Thank you for visiting ftccomplaintassistant.gov. You've been randomly selected to take part in a brief survey to provide feedback about our website.

This survey is designed to measure your entire experience. Please look for it at the end of your visit.

This survey is conducted by Foresee on behalf of the Federal Trade Commission. To learn how the information we collect is handled, please review the Foresee Privacy Policy and the FTC privacy policy. Participation is voluntary, and the survey does not ask for your personal

Welcome Text

Thank you for visiting FTC Complaint Assistant. You have been randomly selected to take part in this survey that is being conducted by ForeSee on behalf of the FTC. Please take a minute or two to give us your opinions. The feedback you provide will help the FTC Complaint Assistant enhance its Complaint Assistant process and serve you better in the future. All results are strictly confidential.





Thank you for visiting FTC Complaint Assistant. You have been randomly selected to take part in this survey that is being conducted by ForeSee on behalf of the FTC. Please take a minute or two to give us your opinions. The feedback you provide will help the FTC Complaint Assistant enhance its Complaint Assistant process and serve you better in the future. All results are strictly confidential.

Required questions are denoted by an \*



	ease ra aintAs				of ins	tructi	ons fo	r com	pleting	the
1=1	oor						Ex	cellent	=10	
0	0	3	<b>4</b> ○	5	6	7	8	9	10 ()	Don't Know
2: *Please rate how well the instructions for completing the ComplaintAssistant process provide answers to your questions.										
1=1	oor						Ex	cellent	=10	
0	0	3				7		9	0	Don't Know
	ease ra aintAs				nstru	ctions	for c	omple	ting t	he
1=1	оог						Ex	cellent	=10	
0	0	3	0	5	6	<b>7</b>	8	9	0	Don't Know

#### Thank You

Thank you for your time in completing this survey. Your input is very valuable and will be taken into consideration.



# **FTC COMPLAINT ASSISTANT**

## Welcome!

Complaints from consumers help us detect patterns of fraud and abuse FTC would like to know more about your complaint and the Complaint will help guide you. To use the

- · Choose a complaint category on
- Answer a few questions related t
- Tell us what happened in your ow
- · Please use the navigation buttons

FORE

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This survey is designed to measure your entire experience. F for it at the end of your visit.

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No, thanks Yes, I'll give feed

It's up to you to determine how much personal information you want to provide. Providing your contact information will make it easier if we need to reach you to obtain additional information about your complaint. Please read our

While using a mobile device, please be aware of your

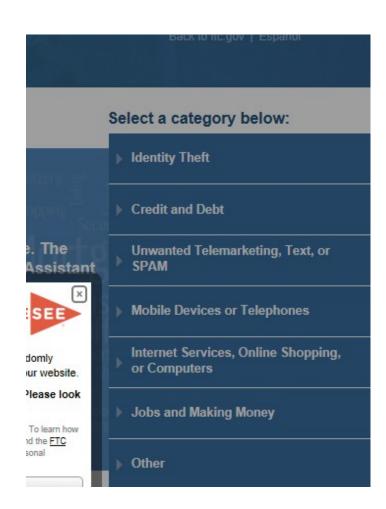
Privacy Policy to learn more

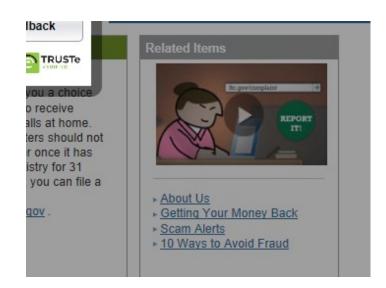
about how we safeguard your

personal information.

and our law enforcement
partners detect patterns of
fraud and abuse, which may
lead to investigations and
eliminate unfair business
practices. Complaints are
entered in our secure online
database, which is used by
many local, state, federal, and
international law enforcement
agencies. The FTC cannot
resolve individual
complaints, but we can

Registry gives about whether to telemarketing can Most telemarket call your number been on the regidays. If they do, complaint at www.donotcall.





