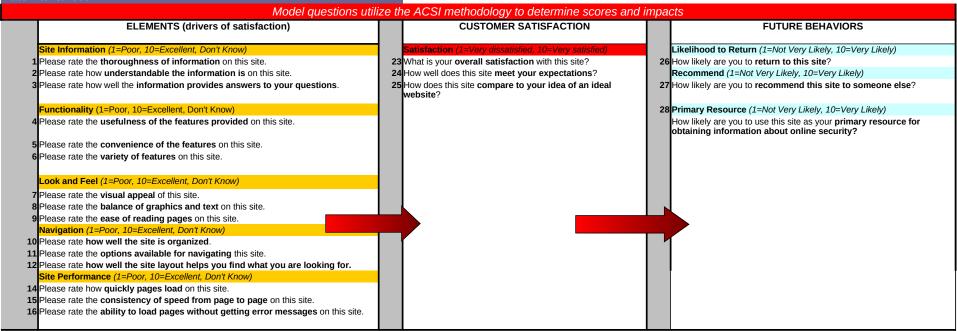
Model Instance Name: FTC OnGuardOnline

MID: kwEhBtA44gQQsMZUlc00pQ==

Date: 8/13/2009



			FTC OnGuardOnline CUSTOM QUESTION LIST						
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
ACQSto0006033		What is your primary role in visiting OnGuardOnline.gov	Computer User		Radio button, one-up vertical	Single	Y		Primary Role
		today?	Teacher/Educator	_					
			I.T. Professional	-					
			Student						
			Parent Small Business Owner	_					
			Military						
			Press/Media Other	\dashv					
CWS02197		What topic brought you to the site today?	Identity theft		Checkbox, one-up vertical	Multi	Y	OPS Group	Brought To Site
			Social networking						
			Wireless security Phishing						
			Kid's privacy						
			Net Cetera: Chatting with Kids About Being Online Email/Internet Scams	\dashv					
			Laptop security						
			General tips and information						
CWS02198	Α	Please tell us what specifically what topic you were	Other, please specify	A			N	OPS Group	OE_Brought to S
	^	researching.			Text area, no char limit				
CWS02203		How did you learn about OnGuardOnline.gov?	Found through a search engine (Google, Yahoo, MSN, etc)		Checkbox, one-up vertical	Multi	Y	OPS Group	Learn About Sit
			Referred by another website or link Referred by a friend or family member	+					
			News source (magazine/newspaper/radio/television)						
			Prior visit to the site Other, please specify	- A					
CWS02204	Α	Please tell us specifically how you learned about	Other, piedae specify			Single	N	OPS Group	OE_Learn Abou
CWS02199		OnGuardOnline.gov. Did the site help you do what you wanted today?	Voe		Text area, no char limit Radio button, one-up vertical	Cinala	Y	Chin Logio Croup	Site Help Do Wante
CW502199		bid the site help you do what you wanted today?	Yes No	⊢ c	Radio button, one-up vertical	Single	1	Skip Logic Group	Help Do Warite
			Partially	С					
CWS02200	С	If you were not able to do what you wanted, what were you trying to do?			Text area, no char limit		N	Skip Logic Group	OE_What Tryin Do
ACQCol0003662		During your visit today, how did you navigate OnGuardOnline.gov?	I use the links in the middle of the home page.		Radio button, one-up vertical	Single	Y		Navigation
			I use the top navigation bar. I use the search box.	-					
ACQSto0006034		Did you read any of the following articles during your visit	Phishing	А	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Revised Articles
		today? (Please select all that apply)	Malware	В					
			Email Scams	_ с					
			Understanding Mobile Apps None of the above	D					
ACQSto0006035	A	Do you have any comments or suggestions for improving the Phishing Article?	Open Ended	_	Text area, no char limit	Single	N	Skip Logic Group	Revised_Phishir
ACQSto0006060	В	Do you have any comments or suggestions for improving	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Revised_Malwa
ACQSto0006036	С	the Malware Article? Do you have any comments or suggestions for improving	Open Ended	+	Text area, no char limit	Single	N	Skip Logic Group	Revised_Emai
ACQSto0006399	D	the Email Scams Article? Do you have any comments or suggestions for improving	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Scams Revised_Mobile
ACQCol0003664		the Understanding Mobile Apps Article? What did you think of OnGuard Online's written content?	I thought it was appropriate for my level of understanding.			Single	N		Apps Content
ACQC010003004		What did you trillk of Origuald Orillie's written content?	i triought it was appropriate for my level of understanding.		Radio button, one-up vertical	Sirigie	"		Content
			I thought it was too complicated.						
			I thought it was too simplistic or not detailed enough. I'm not sure.	-					
ACQSto0006372		If OnGuardOnline.gov offered to send you news and content updates, how would you prefer to receive them? (please select all that apply)	Text Message		Charles	Multi	Y		Updates-Prefere method
			Email	\dashv	Checkbox, one-up vertical				
			RSS						
			The OnGuardOnline.gov Facebook page Other	\dashv					
			I would decline updates.						
CWS02205		Did you learn something on this site that might change your online behavior in the future?	Yes No	4	Radio button, one-up vertical	Single	Y		Change Behavio
			Maybe						
ACQSto0006061		How frequently do you visit OnGuardOnline.gov?	This is my first time		Drop down, select one	Single	Y		Visit Frequency
			Weekly Monthly	\dashv					
			Every few months						
CWS02201		How old are you?	Under 18 18-24	_	Radio button, one-up vertical	Single	N		Age
			25-34	\exists					
			35-44	7					
			45-54 55-64	\dashv					
			65-74						
					•		-		

