a design?	CAD Spec 3D models Green information Product application Manufacturer's contacts Cost		Checkbox, one-up vertical	Multi

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Dept of State Exchanges v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
CQ0004444		How were you primarily seeking information on sweets.com?	Other Search by keyword feature Browse by master format feature Other (please specify)	A	Radio button, one-up vertical	Single
CQ0004444	A	Other reason seeking information			Text field, <100 char	Single
CQ0004444		Were you able to find what you were looking for today?	Yes No Not sure	B C,D	Radio button, one-up vertical	Single
CQ0004444	A	Why were you not able to find what you were looking for?	I could not find the manufacturer I was looking for I could not find the product I was looking for I haven't completed my search on sweets.com yet The search results did not appear relevant Other		Radio button, one-up vertical	Single
CQ0004444	B	Since you could not find what you were looking for, what do you plan to do next?	Continue looking for the information at this site Call Sweets.com customer service E-mail Sweets.com customer service Return to this site later and try again Conduct a new internet search Visit other building product sites Other	E	Drop down, select one	Single
CQ0004444	C	Why were you not sure?	I haven't completed my search on sweets.com yet I am not sure how to find the product I am looking for Could not find the product I was looking for under the division it should be listed in The search results did not appear relevant Other		Radio button, one-up vertical	Single
CQ0004444	D	Since you were not sure, what do you plan to do next?	Continue looking for the information at this site Call Sweets.com customer service E-mail Sweets.com customer service Return to this site later and try again Conduct a new internet search Visit other building product sites Other	F	Drop down, select one	Single
CQ0004444	E	What other site(s) do you plan to visit?			Text area, no char limit	Single
CQ0004444	F	What other site(s) do you plan to visit?			Text area, no char limit	Single
CQ0004444		What other sources do you use to search for construction product information?	Google Other search engine (i.e.: Yahoo!, Teoma, Dogpile, etc.) Reed First Source 4specs Arcat Manufacturers websites		Checkbox, one-up vertical	Multi



Required Y/N	Special Instructions
Y	
Y	Randomize
N	
Y	
N	
Y	
Y	



Required Y/N	Special Instructions
Y	
N	
Y	
Y	
Y	
Y	
Y	
N	
N	
Y	