Model Instance Name:

Alzheimer's MID: NEW

Date: 11/04/2013



### **Welcome and Thank You Text**

### Directions:

This welcome text is shown at the top of the questionnaire window and the thank you text at the bottom. This is a good place to mention the agency name so the visitor knows whom they are taking the survey for. Feel free to modify the standard Welcome and Thank you text shown in the boxes below. Please read comments before using any of the text.

# **Welcome Text**

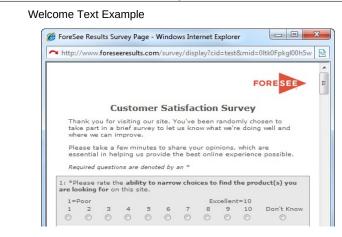
Thank you for visiting NIA's Alzheimer's disease information website. You've been randomly chosen to take part in a brief survey to let us know where we can improve and what we're doing well.

Please take a few minutes to share your opinions, which will help us provide the best online experience possible.

# **Thank You Text**

Thank you for taking our survey.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our website.



**Examples** 

# Thank You Text Example

	Football Please Select
	Hockey Please Select
16: What size and style of jean What size of jean were you shopping for today?	were you shopping for today?  What style of jean were you shopping for today?
<ul> <li>□ 1</li> </ul>	Boot cut
	Low rise
	Relaxed fit
	Slim cut
O 11	
O 13	
Please note you will not re survey comments. If you	rvey - and for helping us serve you better. sceive a response from us based on your would like us to contact you about your he Contact Us section of our web site.
Cancel	Submit
	Submit 2010 - all rights reserved
Copyright	

Model Instance Name:

Alzheimer's

MID: NEW
Partitioned (Y/N)? Yes
Date: 11/04/2013



Alzheimer's Model questions utilize the ACSI methodology to determine scores and impacts CUSTOMER SATISFACTION MQ Label ELEMENTS (drivers of satisfaction) MQ Label MQ Label FUTURE BEHAVIORS eturn (1=Very Unlikely, 10=Very Likely) ontent (1=Poor, 10=Excellent, Don't Know) What is your **overall satisfaction** with this site? (1=Very Dissatisfied, 10=Very Satisfied) 1 Content - Accuracy Please rate the accuracy of information on this site. 16 Satisfaction - Overall How likely are you to return to this site in the next 30 days? 2 Content - Quality Please rate the quality of information on this site. 17 Satisfaction -Expectations How well does this site meet your expectations? (1=Falls Short, 10=Exceeds) ecommend (1=Very Unlikely, 10=Very Likely) Content - Freshness Please rate the freshness of content on this site. 18 Satisfaction - Ideal How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close) How likely are you to recommend this site to someone else? Site Performance (1=Poor, 10=Excellent, Don't Know) rimary Resource (1=Very Unlikely, 10=Very Likely) How likely are you to use this site as your **primary resource** for Alzheimer's and dementia information? 4 Site Performance -Please rate how quickly pages load on this site. Loading 5 Site Performance Consistency Please rate the consistency of speed from page to page on this site. 6 Site Performance -Completeness Please rate how completely the page content loads on this site. functionality (1=Poor, 10=Excellent, Don't Know) 7 Functionality -Usefulness Please rate the usefulness of the website features (such as clinical trials listing, news, and publications) provided on this site. 8 Functionality Convenient Please rate the convenient placement of the website features (such as clinical trials listing, news, and publications) on this site. Please rate the variety of website features (such as clinical trials listing, news, and 9 Functionality - Variety publications) on this site. ook and Feel (1=Poor, 10=Excellent, Don't Know) 10 Look and Feel - Appeal Please rate the visual appeal of this site. 11 Look and Feel -Please rate the balance of graphics and text on this site. 12 Look and Feel -Readability Please rate the readability of the pages on this site. Navigation (1=Poor, 10=Excellent, Don't Know) 13 Navigation - Organized Please rate how well the site is organized. 14 Navigation - Options Please rate the options available for navigating this site. 15 Navigation - Layout Please rate how well the site layout helps you find what you are looking for.