d & strike-through: DELETE underlined & italicized: RE-ORDER ink: ADDITION

blue + -->: REWORDING

FTC OnGuardOnline CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			75 and up						
CWS02206		If you could make one improvement to the site, what					N		Site Improvement
		would it be?			Text area, no char limit				

			FTC OnGuardOnline CUSTOM QUESTION LIST						
	Skip								
QID (O	Logic	Question Tout	Answer Choices	Chin to	Time (coloct from list)	Single or	Required	Special	CQ Labe
(Group ID) CQSto0006033	Label	Question Text What is your primary role in visiting OnGuardOnline.gov	(limited to 50 characters) Computer User	Skip to	Type (select from list) Radio button, one-up vertical	Multi Single	Y/N Y	Instructions	Primary R
		today?			, , , , , , , , , , , , , , , , , , ,				
			Teacher/Educator						
			I.T. Professional Student	4					
			Parent	1					
			Small Business Owner						
			Military Press/Media	-					
			Other						
WS02197		What topic brought you to the site today?	Identity theft		Checkbox, one-up vertical	Multi	Y	OPS Group	Brought To
			Social networking Wireless security	-					
			Phishing	1					
			Kid's privacy						
			Net Cetera: Chatting with Kids About Being Online Email/Internet Scams	-					
			Laptop security	┪					
			General tips and information						
11/000100		Disease Asili associate a second and a second associate a second a second associate a second a second associate a second associate a second a second associate a second associate a second a second associate a second a secon	Other, please specify	Α				000 0	05 0
WS02198	Α	Please tell us what specifically what topic you were researching.			Text area, no char limit		N	OPS Group	OE_Brought
WS02203		How did you learn about OnGuardOnline.gov?	Found through a search engine (Google, Yahoo, MSN, etc)		Checkbox, one-up vertical	Multi	Y	OPS Group	Learn Abou
			Referred by another website or link						
			Referred by a friend or family member News source (magazine/newspaper/radio/television)	+					
			Prior visit to the site						
CWS02204		Discount in the second short	Other, please specify	A		Circula	N	000 0	OE_Learn /
JWS02204	Α	Please tell us specifically how you learned about OnGuardOnline.gov.			Text area, no char limit	Single	l N	OPS Group	Site
CWS02199		Did the site help you do what you wanted today?	Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group	Help Do Wa
			No Partially	C					
CWS02200	С	If you were not able to do what you wanted, what were you	Paruany	+ -	Text area, no char limit		N	Skip Logic Group	OE_What T
ACQCol0003662		trying to do? During your visit today, how did you navigate OnGuardOnline.gov?	I use the links in the middle of the home page.		Radio button, one-up vertical	Single	Y		Navigati
			I use the top navigation bar.						
CQSto0006034		Did you read any of the following articles during your visit	I use the search box. Phishing	А	Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Revised Ar
		today? (Please select all that apply)							
			Malware Email Scams	B C					
			Understanding Mobile Apps	D					
			None of the above						
ACQSto0006035	Α	Do you have any comments or suggestions for improving the Phishing Article?	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Revised_Ph
CQSto0006060	В	Do you have any comments or suggestions for improving the Malware Article?	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Revised_Ma
ACQSto0006036	С	Do you have any comments or suggestions for improving the Email Scams Article?	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Revised_E Scams
ACQSto0006399	D	Do you have any comments or suggestions for improving the Understanding Mobile Apps Article?	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Revised_M Apps
CQCol0003664		What did you think of OnGuard Online's written content?	I thought it was appropriate for my level of understanding.		Radio button, one-up vertical	Single	N		Conter
			I thought it was too complicated.	_					
			I thought it was too simplistic or not detailed enough. I'm not sure.	1					
CQSto0006372		If OnGuardOnline.gov offered to send you news and content	Text Message			Multi	Y		Updates-Pre
		updates, how would you prefer to receive them? (please select all that apply)			Checkbox, one-up vertical				method
			Email RSS	4					
			The OnGuardOnline.gov Facebook page	-					
			Other						
WS02205		Did you loarn comothing on this site that wight about	I would decline updates.	+	Radio button, one-up vertical	Cinala	Y		Charge D
,vv3U22U5		Did you learn something on this site that might change your online behavior in the future?			radio bullon, one-up vertical	Single	*		Change Be
			No Maybe	-					
CQSto0006061		How frequently do you visit OnGuardOnline.gov?	Maybe This is my first time	+	Drop down, select one	Single	Y		Visit Frequ
			Weekly						
			Monthly From four months	_					
WS02201		How old are you?	Every few months Under 18	+	Radio button, one-up vertical	Single	N		Age
			18-24	-	January Silv up voluctu		"		190
			25-34	_					

			FTC OnGuardOnline CUSTOM QUESTION LIST						
QID (Group ID)	Skip Logic Label		Answer Choices (limited to 50 characters) 45-54 55-64 65-74	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			75 and up						
CWS02206		If you could make one improvement to the site , what would it be?			Text area, no char limit		N		Site Improvement

