

Model Instance Name:

Dept of State Alumni v2

MID: will need new mid

Date: 9/26/2013

Dept of State Alumni v2 MODEL QUESTION LIST

Model questions utilize the ACSI methodology to determine scores and impacts

| | CUSTOMER SATISFACTION | | FUTURE BEHAVIORS |
|-------------------------------|---|-------------|--|
| 1 Satisfaction - Overall | Satisfaction What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied) | 4 Return | Return (1=Very Unlikely, 10=Very Likely) How likely are you to return to this site? |
| 2 Satisfaction - Expectations | How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds) | 5 Recommend | Recommend (1=Very Unlikely, 10=Very Likely) |
| 3 Satisfaction - Ideal | How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close) | | How likely are you to recommend this site to someone else? |

Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 8/17/2011

Model qu

ELEMENTS (drivers of satisfaction)

Content (1=Poor, 10=Excellent, Don't Know)

Please rate your perception of the **accuracy of information** on this site.

Please rate the **quality of information** on this site.

Please rate the **freshness of content** on this site.

Functionality (1=Poor, 10=Excellent, Don't Know)

Please rate the **usefulness of the features provided** (i.e. Q&A Live WebChat, posting content) on this site.

Please rate the **convenience of the features** (i.e. Q&A Live WebChat, posting content) on this site.

Please rate the **variety of features** (i.e. Q&A Live WebChat, posting content) on this site.

Look and Feel (1=Poor, 10=Excellent, Don't Know)

Please rate the **visual appeal** of this site.

Please rate the **balance of graphics and text** on this site.

Please rate the **readability of the pages** on this site.

Navigation (1=Poor, 10=Excellent, Don't Know)

Please rate **how well the site is organized**.

Please rate the **options available for navigating** this site.

Please rate **how well the site layout helps you find what you are looking for**.

Please rate the **number of clicks to get where you want** on this site.

Site Performance (1=Poor, 10=Excellent, Don't Know)

Please rate how **quickly pages load** on this site.

Please rate the **consistency of speed from page to page** on this site.

Please rate the **ability to load pages without getting error messages** on this site.

Search (1=Poor, 10=Excellent, Don't Know)

Please rate the **relevance of search results** on this site.

Please rate the **organization of search results** on this site.

Please rate how well the **search results help you decide what to select**.



Model qu

ELEMENTS (drivers of satisfaction)

Please rate how well the **search feature helps you to narrow the results to find what you want.**

Dept of State Alumni MODEL QUESTION LIST

Questions utilize the ACSI methodology to determine scores and impacts

CUSTOMER SATISFACTION

Satisfaction

What is your **overall satisfaction** with this site?
(1=Very Dissatisfied, 10=Very Satisfied)

How well does this site **meet your expectations**?
(1=Falls Short, 10=Exceeds)

How does this site **compare to your idea of an ideal website**?
(1=Not Very Close, 10=Very Close)

FUTURE BEHAVIORS

Return (1=Very Unlikely, 10=Very Likely)

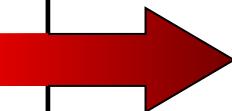
How likely are you to return to this site?

Recommend (1=Very Unlikely, 10=Very Likely)

How likely are you to recommend this site to someone else?

Primary Resource (1=Very Unlikely, 10=Very Likely)

How likely are you to use this site as your primary resource for staying in touch with your fellow alumni?



Dept of State Alumni MODEL QUESTION LIST

Questions utilize the ACSI methodology to determine scores and impacts

CUSTOMER SATISFACTION

FUTURE BEHAVIORS

Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 2/15/2013

Dept of State Alumni MODEL QUESTION LIST

Model questions utilize the ACSI methodology to determine scores and impacts

| ELEMENTS (drivers of satisfaction) | CUSTOMER SATISFACTION | FUTURE BEHAVIORS |
|---|--|---|
| Content (1=Poor, 10=Excellent, Don't Know) Please rate your perception of the accuracy of information on this site. Please rate the quality of information on this site. Please rate the freshness of content on this site. | Satisfaction What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied) How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds) How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close) | Return (1=Very Unlikely, 10=Very Likely) How likely are you to return to this site? |
| Functionality (1=Poor, 10=Excellent, Don't Know) Please rate the usefulness of the website tools provided (i.e. Digital Dialogues, posting content) on this site. Please rate the convenient placement of the website tools (i.e. Digital Dialogues, posting content) on this site. Please rate the variety of website tools (i.e. Digital Dialogues, posting content) on this site. | | Recommend (1=Very Unlikely, 10=Very Likely) How likely are you to recommend this site to someone else? |
| Look and Feel (1=Poor, 10=Excellent, Don't Know) Please rate the visual appeal of this site. Please rate the balance of graphics and text on this site. Please rate the readability of the pages on this site. | | Primary Resource (1=Very Unlikely, 10=Very Likely) How likely are you to use this site as your primary resource for staying in touch with your fellow alumni? |
| Navigation (1=Poor, 10=Excellent, Don't Know) Please rate the number of clicks to get where you want on this site. Please rate the options available for navigating this site. Please rate how well the site layout helps you find what you are looking for . | | |
| Site Performance (1=Poor, 10=Excellent, Don't Know) Please rate how quickly pages load on this site. Please rate the consistency of speed from page to page on this site. Please rate the ability to load pages without getting error messages on this site. | | |
| Search (1=Poor, 10=Excellent, Don't Know) Please rate the relevance of search results on this site. Please rate the organization of search results on this site. Please rate how well the search results help you decide what to select . | | |
| Please rate how well the search feature helps you to narrow the results to find what you want. | | |

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to |
|---------|------------------|--|--|--------------------------------------|
| | | Please rate the thoroughness of information provided on this site. | 1=Poor 10=Excellent Don't know | 2 3 4 5 6 7 8 9 |
| | | Please rate how well the site's information provides answers to your questions . | 1=Poor 10=Excellent Don't know | 2 3 4 5 6 7 8 9 |
| | | Please indicate the topic of most interest to you when visiting the International Exchange Alumni site. | Grants Networking with Alumni Professional Development Events News Online course made available exclusively to alumni Other topic of interest | |
| AKR0710 | | What is your primary reason for visiting the site today? | Grant & funding opportunity listings Find fellow alumni/networking Learn more about professional development Calendar of events Alumni news Photo gallery Look for job or internship opportunities Find a scholarship Look for ongoing or upcoming projects Find country specific information Find exchange programs Learn about alumni associations Register for the website Update profile Other, please specify | B |
| AKR0711 | B | Please specify your other reason for visiting the site today. | | |
| AKR0715 | | Did you find what you were looking for? | Yes | |

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to |
|---------------|------------------|--|---|---------|
| | | | Partially No (please specify) | A A |
| AKR0727 | A | If not, what were you looking for? | | |
| ACQLiV0006990 | | How would you describe your navigation experience on this site today? | I experienced no problems navigating the site The organization of the site was intuitive/easy to follow The site had an adequate amount of navigational options to choose from The site layout helped me find what I was looking for Navigating between different sections of the site was unclear Navigating within a particular section was unclear Links/menu choices did not take me where I expected Had to click on too many links/navigational options to get to the information looking for Had technical difficulties (e.g. broken links, error messages) Other | |
| | | If you could make one improvement to this site, what would it be? | | |

| Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|-------------------------------------|-----------------|--------------|----------------------|-----------------|
| Radio button, scale, has don't know | single | Y | | Thoroughness |
| Radio button, scale, has don't know | single | Y | | Answers |
| Drop down, select one | single | Y | | Most interested |
| Radio button, one-up vertical | single | Y | Skip Logic | Reason |
| Text area, no char limit | | N | | Other reason |
| Radio button, one-up vertical | single | Y | Skip Logic | Find info |

| Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------------------------|-----------------|--------------|----------------------|-----------------------|
| Text area, no char limit | | N | | Did not find |
| Checkbox, one-up vertical | multi | Y | | Navigation Experience |
| Text area, no char limit | | N | | Improvement |

Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 2/8/2013

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underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------|------------------|---|---|
| AKR0705 | | How frequently do you visit this site? | This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually |
| | | What resource or feature is the most useful resource for you on this website? | |
| | | What resource or feature is missing that you would like to have added? | |
| | | How do you primarily access the International Exchange Alumni website? | By computer By smartphone |
| | A | If by computer, do you use a...? | Home computer Internet café Other, please specify |
| | B | Please specify other type of computer used to access the Alumni website. | |
| LNH3461 | | Please rank the order of topics from most to least interested in: Jobs | 1 = Most Important 2 3 4 5 6 7 8 9 = Least Important |
| LNH3462 | | Grants | 1 = Most Important 2 3 4 5 6 |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------|------------------|---|--|
| | | | 7 8 9 = Least Important |
| LNH3463 | | Opportunity of come back to the USA on another exchange program | 1 = Most Important 2 3 4 5 6 7 8 9 = Least Important |
| LNH3464 | | Networking with Alumni | 1 = Most Important 2 3 4 5 6 7 8 9 = Least Important |
| LNH3465 | | Events | 1 = Most Important 2 3 4 5 6 7 8 9 = Least Important |
| LNH3466 | | News | 1 = Most Important 2 |