Model Instance Name: Alzheimer's MID: NEW Date: 10/10/2014

10/10/2014

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pink: ADDITION

			Alzheimer's CUSTOM QUESTION LIST				i		
CQID	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
MAC2665	Label	What type of information are you looking for on the site today?	Alzheimer's symptoms, causes, etc. Other dementias Clinical trials Research centers Caring for a person with Alzheimer's Publications News about Alzheimer's Other	A C	Radio button scale, one up vertical	Single	Yes	Skip Logic Group*	Type of Info
CAS0065164	A	For how many patients are you seeking a clinical trial?	One Between 2 and 10 More than 10		Radio button scale, one up vertical	Single	Yes	Skip Logic Group*	Number of Patients
MAC2667	С	For any publications you used today, did you	Download/save Print Order Read online		Radio button scale, one up vertical	Single	Yes	Skip Logic Group*	Publications
MAC2668	С	Do you generally prefer to read information online or order printed materials?	Online Printed		Radio button scale, one	Single	Yes	Skip Logic Group*	Online or Print
MAC2663		In what role are you primarily visiting the site today? I am a	Person diagnosed with Alzheimer's Person concerned I might have Alzheimer's Family or friend of person with Alzheimer's Caregiver Health professional Student Housing or social services organization Educator Researcher or scientist Advocate Media Other	H H H H H H H H H H H H H H H H	Rual/Political scale, one up vertical	Single	Yes	Skip Logic Group*	Role
CAS0056782	н	Did you find what you were looking for?	Yes No Partially		Radio button scale, one up vertical	Single	Yes	Skip Logic Group*	DYF All Other
CAS0056783	J	Did you find what you were looking for?	Yes No Partially	K K	Radio button scale, one up vertical	Single	Yes	Skip Logic Group*	DYF HP
CAS0056784	К	What were you looking for that you could not find?			Open text field	Open	No	Skip Logic Group*	Unable to Find
CAS0065164		Are you comfortable getting health information in English?	Yes No		Radio button scale, one	Single	Yes		Info in English
MAC2674		Did you search for Alzheimer's clinical trials today?	Yes No	G	scale, one	Single	Yes	Skip Logic Group*	Search For Trials
MAC2675	G	Were you able to locate a clinical trial meeting your criteria?	Yes No	м	scale, one up vertical	Single	Yes	Skip Logic Group*	Locate Trials
CAS0056785	М	I was not able to find a clinical trial meeting my needs because:	There are no trials in my geographic area There are no trials for which I (or my family member or client) fit the criteria There was not enough information about the trial I prefer to use another trial service The clinical-trial search tool did not work properly		Radio button scale, one up vertical	Single	No	Skip Logic Group*	Not Find Trial Because
MAC2676	G	How did you search clinical trials?	Map Zip code Key word Category		C heck boxes, one up vertical	Multi-select	No	Skip Logic Group*	How Search Trials
MAC2677		Please select the category that includes your age.	40 or under 41 – 60 61 – 70 71 – 80 81 or over		Radio button scale, one up vertical	Single	No		Age

