

Welcome and Thank You Text

Welcome Text

Thank you for visiting Genetics Home Reference. You have been randomly selected to participate in a brief customer survey to let us know how we can improve your website experience.

The survey is designed to measure your entire experience, please look for it at the <u>conclusion</u> of your visit.

Thank You Text

Thank you for agreeing to share your opinions with us.

Your comments will help us improve our website.

NLM Main/MedlinePlus

We'd like your feedback!

Thank you for visiting our site. You have been randomly selected to participate in a customer satisfaction survey to let us know how we can improve your website experience.

The survey is designed to measure your entire site experience and so will/may appear at the end of your visit.

NLM Main/MedlinePlus

Thank you for agreeing to share your opinions with us.

Your comments will help us improve our website. Please continue browsing the site and when finished, simply return here and click on "Start Survey" when you wish to begin the survey.



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Cancel Submit

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ForeSee ForeSee Privacy Policy Survey Support

Mo(Model Name)

Element Questions Satisfaction Questions Future Behaviors Look and Feel atisfaction 1=Poor, 10=Excellent, Don't Know) (1=Very Unlikely, 10=Very Likely) What is your **overall satisfaction** with this site? How likely are you to return to this site? Please rate the **visual appeal** of this site. (1=Very Dissatisfied, 10=Very Satisfied) Please rate the balance of graphics and text on this site. How well does this site meet your expectations? Recommend (1=Falls Short, 10=Exceeds) (1=Very Unlikely, 10=Very Likely) Please rate the **readability of the pages** on this site. How does this site compare to your idea of an ideal How likely are you to **recommend this site to someone** website? (1=Not Very Close, 10=Very Close) Primary Resource Site Performance (1=Poor, 10=Excellent, Don't Know) (1=Very Unlikely, 10=Very Likely) How likely are you to use this site as your **primary** Please rate how quickly pages load on this site. resource for genetic information? Please rate the consistency of speed from page to page on this site. Please rate how completely the page content loads. (1=Poor, 10=Excellent, Don't Know) Please rate how well the site is organized. Please rate the options available for navigating this site. Please rate how well the site layout helps you find what you are looking for. Information Browsing (1=Poor, 10=Excellent, Don't Know) Please rate the ability to **sort information by criteria that are important to** you on this site. Please rate the ability to narrow choices to find the information you are looking for on this site. Please rate how well the **features** on the site **help you find the information** you need. Site Information (1=Poor, 10=Excellent, Don't Know) Please rate the thoroughness of information provided on this site. Please rate how understandable this site's information is. Please rate how well the site's information provides answers to your questions.

by Answers

Model(MID) Partit (Yes/No) Date (1/2/2013) Red & Strike-Through: Delete

Underlined & Italicized: Re-order

Pink: Addition Blue: Reword



QID	Skip From	Question Text	Answer Choices	Skip To	ed V/N	Туре	Special Instructions
		How frequently do you visit Genetics Home Reference?	First time	A	Y	Radio button, one-up vertica	I
			Daily				
			Several times a week				
			About once a week	1			
			Several times a month	-			
				-			
			About once a month				
			Every few months				
	A	How did you first learn about Genetics Home Reference? (Choose one)	From a search engine (e.g. Google)		Y	Radio button, one-up vertica	Randomize
			From a friend or family member				Skip Logic Group*
			From social media (e.g. Twitter, Facebook)				
			From a physician				
			From a genetic counselor				
			From another healthcare provider (e.g. nurse, physician assistant, pharmacist)		-		
			From a newspaper, magazine, or press release		-		A
			From a government website, please specify:	В	-		Anchor Answer Choice
			From a non-government website, please specify:	C	J		Anchor Answer Choice
			Other, please specify:	D	1		Anchor Answer Choice Anchor Answer Choice
	В	Please specify which government website:	Other, please specify.	D	N	Text area, no char limit	
	C	Please specify which non-government website:			N	Text area, no char limit	
	D	Please specify where you first learned about Genetics			N		
		Home Reference:					
		Which of the following best describes your role in visiting Genetics Home Reference today?	Patient		Y	Radio button, one-up vertica	Skip Logic Group*
			Family member or friend of patient	1			
			Genetic counselor				
			Physician				
			Other healthcare provider (e.g. nurse, physician assistant, pharmacist)				
			Scientist/researcher				
			Student	-			
			Educator Librarian or other information professional				
			Journalist or other science writer				
			Other, please specify:	A			
	А	Please describe your role in visiting the site today:		,	N	Text area, no char limit	Skip Logic Group*
		What is your primary reason for visiting Genetics Home Reference today?	To learn more about a specific disease or condition		Y	Radio button, one-up vertica	Skip Logic Group*
			To learn more about a particular gene				
			To learn more about one of the chromosomes	1			Skip Logic Group* Skip Logic Group* Skip Logic Group* ica Skip Logic Group* Skip Logic Group*
			To learn more about genetics research (e.g. clinical trials, laboratory studies)				
			To learn more about genetics in general				
			To find information for a school project or report				
			To find information for a professional presentation or journal article				
			To find links to other resources	-			
			Just exploring	_			
	A	Please describe your primary reason for visiting the site	Other, please specify:	Α	N	Text area, no char limit	Skip Logic Group*
	^	today:			IN		
		Did you find the information you were looking for?	Yes	A		Radio button, one-up vertica	Skip Logic Group*
			No	В			
		t and the second					

