Partitioned (Yes)

Date:

8/14/2012



	Modelmostione	iliza tha ACCL	gov Satisfaction Survey			
		ilize the ACSI i	nethodology to determine scores and im CUSTOMER SATISFACTION	npacts	;	FUTURE RELIAVIORS
MQ Label	ELEMENTS (drivers of satisfaction)	MQ Label	COSTOMER SATISFACTION		MQ Label	FUTURE BEHAVIORS
	Content (1=Poor, 10=Excellent, Don't Know)	2	Satisfaction		Q	Likelihood to Return (1=Not Very Likely, 10=Very Likely)
Content - Accur	Please rate the accuracy of information on this site.	31 Satisfaction - C	What is your <b>overall satisfaction</b> with this site?	<b>34</b> R	teturn	How likely are you to return to this site?
Content - Qualit	Please rate the quality of information on this site.	32 Satisfaction - E	How well does this site meet your expectations?	?		Recommend (1=Not Very Likely, 10=Very Likely)
Content - Fresh	Please rate the <b>freshness of content</b> on this site.	33 Satisfaction - Id	How does this site compare to your idea of an ideal website?	<b>35</b> R	tecommend	How likely are you to recommend this site to someone el
	Functionality (1=Poor, 10=Excellent, Don't Know)					Primary Resource (1=Not Very Likely, 10=Very Likely)
Functionality -	Please rate the <b>usefulness of the features provided</b> on this site.			<b>36</b> P		How likely are you to use this site as your <b>primary resourc</b>
,	F					obtaining information from this organization?
Functionality -	Please rate the convenience of the features on this site.					Make Online Reservation
Functionality - \	Please rate the variety of features on this site.			<b>37</b> Li	ikelihood to R	How likely are you to <b>make an online reservation</b> from this in the future?
	Look and Feel (1=Poor, 10=Excellent, Don't Know)					Make Phone Reservation
Look and Feel -	Please rate the visual appeal of this site.			<b>38</b> M	lake Phone R	
						How likely are you to make a reservation using the Nation Recreation Reservation Service by phone in the future?
Look and Feel -	Please rate the <b>balance of graphics and text</b> on this site.					
	Please rate the readability of the pages on this site.					
	Navigation (1=Poor, 10=Excellent, Don't Know)					
Navigation - Or	Please rate how well the site is organized.					
Navigation - Op	Please rate the options available for navigating this site.					
Navigation - La	Please rate how well the site layout helps you find what you are looking					
	for.					
Navigation - Cli	Please rate the number of clicks to get where you want on this site.					
	Search (1=Poor, 10=Excellent, Don't Know)					
Search - Result	Search (1=Poor, 10=Excellent, Don't Know) Please rate the relevance of search results on this site.					
Search - Result Search - Result	Search (1=Poor, 10=Excellent, Don't Know) Please rate the relevance of search results on this site. Please rate the organization of search results on this site.					
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Search - Result Search - Result Search - Featur Search - Featur Site Performand Site Performand Tasks - Comple Tasks - Privacy	Search (1=Poor, 10=Excellent, Don't Know)  Please rate the relevance of search results on this site.  Please rate the organization of search results on this site.  Please rate how well the search results help you decide what to select.  Please rate how well the search feature helps you to narrow the results to find what you want.  Site Performance (1=Poor, 10=Excellent, Don't Know)  Please rate the speed that pages load on this site.  Please rate the consistency of speed from page to page on this site.  Please rate the ability to load pages without getting error messages on this site.  Tasks/Transactions (1=Poor, 10=Excellent, Don't Know)  Please rate the ease of completing task(s) on this site.  Please rate the degree of privacy in completing tasks on this site.					
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Search - Result Search - Result Search - Result Search - Featur Site Performand Site Performand Tasks - Comple Tasks - Verifica Tasks - Help Av	Search (1=Poor, 10=Excellent, Don't Know)  Please rate the relevance of search results on this site.  Please rate the organization of search results on this site.  Please rate how well the search results help you decide what to select.  Please rate how well the search feature helps you to narrow the results to find what you want.  Site Performance (1=Poor, 10=Excellent, Don't Know)  Please rate the speed that pages load on this site.  Please rate the consistency of speed from page to page on this site.  Please rate the ability to load pages without getting error messages on this site.  Tasks/Transactions (1=Poor, 10=Excellent, Don't Know)  Please rate the degree of privacy in completing tasks on this site.  Please rate the verification of task completion on this site.  Please rate the availability of help with questions or problems on this site.  Travel Browsing (1=Poor, 10=Excellent, Don't Know)  Please rate the ability to locate desired recreational options on this site.  Please rate the belection of recreational options on this site.					
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Search - Result Search - Result Search - Result Search - Featur Site Performand Site Performand Tasks - Comple Tasks - Verifica Tasks - Help Au Travel Browsing Travel Browsing	Search (1=Poor, 10=Excellent, Don't Know)  Please rate the relevance of search results on this site.  Please rate the organization of search results on this site.  Please rate how well the search results help you decide what to select.  Please rate how well the search feature helps you to narrow the results to find what you want.  Site Performance (1=Poor, 10=Excellent, Don't Know)  Please rate the speed that pages load on this site.  Please rate the consistency of speed from page to page on this site.  Please rate the ability to load pages without getting error messages on this site.  Tasks/Transactions (1=Poor, 10=Excellent, Don't Know)  Please rate the ease of completing task(s) on this site.  Please rate the degree of privacy in completing tasks on this site.  Please rate the verification of task completion on this site.  Please rate the availability of help with questions or problems on this site.  Travel Browsing (1=Poor, 10=Excellent, Don't Know)  Please rate the selection of recreational options on this site.  Please rate the ability to browse recreational options on this site.  Travel Information (1=Poor, 10=Excellent, Don't Know)					
Search - Result Search - Result Search - Result Search - Featur Site Performand Site Performand Site Performand Tasks - Comple Tasks - Privacy Tasks - Help Av Travel Browsing Travel Browsing	Search (1=Poor, 10=Excellent, Don't Know)  Please rate the relevance of search results on this site.  Please rate the organization of search results on this site.  Please rate how well the search results help you decide what to select.  Please rate how well the search feature helps you to narrow the results to find what you want.  Site Performance (1=Poor, 10=Excellent, Don't Know)  Please rate the speed that pages load on this site.  Please rate the consistency of speed from page to page on this site.  Please rate the ability to load pages without getting error messages on this site.  Tasks/Transactions (1=Poor, 10=Excellent, Don't Know)  Please rate the ease of completing task(s) on this site.  Please rate the degree of privacy in completing tasks on this site.  Please rate the verification of task completion on this site.  Please rate the availability of help with questions or problems on this site.  Travel Browsing (1=Poor, 10=Excellent, Don't Know)  Please rate the ability to locate desired recreational options on this site.  Please rate the ability to browse recreational options on this site.					