Measure Name	(Model Name)
Custom Qualifier Page	
Custom Invitation Text	
Custom Tracker Text	

## (Remove this tab for non-international surveys)



MID	Language	Target Country	Target Audience	Website URL	Notes

CQ/MQ changes:
- Provide all fields

Dataloads: - All fields except MID

Target Audience: Providing information on the typical demographic or customer that will take the survey helps our vendors better word and phrase translations.

Model Instance Name: FTC ComplaintAssistant MID 0kpIEZsgBcpIkIFVJ8gpAA== Date4/16/2014 red & strike-through: DELETE
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Model que	stions utilize th	e ACSI methodology to determine scores and impacts		
ELEMENTS (drivers of satisfaction)		CUSTOMER SATISFACTION		FUTURE BEHAVIORS
Instructions for Completion (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Recommend (1=Very Unlikely, 10=Very Likely)
1 Please rate the <b>simplicity of instructions</b> for completing the ComplaintAssistant process.	Satisfaction - Overall	10 What is your overall satisfaction with the ComplaintAssistant process? (1=Very Dissatisfied, 10=Very Satisfied)	Recommend	13 How likely are you to recommend the FTC ComplaintAssistant process to someone else?
2 Please rate how well the <b>instructions for completing</b> the ComplaintAssistant process provide answers to your questions.	Satisfaction - Expectations	11 How well does the ComplaintAssistant process meet your expectations? (1=Falls Short, 10=Exceeds)		Use as Resource (1=Very Unlikely, 10=Very Likely)
3 Please rate the clarity of instructions for completing the ComplaintAssistant process.	Satisfaction - Ideal	12 How does the ComplaintAssistant process compare to your idea of an ideal complaints process website?(1=Not Very Close, 10=Very Close)	Use as Resource	14 How likely would you be to use the Complaint Assistant as a resource in the future?
Site Performance (1=Poor, 10=Excellent, Don't Know)				
4 Please rate how quickly pages load in the ComplaintAssistant process.				
5 Please rate the consistency of speed from page to page in the ComplaintAssistant process.				
6 Please rate how completely the page content loads in the Complaint Assistant				
Look and Feel (1=Poor, 10=Excellent, Don't Know) Please rate the visual appeal of the ComplaintAssistant process.				
Please rate the balance of graphics and text throughout the ComplaintAssistant process.				
Please rate the readability of the pages in the ComplaintAssistant process.				
Navigation (1=Poor, 10=Excellent, Don't Know)				
7 Please rate how well the ComplaintAssistant process is organized.				
Please rate the options available for navigating the ComplaintAssistant process.				
9 Please rate how well the Complaint Assistant layout helps you find what you need.				

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Date: 4/16/2014

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
		How often do you visit the FTC Complaint Assistant?	This is my first visit  A few times a year Monthly Weekly Daily	Z Z Z Z	Radio button, one-up vertical	Single	Y	Skip Logic Group
KFB05028	<u>Z</u>	How many times have you used the Complaint Assistant in the past to register a complaint?	0 1 2 3 or more		Radio button, one-up vertical	<u>Single</u>	Y	<u>Skip Logic</u> <u>Group</u>
KFB05027		Were you <b>aware of the FTC Complaint Assistant</b> before visiting the site today?	Yes No Not sure	C	Radio button, one-up vertical	Single	Y	Skip Logic Group
KFB05029	С	How did you find the FTC Complaint Assistant site?	FTC Website  FTC Publication Search engine Another website Referral from another agency, please specify Friend/family member Contacted the FTC Other, please specify	A	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
KFB05030	Α	Please let us know how you found us.			Text area, no char limit		N	Skip Logic Group
		What complaint category did you submit a complaint for today?	I did not submit a complaint today  Identity Theft  Credit and Debt  Unwanted Telemarketing, Test, or SPAM  Mobile Devices or Telephones  Internet Services, Online Shopping, or Computers  Jobs and Making Money  Other, please specify	A	Checkbox, pne-up vertical  Bonnie Richards: Needs to be mutually exclusive, but category not here, and can't edit.	Multi	Y	Skip Logic Group
	A	Please specify the other complaint category you submitted (e.g. counterfeit checks, impostor scams, sweepstakes, etc.).			Text area, no char limit		N	Skip Logic Group
KFB05031		Was the FTC Complaint Assistant easy to use?	Yes No Not sure		Radio button, one-up vertical	Single	Y	Skip Logic Group
KFB05032		Did you experience any of the following challenges during your visit today?	I did not experience any challenges today  I did not understand which category I should have selected (i.e. identity theft, unwanted telemarketing, etc.)  There was no complaint category listed that covered my complaint	A	Checkbox, one-up vertical  Bonnie Richards: Needs to be mutual		Υ	Skip Logic Group

