



Model Instance Name:
 Dept of State Fulbright v2
 MID: hcZ9gQstJo9UINwAU9IZJg==
 Date: 11/12/2009

Dept of State Fulbright v2 MODEL QUESTION LIST

Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	FUTURE BEHAVIORS
Content (1=Poor, 10=Excellent, Don't Know)	Satisfaction	Likelihood to Return (1=Very Unlikely, 10=Very Likely)
1 Please rate your perception of the accuracy of information on this site.	16 What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	19 How likely are you to return to this site ?
2 Please rate the quality of information on this site.	17 How well does this site meet your expectations? (1=Falls Short, 10=Exceeds)	Recommend (1=Very Unlikely, 10=Very Likely)
3 Please rate the freshness of content on this site.	18 How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	20 How likely are you to recommend this site to someone else ?
Functionality (1=Poor, 10=Excellent, Don't Know)		Primary Resource (1=Very Unlikely, 10=Very Likely)
4 Please rate the usefulness of the features provided on this site.		21 How likely are you to use this site as your primary resource for gathering general information about the Fulbright program and other related information?
5 Please rate the convenience of the features on this site.		
6 Please rate the variety of features on this site.		
Look and Feel (1=Poor, 10=Excellent, Don't Know)		
7 Please rate the visual appeal of this site.		
8 Please rate the balance of graphics and text on this site.		
9 Please rate the readability of the pages on this site.		
Navigation (1=Poor, 10=Excellent, Don't Know)		
10 Please rate how well the site is organized .		
11 Please rate the options available for navigating this site.		
12 Please rate how well the site layout helps you find what you are looking for .		
13 Please rate the number of clicks to get where you want on this site.		
Site Performance (1=Poor, 10=Excellent, Don't Know)		
14 Please rate how quickly pages load on this site.		
15 Please rate the consistency of speed from page to page on this site.		

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 underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB06294		How frequently do you visit this site?	This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually		Drop down, select one	single	Y
KFB06295		Where are you from?	United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Cook Islands Costa Rica Côte d'Ivoire Croatia		Drop down, select one	single	Y

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Cuba				
			Cyprus				
			Czech Republic				
			Democratic Republic of the Congo				
			Denmark				
			Djibouti				
			Dominica				
			Dominican Republic				
			Timor Leste				
			Ecuador				
			Egypt				
			El Salvador				
			Equatorial Guinea				
			Eritrea				
			Estonia				
			Ethiopia				
			Fiji				
			Finland				
			France				
			Gabon				
			Gambia, The				
			Gaza				
			Georgia				
			Germany				
			Ghana				
			Greece				
			Grenada				
			Guatemala				
			Guinea				
			Guinea-Bissau				
			Guyana				
			Haiti				
			Holy See				
			Honduras				
			Hong Kong				
			Hungary				
			Iceland				
			India				
			Indonesia				
			Iran				
			Iraq				
			Ireland				
			Israel				
			Italy				
			Jamaica				
			Japan				
			Jordan				
			Kazakhstan				
			Kenya				
			Kiribati				
			Korea, North				
			Korea, South				

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Kosovo				
			Kuwait				
			Kyrgyzstan				
			Laos				
			Latvia				
			Lebanon				
			Lesotho				
			Liberia				
			Libya				
			Liechtenstein				
			Lithuania				
			Luxembourg				
			Macau				
			Macedonia				
			Madagascar				
			Malawi				
			Malaysia				
			Maldives				
			Mali				
			Malta				
			Marshall Islands				
			Mauritania				
			Mauritius				
			Mexico				
			Micronesia				
			Moldova				
			Monaco				
			Mongolia				
			Montenegro				
			Morocco				
			Mozambique				
			Namibia				
			Nauru				
			Nepal				
			Netherlands				
			Netherlands Antilles				
			New Zealand				
			Nicaragua				
			Niger				
			Nigeria				
			Norway				
			Oman				
			Pakistan				
			Palau				
			Panama				
			Papua New Guinea				
			Paraguay				
			Peru				
			Philippines				
			Poland				
			Portugal				
			Qatar				