Model Instance Name: Alzheimer's MID: NEW Date: 10/10/2014

10/10/2014

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CQID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
MAC2665		What type of information are you looking for on the site today?	Alzheimer's symptoms, causes, etc.		Radio button	Single	Yes	Skip Logic	Type of Info
			Other dementias		scale, one			Group*	
			Clinical trials	Α	up vertical				
			Research centers	_					
			Caring for a person with Alzheimer's						
			Publications	С					
			News about Alzheimer's	-					
			Other			6: 1	.,		
NEW	Α	For how many patients are you seeking a clinical trial?	One		Radio button scale, one	Single	Yes	Skip Logic Group*	Number of Patients
			=	+	up vertical			Group	Fallerits
			Between 2 and 10	-					
			More than 10						
MAC2667	С	For any publications you used today, did you	Download/save	1	Radio button	Single	Yes	Skip Logic	Publications
			Print	4	scale, one up vertical			Group*	
			Order  Dead online		up vertical				
MAC2668		Read online Online		Radio button	Single	Yes	Skip Logic	Online or Print	
IVIAC2008	С	Do you generally prefer to read information online or order printed materials?	Printed	+	scale, one	Sirigie	res	Group*	Offilitie of Print
MAC2663		In what role are you primarily visiting the site today? I am a	Person diagnosed with Alzheimer's	н	Rugitesting	Single	Yes	Skip Logic	Role
W// (CZ003		minution are you primarily visiting the site today? I all a	Person concerned I might have Alzheimer's	Ĥ	scale, one	Sirigie	163	Group*	IXUIE
			Family or friend of person with Alzheimer's	H	up vertical				
			Caregiver	H					
			Health professional	J					
			Student	Н					
			Housing or social services organization	H					
			Educator	H					
			Researcher or scientist	н					
			Advocate	н					
			Media	] н					
			Other	Н					
CAS0056782	Н	Did you find what you were looking for?	Yes		Radio button	Single	Yes	Skip Logic	DYF All Other
			No	1	scale, one up vertical			Group*	
				1	up vertical				
CAS0056783	J	Did you find what you were looking for?	Partially		Radio button	Single	Yes	Skip Logic	DYF HP
CA30030763	J	Did you lilld what you were looking for?	Yes	٠.,	scale, one	Sirigle	162	Group*	DIFF
			No Desticitive	K	up vertical			Огоар	
CAS0056784	K	What were you looking for that you could not find?	Partially	K	Open text	Open	No	Skip Logic	Unable to Find
CA30030764		what were you looking for that you could not linu?			field	Орен	NO	Group*	Onable to Find
CAS0065164		Are you comfortable getting health information in English?	Yes		Radio button	Single	Yes		Info in English
			No		scale, one				
MAC2674		Did you search for Alzheimer's clinical trials today?	Yes	G	RUBICOSTURION	Single	Yes	Skip Logic	Search For Trial
			No		scale, one			Group*	
MAC2675	G	Were you able to locate a clinical trial meeting your criteria?			Runivestiere	Single	Yes	Skip Logic	Locate Trials
			Yes		scale, one			Group*	
0.4.00005.3335		Lucia de Antida de Carda de Ca	No The second state is a second state of the s	М	up vertical	0:- 1		Oldin 1	No. E. LE.
CAS0056785	М	I was not able to find a clinical trial meeting my needs because:	There are no trials in my geographic area	-	Radio button	Single	No	Skip Logic	Not Find Trial Because
			There are no trials for which I (or my family member or client) fit the criteria  There was not enough information about the trial		scale, one up vertical			Group*	Decause
			I prefer to use another trial service	+					
