

Model Instance Name:
 NASA Portal Content + Search
 MID: E7F+G5PzBw1jexbIZ+IdMw==
 Date: 4/27/2009

Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	FUTURE BEHAVIORS
Content (1=Poor, 10=Excellent, Don't Know)	Satisfaction	Likelihood to Return (1=Not Very Likely, 10=Very Likely)
1 Please rate the accuracy of information on this site.	24 What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	27 How likely are you to return to this site ?
2 Please rate the quality of information on this site.	25 How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds)	Recommend (1=Not Very Likely, 10=Very Likely)
3 Please rate the freshness of content on this site.	26 How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)	28 How likely are you to recommend this site to someone else ?
Functionality (1=Poor, 10=Excellent, Don't Know)		
4 Please rate the usefulness of the features provided on this site.		
5 Please rate the convenience of the features on this site.		
6 Please rate the variety of features on this site.		
Image (1=Poor, 10=Excellent, Don't Know)		
7 Please rate the degree to which this site values you as a visitor.		
8 Please rate the degree to which this site is trustworthy.		
9 Please rate the degree to which this site is established.		
Look and Feel (1=Poor, 10=Excellent, Don't Know)		
10 Please rate the visual appeal of this site.		
11 Please rate the balance of graphics and text on this site.		
12 Please rate the readability of the pages on this site.		
Navigation (1=Poor, 10=Excellent, Don't Know)		
13 Please rate how well the site is organized.		
14 Please rate the options available for navigating this site.		
15 Please rate how well the site layout helps you find what you are looking for.		
16 Please rate the number of clicks to get where you want on this site.		
Search (1=Poor, 10=Excellent, Don't Know)		
17 Please rate the relevance of search results on this site.		
18 Please rate the organization of search results on this site.		
19 Please rate how well the search results help you decide what to select .		
20 Please rate how well the search feature helps you to narrow the results to find what you want.		
Site Performance (1=Poor, 10=Excellent, Don't Know)		
21 Please rate the speed of loading the page on this site.		
22 Please rate the consistency of speed on this site.		
23 Please rate the reliability of site performance on this site.		

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~~red & strike-through~~: DELETE
underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to A,B,C,D	Type (select from list)	Single or Multi
		Did you notice any changes to the NASA.gov homepage during your visit today?	Yes No		vertical	Single
	A	Please tell us whether you agree or disagree with the following statements about the new homepage: The new homepage look and feel is visually pleasing.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	Single
	B	The new homepage made it easier to determine which section I needed to navigate to.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	Single
	C	The new layout on the homepage made it easier to find the information I was looking for.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	Single
	D	The new homepage design is an improvement over the previous design.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	Single
EDO09325		What is your primary reason for visiting nasa.gov today?	News and Features Missions Multimedia Images Shuttle Space Station Earth Aeronautics Universe Solar System Other		Radio button, one-up vertical A	S
EDO09326	A	Other reason for visiting the site			Text field, <100 char	
ACQWro0007085		Which, if any, of the top navigation drop down menus did you use today? (check all that apply)	News Missions Multimedia Connect		Checkbox, one-up vertical	Multi

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			About NASA Not Sure None of the Above			
ACQWro0007069		Which, if any, of the following sections did you visit today? (check all that apply)	For Public For Educators For Students For Media For Policymakers For Employees MyNASA Not Sure None of the Above		Checkbox, one-up vertical	Multi
		Which of the event information links did you click on from the NASA.gov homepage today?	One of the featured events The events calendar The launch schedule The NASA TV schedule Not Sure None of the Above		Checkbox, one-up vertical	Multi
		Did you select one of the popular topics from the homepage dropdown menu?	Yes No Not Sure		Radio button, one-up vertical	Single
ACQWro0007070		If you visited the NASA.gov homepage today, did you choose any of the topic icons (e.g. Shuttle & Station, Solar System, Beyond Earth, etc) located on the right of page?	Yes No Not sure I did not visit the NASA.gov homepage today		Radio button, one-up vertical	Single
EDO02587		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site. Could not navigate back to previous information Would often feel lost, not know where I was Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Had technical difficulties (e.g. broken link) Other		Radio button, one-up vertical	S
ACQWro0007071		Did you use the NASA.gov search feature during your visit today?	Yes No Don't recall	A, B	Drop down, select one	Single
AAG00041	A	Please tell us what you typed into the NASA search box today.			Text area, no char limit	Single
EDO02588	B	Please tell us about your experience with the search tool.	I had no difficulty using the search feature on this site Too many results were returned		Radio button, one-up vertical	Single

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Too few results were returned Returned no results/received an error message Results were not related to what I was looking for Other			
RJO00121		Were you able to find what you were looking for?	I found the information, and it was VERY USEFUL I found the information, but it was HARD TO UNDERSTAND I found the information, but it was TOO MUCH INFORMATION to be useful I found information related to what I was seeking, but it was NOT ENOUGH INFORMATION to be useful I was NOT able to find the information that I was looking for Not applicable		Radio button, one-up vertical	Single
AAG02R		What information were you looking for?			Text area, no char limit	Single
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, what other online services or websites do you use to learn about NASA: AKR4316A10	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA Watch NASA video on YouTube Visit newsmmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify: None	A	Checkbox, one-up vertical	Multi
AKR4317	A	Other online tools to follow NASA programs			Text field, <100 char	Single
ACQWro0007086		Do you currently use a mobile device to access the web?	Yes No	A	Radio button, one-up vertical	Multi
ACQWro0007087	A	What NASA information would you/do you use your mobile device for?	View NASA Top Stories Watch NASA videos Look for NASA images Look for NASA news Find out information about NASA missions Visit NASA on Facebook Follow NASA Twitter updates Other, please specify I would not interact with NASA via my mobile device	B	Checkbox, one-up vertical	Multi
ACQWro0007088	B	Please tell us what other NASA information you would/do use your mobile device for.			Text field, <100 char	

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
EDO09327		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from NASA on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single
EDO09328		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from NASA on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single
EDO09329		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from NASA on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization		Drop down, select one	Single

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			E-mail update(s) from NASA			
			Search engine results			
			Word of mouth recommendation from someone I know			
			TV, radio, newspaper, or magazine report on NASA			
			Non-NASA website			
			"@NASA" Twitter account (www.twitter.com/nasa)			
			NASA Facebook account (www.facebook.com/nasa)			
			Don't know			
			Other			
EDO09330		Are there any sources not mentioned on the list that drove you to nasa.gov?			Text area, no char limit	
235		How frequently do you visit this site?	First time		Radio button, one-up vertical	Single
			More than once a day			
			Daily			
			Weekly			
			Monthly			
			Less than every 6 months			
		Redesign questions DID you notice any changes to the nasa.gov homepage? How do you feel this relates to the previous site design				



Required Y/N	Special Instructions
Y	Skip Logic Group
Y	Skip Logic Group
Y	Skip Logic Group
Y	Skip Logic Group
Y	Skip Logic Group
Y	Randomize OPS Group
N	Anchor Answer Choice
Y	



Required Y/N	Special Instructions
Y	
Y	
Y	
Y	
Y	
Y	Skip Logic Group
N	Skip Logic Group
N	Skip Logic Group



Required Y/N	Special Instructions
Y	
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Y	OPS Group
N	OPS Group
y	Skip Logic Group
y	Skip Logic Group
N	Skip Logic Group



Required Y/N	Special Instructions
Y	Rank Group Adjust Template/Style Sh Randomize Anchor Answer Choice Anchor Answer Choice
N	Rank Group Adjust Template/Style Sh Randomize Anchor Answer Choice Anchor Answer Choice
N	Rank Group Adjust Template/Style Sh Randomize



Required Y/N	Special Instructions
	Anchor Answer Choice Anchor Answer Choice
N	
Y	