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Romania				
			Russia				
			Rwanda				
			Samoa				
			San Marino				
			Sao Tome and Principe				
			Saudi Arabia				
			Senegal				
			Serbia				
			Seychelles				
			Sierra Leone				
			Singapore				
			Slovakia				
			Slovenia				
			Solomon Islands				
			Somalia				
			South Africa				
			Spain				
			Sri Lanka				
			St. Kitts and Nevis				
			St. Lucia				
			St. Vincent and the Grenadines				
			Sudan				
			Suriname				
			Swaziland				
			Sweden				
			Switzerland				
			Syria				
			Taiwan				
			Tajikistan				
			Tanzania				
			Thailand				
			Togo				
			Tonga				
			Trinidad and Tobago				
			Tunisia				
			Turkey				
			Turkmenistan				
			Tuvalu				
			Uganda				
			Ukraine				
			United Arab Emirates				
			United Kingdom				
			Uruguay				
			Uzbekistan				
			Vanuatu				
			Venezuela				
			Vietnam				
			West Bank				
			Yemen				
			Zambia				
			Zimbabwe				

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB06296		Would you visit the site more often if it had more resources in languages other than English?	Yes No Maybe		Radio button, one-up vertical	single	Y
KFB06297		Which best describes you?	Alumnus/Alumni of United States Government Exchange Program Current exchange program participant Student Scholar/ Researcher/ Academic Teacher/ Instructor / lecturer/Professor Host of exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Business Media Military Non-profit Organization Other (please specify)		Drop down, select one	single	Y
KFB06298	A	Please tell us what best describes you.		A	Text field, <100 char		N
KFB06299		What source brought you to this site?	Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site Binational center Social network (Facebook, Twitter, etc.) Other (please specify)		Drop down, select one	single	Y
KFB06300	A	Please tell us what other source brought you to this site:		A	Text field, <100 char		N
		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site U.S. Embassy website Fulbright commission website Exchange program adviser/administrator		Drop down, select one	Single	Y

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Educational advising site Don't know Other				
		<i>Rank 2 (Optional)</i>	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site U.S. Embassy website Fulbright commission website Exchange program adviser/administrator Educational advising site Don't know Other		Drop down, select one	Single	N
		<i>Rank 3 (Optional)</i>	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site U.S. Embassy website Fulbright commission website Exchange program adviser/administrator Educational advising site Don't know Other		Drop down, select one	Single	N
KFB06301		What is your primary reason for coming to the site today?	Learn about Fulbright Program opportunities To get Fulbright application information To fill out a Fulbright application Learn about Fulbright grantees (who they are, what is expected, how it is to be one) Find a Fulbright grant Research participating countries Read the latest news and highlights Contribute news, stories or photos Contact the Fulbright Program Other, (please specify)	B A	Radio button, one-up vertical	single	Y
KFB06302	A	Please specify your primary reason for coming to the site today:			Text area, no char limit	single	N
KFB06303	B	What specific program opportunities are you looking for today? (Check all that apply)	Student programs (For graduating seniors, graduate students, young professionals, artists and scientists)		Checkbox, one-up vertical	Multi	Y

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Scholar programs (For scholars, college/university faculty members, experienced professionals, artists and scientists) Teacher/ School Administrator programs Other, please specify				
KFB06304	C	Please specify what other program opportunity you were looking for.		C	Text area, no char limit	single	N
KFB06306		How would you rate your familiarity with social media on the web? Podcasts or audio on the web	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	Single	N
KFB06307		Online social networks (Facebook, MySpace)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	Single	N
KFB06310		Blogs or wikis	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	Single	N
KFB06311		Vodcasts or videos on the web (YouTube)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	Single	N
KFB06314		Microblog (Twitter)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	Single	N
KFB06316		How would you most like to interact with this site? (Please select all that apply)	Bookmark or tag pages In social networks In virtual worlds Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video Following a microblog Other (please specify)	A	Checkbox, one-up vertical	Multi	N
KFB06317	A	Other social media interaction			Text field, <100 char		N
KFB06318		What method did you primarily use to find your information today?	Site's search feature Categories on the left and top navigation bars Links in the page	A B B	Drop down, select one	single	Y