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pink: ADDITION blue + -->: REWORDING

			Recreation.gov Satisfaction Survey						
	Skip								
OID	Logic Label	Out of Total	Answer Choices	Olain An	T (! f !!)		Required		001-1-1
QID		Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instructions	CQ Label
CQhar0015020			Manage an existing reservation Make a tour reservation Make a campground reservation Obtain a permit Plan a trip Enter a lottery Just browsing Looking for specific information	-	Radio button, one-up vertical	S	Y	Skip Logic Group*	Primary Reaso
			Purchase tickets	٠.					
CQhar0015021	Α	Please specify your other primary reason for visiting Recreation.gov today.	Other please specify	A	Text area, no char limit		N	Skip Logic Group*	Other Primary Reason
ACQCol0008321		How frequently do you visit this site?	This is my first visit  Every few months or less often  Monthly  Weekly  Several times a week  Daily	-	Radio button, one-up vertical	S	N		Visit Frequenc
RJB00034			Yes No Not yet, I'm still in the process	A	Text field, <100 char	S	Y		Accomplish Go
RJB00035	Α	If you <b>did not accomplish what you wanted</b> , please specify what you were trying to do or find.			Text field, <100 char		N		What Trying to I
RJB00045			Below \$25,000 \$25,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$125,000 or over		Drop down, select one	S	N		Income
DO0586		What is your age?	Under 18 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 or older   prefer not to answer		Drop down, select one	S	N		Age
JB00047		If you could <b>suggest one improvement</b> to the Recreation.gov web site, what would it be?			Text field, <100 char		N		One Improveme