			The clinical-trial search tool did not work properly	1					
MAC2676	G	How did you search clinical trials?	Map		C heck	Multi-select	No	Skip Logic	How Search
		j. z.	Zip code		boxes, one			Group*	Trials
			Key word		up vertical				
			Category	1					
MAC2677		Please select the category that includes your age.	40 or under		Radio button	Single	No		Age
			41 – 60	1	scale, one	"			
			61 – 70	]	up vertical				
			71 – 80	1		1			
	I .	81 or over	1	1	I	1	l	1	

Model Instance Name: Alzheimer's MID: NEW Date: 9/16/2014

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			Alzheimer's CUSTOM QUESTION LIST						
CQID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
MAC2665	C2665 What type of information are you looking for on the site today?	Alzheimer's symptoms, causes, etc. Other dementias Clinical trials Research centers		Radio button scale, one up vertical	Single	Yes	Skip Logic Group*	Type of Info	
			Caring for a person with Alzheimer's Publications News about Alzheimer's	С					
MAC2667	С	For any publications you used today, did you	Other Download/save Print Order Read online		Radio button scale, one up vertical	Single	Yes	Skip Logic Group*	Publications
MAC2668	С	Do you generally prefer to read information online or order printed materials?	Online Printed		Radio button scale, one	Single	Yes	Skip Logic Group*	Online or Print
MAC2663		Person diagnosed with Alzheimer's Person concerned I might have Alzheimer's Person concerned I might have Alzheimer's Family or friend of person with Alzheimer's Caregiver Health professional Student Housing or social services organization Educator Researcher or scientist Advocate	H H H J H H	Radio State scale, one up vertical	Single	Yes	Skip Logic Group*	Role	
CAS0056782	н	Did you find what you were looking for?	Media Other Yes No	H	Radio button scale, one up vertical	Single	Yes	Skip Logic Group*	DYF All Other
CAS0056783	J	Did you find what you were looking for?	Partially Yes No Partially	K	Radio button scale, one up vertical	Single	Yes	Skip Logic Group*	DYF HP
CAS0056784	AS0056784 K What were you looking for that you could not find?	What were you looking for that you could not find?			Open text field	Open	No	Skip Logic Group*	Unable to Find
		Are you comfortable getting health information in English?	Yes No		Radio button scale, one	Single	Yes		Info in English
MAC2674		Did you search for Alzheimer's clinical trials today?	Yes No	G	Radio button scale, one	Single	Yes	Skip Logic Group*	Search For Trial
MAC2675	G	Were you able to locate a clinical trial meeting your criteria?	Yes No	М	Radio Street scale, one up vertical	Single	Yes	Skip Logic Group*	Locate Trials
CAS0056785	М	I was not able to find a clinical trial meeting my needs because:	There are no trials in my geographic area There are no trials for which 1 (or my family member or client) fit the criteria There was not enough information about the trial I prefer to use another trial service The clinical-trial search tool did not work properly		Radio button scale, one up vertical	Single	No	Skip Logic Group*	Not Find Trial Because
MAC2676	G	How did you search clinical trials?	Map Zip code Key word Category		C heck boxes, one up vertical	Multi-select	No	Skip Logic Group*	How Search Trials
MAC2677		Please select the category that includes your age.	40 or under 41 – 60 61 – 70 71 – 80 81 or over		Radio button scale, one up vertical	Single	No		Age