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Both search and navigation Subject index Other	A,B B			
KFB06319	B	How would you describe your navigation experience on this site today? (Please select all that apply.)	I had no difficulty navigating on this site Links did not take me where I expected Had difficulty finding relevant information Links/labels were difficult to understand Too many links/navigational options to choose from Had technical difficulties (i.e. broken links, error messages) Could not navigate back to previous information Navigated to the general area but could not find the specific content Other (please specify)	C	Checkbox, one-up vertical	Multi	N
KFB06320	C	Please tell us what other navigational difficulty did you experience.			Text area, no char limit		N
KFB06321	A	If you used the search feature , what was your experience?	I had no difficulty using the site's search feature I found what I was looking for on the first try I found what I was looking for after several tries I found something related to what I was looking for The search returned too many results The search returned not enough or no results The results were too similar/redundant Search required too many refinements The results were not helpful Search speed was slow Other (please specify)	D	Checkbox, one-up vertical	multi	N
ACQOSI0002416	D	Please tell us what other search difficulty you experienced.			Text area, no char limit		N
KFB06322		Did you find what you were looking for today?	Yes Partially No (please specify)	B A	Radio button, one-up vertical	single	Y
KFB06323	A	If you were unable to find what you were looking for, please specify what you were looking for.			Text field, no char limit		N
		If you were only able to find information partially , please specify the information topic/category.			Text field, no char limit		N
KFB06329		Have you ever participated in a Fulbright Program?	Yes No	A	Radio button, one-up vertical	single	Y
KFB06330	A	Do you feel that this site accurately represents the participants in the Fulbright Program?	Yes No Don't know	B	Radio button, one-up vertical	single	Y
KFB06331	B	If not, what other stories or highlights would you like to see?			Text area, no char limit		N
KFB06335		If you could make one improvement to this site, what would it be?			Text area, no char limit		N
KFB06336		What is your gender ?	Female Male I prefer not to respond		Radio button, one-up vertical	single	N
KFB06337		Please select the category that includes your age ?	17 and under 18 – 24 25 – 34 35 – 44		Radio button, one-up vertical	single	N

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			45 – 54				
			55 – 64				
			65 and over				
			I prefer not to respond				
KFB06338		Which of the following best describes the highest level of education you have completed?	Current middle or high school student		Drop down, select one	single	N
			Did not complete high school				
			High school graduate				
			Vocational school				
			College/university graduate				
			Some postgraduate school				
			Masters/professional degree				
			Doctoral Degree				
			Prefer not to respond				

Special Instructions	CQ Label

Special Instructions	CQ Label

Special Instructions	CQ Label

Special Instructions	CQ Label

Special Instructions	
Special Instructions	CQ Label
	Languages
OPS Type 5	
	Other describes
OPS Type 5	
	Other source
Rank Group Adjust Template/Style Sheet Randomize	SV - Rank 1

Special Instructions	
Special Instructions	CQ Label
Anchor Answer Choice Anchor Answer Choice	
Rank Group Adjust Template/Style Sheet Randomize	SV - Rank 2
Anchor Answer Choice Anchor Answer Choice Rank Group Adjust Template/Style Sheet Randomize	SV - Rank 3
Anchor Answer Choice Anchor Answer Choice Skip Logic	
Skip Logic	
Skip Logic	Specific program

Special Instructions	CQ Label
Skip Logic	Other Program
Multiple List Groups	SM_Audio
Multiple List Groups	SM_Social Networks
Multiple List Groups	SM_Blogs
Multiple List Groups	SM_Videos
Multiple List Groups	SM_Micro
OPS Group	SM_PREFERRED
OPS Group	OE_PREFERRED SM

Special Instructions	
Special Instructions	CQ Label
Skip Logic Group	Navigation Difficulty
Skip Logic Group	Other Navigation Difficulty
Skip Logic Group	Search
Skip Logic Group	Other Search Difficulty
Skip Logic	Accomplished Goal
Skip Logic	Info not found
Skip Logic	Partial Info
Skip Logic	Program Participant
Skip Logic	Accurately represents
Skip Logic	Other stories

Special Instructions	CQ Label

Model Instance Name:
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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		How frequently do you visit this site?	This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually		Drop down, select one	single	Y
		Where are you from?	United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Cook Islands Costa Rica Côte d'Ivoire		Drop down, select one	single	Y

