## Model Instance Name:

**OPM Job Search** 

MID: bKPFCluA60C5JG4p29fn8w==

## Date: 1/18/2010

ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	FUTURE BEHAVIORS
Career Services(1=Poor, 10=Excellent, Don't Know)	Satisfaction	Likelihood to Return (1=Very Unlikely, 10=Very Likely)
Please rate the <b>usefulness of the services provided</b> on this site.	21 What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	24 How likely are you to return to this site?
Please rate the <b>convenience of the services</b> on this site.	22 How well does this site meet your expectations? (1=Falls Short, 10=Exceeds)	Recommend (1=Very Unlikely, 10=Very Likely)
Please rate the <b>availability of desired services</b> on this site.	23 How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	25 How likely are you to recommend this site to someone else?
Job Descriptions (1=Poor, 10=Excellent, Don't Know)		1
Please rate the how understandable job descriptions are on this site.		
Please rate the level of detail of job descriptions on this site.		
Please rate how well the job descriptions provide answers to your questions.		
Job Search1=Poor, 10=Excellent, Don't Know)		
Please rate the <b>relevance of job listings</b> on this site		
Please rate the organization of job listings on this site.		
Please rate how well the job search results help you decide what job listings to select.		
Please rate how well the <b>search feature helps you to narrow the results</b> to find job listings you want.		
Navigation (1=Poor, 10=Excellent, Don't Know)		
Please rate how well the site is organized.		
Please rate the options available for navigating this site.		
Please rate how well the site layout helps you find what you are looking for.		
Please rate the number of clicks to get where you want on this site.		
Site Performance (1=Poor, 10=Excellent, Don't Know)		
Please rate how <b>quickly pages load</b> on this site.		
Please rate the consistency of speed from page to page on this site.		
Please rate the <b>ability to load pages without getting error messages</b> on this site.		
Look and Feel (1=Poor, 10=Excellent, Don't Know)		
Please rate the <b>visual appeal</b> of this site.	4	
Please rate the <b>balance of graphics and text</b> on this site.	4	
Please rate the <b>readability of the pages</b> on this site.		

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			OPM Job Search CUSTOM QUESTION LIST				1	
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructio
235	Laber	How frequently do you visit this site?	First time	A	Radio button, one-up vertical	Single	Y	Skip Logic Group
55		now nequently up you visit this site?	More than once a day	E, F	Radio button, one-up venical	Single	· ·	Skip Logic Group
			Daily	E, F				
			About once a week	E, F				
			About once a month	E, F				
			Every 6 months or less					
CQCol0007877	E	Please select the statement which best describes your		,		Single	Y	Skip Logic Group
-		experience with the new USAJOBS site redesign:	It is easier to find what I am looking for		Radio button, one-up vertical	-		
			It is harder to find what I am looking for					
			My experience is no different when looking for information on the new site					
			Don't Know					
ACQCol0007878	F	Please tell us what you think of the new USAJOBS site:			Text area, no char limit	Single	N	Skip Logic Group
CQLiv0005802	A	Did you create a USAJOBS account during your visit?	Yes	В	Radio button, one-up vertical	Single	Y	
			No					
			Not Sure					
CQLiv0005803	В	Did you have any difficulty setting up the account?	Yes	С	Radio button, one-up vertical	Single	Y	
			No					
			Not Sure					
CQLiv0005787	С	Which of the following difficulties did you encounter while creating an account?	Account creation timed-out		Radio button, one-up vertical	Single	Y	
			Difficulty with username and/or password creation					
			Difficulty with email address					
			Other	D				
CQLiv0005788	D	What difficulty did you have while creating an account?			Text area, no char limit		N	
WS01211		Which of the following <b>site services</b> , if any, did you use today? (Select all that apply)	Search Jobs	в	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
			My Account Resource Center					
			Individuals with Disabilities Veterans					
			Students and Recent Graduates					
			Senior Executives					
			FAQs					
			Tutorials					
			Spotlights					
			Other (please specify)	с				
WS01212	С	Specifically, what other site services did you use today?			Text area, no char limit		N	Skip Logic Group
IAG0090	B	If you used the search feature of the site today to find your information, what was your experience?	I did not encounter any difficulties		Radio button, one-up vertical	Single	Y	Skip Logic Group
			Returned too many results					
			Returned not enough results					
			Returned no results					
			Results were not relevant to my search terms or needs					
			I was not sure what words to use in my search					
			Search required too many refinements to get to what I wanted					
			Search speed was too slow					
			Other, please specify:	D				
KR0858	D	Other, search feature			Text area, no char limit		N	Skip Logic Group
ACQLiv0005789		Were you able to find what you were looking for on USAJOBS.gov?	Yes		Radio button, one-up vertical	Single	Y	
			No	A				
			Not Yet					
			A specific job					
CQLiv0005790	A	What were you unable to find on USAJOBS.gov?			Radio button, one-up vertical	Single	Y	
			Jobs I qualify for					
			Jobs that were relevant to my search					
			Information about how to apply					

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			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instruction
	P	What wore you upable to find on LISA Jobs row?	Other	В	Text area no char limit		N	
ACQLiv0005804 EDO10551	B	What were you unable to find on USAJobs.gov? Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the organization/agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization/brand Promotional email(s) from the organization/agency Search engine results Word of mouth recommendation from someone I know (family, friend, etc.) TV, radio, newspaper, or magazine advertising OPM Advertisement - "What did you do at your job today?" Federal Agency Human Resources Office USA.gov OPM Sponsored Job Fair OPM Veterans Employment Materials Placement/Transition Center		Text area, no char limit Drop down, select one	Single	Y	Rank Group Adjust Template/S Randomize
			Don't know	-				Anchor Answer C
			Other	_				Anchor Answer C
ED010552		Rank 2 (Optional)	Message or recommendation from a friend on a social network         Video I saw on YouTube         Internet blogs or discussion forums         Advertising on social networks (Facebook, MySpace, Twitter)         Message directly from the organization/agency on a social network         Mobile phone text messages or alerts         Instant Message from a friend or colleague         Familiarity with site/organization/brand         Promotional email(s) from the organization/agency         Search engine results         Word of mouth recommendation from someone I know (family, friend, etc.)         TV, radio, newspaper, or magazine advertising         OPM Advertisement - "What did you do at your job today?"         Federal Agency Human Resources Office         USA.gov         OPM Veterans Employment Materials         Placement/Transition Center         Don't know         Other		Drop down, select one	Single	Y	Rank Group Adjust Template/S Randomize Anchor Answer Ct Anchor Answer Ct
EDO10553		Rank 3 (Optional)	Messsage or recommendation from a friend on a social network         Video I saw on YouTube         Internet blogs or discussion forums         Advertising on social networks (Facebook, MySpace, Twitter)         Message directly from the organization/agency on a social network         Mobile phone text messages or alerts         Instant Message from a friend or colleague         Familiarity with site/organization/brand         Promotional email(s) from the organization/agency         Search engine results         Word of mouth recommendation from someone I know (family, friend, etc.)         TV, radio, newspaper, or magazine advertising         OPM Advertisement - "What did you do at your job today?"		Drop down, select one	Single	Y	Rank Group Adjust Template/S Randomize

ForeSee Results - Confidential and Proprietary

Model Instanc OPM Job Sear MID: bKPFClu Date:	ch	4p29fn8w==	r <del>ed &amp; strike-through</del> : DELETE <u>underlined &amp; italicized</u> : RE-ORDER pink: ADDITION blue +>: REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) USA.gov OPM Sponsored Job Fair OPM Veterans Employment Materials Placement/Transition Center Don't know	Skip to	Type (select from list)	Single or Multi		Special Instructions
EDO10554		If you heard about this website from a social network, please specify	Other				N	Anchor Answer Cho
20010001		the site (i.e. Facebook, Twitter)			Text area, no char limit			
2928		Are you now, or have you ever been, a <b>civilian employee</b> of the United States Government?	Yes No		Radio button, one-up vertical	Single	Y	
20262		Have you ever served on <b>active duty</b> in the United States military?	Yes		Radio button, one-up vertical	Single	Y	
3876		What <b>improvements</b> , if any, would you make to this site?			Text area, no char limit		N	

