

Questionnaire Management Guidelines

Goals:

- One consolidated document to track all model and CQ changes throughout the life of the project
- Questionnaire always matches the live survey
- Easy and error-free way to submit CQ changes
- All changes tracked and reflected in one document (DOT will help)

Basic rules:

1 This questionnaire **has to match the live survey**

2 All changes to the live measure need to be tracked and archived in **one document**

3 **All CQ change requests** have to be submitted using this document

SRA: 1) marks up changes and submits the entire document to DOT

DOT: 1) archives change request on separate tab

2) implements change(s)

3) updates the document to reflect all implemented changes in the "clean" questionnaire - SRA can send to the client and use for future CQ changes

4 DOT safeguards correct formats - your next CQ changes have to be submitted using one survey document with appropriate color-coding

Model Instance Name: LOC Main Site
 LOC Main Site
 MID: MsF0ld0M1ZVEEYgQ0YBV5g==
 Date: Sept. 15, 2009

Model questions utilize the ACSI methodology to determine scores and impacts

| ELEMENTS (drivers of satisfaction) | CUSTOMER SATISFACTION | FUTURE BEHAVIORS |
|---|---|---|
| Content | Satisfaction (1=Poor, 10=Excellent) | Likelihood to Return |
| 1 Please rate the accuracy of information on this site. | 22 What is your overall satisfaction with this site? | 25 How likely are you to return to this site? |
| 2 Please rate the quality of information on this site. | 23 How well does this site meet your expectations ? | Recommend |
| 3 Please rate the freshness of content on this site. | 24 How does this site compare to your idea of an ideal website ? | 26 How likely are you to recommend this site to someone else? |
| Functionality | | |
| 4 Please rate the usefulness of the information provided on this site. | | |
| 5 Please rate the convenience of the information on this site. | | |
| 6 Please rate the ability to accomplish what you wanted to on this site. | | |
| Look and Feel | | |
| 7 Please rate the ease of reading this site. | | |
| 8 Please rate the clarity of site organization. | | |
| 9 Please rate the clean layout of this site. | | |
| Navigation | | |
| 10 Please rate the degree to which the number of steps it took to get where you want is acceptable. | | |
| 11 Please rate the ability to find information you want on this site. | | |
| 12 Please rate the clarity of site map/directory. | | |
| 13 Please rate the ease of navigation on this site. | | |
| Search | | |
| 14 Please rate the usefulness of search results on this site. | | |
| 15 Please rate how this site provides comprehensive search results. | | |
| 16 Please rate the organization of search results on this site. | | |
| 17 Please rate how the search feature helps you to narrow the results to find the information you want. | | |
| Site Performance | | |
| 19 Please rate the speed of loading the page on this site. | | |
| 20 Please rate the consistency of speed on this site. | | |
| 21 Please rate the reliability of site performance on this site. | | |

Model Instance Name: LOC Main Site

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MID: MsF0ld0M1ZVEEYgQ0YBV5g==

Date: 12/15/2009

red & strike-through: DELETE

underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Question Label |
|----------------|------------------|---|--|---------|-------------------------------|-----------------|--------------|--------------------------------------|--------------------|
| AED08979 | | On average, how often do you visit this site? | First time Once a day Once a week Once a month Once every couple months Once a year or less | | Radio button, one-up vertical | Single | N | | Frequency |
| CAS0033903 | | Are you a Library of Congress employee or contractor? | Yes No | | Drop down, select one | Single | N | | LOC Employee |
| AED08987 | | What general topic are you most interested in today? | American History Art & Culture Government, Politics, & Law Maps & Geography News, Journalism & Advertising Religion & Philosophy Science, Technology & Business Sports, Recreation, & Leisure World History & Cultures Visiting the Library Other (please specify) | | Radio button, one-up vertical | Single | N | Skip Logic Group | General Topic |
| AED08988 | A | Other, general topic of interest (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Topic |
| AED08989 | | Did you find what you were looking for? | Yes No | | Radio button, one-up vertical | Single | N | | Find |
| ACQLiv0023319 | G | Please tell us what specifically you were looking for: | | | Text area, no char limit | | N | Skip Logic Group Skip Logic Group | OE_Find |
| AED08992 | | If you could make one change/improvement to the Library of Congress site, what would it be? (no name or email please) | | | Text area, no char limit | | N | | Improvement |
| CAS0033904 | | What is your gender? | Male Female | | Radio button, one-up vertical | Single | N | | Gender |
| CAS0033905 | | What is your age? | Under 18 18-24 25-34 35-44 45-54 55-64 Age 65 or older | | Radio button, one-up vertical | Single | N | | Age |
| CAS0033906 | | What is your ethnicity? | African American Asian Hispanic Pacific Islander White | | Radio button, one-up vertical | Single | N | | Ethnicity |
| CAS0033907 | | Which of these categories best describe the highest educational level you have attained? | Less than a high school degree High school degree or GED Some college/technical school/associate degree 4-year college degree Graduate degree or professional degree v | | Radio button, one-up vertical | Single | N | | Education |
| ACQOSI0003959 | | Would you be interested in answering two additional questions about your online experience today? | Yes No | | Radio button, one-up vertical | Single | N | Skip Logic Group | Optional questions |
| AED08973 | N | Is your visit today primarily related to | Professional work Personal interest Education / Student Assignment | | Radio button, one-up vertical | Single | N | Skip Logic Group | Visit Reason |
| AED08974 | A | Which best describes your professional background? | Architect / Artistic Profession Education Government Historian / Genealogist Journalist / Writer / Publisher Legal / Business | | Radio button, one-up vertical | Single | N | Skip Logic Group | Professional |

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|----------------|------------------|---|--|-------------|-------------------------------|-----------------|--------------|----------------------|----------------------------|
| | | | Librarian Science / Math Other, please specify: | D | | | | | |
| AED08975 | D | Other professional background: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Professional |
| AED08977 | C | Which best describes your personal interest? | Art Genealogy History Hobbyist Law Legislation Photography Writer Other, please specify: | E | Radio button, one-up vertical | Single | N | Skip Logic Group | Personal Interest |
| AED08978 | E | Other personal interest: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Personal Interest |
| AED08969 | B | Are you an educator? | Yes No | Z, M V | Radio button, one-up vertical | Single | N | Skip Logic Group | Educator |
| AED08970 | Z | Please select the grade level you currently teach or education position you currently hold: | K-5 Teacher 6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Researcher School librarian Other, please specify: | Y X W | Radio button, one-up vertical | Single | N | Skip Logic Group | Educator Grade |
| AED09072 | W | Other teaching grade level: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other teaching grade level |
| AED08971 | Y | What is your primary area of teaching? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | College Teaching Area |
| AED08972 | X | What is your primary area of research? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Post Grad Research Area |
| AED10001 | V | Are you a student? | I am a student I am not a student | T, M | Radio button, one-up vertical | Single | N | Skip Logic Group | Are you a student |
| AED08965 | T | Please select your current grade level: | K-5 Student 6-8 Student 9-12 Student College Student Post Graduate Student Other, please specify: | S R Q | Radio button, one-up vertical | Single | N | Skip Logic Group | Student Grade level |
| AED08966 | S | What is your area of study? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | College Area of Study |
| AED08967 | R | What is your post-graduate area of study? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Post Grad Area of Study |
| AED08968 | Q | Other student grade level: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other student grade level |
| AED08976 | M | What was the assignment primarily related to? | Art English Government History Math Science Geography Other | | Radio button, one-up vertical | Single | N | Skip Logic Group | Student Assignment |
| AED08985 | P | What were you looking for? | Books Copyright information General site search Legislative data Maps Photographs Videos or audio Other, please specify: | O | Radio button, one-up vertical | Single | N | Skip Logic Group | Looking For |

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| AED08986 | O | Other, what were you looking for: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Looking For |

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|------------------|---|--|--|-------------------------------|-----------------|--------------|----------------------|--------------------|
| | On average, how often do you visit this site? | First time Once a day Once a week Once a month Once every couple months Once a year or less | | Radio button, one-up vertical | Single | N | | Frequency |
| | Are you a Library of Congress employee or contractor? | Yes No | Question was proposed in May 2013 - has not officially been added yet. | Drop down, select one | Single | N | | LOC Employee |
| | What general topic are you most interested in today? | American History Art & Culture Government, Politics, & Law Maps & Geography News, Journalism & Advertising Religion & Philosophy Science, Technology & Business Sports, Recreation, & Leisure World History & Cultures Visiting the Library Other (please specify) | A | Radio button, one-up vertical | Single | N | Skip Logic Group | General Topic |
| A | Other, general topic of interest (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Topic |
| | Did you find what you were looking for? | Yes No | G | Radio button, one-up vertical | Single | N | Skip Logic Group | Find |
| G | Please tell us what specifically you were looking for: | | | Text area, no char limit | | N | Skip Logic Group | OE_Find |
| | If you could make one change/improvement to the Library of Congress site, what would it be? (no name or email please) | | | Text area, no char limit | | N | | Improvement |
| | What is your gender? | Male Female | | Radio button, one-up vertical | Single | N | | Gender |
| | What is your age? | Under 18 18-24 25-34 35-44 45-54 55-64 Age 65 or older | | Radio button, one-up vertical | Single | N | | Age |
| | What is your ethnicity? | African American Asian Hispanic Pacific Islander White | | Radio button, one-up vertical | Single | N | | Ethnicity |
| | Which of these categories best describe the highest educational level you have attained? | Less than a high school degree High school degree or GED Some college/technical school/associate degree 4-year college degree Graduate degree or professional degree Ph.D. | | Radio button, one-up vertical | Single | N | | Education |
| | Would you be interested in answering two additional questions about your online experience today? | Yes No | N, P | Radio button, one-up vertical | Single | N | Skip Logic Group | Optional questions |
| N | Is your visit today primarily related to | Professional work Personal interest Education / Student Assignment | A C B | Radio button, one-up vertical | Single | N | Skip Logic Group | Visit Reason |
| A | Which best describes your professional background? | Architect / Artistic Profession Education | | Radio button, one-up vertical | Single | N | Skip Logic Group | Professional |