			FTC OnGuardOnline CUSTOM QUESTION LIST						
	Skip								
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
ACQSto0006033	Labei	What is your primary role in visiting OnGuardOnline.gov	Computer User	Skip to	Radio button, one-up vertical	Single	Y	instructions	Primary Role
,		today?	•		, ,	*			,
			Teacher/Educator	_					
			I.T. Professional Student	_					
			Small Business Owner						
			Military Press/Media	_					
			Other						
CWS02197		What topic brought you to the site today?	Identity theft Social networking		Checkbox, one-up vertical	Multi	Y	OPS Group	Brought To S
			Wireless security						
			Phishing						
			Kid's privacy Net Cetera: Chatting with Kids About Being Online	_					
			Email/Internet Scams						
			Laptop security						
			General tips and information Other, please specify	- A					
CWS02198	Α	Please tell us what specifically what topic you were					N	OPS Group	OE_Brought to
214/202020		researching.	Found through a south and a (October Value MON at)		Text area, no char limit	N. del		ODG Grave	Laura Abana (
CWS02203		How did you learn about OnGuardOnline.gov?	Found through a search engine (Google, Yahoo, MSN, etc) Referred by another website or link		Checkbox, one-up vertical	Multi	Y	OPS Group	Learn About S
			Referred by a friend or family member						
			News source (magazine/newspaper/radio/television) Prior visit to the site	_					
			Other, please specify	A					
CWS02204	Α	Please tell us specifically how you learned about OnGuardOnline.gov.			Text area, no char limit	Single	N	OPS Group	OE_Learn Abo
CWS02199			Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group	Help Do Want
			No South Inc.	☐ c					
CWS02200	С	If you were not able to do what you wanted, what were you	Partially	_ <u> </u>	Text area, no char limit		N	Skip Logic Group	OE_What Tryi
		trying to do?						, , ,	Do
ACQCol0003662		During your visit today, how did you navigate OnGuardOnline.gov?	I use the links in the middle of the home page.		Radio button, one-up vertical	Single	Y		Navigation
			I use the top navigation bar.						
ACQSto0006034		Did you read any of the following articles during your visit	I use the search box. Phishing		Checkbox, one-up vertical	Multi	Y	Skip Logic Group	Revised Article
ACQ3100000034		today? (Please select all that apply)	i institut	A	Checkbox, one-up vertical	Ividia		Skip Logic Group	Nevised Aitici
			Malware	В					
			Email Scams Understanding Mobile Apps	C					
			None of the above						
ACQSto0006035	Α	Do you have any comments or suggestions for improving the Phishing Article?	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Revised_Phish
ACQSto0006060	В	Do you have any comments or suggestions for improving the Malware Article?	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Revised_Malw
ACQSto0006036	С	Do you have any comments or suggestions for improving the Email Scams Article?	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Revised_Ema Scams
NEW	D	Do you have any comments or suggestions for improving the Understanding Mobile Apps Article?	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Revised_Mob Apps
ACQCol0003664		What did you think of OnGuard Online's written content?	I thought it was appropriate for my level of understanding.		Radio button, one-up vertical	Single	N		Content
			I thought it was too complicated. I thought it was too simplistic or not detailed enough.						