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			OPM Job Search CUSTOM QUESTION LIST					
	Skip Logic		Answer Choices			Single or	Required	
QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Ý/N	Special Instructio
5		How frequently do you visit this site?	First time	A	Radio button, one-up vertical	Single	Y	Skip Logic Group
			More than once a day	E, F				
			Daily	E, F				
			About once a week	E, F				
			About once a month	E, F				
000-10007077			Every 6 months or less	E, F		Oissels	X	
CQCol0007877	E	Please select the statement which best describes your experience with the new USAJOBS site redesign:	It is easier to find what I am looking for		Radio button, one-up vertical	Single	Y	Skip Logic Group
		experience with the new USAJOBS site redesign.	It is harder to find what I am looking for	_	Radio bullon, one-up vertical			
			My experience is no different when looking for information on the new site	_				
			Don't Know	-				
CQCol0007878	F	Please tell us what you think of the new LISA IOPS site			Taut area ina ahar limit	Single	N	Skip Logic Group
CQLiv0005802	A	Please tell us what you think of the new USAJOBS site: Did you create a USAJOBS account during your visit?	Vac	В	Text area, no char limit Radio button, one-up vertical	-	Y	Skip Logic Group
QLIV0005802	A	Did you create a USAJOBS account during your VISIL?	Yes	- B	Radio Bullon, one-up vertical	Single	Y	
			No Not Sure	_				
CQLiv0005803	В	Did you have any difficulty setting up the account?	Yes	с	Radio button, one-up vertical	Single	Y	
QLIV0003803		Did you have any uniculty setting up the account:	No	č	radio batton, one-up vertical	Single	'	
			Not Sure	_				
QLiv0005787	с	Which of the following difficulties did you encounter while	Account creation timed-out			Single	Y	
QLIVOUUUUU	l .	creating an account?			Radio button, one-up vertical	Gingle		
		orodang an abount.	Difficulty with username and/or password creation	_	ridalo battori, ono ap vontoar			
			Difficulty with email address	_				
			Other	D				
CQLiv0005788	D	What difficulty did you have while creating an account?			Text area, no char limit		N	
WS01211		Which of the following <b>site services</b> , if any, did you use today? (Select all that apply)	Search Jobs	в	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
WS01212 AG0090	C B	Specifically, what other <b>site services</b> did you use today? If you used the <b>search feature</b> of the site today to find your information, what was your experience?	My Account Resource Center First-time Visitors Why Work for America? Special-Hiring-Events Individuals with Disabilities Veterans Students and Recent Graduates Senior Executives Employers FAQS Tutorials Spotlights Other (please specify) I did not encounter any difficulties Returned too many results Returned not enough results Returned not enough results Returned not relevant to my search terms or needs I was not sure what words to use in my search		Text area, no char limit Radio button, one-up vertical	Single	N Y	Skip Logic Group Skip Logic Group
			Search required too many refinements to get to what I wanted Search speed was too slow					
			Other, please specify:	D				
R0858	D	Other, search feature			Text area, no char limit		N	Skip Logic Group
		Were you able to find what you were looking for on	Yes			Single	Y	
ACQLiv0005789		USAJOBS.gov?	No		Radio button, one-up vertical	5g.t		