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|------------------|---|--|-------------|-------------------------------|-----------------|--------------|----------------------|----------------------------|
| | | Government Historian / Genealogist Journalist / Writer / Publisher Legal / Business Librarian Science / Math Other, please specify: | D | | | | | |
| D | Other professional background: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Professional |
| C | Which best describes your personal interest? | Art Genealogy History Hobbyist Law Legislation Photography Writer Other, please specify: | E | Radio button, one-up vertical | Single | N | Skip Logic Group | Personal Interest |
| E | Other personal interest: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Personal Interest |
| B | Are you an educator? | Yes No | Z, M V | Radio button, one-up vertical | Single | N | Skip Logic Group | Educator |
| Z | Please select the grade level you currently teach or education position you currently hold: | K-5 Teacher 6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Researcher School librarian Other, please specify: | Y X W | Radio button, one-up vertical | Single | N | Skip Logic Group | Educator Grade |
| W | Other teaching grade level: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other teaching grade level |
| Y | What is your primary area of teaching? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | College Teaching Area |
| X | What is your primary area of research? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Post Grad Research Area |
| V | Are you a student? | I am a student I am not a student | T, M | Radio button, one-up vertical | Single | N | Skip Logic Group | Are you a student |
| T | Please select your current grade level: | K-5 Student 6-8 Student 9-12 Student College Student Post Graduate Student Other, please specify: | S R Q | Radio button, one-up vertical | Single | N | Skip Logic Group | Student Grade level |
| S | What is your area of study? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | College Area of Study |
| R | What is your post-graduate area of study? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Post Grad Area of Study |
| Q | Other student grade level: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other student grade level |
| M | What was the assignment primarily related to? | Art English Government History Math Science Geography Other | | Radio button, one-up vertical | Single | N | Skip Logic Group | Student Assignment |
| P | What were you looking for? | Books Copyright information | | Radio button, one-up vertical | Single | N | Skip Logic Group | Looking For |

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|------------------|---|--|---------|--------------------------|-----------------|--------------|----------------------|-------------------|
| | | General site search | | | | | | |
| | | Legislative data | | | | | | |
| | | Maps | | | | | | |
| | | Photographs | | | | | | |
| | | Videos or audio | | | | | | |
| | | Other, please specify: | O | | | N | | |
| O | Other, what were you looking for: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Looking For |

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|----------------|------------------|---|--|-------------|-------------------------------|-----------------|--------------|----------------------|-------------------------|
| AED08979 | | On average, how often do you visit this site? | First time Once a day Once a week Once a month Once every couple months Once a year or less | | Radio button, one-up vertical | Single | N | | Frequency |
| AED08987 | | What general topic are you most interested in today? | American History Art & Culture Government, Politics, & Law Maps & Geography News, Journalism & Advertising Religion & Philosophy Science, Technology & Business Sports, Recreation, & Leisure World History & Cultures Visiting the Library Other (please specify) | A | Radio button, one-up vertical | Single | N | Skip Logic Group | General Topic |
| AED08988 | A | Other, general topic of interest (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Topic |
| AED08989 | | Did you find what you were looking for? | Yes No | G | Radio button, one-up vertical | Single | N | Skip Logic Group | Find |
| | G | Please tell us what specifically you were looking for: | | | Text area, no char limit | | N | Skip Logic Group | OE_Find |
| AED08992 | | If you could make one change/improvement to the Library of Congress site, what would it be? (no name or email please) | | | Text area, no char limit | | N | | Improvement |
| | | Would you be interested in answering two additional questions about your online experience today? | Yes No | N, P | Radio button, one-up vertical | Single | N | Skip Logic Group | Optional questions |
| AED08973 | N | Is your visit today primarily related to | Professional work <i>Personal interest</i> Education / <i>Student Assignment</i> | A C B | Radio button, one-up vertical | Single | N | Skip Logic Group | Visit Reason |
| AED08974 | A | Which best describes your professional background? | Architect / Artistic Profession Education Government Historian / Genealogist Journalist / Writer / Publisher Legal / Business Librarian Science / Math Other, please specify: | D | Radio button, one-up vertical | Single | N | Skip Logic Group | Professional |
| AED08975 | D | Other professional background: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Professional |
| AED08977 | C | Which best describes your personal interest? | Art Genealogy History Hobbyist Law Legislation Photography Writer Other, please specify: | E | Radio button, one-up vertical | Single | N | Skip Logic Group | Personal Interest |
| AED08978 | E | Other personal interest: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Personal Interest |
| AED08969 | B | Are you an educator? | Yes No | Z, M V | Radio button, one-up vertical | Single | N | Skip Logic Group | Educator |
| AED08970 | Z | Please select the grade level you currently teach or education position you currently hold: | K-5 Teacher | | Radio button, one-up vertical | Single | N | Skip Logic Group | Educator Grade |

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| | | | 6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Researcher School librarian Other, please specify: | Y X W | | | | | |
| AED09072 | W | Other teaching grade level: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other teaching grade level |
| AED08971 | Y | What is your primary area of teaching? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | College Teaching Area |
| AED08972 | X | What is your primary area of research? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Post Grad Research Area |
| AED10001 | V | Are you a student? | I am a student I am not a student | T, M | Radio button, one-up vertical | Single | N | Skip Logic Group | Are you a student |
| AED08965 | T | Please select your current grade level: | K-5 Student 6-8 Student 9-12 Student College Student Post Graduate Student Other, please specify: | S R Q | Radio button, one-up vertical | Single | N | Skip Logic Group | Student Grade level |
| AED08966 | S | What is your area of study? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | College Area of Study |
| AED08967 | R | What is your post-graduate area of study? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Post Grad Area of Study |
| AED08968 | Q | Other student grade level: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other student grade level |
| AED08976 | M | What was the assignment primarily related to? | Art English Government History Math Science Geography Other | | Radio button, one-up vertical | Single | N | Skip Logic Group | Student Assignment |
| AED08985 | P | What were you looking for? | Books Copyright information General site search Legislative data Maps Photographs Videos or audio Other, please specify: | O | Radio button, one-up vertical | Single | N | Skip Logic Group | Looking For |
| AED08986 | O | Other, what were you looking for: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Looking For |

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DOT, PLEASE DELETE MSG AFTER READING: Questions have been reordered and need to present in this current order. There is only ONE new question. All remaining questions are now optional. Please doublecheck skip logic since letters modified. Thanks.

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| AED08988 | A | Other, general topic of interest (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Topic |
| AED08989 | | Did you find what you were looking for? | Yes No Undecided | | Radio button, one-up vertical | Single | Y N | | Find |
| AED08992 | | If you could make one change/improvement to the Library of Congress site, what would it be? (no name or email please) | | | Text area, no char limit | | N | | Improvement |
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| AED08975 | D | Other professional background: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Professional |
| AED08977 | C | Which best describes your personal interest? | Art Genealogy History Hobbyist Law Legislation Photography Writer Other, please specify: | E | Radio button, one-up vertical | Single | Y N | Skip Logic Group | Personal Interest |
| AED08978 | E | Other personal interest: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Personal Interest |
| AED08969 | B | Are you an educator? | Yes No | Z, M V | Radio button, one-up vertical | Single | Y N | Skip Logic Group | Educator |
| AED08970 | Z | Please select the grade level you currently teach or education position you currently hold: | K-5 Teacher 6-8 Teacher | | Radio button, one-up vertical | Single | N | Skip Logic Group | Educator Grade |

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| | | | 9-12 Teacher College Professor Post Graduate Professor or Researcher School Librarian Other, please specify: | Y X W | | | | | |
| AED09072 | W | Other teaching grade level: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other teaching grade level |
| AED08971 | Y | What is your primary area of teaching? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | College Teaching Area |
| AED08972 | X | What is your primary area of research? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Post Grad Research Area |
| AED10001 | V | Are you a student or are you helping a student? | I am a student I am helping a student I am not a student | T, M E | Radio button, one-up vertical | Single | Y N | Skip Logic Group | Are you a student |
| AED08965 | T | Please select your current grade level: | K-5 Student 6-8 Student 9-12 Student College Student Post Graduate Student Other, please specify: | S R Q | Radio button, one-up vertical | Single | N | Skip Logic Group | Student Grade level |
| AED08966 | S | What is your area of study? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | College Area of Study |
| AED08967 | R | What is your post-graduate area of study? (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Post Grad Area of Study |
| AED08968 | Q | Other student grade level: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other student grade level |
| KFB06749 | E | Please select the student's current grade level: | K-5 Student 6-8 Student Other, please specify: | F | Radio button, one-up vertical | Single | N | Skip Logic Group | Helping student grade level |
| KFB06750 | F | Helping student – please specify the “other grade” you’ve selected: | | | Text area, no char limit | | N | Skip Logic Group | Helping student – Other grade level |
| AED08976 | M | What was the assignment primarily related to? | Art English Government History Math Science Geography Other | | Radio button, one-up vertical | Single | Y N | Skip Logic Group | Student Assignment |
| AED08985 | P | What were you looking for? | Books Copyright information General site search Hours and visitor information Legislative data Maps Photographs Videos or audio Other, please specify: | O | Radio button, one-up vertical | Single | Y N | Skip Logic Group | Looking For |
| AED08986 | O | Other, what were you looking for: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Looking For |
| AED08980 | | How did you find our site today? | Bookmarked or knew the URL Did a web search and saw this site listed Did a web search to find Library of Congress site Link from a government site Link from a news or education site Link from a social media or blog site Syllabus or citation Other, please specify: | A | | | Y | Skip Logic Group | Found Site |

Model Instance Name: LOC Main Site
 LOC Main Site
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 Date: 12/15/2009

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 pink: ADDITION
 blue + -->: REWORDING

DOT, PLEASE DELETE MSG AFTER READING: Questions have been reordered and need to present in this current order. There is only ONE new question. All remaining questions are now optional. Please doublecheck skip logic since letters modified. Thanks.

LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Question Label |
|----------------|------------------|---|---|----------------------------|-------------------------------|-----------------|--------------|--|--------------------|
| AED08981 | A | Other, how did you find our site today: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Found Site |
| AED08982 | | If you heard about our site previously was it from a: | Conference- Friend or colleague Teacher Publication or newspaper article Website article Had not heard about this site before Other, please specify:- | A C | Radio button, one-up vertical | Single | Y | Skip Logic Group | Heard Previously |
| AED09073 | C | Other, heard about site: (no email or name please) | | | | | N | Skip Logic Group | |
| AED08983 | A | Please indicate the conference at which you heard about our site: (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Conference |
| AED08984 | | Is it valuable for the Library of Congress to present its content and collections on the Web? | 1 = Not at all valuable 2 3 4 5 6 7 8 9 10 = Very valuable Don't know | | Radio button, one-up vertical | Single | Y | | LOC Content on Web |
| AED08990 | | Did you use any of the following formats on this site? (check multiple) | Downloaded a high resolution image Downloaded an audio file or podcast to play later Listened to an audio file or podcast while on this site Viewed a webcast None of these Other, please specify: (no email or name please) | A | Checkbox, one-up vertical | multi | Y | Skip Logic Group | Formats Used |
| CWS02653 | A | Other format used (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Format |
| AED08991 | | Do you use any of these social media sites? (check multiple) | Delicious, Zotero, or other <u>bookmarking</u> site Digg, StumbleUpon, or other <u>news rating</u> sites Facebook, MySpace or other <u>personal networking</u> site Flickr, YouTube, or other <u>photo/video sharing</u> site Twitter, Tumblr, or other <u>micro-blogging</u> site Wikipedia, Citizendium or other <u>knowledge sharing</u> site None of these Other, please specify: (no email or name please) | A | Checkbox, one-up vertical | multi | Y | Skip Logic Group | Social Media Sites |
| CWS02654 | A | Other, social media (no email or name please) | | | Text area, no char limit | | N | Skip Logic Group | Other Social Media |
| EDO06477 | | Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required) | Familiarity with site Search engine results Message or recommendation from a friend on a social network Video I saw on YouTube Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine article Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alert Instant message (e.g. AIM, Yahoo, IM) from a friend or colleague Don't know Other | | Drop down, select one | Single | Y | Rank Group Adjust Template/Style Sheet Randomize Anchor Answer Choice Anchor Answer Choice | SV - Rank 1 |
| EDO06478 | | Rank 2 (Optional) | Familiarity with site Search engine results | | Drop down, select one | Single | Y | Rank Group | SV - Rank 2 |

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LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Question Label |
|----------------|------------------|-------------------|---|---------|-------------------------|-----------------|--------------|--|----------------|
| | | | Message or recommendation from a friend on a social network Video I saw on YouTube Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine article Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alert Instant message (e.g., AIM, Yahoo, IM) from a friend or colleague Don't know Other | | | | | Adjust Template/Style Sheet Randomize Anchor Answer Choice Anchor Answer Choice | |
| EDQ06479 | | Rank 3 (Optional) | Familiarity with site Search engine results Message or recommendation from a friend on a social network Video I saw on YouTube Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine article Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alert Instant message (e.g., AIM, Yahoo, IM) from a friend or colleague Don't know Other | | Drop-down, select one | Single | Y | Rank Group Anchor Answer Choice Anchor Answer Choice | SV--Rank 3 |

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|-------------------|------------------------|---|--|-------------|-------------------------------|--------------------|-----------------|
| AED10001 | | Are you a student or are you helping a student? | I am a student I am helping a student I am not a student | A E | Radio button, one-up vertical | Single | Y |
| AED08965 | A | Please select your current grade level: | K-5 Student 6-8 Student 9-12 Student College Student Post Graduate Student Other, please specify: | B C D | Radio button, one-up vertical | Single | N |
| AED08966 | B | What is your area of study? (no email or name please) | | | Text area, no char limit | | N |
| AED08967 | C | What is your post-graduate area of study? (no email or name please) | | | Text area, no char limit | | N |
| AED08968 | D | Other student grade level: (no email or name please) | | | Text area, no char limit | | N |
| KFB06749 | E | Please select the student's current grade level: | K-5 Student 6-8 Student Other, please specify: | F | Radio button, one-up vertical | Single | N |
| KFB06750 | F | Helping student - please specify the "other grade" you've selected: | | | Text area, no char limit | | N |
| AED08969 | | Are you an educator? | Yes No | A | Radio button, one-up vertical | Single | Y |
| AED08970 | A | Please select the grade level you currently teach or education position you currently hold: | K-5 Teacher 6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Researcher School librarian Other, please specify: | B C E | Radio button, one-up vertical | Single | N |
| AED09072 | E | Other teaching grade level: (no email or name please) | | | Text area, no char limit | | N |
| AED08971 | B | What is your primary area of teaching? (no email or name please) | | | Text area, no char limit | | N |
| AED08972 | C | What is your primary area of research? (no email or name please) | | | Text area, no char limit | | N |
| AED08973 | | Is your visit today primarily related to | Professional work Student assignment Personal interest | A B C | Radio button, one-up vertical | Single | Y |
| AED08974 | A | Which best describes your professional background? | Architect / Artistic Profession Education Government Historian / Genealogist Journalist / Writer / Publisher Legal / Business | | | | Y |

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| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|----------------|------------------|---|---|---------|-------------------------------|-----------------|--------------|
| | | | Librarian | | | | |
| | | | Science / Math | | | | |
| | | | Other, please specify: | D | | | |
| AED08975 | D | Other professional background: (no email or name please) | | | Text area, no char limit | | N |
| AED08976 | B | What was the assignment primarily related to? | Art | | Radio button, one-up vertical | Single | Y |
| | | | English | | | | |
| | | | Government | | | | |
| | | | History | | | | |
| | | | Math | | | | |
| | | | Science | | | | |
| | | | Geography | | | | |
| | | | Other | | | | |
| AED08977 | C | Which best describes your personal interest? | Art | | | | Y |
| | | | Genealogy | | | | |
| | | | History | | | | |
| | | | Hobbyist | | | | |
| | | | Law | | | | |
| | | | Legislation | | | | |
| | | | Photography | | | | |
| | | | Writer | | | | |
| | | | Other, please specify: | E | | | |
| AED08978 | E | Other personal interest: (no email or name please) | | | Text area, no char limit | | N |
| AED08979 | | On average, how often do you visit this site? | First time | | Radio button, one-up vertical | Single | Y |
| | | | Once a day | | | | |
| | | | Once a week | | | | |
| | | | Once a month | | | | |
| | | | Once every couple months | | | | |
| | | | Once a year or less | | | | |
| AED08980 | | How did you find our site today? | Bookmarked or knew the URL | | | | Y |
| | | | Did a web search and saw this site listed | | | | |
| | | | Did a web search to find Library of Congress site | | | | |
| | | | Link from a government site | | | | |
| | | | Link from a news or education site | | | | |
| | | | Link from a social media or blog site | | | | |
| | | | Syllabus or citation | | | | |
| | | | Other, please specify: | A | | | |
| AED08981 | A | Other, how did you find our site today: (no email or name please) | | | Text area, no char limit | | N |
| AED08982 | | If you heard about our site previously was it from a: | Conference | A | Radio button, one-up vertical | Single | Y |
| | | | Friend or colleague | | | | |
| | | | Teacher | | | | |
| | | | Publication or newspaper article | | | | |
| | | | Website article | | | | |
| | | | Had not heard about this site before | | | | |
| | | | Other, please specify: | C | | | |

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| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|----------------|------------------|---|--|---------|-------------------------------|-----------------|--------------|
| AED09073 | C | Other, heard about site: (no email or name please) | | | | | N |
| AED08983 | A | Please indicate the conference at which you heard about our site: (no email or name please) | | | Text area, no char limit | | N |
| AED08984 | | Is it valuable for the Library of Congress to present its content and collections on the Web? | 1 = Not at all valuable 2 3 4 5 6 7 8 9 10 = Very valuable Don't know | | Radio button, one-up vertical | Single | Y |
| AED08985 | | What were you looking for? | Books Copyright information General site search Hours and visitor information Legislative data Maps Photographs Videos or audio Other, please specify: | A | Radio button, one-up vertical | Single | Y |
| AED08986 | A | Other, what were you looking for: (no email or name please) | | | Text area, no char limit | | N |
| AED08987 | | What general topic are you most interested in today? | American History Art & Culture Government, Politics, & Law Maps & Geography News, Journalism & Advertising Religion & Philosophy Science, Technology & Business Sports, Recreation, & Leisure World History & Cultures Visiting the Library Other (please specify) | A | Radio button, one-up vertical | Single | Y |
| AED08988 | A | Other, general topic of interest (no email or name please) | | | Text area, no char limit | | N |
| AED08989 | | Did you find what you were looking for? | Yes No Undecided | | Radio button, one-up vertical | Single | Y |
| AED08990 | | Did you use any of the following formats on this site? (check multiple) | Downloaded a high resolution image Downloaded an audio file or podcast to play later Listened to an audio file or podcast while on this site | | Checkbox, one-up vertical | multi | Y |

