

Model Instance Name:

CIA Careers site V2

MID: VkcI08QEAEts1JR85MBkhw==

Date: 1/25/2010

Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	FUTURE BEHAVIORS
Navigation (1=Poor, 10=Excellent, Don't Know)	Satisfaction	Return (1=Very Unlikely, 10=Very Likely)
Please rate how well the site is organized .	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	How likely are you to return to this site ?
Please rate the options available for navigating this site.	How well does this site meet your expectations ? (1= Falls Short, 10=Exceeds)	Recommend (1=Very Unlikely, 10=Very Likely)
Please rate how well the site layout helps you find what you are looking for .	How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)	How likely are you to recommend this site to someone else ?
Please rate the number of clicks to get where you want on this site.		Apply for Job (1=Very Unlikely, 10=Very Likely)
Look and Feel (1=Poor, 10=Excellent, Don't Know)		How likely are you to use this site to apply for a specific job within the next month ?
Please rate the visual appeal of this site.		
Please rate the balance of graphics and text on this site.		
Please rate the readability of the pages on this site.		
Site Performance (1=Poor, 10=Excellent, Don't Know)		
Please rate how quickly pages load on this site.		
Please rate the consistency of speed from page to page on this site.		
Please rate the ability to load pages without getting error messages on this site.		
Functionality (1=Poor, 10=Excellent, Don't Know)		
Please rate the usefulness of the features provided on this site.		
Please rate the convenience of the features on this site.		
Please rate the variety of features on this site.		
Job Descriptions (1=Poor, 10=Excellent, Don't Know)		
Please rate how understandable job descriptions are on this site.		
Please rate the level of detail of job descriptions on this site.		
Please rate how well the job descriptions provide answers to your questions .		
Job Search (1=Poor, 10=Excellent, Don't Know)		
Please rate the relevance of job search results on this site.		
Please rate the organization of job search results on this site.		
Please rate how well the job search results help you decide what job listings to select .		
Please rate how well the search feature helps you to narrow the results to find job listings you want.		
Job Application Process (1=Poor, 10=Excellent, Don't Know)		
Please rate the instructions for applying for a job on this site.		
Please rate the process of applying for a job on this site.		
Please rate the simplicity of applying for a job on this site.		

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Date: 3/1/2008

red & strike-through: DELETE
underlined & italicized: RE-ORDER

pink: ADDITION
blue + -->: REWORDING

CIA Careers site V2
CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
EDO0480		How frequently do you visit this site?	EDO0480A001 First time EDO0480A002 More than once a day EDO0480A003 Daily EDO0480A004 About once a week EDO0480A005 About once a month EDO0480A006 Every 6 months or less		Drop down, select one	Single	Y
EDO0481		What is your primary purpose in coming to the site today?	EDO0481A001 Submit resume for employment EDO0481A002 Research employment opportunities EDO0481A006 Research internship opportunities EDO0481A003 Research CIA in general EDO0481A004 Just browsing EDO0481A005 Other, please specify:		Radio button, one-up vertical	Single	Y
EDO0482	A	Other primary reason		A	Text area, no char limit		
EDO0483		Which sections of the site did you visit today? (select all that apply)	EDO0483A001 Life at CIA EDO0483A002 Diversity EDO0483A003 Careers EDO0483A004 Student Opportunities EDO0483A005 Military Transition EDO0483A006 FAQs EDO0483A007 Other		Checkbox, one-up vertical	Multi	Y
LON0032036		Did you notice any changes to the CIA Careers home page during your visit today?	Yes No	A,B,C,D	Radio button, one-up vertical	S	Y
LON0032037	A	Please tell us whether you agree or disagree with the following statements about the new home page: The new home page look and feel is visually pleasing.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	S	Y
LON0032038	B	The new home page made it easier to determine which section I needed to navigate to.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	S	Y
LON0032039	C	The new layout on the home page made it easier to find the information I was looking for.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	S	Y
LON0032040	D	The new home page design is an improvement over the previous design.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	S	Y

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CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
EDO0484		Are you actively searching for a job?	EDO0484A001 Yes EDO0484A002 No	E	Radio button, one-up vertical	Single	Y
ACQCol0009864	E	Are you mainly looking for full-time or part-time work?	ACQCol0009864A01 Full-time ACQCol0009864A02 Part-time		Radio button, one-up vertical	Single	Y