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
EDO02588	B	Please tell us about your experience with the search tool.	I had no difficulty using the search feature on this site Too many results were returned Too few results were returned Returned no results/received an error message Results were not related to what I was looking for Other		Radio button, one-up vertical	Single	N
RJO00121		Were you able to find what you were looking for?	I found the information, and it was VERY USEFUL I found the information, but it was HARD TO UNDERSTAND I found the information, but it was TOO MUCH INFORMATION to be useful I found information related to what I was seeking, but it was NOT ENOUGH INFORMATION to be useful I was NOT able to find the information that I was looking for Not applicable		Radio button, one-up vertical	Single	Y
AAG02R		What information were you looking for?			Text area, no char limit	Single	N
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, what other online services or websites do you use to learn about NASA: AKR4316A10	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify: None	A	Checkbox, one-up vertical	Multi	Y
AKR4317	A	Other _online tools to follow NASA programs			Text field, <100 char	Single	N
ACQWro0007086		Do you currently use a mobile device to access the web?	Yes No	A	Radio button, one-up vertical	Multi	y
ACQWro0007087	A	What NASA information would you/do you use your mobile device for?	View NASA Top Stories Watch NASA videos Look for NASA images Look for NASA news Find out information about NASA missions Visit NASA on Facebook Follow NASA Twitter updates Other, please specify I would not interact with NASA via my mobile device	B	Checkbox, one-up vertical	Multi	y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQWro0007088	B	Please tell us what other NASA information you would/do use your mobile device for.			Text field, <100 char		N
EDO09327		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from NASA on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single	Y
EDO09328		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from NASA on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single	N
EDO09329		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from NASA on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization		Drop down, select one	Single	N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other				
EDO09330		Are there any sources not mentioned on the list that drove you to nasa.gov?			Text area, no char limit		N
235		How frequently do you visit this site?	First time More than once a day Daily Weekly Monthly Less than every 6 months		Radio button, one-up vertical	Single	Y
3553		Which best describes you?	Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-I/ team member		Radio button, two-up vertical	Single	Y



Special Instructions

Randomize
OPS Group

Anchor Answer Choice

Skip Logic Group

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Special Instructions

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Special Instructions

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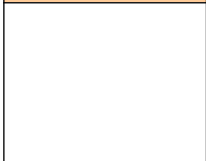
Rank Group

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
EDO09325		What is your primary reason for visiting nasa.gov today?	News and Features Missions Multimedia Images Shuttle and Space Station Earth Aeronautics Universe Solar System Other		Radio button, one-up vertical A	S	Y
EDO09326	A	Other reason for visiting the site			Text field, <100 char		N
ACQWro0007085		Which, if any, of the top navigation drop down menus did you use today? (check all that apply)	News Missions Multimedia Connect About NASA Not Sure None of the Above		Checkbox, one-up vertical	Multi	Y
ACQWro0007069		Which, if any, of the following sections did you visit today? (check all that apply)	For Public For Educators For Students For Policymakers For Employees MyNASA Not Sure None of the Above		Checkbox, one-up vertical	Multi	Y
ACQWro0007070		If you visited the NASA.gov homepage today, did you choose any of the topic icons (e.g. Shuttle & Station, Solar System, Beyond Earth, etc) located on the right of page?	Yes No Not sure I did not visit the NASA.gov homepage today		Radio button, one-up vertical	Single	Y
EDO02587		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site. Could not navigate back to previous information Would often feel lost, not know where I was Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Had technical difficulties (e.g. broken link) Other		Radio button, one-up vertical	S	Y
ACQWro0007071		Did you use the NASA.gov search feature during your visit today?	Yes No Don't recall	A, B	Drop down, select one	Single	Y
AAG00041	A	Please tell us what you typed into the NASA search box today.			Text area, no char limit	Single	N
EDO02588	B	Please tell us about your experience with the search tool.	I had no difficulty using the search feature on this site		Radio button, one-up vertical	Single	N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Too many results were returned				
			Too few results were returned				
			Returned no results/received an error message				
			Results were not related to what I was looking for				
			Other				
RJO00121		Were you able to find what you were looking for?	I found the information, and it was VERY USEFUL		Radio button, one-up vertical	Single	Y
			I found the information, but it was HARD TO UNDERSTAND				
			I found the information, but it was TOO MUCH INFORMATION to be useful				
			I found information related to what I was seeking, but it was NOT ENOUGH INFORMATION to be useful				
			I was NOT able to find the information that I was looking for				
			Not applicable				
AAG02R		What information were you looking for?			Text area, no char limit	Single	N
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, what other online services or websites do you use to learn about NASA: AKR4316A10	Follow NASA Twitter feeds		Checkbox, one-up vertical	Multi	Y
			Participate in Facebook online community regarding NASA missions				
			Participate in Myspaceonline community discussions regarding NASA missions				
			Watch NASA video on YouTube				
			Visit newsmedia sites like cnn.com				
			Read blogs				
			RSS feeds				
			SMS/Texting				
			Other, please specify:	A			
			None				
AKR4317	A	Other_online tools to follow NASA programs			Text field, <100 char	Single	N
ACQWro0007086		Do you currently use a mobile device to access the web?	Yes	A	Radio button, one-up vertical	Multi	y
			No				
ACQWro0007087	A	What NASA information would you/do you use your mobile device for?	View NASA Top Stories		Checkbox, one-up vertical	Multi	y
			Watch NASA videos				
			Look for NASA images				
			Look for NASA news				
			Find out information about NASA missions				
			Visit NASA on Facebook				
			Follow NASA Twitter updates				
			Other, please specify	B			
			I would not interact with NASA via my mobile device				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQWro0007088	B	Please tell us what other NASA information you would/do use your mobile device for.			Text field, <100 char		N
EDO09327		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company --> NASA on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single	Y
EDO09328		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company --> NASA on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single	N
EDO09329		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company --> NASA on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization		Drop down, select one	Single	N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other				
EDO09330		Are there any sources not mentioned on the list that drove you to nasa.gov?			Text area, no char limit		N
235		How frequently do you visit this site?	First time More than once a day Daily Weekly Monthly Less than every 6 months		Radio button, one-up vertical	Single	Y
3553		Which best describes you?	Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-I/ team member		Radio button, two-up vertical	Single	Y



Special Instructions

Randomize
OPS Group

Anchor Answer Choice

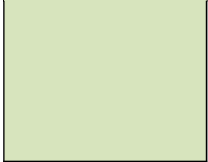
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Special Instructions



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Special Instructions

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Rank Group

Adjust Template/Style Sh
Randomize

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Anchor Answer Choice

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Adjust Template/Style Sh
Randomize

Anchor Answer Choice
Anchor Answer Choice

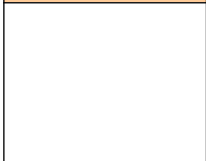
Rank Group

Adjust Template/Style Sh
Randomize



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Anchor Answer Choice
Anchor Answer Choice



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MID: E7F+G5PzBw1jexbIZ+IdMw==
Date: 6/8/2011

red & strike-through: DELETE
underlined & italicized: RE-ORDER
pink: ADDITION
blue + -->: REWORDING

NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
EDO09325		What is your primary reason for visiting nasa.gov today?	News and Features Missions Multimedia Images Shuttle and Space Station Earth Aeronautics Universe Solar System Other		Radio button, one-up vertical	S	Y
EDO09326	A	Other reason for visiting the site			A Text field, <100 char		N
654		How do you usually find what you are looking for on the NASA.gov?	Top Navigation menus Featured links on pages Image icons on the top right of home page		Checkbox, one-up vertical	Multi	Y