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A         Mast verter you unable to find on USAUGOS gov/         Appendix pin Distance				OPM Job Search CUSTOM QUESTION LIST					
A         Mast verter you unable to find on USAUGOS gov/         Appendix pin Distance	QID	Logic	Question Text		Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instruction
Mail a description         Mail a	<b>-</b>		<b>, , , , , , , , , , , , , , , , , , , </b>						
CDL 000000000000000000000000000000000000	ACQLiv0005790	A	What were you unable to find on USAJOBS.gov?	Jobs that were relevant to my search Information about how to apply	- - 	Radio button, one-up vertical	Single	Y	
D010552         Resk 2 (Ostional)         Mark 1 (Decisional)         Mark 2 (Ostional)         Mark 2 (Ostional)         Mark 3 (Decisional)         Mark 1 (Decisional)         Mark 3 (Decisiona)         Mark 3 (Decisiona)         Mark 3 (	COL iv0005804	В	What were you unable to find on USA lobs gov?			Text area, no char limit		N	
A Part 2 (cynomy)         Rank 2 (cynomy)         Massage directly from the crystration/segree/	DO10551		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important).				Single		Rank Group
Notesting of social networks (Facebook, MySpace, Twent)       Randomics       Randomics       Randomics         Message directly from the organization/agency.       Randomics       Randomics       Randomics       Randomics         Name       Randomics       Randomics       Randomics       Randomics       Randomics       Randomics         Name       Randomics       Randomics<					-				
XD10552       Rank 2 (Dytomal)       Massage function from the organization/agents/ instant Massage from a fined or coleague: Familiarly misseling machine tom sample (C); TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity, fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity) (fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity) (fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity) (fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity) (fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity), fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity) (fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity), fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity), fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity), fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity), fined, etc.). TV, radio, neespage, or magnitude (add) up to a you (gmity), fined, etc.). TV, radio, neespage, or magnit (add) up					-				Adjust Template/S
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Note: Series of Control and Find of colleague:       Find Missage from a find of you do at you do you d					-				
Description       Familiarly with steleroganization/tagency					-				
Source require results       Promotional enable() from the organization/agency_ Bach engine results       Bach engine results       B					-				
Search engine results       Word of mucht recommendiation from someme liknow (family, fitiend, etc.)       Nr. Ador. excepter_or magizitie advertising:       Nr. Advertising: </td <td></td> <td></td> <td></td> <td></td> <td>-</td> <td></td> <td></td> <td></td> <td></td>					-				
Word of moutin recommendation from a fixed on a your job today?"       No. 400, newspaper. or magazine adversing up. 100 today?"       No. 400, newspaper. or magazine adversing up. 100 today?"       No. 400, newspaper. or magazine adversing up. 100 today?"       No. 400, newspaper. or magazine adversing up. 100 today?"       No. 400, newspaper. or Material agency Human Resources. Office       No. 400, newspaper. or Material agency Human Resources. Office       No. 400, newspaper. or Material agency Human Resources. Office       No. 400, newspaper. or Material agency Human Resources. Office       No. 400, newspaper. or Material agency Human Resources. Office       No. 400, newspaper. or Material agency Human Resources. Office       No. 400, newspaper. or Material agency Human Resources. Office       No. 400, newspaper. or Material agency Human Resources. Office       No. 400, newspaper. or Material agency Human Resources. Office       No. 400, newspaper. or Material agency Human Resources. Office       No. 400, newspaper. No.					1				
OPM AdversimentWhat did you do a your job today?"       Refer derial Agency Human Resources Office       Refer Agency Human Resources Office       Re					-				
Edefand Agency Human Resources Office       DPM Sponsored Job Far       DPM Sponsored Job Far       DPM Sponsored Job Far       DPM Veterans Encloyed provided in the sponsored Job Far       Anchor Ares         DOI 0552       Rank 2 (Optional)       Message or recommendation from a filend on a social network.       Drop down, select one       Single       Y       Rank Group         Advertising on social network researce or release       Drop down, select one       Single       Y       Rank Group         Advertising on social network researce or release       Drop down, select one       Single       Y       Rank Group         Advertising on social network researce or release       Drop down, select one       Single       Y       Rank Group         Advertising on social network researce or release       Drop down, select one       Single       Y       Rank Group         Advertising on social network researce or release       Drop down, select one       Single       Y       Rank Group         Advertising on social network researce or release       Drop down, select one       Single       Y       Rank Group         Advertising on social network researce or release       Drop down, select one       Single       Y       Rank Group         Advertising on social network researce or release       Drop down, select one       Single       Y       Ranchor Ares				TV, radio, newspaper, or magazine advertising					
Note: Support       USA.gov       Note: Support       Note: Support: Support       Note: Support       Note: Suppo				OPM Advertisement - "What did you do at your job today?"					
DPM Sponsored 306 Far       OPM Veterans Employment Materials         Placement/Transition Center       Don't inow         ODD (552       Rank 2 (Optionel)         Marker 2 (Optionel)       Message or recommendation from a friend on a social network.         Video 1 saw on You <sup>1</sup> Ube       Message or recommendation from a friend on a social network.         Video 1 saw on You <sup>1</sup> Ube       Message free (Figure 100 methods)         Video 1 saw on You <sup>1</sup> Ube       Message free (Figure 100 methods)         Advertising on social network.       Mobile phone text message free (Figure 100 methods)         Advertising on social network       Mobile phone text message free (Figure 100 methods)         Mobile phone text message free discussion forums       Mobile phone text message free discussion forums         Advertising on social network       Mobile phone text message free discussion forums         Mobile phone text message free discussion forum       Mobile phone text message free discussion forum         Advertising on social network       Mobile phone text message         Mobile phone text message free discussion forum       Mark discussion         Advertising on social network       Mobile phone text message free discussion forum         Advertising on social network       Mobile phone text message free discussion forum         Advertising on social network       Mobile phone text message free discussion forum				Federal Agency Human Resources Office					
OP-M Veterans: Employment Materials       Pacement/Transition Center									
Placement/Transition Center       Anchor Arss         DORT know       Other         OD1052       Rank 2 (Optionel)       Message or recommendation from a friend on a social network       Prop down, select one       Single       Y       Rank Group         DOLDS52       Rank 3 (Optionel)       Message or recommendation from a friend on a social network       Prop down, select one       Single       Y       Rank Group         DOLDS52       Rank 3 (Optionel)       Message from a friend or a social network       Message from a friend or a social network       Prop down, select one       Single       Y       Rank Group         DOLDS52       Rank 3 (Optionel)       Message from a friend or a social network       Message from a friend or a social network       Prop down, select one       Single       Y       Rank Group         DOLDS52       Rank 3 (Optionel)       Message from a friend or a social network       Message from a friend or a social network       Message from a friend or a social network       North Assesses       Adjust Temp         Message from a friend or a friend or a friend or a social network       Dorth teorganization/agency       Rank Group       Anchor Arses         Mort of message from a friend or a social network       Other       Dorth teorganization/agency       Rank Group         DON Advertisement - "White diffy cong of advore of theore advertisement - "White diffy cong of adverti					_				
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one       one       Other       Anchor Anssaur         DO210552       Rank 2 (Optional)       Message or recommendation from a friend on a social network       Drop down, select one       Single       Y       Rank Group         DO210552       Rank 2 (Optional)       Message or recommendation forums       Advertising on social network       Drop down, select one       Single       Y       Rank Group         DO210552       Rank 2 (Optional)       Message for a frend or colleague       Familiarity with site/opraization/agency on a social network       Drop down, select one       Single       Y       Rank Group         Mo210 phone text message for a lenst or colleague       Familiarity with site/opraization/frand       Familiarity with site/oprai/familiarity with site/oprai/familiarity with site/opr					-				
2010552       Rank 2 (Optional)       Message or recommendation from a friend on a social network.       The prop down, select one       Single       Y       Rank Group         Adjust Temp       Adjust Temp         Adjust Temp       Message freexly from the organization/agency on a social network.       Mobile phone text messages or alerts.       Adjust Temp         Initiating with site (organization/agency on a social network.       Mobile phone text messages or alerts.       Rank Group         VTV, radio, newspage, or magazine advertising       Promotional email(s) from the organization/agency.       Search engine results.       Search engine results.       Anchor Ansa         VTV, radio, newspage, or magazine advertising       OPM Advertisement - What add you do a you job Ioday?"       Federal Agency Human Resources Office       Anchor Ansa         VD10553       Rank 3 (Optional)       Message or recommendation from a friend on a social network.       More and Single       Y       Rank Group         VII reading and phone text messages or alerts       Initiant with site/organization/agency       Single       Y       Rank Group         VII reading and phone text messages or alerts       Try, radio, newspage, or magazine advertising       More and the phone text message or alerts       Anchor Ansa         DO10					-				
Video 1 saw or YouTube       Here to box or YouTube       Here to YouTu	0010552		Pank 2 (Ontional)			Drop down soloct one	Singlo	V	