	Please specify what information you were seeking:			N	Text area, no char limit	Skip Logic Group*
В	Please specify what information you were unable to find			N	Text area, no char limit	Skip Logic Group*
	What do you plan to do with the information you found? (Check all that apply)	Discuss or share with family or friends		Y	Checkbox, one-up vertical	
		Discuss with a physician, genetic counselor, or other healthcare provider				
		Seek more information from other websites				
		Use information for a school project, report, or presentation Use information for a professional presentation or journal article				
		Didn't find what I wanted				
		Not sure yet				
	Which of the following resources and tools on the	ivot sure yet		Υ	Checkbox, one-up vertical	Skin Logic Group*
	Genetics Home Reference website have been helpful to you? (Check all that apply)	Page(s) about a specific genetic condition	Α	·	onesissa, one up vertical	Chip Logic Croup
		Page(s) about a particular gene	В			
		Page(s) about one of the chromosomes	С			
		The Help Me Understand Genetics Handbook	D			
		I did not use any of these resources.				
		I did not use any or these resources.		.,		
Α	What information on the genetic condition page(s) has been most helpful to you? (Check all that apply)	The condition's major signs and symptoms		Y	Checkbox, one-up vertical	Skip Logic Group*
		Incidence/prevalence of the condition				al Skip Logic Group* Skip Logic Group* Skip Logic Group*
		Genetic cause of the condition				
		Inheritance of the condition				
		Other names for the condition				
		Links to outside resources				
		Glossary terms				
В	What information on the gene page(s) has been most helpful to you? (Check all that apply)	The gene's normal function		Y	Checkbox, one-up vertical	SKIP LOGIC Group
		How mutations are related to particular genetic conditions				
		Other names for the gene				
		Links to outside resources				
		Image of the gene's location on a chromosome				
С	What information on the chromosome page(s) has been	Glossary terms		Y	Checkbox, one-up vertical	Skin Logic Group
C	most helpful to you? (Check all that apply)	General description of the chromosome		'	Checkbox, one-up vertical	Skip Logic Group
		How chromosomal changes are related to particular genetic conditions				
		Illustration of the chromosome Glossary terms				
		Links to outside resources				
D	What information in the Help Me Understand Genetics Handbook has been most helpful to you? (Check all that apply)	Descriptions of basic genetics concepts		Y	Checkbox, one-up vertical	Skip Logic Group
		Illustrations related to content				
		Links to outside resources				
	Please describe your experience with navigating the			Y	Checkbox, one-up vertical	Skip Logic Group
	Genetics Home Reference website. (Check all that apply)	I did not have any problems navigating the site.				
		I could not navigate back to previous information.				
		I often felt lost, not knowing where I was.				
		There were too many links or navigational choices.				
		Links did not take me where I expected.				
		The site had technical difficulties (e.g. broken links or error messages)				
		I wasn't sure when links were taking me to websites outside Genetics Home Referen	ce.			
		Links/labels were difficult to understand.				
A	Please describe your navigation experience:		e. A	N	Text area, no char limit	Skip Logic Group

CQ Label	
Frequency of Visit	
First Learn About	
First Learn About_Govt Site First Learn About_Non-Govt Site	
First Learn About_Other	
Role	
Role_Other	
Reason for Visit	
Reason for Visit_Other	
Found Information	

Found Information_Yes	
Found Information_No	
Information Use	
Useful Resources or Tools	
Useful Resources_Genetic Condit	ion
Useful Resources_Genes	
Useful Resources_Chromosomes	
Useful Resources_Genetics Hand	book
N	-
Navigation Experience	
Other Navigation Experience	
Carer Havigation Experience	

Improvements	
Improvements	