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|----------------|------------------|---|---|---------|---------------------------|-----------------|--------------|
| | | | Viewed a webcast | | | | |
| | | | None of these | | | | |
| | | | Other, please specify: (no email or name please) | A | | | N |
| CWS02653 | A | Other, format used (no email or name please) | | | Text area, no char limit | | N |
| AED08991 | | Do you use any of these social media sites? (check multiple) | Delicious, Zotero, or other <u>bookmarking</u> site | | Checkbox, one-up vertical | multi | Y |
| | | | Digg, StumbleUpon, or other <u>news rating</u> sites | | | | |
| | | | Facebook, MySpace or other <u>personal networking</u> site | | | | |
| | | | Flickr, YouTube, or other <u>photo/video sharing</u> site | | | | |
| | | | Twitter, Tumblr, or other <u>micro-blogging</u> site | | | | |
| | | | Wikipedia, Citizendium or other <u>knowledge sharing</u> site | | | | |
| | | | None of these | | | | |
| | | | Other, please specify: (no email or name please) | A | | | N |
| CWS02654 | A | Other, social media (no email or name please) | | | Text area, no char limit | | n |
| EDO06477 | | Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required) | Familiarity with site | | Drop down, select one | Single | Y |
| | | | Search engine results | | | | |
| | | | Message or recommendation from a friend on a social network | | | | |
| | | | Video I saw on YouTube | | | | |
| | | | Word of mouth recommendation from someone I know | | | | |
| | | | TV, radio, newspaper, or magazine article | | | | |
| | | | Internet blogs or discussion forums | | | | |
| | | | Advertising on social networks (Facebook, MySpace, Twitter) | | | | |
| | | | Message directly from the company on a social network | | | | |
| | | | Mobile phone text messages or alert | | | | |
| | | | Instant message(e.g. AIM, Yahoo, IM) from a friend or colleague | | | | |
| | | | Don't know | | | | |
| | | | Other | | | | |
| EDO06478 | | Rank 2 (Optional) | Familiarity with site | | Drop down, select one | Single | Y |
| | | | Search engine results | | | | |
| | | | Message or recommendation from a friend on a social network | | | | |
| | | | Video I saw on YouTube | | | | |
| | | | Word of mouth recommendation from someone I know | | | | |
| | | | TV, radio, newspaper, or magazine article | | | | |
| | | | Internet blogs or discussion forums | | | | |
| | | | Advertising on social networks (Facebook, MySpace, Twitter) | | | | |
| | | | Message directly from the company on a social network | | | | |
| | | | Mobile phone text messages or alert | | | | |
| | | | Instant message(e.g. AIM, Yahoo, IM) from a friend or colleague | | | | |
| | | | Don't know | | | | |
| | | | Other | | | | |
| EDO06479 | | Rank 3 (Optional) | Familiarity with site | | Drop down, select one | Single | Y |
| | | | Search engine results | | | | |
| | | | Message or recommendation from a friend on a social network | | | | |
| | | | Video I saw on YouTube | | | | |
| | | | Word of mouth recommendation from someone I know | | | | |

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|-------------------|------------------------|---|---|---------|--------------------------|--------------------|-----------------|
| | | | TV, radio, newspaper, or magazine article Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alert Instant message(e.g. AIM, Yahoo, IM) from a friend or colleague Don't know Other | | | | |
| AED08992 | | If you could make one change/improvement to the Library of Congress site, what would it be? (no name or email please) | | | Text area, no char limit | | N |



**Special
Instructions**

Skip Logic Group

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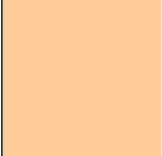


**Special
Instructions**

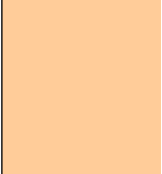


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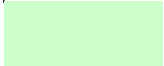
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Special
Instructions



Skip Logic Group

Skip Logic Group

Skip Logic Group

Rank Group

Adjust Template/Sty
Randomize

Anchor Answer Chd

Anchor Answer Chd

Rank Group

Adjust Template/Sty
Randomize

Anchor Answer Chd

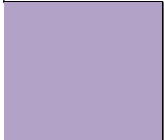
Anchor Answer Chd

Rank Group

Adjust Template/Sty
Randomize



**Special
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Anchor Answer Chd
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|-------------------|------------------------|---|--|-------------|-------------------------------|--------------------|-----------------|
| AED10001 | | Are you a student or are you helping a student? | I am a student I am helping a student I am not a student | A E | Radio button, one-up vertical | Single | Y |
| AED08965 | A | Please select your current grade level: | K-5 Student 6-8 Student 9-12 Student College Student Post Graduate Student Other, please specify: | B C D | Radio button, one-up vertical | Single | N |
| AED08966 | B | What is your area of study? (no email or name please) | | | Text area, no char limit | | N |
| AED08967 | C | What is your post-graduate area of study? (no email or name please) | | | Text area, no char limit | | N |
| AED08968 | D | Other student grade level: (no email or name please) | | | Text area, no char limit | | N |
| KFB06749 | E | Please select the student's current grade level: | K-5 Student 6-8 Student Other, please specify: | F | Radio button, one-up vertical | Single | N |
| KFB06750 | F | Helping student - please specify the "other grade" you've selected: | | | Text area, no char limit | | N |
| AED08969 | | Are you an educator? | Yes No | A | Radio button, one-up vertical | Single | Y |
| AED08970 | A | Please select the grade level you currently teach or education position you currently hold: | K-5 Teacher 6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Researcher School librarian Other, please specify: | B C E | Radio button, one-up vertical | Single | N |
| AED09072 | E | Other teaching grade level: (no email or name please) | | | Text area, no char limit | | N |
| AED08971 | B | What is your primary area of teaching? (no email or name please) | | | Text area, no char limit | | N |
| AED08972 | C | What is your primary area of research? (no email or name please) | | | Text area, no char limit | | N |
| AED08973 | | Is your visit today primarily related to | Professional work Student assignment Personal interest | A B C | Radio button, one-up vertical | Single | Y |
| AED08974 | A | Which best describes your professional background? | Architect / Artistic Profession Education Government Historian / Genealogist Journalist / Writer / Publisher Legal / Business | | | | Y |

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| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|----------------|------------------|---|---|---------|-------------------------------|-----------------|--------------|
| | | | Librarian | | | | |
| | | | Science / Math | | | | |
| | | | Other, please specify: | D | | | |
| AED08975 | D | Other professional background: (no email or name please) | | | Text area, no char limit | | N |
| AED08976 | B | What was the assignment primarily related to? | Art | | Radio button, one-up vertical | Single | Y |
| | | | English | | | | |
| | | | Government | | | | |
| | | | History | | | | |
| | | | Math | | | | |
| | | | Science | | | | |
| | | | Geography | | | | |
| | | | Other | | | | |
| AED08977 | C | Which best describes your personal interest? | Art | | | | Y |
| | | | Genealogy | | | | |
| | | | History | | | | |
| | | | Hobbyist | | | | |
| | | | Law | | | | |
| | | | Legislation | | | | |
| | | | Photography | | | | |
| | | | Writer | | | | |
| | | | Other, please specify: | E | | | |
| AED08978 | E | Other personal interest: (no email or name please) | | | Text area, no char limit | | N |
| AED08979 | | On average, how often do you visit this site? | First time | | Radio button, one-up vertical | Single | Y |
| | | | Once a day | | | | |
| | | | Once a week | | | | |
| | | | Once a month | | | | |
| | | | Once every couple months | | | | |
| | | | Once a year or less | | | | |
| AED08980 | | How did you find our site today? | Bookmarked or knew the URL | | | | Y |
| | | | Did a web search and saw this site listed | | | | |
| | | | Did a web search to find Library of Congress site | | | | |
| | | | Link from a government site | | | | |
| | | | Link from a news or education site | | | | |
| | | | Link from a social media or blog site | | | | |
| | | | Syllabus or citation | | | | |
| | | | Other, please specify: | A | | | |
| AED08981 | A | Other, how did you find our site today: (no email or name please) | | | Text area, no char limit | | N |
| AED08982 | | If you heard about our site previously was it from a: | Conference | A | Radio button, one-up vertical | Single | Y |
| | | | Friend or colleague | | | | |
| | | | Teacher | | | | |
| | | | Publication or newspaper article | | | | |
| | | | Website article | | | | |
| | | | Had not heard about this site before | | | | |
| | | | Other, please specify: | C | | | |

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 blue + -->: REWORDING

LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|----------------|------------------|---|--|---------|-------------------------------|-----------------|--------------|
| AED09073 | C | Other, heard about site: (no email or name please) | | | | | N |
| AED08983 | A | Please indicate the conference at which you heard about our site: (no email or name please) | | | Text area, no char limit | | N |
| AED08984 | | Is it valuable for the Library of Congress to present its content and collections on the Web? | 1 = Not at all valuable 2 3 4 5 6 7 8 9 10 = Very valuable Don't know | | Radio button, one-up vertical | Single | Y |
| AED08985 | | What were you looking for? | Books Copyright information General site search Hours and visitor information Legislative data Maps Photographs Videos or audio Other, please specify: | A | Radio button, one-up vertical | Single | Y |
| AED08986 | A | Other, what were you looking for: (no email or name please) | | | Text area, no char limit | | N |
| AED08987 | | What general topic are you most interested in today? | American History Art & Culture Government, Politics, & Law Maps & Geography News, Journalism & Advertising Religion & Philosophy Science, Technology & Business Sports, Recreation, & Leisure World History & Cultures Visiting the Library Other (please specify) | A | Radio button, one-up vertical | Single | Y |
| AED08988 | A | Other, general topic of interest (no email or name please) | | | Text area, no char limit | | N |
| AED08989 | | Did you find what you were looking for? | Yes No Undecided | | Radio button, one-up vertical | Single | Y |
| AED08990 | | Did you use any of the following formats on this site? (check multiple) | Downloaded a high resolution image Downloaded an audio file or podcast to play later Listened to an audio file or podcast while on this site | | Checkbox, one-up vertical | multi | Y |

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 pink: ADDITION
 blue + -->: REWORDING

LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|----------------|------------------|---|---|---------|---------------------------|-----------------|--------------|
| | | | Viewed a webcast | | | | |
| | | | None of these | | | | |
| | | | Other, please specify: (no email or name please) | A | | | N |
| CWS02653 | A | Other, format used (no email or name please) | | | Text area, no char limit | | N |
| AED08991 | | Do you use any of these social media sites? (check multiple) | Delicious, Zotero, or other <u>bookmarking</u> site | | Checkbox, one-up vertical | multi | Y |
| | | | Digg, StumbleUpon, or other <u>news rating</u> sites | | | | |
| | | | Facebook, MySpace or other <u>personal networking</u> site | | | | |
| | | | Flickr, YouTube, or other <u>photo/video sharing</u> site | | | | |
| | | | Twitter, Tumblr, or other <u>micro-blogging</u> site | | | | |
| | | | Wikipedia, Citizendium or other <u>knowledge sharing</u> site | | | | |
| | | | None of these | | | | |
| | | | Other, please specify: (no email or name please) | A | | | N |
| CWS02654 | A | Other, social media (no email or name please) | | | Text area, no char limit | | n |
| EDO06477 | | Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required) | Familiarity with site | | Drop down, select one | Single | Y |
| | | | Search engine results | | | | |
| | | | Message or recommendation from a friend on a social network | | | | |
| | | | Video I saw on YouTube | | | | |
| | | | Word of mouth recommendation from someone I know | | | | |
| | | | TV, radio, newspaper, or magazine article | | | | |
| | | | Internet blogs or discussion forums | | | | |
| | | | Advertising on social networks (Facebook, MySpace, Twitter) | | | | |
| | | | Message directly from the company on a social network | | | | |
| | | | Mobile phone text messages or alert | | | | |
| | | | Instant message(e.g. AIM, Yahoo, IM) from a friend or colleague | | | | |
| | | | Don't know | | | | |
| | | | Other | | | | |
| EDO06478 | | Rank 2 (Optional) | Familiarity with site | | Drop down, select one | Single | Y |
| | | | Search engine results | | | | |
| | | | Message or recommendation from a friend on a social network | | | | |
| | | | Video I saw on YouTube | | | | |
| | | | Word of mouth recommendation from someone I know | | | | |
| | | | TV, radio, newspaper, or magazine article | | | | |
| | | | Internet blogs or discussion forums | | | | |
| | | | Advertising on social networks (Facebook, MySpace, Twitter) | | | | |
| | | | Message directly from the company on a social network | | | | |
| | | | Mobile phone text messages or alert | | | | |
| | | | Instant message(e.g. AIM, Yahoo, IM) from a friend or colleague | | | | |
| | | | Don't know | | | | |
| | | | Other | | | | |
| EDO06479 | | Rank 3 (Optional) | Familiarity with site | | Drop down, select one | Single | Y |
| | | | Search engine results | | | | |
| | | | Message or recommendation from a friend on a social network | | | | |
| | | | Video I saw on YouTube | | | | |
| | | | Word of mouth recommendation from someone I know | | | | |

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LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-------------------|------------------------|---|---|---------|--------------------------|--------------------|-----------------|
| | | | TV, radio, newspaper, or magazine article Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alert Instant message(e.g. AIM, Yahoo, IM) from a friend or colleague Don't know Other | | | | |
| AED08992 | | If you could make one change/improvement to the Library of Congress site, what would it be? (no name or email please) | | | Text area, no char limit | | N |



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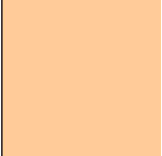


**Special
Instructions**

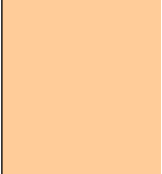


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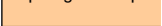
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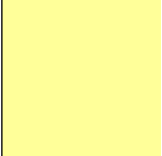
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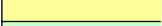
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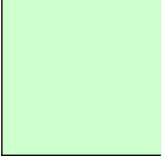
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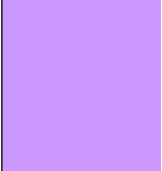
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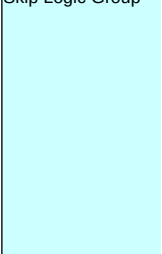


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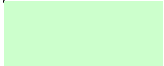


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Rank Group

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LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-------------------|------------------------|---|--|-------------|-------------------------------|--------------------|-----------------|
| AED10001 | | Are you a student or are you helping a student? | I am a student I am helping a student I am not a student | A E | Radio button, one-up vertical | Single | Y |
| AED08965 | A | Please select your current grade level: | K-5 Student 6-8 Student 9-12 Student College Student Post Graduate Student Other, please specify: | B C D | Radio button, one-up vertical | Single | N |
| AED08966 | B | What is your area of study? (no email or name please) | | | Text area, no char limit | | N |
| AED08967 | C | What is your post-graduate area of study? (no email or name please) | | | Text area, no char limit | | N |
| AED08968 | D | Other student grade level: (no email or name please) | | | Text area, no char limit | | N |
| KFB06749 | E | Please select the student's current grade level: | K-5 Student 6-8 Student Other, please specify: | F | Radio button, one-up vertical | Single | N |
| KFB06750 | F | Helping student - please specify the "other grade" you've selected: | | | Text area, no char limit | | N |
| AED08969 | | Are you an educator? | Yes No | A | Radio button, one-up vertical | Single | Y |
| AED08970 | A | Please select the grade level you currently teach or education position you currently hold: | K-5 Teacher 6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Researcher School librarian Other, please specify: | B C E | Radio button, one-up vertical | Single | N |
| AED09072 | E | Other teaching grade level: (no email or name please) | | | Text area, no char limit | | N |
| AED08971 | B | What is your primary area of teaching? (no email or name please) | | | Text area, no char limit | | N |
| AED08972 | C | What is your primary area of research? (no email or name please) | | | Text area, no char limit | | N |
| AED08973 | | Is your visit today primarily related to | Professional work Student assignment Personal interest | A B C | Radio button, one-up vertical | Single | Y |
| AED08974 | A | Which best describes your professional background? | Architect / Artistic Profession Education Government Historian / Genealogist Journalist / Writer / Publisher Legal / Business | | | | Y |

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|----------------|------------------|---|---|---------|-------------------------------|-----------------|--------------|
| | | | Librarian | | | | |
| | | | Science / Math | | | | |
| | | | Other, please specify: | D | | | |
| AED08975 | D | Other professional background: (no email or name please) | | | Text area, no char limit | | N |
| AED08976 | B | What was the assignment primarily related to? | Art | | Radio button, one-up vertical | Single | Y |
| | | | English | | | | |
| | | | Government | | | | |
| | | | History | | | | |
| | | | Math | | | | |
| | | | Science | | | | |
| | | | Geography | | | | |
| | | | Other | | | | |
| AED08977 | C | Which best describes your personal interest? | Art | | | | Y |
| | | | Genealogy | | | | |
| | | | History | | | | |
| | | | Hobbyist | | | | |
| | | | Law | | | | |
| | | | Legislation | | | | |
| | | | Photography | | | | |
| | | | Writer | | | | |
| | | | Other, please specify: | E | | | |
| AED08978 | E | Other personal interest: (no email or name please) | | | Text area, no char limit | | N |
| AED08979 | | On average, how often do you visit this site? | First time | | Radio button, one-up vertical | Single | Y |
| | | | Once a day | | | | |
| | | | Once a week | | | | |
| | | | Once a month | | | | |
| | | | Once every couple months | | | | |
| | | | Once a year or less | | | | |
| AED08980 | | How did you find our site today? | Bookmarked or knew the URL | | | | Y |
| | | | Did a web search and saw this site listed | | | | |
| | | | Did a web search to find Library of Congress site | | | | |
| | | | Link from a government site | | | | |
| | | | Link from a news or education site | | | | |
| | | | Link from a social media or blog site | | | | |
| | | | Syllabus or citation | | | | |
| | | | Other, please specify: | A | | | |
| AED08981 | A | Other, how did you find our site today: (no email or name please) | | | Text area, no char limit | | N |
| AED08982 | | If you heard about our site previously was it from a: | Conference | A | Radio button, one-up vertical | Single | Y |
| | | | Friend or colleague | | | | |
| | | | Teacher | | | | |
| | | | Publication or newspaper article | | | | |
| | | | Website article | | | | |
| | | | Had not heard about this site before | | | | |
| | | | Other, please specify: | C | | | |

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|-------------------|------------------------|---|--|---------|-------------------------------|--------------------|-----------------|
| AED09073 | C | Other, heard about site: (no email or name please) | | | | | N |
| AED08983 | A | Please indicate the conference at which you heard about our site: (no email or name please) | | | Text area, no char limit | | N |
| AED08984 | | Is it valuable for the Library of Congress to present its content and collections on the Web? | 1 = Not at all valuable 2 3 4 5 6 7 8 9 10 = Very valuable Don't know | | Radio button, one-up vertical | Single | Y |
| AED08985 | | What were you looking for? | Books Copyright information General site search Hours and visitor information Legislative data Maps Photographs Videos or audio Other, please specify: | A | Radio button, one-up vertical | Single | Y |
| AED08986 | A | Other, what were you looking for: (no email or name please) | | | Text area, no char limit | | N |
| AED08987 | | What general topic are you most interested in today? | American History Art & Culture Government, Politics, & Law Maps & Geography News, Journalism & Advertising Religion & Philosophy Science, Technology & Business Sports, Recreation, & Leisure World History & Cultures Visiting the Library Other (please specify) | A | Radio button, one-up vertical | Single | Y |
| AED08988 | A | Other, general topic of interest (no email or name please) | | | Text area, no char limit | | N |
| AED08989 | | Did you find what you were looking for? | Yes No Undecided | | Radio button, one-up vertical | Single | Y |
| AED08990 | | Did you use any of the following formats on this site? (check multiple) | Downloaded a high resolution image Downloaded an audio file or podcast to play later Listened to an audio file or podcast while on this site | | Checkbox, one-up vertical | multi | Y |

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|-------------------|------------------------|---|---|---------|---------------------------|--------------------|-----------------|
| | | | Viewed a webcast | | | | |
| | | | None of these | | | | |
| | | | Other, please specify: (no email or name please) | A | | | N |
| CWS02653 | A | Other, format used (no email or name please) | | | Text area, no char limit | | N |
| AED08991 | | Do you use any of these social media sites? (check multiple) | Delicious, Zotero, or other <u>bookmarking</u> site | | Checkbox, one-up vertical | multi | Y |
| | | | Digg, StumbleUpon, or other <u>news rating</u> sites | | | | |
| | | | Facebook, MySpace or other <u>personal networking</u> site | | | | |
| | | | Flickr, YouTube, or other <u>photo/video sharing</u> site | | | | |
| | | | Twitter, Tumblr, or other <u>micro-blogging</u> site | | | | |
| | | | Wikipedia, Citizendium or other <u>knowledge sharing</u> site | | | | |
| | | | None of these | | | | |
| | | | Other, please specify: (no email or name please) | A | | | N |
| CWS02654 | A | Other, social media (no email or name please) | | | Text area, no char limit | | n |
| AED08992 | | If you could make one change/improvement to the Library of Congress site, what would it be? (no name or email please) | | | Text area, no char limit | | N |



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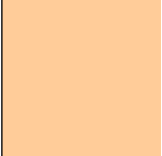


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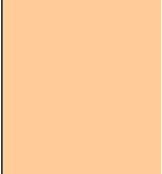