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CUSTOM QUESTION LIST**

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
EDO0485		What type of career are you pursuing?	EDO0485A001 Science, Engineering, and Technology EDO0485A004 Clandestine Service (e.g. operations officer) EDO0485A005 Language Position EDO0485A006 Analytical Position EDO0485A009 Business, IT, and Security EDO0485A008 Other, please specify:	B	vertical	Single	Y
EDO0486	B	Other type of career			Text area, no char limit		
EDO0487		Did you find the information you were looking for on the site today?	EDO0487A001 Yes EDO0487A002 No EDO0487A003 Not Yet	C C	Drop down, select one	Single	Y
EDO0488	C	Please specify what you could not find:			Text area, no char limit		N
ACQwil0011133		Did you experience any technical difficulties on the site today?	Yes, I had technical difficulties with the application Yes, I experienced broken links or error messages (please specify) Yes, I experienced another kind of technical difficulty (please describe) No	A B 8889	Checkbox, one-up vertical	Multi	Y
ACQwil0011134	A	Where specifically did you encounter broken links or error messages?			Text area, no char limit	Single	N
ACQwil0011135	B	Please describe the technical difficulty you experienced.			Text area, no char limit	Single	N
EDO0491		What is one improvement you would make to the CIA Careers site?			Text area, no char limit		N
EDO0492		How did you hear about the site?	EDO0492A001 Assumed CIA has a career website EDO0492A002 From the CIA.gov main site EDO0492A003 Search Engine EDO0492A004 Other Internet Site EDO0492A005 Friend/Family EDO0492A006 From Intelligence.gov site EDO0492A007 Television/Radio EDO0492A008 Newspaper/Magazine EDO0492A009 Facebook EDO0492A010 LinkedIn EDO0492A011 Received a text message EDO0492A012 Other, please specify:	A			
EDO0492a	A	Please specify how you heard about the CIA Careers site:			Text area, no char limit		N
EDO0493		What is your gender?	EDO0493A001 Male EDO0493A002 Female EDO0493A003 Prefer not to respond		Drop down, select one	Single	N
EDO0494		What is your age?	EDO0494A001 <18 EDO0494A002 18 - 30 EDO0494A003 31 - 40 EDO0494A004 41 - 50 EDO0494A005 51 - 60 EDO0494A006 61+ EDO0494A007 Prefer not to respond		Drop down, select one	Single	N
EDO0495		Which of the following best describes the highest level of education you have attained?	EDO0495A001 Have not graduated high school EDO0495A002 High school graduate EDO0495A003 Some college, trade, technical or vocational training EDO0495A004 College graduate EDO0495A005 Post graduate degree		Drop Down, Select once	Single	N

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QID (Group ID)	Skip Logic Label	Question Text		Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			EDO0495A006	Prefer not to answer				

Special Instructions	CQ Label
OPS Group	Purpose of Vist
	Other Purpose
	Sections Visited
Skip Group	HP-Homepage change
Skip Group	HP-Look & Feel
Skip Group	HP-Nav
Skip Group	HP-Find Info
Skip Group	HP-Improvement from prev

Special Instructions	
Special Instructions	CQ Label
Skip Logic Group	Job Search
Skip Logic Group	Job Hours



Special Instructions	CQ Label
OPS Group	Career Type
	Other Career Type
Skip Logic Group	Accomplished Task
	Looking For
Skip Logic Group	Technical Problems
Skip Logic Group	OE Tech Application Links Errors
Skip Logic Group	OE Tech Other
	OE_Improvement
OPS Group	Hear About Site
OPS Group	Hear About Other
	Gender
	Age
	Education