Model Instance Name: Alzheimer's MID: NEW Date: 4/25/2014

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pink: ADDITION

			Alzheimer's CUSTOM QUESTION LIST						
CQID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
MAC2665		What type of information are you looking for on the site today?	Alzheimer's symptoms, causes, etc.		Radio button	Single	Yes	Skip Logic	Type of Info
			Other dementias	1	scale, one			Group*	
			Clinical trials	1	up vertical				
			Research centers						
			Caring for a person with Alzheimer's						
			Publications	С					
			News about Alzheimer's						
		Other	1						
MAC2667	С	For any publications you used today, did you	Download/save		Radio button	Single	Yes	Skip Logic	Publications
			Print	1	scale, one			Group*	
			Order	1	up vertical				
		Read online	1						
MAC2668	С	Do you generally prefer to read information online or order printed	Online		Radio button	Single	Yes	Skip Logic	Online or Print
		materials?	Printed		scale, one	-		Group*	
MAC2663		In what role are you primarily visiting the site today? I am a	Person diagnosed with Alzheimer's	Н	RARINEBURRA	<u>Single</u>	<u>Yes</u>	Skip Logic	Role
			Person concerned I might have Alzheimer's	н	scale, one			Group*	
			Family or friend of person with Alzheimer's	Н	up vertical				
			Caregiver	н					
			Health professional	J					
			Student	Н	1				
			Housing or social services organization	H					
			Educator_	H					
			Researcher or scientist	H					
			Advocate	- H					
			<u>Media</u>	H					
			Other Other	H					
NEW	н	Did you find what you were looking for?	Yes		Radio button	Single	Yes	Skip Logic	DYF All Other
		Did you mid what you work tooking for .		-	scale, one	Cirigio		Group*	211 711 01101
			No	_	up vertical				
			Partially						
NEW	J	Did you find what you were looking for?	Yes		Radio button	Single	Yes	Skip Logic	DYF HP
			No	К	scale, one			Group*	
			Partially	К	up vertical				
NEW	К	What were you looking for that you could not find?			Open text field	Open	No	Skip Logic Group*	Unable to Find
MAC2671	AC2671 Pid you find what y	Did you find what you were looking for?							
		<del>Did you lind what you were looking for?</del>	Yes		Radio button	Single	Yes	Skip Logic	Did You Find
		Did you lifte what you were looking for?	Yes No		scale, one	Single	Yes	Skip Logic Group*	Did You Find
		Did you lind what you were looking for?	Ne		Radio button scale, one up vertical	Single	Yes	Skip Logic Group*	Did You Find
			Ne Partially		scale, one up vertical			<del>Group*</del>	
MAC2674		Did you search for Alzheimer's clinical trials today?	Ne Partially Yes	G	scale, one up vertical	Single Single	<del>Yes</del> Yes	Group* Skip Logic	Search For Trial
MAC2674		Did you search for Alzheimer's clinical trials today?	Ne Partially	G	Radio button scale, one	Single	Yes	Group*  Skip Logic Group*	Search For Trial
	G		Ne Partially Yes No	G	Radio button scale, one			Skip Logic Group* Skip Logic	
MAC2674 MAC2675	G	Did you search for Alzheimer's clinical trials today?	Ne Partially Yes No Yes		Radio button scale, one Radio button scale, one	Single	Yes	Group*  Skip Logic Group*	Search For Trial
MAC2675		Did you search for Alzheimer's clinical trials today?  Were you able to locate a clinical trial meeting your criteria?	Ne Partially Yes No Yes	G	Radio button scale, one Radio button scale, one scale, one up vertical	Single Single	Yes Yes	Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials
	G	Did you search for Alzheimer's clinical trials today?	Ne Partially Yes No Yes No There are no trials in my geographic area		Radio button scale, one reality button scale, one up vertical Radio button	Single	Yes	Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials  Not Find Trial
MAC2675		Did you search for Alzheimer's clinical trials today?  Were you able to locate a clinical trial meeting your criteria?	Ne Partially Yes No Yes There are no trials in my geographic area There are no trials for which I (or my family member or client) fit the criteria		Radio button scale, one up vertical Radio button scale, one up vertical Radio button scale, one	Single Single	Yes Yes	Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials
MAC2675		Did you search for Alzheimer's clinical trials today?  Were you able to locate a clinical trial meeting your criteria?	Ne Partially Yes No Yes No There are no trials in my geographic area There was not enough information about the trial There was not enough information about the trial		Radio button scale, one reality button scale, one up vertical Radio button	Single Single	Yes Yes	Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials  Not Find Trial
MAC2675		Did you search for Alzheimer's clinical trials today?  Were you able to locate a clinical trial meeting your criteria?	Ne Partially Yes No Yes No There are no trials for which I (or my family member or client) fit the criteria There was not enough information about the trial I prefer to use another trial service		Radio button scale, one up vertical Radio button scale, one up vertical Radio button scale, one	Single Single	Yes Yes	Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials  Not Find Trial
MAC2675	M	Did you search for Alzheimer's clinical trials today?  Were you able to locate a clinical trial meeting your criteria?  I was not able to find a clinical trial meeting my needs because:	Ne Partially Yes No  Yes No There are no trials in my geographic area There are no trials for which I (or my family member or client) fit the criteria There was not enough information about the trial I prefer to use another trial service The clinical-trial search tool did not work properly		Radio button scale, one up vertical Radio button scale, one up vertical Radio button scale, one up vertical reduced por up vertical Radio button scale, one up vertical	Single Single Single	Yes Yes	Skip Logic Group* Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials  Not Find Trial  Because