		If OnGuardOnline.gov offered to send you news and content	I'm not sure. Text Message			Multi	Y		Updates-Prefe
ACOSto0006372									method
ACQSto0006372		updates, how would you prefer to receive them? (please	Ton mossage						
ACQSto0006372		updates, how would you prefer to receive them? (please select all that apply)			Checkbox, one-up vertical				
ACQSto0006372		lupdates, how would you prefer to receive them? (please select all that apply)	Email RSS		Checkbox, one-up vertical				
ACQSto0006372		lupdates, how would you prefer to receive them? (please select all that apply)	Email RSS The OnGuardOnline.gov Facebook page		Checkbox, one-up vertical				
		lupdates, how would you prefer to receive them? (please select all that apply)	Email RSS The OnGuardOnline.gov Facebook page Other (would decline updates.		Checkbox, one-up vertical			_	
ACQSto0006372		Jupdates, how would you prefer to receive them? (please select all that apply) Did you learn something on this site that might change your	Email RSS The OnGuardOnline.gov Facebook page Other (would decline updates.		Checkbox, one-up vertical	Single	Y		Change Behav
		lupdates, how would you prefer to receive them? (please select all that apply)	Email RSS The OnGuardOnline.gov Facebook page Other (would decline updates.			Single	Y		Change Behav
CWS02205		updates, how would you prefer to receive them? (please select all that apply) Did you learn something on this site that might change your online behavior in the future?	Email RSS The OnGuardOnline.gov Facebook page Other I would decline updates. Yes No		Radio button, one-up vertical				
		Jupdates, how would you prefer to receive them? (please select all that apply) Did you learn something on this site that might change your	Email RSS The OnGuardOnline.gov Facebook page Other I would decline updates. Yes			Single	Y		
CWS02205		updates, how would you prefer to receive them? (please select all that apply) Did you learn something on this site that might change your online behavior in the future?	Email RSS The OnGuardOnline.gov Facebook page Other I would decline updates. Yes No Maybe This is my first time Weekly Monthly		Radio button, one-up vertical				
CWS02205 ACQSto0006061		updates, how would you prefer to receive them? (please select all that apply) Did you learn something on this site that might change your online behavior in the future? How frequently do you visit OnGuardOnline.gov?	Email RSS The OnGuardOnline.gov Facebook page Other I would decline updates. Yes No Maybe Maybe Weekly Monthly Every few months		Radio button, one-up vertical Drop down, select one	Single	Y		Visit Frequen
CWS02205		updates, how would you prefer to receive them? (please select all that apply) Did you learn something on this site that might change your online behavior in the future?	Email RSS The OnGuardOnline.gov Facebook page Other I would decline updates. Yes No Maybe This is my first time Weekly Monthly		Radio button, one-up vertical				
CWS02205 ACQSto0006061		updates, how would you prefer to receive them? (please select all that apply) Did you learn something on this site that might change your online behavior in the future? How frequently do you visit OnGuardOnline.gov?	Email RSS The OnGuardOnline.gov Facebook page Other I would decline updates. Yes No Maybe This is my first time Weekly Monthly Every few months Under 18		Radio button, one-up vertical Drop down, select one	Single	Y		Visit Frequen