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Croatia				
			Cuba				
			Cyprus				
			Czech Republic				
			Democratic Republic of the Congo				
			Denmark				
			Djibouti				
			Dominica				
			Dominican Republic				
			Timor Leste				
			Ecuador				
			Egypt				
			El Salvador				
			Equatorial Guinea				
			Eritrea				
			Estonia				
			Ethiopia				
			Fiji				
			Finland				
			France				
			Gabon				
			Gambia, The				
			Gaza				
			Georgia				
			Germany				
			Ghana				
			Greece				
			Grenada				
			Guatemala				
			Guinea				
			Guinea-Bissau				
			Guyana				
			Haiti				
			Holy See				
			Honduras				
			Hong Kong				
			Hungary				
			Iceland				
			India				
			Indonesia				
			Iran				
			Iraq				
			Ireland				
			Israel				
			Italy				
			Jamaica				
			Japan				
			Jordan				
			Kazakhstan				
			Kenya				
			Kiribati				

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Korea, North				
			Korea, South				
			Kosovo				
			Kuwait				
			Kyrgyzstan				
			Laos				
			Latvia				
			Lebanon				
			Lesotho				
			Liberia				
			Libya				
			Liechtenstein				
			Lithuania				
			Luxembourg				
			Macau				
			Macedonia				
			Madagascar				
			Malawi				
			Malaysia				
			Maldives				
			Mali				
			Malta				
			Marshall Islands				
			Mauritania				
			Mauritius				
			Mexico				
			Micronesia				
			Moldova				
			Monaco				
			Mongolia				
			Montenegro				
			Morocco				
			Mozambique				
			Namibia				
			Nauru				
			Nepal				
			Netherlands				
			Netherlands Antilles				
			New Zealand				
			Nicaragua				
			Niger				
			Nigeria				
			Norway				
			Oman				
			Pakistan				
			Palau				
			Panama				
			Papua New Guinea				
			Paraguay				
			Peru				
			Philippines				

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Poland				
			Portugal				
			Qatar				
			Romania				
			Russia				
			Rwanda				
			Samoa				
			San Marino				
			Sao Tome and Principe				
			Saudi Arabia				
			Senegal				
			Serbia				
			Seychelles				
			Sierra Leone				
			Singapore				
			Slovakia				
			Slovenia				
			Solomon Islands				
			Somalia				
			South Africa				
			Spain				
			Sri Lanka				
			St. Kitts and Nevis				
			St. Lucia				
			St. Vincent and the Grenadines				
			Sudan				
			Suriname				
			Swaziland				
			Sweden				
			Switzerland				
			Syria				
			Taiwan				
			Tajikistan				
			Tanzania				
			Thailand				
			Togo				
			Tonga				
			Trinidad and Tobago				
			Tunisia				
			Turkey				
			Turkmenistan				
			Tuvalu				
			Uganda				
			Ukraine				
			United Arab Emirates				
			United Kingdom				
			Uruguay				
			Uzbekistan				
			Vanuatu				
			Venezuela				
			Vietnam				

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			West Bank Yemen Zambia Zimbabwe Uruguay Uzbekistan Vanuatu Venezuela Vietnam Wales West Bank Yemen Zambia Zimbabwe				
		Would you visit the site more often if it had more resources in	Yes No Maybe		Radio button, one-up vertical	single	Y
		Which best describes you?	Alumnus/Alumni of United States Government Exchange Program Current exchange program participant Student Host of exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Scholar/ Researcher/ Academic Teacher/ Instructor / lecturer/Professor Business Media Military Non-profit Organization Other (please specify)		Drop down, select one	single	Y
	A	Please tell us what best describes you.		A	Text field, <100 char		N
		What source brought you to this site?	Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site Binational center Other (please specify)		Drop down, select one	single	Y
	Z	Please tell us what other source brought you to this site.		Z	Text field, <100 char		N

Model Instance Name:
 Dept of State Fulbright v2
 MID:
 Date: 11/12/2009

red & strike-through: DELETE
 underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			View occasionally but don't contribute No familiarity				
		Blogs or wikis	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	Single	N
		Vodcasts or videos on the web (YouTube)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	Single	N
		Personalized web pages (MyYahoo!, iGoogle)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	Single	N
		RSS feeds/Listservs	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	Single	N
		Microblog (Twitter)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	Single	N
		Other	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Drop down, select one	Single	N
		How would you most like to interact with this site? (Please	Bookmark or tag pages In social networks In virtual worlds By adding comments, ratings, or reviews Reading blogs Contributing to wikis Receiving newsletters/email updates Subscribing to RSS feeds Listening to Podcasts or audio Watching Vodcasts or video		Checkbox, one-up vertical	Multi	N

