Questionnaire Management Guidelines

Goals:

- One consolidated document to track all model and CQ changes throughout the life of the project
- Questionnaire always matches the live survey
- Easy and error-free way to submit CQ changes
- All changes tracked and reflected in one document (DOT will help)

Basic rules:

1 This questionnaire has to match the live survey

2 All changes to the live measure need to be tracked and archived in **one document**

3 All CQ change requests have to be submitted using this document

SRA: 1) marks up changes and submits the entire document to DOT

DOT: 1) archives change request on separate tab

2) implements change(s)

3) updates the document to reflect all implemented changes in the "clean" questionnaire - SRA can send to the client and use for future CQ changes

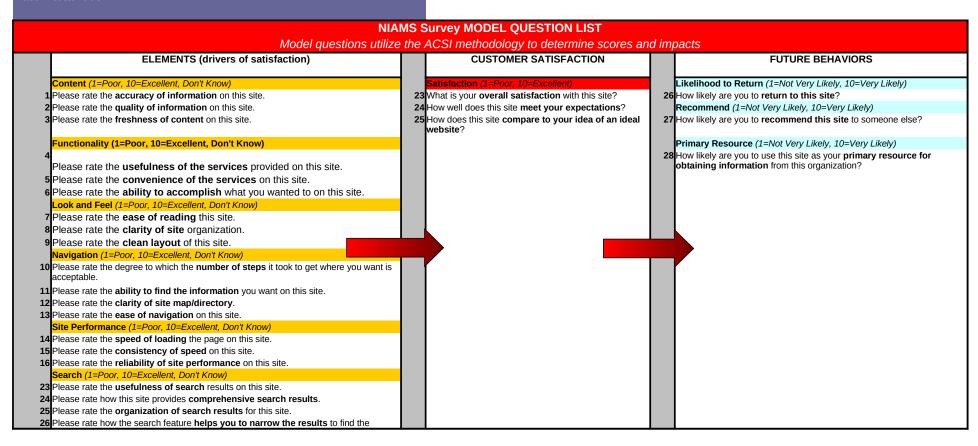
4 DOT safeguards correct formats - your next CQ changes have to be submitted using one survey document with appropriate color-coding

Model Instance Name:

NIAMS Survey

MID: pNdwFkVhhx9dMQUowQBVVw==

Date: 8/8//2008



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blue + -->: REWORDING

			NIAMS Survey CUSTOM QUESTION LIST					
QID	Skip Logic Label / question order	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instruction
39		How frequently do you visit this website?	First time		Radio button, one-up vertical	Single	Y	
			More than once a day Daily About once a week About once a month					
10		Which of the following best describes your role in coming to the	Every 6 months or less			0:1-	.,,	01/2-1-22
43		which of the following best describes your role in coming to the website today?	General public Patient Family member of a patient Scientist/Researcher Student Teacher Health professional/primary care Government staff/ policy professional		Radio button, one-up vertical	Single	Y	Skip Logi Group
			Non-Profit/ Professional organization staff	1				
			Insurance services/ health system infrastructure staff					
CQCol0010235	F	What other role describes you?	Other	F		Open	N	Skip Logi
CQC010010233	-	What other role describes you?			Text field, <100 char	Open	"	Group
140		Which of the following best describes what you are looking for visiting the website today?	Arthritis/rheumatic diseases		Radio button, one-up vertical	Single	Y	
			Bone health and/or diseases	1				
			Skin diseases	1				
			Muscle injury and/or diseases	1				
			Patient research registries	1				
			Grant information	1				
			Contracts information	1				
			NIAMS laboratories	1				
			Clinical trials/studies with patients	1				
			Researcher resources	1				
			News and events	1				
			Employment opportunities	1				
			Information about NIAMS	1				
			Links to other organizations	1				
			Information in Spanish	1				
			Other	В				
41	В	What other information were you looking for today?			Text field, <100 char	Open	N	
948		Were you able to find what you were looking for?	Yes		Dropdown (Select-one)	Single	Y	
			No	A				
			Still looking					
42	A	What information could you not find?			Text field, <100 char	Open	N	
V00081		How do you plan to use the information you find on this site today?	To share and discuss with my health care provider		L	Single	Y	
				1	Radio button, one-up vertical			
			To address personal health issues	-				
			To aid others who have health concerns	1				
			To pursue a career as a medical researcher	4				
			To support new or current research projects To explore or support business opportunities in the field of biomedical research	1				
	1			1	l			I
			To explore what you have to offer (just browsing)	-				
			Physicians & other health care providers - improved understanding of basic					
			Physicians & other health care providers - improved understanding of basic research concepts and findings for my own clinical research					
			Physicians & other health care providers - improved understanding of basic research concepts and findings for my own clinical research Physicians & other health care providers - improved understanding of clinical research findings for my patient practice					
44		How could we improve our information to best meet your	Physicians & other health care providers - improved understanding of basic research concepts and findings for my own clinical research Physicians & other health care providers - improved understanding of clinical	-		Single	N	