			FTC OnGuardOnline CUSTOM QUESTION LIST						
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			55-64		1				
			65-74	1					
			75 and up						
CWS02206		If you could make one improvement to the site, what would it be?			Text area, no char limit		N		Site Improvement

			FTC OnGuardOnline CUSTOM QUESTION LIST						
QID (Group ID) ACQSto0006033	Skip Logic Label	Question Text What is your primary role in visiting OnGuardOnline.gov today?	Answer Choices (limited to 50 characters) Computer User Teacher/Educator I.T. Professional Student Student Military Press/Media	Skip to	Type (select from list) Radio button, one-up vertical	Single or Multi Single	Required Y/N Y	Special Instructions	CQ Label Primary Role
CWS02197		What topic brought you to the site today?	Other Identity theft Social networking Wireless security Philshing Kid's privacy Net Cetera: Chatting with Kids About Being Online Email/Internet Scams Laptop security General tips and information		Checkbox, one-up vertical	Multi	Y	OPS Group	Brought To Site
CWS02198	A	Please tell us what specifically what topic you were	Other, please specify	A			N	OPS Group	OE_Brought to Sit
CWS02203		researching. How did you learn about OnGuardOnline.gov?	Found through a search engine (Google, Yahoo, MSN, etc) Referred by another website or link Referred by a friend or family member News Source (magazine/newspaper/radio/television) Prior visit to the site		Text area, no char limit Checkbox, one-up vertical	Multi	Y	OPS Group	Learn About Site
CWS02204	Α	Please tell us specifically how you learned about	Other, please specify	A		Single	N	OPS Group	OE_Learn About
CWS02199		OnGuardOnline.gov. Did the site help you do what you wanted today?	Yes No Partially	c	Text area, no char limit Radio button, one-up vertical	Single	Y	Skip Logic Group	Site Help Do Wanted
CWS02200	С	If you were not able to do what you wanted, what were you trying to do?	i codally	<u> </u>	Text area, no char limit		N	Skip Logic Group	OE_What Trying
ACQCol0003662 ACQSto0006034		During your visit today, how did you navigate OnGuardOnline.gov? Did you read any of the following articles during your visit today? (Please select all that apply)	Luse the links in the middle of the home page. Luse the top navigation bar. Luse the search box. Phishing Malware Email Scams	A B C	Radio button, one-up vertical Checkbox, one-up vertical	Single Multi	Y	Skip Logic Group	Navigation Revised Articles
ACQSto0006035	A	Do you have any comments or suggestions for improving the Phishing Article?	None of the above Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Revised_Phishing
ACQSto0006060	В	the Phishing Article? Do you have any comments or suggestions for improving the Malware Article?	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Revised_Malware
ACQSto0006036	С	the Malware Article? Do you have any comments or suggestions for improving the Email Scams Article?	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Revised_Email
ACQCol0003664		What did you think of OnGuard Online's written content?	I thought it was appropriate for my level of understanding. I thought it was too complicated. I thought it was too simplistic or not detailed enough. I'm not sure.		Radio button, one-up vertical	Single	N		Scams Content
NEW		If OnGuardOnline.gov offered to send you news and content updates, how would you prefer to receive them? (please select all that apply)	Text Message Email RSS The OnGuardOnline.gov Facebook page Other Unwould decline updates		Checkbox, one-up vertical	Multi	Y		Updates-Prefered method
CWS02205		Did you learn something on this site that might change your online behavior in the future?	No		Radio button, one-up vertical	Single	Y		Change Behavior
ACQSto0006061		How frequently do you visit OnGuardOnline.gov?	Maybe This is my first time Weekly Monthly Every few months		Drop down, select one	Single	Y		Visit Frequency
CWS02201		How old are you?	Every tew months Under 18 18-24 25-34 35-44 45-54 55-64 65-74 75 and up		Radio button, one-up vertical	Single	N		Age