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blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------|------------------|--|--|
| | | | 3 4 5 6 7 8 9 = Least Important |
| LNH3467 | | Online course made available exclusively to alumni | 1 = Most Important 2 3 4 5 6 7 8 9 = Least Important |
| LNH3468 | | Digital dialogue webchats | 1 = Most Important 2 3 4 5 6 7 8 9 = Least Important |
| LNH3469 | | Other, please specify | 1 = Most Important 2 3 4 5 6 7 8 |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------|------------------|---------------------------------|---|
| | | Please specify other interests. | 9 = Least Important |
| AKR0706 | | Where are you from? | <p>United States of America</p> <p>Afghanistan</p> <p>Albania</p> <p>Algeria</p> <p>Andorra</p> <p>Angola</p> <p>Anguilla</p> <p>Antigua and Barbuda</p> <p>Argentina</p> <p>Armenia</p> <p>Australia</p> <p>Austria</p> <p>Azerbaijan</p> <p>Bahamas, The</p> <p>Bahrain</p> <p>Bangladesh</p> <p>Barbados</p> <p>Belarus</p> <p>Belgium</p> <p>Belize</p> <p>Benin</p> <p>Bermuda</p> <p>Bhutan</p> <p>Bolivia</p> <p>Bosnia and Herzegovina</p> <p>Botswana</p> <p>Brazil</p> <p>Brunei</p> <p>Bulgaria</p> <p>Burkina Faso</p> <p>Burma</p> |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|---|
| | | | Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Comoros Cook Islands Costa Rica Côte d'Ivoire Croatia Cuba Cyprus Czech Republic Democratic Republic of the Congo Denmark Djibouti Dominica Dominican Republic Timor Leste Ecuador Egypt El Salvador Equatorial Guinea Eritrea Estonia Ethiopia Fiji Finland |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|---|
| | | | France Gabon Gambia, The Gaza Georgia Germany Ghana Greece Grenada Guatemala Guinea Guinea-Bissau Guyana Haiti Holy See Honduras Hong Kong Hungary Iceland India Indonesia Iran Iraq Ireland Israel Italy Jamaica Japan Jordan Kazakhstan Kenya Kiribati Korea, North |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|---|
| | | | Korea, South Kosovo Kuwait Kyrgyzstan Laos Latvia Lebanon Lesotho Liberia Libya Liechtenstein Lithuania Luxembourg Macau Macedonia Madagascar Malawi Malaysia Maldives Mali Malta Marshall Islands Mauritania Mauritius Mexico Micronesia Moldova Monaco Mongolia Montenegro Morocco Mozambique Namibia |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|---|
| | | | Nauru Nepal Netherlands Netherlands Antilles New Zealand Nicaragua Niger Nigeria Norway Oman Pakistan Palau Panama Papua New Guinea Paraguay Peru Philippines Poland Portugal Qatar Romania Russia Rwanda Samoa San Marino Sao Tome and Principe Saudi Arabia Senegal Serbia Seychelles Sierra Leone Singapore Slovakia |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|--|
| | | | Slovenia Solomon Islands Somalia South Africa South Sudan Spain Sri Lanka St. Kitts and Nevis St. Lucia St. Vincent and the Grenadines Sudan Suriname Swaziland Sweden Switzerland Syria Taiwan Tajikistan Tanzania Thailand Togo Tonga Trinidad and Tobago Tunisia Turkey Turkmenistan Tuvalu Uganda Ukraine United Arab Emirates United Kingdom Uruguay Uzbekistan |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------------------|------------------|---|--|
| | | | Vanuatu Venezuela Vietnam West Bank Yemen Zambia Zimbabwe |
| ACQLiv0007010 | | Which best describes you? | Alumnus/alumna of an exchange program Current exchange program participant Accepted/future exchange program participant Host or former host of an exchange program participant Staff of exchange program partner organization Other (please specify) |
| ACQLiv0007011 | A | Please tell us what best describes you. | |
| AKR0709 | | What type of program did you participate in? | Youth or High School Undergraduate Graduate Post graduate Professional Cultural Teacher Other Does not apply |
| AKR0708 (Shared) | | What source brought you to this site? | Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web-site Other U.S. Government web-site Printed materials Media/news story Program/agency website U.S. Embassy website Alumni website or online group Fulbright commission website |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|----------|------------------|---|--|
| | | | Exchange program adviser/administrator Educational advising site American Corner/Center or binational center Social network (Facebook, Twitter, etc.) Other (please specify) |
| AED07292 | A | Please tell us what other source brought you to this site. | |
| 5403 | | How did you find out about State Alumni? | Search engine (Google, Yahoo, MSN, etc.) Another website/link Another alumnus/alumna Orientation End-of-Program workshop U.S. Embassy website or Consulate IATP Center Alumni Resource Center Alumni Coordinator American Corner/Center or binational center Promotional bookmark Other (please specify) |
| CWS01930 | A | Other way you found out about State Alumni | |
| AKR0710 | | What is your primary reason for visiting the site today? | Calendar of events Grant & funding opportunity listings Q&A Live online discussion Discussion forums Alumni news Photo gallery Post or view alumni resume Post or view articles written by alumni Find fellow alumni Find host family members Learn about life in another country Learn about exchange program opportunities Learn about alumni associations Register for the website |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------------|------------------|---|--|
| | | | Update profile Access Research Tools Other, please specify |
| KFB05675 | A | Were you able to find the person you were looking for today? | Yes No Still looking |
| AKR0711 | B | Please specify your other reason for visiting the site today. | |
| ACQC010009457 | | Did you have any other reasons for visiting the site today? (If applicable) | Register for the website Alumni news Calendar of events Post or view articles written by alumni Find fellow alumni Join the latest discussion/blog forums Find grant opportunities Photo gallery Post or view alumni resume Access online resources center Find host family members Learn about life in another country Learn about exchange program opportunities Learn about alumni associations Q&A Live online discussion Update profile |
| AKR0715 | | Did you find what you were looking for? | Yes Partially No (please specify) |
| AKR0727 | A | If not, what were you looking for? | |
| ACQLiv0007006 | B | If you found only partial information, please tell us what specific content you were looking for. | |
| AKR0712 | | What method did you primarily use to find your information today? | Site search Search within sections of the site Top navigation bar categories and menus Content boxes on home page |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------------|------------------|---|---|
| | | | <u>Links within pages</u> <u>Browse by Region navigation map</u> <u>Other (Please specify)</u> |
| AKR0713 | C | Other method used to find your information | |
| AED09336 | A | Please describe your search experience : | <u>I had no difficulty using the site's search feature</u> <u>I found what I was looking for on the first try</u> <u>I found what I was looking for after several tries</u> <u>I found something related to what I was looking for</u> <u>The search returned too many results</u> <u>The search returned not enough or no results</u> <u>The results were too similar/redundant</u> <u>Search required too many refinements</u> <u>The results were not helpful</u> <u>Search speed was slow</u> <u>Other (please specify)</u> |
| ACQLiv0006989 | E | Other search experience | |
| ACQLiv0006990 | B | How would you describe your navigation experience on this site today? <div style="border: 1px solid blue; padding: 10px; text-align: center;">This needs to get out of the current skip logic group and made into a new group</div> | <u>I experienced no problems navigating the site</u> <u>Menu choices were not under the category that I expected</u> <u>Navigating between different sections of the site was unclear</u> <u>Navigating within a particular section was unclear</u> <u>Too many links or menu choices</u> <u>Links/menu choices did not take me where I expected</u> <u>Had technical difficulties (e.g. broken links, error messages)</u> <u>Other (please specify)</u> |
| ACQLiv0007007 | A | Please tell us what other navigational difficulty did you experience. | |
| ACQLiv0007009 | D | How many searches did you conduct to find the information you were looking for today? | <u>One</u> <u>Two</u> <u>Three</u> <u>Four or more</u> <u>Don't recall</u> |
| ACQLiv0007008 | G | Did the Browse by Region method provide you with the information you were looking for? | <u>Yes</u> <u>No</u> |

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|---------------|------------------|---|---|
| ACQLiv0006991 | | Which social network(s) do you belong to? | Facebook LinkedIn Google+ Twitter vKontakte Orkut ExchangesConnect Other None |
| ACQLiv0006992 | B | Other social network you belong to | |
| ACQLiv0006993 | A | Have you liked the State Alumni Facebook page facebook.com/State Alumni? | Yes No Not applicable |
| ACQLiv0006994 | C | Do you use the State Alumni Facebook page to find information or connect with people? | Yes No Not applicable |
| ACQLiv0007012 | D | How likely are you to "like" the State Alumni Facebook page? | Very likely Somewhat likely Not very likely Not at all likely Don't know |
| ACQLiv0006995 | E | Why would you not want to "like" State Alumni on Facebook? | |
| EDO02916 | | Would you visit Alumni.State.gov if more resources/features were made available? | Yes No |
| EDO02917 | A | What would get you to come to the site more often? | |
| AKR0718 | | What is your gender? | Female Male I prefer not to respond |
| AKR0719 | | Please select the category that includes your age? | 17 and under 18—24 25—34 |

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|---------|------------------|---|---|
| | | | 35—44 45—54 55—64 65 and over I prefer not to respond |
| AKR0720 | | Which of the following best describes the highest level of education you have completed? | Current middle or high school student Did not complete high school High school graduate Vocational school College/university graduate Some postgraduate school Masters/professional degree Doctoral Degree Prefer not to respond |
| 7544 | | What is one improvement that Alumni.State.gov could make? | |

| Questionnaire Structure and Item Details | | | | | |
|--|-------------------------------|-----------------|--------------|---|---------------------|
| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
| | Drop down, select one | single | Y | | Frequency of Visit |
| | Text area, no char limit | | Y | | Useful resource |
| | Text area, no char limit | | Y | | Missing resource |
| A | Radio button, one-up vertical | single | Y | Skip Logic | Site access |
| B | Radio button, one-up vertical | single | Y | | Computer type |
| | Text area, no char limit | | N | | Other computer type |
| | Drop down, select one | single | Y | Rank Group Adjust Template/Style Sheet Anchor Answer Choice Anchor Answer Choice | Interest ranking |
| | Drop down, select one | single | Y | Rank Group Adjust Template/Style Sheet | Interest ranking |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|---|------------------|
| | | | | Anchor Answer Choice Anchor Answer Choice | |
| | Drop down, select one | single | Y | Rank Group Adjust Template/Style Sheet Anchor Answer Choice Anchor Answer Choice | Interest ranking |
| | Drop down, select one | single | Y | Rank Group Adjust Template/Style Sheet Anchor Answer Choice Anchor Answer Choice | Interest ranking |
| | Drop down, select one | single | Y | Rank Group Adjust Template/Style Sheet Anchor Answer Choice Anchor Answer Choice | Interest ranking |
| | Drop down, select one | single | Y | Rank Group Anchor Answer Choice Anchor Answer Choice | Interest ranking |

| Section A: General Information | | | | | |
|--------------------------------|-------------------------|-----------------|--------------|---|------------------|
| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
| | | | | Adjust Template/Style Sheet Anchor Answer Choice Anchor Answer Choice | |
| | Drop down, select one | single | Y | Rank Group Adjust Template/Style Sheet Anchor Answer Choice Anchor Answer Choice | Interest ranking |
| | Drop down, select one | single | Y | Rank Group Adjust Template/Style Sheet Anchor Answer Choice Anchor Answer Choice | Interest ranking |
| | Drop down, select one | single | Y | Rank Group Adjust Template/Style Sheet Anchor Answer Choice | Interest ranking |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|--------------------------|-----------------|--------------|----------------------|----------------|
| | Text area, no char limit | | N | Anchor Answer Choice | Other interest |
| | Drop down, select one | single | Y | | Home country |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|-----------------|
| | | | | | |
| A | Drop down, select one | single | Y | OPS Type 5 | Role |
| | Text field, <100 char | | N | | Other role |
| | Drop down, select one | single | Y | | Type of Program |
| | Drop down, select one | single | Y | OPS Type 5 | Source |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------------|-----------------|--------------|----------------------|-------------------|
| A | Text field, <100 char | | N | | Other source |
| A | Radio button, one-up vertical | single | Y | OPS | How found site |
| A | Text field, <100 char | | N | | OE_find out about |
| A | Radio button, one-up vertical | single | Y | Skip Logic | Reason |

| Form Fields Overview | | | | | |
|----------------------|---------------------------|-----------------|--------------|----------------------|-----------------|
| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
| B | Checkbox, one-up vertical | single | Y | | Find Person |
| | Text area, no char limit | | N | | OE_Reason |
| | Checkbox, one-up vertical | multi | N | | Other Reasons |
| B A | Checkbox, one-up vertical | single | Y | Skip Logic | Find info |
| | Text area, no char limit | | N | | OE_Did not find |
| | Text area, no char limit | | N | | OE_Partial Info |
| A A B B | Checkbox, one-up vertical | single | Y | Skip Logic | Method |

| Global Configuration | | | | | |
|---------------------------------|-------------------------------|-----------------|--------------|----------------------|-----------------------|
| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
| B B,G C | | | | | |
| | Text area, no char limit | | N | | OE_Method |
| D D D D D D E | Checkbox, one-up vertical | multi | N | | Search_Experience |
| | Text area, no char limit | | N | | OE_Search |
| A | Checkbox, one-up vertical | multi | N | Skip Logic | Navigation Experience |
| | Text area, no char limit | | N | | OE_Navigation |
| | Drop-down, select one | single | N | | Number_of_Searches |
| | Radio button, one-up vertical | single | N | | Browse_by_Region |

| Questionnaire Structure and Logic | | | | | |
|-----------------------------------|-------------------------------|-----------------|--------------|----------------------|----------------------------|
| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
| A | Checkbox, one-up vertical | multi | N | Skip Logic | Social Networks |
| B | Text field, <100 char | | N | | OE_Social networks |
| C | Drop down, select one | single | N | | Like Alumni Facebook |
| D | Drop down, select one | single | N | | Use Alumni FB |
| E | Drop down, select one | single | N | | Likely to Like Alumni FB |
| E | Text area, no char limit | | | | |
| A | Radio button, one-up vertical | Single | Y | Skip Logic | Visit Alumni.State.gov |
| | Text area, no char limit | | N | | OE_Come To Site More Often |
| | Radio button, one-up vertical | single | N | | Gender |
| | Radio button, one-up vertical | single | N | | Age |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|--------------------------|-----------------|--------------|----------------------|-------------|
| | Drop-down, select one | single | N | | Education |
| | Text area, no char limit | | Y | | Improvement |

Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 11/22/2011

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------|------------------|---|---|
| AKR0705 | | How frequently do you visit this site? | This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually |
| AKR0706 | | Where are you from? | United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana |

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Date: 11/22/2011

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pink: ADDITION

blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|---|
| | | | Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Comoros Cook Islands Costa Rica Côte d'Ivoire Croatia Cuba Cyprus Czech Republic Democratic Republic of the Congo Denmark Djibouti Dominica Dominican Republic Timor Leste Ecuador Egypt El Salvador Equatorial Guinea |

Model Instance Name:

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Date: 11/22/2011

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blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|---|
| | | | Eritrea Estonia Ethiopia Fiji Finland France Gabon Gambia, The Gaza Georgia Germany Ghana Greece Grenada Guatemala Guinea Guinea-Bissau Guyana Haiti Holy See Honduras Hong Kong Hungary Iceland India Indonesia Iran Iraq Ireland Israel Italy Jamaica Japan |

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blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|--|
| | | | Jordan Kazakhstan Kenya Kiribati Korea, North Korea, South Kosovo Kuwait Kyrgyzstan Laos Latvia Lebanon Lesotho Liberia Libya Liechtenstein Lithuania Luxembourg Macau Macedonia Madagascar Malawi Malaysia Maldives Mali Malta Marshall Islands Mauritania Mauritius Mexico Micronesia Moldova Monaco |

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blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|--|
| | | | Mongolia Montenegro Morocco Mozambique Namibia Nauru Nepal Netherlands Netherlands Antilles New Zealand Nicaragua Niger Nigeria Norway Oman Pakistan Palau Panama Papua New Guinea Paraguay Peru Philippines Poland Portugal Qatar Romania Russia Rwanda Samoa San Marino Sao Tome and Principe Saudi Arabia Senegal |