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olue + -->: REWORDING

NIAMS Surve	y CUSTOM (UESTION LIST
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QID Skip Logic Label / question order Skip Logic Label / Questio		Answer Choices (limited to 50 characters) First time More than once a day Daily About once a week About once a week About once a month Every 6 months or less General public Representative-from-voluntary-organization Representative-from-voluntary-organization Representative-from-professional-organization Patient Family member of a patient Scientist/Researcher Student Teacher Resired Health professional/primary care Medie Government staff/ policy professional Mon-Profit/ Professional organization staff Insurance services/ health system infrastructure staff Other Health-related-information Arrhytis/freumatic diseases Sich diseases Sich diseases Sich diseases Sich diseases Sich diseases Grant information Ontracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources News and events	Skip to	Type (select from list) Radio button, one-up vertical Radio button, one-up vertical Text field, <100 char Radio button, one-up vertical	Single or Mutit Single Single Open Single	Required Y/N Y Y Anc	Special Instructions Skip Logic Group Randomize
143 CCQCol0010235 F 140 141 B CCQCsl0002004 A	Which of the following best describes your role in coming to the website today? What other role describes you? What other role describes you?	More than once a day Daily About once a week About once a month Every 6 months or less General public Representative-from-voluntary-organization Representative-from-professional-organization Patient Family member of a patient Scientist/Researcher Student Teacher Retired Health professional/primary care Health professional/primary care Health professional/primary care Health Profit/ Professional organization staff Insurance services/ health system infrastructure staff Other Health related-information Arthritis/rheumatic diseases Bone health and/or diseases Stin diseases Muscle injury and/or diseases Stin diseases Muscle injury and/or diseases Standard information Contracts information NAMS laboratories Clinical trials/studies with patients Researcher resources Researcher resources		Radio button, one-up vertical Text field, <100 char	Single	Y	Group Randomize dhor Answer C Skip Logic
A1 B SQOSI0002004 A SQOSI0002005 C 9948	What other role describes you? Which of the following best describes what you are looking for	Daily About once a week About once a week About once a month Every 6 months or less General public Representative-from-voluntary-organization Representative-from-professional-organization Patient Family member of a patient Scientist/Researcher Student Teacher Health professional/primary care Health professional/primary care Media Government staff/ policy professional Non-Profit/ Professional organization staff Insurance services/ health system infrastructure staff Other Health related-information Arthritis/fheumatic diseases Bone health and/or diseases Bone health and/or diseases Skin diseases Muscle injury and/or diseases Patient research registries Grant information Contracts information NAMS laboratories Clinical trials/studies with patients Researcher resources		Text field, <100 char	Open	Y And N Y	Group Randomize dhor Answer C Skip Logic
EQCol0010235 F 140 141 B EQOsl0002004 A EQOsl0002005 C	What other role describes you? Which of the following best describes what you are looking for	Every 6 months or less General public Representative from voluntary organization Representative from professional organization Patient Family member of a patient Scientist/Researcher Student Teacher Retired Health professional/primary care Health professional/primary care Health professional/primary care Health professional organization staff Insurance services/ health system infrastructure staff Other Health related information Arthritis/heumatic diseases Bone health and/or diseases Stun diseases Muscle injury and/or diseases Patient research registries Grant information Contracts information NAMS laboratories Clinical trials/studies with patients Researcher resources Researcher resources		Text field, <100 char	Open	And N	Group Randomize dhor Answer C Skip Logic
EQCol0010235 F 140 141 B EQOsl0002004 A EQOsl0002005 C	What other role describes you? Which of the following best describes what you are looking for	General public Representative-from-voluntary organization Representative-from-professional-organization Patient Family member of a patient Scientist/Researcher Student Teacher Resired Health professional/primary care Medie Government staff/ policy professional Non-Profit/ Professional organization staff Insurance services/ health system infrastructure staff Other Health-related-information Arrhytis/heumatic diseases Bone health and/or diseases Sich diseases Muscle injury and/or diseases Stain diseases Muscle injury and/or diseases Patient research registries Grant information Contracts information NAMS laboratories Clinical trials/studies with patients Researcher resources		Text field, <100 char	Open	Y And N	Group Randomize dhor Answer C Skip Logic