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Left column navigation menu Advanced search page Search box (type in words) Most Viewed links Top Rated links Other, please specify:	A			
RJO00118	A	Other navigation methods:			Text field, <100 char	Single	N
		Which, if any, of the top navigation drop down menus did you use today? (check all that apply)	News Missions Multimedia Connect About NASA None of the Above Not Sure		Checkbox, one-up vertical	Multi	Y
		Which, if any, of the following sections did you visit today? (check all that apply)	For Public For Educators For Students For Policymakers For Employees MyNASA None of the Above Not Sure		Checkbox, one-up vertical	Multi	Y
		If you visited the NASA.gov homepage today, did you choose any of the topic icons (e.g. Shuttle & Station, Solar System, Beyond Earth, etc) located on the right of page?	Yes No Not sure I did not visit the NASA.gov homepage today		Radio button, one-up vertical	Single	Y
EDO02587		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site. Could not navigate back to previous information Would often feel lost, not know where I was Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Had technical difficulties (e.g. broken link) Other		Radio button, one-up vertical	S	Y
		Did you use the NASA.gov search feature during your visit today?	Yes No Don't recall	A, B	Drop down, select one	Single	Y
AAG00041	A	If you searched on NASA.gov today, what search terms did you use? --> Please tell us what you typed into the NASA search box today.			Text area, no char limit	Single	N
EDO02588	B	If you used the search box, please describe your experience: --> Please tell us about your experience with the search tool.	I did not use the search tool today I had no difficulty using the search feature on this site		Radio button, one-up vertical	Single	N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		moving this answer option up in the sequence →	Too many results were returned Too few results were returned Returned no results/received an error message Results were not related to what I was looking for Could not sort the results Could not refine the results Other				
RJO00121		Were you able to find what you were looking for?	I found the information, and it was VERY USEFUL I found the information, but it was HARD TO UNDERSTAND I found the information, but it was TOO MUCH INFORMATION to be useful I found information related to what I was seeking, but it was NOT ENOUGH INFORMATION to be useful I was NOT able to find the information that I was looking for Not applicable		Radio button, one-up vertical	Single	Y
AAG02R		What information were you looking for?			Text area, no char limit	Single	N
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, what other online services or websites do you use to learn about NASA:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting None Other, please specify:	A	Checkbox, one-up vertical	Multi	Y
AKR4317	A	Other _online tools to follow NASA programs			Text field, <100 char	Single	N
		Do you currently use a mobile device to access the web?	Yes No	A	Checkbox, one-up vertical	Multi	y
	A	What NASA information would you/do you use your mobile device for?	View NASA Top Stories Watch NASA videos Look for NASA images Look for NASA news Find out information about NASA missions Visit NASA on Facebook Follow NASA Twitter updates I would not interact with NASA via my mobile device Other, please specify	B	Checkbox, one-up vertical	Multi	y

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
	B	Please tell us what other NASA information you would/do use your mobile device for.			Text field, <100 char		N
EDO02590		What information already found on NASA would you find most useful to have on your mobile device?	Images Multimedia News and Features Missions I would not use a mobile device to find information on NASA Other: Please specify-	A	Checkbox, one-up-vertical	Multi	y
EDO02591	A	Other info to have on mobile device-			Text field, <100 char		N
EDO09327		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single	Y
EDO09328		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA		Drop down, select one	Single	N

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other				
EDO09329		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single	N
EDO09330		Are there any sources not mentioned on the list that drove you to nasa.gov?			Text area, no char limit		N
235		How frequently do you visit this site?	First time More than once a day Daily Weekly Monthly Less than every 6 months		Radio button, one-up vertical	Single	Y
3553		Which best describes you?	Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media		Radio button, two-up vertical	Single	Y

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			NASA Employee				
			Contractor or sub				
			PI/Co-I/ team member				



Special Instructions

Randomize
OPS Group

Anchor Answer Choice

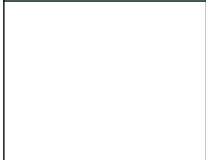
OPS Group



Special Instructions



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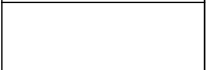
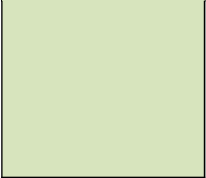
Skip Logic Group

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Special Instructions



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Special Instructions

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Special Instructions

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
EDO09325		What is your primary reason for visiting nasa.gov today?	News and Features Missions Multimedia Images Shuttle and Space Station Earth Aeronautics Universe Solar System Other		Radio button, one-up vertical	S
EDO09326	A	Other reason for visiting the site			A Text field, <100 char	
654		How do you usually find what you are looking for on the NASA.gov?	Top Navigation menus Featured links on pages Image icons on the top right of home page		Checkbox, one-up vertical	Multi

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Left column navigation menu Advanced search page Search box (type in words) Most Viewed links Top Rated links Other, please specify:	A		
RJO00118	A	Other navigation methods.			Text field, <100 char	Single
EDO02587		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site. Could not navigate back to previous information Would often feel lost, not know where I was Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Had technical difficulties (e.g. broken link) Other		Radio button, one-up vertical	S
AAG00041		If you searched on NASA.gov today, what search terms did you use?			Text area, no char limit	Single
EDO02588		If you used the search box, please describe your experience:	I did not use the search tool today I had no difficulty using the search feature on this site Too many results To few results Results were not related to what I was looking for Could not sort the results Could not refine the results Returned no results/received an error message Other		Radio button, one-up vertical	Single
RJO00121		Were you able to find what you were looking for?	Yes, and it was VERY USEFUL Yes, but it was HARD TO UNDERSTAND Yes, but it was TOO MUCH INFORMATION Yes, but it was NOT ENOUGH INFORMATION		Radio button, one-up vertical	Single

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			No Not yet Not applicable			
AAG02R		What information were you looking for?			Text area, no char limit	Single
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, what other online services or websites do you use to learn about NASA:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:	A	Checkbox, one-up vertical	Multi
AKR4317	A	Other _online tools to follow NASA programs			Text field, <100 char	Single
EDO02589		If NASA were to offer mobile content, which would you prefer?	Mobile site (example—m.XXX.gov)- Downloadable Application (example—iPhone application, Android Application, Blackberry Application)- Not Sure I am not interested in accessing mobile content Other		Radio button, one-up vertical s	
EDO02590		What information already found on NASA would you find most useful to have on your mobile device?	Images Multimedia News and Features Missions I would not use a mobile device to find information on NASA Other: Please specify	A	Checkbox, one-up vertical	Multi

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
EDO02591	A	Other info to have on mobile device			Text field, <100 char	
EDO09327		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single
EDO09328		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single
EDO09329		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization		Drop down, select one	Single

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other			
EDO09330		Are there any sources not mentioned on the list that drove you to nasa.gov?			Text area, no char limit	
235		How frequently do you visit this site?	First time More than once a day Daily Weekly Monthly Less than every 6 months		Radio button, one-up vertical	Single
3553		Which best describes you?	Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-I/ team member		Radio button, two-up vertical	Single



Required Y/N	Special Instructions
Y	Randomize OPS Group
	Anchor Answer Choice
N	
Y	OPS Group



Required Y/N	Special Instructions
N	OPS Group
Y	
N	
N	
Y	



Required Y/N	Special Instructions
N	
Y	OPS Group
N	OPS Group
y	
y	OPS Group



Required Y/N	Special Instructions
N	OPS Group
Y	Rank Group Adjust Template/Style Sh Randomize Anchor Answer Choice Anchor Answer Choice
N	Rank Group Adjust Template/Style Sh Randomize Anchor Answer Choice Anchor Answer Choice
N	Rank Group Adjust Template/Style Sh Randomize



Required Y/N	Special Instructions
	Anchor Answer Choice Anchor Answer Choice
N	
Y	
Y	OPS Group

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EDO09325		What is your primary reason for visiting nasa.gov today?	News and Features Missions Multimedia Images Shuttle and Space Station Earth Aeronautics Universe Solar System Other		Radio button, one-up vertical	S
EDO09326	A	Other reason for visiting the site			A Text field, <100 char	
654		How do you usually find what you are looking for on the NASA.gov?	Top Navigation menus Featured links on pages Image icons on the top right of home page		Radio button, one-up vertical	Single

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Left column navigation menu Advanced search page Search box (type in words) Most Viewed links Top Rated links Other, please specify:	A		
RJO00118	A	Other navigation methods.			Text field, <100 char	Single
EDO02587		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site. Could not navigate back to previous information Would often feel lost, not know where I was Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Had technical difficulties (e.g. broken link) Other		Radio button, one-up vertical	S
AAG00041		If you searched on NASA.gov today, what search terms did you use?			Text area, no char limit	Single
EDO02588		If you used the search box, please describe your experience:	I had no difficulty using the search feature on this site Too many results Too few results Results were not related to what I was looking for Could not sort the results Could not refine the results Returned no results/received an error message Other		Radio button, one-up vertical	Single
RJO00121		Were you able to find what you were looking for?	Yes, and it was VERY USEFUL Yes, but it was HARD TO UNDERSTAND Yes, but it was TOO MUCH INFORMATION Yes, but it was NOT ENOUGH INFORMATION No Not yet Not applicable		Radio button, one-up vertical	Single