Internet blogs of discussion forums       Adjust Temp         Adjust Temp       Adjust Temp         Adjust Temp       Message tirres discussion forums         Mobile phone text messages or alerts       Instant Message tirre attristion of colleague         Familiarity with statorganization/agency       Familiarity with statorganization/famd         Promotional email(s) from the organization/famd       Familiarity with statorganization/famd         Promotional email(s) from the organization/famd       Familiarity with statorganization/famd         Promotional email(s) from the organization/famd       Federal Agency         Vir radio, newspaper, or magazine advertising       OPM Modvertisement - "What did you do tody?"         Federal Agency Human Resources Office       USA, gov         OPM Veterans Employment Materials       Placement/Transition Center         Dont know       Other         ODID Know       Message or recommendation from a friend on a social network         Video I saw on YouTube       Internet biologs or discussion forums         Adjust Temp       Adjust Temp         Advertising on social networks (Facebook, MySpace, Twitter)       Most segue or recommendation from a friend on a social network         Video I saw on YouTube       Internet biologs or discussion forums       Activetrising on social network         Message orecommendation from a friend or colleague       <	0010332				-	Diop down, select one	Single		Italik Oloup
Advertising on social networks (Facebook, MySpace, Twitter)         Mobile phone text messages or alerts         Instant Message directly from the organization/agency on a social network         Mobile phone text messages or alerts         Instant Message from a finend or colleague         Familiarity with site/organization/agency         Search engine results         Word of mouth recommendation from someone I know (family, friend, etc.)         TV, radio, newspace, row magazine advertising         OPM Advertising on social networks         OPM Advertising on social networks         OPM Veterans Employment Materials         Placement/Transition Center         DOIther         DOIther         DOIther         DOIther         DOIther         DOIther         Advertising on social networks (Facebook, MySpace, Twitter)         Advertising on social networks         DOIther         DOIther         DOIther         DOIther         Advertising on social networks         Message or recommendation from a friend on a social network         Video I saw or NouTube         Internet blogs of discussion forums         Advertising on social networks         Message of reconky from the organization/agency on a social network					-				Adjust Template/
Message from a friend or colleague       Anchor Arss         Familiarity with site/organization/agency       Search engine results         Word of mouth recommendation from someone 1 know (family, friend, etc.)       TV, radio, newspaper, or magazine advertising.         OPM Advertisement. "What site/organization/brand       Promotional email(s) from the organization/agency         Search engine results       Promotional email(s) from the organization/agency         OPM Advertisement. "What side you do at your job today?"         Pederal Agency Human Resources Office       Promotional email(s) from the organization/agency         USA.gov       OPM Sponsored Job Fair         OPM Sponsored Job Fair       OPM Sponsored Job Fair         OPM Sponsored Job Fair       Opm Versonsore         OInter       Dont know         Other       Message or recommendation from a friend on a social network         Video I saw or YouTube       Internet blogs or discussion forums         Advertising on social networks (Facebook, MySpace, Twitter)       Message directly from the organization/agency on a social network         Mobile phone text messages or alerts					-				
Mobile phone text messages or alerts         Instant Message from a friend or colleague         Familiarity with site/organization/agency         Search engine results         Word of mouth recommendation from someone I know (family, friend, etc.)         TV, radio, newspaper, or magazine advertising         OPM Advertisement - "What did you do at your job today?"         Federal Agency Human Resources Office         USA, gov         OPM Sponsored Job Fair         OPM Sponsored Job Fair         OPM Sponsored Job Fair         OPM Metrans Employment Materials         Placement/Transition Center         Dont know         OPM destage or recommendation from a friend on a social network         Video I saw or You Tube         Internet blogs or discussion forums         Advertisement (Transition Center)         Dott know         Dott know         Mobile phone text messages or alerts         Internet blogs or discussion forums         Advertising on social networks (Facebook, MySpace, Twitter)         Message directly from the organization/agency         Rank 3 (Optional)									
Search engine results       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word of mouth recommendation from someone 1 know (family, friend, etc.)       Word Not Pair         DO10553       Rank 3 (Optional)       Message or recommendation from a friend on a social network (Facebook, MySpace, Twitter)       More Sage of recommendation from a social network (facebook, MySpace, Twitter)       More Sage of recommendation from social network (facebook, MySpace, Twitter)       Molie phone text messages or alerts       Molie phone text message or network       Molie phone text message or alerts       Molie phone text message or alerts       Molie phone text message or alerts       <									
Promotional email(s) from the organization/agency       Bearch engine results       Promotional email(s) from the organization/agency       Bearch engine results       Bearch engine results <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>									
Search engine results       Word of mouth recommendation from someone 1 know (family, friend, etc.).       TV, radio, newspaper, or magazine advertising       OPM Advertisement - "What did you do at your job today?"       Federal Agency Human Resources Office       Search agency Human Resources Office <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
Word of mouth recommendation from someone I know (family, friend, etc.)         TV, radio, newspaper, or magazine advertising         OPM Advertisement - "What did you do at you job today?"         Federal Agency Human Resources Office         USA.gov         OPM Sponsored Job Fair         OPM Veterans Employment Materials         Placement/Transition Center         Don't Know         Other         Other         Other         Internet blogs or discussion forums         Advertising on social networks (Facebook, MySpace, Twitter)         Mobile phone text messages or alerts         Instant Message from a friend or a friend or a social network         Mobile phone text messages or alerts         Instant Message from a friend or a friend or a social network         Mobile phone text messages or alerts         Instant Message from a friend or a friend or a social network         Mobile phone text messages or alerts         Instant Message from a friend or colleague         Familiarity with ste/organization/brand					-				
V. radio, newspaper, or magazine advertising       OPM Advertisement - "What did you do tay our job today?"       Headeral Agency Human Resources Office					-				
Image: state of the state					-				
Federal Agency Human Resources Office       USA.gov       USA.gov       OPM Sponsored Job Fair         OPM Sponsored Job Fair       OPM Veterans Employment Materials       Placement/Transition Center       Anchor Ans         Don't know       Other       Other       Anchor Ans       Anchor Ans         DO10553       Rank 3 (Optional)       Message or recommendation from a friend on a social networks       Drop down, select one       Single       Y       Rank Group         Advertising on social networks (Facebook, MySpace, Twitter)       Message directly from the organization/agency on a social network       Mobile phone text messages or alerts       Advertising on social networks       Adjust Temp         Instant Message from a friend or colleague       Familiarity with site/organization/brand       Familiarity with site/organization/brand       Familiarity with site/organization/brand       Familiarity with site/organization/brand					-				
USA.gov       OPM Sponsored Job Fair       OPM Sponsored Job Fair       Anchor Anst         OPM Veterans Employment Materials       Placement/Transition Center       Anchor Anst         Don't know       Other       Anchor Anst         OOL0553       Message or recommendation from a friend on a social network       Drop down, select one       Single       Y       Rank Group         Advertising on social networks (Facebook, MySpace, Twitter)       Message directly from the organization/agency on a social network       Drop down, select one       Single       Y       Rank dijust Temp         Advertising on social networks (Facebook, MySpace, Twitter)       Message directly from the organization/agency on a social network       Mobile phone text messages or alerts       Instant Message from a friend or colleague       Familiarity with site/organization/brand       Familiarity with site/organization/brand       Familiarity with site/organization/brand       Familiarity with site/organization/brand					-				
OPM Sponsored Job Fair       OPM Veterans Employment Materials         Placement/Transition Center       Don't know         Don't know       Other         Other       Message or recommendation from a friend on a social network         Video I saw on YouTube       Internet blogs or discussion forums         Advertising on social networks (Facebook, MySpace, Twitter)       Message directly from the organization/agency on a social network         Mobile phone text messages or alerts       Instant Message from a friend or colleague         Familiarity with site/organization/brand       Familiarity with site/organization/brand					-				
OPM Veterans Employment Materials       Placement/Transition Center         Don't know       Don't know         Other       Other         DO10553       Rank 3 (Optional)         Message or recommendation from a friend on a social network       Message or recommendation from a friend on a social network         Internet blogs or discussion forums       Advertising on social networks (Facebook, MySpace, Twitter)         Message directly from the organization/agency on a social network       Message or alerts         Instant Message from a friend or colleague       Familiarity with site/organization/brand									
Placement/Transition Center       Doft know       Anchor Ansi-Anchor Anchor Ansi-Anchor Anchor Anchor Ansi-Anchor Ansi-Anchor Ansi-Anchor									
Image: Constraint of the state of the s									
Image: Contract of the contract									Anchor Answer C
Video I saw on YouTube       Internet blogs or discussion forums       Adjust Temp         Internet blogs or discussion forums       Advertising on social networks (Facebook, MySpace, Twitter)       Adjust Temp         Advertising on social networks (Facebook, MySpace, Twitter)       Message directly from the organization/agency on a social network       Adjust Temp         Mobile phone text messages or alerts       Instant Message from a friend or colleague       Familiarity with site/organization/brand				Other					Anchor Answer (
Internet blogs or discussion forums       Adjust Temp         Advertising on social networks (Facebook, MySpace, Twitter)       Randomize         Message directly from the organization/agency on a social network       Nobile phone text messages or alerts         Instant Message from a friend or colleague       Familiarity with site/organization/brand	0010553		Rank 3 (Optional)			Drop down, select one	Single	Y	Rank Group
Advertising on social networks (Facebook, MySpace, Twitter)       Randomize         Message directly from the organization/agency on a social network       Mobile phone text messages or alerts         Instant Message from a friend or colleague       Familiarity with site/organization/brand									
Message directly from the organization/agency on a social network         Mobile phone text messages or alerts         Instant Message from a friend or colleague         Familiarity with site/organization/brand									Adjust Template
Mobile phone text messages or alerts         Instant Message from a friend or colleague         Familiarity with site/organization/brand									Randomize
Instant Message from a friend or colleague Familiarity with site/organization/brand									
Familiarity with site/organization/brand					_				
					-				
Promotional email(s) from the organization/agency					-				