41 B	What other role describes you? Which of the following best describes what you are looking for	Representative-from-voluntary-organization Representative-from-professional-organization Patient Family member of a patient Scientist/Researcher Student Teacher Restred Health professional/primary care Media Government staff/ policy professional Non-Profit/ Professional organization staff Insurance services/ health system infrastructure staff Other Health-related-information Arthritis/rheumatic diseases Bone health and/or diseases Skin diseases Muscle injury and/or diseases Skin diseases Grant information Contracts information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources Clinical trials/studies with patients Researcher resources		Text field, <100 char	Open	And N Y	Randomize dhor Answer C Skip Logic
41 B QQSi0002004 A CQQSi0002005 C 948	Which of the following best describes what you are looking for	Representative from professional organization Patient Family member of a patient ScientisurResearcher Student Teacher Resired Health professional/primary care Media Government staff policy professional Non-Profit Professional organization staff Insurance services/ health system infrastructure staff Other Health related information Arthritis/theumatic diseases Bone health and/or diseases Stan diseases Muscle injury and/or diseases Stan diseases Muscle injury and/or diseases Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources Clinical trials/studies with patients Researcher resources				And N	dhor Answer C Skip Logic
41 B QQSi0002004 A CQQSi0002005 C 948	Which of the following best describes what you are looking for	Family member of a patient Scientist/Researcher Student Teacher Retired Health professional/primary care Media Government stafft policy professional Non-Profit/ Professional organization staff Insurance services/ health system infrastructure staff Other Health related information Arthritis/heumatic diseases Sikin diseases Sikin diseases Sikin diseases Patient research registries Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources Researcher resources Researcher resources				And N Y	dhor Answer C Skip Logic
41 B	Which of the following best describes what you are looking for	Family member of a patient Scientist/Researcher Student Teacher Retired Health professional/primary care Media Government stafft policy professional Non-Profit/ Professional organization staff Insurance services/ health system infrastructure staff Other Health related information Arthritis/heumatic diseases Sikin diseases Sikin diseases Sikin diseases Patient research registries Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources Researcher resources Researcher resources				Anc N Y	dhor Answer C Skip Logic
.41 B	Which of the following best describes what you are looking for	Scientist/Researcher Student Teacher Feetired Health professional/primary care Media Non-Profit/ Professional organization staff Insurance services/ health system infrastructure staff Other Health related-information Arthritis/rheumatic diseases Bone health and/or diseases Stin diseases Muscle injury and/or diseases Muscle injury and/or diseases Sander tesearch registies Grant information Contracts information NAMS laboratories Clinical trials/studies with patients Researcher resources Researcher resources				And N Y	Skip Logic
41 B QQSi0002004 A CQQSi0002005 C 948	Which of the following best describes what you are looking for	Teacher Redired Health professional/primary care Media Government staff/ policy professional Non-Profit/ Professional organization staff Insurance services/ health system infrastructure staff Other Health-related-information Arthritis/rheumatic diseases Bone health and/or diseases Stan diseases Muscle injury and/or diseases Stan diseases Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources				N Y	Skip Logic
41 B	Which of the following best describes what you are looking for	Retired Health professional/primary care Media Government staff/ policy professional Non-Profit/ Professional organization staff Insurance services/ health system infrastructure staff Other Health-related-information Arthritis/theumatic diseases Bone health and/or diseases Skin diseases Skin diseases Patient research registries Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources Researcher resources				N Y	Skip Logic
.41 B	Which of the following best describes what you are looking for	Media Government staff/ policy professional Non-Profit/ Professional organization staff Insurance services/ health system infrastructure staff Other Health-related-information Arthritis/rheumatic diseases Bone health and/or diseases Skin diseases Skin diseases Muscle injury and/or diseases Patient research registries Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources				And N Y	Skip Logic
.41 B	Which of the following best describes what you are looking for	Media Government staff/ policy professional Non-Profit/ Professional organization staff Insurance services/ health system infrastructure staff Other Health-related-information Arthritis/rheumatic diseases Bone health and/or diseases Skin diseases Skin diseases Muscle injury and/or diseases Patient research registries Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources				N Y	Skip Logic
.41 B	Which of the following best describes what you are looking for	Non-Profit Professional organization staff Insurance services/ health system infrastructure staff Other Health related information Arthritis/theumatic diseases Bone health and/or diseases Skin diseases Skin diseases Muscle injury and/or diseases Patient research registries Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources				N Y	Skip Logic
.41 B	Which of the following best describes what you are looking for	Other Health-related information Arthritis/fleumatic diseases Bone health and/or diseases Skin diseases Skin diseases Patient research registries Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources Researcher resources				And N Y	Skip Logic