MAC2675		Did you search for Alzheimer's clinical trials today?  Were you able to locate a clinical trial meeting your criteria?	Ne Partially Yes No Yes No There are no trials in my geographic area There are no trials for which I (or my family member or client) fit the criteria There was not enough information about the trial I prefer to use another trial service The clinical-trial search tool did not work properly Map		scale, one up vertical Radio button scale, one up vertical Radio button scale, one up vertical	Single Single	Yes Yes	Skip Logic Group* Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials  Not Find Trial  Because  How Search
MAC2675	M	Did you search for Alzheimer's clinical trials today?  Were you able to locate a clinical trial meeting your criteria?  I was not able to find a clinical trial meeting my needs because:	Ne Partially Yes No Yes No There are no trials in my geographic area There are no trials for which I (or my family member or client) fit the criteria There was not along information about the trial I prefer to use another trial service The clinical-trial search tool did not work properly Map Zip code		Radio button scale, one up vertical C heck boxes, one	Single Single Single	Yes Yes	Skip Logic Group* Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials  Not Find Trial  Because
MAC2675	M	Did you search for Alzheimer's clinical trials today?  Were you able to locate a clinical trial meeting your criteria?  I was not able to find a clinical trial meeting my needs because:	Ne Partially Yes No Yes No There are no trials in my geographic area There are no trials for which I (or my family member or client) fit the criteria There was not enough information about the trial I prefer to use another trial service The clinical-trial search tool did not work properly Map Zip code Key word		scale, one up vertical Radio button scale, one up vertical Radio button scale, one up vertical	Single Single Single	Yes Yes	Skip Logic Group* Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials  Not Find Trial  Because  How Search
MAC2675  NEW  MAC2676	M	Did you search for Alzheimer's clinical trials today?  Were you able to locate a clinical trial meeting your criteria?  I was not able to find a clinical trial meeting my needs because:  How did you search clinical trials?	Ne Partially Yes No Yes No There are no trials in my geographic area There are no trials for which I (or my family member or client) fit the criteria There was not enough information about the trial I prefer to use another trial service The clinical-trial search tool did not work properly Map Zip code Key word Category		scale, one up vertical Radio button scale, one RADIOPOWRIN scale, one up vertical Radio button scale, one up vertical  C heck boxes, one up vertical	Single Single Single Multi-select	Yes Yes No	Skip Logic Group* Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials  Not Find Trial Because  How Search Trials
MAC2675	M	Did you search for Alzheimer's clinical trials today?  Were you able to locate a clinical trial meeting your criteria?  I was not able to find a clinical trial meeting my needs because:	Ne Partially Yes No Yes No There are no trials for which I (or my family member or client) fit the criteria There was not enough information about the trial I prefer to use another trial service The clinical-trial search tool did not work properly Map Zip code Key word Category 40 or under		scale, one up vertical Radio button scale, one up vertical Radio button scale, one up vertical C heck boxes, one up vertical Radio button scale, one up vertical	Single Single Single	Yes Yes	Skip Logic Group* Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials  Not Find Trial  Because  How Search
MAC2675  NEW  MAC2676	M	Did you search for Alzheimer's clinical trials today?  Were you able to locate a clinical trial meeting your criteria?  I was not able to find a clinical trial meeting my needs because:  How did you search clinical trials?	Ne Partially Yes No Yes No There are no trials in my geographic area There are no trials for which I (or my family member or client) fit the criteria There was not enough information about the trial I prefer to use another trial service The clinical-trial search tool did not work properly Map Zip code Key word Category 40 or under 41 – 60		Radio button scale, one up vertical  Radio button scale, one up vertical  C heck boxes, one up vertical  Radio button scale, one up vertical	Single Single Single Multi-select	Yes Yes No	Skip Logic Group* Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials  Not Find Trial  Because  How Search  Trials
MAC2675  NEW  MAC2676	M	Did you search for Alzheimer's clinical trials today?  Were you able to locate a clinical trial meeting your criteria?  I was not able to find a clinical trial meeting my needs because:  How did you search clinical trials?	Ne Partially Yes No Yes No There are no trials for which I (or my family member or client) fit the criteria There was not enough information about the trial I prefer to use another trial service The clinical-trial search tool did not work properly Map Zip code Key word Category 40 or under		scale, one up vertical Radio button scale, one up vertical Radio button scale, one up vertical C heck boxes, one up vertical Radio button scale, one up vertical	Single Single Single Multi-select	Yes Yes No	Skip Logic Group* Skip Logic Group* Skip Logic Group*	Search For Trial  Locate Trials  Not Find Trial  Because  How Search  Trials