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
AAG02R		What information were you looking for?			Text area, no char limit	Single
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, what other online services or websites do you use to learn about NASA:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmidia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:		Radio button, one-up vertical	Single
AKR4317	A	Other _online tools to follow NASA programs		A	Text field, <100 char	Single
EDO02589		If NASA were to offer mobile content, which would you prefer?	Mobile site (example - m.XXX.gov) Downloadable Application (example – iPhone application, Android Application, Blackberry Application) Not Sure I am not interested in accessing mobile content Other		Radio button, one-up vertical	Single
EDO02590		What information already found on NASA would you find most useful to have on your mobile device?	Images Multimedia News and Features Missions I would not use a mobile device to find information on NASA Other: Please specify		Radio button, one-up vertical	Single
EDO02591	A	Other info to have on mobile device			Text field, <100 char	

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
EDO09327		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single
EDO09328		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single
EDO09329		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know		Drop down, select one	Single

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other			
EDO09330		Are there any sources not mentioned on the list that drove you to nasa.gov?			Text area, no char limit	
235		How frequently do you visit this site?	First time More than once a day Daily Weekly Monthly Less than every 6 months		Radio button, one-up vertical	Single
3553		Which best describes you?	Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-I/ team member		Radio button, two-up vertical	Single



Required Y/N	Special Instructions
N	OPS Group
Y	
N	
N	
Y	



Required Y/N	Special Instructions
N	
Y	OPS Group
N	OPS Group
Y	
y	OPS Group
N	OPS Group



Required Y/N	Special Instructions
Y	Rank Group Adjust Template/Style Sh Randomize Anchor Answer Choice Anchor Answer Choice
N	Rank Group Adjust Template/Style Sh Randomize Anchor Answer Choice Anchor Answer Choice
N	Rank Group Adjust Template/Style Sh Randomize



Required Y/N	Special Instructions
	Anchor Answer Choice Anchor Answer Choice
N	
Y	
Y	OPS Group

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
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EDO09326	A	Other reason for visiting the site			A Text field, <100 char	
654		How do you usually find what you are looking for on the NASA.gov?	Top Navigation menus Featured links on pages Image icons on the top right of home page		Radio button, one-up vertical	Single

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 Date: 4/27/2009

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Left column navigation menu Advanced search page Search box (type in words) Most Viewed links Top Rated links Other, please specify:	A		
RJO00118	A	Other navigation methods.			Text field, <100 char	Single
EDO02587		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site. Could not navigate back to previous information Would often feel lost, not know where I was Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Had technical difficulties (e.g. broken link) Other		Radio button, one-up vertical	S
AAG00041		If you searched on NASA.gov today, what search terms did you use?			Text area, no char limit	Single
EDO02588		If you used the search box, please describe your experience:	I had no difficulty using the search feature on this site Too many results Too few results Results were not related to what I was looking for Could not sort the results Could not refine the results Returned no results/received an error message Other		Radio button, one-up vertical	Single
RJO00121		Were you able to find what you were looking for?	Yes, and it was VERY USEFUL Yes, but it was HARD TO UNDERSTAND Yes, but it was TOO MUCH INFORMATION Yes, but it was NOT ENOUGH INFORMATION No Not yet Not applicable		Radio button, one-up vertical	Single

Model Instance Name:
 NASA Portal Content + Search
 MID: E7F+G5PzBw1jexblZ+IdMw==
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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
AAG02R		What information were you looking for?			Text area, no char limit	Single
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, what other online services or websites do you use to learn about NASA:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:		Radio button, one-up vertical	Single
AKR4317	A	Other _online tools to follow NASA programs		A	Text field, <100 char	Single
EDO02589		If NASA were to offer mobile content, which would you prefer?	Mobile site (example - m.XXX.gov) Downloadable Application (example – iPhone application, Android Application, Blackberry Application) Not Sure I am not interested in accessing mobile content Other		Radio button, one-up vertical s	
EDO02590		What information already found on NASA would you find most useful to have on your mobile device?	Images Multimedia News and Features Missions I would not use a mobile device to find information on NASA Other: Please specify		Radio button, one-up vertical s	
EDO02591	A	Other info to have on mobile device			Text field, <100 char	
GMB041		Access Images/Pictures	1=Never		Radio button, scale, has don't know	S

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
				2		
				3		
				4		
			5=Always			
			Don't Know			
GMB042		NASA Television	1=Never		Radio button, scale, has don't know	S
				2		
				3		
				4		
			5=Always			
			Don't Know			
GMB043		NASA Calendar	1=Never		Radio button, scale, has don't know	S
				2		
				3		
				4		
			5=Always			
			Don't Know			
GMB044		Video Features	1=Never		Radio button, scale, has don't know	S
				2		
				3		
				4		
			5=Always			
			Don't Know			
GMB045		Interactive Features	1=Never		Radio button, scale, has don't know	S
				2		
				3		
				4		
			5=Always			
			Don't Know			
GMB046		Reading feature stories or news updates	1=Never		Radio button, scale, has don't know	S
				2		
				3		
				4		
			5=Always			
			Don't Know			
GMB047		Podcasts	1=Never		Radio button, scale, has don't know	S
				2		
				3		
				4		
			5=Always			
			Don't Know			

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
CMB048		Bookmark or tag pages	1=Never		Radio button, scale, has don't know	S
			2			
			3			
			4			
			5=Always			
			Don't Know			
CMB049		In Social Networks (such as Facebook, MySpace)	1=Never		Radio button, scale, has don't know	S
			2			
			3			
			4			
			5=Always			
			Don't Know			
CMB050		By adding comments, ratings, or reviews	1=Never		Radio button, scale, has don't know	S
			2			
			3			
			4			
			5=Always			
			Don't Know			
CMB051		Reading blogs	1=Never		Radio button, scale, has don't know	S
			2			
			3			
			4			
			5=Always			
			Don't Know			
CMB052		Subscribing to RSS feeds	1=Never		Radio button, scale, has don't know	S
			2			
			3			
			4			
			5=Always			
			Don't Know			
CMB053		Email updates	1=Never		Radio button, scale, has don't know	S
			2			
			3			
			4			
			5=Always			
			Don't Know			
CMB054		MyNASA	1=Never		Radio button, scale, has don't know	S
			2			
			3			
			4			
			5=Always			

Model Instance Name:
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 MID: E7F+G5PzBw1jexbIZ+IdMw==
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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
EDO09327		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Don't Know Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single
EDO09328		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other		Drop down, select one	Single
EDO09329		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site/organization E-mail update(s) from NASA Search engine results		Drop down, select one	Single

Model Instance Name:
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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine report on NASA Non-NASA website "@NASA" Twitter account (www.twitter.com/nasa) NASA Facebook account (www.facebook.com/nasa) Don't know Other			
EDO09330		Are their any sources not mentioned on the list that drove you to nasa.gov?			Text area, no char limit	
235		How frequently do you visit this site?	First time More than once a day Daily Weekly Monthly Less than every 6 months		Radio button, one-up vertical	Single
3553		Which best describes you?	Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-I/ team member		Radio button, two-up vertical	Single



Required Y/N	Special Instructions
Y	Randomize OPS Group Anchor Answer Choice
N	
Y	OPS Group



Required Y/N	Special Instructions
N	OPS Group
Y	
N	
N	
Y	



Required Y/N	Special Instructions
N	
Y	OPS Group
N	OPS Group
Y	
y	OPS Group
N	OPS Group
Y	Matrix Group



Required Y/N	Special Instructions
Y	Matrix-Group
Y	Matrix-Group
Y	Matrix-Group
Y	Matrix-Group
Y	Matrix-Group
Y	Matrix-Group



Required Y/N	Special Instructions
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Y	Rank Group Adjust Template/Style Sh Randomize Anchor Answer Choice Anchor Answer Choice
---	-------------------------------------------------------------------------------------------------------------