.41 B	Which of the following best describes what you are looking for	Other Health-related information Arthritis/fleumatic diseases Bone health and/or diseases Skin diseases Skin diseases Patient research registries Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources Researcher resources				And N Y	Skip Logic
.41 B CQOSI0002004 A CCQOSI0002005 C CQOSI0002005 C	Which of the following best describes what you are looking for	Health-related information Arthritis/heumatic diseases Bone health and/or diseases Skin diseases Muscle injury and/or diseases Muscle injury and/or diseases Patient research registries Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources				N Y	Skip Logic
.41 B	Which of the following best describes what you are looking for	Arthritis/rheumatic diseases Bone health and/or diseases Skin diseases Muscle injury and/or diseases Muscle injury and/or diseases Patient research registries Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources	A			Y	Group
I.41 B CQOsi0002004 A CCQOsi0002005 C C 1948	which of the following best describes what you are looking for visiting the website today?	Arthritis/rheumatic diseases Bone health and/or diseases Skin diseases Muscle injury and/or diseases Muscle injury and/or diseases Patient research registries Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources	A .	Radio button, one-up vertical	Single	Y	
A CCC-00002004 A CCC-000002005 C C C CCC-00002005 C C C C C C C C C C C C C C C C C C		Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources					
A CCC-00002004 A CCC-000002005 C C C CCC-00002005 C C C C C C C C C C C C C C C C C C		Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources					
A CCC-00002004 A CCC-000002005 C C C CCC-00002005 C C C C C C C C C C C C C C C C C C		Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources					
CQQ000002005 C		Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources					
CQQ000002005 C		Grant information Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources					
A CCC-00002004 A CCC-000002005 C C C CCC-00002005 C C C C C C C C C C C C C C C C C C		Contracts information NIAMS laboratories Clinical trials/studies with patients Researcher resources					
A CCC-00002004 A CCC-000002005 C C C CCC-00002005 C C C C C C C C C C C C C C C C C C		Clinical trials/studies with patients Researcher resources					
A CCC-00002004 A CCC-000002005 C C C CCC-00002005 C C C C C C C C C C C C C C C C C C		Researcher resources	-				
CQQ000002005 C		News and events	-				
CQCsi0002004 A CQCsi0002005 C			_				
CQOSI0002004 A CQOSI0002005 C		Employment opportunities					
CQOSI0002004 A CQOSI0002005 C		Information about NIAMS					
CQOsl0002004 A CQOsl0002005 C		Links to other organizations	-				
CQOSI0002004 A CQOSI0002005 C		Information in Spanish Other	В				
1948	What other information were you looking for today?			Text field, <100 char	Open	N	
948	What type of health related information were you primarily looking for today?	Arthritis/rheumatic diseases		Radio button, one-up vertical	Single	¥	
1948		Bone health and/or diseases					
1948		Skin diseases	4				
1948		Other	e				
	What other type of health related information were you looking	19			Open	н	
	Did you find what you were looking for?-Were you able to find what			Dropdown (Select-one)	Single	Y	
	Did you find what you were looking for? Were you able to find what you were looking for?	Yes No Still looking	A		Ť		
142 A	What information could you not find?			Text field, <100 char	Open	N	
DV00081	How do you plan to use the information you find on this site today	? To share and discuss with my health care provider		Dedie butten er er er	Single	Υ	Skip Logic
		To address personal health issues	4	Radio button, one-up vertical			Group
		To address personal health issues To aid others who have health concerns	-				
		To pursue a career as a medical researcher	_				
		To support new or current research projects					
		To explore or support business opportunities in the field of biomedical research					
		To explore what you have to offer (just browsing)	_				
		Physicians & other health care providers - improved understanding of basic	_				
		research concepts and findings for my own clinical research					
		Physicians & other health care providers - improved understanding of clinical					
		research findings for my patient practice Other	- ≠				
CQCol0010236 Z	How else do you plan to use the information you found on the	e		Text area, no char limit	Single	N	Skip Logic Group
349	SILCT	l-used the search function		Radio button, one-up vertical	Single	¥	Oloup
	How did you look for the information today?	Lused links from the Home Page					
	How did you look for the information today?			i .			
	How did you look for the information today?	I navigated using the top and left side navigation bars	4				1
1	How did you look for the information today?	I-navigated using the top and left side navigation bars I-get to the page through a link of another site	1				1
I	How did you look for the information today?						
\C6668	How did you look for the information today? Which of the following sources drove you to visit the site today? Please rank the top 3 (Harik 1 is most important):			Drop-down, select one	Single-	¥	Rank Group
AC6668	How did you look for the information today? Which of the following sources drove you to visit the aire today? Rank 1 (Required)	I got to the page through a link of another site I had a bookmark on the page I wanted I was browsing		Drop down, select one	Single-	¥	Rank Group