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Date: 11/22/2011

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|---|
| | | | Serbia Seychelles Sierra Leone Singapore Slovakia Slovenia Solomon Islands Somalia South Africa South Sudan Spain Sri Lanka St. Kitts and Nevis St. Lucia St. Vincent and the Grenadines Sudan Suriname Swaziland Sweden Switzerland Syria Taiwan Tajikistan Tanzania Thailand Togo Tonga Trinidad and Tobago Tunisia Turkey Turkmenistan Tuvalu Uganda |

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Date: 11/22/2011

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pink: ADDITION

blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------------------|------------------|--|--|
| | | | Ukraine United Arab Emirates United Kingdom Uruguay Uzbekistan Vanuatu Venezuela Vietnam West Bank Yemen Zambia Zimbabwe |
| ACQLiv0007010 | | Which best describes you? | Alumnus/alumna of an exchange program Current exchange program participant Accepted/future exchange program participant Host or former host of an exchange program participant Staff of exchange program partner organization Other (please specify) |
| ACQLiv0007011 | A | Please tell us what best describes you. | |
| AKR0708 (Shared) | | What source brought you to this site? | Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site American Corner/Center or binational center Social network (Facebook, Twitter, etc.) |

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Date: 11/22/2011

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pink: ADDITION

blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|----------|------------------|--|--|
| | | | Other (please specify) |
| AED07292 | A | Please tell us what other source brought you to this site. | |
| AKR0709 | | What type of program did you participate in? | Youth or High School Undergraduate Graduate Post graduate Professional Cultural Teacher Other Does not apply |
| AKR0710 | | What is your primary reason for visiting the site today? It is set currently as multi select, MUST be returned to a single select immediately. That is the only change. | Calendar of events Grant & funding opportunity listings Q&A Live online discussion Discussion forums Alumni news Photo gallery Post or view alumni resume Post or view articles written by alumni Find fellow alumni Find host family members Learn about life in another country Learn about exchange program opportunities Learn about alumni associations Register for the website Update profile Access online resources center Other (please specify) |
| KFB05675 | A | Were you able to find the person you were looking for today? | Yes No Still looking |
| AKR0711 | B | Please specify your other reason for visiting the site today. Did you have any other reasons for visiting the site today? (If | Calendar of events |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------------|------------------|---|--|
| | | applicable) | Grant & funding opportunity listings Q&A Live online discussion Discussion forums Alumni news Photo gallery Post or view alumni resume Post or view articles written by alumni Find fellow alumni Find host family members Learn about life in another country Learn about exchange program opportunities Learn about alumni associations Register for the website Update profile Access online resources center |
| AKR0715 | | Did you find what you were looking for? | Yes Partially No (please specify) |
| AKR0727 | A | If not, what were you looking for? | |
| ACQLiv0007006 | B | If you found only partial information, please tell us what specific content you were looking for. | |
| AKR0712 | | What method did you primarily use to find your information today? | Site search Search within sections of the site Top navigation bar categories and menus Content boxes on home page Links within pages Browse by Region navigation map Other (Please specify) |
| AKR0713 | C | Other method used to find your information | |
| AED09336 | A | Please describe your search experience . | I had no difficulty using the site's search feature I found what I was looking for on the first try I found what I was looking for after several tries I found something related to what I was looking for |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------------|------------------|---|--|
| | | | <p>The search returned too many results</p> <p>The search returned not enough or no results</p> <p>The results were too similar/redundant</p> <p>Search required too many refinements</p> <p>The results were not helpful</p> <p>Search speed was slow</p> <p>Other (please specify)</p> |
| ACQLiv0006989 | E | Other search experience | |
| ACQLiv0006990 | B | How would you describe your navigation experience on this site today? | <p>I experienced no problems navigating the site</p> <p>Menu choices were not under the category that I expected</p> <p>Navigating between different sections of the site was unclear</p> <p>Navigating within a particular section was unclear</p> <p>Too many links or menu choices</p> <p>Links/menu choices did not take me where I expected</p> <p>Had technical difficulties (e.g. broken links, error messages)</p> <p>Other (please specify)</p> |
| ACQLiv0007007 | F | Please tell us what other navigational difficulty did you experience. | |
| ACQLiv0007009 | D | How many searches did you conduct to find the information you were looking for today? | <p>One search</p> <p>Two</p> <p>Three</p> <p>Four or more</p> <p>Don't recall</p> |
| ACQLiv0007008 | G | Did the Browse by Region method provide you with the information you were looking for? | <p>Yes</p> <p>No</p> |
| 5403 | | How did you find out about State Alumni? | <p>Search engine</p> <p>Another website/link</p> <p>Another alumnus/alumna</p> <p>Orientation</p> <p>End-of-Program workshop</p> <p>U.S. Embassy or Consulate</p> <p>IATP Center</p> <p>Alumni Resource Center</p> |

Model Instance Name:

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Date: 11/22/2011

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blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------------|------------------|---|---|
| | | | American Corner/Center or binational center Promotional bookmark Alumni Coordinator Other (please specify) |
| CWS01930 | A | Other way you found out about State Alumni | |
| ACQLiv0006991 | | Which social network(s) do you belong to? | Facebook LinkedIn Google+ Twitter vKontakte Orkut ExchangesConnect Other None |
| ACQLiv0006992 | B | Other social network you belong to | |
| ACQLiv0006993 | A | Have you liked the State Alumni Facebook page facebook.com/State Alumni? | Yes No Not applicable |
| ACQLiv0006994 | C | Do you use the State Alumni Facebook page to find information or connect with people? | Yes No Not applicable |
| ACQLiv0007012 | D | How likely are you to "like" the State Alumni Facebook page? | Very likely Somewhat likely Not very likely Not at all likely Don't know |
| ACQLiv0006995 | E | Why would you not want to "like" State Alumni on Facebook? | |
| EDO02916 | | Would you visit Alumni.State.gov if more resources/features were made available? | Yes No |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|----------|------------------|---|--|
| EDO02917 | A | What would get you to come to the site more often? | |
| AKR0718 | | What is your gender ? | Female Male I prefer not to respond |
| AKR0719 | | Please select the category that includes your age ? | 17 and under 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 and over I prefer not to respond |
| AKR0720 | | Which of the following best describes the highest level of education you have completed? | Current middle or high school student Did not complete high school High school graduate Vocational school College/university graduate Some postgraduate school Masters/professional degree Doctoral Degree Prefer not to respond |
| 7544 | | What is one improvement that Alumni.State.gov could make? | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------------------|
| | Drop down, select one | single | Y | | Frequency of Visit |
| | Drop down, select one | single | Y | | Home country |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|------------|
| | | | | | |
| A | Drop down, select one | single | Y | OPS Type 5 | Role |
| | Text field, <100 char | | N | | Other role |
| | Drop down, select one | single | Y | OPS Type 5 | Source |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|---------------------------|-----------------|--------------|----------------------|-----------------|
| A | Text field, <100 char | | N | | Other source |
| | Drop down, select one | single | Y | | Type of Program |
| A | Checkbox, one-up vertical | SINGLE | Y | Skip Logic | Reason |
| B | Checkbox, one-up vertical | single | Y | | |
| | Text area, no char limit | | N | | OE_Reason |
| | Checkbox, one-up vertical | MULTI | N | Skip Logic | Other Reasons |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------------------------------------|---------------------------|-----------------|--------------|----------------------|-------------------|
| | | | | | |
| B A | Checkbox, one-up vertical | single | Y | Skip Logic | Find info |
| | Text area, no char limit | | N | | OE_Did not find |
| | Text area, no char limit | | N | | OE_Partial Info |
| A A B B B B, G C | Checkbox, one-up vertical | single | Y | Skip Logic | Method |
| | Text area, no char limit | | N | | OE_Method |
| D D | Checkbox, one-up vertical | multi | N | | Search Experience |

| Form Fields Overview | | | | | |
|-----------------------|-------------------------------|-----------------|--------------|----------------------|-----------------------|
| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
| D D D D E | | | | | |
| | Text area, no char limit | | N | | OE_Search |
| F | Checkbox, one-up vertical | multi | N | | Navigation Experience |
| | Text area, no char limit | | N | | OE_Navigation |
| | Drop down, select one | single | N | | Number of Searches |
| | Radio button, one-up vertical | single | N | | Browse by Region |
| | Radio button, one-up vertical | single | Y | OPS | How found site |

| Questionnaire Structure and Logic | | | | | |
|-----------------------------------|-------------------------------|-----------------|--------------|----------------------|--------------------------|
| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
| A | Text field, <100 char | | N | | OE_find out about |
| A | Checkbox, one-up vertical | multi | N | Skip Logic | Social Networks |
| B | | | | | |
| | Text field, <100 char | | N | | OE_Social networks |
| C | Drop down, select one | single | N | | Like Alumni Facebook |
| D | | | | | |
| | Drop down, select one | single | N | | Use Alumni FB |
| | | | | | |
| E | Drop down, select one | single | N | | Likely to Like Alumni FB |
| E | | | | | |
| | Text area, no char limit | | | | OE_Not like Alumni FB |
| A | Radio button, one-up vertical | Single | Y | Skip Logic | Visit Alumni.State.gov |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------------|-----------------|--------------|----------------------|----------------------------|
| | Text area, no char limit | | N | | OE_Come To Site More Often |
| | Radio button, one-up vertical | single | N | | Gender |
| | Radio button, one-up vertical | single | N | | Age |
| | Drop down, select one | single | N | | Education |
| | Text area, no char limit | | Y | | Improvement |

Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 8/17/2011

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------|------------------|---|---|
| AKR0705 | | How frequently do you visit this site? | This is my first time <u>Daily</u> More than once a day Weekly Monthly Every six months or less Annually |
| AKR0706 | | Where are you from? | United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|--|
| | | | Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Comoros Cook Islands Costa Rica Côte d'Ivoire Croatia Cuba Cyprus Czech Republic Democratic Republic of the Congo Denmark Djibouti Dominica Dominican Republic Timor Leste Ecuador Egypt El Salvador Equatorial Guinea |

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pink: ADDITION

blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|---|
| | | | Eritrea Estonia Ethiopia Fiji Finland France Gabon Gambia, The Gaza Georgia Germany Ghana Greece Grenada Guatemala Guinea Guinea-Bissau Guyana Haiti Holy See Honduras Hong Kong Hungary Iceland India Indonesia Iran Iraq Ireland Israel Italy Jamaica Japan |

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pink: ADDITION

blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|--|
| | | | Jordan Kazakhstan Kenya Kiribati Korea, North Korea, South Kosovo Kuwait Kyrgyzstan Laos Latvia Lebanon Lesotho Liberia Libya Liechtenstein Lithuania Luxembourg Macau Macedonia Madagascar Malawi Malaysia Maldives Mali Malta Marshall Islands Mauritania Mauritius Mexico Micronesia Moldova Monaco |

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Date: 8/17/2011

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|--|
| | | | Mongolia Montenegro Morocco Mozambique Namibia Nauru Nepal Netherlands Netherlands Antilles New Zealand Nicaragua Niger Nigeria Norway Oman Pakistan Palau Panama Papua New Guinea Paraguay Peru Philippines Poland Portugal Qatar Romania Russia Rwanda Samoa San Marino Sao Tome and Principe Saudi Arabia Senegal |

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pink: ADDITION

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|-----|------------------|---------------|---|
| | | | <p>Serbia</p> <p>Seychelles</p> <p>Sierra Leone</p> <p>Singapore</p> <p>Slovakia</p> <p>Slovenia</p> <p>Solomon Islands</p> <p>Somalia</p> <p>South Africa</p> <p>South Sudan</p> <p>Spain</p> <p>Sri Lanka</p> <p>St. Kitts and Nevis</p> <p>St. Lucia</p> <p>St. Vincent and the Grenadines</p> <p>Sudan</p> <p>Suriname</p> <p>Swaziland</p> <p>Sweden</p> <p>Switzerland</p> <p>Syria</p> <p>Taiwan</p> <p>Tajikistan</p> <p>Tanzania</p> <p>Thailand</p> <p>Togo</p> <p>Tonga</p> <p>Trinidad and Tobago</p> <p>Tunisia</p> <p>Turkey</p> <p>Turkmenistan</p> <p>Tuvalu</p> <p>Uganda</p> |

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pink: ADDITION

blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------------------|------------------|---|---|
| | | | Ukraine United Arab Emirates United Kingdom Uruguay Uzbekistan Vanuatu Venezuela Vietnam West Bank Yemen Zambia Zimbabwe |
| AKR0707 (shared) | | Which best describes you? | Alumnus/Alumni of United States Government Exchange Program Current exchange program participant Student seeking information on exchange programs Host or former host of an exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Scholar/ Researcher/ Academic Teacher/ Instructor / lecturer/Professor Business Media Military Staff of exchange program partner organization Other (please specify) |
| AED07291 | A | Please tell us what best describes you. | |
| | | Which best describes you? | Alumnus/alumna of an exchange program Current exchange program participant Accepted/future exchange program participant |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|---------------------|------------------|--|--|
| | | | Host or former host of an exchange program participant Staff of exchange program partner organization Other (please specify) |
| | A | Please tell us what best describes you. | |
| AKR0708 (Shared) | | What source brought you to this site? It is not a shared q anymore so changes are going to be fine. | Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site American Corner/Center or binational center Social network (Facebook, Twitter, etc.) Other (please specify) |
| AED07292 | A | Please tell us what other source brought you to this site. | |
| AKR0709 | | What type of program did you participate in? | Youth or High School Undergraduate Graduate Post graduate Professional Cultural Teacher Other Does not apply |
| AKR0710 | | What is your primary reason for visiting the site today? | Calendar of events Grant & funding opportunity listings Q&A Live online discussion Discussion forums |

Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 8/17/2011

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pink: ADDITION

blue + -->: REWORDING

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|----------|------------------|---|---|
| | | | Alumni news Photo gallery Post or view alumni resume Post or view articles written by alumni Find fellow alumni Find host family members Learn about life in another country Learn about exchange program opportunities Learn about alumni associations Register for the website Update profile Access online resources center Other (please specify) |
| KFB05675 | A | Were you able to find the person you were looking for today? | Yes No Still looking |
| AKR0711 | B | Please specify your other reason for visiting the site today. | |
| AKR0715 | | Did you find what you were looking for? | Yes Partially Still looking No (please specify) what you were looking for) -> No |
| AKR0727 | A | If not, what were you looking for? | |
| | B | If you found only partial information, please tell us what specific content you were looking for. | |
| AKR0712 | | What method did you primarily use to find your information today? | Site search Search within sections of the site Top navigation bar categories and menus Content boxes on home page Links within pages Browse by Region navigation map All of the above Other (Please specify) |
| AKR0713 | C | Other method used to find your information | |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|----------|------------------|---|---|
| AED09336 | A | Please describe your search experience . | <i>I had no difficulty using the site's search feature</i> <i>I found what I was looking for on the first try</i> <i>I found what I was looking for after several tries</i> <i>I found something related to what I was looking for</i> <i>The search returned too many results</i> <i>The search returned not enough or no results</i> <i>The search returned no results</i> <i>The results were too similar/redundant</i> <i>Search required too many refinements</i> <i>The results were not helpful</i> <i>Search speed was slow</i> <i>Other (please specify)</i> I did not use search feature |
| | E | Other search experience | |
| | B | How would you describe your navigation experience on this site today? | <i>I experienced no problems navigating the site</i> <i>Menu choices were not under the category that I expected</i> <i>Navigating between different sections of the site was unclear</i> <i>Navigating within a particular section was unclear</i> <i>Too many links or menu choices</i> <i>Links/menu choices did not take me where I expected</i> <i>Had technical difficulties (e.g. broken links, error messages)</i> <i>Other (please specify)</i> |
| | F | Please tell us what other navigational difficulty did you experience. | |
| | D | How many searches did you conduct to find the information you were looking for today? | <i>One search</i> <i>Two</i> <i>Three</i> <i>Four or more</i> <i>Don't recall</i> |
| | G | Did the Browse by Region method provide you with the information you were looking for? | <i>Yes</i> <i>No</i> |
| 5403 | | How did you find out about State Alumni? | <i>Search engine</i> <i>Another website/link</i> |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|----------|------------------|---|--|
| | | | <p>Another alumnus/alumna</p> <p>Orientation</p> <p>End-of-Program workshop</p> <p>U.S. Embassy or Consulate</p> <p>IATP Center</p> <p>Alumni Resource Center</p> <p>American Corner/Center or binational center</p> <p>Promotional bookmark</p> <p>Alumni Coordinator</p> <p>Other (please specify)</p> |
| CWS01930 | A | Other way you found out about State Alumni | |
| | | Which social network(s) do you belong to? | <p>Facebook</p> <p>LinkedIn</p> <p>Google+</p> <p>Twitter</p> <p>vKontakte</p> <p>Orkut</p> <p>ExchangesConnect</p> <p>Other</p> <p>None</p> |
| | B | Other social network you belong to | |
| | A | Have you liked the State Alumni Facebook page facebook.com/State Alumni? | <p>Yes</p> <p>No</p> <p>Not applicable</p> |
| | C | Do you use the State Alumni Facebook page to find information or connect with people? | <p>Yes</p> <p>No</p> <p>Not applicable</p> |
| | D | How likely are you to "like" the State Alumni Facebook page? | <p>Very likely</p> <p>Somewhat likely</p> <p>Not very likely</p> <p>Not at all likely</p> |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|----------|------------------|---|---|
| | | | Don't know |
| | E | Why would you not want to "like" State Alumni on Facebook? | |
| EDO02916 | | Would you visit Alumni.State.gov if more resources/features were made available? | Yes No |
| EDO02917 | A | What would get you to come to the site more often? | |
| 5412 | | Have you ever applied for a job or grant or attended an event that you learned about from this website? | Yes No |
| 5413 | A | Have you ever gotten a job or won a grant that you learned about from this website? | Yes No |
| 5414 | | What, if any, other types of jobs and grants should be included? | |
| 5415 | | Have you participated in a Q&A Live? | Yes No |
| 5416 | | Are there any topics you would like us to address in a Q&A Live? (Please specify) | |
| 5417 | | What other types of information or features do you think should be available on the State Alumni site? (Please specify) | |
| AKR0718 | | What is your gender? | Female Male I prefer not to respond |
| AKR0719 | | Please select the category that includes your age? | 17 and under 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 and over I prefer not to respond |
| AKR0720 | | Which of the following best describes the highest level of education you have completed? | Current middle or high school student Did not complete high school |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) |
|------|------------------|--|--|
| | | | <p>High school graduate</p> <p>Vocational school</p> <p>College/university graduate</p> <p>Some postgraduate school</p> <p>Masters/professional degree</p> <p>Doctoral Degree</p> <p>Prefer not to respond</p> |
| 7544 | | What is one improvement that Alumni.State.gov could make? | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------------------|
| | Drop down, select one | single | Y | | Frequency of Visit |
| | Drop down, select one | single | Y | | Home country |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|--------|
| | | | | | |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|-------------------------|-----------------|--------------|----------------------|------------|
| | Drop down, select one | single | Y | OPS Type 5 | Role |
| A | Text field, <100 char | | N | | Other role |
| | Drop down, select one | single | Y | OPS Type 5 | Role |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|---------------------------|-----------------|--------------|----------------------|-----------------|
| A | Text field, <100 char | | N | | Other role |
| A | Drop down, select one | single | Y | OPS Type 5 | Source |
| | Text field, <100 char | | N | | Other source |
| | Drop down, select one | single | Y | | Type of Program |
| | Checkbox, one-up vertical | single | Y | Skip Logic | Reason |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|----------------------------------|---------------------------|-----------------|--------------|----------------------|-----------------|
| A | | | | | |
| B | | | | | |
| | Checkbox, one-up vertical | single | Y | | Find Person |
| | Text area, no char limit | | N | | OE_Reason |
| B | Checkbox, one-up vertical | single | Y | Skip Logic | Find info |
| A | Text area, no char limit | | N | | OE_Did not find |
| | Text area, no char limit | | N | | OE_Partial Info |
| A A B B B, G C | Checkbox, one-up vertical | single | Y | Skip Logic | Method |
| | Text area, no char limit | | N | | OE_Method |

| Form Fields Configuration | | | | | |
|---------------------------------|-------------------------------|-----------------|--------------|----------------------|-----------------------|
| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
| D D D D D D E | Checkbox, one-up vertical | multi | N | | Search Experience |
| | Text area, no char limit | | N | | OE_Search |
| F | Checkbox, one-up vertical | multi | N | | Navigation Experience |
| | Text area, no char limit | | N | | OE_Navigation |
| | Drop down, select one | single | N | | Number of Searches |
| | Radio button, one-up vertical | single | N | | Browse by Region |
| | Radio button, one-up vertical | single | Y | OPS | How found site |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|---------------------------|-----------------|--------------|----------------------|--------------------------|
| A | | | | | |
| | Text field, <100 char | | N | | OE_find out about |
| A B | Checkbox, one-up vertical | multi | N | Skip Logic | Social Networks |
| | Text field, <100 char | | N | | OE_Social networks |
| C D | Drop down, select one | single | N | | Like Alumni Facebook |
| | Drop down, select one | single | N | | Use Alumni FB |
| E E | Drop down, select one | single | N | | Likely to Like Alumni FB |

| Form Fields and Logic | | | | | |
|-----------------------|-------------------------------|-----------------|--------------|----------------------|----------------------------|
| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
| | Text area, no char limit | | | | OE_Not like Alumni FB |
| A | Radio button, one-up vertical | Single | Y | Skip Logic | Visit Alumni.State.gov |
| | Text area, no char limit | | N | | OE_Come To Site More Often |
| A | Radio button, one-up vertical | single | Y | Skip Logic | |
| | Radio button, one-up vertical | single | Y | Skip Logic | |
| | Text area, no char limit | | N | | |
| | Radio button, one-up vertical | single | Y | | |
| | Text area, no char limit | | N | | |
| | Text area, no char limit | | N | | |
| | Radio button, one-up vertical | single | N | | Gender |
| | Radio button, one-up vertical | single | N | | Age |
| | Drop down, select one | single | N | | Education |

| Skip to | Type (select from list) | Single or Multi | Required Y/N | Special Instructions | Labels |
|---------|--------------------------|-----------------|--------------|----------------------|-------------|
| | | | | | |
| | Text area, no char limit | | Y | | Improvement |

Model Instance Name:

Dept of State Alumni

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Date: 10/12/2009

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------|------------------|---|---|---------|-------------------------|-----------------|--------------|
| AKR0705 | | How frequently do you visit this site? | This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually | | Drop down, select one | single | y |
| AKR0706 | | Where are you from? | United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Cook Islands Costa Rica Côte d'Ivoire Croatia | | Drop down, select one | single | y |

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pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|--|---------|-------------------------|-----------------|--------------|
| | | | Cuba Cyprus Czech Republic Democratic Republic of the Congo Denmark Djibouti Dominica Dominican Republic Timor Leste Ecuador Egypt El Salvador Equatorial Guinea Eritrea Estonia Ethiopia Fiji Finland France Gabon Gambia, The Gaza Georgia Germany Ghana Greece Grenada Guatemala Guinea Guinea-Bissau Guyana Haiti Holy See Honduras Hong Kong Hungary Iceland India Indonesia Iran Iraq Ireland Israel Italy Jamaica Japan Jordan Kazakhstan Kenya Kiribati Korea, North Korea, South | | | | |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|---|---------|-------------------------|-----------------|--------------|
| | | | Kosovo Kuwait Kyrgyzstan Laos Latvia Lebanon Lesotho Liberia Libya Liechtenstein Lithuania Luxembourg Macau Macedonia Madagascar Malawi Malaysia Maldives Mali Malta Marshall Islands Mauritania Mauritius Mexico Micronesia Moldova Monaco Mongolia Montenegro Morocco Mozambique Namibia Nauru Nepal Netherlands Netherlands Antilles New Zealand Nicaragua Niger Nigeria Norway Oman Pakistan Palau Panama Papua New Guinea Paraguay Peru Philippines Poland Portugal Qatar | | | | |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|---|---------|-------------------------|-----------------|--------------|
| | | | Romania Russia Rwanda Samoa San Marino Sao Tome and Principe Saudi Arabia Senegal Serbia Seychelles Sierra Leone Singapore Slovakia Slovenia Solomon Islands Somalia South Africa Spain Sri Lanka St. Kitts and Nevis St. Lucia St. Vincent and the Grenadines Sudan Suriname Swaziland Sweden Switzerland Syria Taiwan Tajikistan Tanzania Thailand Togo Tonga Trinidad and Tobago Tunisia Turkey Turkmenistan Tuvalu Uganda Ukraine United Arab Emirates United Kingdom Uruguay Uzbekistan Vanuatu Venezuela Vietnam West Bank Yemen Zambia Zimbabwe | | | | |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------------------|------------------|--|--|---------|-------------------------|-----------------|--------------|
| | | | Uruguay Uzbekistan Vanuatu Venezuela Vietnam Wales West Bank Yemen Zambia Zimbabwe | | | | |
| AKR0707 (shared) | | Which b>best describes you? | Alumnus/Alumni of United States Government Exchange Program Current exchange program participant Student seeking information on exchange programs Host of exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Scholar/ Researcher/ Academic Teacher/ Instructor / lecturer/Professor Business Media Military Non-profit Organization Other (please specify) | A | Drop down, select one | single | y |
| AED07291 | A | Please tell us what best describes you. | | | Text field, <100 char | | N |
| AKR0708 (Shared) | | What b>source brought you to this site? | Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site Binational center Other (please specify) | | Drop down, select one | single | y |
| AED07292 | B | Please tell us what other source brought you to this site. | | | Text field, <100 char | | N |
| AKR0709 | | What b>type of program did you participate in? | Youth or High School Undergraduate Graduate Post graduate Professional Cultural Teacher Other Does not apply | | Drop down, select one | single | y |