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Adding a widget or gadget to my personalized page	A			
			Following a microblog				
			Other (please specify)				
	A	Other social media interaction			Text field, <100 char		N
		What method did you primarily use to find your	Site's search feature		Drop down, select one	single	Y
			Categories on the left navigation bar				
			Links in the page				
			Clicked on one of the Quick Links boxes				
			Both search and navigation				
			Resources by role				
			Subject index				
			Other				
		Please describe your navigation experience with the site.	Too many links to choose from	Y	Checkbox, one-up vertical	Multi	N
			Links did not take me where I expected				
			Links/labels were difficult to understand				
			Search tool was not helpful				
			Technical difficulties (i.e. broken links, error messages)				
			I did not experience any navigation difficulties				
			Other (please specify)				
	Y	Please tell us what other navigation difficulty you experienced.			Text area, no char limit		N
		If you used the search feature, what was your experience?	I found what I was looking for on the first try		Checkbox, one-up vertical	multi	N
			I found what I was looking for after several tries				
			I found something related to what I was looking for				
			The search returned too many results				
			The Search returned too few results				
			The search returned no results				
			The results were too similar/redundant				
			The results were not helpful				
			Search speed was slow				
			Other				
			I did not use search feature				
		Did you find what you were looking for today?	Yes	C	Radio button, one-up vertical	single	Y
			No				
	C	Please specify what you were looking for.			Text field, <100 char	single	N
		Please rate the usefulness of the following features/information available on the Fulbright.state.gov site:			Drop down, select one	single	Y
		Application Information	Very Useful		Drop down, select one	single	Y
			Somewhat Useful				
			Not Useful				
			Don't Know				
		Information on Fulbright Programs	Very Useful		Drop down, select one	single	Y
			Somewhat Useful				

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Not Useful Don't Know				
		Stories from past Fulbrighters	Very Useful Somewhat Useful Not Useful Don't Know		Drop down, select one	single	Y
		Grant Information	Very Useful Somewhat Useful Not Useful Don't Know		Drop down, select one	single	Y
		Alumni Information	Very Useful Somewhat Useful Not Useful Don't Know		Drop down, select one	single	Y
		Have you ever participated in a Fulbright Program?	Yes No	A,C	Radio button, one-up vertical	single	Y
	A	Do you feel that this site accurately represents the participants in the Fulbright Program?	Yes No Don't know	B	Radio button, one-up vertical	single	Y
	B	If not, what other stories or highlights would you like to see?			Text area, no char limit		N
	C	Fulbright is interested in getting feedback about your Fulbright experience. How likely are you to contribute personal stories, news items, or photos to Fulbright.state.gov?	Very Likely Somewhat Likely Not Likely		Radio button, one-up vertical	single	Y
		In what subjects would you be interested in participating in question and answer sessions?	Africa The Americas East Asia and Pacific Europe and Eurasia Middle East and North Africa South and Central Asia Language Programs J-1 Visa Diversity in the Fulbright program Q & As with current Fulbrighters Q & As with Fulbright alumni Q & As with Fulbright Commission directors Q & As with Department of State staff Other (please specify)		Checkbox, one-up vertical	multi	Y
		Other (please specify)					
		If you could make one improvement to this site, what would it be?			Text area, no char limit		N
		What is your gender?	Female Male I prefer not to respond		Radio button, one-up vertical	single	N

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		Please select the category that includes your age?	17 and under 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 and over I prefer not to respond		Radio button, one-up vertical	single	N
		Which of the following best describes the highest level of education you have completed?	Current middle or high school student Did not complete high school High school graduate Vocational school College/university graduate Some postgraduate school Masters/professional degree Doctoral Degree Prefer not to respond		Drop down, select one	single	N