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blue + -->: REWORDING

			NIAMS Survey CUSTOM QUESTION LIST					
QID	Skip Logic Label / question order	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
			Advertising on social networks (Facebook, MySpace, Twitter)					Randomize
			Message directly from the company on a social network					
			Mobile phone text messages or alerts					
			Instant Message from a friend or colleague					
			Familiarity with site/company/brand					
			Promotional email(s) from the agency					
			Search engine results					
			Word of mouth recommendation from someone I know					
			TV, radio, newspaper, or magazine advertising					
			Internet advertising					
			Don't know					Anchor Answ
			Other					Ancher Answ
C6669	Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single-	N A	Rank-Group	
			Video I saw on YouTube					
			Internet blogs or discussion forums					Adjust Templ
			Advertising on social networks (Facebook, MySpace, Twitter)					Randomize
			Message directly from the company on a social network					
			Mobile phone text messages or alerts					
			Instant Message from a friend or colleague					
			Familiarity with site/company/brand					
			Promotional email(s) from the agency					
			Search engine results					
			Word of mouth recommendation from someone I know					
			TV, radio, newspaper, or magazine advertising					
			Internet advertising					
			Don't know					Anchor Answ
			Other					Ancher Answ
C6670		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single-	N	Rank-Group
			Video I saw on YouTube					
			Internet blogs or discussion forums					Adjust Templ
			Advertising-on-social networks (Facebook, MySpace, Twitter)					Randomize
			Message directly from the company on a social network					
			Mobile phone text messages or alerts					
			Instant Message from a friend or colleague					
			Familiarity with site/company/brand					
			Promotional email(s) from the agency					
			Search-engine results					
			Word of mouth recommendation from someone I know					
			TV, radio, newspaper, or magazine advertising					
			Internet advertising					
			Den't know					Anchor Answ
			Other					Anchor Answ
AC6671		If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter)					N	
		ute site (i.e. racebook, TWILLET)				1		
					Total area on about limit			
44	+				Text area, no char limit	Single	N	_
		How could we improve our information to best meet your						