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Dept of State Alumni CUSTOM QUESTION LIST

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Date: 10/12/2009

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|----------|------------------|--|---|---------|-------------------------------|-----------------|--------------|
| | | | <p>The search returned no results</p> <p>The results were too similar/redundant</p> <p>The results were not helpful</p> <p>Search speed was slow</p> <p>Other</p> <p>I did not use search feature</p> | | | | |
| 5403 | | How did you find out about State Alumni? | Search engine Another website/link Another alumnus Orientation End-of-Program workshop U.S. Embassy or Consulate IATP Center Alumni Resource Center Promotional bookmark Alumni Coordinator Other (please specify) | | Radio button, one-up vertical | single | y |
| CWS01930 | C | Other way you found out about State Alumni | | C | Text field, <100 char | | N |
| 5408 | | Would you visit the site more often if it had more resources in languages other than English? | Yes No Maybe | A | Radio button, one-up vertical | single | y |
| AKR0716 | A | Which languages would you like to see? | Arabic Chinese French German Hindi Italian Japanese Korean Polish Punjabi Russian Spanish Turkish Urdu Other (please specify) | | Checkbox, one-up vertical | multi | y |
| AKR0717 | B | Please specify what other language you would like to see. | | B | Text field, <100 char | | N |
| 5412 | | Have you ever applied for a job or grant or attended an event that you learned about from this website? | Yes No | Z | Radio button, one-up vertical | single | y |
| 5413 | Z | Have you ever gotten a job or won a grant that you learned about from this website? | Yes No | | Radio button, one-up vertical | single | y |
| 5414 | | What, if any, other types of jobs and grants should be included? | | | Text area, no char limit | | N |
| 5415 | | Have you participated in a Q&A Live? | Yes No | | Radio button, one-up vertical | single | y |
| 5416 | | Are there any topics you would like us to address in a Q&A Live? (Please specify) | | | Text area, no char limit | | N |
| 5417 | | What other types of information or features do you think should be available on the State Alumni site? (Please specify) | | | Text area, no char limit | | N |
| AKR0718 | | What is your gender ? | Female Male I prefer not to respond | | Radio button, one-up vertical | single | N |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------|------------------|---|--|---------|-------------------------------|-----------------|--------------|
| AKR0719 | | Please select the category that includes your age? | 17 and under 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 and over I prefer not to respond | | Radio button, one-up vertical | single | N |
| AKR0720 | | Which of the following best describes the highest level of education you have completed? | Current middle or high school student Did not complete high school High school graduate Vocational school College/university graduate Some postgraduate school Masters/professional degree Doctoral Degree Prefer not to respond | | Drop down, select one | single | N |



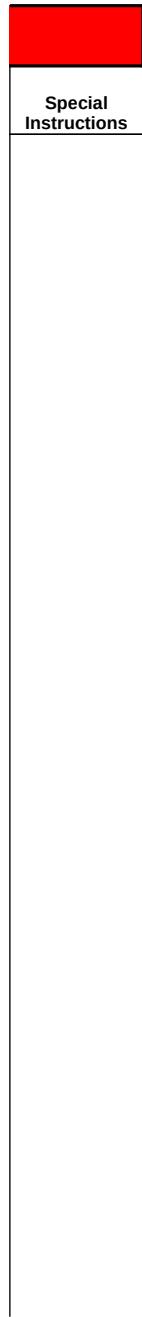
**Special
Instructions**







**Special
Instructions**





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| Special Instructions |
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| OPS Type 5 |
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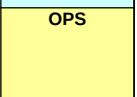
**Special
Instructions**

Skip Logic



Skip Logic

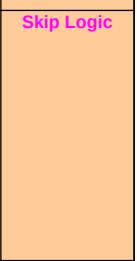
Skip Logic



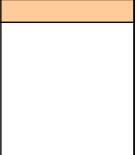
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Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 9/29/2009

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------|------------------|---|---|---------|-------------------------|-----------------|--------------|
| AKR0705 | | How frequently do you visit this site? | This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually | | Drop down, select one | single | y |
| AKR0706 | | Where are you from? | United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Cook Islands Costa Rica Côte d'Ivoire Croatia | | Drop down, select one | single | y |

Model Instance Name:

Dept of State Alumni

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Date: 9/29/2009

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pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|--|---------|-------------------------|-----------------|--------------|
| | | | Cuba Cyprus Czech Republic Democratic Republic of the Congo Denmark Djibouti Dominica Dominican Republic Timor Leste Ecuador Egypt El Salvador Equatorial Guinea Eritrea Estonia Ethiopia Fiji Finland France Gabon Gambia, The Gaza Georgia Germany Ghana Greece Grenada Guatemala Guinea Guinea-Bissau Guyana Haiti Holy See Honduras Hong Kong Hungary Iceland India Indonesia Iran Iraq Ireland Israel Italy Jamaica Japan Jordan Kazakhstan Kenya Kiribati Korea, North Korea, South | | | | |

Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 9/29/2009

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|---|---------|-------------------------|-----------------|--------------|
| | | | Kosovo Kuwait Kyrgyzstan Laos Latvia Lebanon Lesotho Liberia Libya Liechtenstein Lithuania Luxembourg Macau Macedonia Madagascar Malawi Malaysia Maldives Mali Malta Marshall Islands Mauritania Mauritius Mexico Micronesia Moldova Monaco Mongolia Montenegro Morocco Mozambique Namibia Nauru Nepal Netherlands Netherlands Antilles New Zealand Nicaragua Niger Nigeria Norway Oman Pakistan Palau Panama Papua New Guinea Paraguay Peru Philippines Poland Portugal Qatar | | | | |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|---|---------|-------------------------|-----------------|--------------|
| | | | Romania Russia Rwanda Samoa San Marino Sao Tome and Principe Saudi Arabia Senegal Serbia Seychelles Sierra Leone Singapore Slovakia Slovenia Solomon Islands Somalia South Africa Spain Sri Lanka St. Kitts and Nevis St. Lucia St. Vincent and the Grenadines Sudan Suriname Swaziland Sweden Switzerland Syria Taiwan Tajikistan Tanzania Thailand Togo Tonga Trinidad and Tobago Tunisia Turkey Turkmenistan Tuvalu Uganda Ukraine United Arab Emirates United Kingdom Uruguay Uzbekistan Vanuatu Venezuela Vietnam West Bank Yemen Zambia Zimbabwe | | | | |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------------------|------------------|--|--|---------|-------------------------|-----------------|--------------|
| | | | Uruguay Uzbekistan Vanuatu Venezuela Vietnam Wales West Bank Yemen Zambia Zimbabwe | | | | |
| AKR0707 (shared) | | Which b>best describes you? | Alumnus/Alumni of United States Government Exchange Program Current exchange program participant Student seeking information on exchange programs Host of exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Scholar/ Researcher/ Academic Teacher/ Instructor / lecturer/Professor Business Media Military Non-profit Organization Other (please specify) | A | Drop down, select one | single | y |
| AED07291 | A | Please tell us what best describes you. | | | Text field, <100 char | | N |
| AKR0708 (Shared) | | What b>source brought you to this site? | Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site Binational center Other (please specify) | | Drop down, select one | single | y |
| AED07292 | B | Please tell us what other source brought you to this site. | | | Text field, <100 char | | N |
| AKR0709 | | What b>type of program did you participate in? | Youth or High School Undergraduate Graduate Post graduate Professional Cultural Teacher Other Does not apply | | Drop down, select one | single | y |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|----------|------------------|---|---|---------|-------------------------------|-----------------|--------------|
| AKR0710 | | What is your primary reason for visiting the site today? | Calendar of events Grant opportunity listings Q&A Live online discussion Discussion forums Alumni news Photo gallery Post or view alumni resume Post or view articles written by alumni Find fellow alumni Find host family members Learn about life in another country Learn about exchange program opportunities Learn about alumni associations Register for the website Update profile Access online resource center Other (please specify) | X | Checkbox, one-up vertical | single | y |
| AKR0711 | C | Please specify your other reason for visiting the site today. | | | | | N |
| KFB05675 | X | Were you able to find the person you were looking for today? | Yes No Still looking | | Radio button, one-up vertical | single | Y |
| AKR0715 | | Did you find what you were looking for? | Yes Partially Still looking No (please specify what you were looking for) | D | Checkbox, one-up vertical | single | y |
| AKR0727 | D | Please specify what you were looking for | | | | | N |
| AKR0712 | | What method are you using to locate information on this site? | Site search Search within sections of the site Top navigation bar categories and menus Content boxes on home page Links within pages World region navigation map All of the above Other (Please specify) | E | Checkbox, one-up vertical | single | y |
| AKR0713 | E | Other navigation method | | | | | N |
| AKR0714 | | If you used the search feature , what was your experience? | I found what I was looking for on the first try I found what I was looking for after several tries I found something related to what I was looking for The search returned to many results The search returned to few results The search returned no results The results were too similar/redundant The results were not helpful Search speed was slow Other I did not use search feature | | Checkbox, one-up vertical | multi | N |
| 5403 | | How did you find out about State Alumni? | Search engine Another website/link Another alumnus Orientation End-of-Program workshop | | Radio button, one-up vertical | single | y |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|----------|------------------|--|---|---------|-------------------------------|-----------------|--------------|
| | | | U.S. Embassy or Consulate IATP Center Alumni Resource Center Promotional bookmark Alumni Coordinator Other (please specify) | C | | | |
| CWS01930 | C | Other way you found out about State Alumni | | | Text field, <100 char | | N |
| 5408 | | Would you visit the site more often if it had more resources in languages other than English? | Yes No Maybe | A A | Radio button, one-up vertical | single | y |
| AKR0716 | A | Which languages would you like to see? | Arabic Chinese French German Hindi Italian Japanese Korean Polish Punjabi Russian Spanish Turkish Urdu Other (please specify) | | Checkbox, one-up vertical | multi | y |
| AKR0717 | B | Please specify what other language you would like to see. | | | Text field, <100 char | | N |
| 5412 | | Have you ever applied for a job or grant or attended an event that you learned about from this website? | Yes No | Z | Radio button, one-up vertical | single | y |
| 5413 | Z | Have you ever gotten a job or won a grant that you learned about from this website? | Yes No | | Radio button, one-up vertical | single | y |
| 5414 | | What, if any, other types of jobs and grants should be included? | | | Text area, no char limit | | N |
| 5415 | | Have you participated in a Q&A Live? | Yes No | | Radio button, one-up vertical | single | y |
| 5416 | | Are there any topics you would like us to address in a Q&A Live? (Please specify) | | | Text area, no char limit | | N |
| 5417 | | What other types of information or features do you think should be available on the State Alumni site? (Please specify) | | | Text area, no char limit | | N |
| AKR0718 | | What is your gender? | Female Male I prefer not to respond | | Radio button, one-up vertical | single | N |
| AKR0719 | | Please select the category that includes your age? | 17 and under 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 and over I prefer not to respond | | Radio button, one-up vertical | single | N |
| AKR0720 | | Which of the following best describes the highest level of education you have completed? | Current middle or high school student Did not complete high school High school graduate | | Drop down, select one | single | N |

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Date: 9/29/2009

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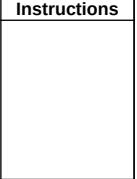
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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|---|---------|-------------------------|-----------------|--------------|
| | | | Vocational school College/university graduate Some postgraduate school Masters/professional degree Doctoral Degree Prefer not to respond | | | | |

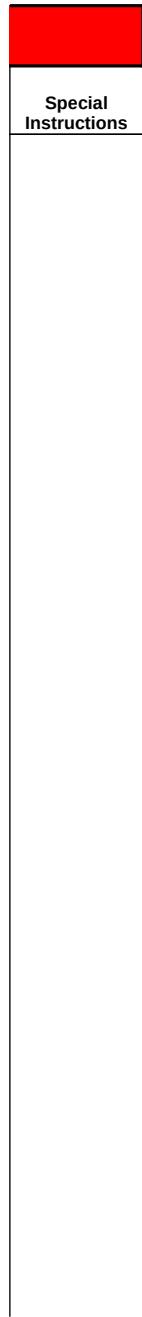


**Special
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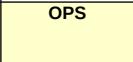
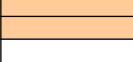
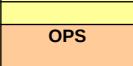
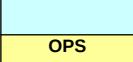


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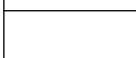
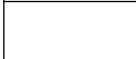
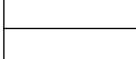
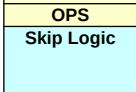
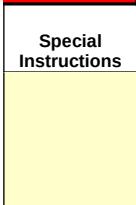
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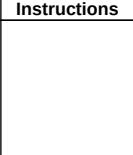
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Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 7/20/2009