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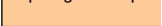
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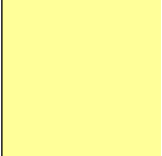
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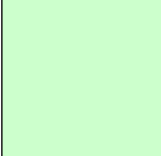


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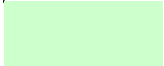
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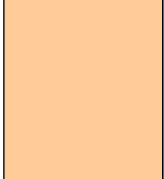


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|-------------------|------------------------|---|---|-------------|-------------------------------|--------------------|
| AED10001 | | Are you a student or are you helping a student? | I am a student I am helping a student I am not a student | A E | Radio button, one-up vertical | |
| AED08965 | A | Please select your current grade level: | K-5 Student 6-8 Student 9-12 Student College Student Post Graduate Student Other, please specify: | B C D | Radio button, one-up vertical | Single |
| AED08966 | B | What is your area of study? (no email or name please) | | | Text area, no char limit | |
| AED08967 | C | What is your post-graduate area of study? (no email or name please) | | | Text area, no char limit | |
| AED08968 | D | Other student grade level: (no email or name please) | | | Text area, no char limit | |
| | E | Please select the student's current grade level: | K-5 Student 6-8 Student Other, please specify: | F | Radio button, one-up vertical | Single |
| | F | Helping student - please specify the "other grade" you've selected: | | | Text area, no char limit | |
| AED08969 | | Are you an educator? | Yes No | A | Radio button, one-up vertical | Single |
| AED08970 | A | Please select the grade level you currently teach or | K-5 Teacher 6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Researcher School librarian Other, please specify: | B C E | Radio button, one-up vertical | Single |
| AED09072 | E | Other teaching grade level: (no email or name please) | | | Text area, no char limit | |
| AED08971 | B | What is your primary area of teaching? (no email or name please) | | | Text area, no char limit | |
| AED08972 | C | What is your primary area of research? (no email or name please) | | | Text area, no char limit | |
| AED08973 | | Is your visit today primarily related to | Professional work Student assignment Personal interest | A B C | Radio button, one-up vertical | Single |
| AED08974 | A | Which best describes your professional background? | Architect / Artistic Profession Education Government Historian / Genealogist Journalist / Writer / Publisher Legal / Business Librarian Science / Math Other, please specify: | D | | |
| AED08975 | D | Other professional background: (no email or name please) | | | Text area, no char limit | |
| AED08976 | B | What was the assignment primarily related to? | Art English Government History Math Science | | Radio button, one-up vertical | Single |

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| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi |
|----------------|------------------|---|--|----------------------------|-------------------------------|-----------------|
| | | | Geography Other | | | |
| AED08977 | C | Which best describes your personal interest? | Art Genealogy History Hobbyist Law Legislation Photography Writer Other, please specify: | E | | |
| AED08978 | E | Other personal interest: (no email or name please) | | | Text area, no char limit | |
| AED08979 | | On average, how often do you visit this site? | First time Once a day Once a week Once a month Once every couple months Once a year or less | | Radio button, one-up vertical | Single |
| AED08980 | | How did you find our site today? | Bookmarked or knew the URL Did a web search and saw this site listed Did a web search to find Library of Congress site Link from a government site Link from a news or education site Link from a social media or blog site Syllabus or citation Other, please specify: | A | | |
| AED08981 | A | Other, how did you find our site today: (no email or name please) | | | Text area, no char limit | |
| AED08982 | | If you heard about our site previously was it from a: | Conference Friend or colleague Teacher Publication or newspaper article Website article Had not heard about this site before Other, please specify: | A C | Radio button, one-up vertical | Single |
| AED09073 | C | Other, heard about site: (no email or name please) | | | Text area, no char limit | |
| AED08983 | A | Please indicate the conference at which you heard about our site: (no email or name please) | | | Text area, no char limit | |
| AED08984 | | Is it valuable for the Library of Congress to present | 1 = Not at all valuable 10 = Very valuable Don't know | | Radio button, one-up vertical | Single |
| AED08985 | | What were you looking for? | Books | | Radio button, one-up vertical | Single |

Model Instance Name: LOC Main Site
 LOC Main Site
 MID: MsF0ld0M1ZVEEYgQ0YBV5g==
 Date: 12/14/2009

red & strike-through: DELETE
 underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi |
|----------------|------------------|---|--|---------|-------------------------------|-----------------|
| | | | Copyright information General site search Hours and visitor information Legislative data Maps Photographs Videos or audio Other, please specify: | A | | |
| AED08986 | A | Other, what were you looking for: (no email or name please) | | | Text area, no char limit | |
| AED08987 | | What general topic are you most interested in today? | American History Art & Culture Government, Politics, & Law Maps & Geography News, Journalism & Advertising Religion & Philosophy Science, Technology & Business Sports, Recreation, & Leisure World History & Cultures Visiting the Library Other (please specify) | A | Radio button, one-up vertical | Single |
| AED08988 | A | Other, general topic of interest (no email or name please) | | | Text area, no char limit | |
| AED08989 | | Did you find what you were looking for? | Yes No Undecided | | Radio button, one-up vertical | Single |
| AED08990 | | Did you use any of the following formats on this site? | Downloaded a high resolution image Downloaded an audio file or podcast to play later Listened to an audio file or podcast while on this site Viewed a webcast None of these Other, please specify: (no email or name please) | A | Checkbox, one-up vertical | multi |
| CWS02653 | A | Other, format used (no email or name please) | | | Text area, no char limit | |
| AED08991 | | Do you use any of these social media sites? (check | Delicious, Zotero, or other <u>bookmarking</u> site Digg, StumbleUpon, or other <u>news rating</u> sites Facebook, MySpace or other <u>personal networking</u> site Flickr, YouTube, or other <u>photo/video sharing</u> site Twitter, Tumblr, or other <u>micro-blogging</u> site Wikipedia, Citizendium or other <u>knowledge sharing</u> site None of these Other, please specify: (no email or name please) | A | Checkbox, one-up vertical | multi |
| CWS02654 | A | Other, social media (no email or name please) | | | Text area, no char limit | |
| AED08992 | | If you could make one change/improvement to the Library of Congress site, what would it be? (no name or email please) | | | Text area, no char limit | |



| Required Y/N | Special Instructions |
|--------------|----------------------|
| Y | Skip Logic Group |
| N | Skip Logic Group |
| N | Skip Logic Group |
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| Y | Skip Logic Group |
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| Required Y/N | Special Instructions |
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| Required Y/N | Special Instructions |
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| N | Skip Logic Group |
| n | Skip Logic Group |
| N | |

Model Instance Name: LOC Main Site
 LOC Main Site
 MID: MsF0ld0M1ZVEEYgQ0YBV5g==
 Date: 11/20/2009

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underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to |
|-------------------|------------------------|---|---|-------------|
| AED08964 | | Are you a student? | Yes No | A |
| | | Are you a student or are you helping a student? | I am a student I am helping a student I am not a student | A |
| AED08965 | A | Please select your current grade level: | K-5 Student 6-8 Student 9-12 Student College Student Post Graduate Student Other, please specify: | B C D |
| AED08966 | B | What is your area of study? (no email or name please) | | |
| AED08967 | C | What is your post-graduate area of study? (no email or name please) | | |
| AED08968 | D | Other student grade level: (no email or name please) | | |
| AED08969 | | Are you an educator? | Yes No | A |
| AED08970 | A | Please select the grade level you currently teach or education position you currently hold: | K-5 Teacher 6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Researcher School librarian Other, please specify: | B C E |
| AED09072 | E | Other teaching grade level: (no email or name please) | | |
| AED08971 | B | What is your primary area of teaching? (no email or name please) | | |
| AED08972 | C | What is your primary area of research? (no email or name please) | | |
| AED08973 | | Is your visit today primarily related to | Professional work Student assignment Personal interest | A B C |
| AED08974 | A | Which best describes your professional background? | Architect / Artistic Profession Education Government Historian / Genealogist Journalist / Writer / Publisher Legal / Business Librarian Science / Math Other, please specify: | D |
| AED08975 | D | Other professional background: (no email or name please) | | |
| AED08976 | B | What was the assignment primarily related to? | Art English Government History Math Science Geography Other | |
| AED08977 | C | Which best describes your personal interest? | Art | |

Model Instance Name: LOC Main Site
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LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to |
|-------------------|------------------------|---|--|--------------------------------------|
| | | | Genealogy History Hobbyist Law Legislation Photography Writer Other, please specify: | E |
| AED08978 | E | Other personal interest: (no email or name please) | | |
| AED08979 | | On average, how often do you visit this site? | First time Once a day Once a week Once a month Once every couple months Once a year or less | |
| AED08980 | | How did you find our site today? | Bookmarked or knew the URL Did a web search and saw this site listed Did a web search to find Library of Congress site Link from a government site Link from a news or education site Link from a social media or blog site Syllabus or citation Other, please specify: | A |
| AED08981 | A | Other, how did you find our site today: (no email or name please) | | |
| AED08982 | | If you heard about our site previously was it from a: | Conference Friend or colleague Teacher Publication or newspaper article Website article Had not heard about this site before Other, please specify: | A C |
| AED09073 | C | Other, heard about site: (no email or name please) | | |
| AED08983 | A | Please indicate the conference at which you heard about our site: (no email or name please) | | |
| AED08984 | | Is it valuable for the Library of Congress to present its content and collections on the Web? | 1 = Not at all valuable 10 = Very valuable Don't know | 2 3 4 5 6 7 8 9 |
| AED08985 | | What were you looking for? | Books Copyright information General site search Hours and visitor information | |