Special Instructions

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Special Instructions

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Special Instructions

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Special Instructions

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Special Instructions

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OPS Type 5

OPS Type 5

OPS Type 5

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Special Instructions

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Multiple List Groups

Multiple List Groups

Multiple List Groups

Multiple List Groups

Multiple List Groups



Special Instructions



Multiple List Groups



Multiple List Groups



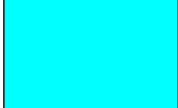
Multiple List Groups



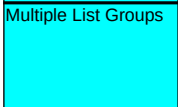
Multiple List Groups



Multiple List Groups

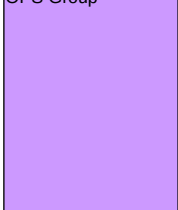


Multiple List Groups



Multiple List Groups

OPS Group

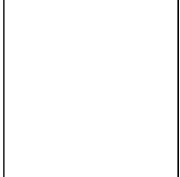




Special Instructions

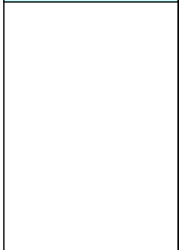


OPS Group



Skip Logic Group

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Multiple List Groups

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Special Instructions

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Special Instructions

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Model Instance Name:
 Dept of State Fulbright v2
 MID: hcZ9gQstJo9UINwAU9IZJg==
 Date: 3/1/2008

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
CQ0004444		How frequently do you visit this site?	Daily Two to three times per week About once a month Every few months Every 6 months or less often This is my first time visiting this site		Dropdown (Select-one)	Single
CQ0004444		Are you a registered user on this site?	I am registered I am not registered, and do not intend to I am not registered, but intend to register during my visit today	A	Radio button, one-up vertical	Single
CQ0004444	A	Please explain why you do not intend to register?			Text area, no char limit	Single
CQ0004444		What best describes your primary reason for visiting the site today?	Researching products for possible inclusion in a design Gathering information on a product or manufacturer specified in a design Other (please specify)	B C A	Radio button, one-up vertical	Single
CQ0004444	A	Other primary reason			Text area, no char limit	Single
CQ0004444	B	What type of information were you looking for when researching products for the possible inclusion in a design?	Spec 3D models Product application <i>Green information</i> Manufacturer's contacts Cost Other		Checkbox, one-up vertical	Multi
CQ0004444	C	What type of information were you looking for when researching products for the possible inclusion in a design?	CAD Spec 3D models Green information Product application Manufacturer's contacts Cost		Checkbox, one-up vertical	Multi

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 Dept of State Fulbright v2
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 Date: 3/1/2008

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Dept of State Fulbright v2 CUSTOM QUESTION LIST

QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
CQ0004444		How were you primarily seeking information on sweets.com?	Other Search by keyword feature Browse by master format feature Other (please specify)	A	Radio button, one-up vertical	Single
CQ0004444	A	Other reason seeking information			Text field, <100 char	Single
CQ0004444		Were you able to find what you were looking for today?	Yes No Not sure	B C,D	Radio button, one-up vertical	Single
CQ0004444	A	Why were you not able to find what you were looking for?	I could not find the manufacturer I was looking for I could not find the product I was looking for I haven't completed my search on sweets.com yet The search results did not appear relevant Other		Radio button, one-up vertical	Single
CQ0004444	B	Since you could not find what you were looking for, what do you plan to do next?	Continue looking for the information at this site Call Sweets.com customer service E-mail Sweets.com customer service Return to this site later and try again Conduct a new internet search Visit other building product sites Other	E	Drop down, select one	Single
CQ0004444	C	Why were you not sure?	I haven't completed my search on sweets.com yet I am not sure how to find the product I am looking for Could not find the product I was looking for under the division it should be listed in The search results did not appear relevant Other		Radio button, one-up vertical	Single
CQ0004444	D	Since you were not sure, what do you plan to do next?	Continue looking for the information at this site Call Sweets.com customer service E-mail Sweets.com customer service Return to this site later and try again Conduct a new internet search Visit other building product sites Other	F	Drop down, select one	Single
CQ0004444	E	What other site(s) do you plan to visit?			Text area, no char limit	Single
CQ0004444	F	What other site(s) do you plan to visit?			Text area, no char limit	Single
CQ0004444		What other sources do you use to search for construction product information?	Google Other search engine (i.e.: Yahoo!, Teoma, Dogpile, etc.) Reed First Source 4specs Arcat Manufacturers websites		Checkbox, one-up vertical	Multi



Required Y/N	Special Instructions
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Required Y/N	Special Instructions
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