MID: 0kpIEZsgBcpIkIFVJ8gpAA==

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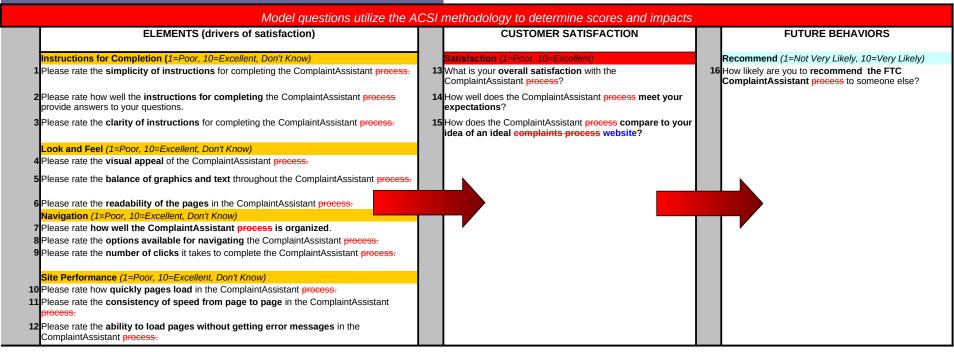
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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)		Required Y/N	Special Instructions
			I did not understand what I was supposed to do I was unable to submit my complaint because I received a blank screen I was unable to submit my complaint because I received a time out message		not available and ca			
			I was unable to submit my complaint because I received an error message Other, please specify	z				
	Α	What type of complaint category were you looking for?	enon product opening		Text area, no char limit			Skip Logic Group
KFB05033	Z	Please let us know what other difficulties you had.			Text area, no char limit			Skip Logic Group
		Were you able to accomplish your reason for visiting today?	Yes No	A, B	Radio button, one-up vertical	Single	Y	Skip Logic Group
	Α	Please tell us more about what you were unable to accomplish today.		,			N	Skip Logic Group
	В	What will you do next?	Try again later  Try to call the agency for help Give up Other, please specify	С		Single	Y	Skip Logic Group
	С	Please specify what you will do next.			Text area, no char limit		N	Skip Logic Group
KFB05034		Thinking about your experience with the FTC Complaint Assistant site today, what one improvement would you suggest?			Text area, no char limit		N	

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**Date:** 6/26/2009



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**Date:** 4/16/2014

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Multi	Required Y/N	Instructions
KFB05027		Were you <b>aware of the FTC ComplaintAssistant</b> before visiting the site today?	Yes No Not sure	B C C	Radio button, one-up vertical	Single	Y	Skip Logic Group
KFB05028	В	If you were aware of the FTC ComplaintAssistant how many times have you used it in the past to register a complaint?	0 1 2 3 or more		Radio button, one-up vertical	Single	Y	Skip Logic Group
KFB05029	С	If you were <b>not aware of the FTC ComplaintAssistant</b> before today, how did you find us?	FTC Website  FTC Publication Search engine Another website Referral from another agency, please specify Friend/family member Contacted the FTC Other, please specify	A	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
KFB05030	Α	Please let us know how you found us.			Text area, no char limit		N	Skip Logic Group
KFB05031			Yes No Not sure	D D	Radio button, one-up vertical	Single	Y	Skip Logic Group
KFB05032	D	If it was <b>not easy to use,</b> what did you find difficult?	I did not understand which category I should have selected (i.e. automobile, internet, etc.). I did not understand what I was supposed to do. I was unable to submit my complaint. Other, please specify	A	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
KFB05033	Α	Please let us know what other difficulties you had.			Text area, no char limit		N	Skip Logic Group
KFB05034		If you could make <b>one improvement</b> to the FTC ComplaintAssistant what would it be?			Text area, no char limit		N	

