

Welcome and Thank You Text

Directions:

This welcome text is shown at the top of the questionnaire window and the thank you text at the bottom. This is a good place to mention the site/company/agency name so the visitor knows whom they are taking the survey for. Feel free to modify the standard Welcome and Thank you text shown in the boxes below. Please read comments before using any of the text.

Welcome Text

Welcome to girlshealth.gov.

We value your feedback! Would you help us make our website better? (If yes, survey will minimize and pop up upon exit/close.)

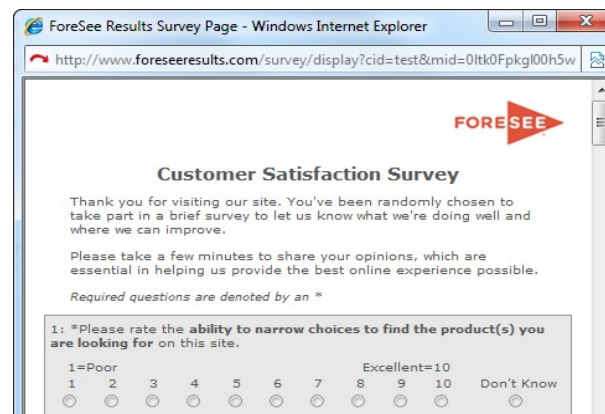
Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

DEFAULT Thank You Text

Thank you for your time in completing this survey. Your input is very valuable to us and we will take it into consideration.

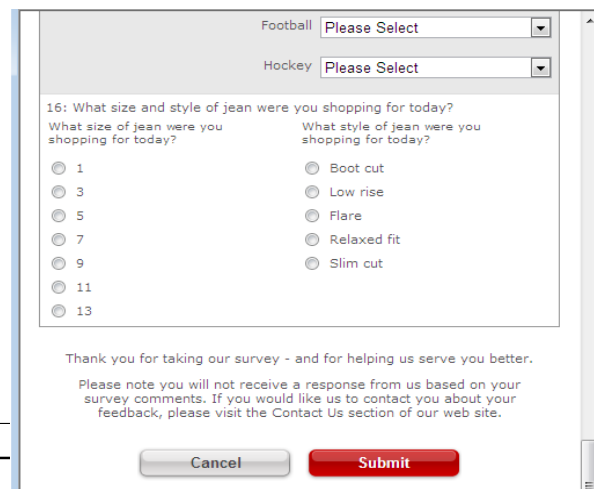
Examples

Welcome Text Example



The screenshot shows a browser window titled "ForeSee Results Survey Page - Windows Internet Explorer". The address bar shows the URL: <http://www.foreseeresults.com/survey/display?cid=test&mid=0ltk0Fpkgl00h5w>. The page content includes the ForeSee logo, the title "Customer Satisfaction Survey", and introductory text: "Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve." It also states: "Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible." and "Required questions are denoted by an *". The first question is: "1: *Please rate the ability to narrow choices to find the product(s) you are looking for on this site." Below the question is a rating scale from 1 to 10, with "1=Poor" and "Excellent=10" labels, and a "Don't Know" option. The scale is represented by radio buttons: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, Don't Know.

Thank You Text Example



The screenshot shows a survey's thank you page. At the top, there are two dropdown menus: "Football" with "Please Select" and "Hockey" with "Please Select". Below these is question 16: "16: What size and style of jean were you shopping for today?". The question is split into two columns: "What size of jean were you shopping for today?" and "What style of jean were you shopping for today?". The size options are radio buttons for 1, 3, 5, 7, 9, 11, and 13. The style options are radio buttons for Boot cut, Low rise, Flare, Relaxed fit, and Slim cut. Below the question, there is a thank you message: "Thank you for taking our survey - and for helping us serve you better." and a note: "Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site." At the bottom, there are two buttons: "Cancel" and "Submit".