Special Instructions	CQ Label

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
EDO0480		How frequently do you visit this site?	EDO0480A001 First time EDO0480A002 More than once a day EDO0480A003 Daily EDO0480A004 About once a week EDO0480A005 About once a month EDO0480A006 Every 6 months or less		Drop down, select one	Single	Y
EDO0481		What is your primary purpose in coming to the site today?	EDO0481A001 Submit resume for employment EDO0481A002 Research employment opportunities EDO0481A006 Research internship opportunities EDO0481A003 Research CIA in general EDO0481A004 Just browsing EDO0481A005 Other, please specify:		Radio button, one-up vertical	Single	Y
EDO0482	A	Other primary reason		A	Text area, no char limit		
EDO0483		Which sections of the site did you visit today? (select all that apply)	EDO0483A001 Life at CIA EDO0483A002 Diversity EDO0483A003 Careers EDO0483A004 Student Opportunities EDO0483A005 Military Transition EDO0483A006 FAQs EDO0483A007 Other		Checkbox, one-up vertical	Multi	Y
NEW		Did you notice any changes to the CIA Careers home page during your visit today?	Yes No	A,B,C,D	Radio button, one-up vertical	S	Y
NEW	A	Please tell us whether you agree or disagree with the following statements about the new home page: The new home page look and feel is visually pleasing.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	S	Y
NEW	B	The new home page made it easier to determine which section I needed to navigate to.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	S	Y
NEW	C	The new layout on the home page made it easier to find the information I was looking for.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	S	Y
NEW	D	The new home page design is an improvement over the previous design.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	S	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
EDO0484		Are you actively searching for a job?	EDO0484A001 Yes EDO0484A002 No	E	Radio button, one-up vertical	Single	Y
ACQCol0009864	E	Are you mainly looking for full-time or part-time work?	ACQCol0009864A01 Full-time ACQCol0009864A02 Part-time		Radio button, one-up vertical	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
EDO0485		What type of career are you pursuing?	EDO0485A001 Science, Engineering, and Technology EDO0485A004 Clandestine Service (e.g. operations officer) EDO0485A005 Language Position EDO0485A006 Analytical Position EDO0485A009 Business, IT, and Security EDO0485A008 Other, please specify:	B	vertical	Single	Y
EDO0486	B	Other type of career			Text area, no char limit		
EDO0487		Did you find the information you were looking for on the site today?	EDO0487A001 Yes EDO0487A002 No EDO0487A003 Not Yet	C	Drop down, select one	Single	Y
EDO0488	C	Please specify what you could not find:			Text area, no char limit		N
ACQwil0011133		Did you experience any technical difficulties on the site today?	Yes, I had technical difficulties with the application Yes, I experienced broken links or error messages (please specify) Yes, I experienced another kind of technical difficulty (please describe) No	A B 8889	Checkbox, one-up vertical	Multi	Y
ACQwil0011134	A	Where specifically did you encounter broken links or error messages?			Text area, no char limit	Single	N
ACQwil0011135	B	Please describe the technical difficulty you experienced.			Text area, no char limit	Single	N
EDO0491		What is one improvement you would make to the CIA Careers site?			Text area, no char limit		N
EDO0492		How did you hear about the site?	EDO0492A001 Assumed CIA has a career website EDO0492A002 From the CIA.gov main site EDO0492A003 Search Engine EDO0492A004 Other Internet Site EDO0492A005 Friend/Family EDO0492A006 From Intelligence.gov site EDO0492A007 Television/Radio EDO0492A008 Newspaper/Magazine EDO0492A009 Facebook EDO0492A010 LinkedIn EDO0492A011 Received a text message EDO0492A012 Other, please specify:	A			
EDO0492a	A	Please specify how you heard about the CIA Careers site:			Text area, no char limit		N
EDO0493		What is your gender?	EDO0493A001 Male EDO0493A002 Female EDO0493A003 Prefer not to respond		Drop down, select one	Single	N
EDO0494		What is your age?	EDO0494A001 <18 EDO0494A002 18 - 30 EDO0494A003 31 - 40 EDO0494A004 41 - 50 EDO0494A005 51 - 60 EDO0494A006 61+ EDO0494A007 Prefer not to respond		Drop down, select one	Single	N
EDO0495		Which of the following best describes the highest level of education you have attained?	EDO0495A001 Have not graduated high school EDO0495A002 High school graduate EDO0495A003 Some college, trade, technical or vocational training EDO0495A004 College graduate EDO0495A005 Post graduate degree		Drop Down, Select once	Single	N

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QID (Group ID)	Skip Logic Label	Question Text		Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			EDO0495A006	Prefer not to answer				

Special Instructions	CQ Label
	Frequency of Visit
OPS Group	Purpose of Vist
	Other Purpose
	Sections Visited
Skip Group	HP-Homepage change
Skip Group	HP-Look & Feel
Skip Group	HP-Nav
Skip Group	HP-Find info
Skip Group	HP-Improvement from prev

Special Instructions	
Special Instructions	CQ Label
Skip Logic Group	Job Search
Skip Logic Group	Job Hours