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pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------|------------------|---|---|---------|-------------------------|-----------------|--------------|
| AKR0705 | | How frequently do you visit this site? | This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually | | Drop down, select one | single | y |
| AKR0706 | | Where are you from? | United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Cook Islands Costa Rica Côte d'Ivoire Croatia | | Drop down, select one | single | y |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|--|---------|-------------------------|-----------------|--------------|
| | | | Cuba Cyprus Czech Republic Democratic Republic of the Congo Denmark Djibouti Dominica Dominican Republic Timor Leste Ecuador Egypt El Salvador Equatorial Guinea Eritrea Estonia Ethiopia Fiji Finland France Gabon Gambia, The Gaza Georgia Germany Ghana Greece Grenada Guatemala Guinea Guinea-Bissau Guyana Haiti Holy See Honduras Hong Kong Hungary Iceland India Indonesia Iran Iraq Ireland Israel Italy Jamaica Japan Jordan Kazakhstan Kenya Kiribati Korea, North Korea, South | | | | |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|---|---------|-------------------------|-----------------|--------------|
| | | | Kosovo Kuwait Kyrgyzstan Laos Latvia Lebanon Lesotho Liberia Libya Liechtenstein Lithuania Luxembourg Macau Macedonia Madagascar Malawi Malaysia Maldives Mali Malta Marshall Islands Mauritania Mauritius Mexico Micronesia Moldova Monaco Mongolia Montenegro Morocco Mozambique Namibia Nauru Nepal Netherlands Netherlands Antilles New Zealand Nicaragua Niger Nigeria Norway Oman Pakistan Palau Panama Papua New Guinea Paraguay Peru Philippines Poland Portugal Qatar | | | | |

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Date: 7/20/2009

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|---|---------|-------------------------|-----------------|--------------|
| | | | Romania Russia Rwanda Samoa San Marino Sao Tome and Principe Saudi Arabia Senegal Serbia Seychelles Sierra Leone Singapore Slovakia Slovenia Solomon Islands Somalia South Africa Spain Sri Lanka St. Kitts and Nevis St. Lucia St. Vincent and the Grenadines Sudan Suriname Swaziland Sweden Switzerland Syria Taiwan Tajikistan Tanzania Thailand Togo Tonga Trinidad and Tobago Tunisia Turkey Turkmenistan Tuvalu Uganda Ukraine United Arab Emirates United Kingdom Uruguay Uzbekistan Vanuatu Venezuela Vietnam West Bank Yemen Zambia Zimbabwe | | | | |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|------------------|------------------|--|--|---------|-------------------------|-----------------|--------------|
| | | | Uruguay Uzbekistan Vanuatu Venezuela Vietnam Wales West Bank Yemen Zambia Zimbabwe | | | | |
| AKR0707 (shared) | | Which b>best describes you? | Alumnus/Alumni of United States Government Exchange Program Current exchange program participant Student seeking information on exchange programs Host of exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Scholar/ Researcher/ Academic Teacher/ Instructor / lecturer/Professor Business Media Military Non-profit Organization Other (please specify) | A | Drop down, select one | single | y |
| AED07291 | A | Please tell us what best describes you. | | | Text field, <100 char | | N |
| AKR0708 (Shared) | | What b>source brought you to this site? | Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site Binational center Other (please specify) | B | Drop down, select one | single | y |
| AED07292 | B | Please tell us what other source brought you to this site. | | | Text field, <100 char | | N |
| AKR0709 | | What b>type of program did you participate in? | Youth or High School Undergraduate Graduate Post graduate Professional Cultural Teacher Other Does not apply | | Drop down, select one | single | y |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------|------------------|---|---|---------|---|---------------------------------|--------------|
| AKR0710 | | What is your primary reason for visiting the site today? | Calendar of events Grant opportunity listings Q&A Live online discussion Discussion forums Alumni news Photo gallery Post or view alumni resume Post or view articles written by alumni Find fellow alumni Find host family members Learn about life in another country Learn about exchange program opportunities Learn about alumni associations Register for the website Update profile Access online resource center Other (please specify) | | Checkbox, one-up vertical | single | y |
| AKR0710 | | Other (please specify) | | | | | |
| AKR0715 | | Did you find what you were looking for? | Yes No Partially Still looking | | Checkbox, one-up vertical | single | y |
| AKR0727 | | If not, what were you looking for? | | | | | |
| AKR0712 | | What method are you using to locate information on this site? | Site search Search within sections of the site Top navigation bar categories and menus Content boxes on home page Links within pages World region navigation map All of the above Other (Please specify) | | Checkbox, one-up vertical | single | y |
| AKR0713 | | Other navigation method | | | | | |
| AKR0714 | | If you used the search feature , what was your experience? | I found what I was looking for on the first try I found what I was looking for after several tries I found something related to what I was looking for The search returned to many results The search returned to few results The search returned no results The results were too similar/redundant The results were not helpful Search speed was slow Other I did not use search feature | | Checkbox, one-up vertical change to checkbox | multi change to multi-select | n |
| 5403 | | How did you find out about State Alumni? | Search engine Another website/link Another alumnus Orientation End-of-Program workshop U.S. Embassy or Consulate IATP Center Alumni Resource Center Promotional bookmark | | Radio button, one-up vertical | single | y |

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| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|----------|------------------|--|---|---------|-------------------------------|-----------------|--------------|
| | | | Alumni Coordinator Other (please specify) | C | Text field, <100 char | | N |
| CWS01930 | C | Other way you found out about State Alumni | Yes No Maybe | A | Radio button, one-up vertical | single | y |
| 5408 | | Would you visit the site more often if it had more resources in languages other than English? | Arabic Chinese French German Hindi Italian Japanese Korean Polish Punjabi Russian Spanish Turkish Urdu Other (please specify) | A | Checkbox, one-up vertical | multi | y |
| AKR0716 | A | Which languages would you like to see? | | B | Text field, <100 char | | N |
| AKR0717 | B | Please specify what other language you would like to see. | Yes No | | Radio button, one-up vertical | single | y |
| 5412 | | Have you ever applied for a job or grant or attended an event that you learned about from this website? | Yes No | | Radio button, one-up vertical | single | y |
| 5413 | | Have you ever gotten a job or won a grant that you learned about from this website? | Yes No | | Radio button, one-up vertical | single | y |
| 5414 | | What, if any, other types of jobs and grants should be included? | | | Text area, no char limit | | n |
| 5415 | | Have you participated in a Q&A Live? | Yes No | | Radio button, one-up vertical | single | y |
| 5416 | | Are there any topics you would like us to address in a Q&A Live? (Please specify) | | | Text area, no char limit | | n |
| 5417 | | What other types of information or features do you think should be available on the State Alumni site? (Please specify) | | | Text area, no char limit | | n |
| AKR0718 | | What is your gender ? | Female Male I prefer not to respond | | Radio button, one-up vertical | single | n |
| AKR0719 | | Please select the category that includes your age ? | 17 and under 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 and over I prefer not to respond | | Radio button, one-up vertical | single | n |
| AKR0720 | | Which of the following best describes the highest level of education you have completed? | Current middle or high school student Did not complete high school High school graduate Vocational school College/university graduate Some postgraduate school Masters/professional degree Doctoral Degree | | Drop down, select one | single | n |

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|-----|------------------|---------------|--|---------|-------------------------|-----------------|--------------|
| | | | Prefer not to respond | | | | |

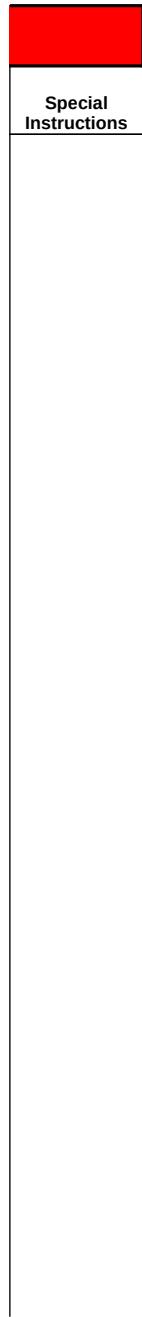


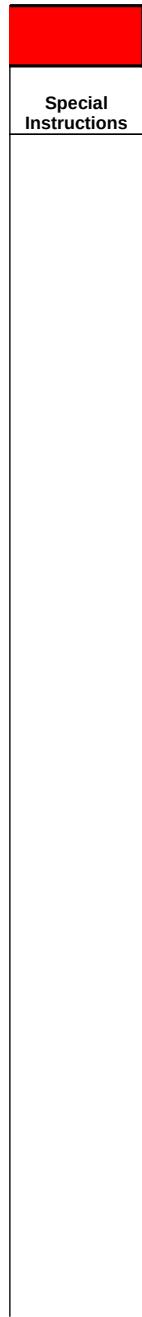
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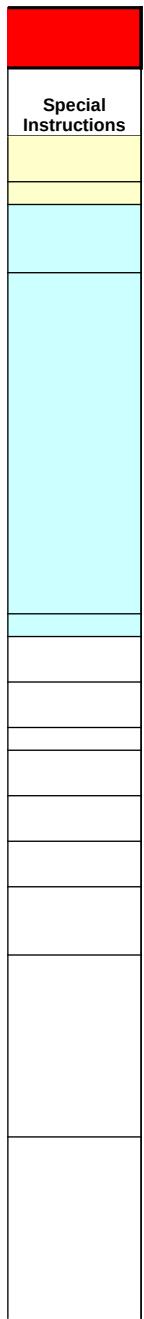
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Date: 6/30/2009

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------|------------------|---|---|---------|-------------------------|-----------------|--------------|
| AKR0705 | | How frequently do you visit this site? | This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually | | Drop down, select one | single | y |
| AKR0706 | | Where are you from? | United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Cook Islands Costa Rica Côte d'Ivoire Croatia | | Drop down, select one | single | y |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|--|---------|-------------------------|-----------------|--------------|
| | | | Cuba Cyprus Czech Republic Democratic Republic of the Congo Denmark Djibouti Dominica Dominican Republic Timor Leste Ecuador Egypt El Salvador Equatorial Guinea Eritrea Estonia Ethiopia Fiji Finland France Gabon Gambia, The Gaza Georgia Germany Ghana Greece Grenada Guatemala Guinea Guinea-Bissau Guyana Haiti Holy See Honduras Hong Kong Hungary Iceland India Indonesia Iran Iraq Ireland Israel Italy Jamaica Japan Jordan Kazakhstan Kenya Kiribati Korea, North Korea, South | | | | |

Model Instance Name:

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Date: 6/30/2009

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|---|---------|-------------------------|-----------------|--------------|
| | | | Kosovo Kuwait Kyrgyzstan Laos Latvia Lebanon Lesotho Liberia Libya Liechtenstein Lithuania Luxembourg Macau Macedonia Madagascar Malawi Malaysia Maldives Mali Malta Marshall Islands Mauritania Mauritius Mexico Micronesia Moldova Monaco Mongolia Montenegro Morocco Mozambique Namibia Nauru Nepal Netherlands Netherlands Antilles New Zealand Nicaragua Niger Nigeria Norway Oman Pakistan Palau Panama Papua New Guinea Paraguay Peru Philippines Poland Portugal Qatar | | | | |

Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 6/30/2009

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pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|---|---------|-------------------------|-----------------|--------------|
| | | | Romania Russia Rwanda Samoa San Marino Sao Tome and Principe Saudi Arabia Senegal Serbia Seychelles Sierra Leone Singapore Slovakia Slovenia Solomon Islands Somalia South Africa Spain Sri Lanka St. Kitts and Nevis St. Lucia St. Vincent and the Grenadines Sudan Suriname Swaziland Sweden Switzerland Syria Taiwan Tajikistan Tanzania Thailand Togo Tonga Trinidad and Tobago Tunisia Turkey Turkmenistan Tuvalu Uganda Ukraine United Arab Emirates United Kingdom Uruguay Uzbekistan Vanuatu Venezuela Vietnam West Bank Yemen Zambia Zimbabwe | | | | |

Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 6/30/2009

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pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|------------------|------------------|--|--|---------|-------------------------|-----------------|--------------|
| | | | Uruguay Uzbekistan Vanuatu Venezuela Vietnam Wales West Bank Yemen Zambia Zimbabwe | | | | |
| AKR0707 (shared) | | Which b>best describes you? | Alumnus/Alumni of United States Government Exchange Program Current exchange program participant Student seeking information on exchange programs Host of exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Scholar/ Researcher/ Academic Teacher/ Instructor / lecturer/Professor Business Media Military Non-profit Organization Other (please specify) | A | Drop down, select one | single | y |
| AED07291 | A | Please tell us what best describes you. | | | Text field, <100 char | | N |
| AKR0708 (Shared) | | What b>source brought you to this site? | Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site Binational center Other (please specify) | B | Drop down, select one | single | y |
| AED07292 | B | Please tell us what other source brought you to this site. | | | Text field, <100 char | | N |
| AKR0709 | | What b>type of program did you participate in? | Youth or High School Undergraduate Graduate Post graduate Professional Cultural Teacher Other Does not apply | | Drop down, select one | single | y |