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
KFB05027		Were you aware of the FTC ComplaintAssistant before	Yes		Radio button, one-up	Single	Y	Skip Logic
		visiting the site today?		В	vertical			Group
			No	С				
			Not sure	С				
KFB05028	В	If you were aware of the FTC ComplaintAssistant how many times have you used it in the past to register a	0		Radio button, one-up	Single	Y	Skip Logic
		complaint?	1	-	vertical			Group
		complaint.	2	-				
			3 or more	1				
KFB05029	С	If you were not aware of the FTC ComplaintAssistant	FTC Website		Checkbox, one-up	Multi	Υ	Skip Logic
		before today, how did you find us?			vertical			Group
			FTC Publication	1				
			Search engine					
			Another website					
			Referral from another agency, please specify	Α				
			Friend/family member	4				
			Contacted the FTC Other, please specify	A				
KFB05030	Α	Please let us know how you found us.	Other, please specify	A			N	Skip Logic
N 203030	^	li lease let as know now you lound as.			Text area, no char limit			Group
LON0038680		If you have visited the site before, did you notice any		A,B,C,D,E	Radio button, one-up	S	¥	Skip Logic
		changes to the FTC Complaint Assistant site?	Yes	1	<del>vertical</del>			<del>Group</del>
			No	-				
LON0038681	A	Please tell us whether you agree or disagree with the	This is my first visit			S	¥	Skip Logic
<del>-UNUU38681</del>	*	following statements about the new site:				5	*	<del>Skip Logic</del> <del>Group</del>
		The new site look and feel is visually pleasing.	Strongly Disagree		Drop down, select one			Стопр
			Disagree	1				
			Neutral					
			Agree					
			Strongly Agree					
			<del>Don't know</del>					
LON0038702	В	The new site made it easier to determine which section I needed to navigate to.	Strongly Disagree		Drop down coloct are	S	¥	Skip Logic Group
		necuca to navigate to:	Strongly Disagree Disagree	-	<del>Drop down, select one</del>			Стоир
			Neutral					
			Agree	1				
			Strongly Agree					
			Don't know					
-ON0038703	е	The new layout on the site made it easier to find the				S	¥	Skip Logic
		information I was looking for.	Strongly Disagree		Drop down, select one			Group
			Disagree					
			Neutral Agree					
			Agree Strongly Agree					
			Strongly Agree Don't know					
			DOITT KNOW					

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
<del>LON0038704</del>	Đ	The new site design is an improvement over the previous design.	Strongly Disagree		<del>Drop down, select one</del>	S	¥	Skip Logic Group
			Disagree Neutral Agree					
			Strongly Agree Den't know					
LON0038705	E	Please share with us your thoughts or opinions about the redesigned FTC Complaint Assistant site.			Text area, no char limit	S	Н	Skip Logic Group
KFB05031		Was the FTC ComplaintAssistant easy to use?	Yes No Not sure	D D	Radio button, one-up vertical	Single		Skip Logic Group
KFB05032	D	If it was <b>not easy to use,</b> what did you find difficult?	I did not understand which category I should have selected (i.e. automobile, internet, etc.).  I did not understand what I was supposed to do.  I was unable to submit my complaint.  Other, please specify		Checkbox, one-up vertical	Multi		Skip Logic Group
KFB05033	Α	Please let us know what other difficulties you had.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Text area, no char limit			Skip Logic Group
KFB05034		If you could make <b>one improvement</b> to the FTC ComplaintAssistant what would it be?			Text area, no char limit		N	