N	Rank Group Adjust Template/Style Sh Randomize Anchor Answer Choice Anchor Answer Choice
---	-------------------------------------------------------------------------------------------------------------

N	Rank Group Adjust Template/Style Sh Randomize
---	---------------------------------------------------------



Required Y/N	Special Instructions
	Anchor Answer Choice Anchor Answer Choice
N	
Y	
Y	OPS Group

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
654		How do you usually find what you are looking for on the NASA.gov?	Top Navigation menus Featured links on pages Image icons on the top right of home page		Radio button, one-up vertical	Single	Y

Model Instance Name:
 NASA Portal Content + Search
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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Left column navigation menu Advanced search page Search box (type in words) Most Viewed links Top Rated links Other, please specify:	A			
RJO00118	A	Other navigation methods.			Text field, <100 char	Single	N
EDO02587		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site. Could not navigate back to previous information Would often feel lost, not know where I was Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Had technical difficulties (e.g. broken link) Other		Radio button, one-up vertical	S	Y
AAG00041		If you searched on NASA.gov today, what search terms did you use?			Text area, no char limit	Single	N
EDO02588		If you used the search box, please describe your experience:	I had no difficulty using the search feature on this site Too many results Too few results Results were not related to what I was looking for Could not sort the results Could not refine the results Returned no results/received an error message Other		Radio button, one-up vertical	Single	N
RJO00121		Were you able to find what you were looking for?	Yes, and it was VERY USEFUL Yes, but it was HARD TO UNDERSTAND Yes, but it was TOO MUCH INFORMATION Yes, but it was NOT ENOUGH INFORMATION No Not yet Not applicable		Radio button, one-up vertical	Single	Y

Model Instance Name:

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
AAG02R		What information were you looking for?			Text area, no char limit	Single	N
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, what other online services or websites do you use to learn about NASA:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:		Radio button, one-up vertical	Single	Y
AKR4317	A	Other _online tools to follow NASA programs		A	Text field, <100 char	Single	N
EDO02589		If NASA were to offer mobile content, which would you prefer?	Mobile site (example - m.XXX.gov) Downloadable Application (example – iPhone application, Android Application, Blackberry Application) Not Sure I am not interested in accessing mobile content Other		Radio button, one-up vertical	Single	Y
EDO02590		What information already found on NASA would you find most useful to have on your mobile device?	Images Multimedia News and Features Missions I would not use a mobile device to find information on NASA Other: Please specify		Radio button, one-up vertical	Single	Y
EDO02591	A	Other info to have on mobile device			Text field, <100 char		N
CMB041		Access Images/Pictures	1=Never		Radio button, scale, has don't know	S	Y

Model Instance Name:

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
				2			
				3			
				4			
			5=Always				
			Don't Know				
CMB042		NASA Television	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always				
			Don't Know				
CMB043		NASA Calendar	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always				
			Don't Know				
CMB044		Video Features	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always				
			Don't Know				
CMB045		Interactive Features	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always				
			Don't Know				
CMB046		Reading feature stories or news updates	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always				
			Don't Know				
CMB047		Podcasts	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always				
			Don't Know				

Model Instance Name:

NASA Portal Content + Search

MID: E7F+G5PzBw1jexblZ+IdMw==

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
CMB048		Bookmark or tag pages	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
			Don't Know				
CMB049		In Social Networks (such as Facebook, MySpace)	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
			Don't Know				
CMB050		By adding comments, ratings, or reviews	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
			Don't Know				
CMB051		Reading blogs	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
			Don't Know				
CMB052		Subscribing to RSS feeds	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
			Don't Know				
CMB053		Email updates	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
			Don't Know				
CMB054		MyNASA	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				

Model Instance Name:
 NASA Portal Content + Search
 MID: E7F+G5PzBw1jexbIZ+IdMw==
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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
235		How frequently do you visit this site?	Don't Know First time More than once a day Daily Weekly Monthly Less than every 6 months		Radio button, one-up vertical	Single	Y
3553		Which best describes you?	Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-I/ team member		Radio button, two-up vertical	Single	Y

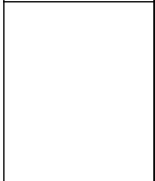
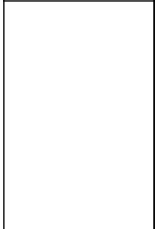
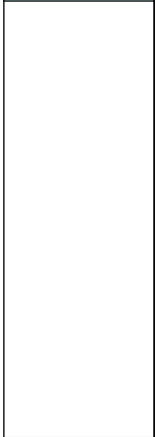
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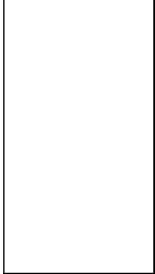


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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
AAG00038		How do you plan on using the information you find on this site today?	Tell others about it Will use for homework or school project Will use as teaching resource Use information for my job Search for further information from another source Nothing specific, just browsing Will use info for a project or presentation Improve my understanding of space program Follow the current missions Support new or current research projects Other, please specify:		Radio button, one-up vertical	Single	Y
AAG00039		Other uses with information found on this site today:			Text area, no char limit	Single	N
654		How do you usually find what you are looking for on the NASA.gov?	Top Navigation menus Featured links on pages Image icons on the top right of home page		Radio button, one-up vertical	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Left column navigation menu Advanced search page Search box (type in words) Most Viewed links Top Rated links Other, please specify:	A			
RJO00118	A	Other navigation methods.			Text field, <100 char	Single	N
EDO02587		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site. Could not navigate back to previous information Would often feel lost, not know where I was Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Had technical difficulties (e.g. broken link) Other		Radio button, one-up vertical	S	Y
AAG00041		If you searched on NASA.gov today, what search terms did you use?			Text area, no char limit	Single	N
EDO02588		If you used the search box, please describe your experience:	I had no difficulty using the search feature on this site Too many results To few results Results were not related to what I was looking for Could not sort the results Could not refine the results Returned no results/received an error message Other		Radio button, one-up vertical	Single	N
RJO00121		Were you able to find what you were looking for?	Yes, and it was VERY USEFUL Yes, but it was HARD TO UNDERSTAND Yes, but it was TOO MUCH INFORMATION Yes, but it was NOT ENOUGH INFORMATION No Not yet Not applicable		Radio button, one-up vertical	Single	Y

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
AAG02R		What information were you looking for?			Text area, no char limit	Single	N
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, what other online services or websites do you use to learn about NASA:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:		Radio button, one-up vertical	Single	Y
AKR4317	A	Other _online tools to follow NASA programs		A	Text field, <100 char	Single	N
EDO02589		If NASA were to offer mobile content, which would you prefer?	Mobile site (example - m.XXX.gov) Downloadable Application (example - iPhone application, Android Application, Blackberry Application) Other		Radio button, one-up vertical	Single	Y
EDO02590		What information already found on NASA would you find most useful to have on your mobile device?	images Multimedia News and Features Missions I would not use a mobile device to find information on NASA Other: Please specify		Radio button, one-up vertical	Single	Y
EDO02591	A	Other info to have on mobile device			Text field, <100 char	Single	N
CMB041		Access Images/Pictures	1=Never 2 3 4 5=Always Don't Know		Radio button, scale, has don't know	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
CMB042		NASA Television	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
			Don't Know				
CMB043		NASA Calendar	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
			Don't Know				
CMB044		Video Features	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
			Don't Know				
CMB045		Interactive Features	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
			Don't Know				
CMB046		Reading feature stories or news updates	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
			Don't Know				
CMB047		Podcasts	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
			Don't Know				
CMB048		Bookmark or tag pages	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				

Model Instance Name:
 NASA Portal Content + Search
 MID: E7F+G5PzBw1jexblZ+IdMw==
 Date: 4/27/2009

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
CMB049		In Social Networks (such as Facebook, MySpace)	Don't Know				
			1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
CMB050		By adding comments, ratings, or reviews	Don't Know				
			1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
CMB051		Reading blogs	Don't Know				
			1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
CMB052		Subscribing to RSS feeds	Don't Know				
			1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
CMB053		Email updates	Don't Know				
			1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
CMB054		MyNASA	Don't Know				
			1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always				
235		How frequently do you visit this site?	Don't Know				
			First time		Radio button, one-up vertical	Single	Y
			More than once a day				
			Daily				
			Weekly				