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LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to |
|-------------------|------------------------|---|--|---------|
| | | | Legislative data Maps Photographs Videos or audio Other, please specify: | A |
| AED08986 | A | Other, what were you looking for: (no email or name please) | | |
| AED08987 | | What general topic are you most interested in today? | American History Art & Culture Government, Politics, & Law Maps & Geography News, Journalism & Advertising Religion & Philosophy Science, Technology & Business Sports, Recreation, & Leisure World History & Cultures Visiting the Library Other (please specify) | A |
| AED08988 | A | Other, general topic of interest (no email or name please) | | |
| AED08989 | | Did you find what you were looking for? | Yes No Undecided | |
| AED08990 | | Did you use any of the following formats on this site? (check multiple) | Downloaded a high resolution image Downloaded an audio file or podcast to play later Listened to an audio file or podcast while on this site Viewed a webcast None of these Other, please specify: (no email or name please) | A |
| CWS02653 | A | Other, format used (no email or name please) | | |
| AED08991 | | Do you use any of these social media sites? (check multiple) <input type="checkbox"/> | Delicious, Zotero, or other <u>bookmarking</u> site Digg, StumbleUpon, or other <u>news rating</u> sites Facebook, MySpace or other <u>personal networking</u> site Flickr, YouTube, or other <u>photo/video sharing</u> site Twitter, Tumblr, or other <u>micro-blogging</u> site Wikipedia, Citizendium or other <u>knowledge sharing</u> site None of these Other, please specify: (no email or name please) | A |
| CWS02654 | A | Other, social media (no email or name please) | | |
| AED08992 | | If you could make one change/improvement to the Library of Congress site, what would it be? (no name or email please) | | |



| Type (select from list) | Single or Multi | Required Y/N | Special Instructions |
|--|-----------------|--------------|--|
| Radio button, one-up vertical | Single | | |
| Radio button, one-up vertical | | Y | Skip Logic Group |
| Radio button, one-up vertical | Single | N | Skip Logic Group Skip Logic Group |
| Text area, no char limit | | N | |
| Text area, no char limit | | N | |
| Text area, no char limit | | N | |
| Radio button, one-up vertical | Single | Y | Skip Logic Group |
| Radio button, one-up vertical | Single | N | Skip Logic Group Skip Logic Group Skip Logic Group |
| Text area, no char limit | | N | |
| Text area, no char limit | | N | |
| Text area, no char limit | | N | |
| Radio button, one-up vertical | Single | Y | Skip Logic Group Skip Logic Group Skip Logic Group |
| | | Y | Skip Logic Group |
| Text area, no char limit | | N | |
| Radio button, one-up vertical | Single | Y | Skip Logic Group |
| | | Y | |



| Type (select from list) | Single or Multi | Required Y/N | Special Instructions |
|-------------------------------|-----------------|--------------|----------------------|
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| | | | Skip Logic Group |
| Text area, no char limit | | N | Skip Logic Group |
| Radio button, one-up vertical | Single | Y | |
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| Text area, no char limit | | N | Skip Logic Group |
| Radio button, one-up vertical | Single | Y | Skip Logic Group |
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| | | | Skip Logic Group |
| | | N | Skip Logic Group |
| Text area, no char limit | | N | |
| Radio button, one-up vertical | Single | Y | |
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| | | | |
| Radio button, one-up vertical | Single | Y | |



| Type (select from list) | Single or Multi | Required Y/N | Special Instructions |
|-------------------------------|-----------------|--------------|----------------------|
| | | | |
| | | N | Skip Logic Group |
| Text area, no char limit | | N | Skip Logic Group |
| Radio button, one-up vertical | Single | Y | |
| | | N | Skip Logic Group |
| Text area, no char limit | | N | |
| Radio button, one-up vertical | Single | Y | |
| Checkbox, one-up vertical | multi | Y | |
| | | N | Skip Logic Group |
| Text area, no char limit | | N | Skip Logic Group |
| Checkbox, one-up vertical | multi | Y | |
| | | N | Skip Logic Group |
| Text area, no char limit | | n | Skip Logic Group |
| Text area, no char limit | | N | |

Model Instance Name: LOC Main Site
 LOC Main Site
 MID: MsF0ld0M1ZVEEYgQ0YBV5g==
 Date: 9/15/2009

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underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to |
|-------------------|------------------------|---|---|-------------|
| AED08964 | | Are you a student? | Yes No | A |
| AED08965 | A | Please select your current grade level: | K-5 Student 6-8 Student 9-12 Student College Student Post Graduate Student Other, please specify: | B C D |
| AED08966 | B | What is your area of study? (no email or name please) | | |
| AED08967 | C | What is your post-graduate area of study? (no email or name please) | | |
| AED08968 | D | Other student grade level: (no email or name please) | | |
| AED08969 | | Are you an educator? | Yes No | A |
| AED08970 | A | Please select the grade level you currently teach: | K-5 Teacher 6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Researcher Other, please specify: | B C E |
| AED09072 | E | Other teaching grade level: (no email or name please) | | |
| AED08971 | B | What is your primary area of teaching? (no email or name please) | | |
| AED08972 | C | What is your primary area of research? (no email or name please) | | |
| AED08973 | | Is your visit today primarily related to | Professional work Student assignment Personal interest | A B C |
| AED08974 | A | Which best describes your professional background? | Architect / Artistic Profession Education Government Historian / Genealogist Journalist / Writer / Publisher Legal / Business Librarian Science / Math Other, please specify: | D |
| AED08975 | D | Other professional background: (no email or name please) | | |
| AED08976 | B | What was the assignment primarily related to? | Art English Government History Math Science Geography Other | |
| AED08977 | C | Which best describes your personal interest? | Art Genealogy History Hobbyist Law | |

Model Instance Name: LOC Main Site
 LOC Main Site
 MID: MsF0ld0M1ZVEEYgQ0YBV5g==
 Date: 9/15/2009

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LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to |
|-------------------|------------------------|--|--|--------------------------------------|
| | | | Legislation Photography Writer Other, please specify: | E |
| AED08978 | E | Other personal interest: <i>(no email or name please)</i> | | |
| AED08979 | | On average, how often do you visit this site? | First time Once a day Once a week Once a month Once every couple months Once a year or less | |
| AED08980 | | How did you find our site today? | Bookmarked or knew the URL Did a web search and saw this site listed Did a web search to find Library of Congress site Link from a government site Link from a news or education site Link from a social media or blog site Syllabus or citation Other, please specify: | A |
| AED08981 | A | Other, how did you find our site today: <i>(no email or name please)</i> | | |
| AED08982 | | If you heard about our site previously was it from a: | Conference Friend or colleague Teacher Publication or newspaper article Website article Had not heard about this site before Other, please specify: | A |
| AED09073 | C | Other, heard about site: <i>(no email or name please)</i> | | |
| AED08983 | A | Please indicate the conference at which you heard about our site: <i>(no email or name please)</i> | | |
| AED08984 | | Is it valuable for the Library of Congress to present its content and collections on the Web? | 1 = Not at all valuable 10 = Very valuable Don't know | 2 3 4 5 6 7 8 9 |
| AED08985 | | What were you looking for? | Books Copyright information General site search Hours and visitor information Legislative data Maps Photographs Videos or audio | |

Model Instance Name: LOC Main Site
 LOC Main Site
 MID: MsF0ld0M1ZVEEYgQ0YBV5g==
 Date: 9/15/2009

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LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to |
|-------------------|------------------------|---|--|---------|
| AED08986 | A | Other, what were you looking for: (no email or name please) | Other, <u>please specify</u> : | A |
| AED08987 | | What general topic are you most interested in today? | American History Art & Culture Government, Politics, & Law Maps & Geography News, Journalism & Advertising Religion & Philosophy Science, Technology & Business Sports, Recreation, & Leisure World History & Cultures Visiting the Library Other (please specify) | A |
| AED08988 | A | Other, general topic of interest (no email or name please) | | |
| AED08989 | | Did you find what you were looking for? | Yes No Undecided | |
| AED08990 | | Did you use any of the following formats on this site? (check multiple) | Downloaded a high resolution image Downloaded an audio file or podcast to play later Listened to an audio file or podcast while on this site Viewed a webcast None of these Other, please specify: (no email or name please) | A |
| CWS02653 | A | Other, format used (no email or name please) | | |
| AED08991 | | Do you use any of these social media sites? (check multiple) <input type="checkbox"/> | Delicious, Zotero, or other <u>bookmarking</u> site Digg, StumbleUpon, or other <u>news rating</u> sites Facebook, MySpace or other <u>personal networking</u> site Flickr, YouTube, or other <u>photo/video sharing</u> site Twitter, Tumblr, or other <u>micro-blogging</u> site Wikipedia, Citizendium or other <u>knowledge sharing</u> site None of these Other, please specify: (no email or name please) | A |
| CWS02654 | A | Other, social media (no email or name please) | | |
| AED08992 | | If you could make one change/improvement to the Library of Congress site, what would it be? (no name or email please) | | |



| Type (select from list) | Single or Multi | Required Y/N | Special Instructions |
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| Radio button, one-up vertical | Single | | |
| Radio button, one-up vertical | Single | | |
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| Type (select from list) | Single or Multi | Required Y/N | Special Instructions |
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| Radio button, one-up vertical | Single | | |



| Type (select from list) | Single or Multi | Required Y/N | Special Instructions |
|-------------------------------|-----------------|--------------|----------------------|
| Text area, no char limit | | | |
| Radio button, one-up vertical | Single | | |
| Text area, no char limit | | | |
| Radio button, one-up vertical | Single | | |
| Checkbox, one-up vertical | multi | | |
| Text area, no char limit | | | |
| Checkbox, one-up vertical | multi | | |
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| Text area, no char limit | | | |

Model Instance Name: LOC Main Site
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 MID: MsF0ld0M1ZVEEYgQ0YBV5g==
 Date: 9/15/2009

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 blue + -->: REWORDING

LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) |
|----------------|------------------|---|---|-------------|-------------------------------|
| AED08964 | | Are you a student? | Yes No | A | Radio button, one-up vertical |
| AED08965 | A | Please select your current grade level: | <div style="border: 1px solid black; background-color: yellow; padding: 5px; width: fit-content;"> Please note - there are several Question Label Changes, too. </div> Post Graduate Student Other, please specify: | B C D | Radio button, one-up vertical |
| AED08966 | B | What is your area of study? | | | Text area, no char limit |
| AED08967 | C | What is your post-graduate area of study? | | | Text area, no char limit |
| AED08968 | D | Other student grade level (no email or name please): | | | Text area, no char limit |
| AED08969 | | Are you an educator? | Yes No | A | Radio button, one-up vertical |
| AED08970 | A | Please select the grade level you currently teach: | K-5 Teacher 6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Researcher Other, please specify: | B C E | Radio button, one-up vertical |
| AED09072 | E | Other teaching grade level (no email or name please): | | | |
| AED08971 | B | What is your primary area of teaching? | | | Text area, no char limit |
| AED08972 | C | What is your primary area of research? | | | Text area, no char limit |
| AED08973 | | Is your visit today primarily related to | Professional work Student assignment Personal interest | A B C | Radio button, one-up vertical |
| AED08974 | A | Which best describes your professional background? | Architect / Artistic Profession Education Government Historian / Genealogist Journalist / Writer / Publisher Legal / Business Librarian School Administrator Science / Math Other, please specify: | D | |
| AED08975 | D | Other professional background: | | | Text area, no char limit |
| AED08976 | B | What was the assignment primarily related to? | Art English Government History Math Science Geography Other | | Radio button, one-up vertical |
| AED08977 | C | Which best describes your personal interest? | Art Genealogy History | | |