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			Recreation.gov Satisfaction Survey						
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
ACQhar0015020		What is your primary reason for visiting Recreation.gov today?			Radio button, one-up	S	Y	Skip Logic Group*	Primary Reason
			Manage an existing reservation Make a tour reservation Make a campground reservation Obtain a permit Plan a trip Enter a lottery Just browsing Looking for specific information Purchase tickets		vertical				
ACQhar0015021	A	Please specify your other primary reason for visiting	Other please specify	Α	Text area, no char limit		N	Skip Logic Group*	Other Primary
		Recreation.gov today.			Toxt area, no ona min			Omp Logic Group	Reason
ACQCol0008321			This is my first visit Every few months or less often Monthly Weekly Several times a week Daily		Radio button, one-up vertical	S	N		Visit Frequency
ACQhar0015022		Did you notice any changes to the Recreation.gov home	Daily	A.B.C.D	Radio button, one-up	S	¥	Skip Logic Group*	HP-Homepage
		page during your visit today?	<del>Yes</del> Ne	,-,-	vertical				change
ACQhar0015043	A	Please tell us whether you agree or disagree with the following statements about the new home page:  The new home page look and feel is visually pleasing.	Strongly-Disagree Disagree Neutral Agree Strongly-Agree Don't know		Radio button, one-up vertical	S	¥	Skip Legie Group*	HP-Look & Feel
ACQhar0015044	В	The new home page made it easier to determine which section I needed to navigate to.	Strongly-Disagree Disagree Neutral Agree Strongly-Agree Don't-know		Radio button, one-up vertical	S	¥	Skip Logic Group*	HP-Nav
ACQhar0015045	Е	The new layout on the home page made it easier to find the information I was looking for.	Strongly-Disagree Disagree Neutral Agree Strongly Agree Don't know		Radio button, one up vertical	S	¥	Skip Legic Group*	HP-Find Info
ACQhar0015046	Đ	The new home page design is an improvement over the previous design.	Strongly Disagree Disagree Neutral Agree Strongly Agree Disagree Strongly Agree Don't know		Radio button, one up vertical	S	¥	Skip Legic Group*	HP-Improvement from prev
RJB00034		today?	Yes No	А	Text field, <100 char	S	Y		Accomplish Goal
RJB00035		If you <b>did not accomplish what you wanted</b> , please specify what you were trying to do or find.	Not yet, I'm still in the process		Text field, <100 char		N		What Trying to Do
RJB00045		Which of the following categories best describes your total household income last year?	Below \$25,000 \$25,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000-\$124,999 \$125,000 or over		Drop down, select one	S	N		Income

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pink: ADDITION

			Recreation.gov Satisfaction Survey						
<b>QID</b> ED00586	Skip Logic Label	Question Text What is your age?	Answer Choices (limited to 50 characters) Under 18	Skip to		Single or Multi	Required Y/N N	Special Instructions	CQ Label Age
		, u	18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 or older j prefer not to answer			3	IV		
RJB00047		If you could <b>suggest one improvement</b> to the Recreation.gov web site, what would it be?			Text field, <100 char		N		One Improvement