			FTC OnGuardOnline CUSTOM QUESTION LIST						
QID	Skip Logic		Answer Choices			Single or	Required	Special	
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Ý/N	Instructions	CQ Label
CWS02206		If you could make one improvement to the site, what					N		Site Improvement
		would it be?			Text area, no char limit				

1			FTC OnGuardOnline CUSTOM QUESTION LIST						
QID (Group ID)	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Lab
IEW	Luber	What is your primary role in visiting OnGuardOnline.gov	Computer User	Omp to	Radio button, one-up vertical	Single	Y	instructions	Primary P
		today?	Teacher/Educator	+					
			I.T. Professional						
			Student Small Business Owner	1					
			Military Press/Media	-					
			Other		Observation and the state of th				
WS02197		What topic brought you to the site today?	Identity theft Social networking		Checkbox, one-up vertical	Multi	Y	OPS Group	Brought 7
			Wireless security Phishing	-					
			Kid's privacy						
			Net Cetera: Chatting with Kids About Being Online Email/Internet Scams	-					
			Laptop security	1					
			General tips and information Other, please specify	A					
WS02198	Α	Please tell us what specifically what topic you were researching.			Text area, no char limit		N	OPS Group	OE_Brou
WS02203		How did you learn about OnGuardOnline.gov?	Found through a search engine (Google, Yahoo, MSN, etc)			Multi	Y	OPS Group	Learn Abo
			Referred by another website or link	-	Checkbox, one-up vertical				
			Referred by a friend or family member	1					
			News source (magazine/newspaper/radio/television) Prior visit to the site						
WS02204	<u>A</u>	Please tell us specifically how you learned about	Other, please specify	<u>A</u>		Single	N	OPS Group	OE_Learr
		Please tell us specifically how you learned about OnGuardOnline.gov.	Mar.		Text area, no char limit		Y		Site
WS02199		Did the site help you do what you wanted today?	Yes No	С	Radio button, one-up vertical	Single	Y	Skip Logic Group	Help Do \
WS02200	С	If you were not able to do what you wanted, what were you	Partially	С	Text area, no char limit		N	Skip Logic Group	OE_What
.CQCol0003662		trying to do?	I use the links in the middle of the home page.		Checkbox, one-up vertical	multi	и	ODS Group	Do Naviga
.CQC010003002		your visit today, how did you navigate OnGuardOnline.gov?	r use the links in the middle of the nome page.		опескоох, опе-ир ченка	muiu		OF 3 Group	ivaviga
			I use the top navigation bar.		Radio button, one-up vertical	Single	Υ		
			I use the search box. Other, please specify	Đ					
CQCol0003663	Đ	Please tell us specifically how prefer to navigate OnGuardOnline.			Text field, <100 char	Single	H	OPS Group	other Nav
EW		Did you read any of the following articles during your visit	Phishing	Α	Checkbox, one-up vertical	Multi	Υ	Skip Logic Group	Article F
		today? (Please select all that apply)	Malware	В					
			Email Scams	С					
IEW	Α	Do you have any comments or suggestions for improving	Open Ended		Text area, no char limit	Single	N	Skip Logic Group	Article F
FW	В	the Phishing Article? Do you have any comments or suggestions for improving	Onen Ended		Text area. no char limit	Single	N	Skin Logic Group	Article F
EW.		the Malware Article?	Onen Ended		Toyt area, no char limit	Single	N.	Skin Logic Croup	Article E
LVV		the Email Scams Article?	Open Ended		Text area, 110 chai iiriit	Sirigie	IN	Skip Logic Group	Article N
CQCol0003664		What did you think of OnGuard Online's written content?	I thought it was appropriate for my level of understanding.		Radio button, one-up vertical	Single	N		Conte
			I thought it was too complicated. I thought it was too simplistic or not detailed enough.	1					
			I'm not sure.		Dedie besteer een versteel	Ola ela	¥		Describ
WS02202		Choose the statement that best describes your use of the Internet and related technologies:	I-use the Internet extensively and am eager to adopt new technologies.		Radio button, one-up vertical	Single	+		Interr
			l-use the Internet frequently and may adopt new technologies. I-use the Internet frequently but only for specific tasks.	-					
			I use the Internet infrequently.	1					
WS02205		Did you learn something on this site that might change your	I-am still learning to use the Internet. Yes		Radio button, one-up vertical	Single	Y		Change E
		online behavior in the future?		-		—	-		
			<u>No</u> <u>Maybe</u>						
EW		How frequently do you visit OnGuardOnline.gov?	This is my first time	-	Drop down, select one	Single	Y		Visit Fred
			Monthly	1					
WS02201		How old are you?	Every few months Under 18		Radio button, one-up vertical	Single	N		Age
***302201		Ton ord are your	<u>18-24</u>	1	radio button, one-up vertical	SILIAIE	_ <u>'</u>		Age
			<u>25-34</u> 35-44	1					
		1	45-54	1	I	I	I	1	1