Model Instance Name: LOC Main Site
 LOC Main Site
 MID: MsF0ld0M1ZVEEYgQ0YBV5g==
 Date: 9/15/2009

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LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) |
|----------------|------------------|--|--|--------------------------------------|-------------------------------|
| | | | Hobbyist Law Legislation Photography Writer Other, please specify: | E | |
| AED08978 | E | Other personal interest: | | | Text area, no char limit |
| AED08979 | | On average, how often do you visit this site? | First time Once a day Once a week Once a month Once every couple months Once a year or less | | Radio button, one-up vertical |
| AED08980 | | How did you find our site today? | Bookmarked or knew the URL Did a web search and saw this site listed Did a web search to find Library of Congress site Link from a government site Link from a news or education site Link from a social media or blog site Syllabus or citation Other, please specify: | A | |
| AED08981 | A | Other, how did you find our site today: | | | Text area, no char limit |
| AED08982 | | If you heard about our site previously was it from a: | Conference Friend or colleague Teacher Publication or newspaper article Website article Had not heard about this site before Other, please specify: | A | Radio button, one-up vertical |
| AED09073 | C | Other, heard about site (no email or name please): | | | |
| AED08983 | A | Please indicate the conference at which you heard about our site: | | | Text area, no char limit |
| AED08984 | | Is it valuable for the Library of Congress to present its content and coll | 1 = Not at all valuable 10 = Very valuable Don't know | 2 3 4 5 6 7 8 9 | Radio button, one-up vertical |
| AED08985 | | What were you looking for? | Books Copyright information General site search Hours and visitor information Legislative data Maps | | Radio button, one-up vertical |

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LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) |
|-------------------|------------------------|--|---|---------|-------------------------------|
| | | | Photographs Videos or audio Other (No email or name please) | A | |
| AED08986 | A | Other, what were you looking for (no email or name please): | | | Text area, no char limit |
| AED08987 | | What general topic are you most interested in today? | American History Art & Culture Government, Politics, & Law Maps & Geography News, Journalism & Advertising Religion & Philosophy Science, Technology & Business Sports, Recreation, & Leisure World History & Cultures Visiting the Library Other (please specify) | A | Radio button, one-up vertical |
| AED08988 | A | Other, general topic of interest (no email or name please): | | | Text area, no char limit |
| AED08989 | | Did you find what you were looking for? | Yes No Undecided | | Radio button, one-up vertical |
| AED08990 | | Did you use any of the following formats on this site? (check multiple) | Downloaded a high resolution image Downloaded an audio file or podcast to play later Listened to an audio file or podcast while on this site Viewed a webcast | | Checkbox, one-up vertical |
| | | | None of these Other, please specify (no email or name please) | A | |
| | A | Other, format used (no email or name please): | | | Text area, no char limit |
| AED08991 | | Do you use any of these social media sites? (check multiple) <input type="checkbox"/> | Delicious, Zotero, or other <u>bookmarking</u> site Digg, StumbleUpon, or other <u>news rating</u> sites Facebook, MySpace or other <u>personal networking</u> site Flickr, YouTube, or other <u>photo/video sharing</u> site Twitter, Tumblr, or other <u>micro-blogging</u> site Wikipedia, Citizendium or other <u>knowledge sharing</u> site | | Checkbox, one-up vertical |
| | | | None of these Other, please specify (no email or name please) | A | |
| | A | Other, social media (no email or name please): | | | Text area, no char limit |
| AED08992 | | If you could make one change/improvement to the Library of Congress site, what would it be? (No name or email please). | | | Text area, no char limit |



| Single or Multi | Required Y/N | Special Instructions |
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| Single or Multi | Required Y/N | Special Instructions |
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Model Instance Name: LOC Main Site
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 Date: 9/15/2009

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LOC Main Site CUSTOM QUESTION LIST

| QID (Group ID) | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) |
|-------------------|------------------------|--|--|-------------|-------------------------------|
| | | How frequently do you visit this site? | First time More than once a day Daily About once a week About once a month Every 6 months or less often | | |
| | | Are you a student? | Yes No | A | Radio button, one-up vertical |
| | A | Please select your current grade level: | K-12 Student College Student Post Graduate Student Other, please specify: | B C D | Radio button, one-up vertical |
| | B | What is your area of study? | | | Text area, no char limit |
| | C | What is your post-graduate area of study? | | | Text area, no char limit |
| | D | Other grade level | | | Text area, no char limit |
| | | Are you an educator? | Yes No | A | Radio button, one-up vertical |
| | A | Please select the grade level you currently teach: | K-5 Teacher 6-8 Teacher 9-12 Teacher College Professor Post Graduate Professor or Researcher Other, please specify: | B C | Radio button, one-up vertical |
| | B | What is your primary area of teaching? | | | Text area, no char limit |
| | C | What is your primary area of research? | | | Text area, no char limit |
| | | Is your visit today primarily related to | Professional work Student assignment Personal interest | A B C | Radio button, one-up vertical |
| | A | Which best describes your professional background? | Architect / Artistic Profession Government Historian / Genealogist Journalist / Writer / Publisher Legal / Business Librarian School Administrator Science / Math Other, please specify: | D | |
| | D | Other professional background: | | | Text area, no char limit |
| | B | What was the assignment primarily related to? | Art English Government History Math Science | | Radio button, one-up vertical |
| | C | Which best describes your interest? | Art Genealogy | | |

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| | | | History Hobbyist Law Legislation Photography Writer Other, please specify: | E | |
| | E | Other personal interest: On average, how often do you visit this site? | First time Once a day Once a week Once a month Once every couple months Once a year or less | | Text area, no char limit Radio button, one-up vertical |
| | | How did you find our site today? | Bookmarked or knew the URL Did a web search and saw this site listed Did a web search to find Library of Congress site Link from a news or education site Link from a social media or blog site Other, please specify: | A | |
| | A | Other, how did you find our site today: | | | Text area, no char limit |
| | | If you heard about our site previously was it from a: | Conference Friend or colleague Teacher Publication or newspaper article Website article Had not heard about this site before Other, please specify: | A | Radio button, one-up vertical |
| | A | Please indicate the conference at which you heard about our site: | | | Text area, no char limit |
| | | Is it valuable for the Library of Congress to present its content and coll | 1 = Not at all valuable 10 = Very valuable Don't know | 2 3 4 5 6 7 8 9 | Radio button, one-up vertical |
| | | What were you looking for? | Books Copyright information General site search Hours and visitor information Legislative data Maps Photographs Videos or audio | | Radio button, one-up vertical |

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| | A | Other, what were you looking for: | Other (No email or name please) | A | Text area, no char limit |
| | | What general topic are you most interested in today? | American History Art & Culture Government, Politics, & Law Maps & Geography News, Journalism & Advertising Religion & Philosophy Science, Technology & Business Sports, Recreation, & Leisure World History & Cultures Visiting the Library Other (please specify) | A | Radio button, one-up vertical |
| | A | Other, general topic of interest: | | | Text area, no char limit |
| | | Did you find what you were looking for? | Yes No Undecided | | Radio button, one-up vertical |
| | | Did you use any of the following formats on this site? (check multiple) | Downloaded a high resolution image Downloaded an audio file or podcast to play later Listened to an audio file or podcast while on this site Viewed a webcast | | Checkbox, one-up vertical |
| | | Do you use any of these social media sites? (check multiple) | Delicious, Zotero, or other <u>bookmarking</u> site Digg, StumbleUpon, or other <u>news rating</u> sites Facebook, MySpace or other <u>personal networking</u> site Flickr, YouTube, or other <u>photo/video sharing</u> site Twitter, Tumblr, or other <u>micro-blogging</u> site Wikipedia, Citizendium or other <u>knowledge sharing</u> site | | Checkbox, one-up vertical |
| | | If you could make one change/improvement to the Library of Congress site, what would it be? (No name or email please). | | | Text area, no char limit |
| | | Which best describes you? | General Public Scholar/Researcher/Professor Other (No email or name please) | | |
| | 3 | | College Student Librarian Teacher | | |
| | 7 | | 9-12th Grade Student K-8th Grade Student Parent Helping Child | | |
| | | Other, which best describes you: | | | |
| | | How did you find our site? | Search engine (Yahoo, Excite, Google, etc.) Link from another site Other (No email or name please) | | |
| | 3 | | Teacher Recommendation Publications/Products | | |
| | 3 | | Conference | | |
| | | Other, how did you find our site: | | | |

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| | | What information were you looking for? | Research | | |
| | | | Other (No email or name please) | | |
| | | | Prints, Photographs | | |
| | z | | Just Browsing | | |
| | | | Cataloging | | |
| | | | Maps | | |
| | | | Help with Homework | | |
| | 12 | | Contact | | |

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| | | | Copyright | | |
| | | | Hours | | |
| | | Other, looking for | | | |
| | | Please rate the Library of Congress site on its value as a cultural and ed | 1=Not at all valuable | | |
| | | | 2 | | |
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| | | | 10=Very valuable | | |
| | | | Don't know | | |
| | | In what section of the site are you most interested? | American Memory | | |
| | | | THOMAS | | |
| | | | Other (No email or name please) | | |
| | | | America's Library | | |
| | | | Research Centers (e.g. business, manuscripts, etc.) | | |
| | | | Catalogs | | |
| | | | Cataloging, Classification | | |
| | | | Law Library | | |
| | | | Learning page | | |
| | | | Exhibitions | | |



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