Model Instance OPM Job Searcl MID: bKPFCluA Date:		29fn8w==	red-&-strike-through: DELETE <u>underlined &amp; italicized</u> : RE-ORDER pink: ADDITION blue +>: REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Search engine results Word of mouth recommendation from someone I know (family, friend, etc.) TV, radio, newspaper, or magazine advertising OPM Advertisement - "What did you do at your job today?" Federal Agency Human Resources Office USA.gov OPM Sponsored Job Fair OPM Sponsored Job Fair					

OPM Veterans Employment Materials Placement/Transition Center

Don't know Other

Yes

No

Yes

No

If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)

Are you now, or have you ever been, a **civilian employee** of the United States Government?

Have you ever served on active duty in the United States military?

What improvements, if any, would you make to this site?

EDO10554

2928

20262

3876

Anchor Answer Choice Anchor Answer Choice

Ν

Υ

Υ

Ν

Single

Single

Text area, no char limit

Text area, no char limit

Radio button, one-up vertical

Radio button, one-up vertical

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OID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructio
35	Laber	How frequently do you visit this site?	First time	A	Radio button, one-up vertical	Single	Y	Skip Logic Group
00		non noquonay ao you non ano ono.	More than once a day	E, F	radio batton, one up vertical	Olligic		Chip Logic Croup
			Daily	E.F				
			About once a week	E, F				
			About once a month	E.F				
			Every 6 months or less	E, F				
	E	Please select the statement which best describes your				Single	Y	Skip Logic Group
		experience with the new USAJOBS site redesign:	It is easier to find what I am looking for		Radio button, one-up vertical			
			It is harder to find what I am looking for					
			My experience is no different when looking for information on the new site					
			Don't Know					
	F	Please tell us what you think of the new USAJOBS site:			Text area, no char limit	Single	N	Skip Logic Group
CQLiv0005802	A	Did you create a USAJOBS account during your visit?	Yes	В	Radio button, one-up vertical	Single	Y	
			No					
			Not Sure					
CQLiv0005803	В	Did you have any difficulty setting up the account?	Yes	С	Radio button, one-up vertical	Single	Y	
			No					
			Not Sure					
CQLiv0005787	С	Which of the following difficulties did you encounter while creating an account?	Account creation timed-out		Radio button, one-up vertical	Single	Y	
			Difficulty with username and/or password creation					
			Difficulty with email address					
			Other	D				
CQLiv0005788	D	What difficulty did you have while creating an account?			Text area, no char limit		N	
WS01211		Which of the following site services, if any, did you use today? (Select all that apply)	Search Jobs	В	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
			My Account Info Center					
			First-time Visitors					
			Why Work for America?					
			Special Hiring Events					
			Individuals with Disabilities					
			Veterans					
			Students					
			Senior Executives					
			Employers					
			Other (please specify)	С				
WS01212	С	Specifically, what other site services did you use today?			Text area, no char limit		N	Skip Logic Group
IAG0090	В	If you used the <b>search feature</b> of the site today to find your information, what was your experience?	I did not encounter any difficulties		Radio button, one-up vertical	Single	Y	Skip Logic Group
			Returned too many results	_				
			Returned not enough results	_				
			Returned no results	_				
			Results were not relevant to my search terms or needs	_				
			I was not sure what words to use in my search	_				
			Search required too many refinements to get to what I wanted	_				
			Search speed was too slow	_				
(20050			Other, please specify:	D				
<r0858< td=""><td>D</td><td>Other, search feature</td><td></td><td></td><td>Text area, no char limit</td><td></td><td>N</td><td>Skip Logic Group</td></r0858<>	D	Other, search feature			Text area, no char limit		N	Skip Logic Group
ACQLiv0005789		Were you able to find what you were looking for on USAJOBS.gov?	Yes	_	Radio button, one-up vertical	Single	Y	
			No	A				
			Not Yet					
CQLiv0005790	A	What were you unable to find on USAJOBS.gov?	A specific job		Radio button, one-up vertical	Single	Y	
Q210000130			John Laught for					
			Jobs I qualify for Jobs that were relevant to my search					

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			OPM Job Search CUSTOM QUESTION LIST						
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instruction	
<b>4</b> .5		Quocuon roxu	Information about how to apply			inaiti		opeola mediaetori	
			Other	В					
CQLiv0005804	В	What were you unable to find on USAJobs.gov?			Text area, no char limit		N		
DO10551		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network		Drop down, select one	Single	Y	Rank Group	
			Video I saw on YouTube						
			Internet blogs or discussion forums					Adjust Template/Sty	
			Advertising on social networks (Facebook, MySpace, Twitter)					Randomize	
			Message directly from the organization/agency on a social network	_					
			Mobile phone text messages or alerts	_					
			Instant Message from a friend or colleague	_					
			Familiarity with site/organization/brand	_					
			Promotional email(s) from the organization/agency	_					
			Search engine results	_					
			Word of mouth recommendation from someone I know (family, friend, etc.)	_					
			TV, radio, newspaper, or magazine advertising	_					
			OPM Advertisement - "What did you do at your job today?" Federal Agency Human Resources Office	-					
			USA.gov	_					
			OPM Sponsored Job Fair						
			OPM Veterans Employment Materials	-					
			Placement/Transition Center	_					
			Don't know	_				Anchor Answer Cho	
			Other					Anchor Answer Cho	
DO10552		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	Y	Rank Group	
		Video I saw on YouTube							
			Internet blogs or discussion forums					Adjust Template/Sty	
			Advertising on social networks (Facebook, MySpace, Twitter)					Randomize	
			Message directly from the organization/agency on a social network						
			Mobile phone text messages or alerts	_					
			Instant Message from a friend or colleague	_					
			Familiarity with site/organization/brand	_					
			Promotional email(s) from the organization/agency	4   /	4   /	-			
			Search engine results	_					
			Word of mouth recommendation from someone I know (family, friend, etc.)	_					
			TV, radio, newspaper, or magazine advertising OPM Advertisement - "What did you do at your job today?"	_					
			Federal Agency Human Resources Office	_					
			USA.gov	_					
			OPM Sponsored Job Fair	-					
			OPM Veterans Employment Materials	_					
			Placement/Transition Center	_					
			Don't know					Anchor Answer Cho	
			Other					Anchor Answer Cho	
DO10553		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	Y	Rank Group	
			Video I saw on YouTube						
			Internet blogs or discussion forums					Adjust Template/Sty	
			Advertising on social networks (Facebook, MySpace, Twitter)					Randomize	
			Message directly from the organization/agency on a social network						
			Mobile phone text messages or alerts						
			Instant Message from a friend or colleague						
			Familiarity with site/organization/brand	_					
			Promotional email(s) from the organization/agency	_					
			Search engine results						

Model Instan OPM Job Sea MID: bKPFCI Date:	arch		red <u>&amp; strike through</u> : DELETE <u>underlined &amp; italicized</u> : RE-ORDER pink: ADDITION blue +>: REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Federal Agency Human Resources Office USA.gov OPM Sponsored Job Fair OPM Veterans Employment Materials Placement/Transition Center Don't know Other	-				Anchor Answer Choice Anchor Answer Choice
EDO10554		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)			Text area, no char limit		N	
2928		Are you now, or have you ever been, a <b>civilian employee</b> of the United States Government?	Yes	-	Radio button, one-up vertical	Single	Y	
20262		Have you ever served on <b>active duty</b> in the United States military?	Yes No	-	Radio button, one-up vertical	Single	Y	
3876		What improvements, if any, would you make to this site?			Text area, no char limit		N	

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## OPM Job Search CUSTOM QUESTION LIST