			FTC OnGuardOnline CUSTOM QUESTION LIST						
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			55-64 65-74 75 and up						
CWS02206		If you could make one improvement to the site , what would it be?			Text area, no char limit		N		Site Improvement

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION blue + -->: REWORDING

			FTC OnGuardOnline CUSTOM QUESTION LIST						
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CWS02197	Labei	What topic brought you to the site today?	Identity theft	Skip to	Checkbox, one-up vertical	Multi	Y	OPS Group	CQ Label
CM202131		what topic brought you to the sae today?	Social networking Wireless security Phishing Kird's privacy Net Cetera: Chatting with Kids About Being Online Email/Internet Scams Laptop security	-	Checkbox, one-up vertical	Mulu	, The state of the	OPS Group	
			General tips and information	1.					
014/000100		Please tell us what specifically what topic you were researching.	Other, please specify	Α	Tout area no shar limit			ODC C	
CWS02198 CWS02199	A	Did the site help you do what you wanted today?	Yes No	С	Text area, no char limit Radio button, one-up vertical	Single	N Y	OPS Group Skip Logic Group	
			Partially	С					
CWS02200	С	If you were not able to do what you wanted, what were you trying to do?			Text area, no char limit		N	Skip Logic Group	
CWS02201		How old are you?	Under 18		Radio button, one-up vertical	Single	N		
			18-24						
			25-34						
			35-44	-					
			45-54 55-64	-					
			65-74	-					
			75 and up	-					
CWS02202		Choose the statement that best describes your use of the Internet and related technologies:			Radio button, one-up vertical	Single	Y		
			I use the Internet frequently and may adopt new technologies.						
			I use the Internet frequently but only for specific tasks.						
			I use the Internet infrequently.						
			I am still learning to use the Internet.						
		How do you prefer to navigate OnGuard Online?	Luse the links in the middle of the home page. Luse the top navigation bar.		Checkbox, one-up vertical	Singl	N	OPS Group	
			Other please specify	D					
	D	Please tell us specifically how prefer to navigate OnGuardOnline	Other, pieuse specify		Text area, no char limit	Single	N	OPS Group	
		What did you think of OnGuard Online's written content?	I thought it was appropriate for my level of understanding. I thought it was too complicated. I thought it was too simplistic or not detailed enough.		Checkbox, one-up vertical	Singl	N	OPS Group	
			I'm not sure.						
CWS02203		How did you learn about OnGuardOnline?	Found through a search engine (Google, Yahoo, MSN, etc) Referred by another website or link	-	Checkbox, one-up vertical	Multi	Y	OPS Group	
			Referred by a friend or family member News source (magazine/newspaper/radio/television) Prior visit to the site						
CWS02204	Α	Please tell us specifically how you learned about OnGuardOnline.	Other, please specify	A	Text area, no char limit	Single	N	OPS Group	
CWS02204	A	Did you learn something on this site that might change your online behavior in	Yes		Radio button, one-up vertical	Single	Y	ог з бтоир	
		the future?			Tage button, one up vertical	- Single	'		
			No						
			Maybe						
WS02206		If you could make one improvement to the site, what would it be?			Text area, no char limit	1	N		