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			Recreation.gov Satisfaction Survey			,			
	Skip Logic		Answer Choices				Required		
QID RJB00083	Label	Question Text Was the purpose of your visit today to make a reservation at	(limited to 50 characters)	Skip to	Type (select from list) Radio button, one-up	Multi S	Y/N ¥	Special Instructions	CQ Label
<del>13500003</del>		Yosemite National Park?	Yes		vertical	3	_		Purpose Yosemite
			Ne	1					
			Not Sure						
ACQhar0015020		What is your primary reason for visiting Recreation.gov today?	Research a future reservation		Radio button, one-up vertical	S	Y	Skip Logic Group*	Primary Reaso
			Manage an existing reservation	4					
			Make a tour reservation	-					
			Make a campground reservation Obtain a permit	+					
			Plan a trip	+					
			Enter a lottery	+					
			Just browsing	1					
			Looking for specific information	1					
			Purchase tickets						
			Other please specify	Α					
ACQhar0015021	Α	Please specify your other primary reason for visiting Recreation.gov today.			Text area, no char limit		N	Skip Logic Group*	Other Primary Reason
ACQCol0008321		How frequently do you visit this site?			Radio button, one-up	S	N		Visit Frequency
			This is my first visit	-	vertical				
			Every few months or less often  Monthly	-					
			Weekly	-					
			Several times a week	+					
			Daily	1					
ACQhar0015022		Did you notice any changes to the Recreation.gov home		A,B,C,D	Radio button, one-up	S	Υ	Skip Logic Group*	HP-Homepage
-		page during your visit today?	Yes		vertical				change
			No						
ACQhar0015043	A	Please tell us whether you agree or disagree with the following statements about the new home page: The new home page <b>look and feel is visually pleasing.</b>	Strongly Disagree Disagree Neutral		Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Look & Fee
			Agree Strongly Agree						
			Don't know						
ACQhar0015044	В	The new home page made it easier to determine which section I needed to navigate to.	Strongly Disagree		Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Nav
			Disagree Neutral	+					
			Agree	+					
			Strongly Agree	+					
			Don't know						
ACQhar0015045	С	The new layout on the home page made it easier to find the	Strongly Disagree		Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Find Info
			Disagree	1					
			Neutral						
			Agree						
			Strongly Agree						
			Don't know			_	.,		
ACQhar0015046	D		Strongly Disagree Disagree		Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Improvemer from prev
			Neutral	-					
			Agree	1					
			Strongly Agree						
			Don't know						
		Did you accomplish what you wanted on Recreation.gov today?	Yes		Text field, <100 char	S	Y		Accomplish Go
RJB00034									
RJB00034			No	Α .					
RJB00034	A		No Not yet, I'm still in the process	A	Text field, <100 char		N		What Trying to E

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			Recreation.gov Satisfaction Survey						
	Skip								
	Logic		Answer Choices				Required		
QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instructions	CQ Label
AGQhar0015047-		Did you visit Recreation.gov to learn more about any of the following recreation areas?	Mesa-Verde National Park  Yellowstone National Park  Grand Canyon National Park  Independence Half (Independence Half (Independ	A A A A A A A A A A A A	Checkbox, one up vertical	Multi	¥	Skip-Logie Group*	WHS Park
ACQhar0015048-	A	Did you know that the recreation area(s) you selected above is/are a World Heritage Site?	Ne Not sure what a World Heritage Site is	В	Radio button, one-up vertical	S	¥	Skip Logic Group*	WHS - Did You Know
ACQhar0015049-	В	Did knowing the recreation area(s) you selected were World Heritage-Sites influence your decision to learn more about them?	Yes – it was an influencer  No — It was not an influencer		Radio button, one up vertical	S	¥	Skip Logic Group*	WHS - Influence
RJB00045		Which of the following categories <b>best describes your total household income</b> last year?	Not sure  Below \$25,000 \$25,000-\$49,999 \$55,000-\$47,999 \$75,000-\$99,999 \$100,000-\$124,999 \$125,000 or over		Drop down, select one	S	N		Income
EDO0586		What is your age?	Under 18 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 or older I prefer not to answer		Drop down, select one	S	N		Age
RJB00047		If you could <b>suggest one improvement</b> to the Recreation.gov web site, what would it be?			Text field, <100 char		N		One Improveme