	Skip							
	Logic		Answer Choices			Single or	Required	
QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Ý/N	Special Instructions
235		How frequently do you visit this site?	First time	A	Radio button, one-up vertical	Single	Y	
			More than once a day	_				
			Daily	-				
			About once a week	-				
			About once a month	-				
	A	Did you create a USAJOBS account during your visit?	Every 6 months or less	В	Radio button, one-up vertical	Single	Y	
		Did you create a USAJOBS account during your visit?	No	- P	Radio bullon, one-up vertical	Single	- T	
			Not Sure	-				
	В	Did you have any difficulty setting up the account?	Voc	С	Radio button, one-up vertical	Single	Y	
		bid you have any unitedity searing up the account.	No	-	radio button, one up verticui	Single	· · ·	
			Not Sure	-				
	С	Which of the following difficulties did you encounter while	Account creation timed-out			Single	Y	
		creating an account?			Radio button, one-up vertical	Ciligio		
			Difficulty with username and/or password creation		, the spin state			
			Difficulty with email address					
			Other	D				
	D	What difficulty did you have while creating an account?			Text area, no char limit		N	
WS01211		Which of the following site services, if any, did you use today?	Search Jobs	в	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
		(Select all that apply)						
			My Account					
			Info Center					
			First-time Visitors					
			Why Work for America?					
			Special Hiring Events					
			Individuals with Disabilities					
			Veterans					
			Students					
			Senior Executives					
			Employers					
		Specifically, what other site services did you use today?	Other (please specify)	С	Tout area , no short limit			Oltin I ania Ontana
WS01212 IAG0090		If you used the search feature of the site today to find your	I did not encounter any difficulties		Text area, no char limit Radio button, one-up vertical	Single	N Y	Skip Logic Group Skip Logic Group
AG0090		information, what was your experience?			Radio bullon, one-up vertical	Single	T T	Skip Logic Group
			Returned too many results	-				
			Returned not enough results	-				
			Returned no results	-				
			Results were not relevant to my search terms or needs	-				
			I was not sure what words to use in my search	-				
			Search required too many refinements to get to what I wanted	-				
			Search speed was too slow	-				
			Other, please specify:	D				
KR0858	D	Other, search feature			Text area, no char limit		N	Skip Logic Group
		Were you able to find what you were looking for on	Yes			Single	Y	Linp Logio Oroup
		USAJOBS.gov?			Radio button, one-up vertical			
			No	A				
			Not Yet					
			A specific job					
	А	What were you unable to find on USAJOBS.gov?			Radio button, one-up vertical	Single	Y	
			Jobs I qualify for					
			Jobs that were relevant to my search					
			Information about how to apply					
			Other	В				
	В	What were you unable to find on USAJobs.gov?			Text area, no char limit		N	
DO10551		Which of the following sources drove you to visit the site today?	Message or recommendation from a friend on a social network		Drop down, select one	Single	Y	Rank Group
		Please rank the top 3 (Rank 1 is most important).						
		Rank 1 (Required)	Video I saw on YouTube					

Model Insta OPM Job Se MID: bKPFC Date:	earch	JG4p29fn8w==	red & strike-through: DELETE underlined & italicized: RE-ORDER pink: ADDITION blue +>: REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ED010552		Rank 2 (Optional)	Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the organization/agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization/brand Promotional email(s) from the organization/agency Search engine results Word of mouth recommendation from someone I know (family, friend, etc.) TV, radio, newspaper, or magazine advertising OPM Advertisement - "What did you do at your job today?" Federal Agency Human Resources Office USA.gov OPM Sponsored Job Fair OPM Veterans Employment Materials Placement/Transition Center Don't know Other Message or recommendation from a friend on a social network Woile of aw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the organization/agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization/brand Promotional email(s) from the organization/agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization/brand Promotional email(s) from the organization/agency Search engine results Word of mouth recommendation from someone I know (family, friend, etc.) TV, radio, newspaper, or magazine advertising OPM Advertisement - "What did you do at your job today?" Federal Agency Human Resources Office USA.gov OPM Sponsored Job Fair OPM Matvertisement - What did you do at your job today?" Federal Agency Human Resources Office USA.gov OPM Sponsored Job Fair OPM Advertisement - "What did you do at your job today?" Federal Agency Human Resources Office USA.gov OPM Sponsored Job Fair OPM Advertisement - "What did you do at your job today?" Federal Agency Human Resources Office USA.gov OPM Sponsored Job Fair OPM Veterans Employment Materials Placement/Transition Center Don't know Other		Drop down, select one	Single	Y	Adjust Template/Style Randomize Anchor Answer Choice Rank Group Adjust Template/Style Randomize
EDO10553		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the organization/agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization/Irand Promotional email(s) from the organization/agency		Drop down, select one	Single	Y	Rank Group Adjust Template/Style Randomize
			Search engine results Word of mouth recommendation from someone I know (family, friend, etc.) TV, radio, newspaper, or magazine advertising OPM Advertisement - "What did you do at your job today?" Federal Agency Human Resources Office USA.gov OPM Sponsored Job Fair OPM Veterans Employment Materials Placement/Transition Center Don't know					Anchor Answer Choice

Model Insta OPM Job Se MID: bKPFC Date:	earch	JG4p29fn8w==	r <del>ed &amp; strike through</del> : DELETE <u>underlined &amp; italicized</u> : RE-ORDER pink: ADDITION blue +>: REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Other					Anchor Answer Choice
EDO10554		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)			Text area, no char limit		N	
2928		Are you now, or have you ever been, a <b>civilian employee</b> of the United States Government?	Yes	_	Radio button, one-up vertical	Single	Y	
20262		Have you ever served on <b>active duty</b> in the United States military?	Yes No	_	Radio button, one-up vertical	Single	Y	
3876		What improvements, if any, would you make to this site?			Text area, no char limit		N	

Model Insta	ance Name	2:	red & strike-through: DELETE					
OPM Job Se	earch		underlined & italicized: RE-ORDER					
		JG4p29fn8w==	pink: ADDITION					
Date:	1/18/201		blue +>: REWORDING					
Dale:	1/10/201	U	bide +>. REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
235	Laber	How frequently do you visit this site?	First time	Skip to	Radio button, one-up vertical	Single	Y	Special instructions
233		now nequency do you visit this site?	More than once a day	_	Radio button, one-up ventical	Single		
			Daily	_				
			About once a week	-				
			About once a month	_				
			Every 6 months or less					
CWS01211		Which of the following <b>site services</b> , if any, did you use today? (Select all that apply)	Search Jobs	в	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
			My Account					
			Info Center					
			First-time Visitors					
			Why Work for America?					
			Special Hiring Events					
			Individuals with Disabilities					
			Veterans					
			Students					
			Senior Executives					
			Employers Other (please specify)	с				
CWS01212	с	Specifically, what other site services did you use today?	Other (please specify)		Text area, no char limit		N	Skip Logic Group
MAG0090	B	If you used the search feature of the site today to find your information, what was your experience?	I did not encounter any difficulties		Radio button, one-up vertical	Single	Y	Skip Logic Group
			Returned too many results					
			Returned not enough results					
			Returned no results					
			Results were not relevant to my search terms or needs					
			I was not sure what words to use in my search					
			Search required too many refinements to get to what I wanted					
			Search speed was too slow					
			Other, please specify:	D				
AKR0858	D	Other, search feature			Text area, no char limit		N	Skip Logic Group