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pink: ADDITION

blue + -->: REWORDING

			FTC OnGuardOnline CUSTOM QUESTION LIST						25
	Skip								Lea wa thi
QID	Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Chin to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
(Group ID)	Labei	What topic brought you to the site today?		Skip to		Multi	Y/N		CQ Labei
/S02197		what topic brought you to the site today?	Identity theft Social networking	_	Checkbox, one-up vertical	IVIUIU	T	OPS Group	
			Wireless security	_					
			Phishing	_					
			Kid's privacy	_					
			Not Cotors: Chatting with Kids About Poing Online	_					
			Email/Internet Scams	_					
			Laptop security	_					
				_					
			General tips and information						
			Other, please specify	Α	- L P 1				
/S02198	Α	Please tell us what specifically what topic you were researching.			Text area, no char limit	0: 1	N	OPS Group	
/S02199		Did the site help you do what you wanted today?	Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group	
			No .	C					
(000000			Partially	С	Tarak anna anna dana Kasik			Olde Lenie Onesse	
S02200	С	If you were not able to do what you wanted, what were you trying to do?	Hadaa 10		Text area, no char limit	Cinale	N	Skip Logic Group	
/S02201		How old are you?	Under 18 18-24	_	Radio button, one-up vertical	Single	N		
			18-24 25-34	_					
			25-34 35-44						
				_					
			45-54 55-64	_					
			65-74	_					
				_					
1000000		Choose the statement that best describes your use of the Internet and related	75 and up	_	Dadia battan ana ara-	Cinale	Y		
/S02202		technologies:	I use the internet extensively and am eager to adopt new technologies.		Radio button, one-up vertical	Single	Y		
			I use the Internet frequently and may adopt new technologies.						
			I use the Internet frequently but only for specific tasks.						
			I use the Internet infrequently.						
			I am still learning to use the Internet.						
'S02203		How did you learn about OnGuardOnline?	Found through a search engine (Google, Yahoo, MSN, etc)		Checkbox, one-up vertical	Multi	Υ	OPS Group	
002200			Referred by another website or link		Checkber, one up vertical	l maia		o. o o.oup	
			Referred by a friend or family member						
			News source (magazine/newspaper/radio/television)						
			Prior visit to the site						
			Other, please specify	Α .					
S02204	Α	Please tell us specifically how you learned about OnGuardOnline.	Cutof, ploade epochy		Text area, no char limit	Single	N	OPS Group	
S02205		Did you learn something on this site that might change your online behavior in	Yes		Radio button, one-up vertical	Single	Y	2. 3 0.0up	
		the future?	1		- In a state of the state of th	0g.0			
			No						
			Maybe						
/S02206		If you could make one improvement to the site, what would it be?	´		Text area. no char limit		N		