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Date: 6/30/2009

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pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------|------------------|---|---|---------|---------------------------|-----------------|--------------|
| AKR0710 | | What is your primary reason for visiting the site today? | Calendar of events Grant opportunity listings Q&A Live online discussion Discussion forums Alumni news Photo gallery Post or view alumni resume Post or view articles written by alumni Find fellow alumni Find host family members Learn about life in another country Learn about exchange program opportunities Learn about alumni associations Register for the website Update profile Access online resource center Other (please specify) | | Checkbox, one-up vertical | single | y |
| AKR0710 | | Other (please specify) | | | | | |
| AKR0715 | | Did you find what you were looking for? | Yes No Partially Still looking | | Checkbox, one-up vertical | single | y |
| AKR0727 | | If not, what were you looking for? | | | | | |
| AKR0712 | | What method are you using to locate information on this site? | Site search Search within sections of the site Top navigation bar categories and menus Content boxes on home page Links within pages World region navigation map All of the above Other (Please specify) | | Checkbox, one-up vertical | single | y |
| AKR0713 | | Other navigation method | | | | | |
| AKR0714 | | If you used the search feature , what was your experience? | I found what I was looking for on the first try I found what I was looking for after several tries I found something related to what I was looking for The search returned to many results The search returned to few results The search returned no results The results were too similar/redundant The results were not helpful Search speed was slow Other I did not use search feature | | Drop down, select one | single | n |
| 5403 | | How did you find out about State Alumni? | Search engine Another website/link Another alumnus Orientation End-of-Program workshop U.S. Embassy or Consulate IATP Center Alumni Resource Center Promotional bookmark | | Drop down, select one | single | y |

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Date: 6/30/2009

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pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------|------------------|--|--|---------|---|-----------------------------|--------------|
| | | | Alumni Coordinator Other (please specify) | C | Text field, <100 char | | N |
| 5408 | | Other way you found out about State Alumni | Yes No Maybe | A | Radio button, one-up vertical | single | y |
| AKR0716 | | Would you visit the site more often if it had more resources in languages other than English? | Arabic Chinese French German Hindi Italian Japanese Korean Polish Punjabi Russian Spanish Turkish Urdu Other (please specify) | A B | Checkbox, one-up vertical change to checkbox | multi change to multi-se | |
| AKR0717 | | Other language --> Please specify what other language you would like to see. | | | Text field, <100 char | | N |
| 5412 | | Have you ever applied for a job or grant or attended an event that you learned about from this website? | Yes No | | Radio button, one-up vertical | single | y |
| 5413 | | Have you ever gotten a job or won a grant that you learned about from this website? | Yes No | | Radio button, one-up vertical | single | y |
| 5414 | | What, if any, other types of jobs and grants should be included? | | | Text area, no char limit | | n |
| 5415 | | Have you participated in a Q&A Live? | Yes No | | Radio button, one-up vertical | single | y |
| 5416 | | Are there any topics you would like us to address in a Q&A Live? (Please specify) | | | Text area, no char limit | | n |
| 5417 | | What other types of information or features do you think should be available on the State Alumni site? (Please specify) | | | Text area, no char limit | | n |
| AKR0718 | | What is your gender? | Female Male I prefer not to respond | | Radio button, one-up vertical | single | n |
| AKR0719 | | Please select the category that includes your age? | 17 and under 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 and over I prefer not to respond | | Radio button, one-up vertical | single | n |
| AKR0720 | | Which of the following best describes the highest level of education you have completed? | Current middle or high school student Did not complete high school High school graduate Vocational school College/university graduate Some postgraduate school Masters/professional degree | | Drop down, select one | single | n |

Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 6/30/2009

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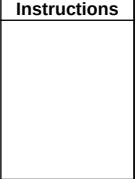
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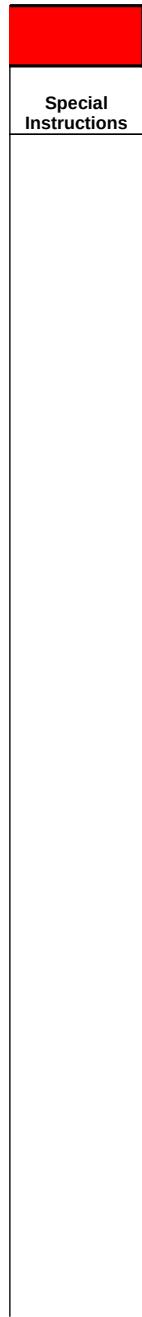
blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|--|---------|-------------------------|-----------------|--------------|
| | | | Doctoral Degree Prefer not to respond | | | | |



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**Special
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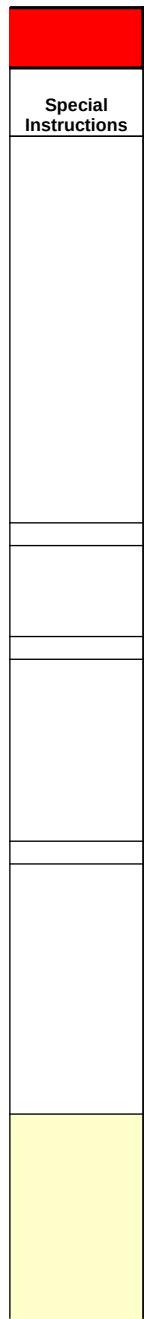


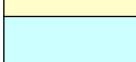
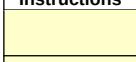
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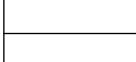
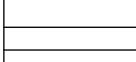
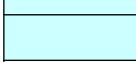
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| OPS Type 5 |
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Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 4/7/2008

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pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------|------------------|---|---|---------|-------------------------|-----------------|--------------|
| AKR0705 | | How frequently do you visit this site? | This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually | | Drop down, select one | single | y |
| AKR0706 | | Where are you from? | United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Cook Islands Costa Rica Côte d'Ivoire Croatia | | Drop down, select one | single | y |

Model Instance Name:

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Date: 4/7/2008

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|--|---------|-------------------------|-----------------|--------------|
| | | | Cuba Cyprus Czech Republic Democratic Republic of the Congo Denmark Djibouti Dominica Dominican Republic Timor Leste Ecuador Egypt El Salvador Equatorial Guinea Eritrea Estonia Ethiopia Fiji Finland France Gabon Gambia, The Gaza Georgia Germany Ghana Greece Grenada Guatemala Guinea Guinea-Bissau Guyana Haiti Holy See Honduras Hong Kong Hungary Iceland India Indonesia Iran Iraq Ireland Israel Italy Jamaica Japan Jordan Kazakhstan Kenya Kiribati Korea, North Korea, South | | | | |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|---|---------|-------------------------|-----------------|--------------|
| | | | Kosovo Kuwait Kyrgyzstan Laos Latvia Lebanon Lesotho Liberia Libya Liechtenstein Lithuania Luxembourg Macau Macedonia Madagascar Malawi Malaysia Maldives Mali Malta Marshall Islands Mauritania Mauritius Mexico Micronesia Moldova Monaco Mongolia Montenegro Morocco Mozambique Namibia Nauru Nepal Netherlands Netherlands Antilles New Zealand Nicaragua Niger Nigeria Norway Oman Pakistan Palau Panama Papua New Guinea Paraguay Peru Philippines Poland Portugal Qatar | | | | |

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blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|---|---------|-------------------------|-----------------|--------------|
| | | | Romania Russia Rwanda Samoa San Marino Sao Tome and Principe Saudi Arabia Senegal Serbia Seychelles Sierra Leone Singapore Slovakia Slovenia Solomon Islands Somalia South Africa Spain Sri Lanka St. Kitts and Nevis St. Lucia St. Vincent and the Grenadines Sudan Suriname Swaziland Sweden Switzerland Syria Taiwan Tajikistan Tanzania Thailand Togo Tonga Trinidad and Tobago Tunisia Turkey Turkmenistan Tuvalu Uganda Ukraine United Arab Emirates United Kingdom Uruguay Uzbekistan Vanuatu Venezuela Vietnam West Bank Yemen Zambia Zimbabwe | | | | |

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|------------------|------------------|--|--|---------|-------------------------|-----------------|--------------|
| | | | Uruguay Uzbekistan Vanuatu Venezuela Vietnam Wales West Bank Yemen Zambia Zimbabwe | | | | |
| AKR0707 (shared) | | Which b>best describes you? | Alumnus/Alumni of United States Government Exchange Program Current exchange program participant Student seeking information on exchange programs Host of exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Scholar/ Researcher/ Academic Teacher/ Instructor / lecturer/Professor Business Media Military Non-profit Organization Other --> Other (please specify) | A | Drop down, select one | single | y |
| | A | Please tell us what best describes you. | | | Text field, <100 char | | N |
| AKR0708 (shared) | | What b>source brought you to this site? | Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site Binational center Other --> Other (please specify) | B | Drop down, select one | single | y |
| | B | Please tell us what other source brought you to this site. | | | Text field, <100 char | | N |
| AKR0709 | | What b>type of program did you participate in? | Youth or High School Undergraduate Graduate Post graduate Professional Cultural Teacher Other Does not apply | | Drop down, select one | single | y |

Model Instance Name:

Dept of State Alumni

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Date: 4/7/2008

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Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------|------------------|---|---|---------|---------------------------|-----------------|--------------|
| AKR0710 | | What is your primary reason for visiting the site today? | Calendar of events Grant opportunity listings Q&A Live online discussion Discussion forums Alumni news Photo gallery Post or view alumni resume Post or view articles written by alumni Find fellow alumni Find host family members Learn about life in another country Learn about exchange program opportunities Learn about alumni associations Register for the website Update profile Access online resource center Other (please specify) | | Checkbox, one-up vertical | single | y |
| AKR0710 | | Other (please specify) | | | | | |
| AKR0715 | | Did you find what you were looking for? | Yes No Partially Still looking | | Checkbox, one-up vertical | single | y |
| AKR0727 | | If not, what were you looking for? | | | | | |
| AKR0712 | | What method are you using to locate information on this site? | Site search Search within sections of the site Top navigation bar categories and menus Content boxes on home page Links within pages World region navigation map All of the above Other (Please specify) | | Checkbox, one-up vertical | single | y |
| AKR0713 | | Other navigation method | | | | | |
| AKR0714 | | If you used the search feature , what was your experience? | I found what I was looking for on the first try I found what I was looking for after several tries I found something related to what I was looking for The search returned to many results The search returned to few results The search returned no results The results were too similar/redundant The results were not helpful Search speed was slow Other I did not use search feature | | Drop down, select one | single | n |
| 5403 | | How did you find out about State Alumni? | Search engine Another website/link Another alumnus Orientation End-of-Program workshop U.S. Embassy or Consulate IATP Center Alumni Resource Center Promotional bookmark | | Drop down, select one | single | y |