Special Instructions	CQ Label
OPS Group	Career Type
	Other Career Type
Skip Logic Group	Accomplished Task
	Looking For
Skip Logic Group	Technical Problems
Skip Logic Group	OE Tech Application Links Errors
Skip Logic Group	OE Tech Other
	OE_Improvement
OPS Group	Hear About Site
OPS Group	Hear About Other
	Gender
	Age
	Education

Special Instructions	CQ Label

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EDO0480		How frequently do you visit this site?	EDO0480A001 First time EDO0480A002 More than once a day EDO0480A003 Daily EDO0480A004 About once a week EDO0480A005 About once a month EDO0480A006 Every 6 months or less		Drop down, select one	Single	Y
EDO0481		What is your primary purpose in coming to the site today?	EDO0481A001 Submit resume for employment EDO0481A002 Research employment opportunities EDO0481A006 Research internship opportunities EDO0481A003 Research CIA in general EDO0481A004 Just browsing EDO0481A005 Other, please specify:		Radio button, one-up vertical	Single	Y
EDO0482	A	Other primary reason		A	Text area, no char limit		
EDO0483		Which sections of the site did you visit today? (select all that apply)	EDO0483A001 Life at CIA EDO0483A002 Diversity EDO0483A003 Careers EDO0483A004 Student Opportunities EDO0483A005 Military Transition EDO0483A006 FAQs EDO0483A007 Other		Checkbox, one-up vertical	Multi	Y
EDO0484		Are you actively searching for a job?	EDO0484A001 Yes EDO0484A002 No	E	Radio button, one-up vertical	Single	Y
ACQCol0009864	E	Are you mainly looking for full-time or part-time work?	ACQCol0009864A01 Full-time ACQCol0009864A02 Part-time		Radio button, one-up vertical	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
EDO0485		What type of career are you pursuing?	EDO0485A001 Science, Engineering, and Technology EDO0485A004 Clandestine Service (e.g. operations officer) EDO0485A005 Language Position EDO0485A006 Analytical Position EDO0485A009 Business, IT, and Security EDO0485A008 Other, please specify:	B	vertical	Single	Y
EDO0486	B	Other type of career			Text area, no char limit		
EDO0487		Did you find the information you were looking for on the site today?	EDO0487A001 Yes EDO0487A002 No EDO0487A003 Not Yet	C C	Drop down, select one	Single	Y
EDO0488	C	Please specify what you could not find:			Text area, no char limit		N
NEW		Did you experience any technical difficulties on the site today?	Yes, I had technical difficulties with the application Yes, I experienced broken links or error messages (please specify) Yes, I experienced another kind of technical difficulty (please describe) No	A B 8889	Checkbox, one-up vertical	Multi	Y
NEW	A	Where specifically did you encounter broken links or error messages?			Text area, no char limit	Single	N
NEW	B	Please describe the technical difficulty you experienced.			Text area, no char limit	Single	N
EDO0491		What is one improvement you would make to the CIA Careers site?			Text area, no char limit		N
EDO0492		How did you hear about the site?	EDO0492A001 Assumed CIA has a career website EDO0492A002 From the CIA.gov main site EDO0492A003 Search Engine EDO0492A004 Other Internet Site EDO0492A005 Friend/Family EDO0492A006 From Intelligence.gov site EDO0492A007 Television/Radio EDO0492A008 Newspaper/Magazine EDO0492A009 Facebook EDO0492A010 LinkedIn EDO0492A011 Received a text message EDO0492A012 Other, please specify:	A			
EDO0492a	A	Please specify how you heard about the CIA Careers site:			Text area, no char limit		N
EDO0493		What is your gender?	EDO0493A001 Male EDO0493A002 Female EDO0493A003 Prefer not to respond		Drop down, select one	Single	N
EDO0494		What is your age?	EDO0494A001 <18 EDO0494A002 18 - 30 EDO0494A003 31 - 40 EDO0494A004 41 - 50 EDO0494A005 51 - 60 EDO0494A006 61+ EDO0494A007 Prefer not to respond		Drop down, select one	Single	N
EDO0495		Which of the following best describes the highest level of education you have attained?	EDO0495A001 Have not graduated high school EDO0495A002 High school graduate EDO0495A003 Some college, trade, technical or vocational training		Drop Down, Select once	Single	N

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			EDO0495A004 College graduate				
			EDO0495A005 Post graduate degree				
			EDO0495A006 Prefer not to answer				