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			Recreation.gov Satisfaction Survey						
	Skip Logic		Answer Choices				Required		
<b>QID</b> RJB00083	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Ý/N	Special Instructions	CQ Label
RJB00083		Was the purpose of your visit today to make a reservation at Yosemite National Park?	Yes No Not Sure		Radio button, one-up vertical	S	,		Purpose Yosemite
ACQhar0015020		What is your primary reason for visiting Recreation.gov today?	Manage an existing reservation Make a tour reservation Make a campground reservation Obtain a permit Plan a trip Enter a lottery		Radio button, one-up vertical	S	Y	Skip Logic Group*	Primary Reason
			Just browsing Looking for specific information Purchase tickets						
ACQhar0015021	Α	Please specify your other primary reason for visiting Recreation.gov today.	Other please specify	A	Text area, no char limit		N	Skip Logic Group*	Other Primary Reason
ACQCol0008321		How frequently do you visit this site?	This is my first visit Every few months or less often Monthly Weekly Several times a week Daily		Radio button, one-up vertical	S	N		Visit Frequency
ACQhar0015022		Did you notice <b>any changes to</b> the Recreation.gov <b>home page</b> during your visit today?	Yes No	A,B,C,D	Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Homepage change
ACQhar0015043		Please tell us whether you agree or disagree with the following statements about the new home page: The new home page look and feel is visually pleasing.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Look & Fee
ACQhar0015044	В	The new home page made it easier to determine which section I needed to navigate to.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Nav
ACQhar0015045	С	The new layout on the home page made it easier to find the information I was looking for.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Find Info
ACQhar0015046		The new home page design is an improvement over the previous design.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Improvemen from prev
RJB00034		Did you <b>accomplish what you wanted</b> on Recreation.gov today?	Yes No	A	Text field, <100 char	S	Y		Accomplish Goa
RJB00035		If you did not accomplish what you wanted, please specify what you were trying to do or find.	Not yet, I'm still in the process		Text field, <100 char		N		What Trying to D

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			Recreation.gov Satisfaction Survey						
	Skip Logic		Answer Choices			Single or	Required		
QID	Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instructions	CQ Label
ACQhar0015047	Lauer	Did you visit Recreation.gov to learn more about any of the following recreation areas?	Mesa Verde National Park  Yellowstone National Park  Grand Carryon National Park  Independence Hall (Independence NHP)  Statue of Liberty National Monument  San Juan NHS  Everglades National Park  Redwood National Park  Redwood National Park  Mammoth Cave National Park  Olympic National Park  Great Smoky Mountains National Park  Yosemite National Park  Hawaii Volcanoes National Park  Carlsbad Caverns National Park  Carlsbad Caverns National Park  Glacier National Park  Glacier National Park  Chaco Culture NHP/Aztec Ruins NM  None of the above	A A A A A A A A A A A A A A A A A A A	Checkbox, one-up vertical			Skip Logic Group*  Mutually Exclusive	WHS - Park
ACQhar0015048	A	Did you know that the recreation area(s) you selected above is/are a World Heritage Site?	Yes  No  Not sure what a World Heritage Site is	В	Radio button, one-up vertical	S	Y	Skip Logic Group*	WHS - Did You Know
ACQhar0015049	В	Did knowing the recreation area(s) you selected were World Heritage Sites influence your decision to learn more about them?	Yes - it was an influencer  No - It was not an influencer  Not sure		Radio button, one-up vertical	S	Y	Skip Logic Group*	WHS - Influence
RJB00045		Which of the following categories best describes your total household income last year?	Below \$25,000 \$25,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000-\$124,999 \$125,000 or over		Drop down, select one	S	N		Income
EDO0586		What is your age?	Under 18 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 or older   prefer not to answer		Drop down, select one	S	N		Age
RJB00047		If you could <b>suggest one improvement</b> to the Recreation.gov web site, what would it be?			Text field, <100 char		N		One Improvemen

Model Instance Name

Recreation.gov Satisfaction Survey

MID: AxMwRh0wwoA4YgktwEs50g==

Date: 8/14/2012

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pink: ADDITION
blue + -->: REWORDING

				Recreation.gov Satisfaction Survey						
QID	Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to			Required Y/N	Special Instructions	CQ Label
RJB00083		Was the purpose of your visit today to make a reservation at Yosemite National Park?		Yes		Text field, <100 char	S	Y		Purpose Yosemite