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Date: 1/16/2014

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		T						
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Multi	Required Y/N	Instructions
KFB05027			Yes	В	Radio button, one-up	Single	Y	Skip Logic
		visiting the site today?			vertical			Group
			No Not our	C				
KFB05028	В	If you were aware of the FTC ComplaintAssistant how	Not sure	C	Radio button, one-up	Single	Y	Skip Logic
KI B03020	5	many times have you used it in the past to register a complaint?	1	_	vertical	Single		Group
			2					
			3 or more					
KFB05029		If you were <b>not aware of the FTC ComplaintAssistant</b> before today, how did you find us?	FTC Website		Checkbox, one-up vertical	Multi	Y	Skip Logic Group
			FTC Publication					
			Search engine					
			Another website					
			Referral from another agency, please specify	Α				
			Friend/family member					
			Contacted the FTC					
			Other, please specify	Α				
KFB05030	Α	Please let us know how you found us.			Text area, no char limit		N	Skip Logic Group
LON0038680		If you have visited the site before, did you notice any		A.B.C.D.E	Radio button, one-up	S	Y	Skip Logic
		changes to the FTC Complaint Assistant site?	Yes	' ' ' '	vertical			Group
			No					
			This is my first visit					
LON0038681	Α	Please tell us whether you agree or disagree with the following statements about the new site: The new site look and feel is visually pleasing.				S	Y	Skip Logic Group
			Strongly Disagree Disagree	-	Drop down, select one			
			Neutral	1				
			Agree	1				
			Strongly Agree	1				
			Don't know	1				
LON0038702	В	The new site made it easier to determine which section I				S	Y	Skip Logic
		needed to navigate to.	Strongly Disagree		Drop down, select one			Group
			Disagree					
			Neutral					
			Agree					
			Strongly Agree	-				
LON0038703	С	The <b>new layout</b> on the site made it <b>easier to find the</b>	Don't know			S	Y	Skip Logic
LON0030703	C		Strongly Disagree		Drop down, select one	3	1	Group
		_	Disagree	1	Drop down, Scient one			
			Neutral					
			Agree					
			Strongly Agree					
			Don't know					

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
LON0038704		The new site design is an improvement over the previous design.	·			S	Y	Skip Logic Group
			Strongly Disagree Disagree	_	Drop down, select one			
			Neutral					
			Agree					
			Strongly Agree	_				
	_		Don't know					
LON0038705		Please share with us your thoughts or opinions about the redesigned FTC Complaint Assistant site.			Text area, no char limit	S		Skip Logic Group
KFB05031		Was the FTC ComplaintAssistant easy to use?	Yes		Radio button, one-up vertical	Single		Skip Logic Group
			No	D				
			Not sure	D				
KFB05032	D	If it was <b>not easy to use,</b> what did you find difficult?	I did not understand which category I should have selected (i.e. automobile, internet, etc.).		Checkbox, one-up vertical	Multi		Skip Logic Group
			I did not understand what I was supposed to do.					
			I was unable to submit my complaint.					
			Other, please specify	Α				
KFB05033	Α	Please let us know what other difficulties you had.			Text area, no char limit			Skip Logic Group
KFB05034		If you could make <b>one improvement</b> to the FTC ComplaintAssistant what would it be?			Text area, no char limit		N	

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
KFB05027		Were you aware of the FTC ComplaintAssistant before visiting the site today?	Yes No	B C C	Radio button, one-up vertical	Single	Y	Skip Logic Group
KFB05028	В	If you were aware of the FTC ComplaintAssistant process, how many times have you used it in the past to register a complaint?	Not sure 0 1 2 3 or more	-	Radio button, one-up vertical	Single	Y	Skip Logic Group
KFB05029	С	If you were <b>not aware of the FTC ComplaintAssistant</b> before today, how did you find us?	FTC Website  FTC Publication Search engine Another website Referral from another agency, please specify Friend/family member Contacted the FTC Other, please specify	A	Checkbox, one-up vertical	Multi	Y	Skip Logic Group
KFB05030	Α	Please let us know how you found us.			Text area, no char limit		N	Skip Logic Group
LON0038680		If you have visited the site before, did you notice any changes to the FTC Complaint Assistant site?	Yes No This is my first visit	A,B,C,D,E	Radio button, one-up vertical	S	Y	Skip Logic Group
LON0038681	A	Please tell us whether you agree or disagree with the following statements about the new site: The new site look and feel is visually pleasing.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	S	Y	Skip Logic Group
LON0038702	В	The new site made it easier to determine which section I needed to navigate to.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	S	Y	Skip Logic Group
LON0038703		The new layout on the site made it easier to find the information I was looking for.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	S	Y	Skip Logic Group