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pink: ADDITION

blue + -->: REWORDING

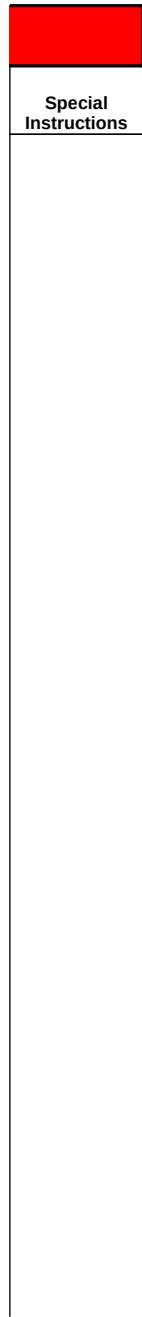
Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------|------------------|--|---|---------|-------------------------------|-----------------|--------------|
| | | | | | | | |
| 5408 | | Would you visit the site more often if it had more resources in languages other than English? | Alumni Coordinator | | Radio button, one-up vertical | single | y |
| | | | Other | | | | |
| | | | Yes | | | | |
| | | | No | | | | |
| AKR0716 | | If "yes", which languages would you like to see? | Maybe | | Checkbox, one-up vertical | single | y |
| | | | Arabic | | | | |
| | | | Chinese | | | | |
| | | | French | | | | |
| | | | German | | | | |
| | | | Hindi | | | | |
| | | | Italian | | | | |
| | | | Japanese | | | | |
| | | | Korean | | | | |
| | | | Polish | | | | |
| | | | Punjabi | | | | |
| | | | Russian | | | | |
| | | | Spanish | | | | |
| | | | Turkish | | | | |
| | | | Urdu | | | | |
| | | | Other (please specify) | | | | |
| AKR0717 | | Other language | | | | | |
| 5412 | | Have you ever applied for a job or grant or attended an event that you learned about from this website? | Yes | | Radio button, one-up vertical | single | y |
| | | | No | | | | |
| 5413 | | Have you ever gotten a job or won a grant that you learned about from this website? | Yes | | Radio button, one-up vertical | single | y |
| | | | No | | | | |
| 5414 | | What, if any, other types of jobs and grants should be included? | | | Text area, no char limit | | n |
| 5415 | | Have you participated in a Q&A Live? | Yes | | Radio button, one-up vertical | single | y |
| | | | No | | | | |
| 5416 | | Are there any topics you would like us to address in a Q&A Live? (Please specify) | | | Text area, no char limit | | n |
| 5417 | | What other types of information or features do you think should be available on the State Alumni site? (Please specify) | | | Text area, no char limit | | n |
| AKR0718 | | What is your gender ? | Female | | Radio button, one-up vertical | single | n |
| | | | Male | | | | |
| | | | I prefer not to respond | | | | |
| AKR0719 | | Please select the category that includes your age ? | 17 and under | | Radio button, one-up vertical | single | n |
| | | | 18 – 24 | | | | |
| | | | 25 – 34 | | | | |
| | | | 35 – 44 | | | | |
| | | | 45 – 54 | | | | |
| | | | 55 – 64 | | | | |
| | | | 65 and over | | | | |
| | | | I prefer not to respond | | | | |
| AKR0720 | | Which of the following best describes the highest level of education you have completed? | Current middle or high school student | | Drop down, select one | single | n |
| | | | Did not complete high school | | | | |
| | | | High school graduate | | | | |
| | | | Vocational school | | | | |
| | | | College/university graduate | | | | |
| | | | Some postgraduate school | | | | |
| | | | Masters/professional degree | | | | |
| | | | Doctoral Degree | | | | |
| | | | Prefer not to respond | | | | |



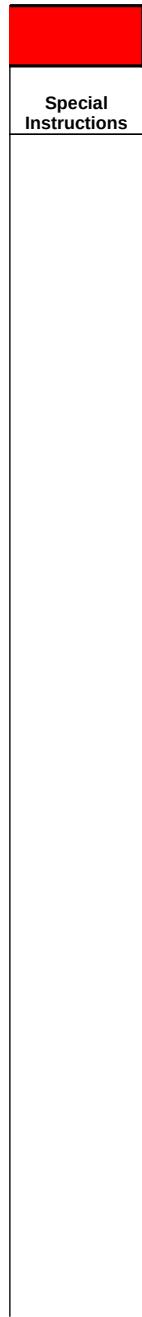
**Special
Instructions**







**Special
Instructions**





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| Special Instructions |
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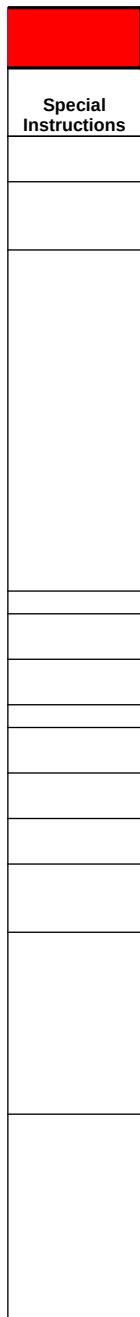
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| OPS Type 5 |
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Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 4/7/2008

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|---------|------------------|---|--|---------|-------------------------|-----------------|--------------|
| AKR0705 | | How frequently do you visit this site? | This is my first time Daily More than once a day Weekly Monthly Every six months or less Annually | | Drop down, select one | single | y |
| AKR0706 | | Where are you from? | United States of America Afghanistan Albania Algeria Andorra Angola Anguilla Antigua and Barbuda Argentina Armenia Australia Austria Azerbaijan Bahamas, The Bahrain Bangladesh Barbados Belarus Belgium Belize Benin Bermuda Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Brunei Bulgaria Burkina Faso Burma Burundi Cambodia Cameroon Canada Cape Verde Central African Republic Chad Chile China Colombia Cook Islands Costa Rica Côte d'Ivoire | | Drop down, select one | single | y |

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Date: 4/7/2008

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blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|---|---------|-------------------------|-----------------|--------------|
| | | | Croatia Cuba Cyprus Czech Republic Democratic Republic of the Congo Denmark Djibouti Dominica Dominican Republic Timor Leste Ecuador Egypt El Salvador Equatorial Guinea Eritrea Estonia Ethiopia Fiji Finland France Gabon Gambia, The Gaza Georgia Germany Ghana Greece Grenada Guatemala Guinea Guinea-Bissau Guyana Haiti Holy See Honduras Hong Kong Hungary Iceland India Indonesia Iran Iraq Ireland Israel Italy Jamaica Japan Jordan Kazakhstan Kenya Kiribati | | | | |

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Date: 4/7/2008

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|--|---------|-------------------------|-----------------|--------------|
| | | | Korea, North Korea, South Kosovo Kuwait Kyrgyzstan Laos Latvia Lebanon Lesotho Liberia Libya Liechtenstein Lithuania Luxembourg Macau Macedonia Madagascar Malawi Malaysia Maldives Mali Malta Marshall Islands Mauritania Mauritius Mexico Micronesia Moldova Monaco Mongolia Montenegro Morocco Mozambique Namibia Nauru Nepal Netherlands Netherlands Antilles New Zealand Nicaragua Niger Nigeria Norway Oman Pakistan Palau Panama Papua New Guinea Paraguay Peru Philippines | | | | |

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

| QID | Skip Logic Label | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|-----|------------------|---------------|--|---------|-------------------------|-----------------|--------------|
| | | | Poland Portugal Qatar Romania Russia Rwanda Samoa San Marino Sao Tome and Principe Saudi Arabia Senegal Serbia Seychelles Sierra Leone Singapore Slovakia Slovenia Solomon Islands Somalia South Africa Spain Sri Lanka St. Kitts and Nevis St. Lucia St. Vincent and the Grenadines Sudan Suriname Swaziland Sweden Switzerland Syria Taiwan Tajikistan Tanzania Thailand Togo Tonga Trinidad and Tobago Tunisia Turkey Turkmenistan Tuvalu Uganda Ukraine United Arab Emirates United Kingdom Uruguay Uzbekistan Vanuatu Venezuela Vietnam | | | | |

Model Instance Name:

Dept of State Alumni

MID: ZRNAM8Y5FF1IERIhoFRU8A==

Date: 4/7/2008

red & ~~strike-through~~: DELETEunderlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Dept of State Alumni CUSTOM QUESTION LIST

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|---------|------------------|--|---|---------|-------------------------|-----------------|--------------|
| | | | West Bank Yemen Zambia Zimbabwe Uruguay Uzbekistan Vanuatu Venezuela Vietnam Wales West Bank Yemen Zambia Zimbabwe | | | | |
| AKR0707 | | Which b>best describes you? | Alumnus/Alumni of United States Government Exchange Program Current exchange program participant Student seeking information on exchange programs Host of exchange program participant Family interested in hosting exchange student Department of State/program Employee United States Government Employee Congressional Staff Member Foreign Government Employee Scholar/ Researcher/ Academic Teacher/ Instructor / lecturer/Professor Business Media Military Non-profit Organization Other | | Drop down, select one | single | y |
| AKR0708 | | What b>source brought you to this site? | Search engine (Google, Yahoo, MSN, etc.) College/University website Other U.S. Department of State web site Other U.S. Government web site Printed materials Media/news story Program agency website U.S. Embassy website Alumni website or online group Fulbright commission website Exchange program adviser/administrator Educational advising site Binational center Other | | Drop down, select one | single | y |
| AKR0709 | | What b>type of program did you participate in? | Youth or High School Undergraduate Graduate Post graduate Professional Cultural | | Drop down, select one | single | y |

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|---------|------------------|--|---|---------|---------------------------|-----------------|--------------|
| | | | Teacher Other Does not apply | | | | |
| AKR0710 | | What is your primary reason for visiting the site today? | Calendar of events Grant opportunity listings Q&A Live online discussion Discussion forums Alumni news Photo gallery Post or view alumni resume Post or view articles written by alumni Find fellow alumni Find host family members Learn about life in another country Learn about exchange program opportunities Learn about alumni associations Register for the website Update profile Access online resource center Other (please specify) | | Checkbox, one-up vertical | single | y |
| AKR0710 | | Other (please specify) | | | | | |
| AKR0715 | | <u>Did you find what you were looking for?</u> | Yes No Partially Still looking | | Checkbox, one-up vertical | single | y |
| AKR0727 | | <u>If not, what were you looking for?</u> | | | | | |
| AKR0712 | | What method are you using to locate information on this site? | Site search Search within sections of the site Top navigation bar categories and menus Content boxes on home page Links within pages World region navigation map All of the above Other (Please specify) | | Checkbox, one-up vertical | single | y |
| AKR0713 | | Other navigation method | | | | | |
| AKR0714 | | If you used the search feature , what was your experience? | I found what I was looking for on the first try I found what I was looking for after several tries I found something related to what I was looking for The search returned to many results The Search returned to few results The search returned no results The results were too similar/redundant The results were not helpful Search speed was slow Other I did not use search feature | | Drop down, select one | single | n |
| 5403 | | How did you find out about State Alumni? | Search engine Another website/link Another alumnus Orientation End-of-Program workshop | | Drop down, select one | single | y |

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|---------|------------------|--|---|---------|-------------------------------|-----------------|--------------|
| | | | U.S. Embassy or Consulate IATP Center Alumni Resource Center Promotional bookmark Alumni Coordinator Other | | | | |
| 5408 | | Would you visit the site more often if it had more resources in languages other than English? | Yes No Maybe | | Radio button, one-up vertical | single | y |
| AKR0716 | | If "yes", which languages would you like to see? | Arabic Chinese French German Hindi Italian Japanese Korean Polish Punjabi Russian Spanish Turkish Urdu Other (please specify) | | Checkbox, one-up vertical | single | y |
| AKR0717 | | Other language | | | | | |
| 5412 | | Have you ever applied for a job or grant or attended an event that you learned about from this website? | Yes No | | Radio button, one-up vertical | single | y |
| 5413 | | Have you ever gotten a job or won a grant that you learned about from this website? | Yes No | | Radio button, one-up vertical | single | y |
| 5414 | | What, if any, other types of jobs and grants should be included? | | | Text area, no char limit | | n |
| 5415 | | Have you participated in a Q&A Live? | Yes No | | Radio button, one-up vertical | single | y |
| 5416 | | Are there any topics you would like us to address in a Q&A Live? (Please specify) | | | Text area, no char limit | | n |
| 5417 | | What other types of information or features do you think should be available on the State Alumni site? (Please specify) | | | Text area, no char limit | | n |
| AKR0718 | | What is your gender ? | Female Male I prefer not to respond | | Radio button, one-up vertical | single | n |
| AKR0719 | | Please select the category that includes your age ? | 17 and under 18 – 24 25 – 34 35 – 44 45 – 54 55 – 64 65 and over I prefer not to respond | | Radio button, one-up vertical | single | n |
| AKR0720 | | Which of the following best describes the highest level of education you have completed? | Current middle or high school student Did not complete high school High school graduate Vocational school | | Drop down, select one | single | n |

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|-----|------------------|---------------|--|---------|-------------------------|-----------------|--------------|
| | | | College/university graduate Some postgraduate school Masters/professional degree Doctoral Degree Prefer not to respond | | | | |



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| Special Instructions |
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**Special
Instructions**



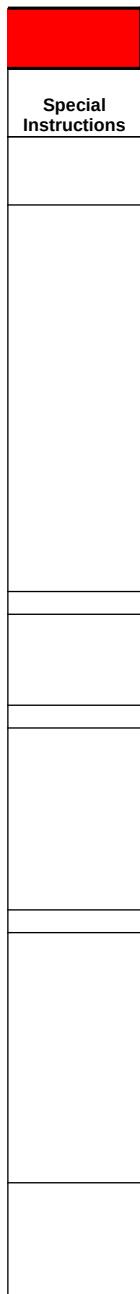
**Special
Instructions**

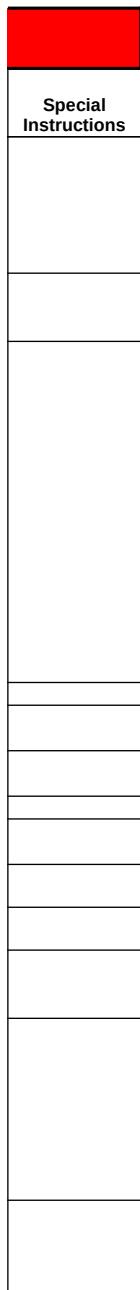


**Special
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