Special Instructions	CQ Label
OPS Group	Purpose of Vist
	Other Purpose
	Sections Visited
Skip Logic Group	Job Search
Skip Logic Group	Job Hours



Special Instructions	CQ Label
OPS Group	Career Type
	Other Career Type
Skip Logic Group	Accomplished Task
	Looking For
Skip Logic Group	Technical Problems
Skip Logic Group	OE Tech Application Links Errors
Skip Logic Group	OE Tech Other
	OE_Improvement
OPS Group	Hear About Site
OPS Group	Hear About Other
	Gender
	Age
	Education

Special Instructions	CQ Label

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
EDO0480		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Drop down, select one	Single	Y	
EDO0481		What is your primary purpose in coming to the site today?	Submit resume for employment Research employment opportunities Research internship opportunities Research CIA in general Just browsing Other, please specify:		Radio button, one-up vertical	Single	Y	OPS Group
EDO0482	A	Other primary reason		A	Text area, no char limit			
EDO0483		Which sections of the site did you visit today? (select all that apply)	Life at CIA Diversity Careers Student Opportunities Military Transition FAQs Other		Checkbox, one-up vertical	Multi	Y	
EDO0484		Are you actively searching for a job?	Yes No	E	Radio button, one-up vertical	Single	Y	Skip Logic Group
ACQC0l0009864	E	Are you mainly looking for full-time or part-time work?	Full-time Part-time		Radio button, one-up vertical	Single	Y	Skip Logic Group

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EDO0485		What type of career are you pursuing?	Science, Engineering, and Technology Clandestine Service (e.g. operations officer) Language Position Analytical Position Business, IT, and Security Other, please specify:		vertical	Single	Y	OPS Group
EDO0486	B	Other type of career			Text area, no char limit			
ACQCol0009875		Which best describes you?	Employed Unemployed Student Other, please specify	F	Radio button, one-up vertical	Single	Y	OPS Group
ACQCol0009876	F	Other role			Text area <100 char	open	N	OPS Group
EDO0487		Did you find the information you were looking for on the site today?	Yes No Not Yet	C C	Drop down, select one	Single	Y	Skip Logic Group
EDO0488	C	Please specify what you could not find:			Text area, no char limit		N	
EDO0491		What is one improvement you would make to the CIA Careers site?			Text area, no char limit		N	
EDO0492		How did you hear about the site?	Assumed CIA has a career website From the CIA.gov main site Search Engine Other Internet Site Friend/Family From Intelligence.gov site Television/Radio Newspaper/Magazine Facebook LinkedIn Received a text message Other, please specify:	A				OPS Group
EDO0492a	A	Please specify how you heard about the CIA Careers site:			Text area, no char limit		N	OPS Group
EDO0493		What is your gender?	Male Female Prefer not to respond		Drop down, select one	Single	N	
EDO0494		What is your age?	<18 18 - 30 31 - 40 41 - 50 51 - 60 61+ Prefer not to respond		Drop down, select one	Single	N	
EDO0495		Which of the following best describes the highest level of education you have attained?	Have not graduated high school High school graduate Some college, trade, technical or vocational training College graduate Post graduate degree Prefer not to answer		Drop Down, Select once	Single	N	

CQ Label
Frequency of Visit
Purpose of Visit
Other Purpose
Sections Visited
Job Search
Job Hours

CQ Label
Career Type
Other Career Type
Current employment
OE-employment
Accomplished Task
Looking For
OE_Improvement
Hear About Site
Hear About Other
Gender
Age
Education

Model Instance Name:
 CIA Careers site V2
 MID: Vkl08QEAEts1JR85MBkhw==
 Date: 3/1/2008

red & strike-through: DELETE
 underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