Model Instance Name:
 NASA Portal Content + Search
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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Monthly				
			Less than every 6 months				
3553		Which best describes you?	Student - Elementary School		Radio button, two-up vertical	Single	Y
			Student - Middle School				
			Student - High School				
			Student - College/University				
			Educator - Elementary School				
			Educator - Middle School				
			Educator - High School				
			Educator - College/University				
			Parent				
			General public				
			News media				
			NASA Employee				
			Contractor or sub				
			PI/Co-I/ team member				

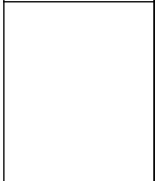
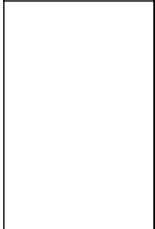
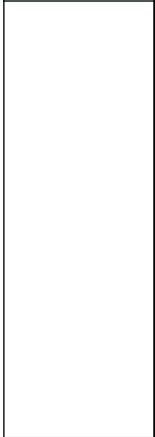
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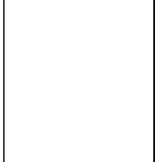


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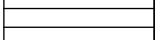
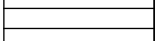
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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
AAG00038		How do you plan on using the information you find on this site today?	Tell others about it Will use for homework or school project Will use as teaching resource Use information for my job Search for further information from another source Nothing specific, just browsing Will use info for a project or presentation Improve my understanding of space program Follow the current missions Support new or current research projects Other, please specify:		Radio button, one-up vertical	Single	Y
AAG00039		Other uses with information found on this site today.			Text area, no char limit	Single	N
654		How do you usually find what you are looking for on the NASA.gov?	Top Navigation menus Featured links on pages Image icons on the top right of home page		Radio button, one-up vertical	Single	Y

Model Instance Name:
 NASA Portal Content + Search
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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Left column navigation menu Advanced search page Search box (type in words) Tag cloud Most Viewed links Top Rated links Other, please specify:				
RJO00118		Other navigation methods.			Text area, no char limit	Single	N
AAG00041		If you searched on NASA.gov today, what search terms did you use?			Text area, no char limit	Single	N
RJO00121		Were you able to find what you were looking for?	Yes, and it was VERY USEFUL Yes, but it was HARD TO UNDERSTAND Yes, but it was TOO MUCH INFORMATION Yes, but it was NOT ENOUGH INFORMATION No Not yet Not applicable		Radio button, one-up vertical	Single	Y
AAG02R		What information were you looking for?			Text area, no char limit	Single	N
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, what other online services or websites do you use to learn about NASA:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:		Radio button, one-up vertical	Single	Y
AKR4317	A	Other _online tools to follow NASA programs		A	Text area, no char limit	Single	N
		Please rate how often you use the following features of the nasa.gov website (1=Never,5=Always):			Radio button, scale, has don't know	S	Y
CMB041		Access Images/Pictures	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			

Model Instance Name:
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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			5=Always Don't Know	4			
CMB042		NASA Television	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always Don't Know				
CMB043		NASA Calendar	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always Don't Know				
CMB044		Video Features	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always Don't Know				
CMB045		Interactive Features	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always Don't Know				
CMB046		Reading feature stories or news updates	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always Don't Know				
CMB047		Podcasts	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always Don't Know				
CMB048		Bookmark or tag pages	1=Never		Radio button, scale, has don't know	S	Y

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
				2			
				3			
				4			
			5=Always				
			Don't Know				
CMB049		In Social Networks (such as Facebook, MySpace)	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always				
			Don't Know				
CMB050		By adding comments, ratings, or reviews	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always				
			Don't Know				
CMB051		Reading blogs	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always				
			Don't Know				
CMB052		Subscribing to RSS feeds	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always				
			Don't Know				
CMB053		Email updates	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always				
			Don't Know				
CMB054		MyNASA	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always				
			Don't Know				

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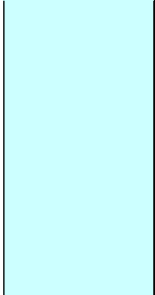
NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
235		How frequently do you visit this site?	First time More than once a day Daily Weekly Monthly Less than every 6 months		Radio button, one-up vertical	Single	Y
3553		Which best describes you?	Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-1/ team member		Radio button, two-up vertical	Single	Y

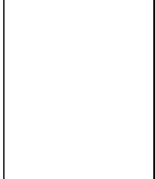
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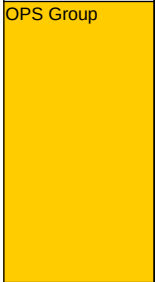
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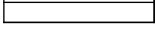
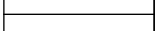


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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
AAG00038		How do you plan on using the information you find on this site today?	Tell others about it Will use for homework or school project Will use as teaching resource Use information for my job Search for further information from another source Nothing specific, just browsing Will use info for a project or presentation Improve my understanding of space program Follow the current missions Support new or current research projects Other, please specify:		Radio button, one-up vertical	Single	Y
AAG00039		Other uses with information found on this site today.			Text area, no char limit	Single	N
654		How do you usually find what you are looking for on the NASA.gov?	Top Navigation menus Featured links on pages Image icons on the top right of home page		Radio button, one-up vertical	Single	Y

Model Instance Name:
 NASA Portal Content + Search
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Date: 4/27/2009

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Left column navigation menu Advanced search page Search box (type in words) Tag cloud Other, please specify:				
RJO00118		Other navigation methods.			Text area, no char limit	Single	N
AAG00041		If you searched on NASA.gov today, what search terms did you use?			Text area, no char limit	Single	N
RJO00121		Were you able to find what you were looking for?	Yes, and it was VERY USEFUL Yes, but it was HARD TO UNDERSTAND Yes, but it was TOO MUCH INFORMATION Yes, but it was NOT ENOUGH INFORMATION No Not yet Not applicable		Radio button, one-up vertical	Single	Y
AAG02R		What information were you looking for?			Text area, no char limit	Single	N
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, what other online services or websites do you use to learn about NASA:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:	A	Radio button, one-up vertical	Single	Y
AKR4317	A	Other _online tools to follow NASA programs			Text area, no char limit	Single	N
		Please rate how often you use the following features of the nasa.gov website (1=Never,5=Always):			Radio button, scale, has don't know	S	Y
CMB041		Access Images/Pictures	1=Never 2 3 4 5=Always Don't Know		Radio button, scale, has don't know	S	Y
CMB042		NASA Television	1=Never 2 3 4		Radio button, scale, has don't know	S	Y

Model Instance Name:
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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			5=Always Don't Know				
CMB043		NASA Calendar	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always Don't Know				
CMB044		Video Features	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always Don't Know				
CMB045		Interactive Features	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always Don't Know				
CMB046		Reading feature stories or news updates	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always Don't Know				
CMB047		Podcasts	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always Don't Know				
CMB048		Bookmark or tag pages	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				
			4				
			5=Always Don't Know				
CMB049		In Social Networks (such as Facebook, MySpace)	1=Never		Radio button, scale, has don't know	S	Y
			2				
			3				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			5=Always Don't Know	4			
CMB050		By adding comments, ratings, or reviews	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always Don't Know				
CMB051		Reading blogs	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always Don't Know				
CMB052		Subscribing to RSS feeds	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always Don't Know				
CMB053		Email updates	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always Don't Know				
CMB054		MyNASA	1=Never		Radio button, scale, has don't know	S	Y
				2			
				3			
				4			
			5=Always Don't Know				
235		How frequently do you visit this site?	First time		Radio button, one-up vertical	Single	Y
			More than once a day				
			Daily				
			Weekly				
			Monthly				
			Less than every 6 months				
3553		Which best describes you?	Student - Elementary School		Radio button, two-up vertical	Single	Y
			Student - Middle School				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-I/ team member				