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Multi	Required Y/N	Instructions
LON0038704		The new site design is an improvement over the previous design.	Strongly Disagree Disagree Neutral Agree Strongly Agree Don't know		Drop down, select one	S		Skip Logic Group
LON0038705	E	Please share with us your thoughts or opinions about the redesigned FTC Complaint Assistant site.			Text area, no char limit	S		Skip Logic Group
KFB05031		Was the FTC ComplaintAssistant easy to use?	Yes No Not sure	D D	Radio button, one-up vertical	Single		Skip Logic Group
KFB05032	D	If it was <b>not easy to use,</b> what did you find difficult?	I did not understand which category I should have selected (i.e. automobile, internet, etc.). I did not understand what I was supposed to do. I was unable to submit my complaint. Other, please specify	A	Checkbox, one-up vertical	Multi		Skip Logic Group
KFB05033	Α	Please let us know what other difficulties you had.			Text area, no char limit			Skip Logic Group
KFB05034		If you could make <b>one improvement</b> to the FTC ComplaintAssistant <del>process,</del> what would it be?			Text area, no char limit		N	

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Date: 6/26/2009

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
KFB05027		Were you <b>aware of the FTC ComplaintAssistant</b> before visiting the site today?	Yes No	В	Radio button, one-up vertical	Single	Y	Skip Logic Group
			Not sure	С				
KFB05028	В	If you were aware of the FTC ComplaintAssistant process, how many times have you used it in the past to register a complaint?	0 1 2 3 or more		Radio button, one-up vertical	Single	Y	Skip Logic Group
KFB05029	С	If you were <b>not aware of the FTC ComplaintAssistant</b> before today, how did you find us?	FTC Website		Checkbox, one-up vertical	Multi	Y	Skip Logic Group
			FTC Publication	_				
			Search engine Another website					
			Referral from another agency, please specify	A				
			Friend/family member					
			Contacted the FTC					
VEDOE000		Diagram lateral branch account forward and	Other, please specify	Α			N	Obia Lasia
KFB05030	Α	Please let us know how you found us.			Text area, no char limit		N	Skip Logic Group
LON0038680		If you have visited the site before, did you notice any		A,B,C,D,E	Radio button, one-up	S	Υ	Skip Logic
		changes to the FTC Complaint Assistant site?	Yes		vertical			Group
			No This is my first visit	-				
LON0038681	A	Please tell us whether you agree or disagree with the	This is my mot visit			S	Y	Skip Logic
		following statements about the new site:						Group
		The new site look and feel is visually pleasing.	Strongly Disagree		Drop down, select one			
			Disagree	_				
			Neutral	_				
			Agree Strongly Agree	-				
			Don't know	-				
LON0038702	В	The new site made it easier to determine which section I				S	Y	Skip Logic
	_	needed to navigate to.	Strongly Disagree		Drop down, select one			Group
			Disagree					
			Neutral					
			Agree					
			Strongly Agree					
LONIO000700		The new levest on the site was daily assess to find the	Don't know				.,	Claim I!-
LON0038703	С	The new layout on the site made it easier to find the information I was looking for.	Strongly Disagree		Drop down, select one	S	Y	Skip Logic Group
		The state of the s	Disagree		Drop down, Scient one			C.50p
			Neutral					
			Agree					
			Strongly Agree					