CIA Careers site V2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
EDO0480		How frequently do you visit this site?	EDO0480A001 First time EDO0480A002 More than once a day EDO0480A003 Daily EDO0480A004 About once a week EDO0480A005 About once a month EDO0480A006 Every 6 months or less		Drop down, select one	Single	Y	
EDO0481		What is your primary purpose in coming to the site today?	EDO0481A001 Submit resume for employment EDO0481A002 Research employment opportunities Research internship opportunities EDO0481A003 Research CIA in general EDO0481A004 Just browsing EDO0481A005 Other, please specify:		Radio button, one-up vertical	Single	Y	OPS Group
EDO0482	A	Other primary reason		A	Text area, no char limit			
EDO0483		Which sections of the site did you visit today? (select all that apply)	EDO0483A001 Life at CIA EDO0483A002 Diversity EDO0483A003 Careers EDO0483A004 Student Opportunities EDO0483A005 Military Transition EDO0483A006 FAQs EDO0483A007 Other		Checkbox, one-up vertical	Multi	Y	
EDO0484		Are you actively searching for a job?	EDO0484A001 Yes EDO0484A002 No	E	Radio button, one-up vertical	Single	Y	Skip Logic Group
NEW	E	Are you mainly looking for full-time or part-time work?	Full-time Part-time		Radio button, one-up vertical	Single	Y	Skip Logic Group

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EDO0485		What type of career are you pursuing?	EDO0485A001 <u>Science, Engineering, and Technology Scientist</u> EDO0485A002 <u>Engineer</u> EDO0485A003 <u>Information Technology</u> EDO0485A004 Clandestine Service (e.g. operations officer) EDO0485A005 Language Position EDO0485A006 Analytical Position Business, IT, and Security Support & Professional Services (e.g. administrative, finance, graphic designer, HR, legal, medical, etc.) EDO0485A007 Other, please specify:	B	Radio button, one-up vertical	Single	Y	OPS Group
EDO0486	B	Other type of career			Text area, no char limit			
NEW		Which best describes you?	Employed Unemployed Student Other, please specify	F	Radio button, one-up vertical	Single	Y	OPS Group
NEW	F	Other role			Text area <100 char	open	n	OPS Group
EDO0487		Did you find the information you were looking for on the site today?	EDO0487A001 Yes EDO0487A002 No EDO0487A003 Not Yet	C C	Drop down, select one	Single	Y	Skip Logic Group
EDO0488	C	Please specify what you could not find:			Text area, no char limit		N	
EDO0489		What best describes you?	EDO0489A001 <u>Employed, looking for full-time work</u> EDO0489A002 <u>Employed, looking for part-time work</u> EDO0489A003 <u>Unemployed, looking for full-time work</u> EDO0489A004 <u>Unemployed, looking for part-time work</u> EDO0489A005 <u>Just browsing job openings to see what types of jobs are available</u> EDO0489A006 <u>Other, please specify</u>	D	Radio button, one-up vertical	Single	Y	OPS Group
EDO0490	D	Other role			Text area, no char limit			
EDO0491		What is one improvement you would make to the CIA Careers site?			Text area, no char limit		N	
EDO0492		How did you hear about the site?	EDO0492A001 Assumed CIA has a career website EDO0492A002 From the CIA.gov main site EDO0492A003 Search Engine EDO0492A004 Other Internet Site EDO0492A005 Friend/Family EDO0492A006 From Intelligence.gov site EDO0492A007 Television/Radio EDO0492A008 Newspaper/Magazine EDO0492A009 Facebook EDO0492A010 LinkedIn EDO0492A011 Received a text message EDO0492A012 Other, please specify:	A				OPS Group
EDO0492a	A	Please specify how you heard about the CIA Careers site:			Text area, no char limit		N	OPS Group
EDO0493		What is your gender?	EDO0493A001 Male EDO0493A002 Female EDO0493A003 Prefer not to respond		Drop down, select one	Single	N	
EDO0494		What is your age?	EDO0494A001 <18 EDO0494A002 18 - 30 EDO0494A003 31 - 40 EDO0494A004 41 - 50 EDO0494A005 51 - 60 EDO0494A006 61+ EDO0494A007 Prefer not to respond		Drop down, select one	Single	N	
EDO0495		Which of the following best describes the highest level of	EDO0495A001 Have not graduated high school		Drop Down, Select once	Single	N	

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		education you have attained?	EDO0495A002	High school graduate					
			EDO0495A003	Some college, trade, technical or vocational training					
			EDO0495A004	College graduate					
			EDO0495A005	Post graduate degree					
			EDO0495A006	Prefer not to answer					

CQ Label
Frequency of Visit
Purpose of Vist
Other Purpose
Sections Visited
Job Search
Job Hours

CQ Label
Career Type
Other Career Type
Current employment
OE_employment
Accomplished Task
Looking For
Role
OE_Improvement
Hear About Site
Hear About Other
Gender
Age
Education

CQ Label