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NIAMS Surve	V CUSTOM (DUESTION LIST

			NIAMS Survey CUSTOM QUESTION LIST					
	Skip Logic Label / question		Answer Choices (limited to 50 characters)			Single or	Required	Special
QID 6139	order	Question Text How frequently do you visit this website?	(limited to 50 characters) First time	Skip to	Type (select from list) Radio button, one-up vertical	Multi Single	Ý/N	Instructions
,100		now nequality to you visit this website.	More than once a day	1	radio battori, one ap vertica	Sirigie	' '	
			Daily About once a week					
			About once a month					
5143		Which of the following best describes your role in coming to the	Every 6 months or less			Cinala	V	Chin Lonio
1143		website today?	General public		Radio button, one-up vertical	Single	T	Group
			Representative from voluntary organization					
			Representative from professional organization Patient					
			Patient Family member of a patient	1				
			Scientist/Researcher Student					
			Teacher	1				
			Retired Health professional	1				
		M	Media	1				
	_	What other role describes you?	Other	F		Onen	N	Skin Logic
		That only fold describes you?			Text field, <100 char	Орен	N	Group
140		Which of the following best describes what you are looking for visiting the website today?	Health related information	Α	Radio button, one-up vertical	Single	Y	
			Patient research registries		radio button, one-up ventical			
			Grant information Contracts information	-				
			NIAMS laboratories					
			Clinical trials/studies with patients					
			Researcher resources News and events	-				
			Employment opportunities	1				
			Information about NIAMS Links to other organizations	-				
			Information in Spanish					
141	В	What other information were you looking for today?	Other	В	Text field, <100 char	Open	N	
	A	What type of health related information were you primarily looking	Arthritis/rheumatic diseases			Single	Y	
CQOsl0002004		for today?	Bone health and/or diseases	1	Radio button, one-up vertical			
			Skin diseases					
			Muscle injury and/or diseases Other	c				
QOsl0002005	С	What other type of health related information were you looking		Ť		Open	N	
1948		for? Did you find what you were looking for?	Yes		Text field, <100 char Dropdown (Select-one)	Single	Y	
1340		Did you lind what you were looking for:	No	A	Diopuowii (Selectione)	Siligie	'	
142	A	What information could you not find?	Still looking		Text field, <100 char	Open	N	
DV00081		How do you plan to use the information you find on this site today?	To share and discuss with my health care provider			Single	Y	Skip Logic
			To address personal health issues	-	Radio button, one-up vertical			Group
			To aid others who have health concerns	1				
			To pursue a career as a medical researcher					
			To support new or current research projects To explore or support business opportunities in the field of biomedical research	1				
			To explore what you have to offer (just browsing) Physicians & other health care providers - improved understanding of basic	1				
			research concepts and findings for my own clinical research					
			Physicians & other health care providers - improved understanding of clinical research findings for my patient practice					
			Other	Z				
	Z	How else do you plan to use the information you found on the site?			Text area, no char limit	Single	N	Skip Logic Group
1949		How did you look for the information today?	I used the search function		Radio button, one-up vertical	Single	Y	
			I used links from the Home Page I navigated using the top and left side navigation bars	1				
			got to the page through a link of another site	1				
			I had a bookmark on the page I wanted	1				
		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important).	I was browsing Message or recommendation from a friend on a social network		Drop down, select one	Single	Υ	Rank Group
		Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)						
			Video I saw on YouTube	1				
			Internet blogs or discussion forums					Adjust Templa
			Message directly from the company on a social network	1				Randomize
			Mobile phone text messages or alerts					
			Instant Message from a friend or colleague Familiarity with site/company/brand	-				
			Promotional email(s) from the agency	1				
			Search engine results	-				
			word of frouth recommendation from someone I know					