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blue + -->: REWORDING

	Skip							
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
LON0038704		The new site design is an improvement over the previous design.				S	Y	Skip Logic Group
			Strongly Disagree Disagree	-	Drop down, select one			
			Neutral	1				
			Agree					
			Strongly Agree					
			Don't know					
LON0038705		Please share with us your thoughts or opinions about the redesigned FTC Complaint Assistant site.			Text area, no char limit	S		Skip Logic Group
KFB05031		Was the FTC ComplaintAssistant easy to use?	Yes		Radio button, one-up vertical	Single		Skip Logic Group
			No	D				
			Not sure	D				
KFB05032	D	If it was <b>not easy to use,</b> what did you find difficult?	I did not understand which category I should have selected (i.e. automobile, internet, etc.).		Checkbox, one-up vertical	Multi		Skip Logic Group
			I did not understand what I was supposed to do.					
			I was unable to submit my complaint.					
			Other, please specify	Α				
KFB05033	Α	Please let us know what other difficulties you had.			Text area, no char limit			Skip Logic Group
KFB05034		If you could make <b>one improvement</b> to the FTC ComplaintAssistant process, what would it be?			Text area, no char limit		N	

MID: 0kpIEZsgBcpIkIFVJ8gpAA==

Date: 6/26/2009

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instruction
KFB05027		visiting the site today?	Yes No	В	Radio button, one-up vertical	Single	Y	Skip Logic Group
	_		Not sure	С				
KFB05028	В	If you were aware of the FTC ComplaintAssistant process, how many times have you used it in the past to register a complaint?	0 1 2 3 or more	-	Radio button, one-up vertical	Single	Y	Skip Logic Group
KFB05029	С	If you were <b>not aware of the FTC ComplaintAssistant</b> before today, how did you find us?	FTC Website		Checkbox, one-up vertical	Multi	Y	Skip Logic Group
			FTC Publication					
			Search engine					
			Another website  Referral from another agency, please specify	Α				
			Friend/family member	<b>^</b>				
			Contacted the FTC					
			Other, please specify	Α				
KFB05030	Α	Please let us know how you found us.			Text area, no char limit		N	Skip Logic Group
		If you have visited the site before, did you notice any changes to the FTC Complaint Assistant site?	Yes No	A,B,C,D,E	· · · · · · · · · · · · · · · · · · ·	S	Y	Skip Logic Group
NEW	Α	Please tell us whether you agree or disagree with the following statements about the new site:	NO .			S	Y	Skip Logic Group
		The new site look and feel is visually pleasing.	Strongly Disagree Disagree Neutral		Drop down, select one			
			Agree Strongly Agree					
NEW	В	The new site made it easier to determine which section I	Don't know			S	Y	Ckin Logic
NEVV	В	needed to navigate to.	Strongly Disagree Disagree	-	Drop down, select one	5	Ť	Skip Logic Group
			Neutral					
			Agree					
			Strongly Agree					
NIENA/	_	The name level to a the site made it assign to find the	Don't know				V	Ckin Logic
NEW	С	The new layout on the site made it easier to find the information I was looking for.	Strongly Disagree Disagree		Drop down, select one	S	Y	Skip Logic Group
			Neutral	1				
			Agree					
			<u> </u>					
			Strongly Agree					

MID: 0kpIEZsgBcpIkIFVJ8gpAA==

Date: 6/26/2009

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
NEW	D	The new site design is an improvement over the previous design.	Strongly Disagree		Drop down, select one	S	Y	Skip Logic Group
			Disagree Neutral		Drop dom, coloct che			
			Agree Strongly Agree Don't know					
NEW	Е	Please share with us your thoughts or opinions about the redesigned FTC Complaint Assistant site.	DOTT KNOW		Text area, no char limit	S	N	Skip Logic Group
KFB05031		Was the FTC ComplaintAssistant easy to use?	Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group
			No Not sure	D D				
KFB05032	D	If it was <b>not easy to use,</b> what did you find difficult?	I did not understand which category I should have selected (i.e. automobile, internet, etc.).		Checkbox, one-up vertical	Multi	Y	Skip Logic Group
			I did not understand what I was supposed to do.  I was unable to submit my complaint.  Other, please specify	A				
KFB05033	Α	Please let us know what other difficulties you had.			Text area, no char limit		N	Skip Logic Group
KFB05034		If you could make <b>one improvement</b> to the FTC ComplaintAssistant process, what would it be?			Text area, no char limit		N	