Model Insta OPM Job Se MID: bKPFC Date:	earch	JG4p29fn8w==	r <del>ed &amp; strike-through</del> : DELETE <u>underlined &amp; italicized</u> : RE-ORDER pink: ADDITION blue +>: REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instruction
ALM0089		How did you hear about this site?	Media advertisement         OPM Advertisement - "What did you do at your job today?"         Federal Agency Human Resources Office         USA.gov         Friend         Family         Search engine (Google, Yahoo, etc)         OPM Veterans Employment Materials		Radio button, one up vertical	Single	¥	OPS Group
			Placement/Transition Center Other (please specify)	A				
<del>CWS01213</del>	A	Other (hear about site) Which of the following sources drove you to visit the site today?			Text field, <100 char	Single	N	OPS Group
EDO10551		Please rank the top 3 (Rank 1 is most important). Rank 1 ( <i>Required</i> )	Message or recommendation from a friend on a social network         Video I saw on YouTube         Internet blogs or discussion forums         Advertising on social networks (Facebook, MySpace, Twitter)         Message directly from the organization/agency on a social network         Mobile phone text messages or alerts         Instant Message from a friend or colleague         Familiarity with site/organization/brand         Promotional email(s) from the organization/agency         Search engine results         Word of mouth recommendation from someone I know (family, friend, etc.)         TV, radio, newspaper, or magazine advertising         OPM Advertisement - "What did you do at your job today?"         Federal Agency Human Resources Office         USA.gov         OPM Veterans Employment Materials         Placement/Transition Center         Don't know         Other		Drop down, select one	Single	Y	Rank Group Adjust Template/Style Randomize Anchor Answer Choic Anchor Answer Choic
EDO10552		Rank 2 (Optional)	Message or recommendation from a friend on a social network           Video I saw on YouTube           Internet blogs or discussion forums           Advertising on social networks (Facebook, MySpace, Twitter)           Message directly from the organization/agency on a social network           Mobile phone text messages or alerts           Instant Message from a friend or colleague           Familianty with site/organization/brand           Promotional email(s) from the organization/agency           Search engine results           Word of mouth recommendation from someone I know (family, friend, etc.)           TV, radio, newspaper, or magazine advertising           OPM Advertisement - "What did you do at your job today?"           Federal Agency Human Resources Office           USA.gov           OPM Veterans Employment Materials           Placement/Transition Center           Don't know		Drop down, select one	Single	Y	Rank Group Adjust Template/Style Randomize Anchor Answer Choic
EDO10553		Rank 3 (Optional)	Other Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter)		Drop down, select one	Single	Y	Anchor Answer Choic Rank Group Adjust Template/Style Randomize

Model Insta OPM Job Se MID: bKPFC Date:	earch	JG4p29fn8w==	r <del>ed &amp; strike through</del> : DELETE <u>underlined &amp; italicized</u> : RE-ORDER pink: ADDITION blue +>: REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Message directly from the organization/agency on a social network         Mobile phone text messages or alerts         Instant Message from a friend or colleague         Familiarity with site/organization/brand         Promotional email(s) from the organization/agency         Search engine results         Word of mouth recommendation from someone I know (family, friend, etc.)         TV, radio, newspaper, or magazine advertising         OPM Advertisement - "What did you do at your job today?"         Federal Agency Human Resources Office         USA.gov         OPM Veterans Employment Materials         Placement/Transition Center         Don't know         Other					Anchor Answer Choice Anchor Answer Choice
EDO10554		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)	Uner		Text area, no char limit		N	Anchor Answer Choice
2928		Are you now, or have you ever been, a <b>civilian employee</b> of the United States Government?	Yes	_	Radio button, one-up vertical	Single	Y	
20262		Have you ever served on <b>active duty</b> in the United States military?	Yes No		Radio button, one-up vertical	Single	Y	
3876		What improvements, if any, would you make to this site?			Text area, no char limit		N	

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			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
CWS03707		Please give us your <b>impression of the recent redesign</b> to the USAJobs site (Select all that apply)	The site is better organized - it's easier to find information		Checkbox, one-up vertical	Multi	¥	Skip Logic Group
		oor oos sie (ocear an mat appig)	The navigation of the site is more user friendly           User friendliness of the navigation is about the same           The navigation of the site is less user friendly           The site is not as well organized - it's harder to find information           Other (please specify)		checkbox, one up vertical			
<del>CWS03708</del>	A	Specifically, what is your impression of the recent redesign?			Text area, no char limit	Single	N	Skip Logic Group
<del>CWS03709</del>		Overall, I consider the site redesign:	A vastly improved experience An improvement over the previous-design A similar user experience as the previous design An inferior user experience compared to the previous design A frustrating user experience compared to the previous design Other (please specify)		Radio button, one up vertical	Single	¥	Skip Logic Group
<del>CWS03710</del>	A	Please tell us what you think of the redesign.			Text area, no char limit	Single	N	Skip Logic Group
235		How <b>frequently</b> do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y	
CWS01211		Which of the following site services, if any, did you use today? (Select all that apply)	Search Jobs My Account Info Center First-time Visitors Why Work for America? Special Hiring Events Individuals with Disabilities Veterans Students Senior Executives Employers Other (please specify)	В	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
CWS01212	с	Specifically, what other site services did you use today?			Text area, no char limit		N	Skip Logic Group
MAG0090	B	If you used the search feature of the site today to find your information, what was your experience?	I did not encounter any difficulties      Returned too many results      Returned not enough results      Returned no results      Results were not relevant to my search terms or needs      I was not sure what words to use in my search      Search required too many refinements to get to what I wanted      Search speed was too slow      Other, please specify:		Radio button, one-up vertical	Single	Ŷ	Skip Logic Group
AKR0858	D	Other, search feature			Text area, no char limit		N	Skip Logic Group

Model Insta OPM Job So MID: bKPFo Date:	earch	JG4p29fn8w==	r <del>ed &amp; strike through</del> : DELETE <u>underlined &amp; italicized</u> : RE-ORDER pink: ADDITION blue +>: REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ALM0089		How did you <b>hear</b> about this site?	Media advertisement OPM Advertisement - "What did you do at your job today?" Federal Agency Human Resources Office USA.gov Friend Family Search engine (Google, Yahoo, etc) OPM Sponsored Job Fair OPM Veterans Employment Materials Placement/Transition Center Other (please specify)	A	Radio button, one-up vertical	Single	Y	OPS Group
CWS01213	A	Other (hear about site)			Text field, <100 char	Single	N	OPS Group
2928		Are you now, or have you ever been, a <b>civilian employee</b> of the United States Government?	Yes		Radio button, one-up vertical	Single	Y	
20262		Have you ever served on <b>active duty</b> in the United States military?	Yes No	-	Radio button, one-up vertical	Single	Y	
3876		What improvements, if any, would you make to this site?			Text area, no char limit		N	

<b>Model Insta</b> OPM Job Se	earch		r <del>ed &amp; strike through</del> : DELETE <u>underlined &amp; italicized</u> : RE-ORDER					
MID: bKPFC	CluA60C5	JG4p29fn8w==	pink: ADDITION					
Date:	1/18/201	0	blue +>: REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instruction
CWS03707		Please give us your impression of the recent redesign to the	The site is better organized - it's easier to find information			Multi	Y	Skip Logic Group
		USAJobs site (Select all that apply)	The navigation of the site is more user friendly	_	Checkbox, one-up vertical	_		
			User-friendliness of the navigation is about the same	_				
			The navigation of the site is less user friendly	_				
			The site is not as well organized - it's harder to find information					
			Other (please specify)	A				
CWS03708	Α	Specifically, what is your <b>impression</b> of the recent redesign?			Text area, no char limit	Single	N	Skip Logic Group
CWS03709		Overall, I consider the site redesign:	A vastly improved experience		Radio button, one-up vertical	Single	Y	Skip Logic Group
			An improvement over the previous design	_				
			A similar user experience as the previous design An inferior user experience compared to the previous design	_				
			A frustrating user experience compared to the previous design	_				
			Other (please specify)	A				
CWS03710	A	Please tell us what you think of the redesign.			Text area, no char limit	Single	N	Skip Logic Group
235		How frequently do you visit this site?	First time		Radio button, one-up vertical	Single	Y	· · · ·
			More than once a day					
			Daily					
			About once a week	_				
			About once a month Every 6 months or less					
CWS01211		Which of the following site services, if any, did you use today?	Search Jobs		Checkbox, one-up vertical	Multi	Y	Skip Logic Group
00001211		(Select all that apply)	My Account	В	Checkbox, one up verticul	Mait		Ship Logic Croup
			Info Center					
			MyUSAJobs					
			Information Center					
			Veterans Employment Resource Center					
			Forms Employer Services	_				
			Employer Services	_				
			Why Work for America?					
			Why Work for America? Special Hiring Events Individuals with Disabilities					
			Individuals with Disabilities					
			Veterans					
			Students					
			Senior Executives					
			Other (please specify)	с				
CWS01212	с	Specifically, what other site services did you use today?			Text area, no char limit		N	Skip Logic Group
MAG0090	B	If you used the search feature of the site today to find your	I did not encounter any difficulties		Radio button, one-up vertical	Single	Y	Skip Logic Group
		information, what was your experience?						
			Returned too many results					
			Returned not enough results	_				
			Returned no results Results were not relevant to my search terms or needs	_				
			I was not sure what words to use in my search	_				
			Search required too many refinements to get to what I wanted					
			Search speed was too slow					
			Other, please specify:	D				
AKR0858	D	Other, search feature			Text area, no char limit		N	Skip Logic Group