C6144

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pink: ADDITION

How could we improve our information to best meet your needs?

blue + -->: REWORDING

L	tip Logic Label / uestion order	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instruction
			TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other					Anchor Ansv
		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet biops or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with stef-company/brand Promotional email(s) from the agency Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N	Rank Group Adjust Temp Randomize Anchor Ansy Anchor Ansy
		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with stef-company/brand Promotional email(s) from the agency Search engine results World of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N	Rank Group Adjust Temp Randomize Anchor Ansv Anchor Ansv

Single

Text area, no char limit

How could we improve our information to best meet your needs?

C6144

ed & strike-through: DELETE underlined & italicized: RE-ORDER nk: ADDITION

			NIAMS Survey CUSTOM QUESTION LIST					
	Skip Logic Label / question		Answer Choices			Single or	Required	Speci
QID 139	order	Question Text	(limited to 50 characters)	Skip to		Multi	Ϋ́/N	Instruct
139		How frequently do you visit this website?	First time	4	Radio button, one-up vertical	Single	Y	
			More than once a day Daily	+				
			About once a week					
			About once a month					
			Every 6 months or less					
143		Which of the following best describes your role in coming to the	General public			Single	Y	
		website today?	· ·		Radio button, one-up vertical			
			Representative from voluntary organization	1				
			Representative from professional organization	4				
			Patient	4				
			Family member of a patient Scientist/Researcher	4				
			Student	1				
			Teacher	1				
			Retired	1				
			Health professional	1				
			Media	1				
			Other					
140		Which of the following best describes what you are looking for visiting the website today?	Health related information	Α	Radio button, one-up vertical	Single	Y	
			Patient research registries	1				
			Grant information	-				
			Contracts information NIAMS laboratories	1				
			Clinical trials/studies with patients	1				
			Researcher resources	1				
			News and events	1				
			Employment opportunities	1				
			Information about NIAMS	1				
			Links to other organizations					
			Information in Spanish					
			Other	В				
5141	В	If you answered Other to the information you were looking for please, specify: What other information were you looking for today?			Text field, <100 char	Open	N	
	A	What type of health related information were you primarily looking	Arthritis/rheumatic diseases		Text field, <100 chai	Single	V	
CQOsl0002004	^	for today?	Printing/friedficiale diseases		Radio button, one-up vertical	Single		
			Bone health and/or diseases	1				
			Skin diseases					
			Muscle injury and/or diseases					
			Other	С				
CQOsl0002005	С	What other type of health related information were you looking			L	Open	N	
51948		Did you find what you were looking for?	Yes		Text field, <100 char Dropdown (Select-one)	Single	Y	
31940		Did you find what you were looking for?	No Still looking	A	Dropdown (Select-one)	Single	, T	
6142	A	If you could not find what you were looking for, what was it? What information could you not find?			Text field, <100 char	Open	N	
IDV00081		How do you plan to use the information you find on this site today?	·		Radio button, one-up vertical	Single	Y	
	1		To address personal health issues	1		1		
			To aid others who have health concerns	1		1		
	1		To pursue a career as a medical researcher	4		1		1
			To support new or current research projects	-				
			To explore or support business opportunities in the field of biomedical research					
			To explore what you have to offer (just browsing)	-		1		
			Physicians & other health care providers - improved understanding of basic research concepts and findings for my own clinical research			1		
			Physicians & other health care providers - improved understanding of clinical	1		1		
			research findings for my patient practice			1		
			Other	1		1		
1949		How did you look for the information today?	I used the search function		Radio button, one-up vertical	Single	Y	
			I used links from the Home Page	1		J Gilligio	'	
			I navigated using the top and left side navigation bars	1		1		
	1		I got to the page through a link of another site]				
			I had a bookmark on the page I wanted			1		
			I was browsing					
		How could we improve our information to best meet your				Single	N	1

Text area, no char limit