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			Recreation.gov Satisfaction Survey						
	Skip Logic		Answer Choices			Single or	Required		
QID RJB00083	Label	Question Text Was the purpose of your visit today to make a reservation at	(limited to 50 characters)	Skip to	Type (select from list)  Text field, <100 char	Multi	Y/N ¥	Special Instructions	CQ Label Purpose
<del>RJBUUU03</del>		Yosemite National Park?	Yes-		Text lield, <100 Char	<del>5</del>	+		Yosemite
			N <del>o</del>	1					
NEW		What is your primary reason for visiting Boardation gov today?	Net sure		Padia buttan, ang un	S		Ckin Logio Crount	Drimon/ Doocon
NEW		What is your primary reason for visiting Recreation.gov today?	Research a future reservation		Radio button, one-up vertical	3	Y	Skip Logic Group*	Primary Reason
			Manage an existing reservation						
			Make a tour reservation						
			Make a campground reservation	-					
			Plan a trin	1					
			Enter a lottery	1					
			Just browsing						
			Looking for specific information	-					
			Purchase tickets Other please specify	١,					
NEW	Α	Please specify your other primary reason for visiting	Offer please specify		Text area, no char limit		N	Skip Logic Group*	Other Primary
		Recreation.gov today.							Reason
ACQCol0008321		How frequently do you visit this site?			Radio button, one-up	<u>s</u>	N		Visit Frequency
			This is my first visit	-	<u>vertical</u>				
			Every few months or less often Monthly	1					
			Weekly	1					
			Several times a week						
			<u>Daily</u>						
NEW		Did you notice <b>any changes to</b> the Recreation.gov <b>home page</b> during your visit today?	Vac	A,B,C,D	Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Homepage change
		page during your visit today :	No.	1	verueu				Critinge
NEW	A	Please tell us whether you agree or disagree with the following statements about the new home page: The new home page look and feel is visually pleasing.	Strongly Disagree		Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Look & Feel
		, producing	Disagree	1					
			Neutral						
			Agree						
			Strongly Agree	-					
NEW	В	The new home nage made it easier to determine which	DOLLKHOW		Radio button, one-up	S	Y	Skip Logic Group*	HP-Nav
VLVV	"	The new home page made it easier to determine which section I needed to navigate to.	Strongly Disagree		vertical			Skip Logic Group	TIP-IVAV
			Disagree						
			Neutral						
			Agree	-					
			Don't know	1					
NEW	С	The new layout on the home page made it easier to find the information I was looking for.	Strongly Disagree		Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Find Info
			Neutral	1					
			Agree	1					
			Strongly Agree						
			Don't know						
VEW	D	The new home page design is an improvement over the previous design.	Strongly Disagree		Radio button, one-up vertical	S	Y	Skip Logic Group*	HP-Improvement from prev
		provided designi	Disagree	1	· C. doui				nom prev
			Neutral	1					
			Agree						
			Strongly Agree	-					
RJB00034		Did you accomplish what you wanted on Recreation.gov	Yes		Text field, <100 char	S	Y		Accomplish Goa
		today?			Townsia, Stoothal				, compion 608
			No	Α					
			Not yet, I'm still in the process						
RJB00035 NEW	Α	If you did not accomplish what you wanted, please specify what you were trying to do or find.	Mesa Verde National Park		Text field, <100 char  Checkbox, one-un vertical	Multi	N	Skip Logic Group*	WHS - Park
ILVV		Did you visit Recreation.gov to learn more about any of the following recreation areas?	Yellowstone National Park  Yellowstone National Park	A	Checkbox, one-up vertical	With	,	Skip Logic Group*	WHS - Park
			renovatione realism of the						O - D - ultra O - u