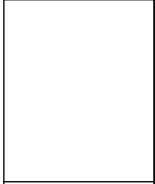
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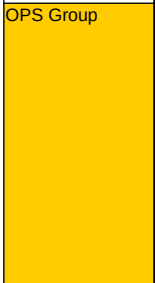
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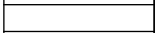
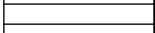
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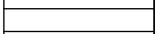
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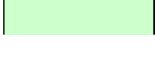
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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
AAG00038		How do you plan on using the information you find on this site today?	Tell others about it Will use for homework or school project Will use as teaching resource Use information for my job Search for further information from another source Nothing specific, just browsing Will use info for a project or presentation Improve my understanding of space program Follow the current missions Support new or current research projects Other, please specify:		Radio button, one-up vertical	Single	Y
AAG00039		Other uses with information found on this site today.			Text area, no char limit	Single	N
654		How do you usually find what you are looking for on the NASA.gov?	Top Navigation menus Featured links on pages Image icons on the top right of home page		Radio button, one-up vertical	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Left column navigation menu Advanced search page Search box (type in words) Tag cloud Other, please specify:				
RJO00118		Other navigation methods.			Text area, no char limit	Single	N
AAG00041		If you searched on NASA.gov today, what search terms did you use?			Text area, no char limit	Single	N
RJO00121		Were you able to find what you were looking for?	Yes, and it was VERY USEFUL Yes, but it was HARD TO UNDERSTAND Yes, but it was TOO MUCH INFORMATION Yes, but it was NOT ENOUGH INFORMATION No Not yet Not applicable		Radio button, one-up vertical	Single	Y
AAG02R		What information were you looking for?			Text area, no char limit	Single	N
AKR4314 (AKR4314G1)		What online tools do you find most useful for keeping up with the news?	Follow Twitter feeds Participate in Facebook online community Participate in Myspaceonline community Watch video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:	A	Radio button, one-up vertical	Single	Y
AKR4315	A	Other online tools to keep up with news			Text area, no char limit	Single	N
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, what other online services or websites do you use to learn about NASA:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:	A	Radio button, one-up vertical	Single	Y
AKR4317	A	Other online tools to follow NASA programs			Text area, no char limit	Single	N
		Please rate how often you use the following features of the nasa.gov website (1=Never,5=Always):			Radio button, scale, has don't know	S	Y

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		Access Images/Pictures	1=Never				
			2		Radio button, scale, has	S	Y
			3		Radio button, scale, has	S	Y
			4		Radio button, scale, has	S	Y
			5=Always		Radio button, scale, has	S	Y
			Don't Know				
		NASA Television	1=Never		Radio button, scale, has don't know	S	Y
			2		Radio button, scale, has don't know	S	Y
			3		Radio button, scale, has don't know	S	Y
			4				
			5=Always				
			Don't Know				
		NASA Calendar	1=Never				
			2				
			3				
			4				
			5=Always				
			Don't Know				
		Video Features	1=Never				
			2				
			3				
			4				
			5=Always				
			Don't Know				
		Interactive Features	1=Never				
			2				
			3				
			4				
			5=Always				
			Don't Know				
		Reading feature stories or news updates	1=Never				
			2				
			3				
			4				
			5=Always				
			Don't Know				
		Podcasts	1=Never				
			2				
			3				
			4				
			5=Always				
			Don't Know				
		Bookmark or tag pages	1=Never				
			2				

Model Instance Name:
 NASA Portal Content + Search
 MID: E7F+G5PzBw1jexbIZ+IdMw==
 Date: 4/27/2009

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 pink: ADDITION
 blue + -->: REWORDING

NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
				3			
				4			
			5=Always				
			Don't Know				
		In Social Networks (such as Facebook, MySpace)	1=Never				
				2			
				3			
				4			
			5=Always				
			Don't Know				
		By adding comments, ratings, or reviews	1=Never				
				2			
				3			
				4			
			5=Always				
			Don't Know				
		Reading blogs	1=Never				
				2			
				3			
				4			
			5=Always				
			Don't Know				
		Subscribing to RSS feeds	1=Never				
				2			
				3			
				4			
			5=Always				
			Don't Know				
		Email updates	1=Never				
				2			
				3			
				4			
			5=Always				
			Don't Know				
		MyNASA	1=Never				
				2			
				3			
				4			
			5=Always				
			Don't Know				
235		How frequently do you visit this site?	First time		Radio button, one-up vertical	Single	Y
			More than once a day				
			Daily				
			Weekly				
			Monthly				
			Less than every 6 months				

Model Instance Name:
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 Date: 4/27/2009

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
3553		Which best describes you?	Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-ll team member		Radio button, two-up vertical	Single	Y

Special Instructions
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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
AAG00038		How do you plan on using the information you find on this site today?	Tell others about it Will use for homework or school project Will use as educational resource Use information for my job Search for further information from another source Nothing specific, just browsing Will use info for a project or presentation Improve my understanding of space program Follow the current missions Support new or current research projects Other, please specify:		Radio button, one-up vertical	Single	Y
AAG00039		Other uses with information found on this site today.			Text area, no char limit	Single	N
654		What is the primary navigation method you are using to locate the information you are looking for?	Top Navigation bars Featured links on pages Image icons on the right		Radio button, one-up vertical	Single	Y

Model Instance Name:
 NASA Portal Content + Search
 MID: E7F+G5PzBw1jexbIZ+IdMw==
 Date: 4/27/2009

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Simple search Advanced search Search box Popular content words on right Other, please sepcify:				
RJO00118		Other navigation methods.			Text area, no char limit	Single	N
AAG00041		If you searched on NASA.gov today, what search terms did you use?			Text area, no char limit	Single	N
RJO00121		Were you able to find what you were looking for?	Yes, and it was VERY USEFUL Yes, but it was HARD TO UNDERSTAND Yes, but it was TOO MUCH INFORMATION Yes, but it was NOT ENOUGH INFORMATION No Not yet Not applicable		Radio button, one-up vertical	Single	Y
AAG02R		What information were you looking for?			Text area, no char limit	Single	N
AKR4314 (AKR4314G1)		What online tools do you find most useful for keeping up with the news?	Follow Twitter feeds Participate in Facebook online community Participate in Myspaceonline community Watch video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:	A	Radio button, one-up vertical	Single	Y
AKR4315	A	Other online tools to keep up with news			Text area, no char limit	Single	N
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, how else do you use the Internet to follow NASA programs:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:	A	Radio button, one-up vertical	Single	Y
AKR4317	A	Other online tools to follow NASA programs			Text area, no char limit	Single	N
235		How frequently do you visit this site?	First time More than once a day Daily Weekly Monthly Less than every 6 months		Radio button, one-up vertical	Single	Y

Model Instance Name:
 NASA Portal Content + Search
 MID: E7F+G5PzBw1jexblZ+IdMw==
 Date: 4/27/2009

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
3553		Which best describes you?	Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-ll team member		Radio button, two-up vertical	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
AAG00038		How do you plan on using the information you find on this site today?	Tell others about it Will use for homework or school project Will use as educational resource Use information for my job Search for further information from another source Nothing specific, just browsing Will use info for a project or presentation Improve my understanding of space program Follow the current missions Support new or current research projects Other, please specify:		Radio button, one-up vertical	Single	Y
AAG00039		Other uses with information found on this site today.			Text area, no char limit	Single	N
654		What is the primary navigation method you are using to locate the information you are looking for?	Top Navigation bars Featured links on pages Image icons on the right		Radio button, one-up vertical	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Simple search Advanced search Search box Popular content words on right Other, please sepcify:				
RJO00118		Other navigation methods.			Text area, no char limit	Single	N
AAG00041		If you searched on NASA.gov today, what search terms did you use?			Text area, no char limit	Single	N
RJO00121		Were you able to find what you were looking for?	Yes, and it was VERY USEFUL Yes, but it was HARD TO UNDERSTAND Yes, but it was TOO MUCH INFORMATION Yes, but it was NOT ENOUGH INFORMATION No Not yet Not applicable		Radio button, one-up vertical	Single	Y
AAG02R		What information were you looking for?			Text area, no char limit	Single	N
AKR4314 (AKR4314G1)		What online tools do you find most useful for keeping up with the news?	Follow Twitter feeds Participate in Facebook online community Participate in Myspaceonline community Watch video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:	A	Radio button, one-up vertical	Single	Y
AKR4315	A	Other online tools to keep up with news			Text area, no char limit	Single	N
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, how else do you use the Internet to follow NASA programs:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:	A	Radio button, one-up vertical	Single	Y
AKR4317	A	Other online tools to follow NASA programs			Text area, no char limit	Single	N
235		How frequently do you visit this site?	First time More than once a day Daily Weekly Monthly Less than every 6 months		Radio button, one-up vertical	Single	Y