Model Instance Name:

Girls Health V2

MID: Existing Measure - Please fill in; New Measure - DOT will fill in

Partitioned (Y/N)? Y

FPI Included(Y/N)?N

NOTE: All non-partitioned surveys will NOT be imputed and the elements will be rotated as a default unless otherwise specified and approved by Research.

Date: 10-24-2013

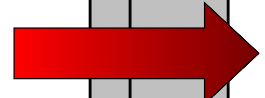
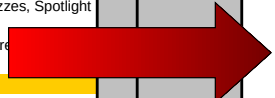
Fill In Date



Girls Health V2

Model questions utilize the ACSI methodology to determine scores and impacts

MQ Label	ELEMENTS (drivers of satisfaction)	MQ Label	CUSTOMER SATISFACTION	MQ Label	FUTURE BEHAVIORS
	Site Information (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Return (1=Very Unlikely, 10=Very Likely)
Site Information - Thoroughness	Please rate the thoroughness of information provided on this site.	Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	Return	How likely are you to return to this site ?
Site Information - Understandable	Please rate how understandable this site's information is.	Satisfaction - Expectations	How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds)		Recommend (1=Very Unlikely, 10=Very Likely)
Site Information - Answers	Please rate how well the site's information provides answers to your questions .	Satisfaction - Ideal	How does this site compare to your idea of an ideal website ? (1=Very Dissatisfied, 10=Very Satisfied)	Recommend	How likely are you to say good things about this website in the next 30 days?
	Site Performance (1=Poor, 10=Excellent, Don't Know)				Primary Resource (1=Very Unlikely, 10=Very Likely)
Site Performance - Loading	Please rate how quickly pages load on this site.			Primary Resource	How likely are you to use this website more than other websites for health information about girls in the next 30 days?
Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.				Visit Social Presence (1=Very Unlikely, 10=Very Likely)
Site Performance - Errors	Please rate the ability to load pages without getting error messages on this site.			Visit Social Presence	How likely are you to visit this agency's Facebook presence in the next 30 days?
	Functionality (1=Poor, 10=Excellent, Don't Know)				
Functionality - Usefulness	Please rate the usefulness of the features provided on this site (Quizzes, Spotlight On, Free Stuff, Create a Journal).				
Functionality - Convenient	Please rate the convenient placement of the features on this site (Quizzes, Spotlight On, Free Stuff, Create a Journal).				
Functionality - Variety	Please rate the variety of features on this site (Quizzes, Spotlight On, Free Stuff, Create a Journal).				
	Look and Feel (1=Poor, 10=Excellent, Don't Know)				
Look and Feel - Appeal	Please rate the visual appeal of this site.				
Look and Feel - Balance	Please rate the balance of graphics and text on this site.				
Look and Feel - Readability	Please rate the readability of the pages on this site.				
	Navigation (1=Poor, 10=Excellent, Don't Know)				
Navigation - Organized	Please rate how well the site is organized .				
Navigation - Options	Please rate the options available for navigating this site.				
Navigation - Layout	Please rate how well the site layout helps you find what you are looking for .				



#REF!
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 Date: 3/1/2008

red & strike-through: DELETE
 underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

#REF!

QID (Group ID)	F P Y ? Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
		How frequently do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time		Drop down, select one	Single
		Which of the following best describes you?	Student 10 years old and under Student 11 to 13 years old Student 14 to 16 years old Student 17 to 19 years old Student 20 years and older Parent/caregiver Teacher/educator Other		Radio button, one-up vertical	S
		What were you primarily looking for on this website?	Learn about general girls' health and the body Learn about fitness and nutrition Learn about relationships Learn about drugs, alcohol, and smoking Games/quizzes/activities Health terms glossary Girls' health publications to order or download and print Just browsing/nothing specific Other		Radio button, one-up vertical	S
		Did you find the information you were looking for today?	Yes Not yet No	A A	Drop down, select one	S



Required Y/N	Special Instructions
Y	
Y	
Y	Randomize Anchor Answer Choice
Y	