Model Insta OPM Job So MID: bKPFo Date:	earch	JG4p29fn8w==	r <del>ed &amp; strike through</del> : DELETE <u>underlined &amp; italicized</u> : RE-ORDER pink: ADDITION blue +>: REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ALM0089		How did you <b>hear</b> about this site?	Media advertisement OPM Advertisement - "What did you do at your job today?" Federal Agency Human Resources Office USA.gov Friend Family Search engine (Google, Yahoo, etc) OPM Sponsored Job Fair OPM Veterans Employment Materials Placement/Transition Center Other (please specify)	A	Radio button, one-up vertical	Single	Y	OPS Group
CWS01213	A	Other (hear about site)			Text field, <100 char	Single	N	OPS Group
2928		Are you now, or have you ever been, a <b>civilian employee</b> of the United States Government?	Yes		Radio button, one-up vertical	Single	Y	
20262		Have you ever served on <b>active duty</b> in the United States military?	Yes No	-	Radio button, one-up vertical	Single	Y	
3876		What improvements, if any, would you make to this site?			Text area, no char limit		N	

Model Insta OPM Job Se MID: bKPFC Date:	earch	JG4p29fn8w==	red & strike-through: DELETE <u>underlined &amp; italicized</u> : RE-ORDER pink: ADDITION blue +>: REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
		Please give us your impression of the recent redesign to the USAJobs site (Select all that apply)	The site is better organized - it's easier to find information The navigation of the site is more user friendly User-friendliness of the navigation is about the same The navigation of the site is less user friendly The site is not as well organized - it's harder to find information		Radio button, one-up vertical	Single	Y	Skip Logic Group
			Other (please specify)	А				
	A	Specifically, what is your impression of the recent redesign? Overall, I consider the site redesign:	A vastly improved experience An improvement over the previous design A similar user experience as the previous design An inferior user experience compared to the previous design A frustrating user experience compared to the previous design		Text area, no char limit Radio button, one-up vertical	Single	Y	Skip Logic Group
	Α	Please tell us <b>what you think of the redesign</b> .	Other (please specify)	A	Text area, no char limit		N	Skip Logic Group
235		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Ý	
CWS01211		Which of the following site services, if any, did you use today? (Select all that apply)	Search Jobs MyUSAJobs Information Center Veterans Employment Resource Center Forms Employer Services Other (please specify)	B	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
CWS01212 MAG0090		Specifically, what other site services did you use today? If you used the search feature of the site today to find your information, what was your experience?	I did not encounter any difficulties      I did not encounter any difficulties      Returned not enough results     Returned not enough results     Results were not relevant to my search terms or needs     I was not sure what words to use in my search     Search required too many refinements to get to what I wanted     Search speed was too slow     Other, please specify:		Text area, no char limit Radio button, one-up vertical	Single	N Y	Skip Logic Group Skip Logic Group
AKR0858	D	Other, search feature			Text area, no char limit		N	Skip Logic Group

Model Insta OPM Job So MID: bKPFo Date:	earch	JG4p29fn8w==	r <del>ed &amp; strike through</del> : DELETE <u>underlined &amp; italicized</u> : RE-ORDER pink: ADDITION blue +>: REWORDING					
			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ALM0089		How did you <b>hear</b> about this site?	Media advertisement OPM Advertisement - "What did you do at your job today?" Federal Agency Human Resources Office USA.gov Friend Family Search engine (Google, Yahoo, etc) OPM Sponsored Job Fair OPM Veterans Employment Materials Placement/Transition Center Other (please specify)	A	Radio button, one-up vertical	Single	Y	OPS Group
CWS01213	A	Other (hear about site)			Text field, <100 char	Single	N	OPS Group
2928		Are you now, or have you ever been, a <b>civilian employee</b> of the United States Government?	Yes		Radio button, one-up vertical	Single	Y	
20262		Have you ever served on <b>active duty</b> in the United States military?	Yes No	-	Radio button, one-up vertical	Single	Y	
3876		What improvements, if any, would you make to this site?			Text area, no char limit		N	

			OPM Job Search CUSTOM QUESTION LIST					
QID L	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
2926		What is your overall satisfaction with the Federal employment application process?	1-10 scale		Radio button, scale, has don't k	Single	¥	
235	I	How <b>frequently</b> do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less	-	Radio button, one-up vertical	Single	Y	
NEW		Which of the following <b>site services</b> , if any, did you use today? Select all that apply)	Search Jobs MyUSAJobs Information Center Veterans Employment Resource Center Forms Employer Services Other (please specify)	С	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
NEW	С	Specifically, what other site services did you use today?			Text area, no char limit		N	Skip Logic Group
	i	f you used the <b>search feature</b> of the site today to find your nformation, what what was your experience?	I did not encounter any difficulties Returned too many results Returned not enough results Returned no results Returned no results I was not sure what words to use in my search Search required too many refinements to get to what I wanted Search speed was too slow Other, please specify:	D	Radio button, one-up vertical	Single	Y	Skip Logic Group
	_	Other, search feature			Text area, no char limit		N	Skip Logic Group
AMAG0089	ł	How are you primarily browsing through the USAJOBS website?	Log into MyUSAJobs to search for listings Top Navigation bar Site map Search engine Links on the home page All of the above	-	Radio button, one up vertical	<del>Multi</del>	¥	
AMAG0090	ŋ	What was your experience with the navigation process on this site?	Did not have any difficulty navigating the site     Could not navigate back to previous information     Would often feel lost, not know where I was     Links did not take me where I expected     Links/labels are difficult to understand     Too many links or navigational choices     Had technical difficulties (e.g. broken links, error messages)     Other	A	Checkbox, one up vertical	Multi	¥	OPS Group
AKR0857	A	Other, please specify			Text area, no char limit		N	OPS Group

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			OPM Job Search CUSTOM QUESTION LIST					
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ALM0089		How did you <b>hear</b> about this site?	Media advertisement OPM Advertisement "What did you do at your job today?" Federal Agency Human Resources Office USA.gov Friend Family Search engine (Google, Yahoo, etc) OPM Sponsored Job Fair OPM Veterans Employment Materials Placement/Transition Center Other (Diease specify)	A	Radio button, one-up vertical	Single	Y	OPS Group
NEW	Α	Other (hear about site)			Text field, <100 char	Single	N	OPS Group
2928		Are you now, or have you ever been, a <b>civilian employee</b> of the United States Government?	Yes		Radio button, one-up vertical	Single	Y	
20262		Have you ever served on <b>active duty</b> in the United States military?	Yes No		Radio button, one-up vertical	Single	Y	
3876		What improvements, if any, would you make to this site?			Text area, no char limit		N	