Model Instance Name:
 NASA Portal Content + Search
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 Date: 4/27/2009

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
3553		Which best describes you?	Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-ll team member		Radio button, two-up vertical	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
AAG00038		How do you plan on using the information you find on this site today?	Tell others about it Will use for homework or school project Will use as educational resource Use information for my job Search for further information from another source Nothing specific, just browsing Will use info for a project or presentation Improve my understanding of space program Follow the current missions Support new or current research projects Other, please specify:		Radio button, one-up vertical	Single	Y
AAG00039		Other uses with information found on this site today.			Text area, no char limit	Single	N
654		What is the primary navigation method you are using to locate the information you are looking for?	Top Navigation bars Featured links on pages Image icons on the right		Radio button, one-up vertical	Single	Y

Model Instance Name:
 NASA Portal Content + Search
 MID: E7F+G5PzBw1jexbIZ+IdMw==
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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Simple search Advanced search Search box Popular content words on right Other, please sepcify:				
RJO00118		Other navigation methods.			Text area, no char limit	Single	N
AAG00041		If you searched on NASA.gov today, what search terms did you use?			Text area, no char limit	Single	N
RJO00121		Were you able to find what you were looking for?	Yes, and it was VERY USEFUL Yes, but it was HARD TO UNDERSTAND Yes, but it was TOO MUCH INFORMATION Yes, but it was NOT ENOUGH INFORMATION No Not yet Not applicable		Radio button, one-up vertical	Single	Y
AAG02R		What information were you looking for?			Text area, no char limit	Single	N
AKR4314 (AKR4314G1)		What online tools do you find most useful for keeping up with the news?	Follow Twitter feeds Participate in Facebook online community Participate in Myspaceonline community Watch video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:	A	Radio button, one-up vertical	Single	Y
AKR4315	A	Other online tools to keep up with news			Text area, no char limit	Single	N
AKR4316 (AKR4316G1)		In addition to visiting nasa.gov, how else do you use the Internet to follow NASA programs:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:	A	Radio button, one-up vertical	Single	Y
AKR4317	A	Other online tools to follow NASA programs			Text area, no char limit	Single	N
235		How frequently do you visit this site?	First time More than once a day Daily Weekly Monthly Less than every 6 months		Radio button, one-up vertical	Single	Y

Model Instance Name:
 NASA Portal Content + Search
 MID: E7F+G5PzBw1jexblZ+IdMw==
 Date: 4/27/2009

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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
3553		Which best describes you?	Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-ll team member		Radio button, two-up vertical	Single	Y

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Model Instance Name:

NASA Portal Content + Search

MID: E7F+G5PzBw1jexblZ+IdMw==

Date: 4/27/2009

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)
CAG00138R1 CAG00138R2 CAG00138R3 CAG00138R4 CAG00138R5 CAG00138R6 CAG00138R7		Please rate how important each task is to you during your visit today.	Find mission information View/download pictures/photos/NASA-TV Access games/entertainment Find educational resources/science projects Review/access technology and Science research Access Latest News regarding Nasa and Space Program Access Summary Information/Summarized Facts		Radio button, three-up-vertical Radio button, scale, has don't know Radio button, scale, has don't know Radio button, scale, has don't know Radio button, scale, has don't know Radio button, scale, has don't know Radio button, scale, has don't know
CAG00139R1 CAG00139R2 CAG00139R3 CAG00139R4 CAG00139R5 CAG00139R6 CAG00139R7		How satisfied are you with the information you received in these areas?	Mission information Pictures/photos/NASA-TV Games/entertainment Educational resources/science projects Technology and Science research Latest News regarding Nasa and Space Program Summary Information/Summarized Facts		Radio button, scale, has don't know Radio button, scale, has don't know Radio button, scale, has don't know Radio button, scale, has don't know Radio button, scale, has don't know
CAAG00038		How do you plan on using the information you find on this site today?	Tell others about it Will use for homework or school project Will use as educational resource Use information for my job Search for further information from another source Nothing specific, just browsing Will use info for a project or presentation Improve my understanding of space program Follow the current missions Support new or current research projects Other, please specify:		
CAAG00039		Other: Plan on using information:	open		Text area, no char limit
C654		What is the primary navigation method you are using to locate the information you are looking for?	Top Navigation bars Featured links on pages Image icons on the right		Drop down, select one

Model Instance Name:
 NASA Portal Content + Search
 MID: E7F+G5PzBw1jexblZ+IdMw==
 Date: 4/27/2009

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 underlined & italicized: RE-ORDER
 pink: ADDITION
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NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)
			Simple search Advanced search Search box Popular content words on right Other, please sepcify:		
CRJO00118		Other_primary navigation method			Text area, no char limit
CRJO00121		If you searched on NASA.gov today, what search terms did you use?	open		Text area, no char limit
CRJO00121		Were you able to find what you were looking for?	Yes, and it was VERY USEFUL Yes, but it was HARD TO UNDERSTAND Yes, but it was TOO MUCH INFORMATION Yes, but it was NOT ENOUGH INFORMATION No Not yet Not applicable		Drop down, select one
C360		What information were you looking for?	open		Text area, no char limit
		What online tools do you find most useful for keeping up with the news?	Follow Twitter feeds Participate in Facebook online community Participate in Myspaceonline community Watch video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:		Drop down, select one
		Other _online tools to keep up with news	open		Text area, no char limit
		In addition to visiting nasa.gov, how else do you use the Internet to follow NASA programs:	Follow NASA Twitter feeds Participate in Facebook online community regarding NASA missions Participate in Myspaceonline community discussions regarding NASA missions Watch NASA video on YouTube Visit newsmedia sites like cnn.com Read blogs RSS feeds SMS/Texting Other, please specify:		Drop down, select one
		Other _online tools to follow NASA programs	open		Text area, no char limit
C235		How frequently do you visit this site?	First time More than once a day Daily Weekly Monthly		Drop down, select one

Model Instance Name:

NASA Portal Content + Search

MID: E7F+G5PzBw1jexblZ+IdMw==

Date: 4/27/2009

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

NASA Portal Content + Search CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)
C3553		Which best describes you?	Less than every 6 months Student - Elementary School Student - Middle School Student - High School Student - College/University Educator - Elementary School Educator - Middle School Educator - High School Educator - College/University Parent General public News media NASA Employee Contractor or sub PI/Co-I/ team member		Drop down, select one



Single or Multi	Required Y/N	Special Instructions
Single	Y	
Single	Y	
Single	Y	
Single	Y	
Single	Y	
Single	Y	
Single	Y	
Single	Y	
Single	Y	
Single	Y	
Single	Y	
Single	Y	
Single	Y	
Single	Y	
Single	Y	
Single	Y	
open	N	
S	Y	



Single or Multi	Required Y/N	Special Instructions
open	N	
open	N	
S	Y	
open	N	
S	Y	
open	N	
S	Y	
open	N	
S	Y	

[Red Header]		
Single or Multi	Required Y/N	Special Instructions
S	Y	

Types

Text field, <100 char

Text area, no char limit

Drop down, select one

Radio button, one-up vertical

Radio button, two-up vertical

Radio button, three-up vertical

Radio button, scale, has don't know

Radio button, scale, no don't know

Checkbox, one-up vertical

Checkbox, two-up vertical

Checkbox, three-up vertical

Instructions

Randomize

Shared

OPS Group

Matrix Group

Rank Group

Comparative Matrix Group

Skip Logic Group

Multiple Lists Group

Partitioned