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			Recreation.gov Satisfaction Survey						
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			Grand Canyon National Park Independence Hall (Independence NHP)	A A A					
			Statue of Liberty National Monument San Juan NHS	Α					
			Everglades National Park Redwood National Park	A A					
			Mammoth Cave National Park Olympic National Park	A					
			Great Smoky Mountains National Park	Α					
			Yosemite National Park Hawaii Volcanoes National Park	A A					
			Carlsbad Caverns National Park Wrangell-St. Elias/Glacier Bay National Park	A A					
			Glacier National Park	Α					
			Chaco Culture NHP/Aztec Ruins NM None of the above	A				Mutually Exclusive	
NEW	Α	Did you know that the recreation area(s) you selected above is/are a World Heritage Site?	Yes	В	Radio button, one-up vertical	S	Υ	Skip Logic Group*	WHS - Did You Know
			No Not sure what a World Heritage Site is	1					
NEW	В	Did knowing the recreation area(s) you selected were World	Not sure what a World Heritage Site is Yes - it was an influencer		Radio button, one-up	S	Υ	Skip Logic Group*	WHS - Influence
		Heritage Sites influence your decision to learn more about them?			vertical				
			No - It was not an influencer Not sure	1					
SAC1200		Which of the following sources drove you to visit the site	Not sure		Drop down, select one	S	¥	Rank Group*	SV - Rank 1
		today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network						
			Video I saw on YouTube Internet blogs or discussion forums	-				Adjust Template/Style Sheet Randomize	
			Advertising on social networks (Facebook, MySpace, Twitter)						
			Message directly from Recreation.gov on a social network Mobile phone text messages or alerts						
			Instant Message from a friend or colleague Familiarity with Recreation.gov	1					
			Promotional email(s) from Recreation.gov Search engine results						
			Word of mouth recommendation from someone I know						
			TV, radio, newspaper, or magazine advertising Internet advertising	-					
			Don't know Other	-				Anchor Answer Choice Anchor Answer Choice	
SAC1201		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	S	N	Rank Group*	SV - Rank 2
			Video I saw on YouTube Internet blogs or discussion forums						
			Advertising on social networks (Facebook, MySpace, Twitter)  Message directly from Recreation.gov on a social network						
			Mobile phone text messages or alerts Instant Message from a friend or colleague						
			Familiarity with Recreation.gov						
			Promotional email(s) from Recreation.gov Search engine results						
			Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising						
			Internet advertising						
			<del>Don't know</del> Other				Anchor Answer Choice Anchor Answer Choice		
SAC1202		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube		Drop down, select one	S	N	Rank Group*	SV - Rank 3
			Internet blogs or discussion forums						
			Advertising on social networks (Facebook, MySpace, Twitter)  Message directly from Recreation.gov on a social network						
		Messa; Mebile	Mobile phone text messages or alerts Instant Message from a friend or colleague						
			Familiarity with Recreation.gov						
			Promotional email(s) from Recreation.gov						

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			Recreation.gov Satisfaction Survey						
QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	<b>CQ Label</b>
			Search engine-results Word of mouth recommendation from someone I know TY, radio, newspaper, or magazine advertising Internet advertising						
			Don't know Other					Anchor Answer Choice Anchor Answer Choice	
SAC1203		If you heard about Recreation.gov from a social network, please specify the site (i.e. Facebook, Twitter).			Text area, no char limit		N		SV - Other Social Network
RJB00045		Which of the following categories best describes your total household income last year?	Below \$25,000 \$25,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000-\$124,999 \$125,000 or over		Drop down, select one	S	N		Income
EDO0586		What is your age?	Under 18 18 : 24 25 : 34 35 : 44 45 : 54 55 : 64 65 or older I prefer not to answer		Drop down, select one	S	N		Age

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QID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to		Single or Multi	Required Y/N	Special Instructions	CQ Label		
RJB00083		Was the purpose of your visit today to make a reservation at Yosemite National Park?	Yes		Text field, <100 char	S	Y		Purpose Yosemite		

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QID	Skip Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to			Required Y/N	Special Instructions	CQ Label	
RJB00083		Was the purpose of your visit today to make a reservation at Yosemite National Park?		Yes		Text field, <100 char	S	Y		Purpose Yosemite	