Model Instance Name: Alzheimer's MID: NEW Date: 4/18/2014

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			Alzheimer's CUSTOM QUESTION LIST						
CQID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
MAC2663		,,	Person diagnosed with Alzheimer's		Radio button	Single	Yes	OPS Group*	Role
			Person concerned I might have Alzheimer's		scale, one				
			Family or friend of person with Alzheimer's		up vertical				
			Caregiver						
			Health professional						
			Student						
			Housing or social services organization						
			Educator						
			Researcher or scientist						
			Advocate						
			Media						
			Other						
MAC2665		What type of information are you looking for on the site today?	Alzheimer's symptoms, causes, etc.		Radio button	Single	Yes	Skip Logic	Type of Info
			Other dementias		scale, one up vertical			Group*	
			Clinical trials		up verticai				
			Research centers						
			Caring for a person with Alzheimer's Publications						
				С					
			News about Alzheimer's						
			Other						
MAC2667	С	For any publications you used today, did you	Download/save		Radio button	Single	Yes	Skip Logic	Publications
			Print		scale, one			Group*	
			Order		up vertical			Skip Logic Group*	
			Read online						
MAC2668	С	Do you generally prefer to read information online or order printed	Online	Đ	Radio button	Single	Yes		Online or Print
		materials?	Printed		scale, one				
MAC2669	Đ	What type of device do you prefer to use for online info?	Desktop / laptop (computer)		scale, one up vertical	Single	Yes	Skip Logic Group*	Device Type
			<del>Tablet</del>						
			Mobile device (smartphone)		<del>up vertical</del>				
MAC2671		Did you find what you were looking for?	Yes		Radio button	Single	Yes	Skip Logic	Did You Find
			No.		scale, one	g		Group*	
					up vertical				
			Partially						
MAC2674		Did you search for Alzheimer's clinical trials today?	Yes	G	Radio button	Single	Yes	Skip Logic	Search For Trials
144 00075	-	Management of the second of th	No		scale, one	Cinale		Group*	Lance Trial
MAC2675	G	Were you able to locate a clinical trial meeting your criteria?	Yes		scale, one	Single	Yes	Skip Logic Group*	Locate Trials
			No		up vertical			Group	
MA C2676	-	Llour did you google clinical trials?			· ·	Multi pal +	No	Chin Logi-	Heur Cooks!
MAC2676	G	How did you search clinical trials?	Map Zip code		C heck boxes, one	Multi-select	No	Skip Logic Group*	How Search Trials
					up vertical			Group"	Inais
			Key word Category		Sp voludu				
MAC2677		Please solest the cotogony that includes your ago	40 or under		Radio button	Single	No		Ago
IVIAC2011		Please select the category that includes your age.			scale, one	Sirigie	INU		Age
			41 – 60 61 – 70		up vertical				
			71 – 80		ap vertical				
					1				
	1		81 or over		1		L		

Model Instance Name: Alzheimer's MID: NEW Date: 11/20/2013

11/20/2013

red & strike-through: DELETE underlined & italicized: RE-ORDER

pink: ADDITION

CQID	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Multi	Required Y/N	Special Instructions	CQ Label
MAC2663			Person diagnosed with Alzheimer's Person concerned I might have Alzheimer's Family or friend of person with Alzheimer's		Radio button scale, one up vertical	Single	Yes	OPS Group*	Role
			Caregiver Health professional Student						
			Housing or social services organization Educator						
			Researcher or scientist Advocate						
			Media Other	A					
WAC2664	A	Please explain.			<del>Text box</del>		No	OPS Group*	OPS Role
MAC2665		3	Alzheimer's symptoms, causes, etc.  Other dementias		Radio button scale, one up vertical	Single	Yes	Skip Logic Group*	Type of Info
		R	Clinical trials Research centers Caring for a person with Alzheimer's		up vertical				
			Publications News about Alzheimer's	С					
			Other	В					
MAC2666	В	Please explain.			Text-box		No	Skip Logie Group*	OPS Type of Info
MAC2667	С		Download/save Print		Radio button scale, one	Single	Yes	Skip Logic Group*	Publications
			Order Read online		up vertical				
MAC2668	С	materials?	Online Printed	D	Radio button scale, one	Single	Yes	Skip Logic Group*	Online or Print
MAC2669	D	What type of device do you prefer to use for online info?	Desktop / laptop (computer) Tablet	E	scale, one up vertical	Single	Yes	Skip Logic Group*	Device Type
			Mobile device (smartphone)	E	up vortious				
MAC2670	E	What content would you most like to see made available for this device?			<del>Text area</del>			Skip Logic Group*	Make Available
MAC2671		Did you find what you were looking for?	Yes		Radio button scale, one	Single	Yes	Skip Logic Group*	Did You Find
			No Partially	F	up vertical			Group*	
MAC2672	F	What were you looking for that you couldn't find?			Text area		No	Skip Logic Group*	What Looking For
MAC2673		What additional information or resources would you like to see included on our site?			Text area		No		Additional Info
MAC2674			Yes No	G	Radio button scale, one	Single	Yes	Skip Logic Group*	Search For Trial
MAC2675	G		Yes No		scale, one up vertical	Single	Yes	Skip Logic Group*	Locate Trials
MAC2676	G	How did you search clinical trials?	Map Zip code Key word Category		C heck boxes, one up vertical	Multi-select	No	Skip Logic Group*	How Search Trials
MAC2677		,	Category 40 or under 41 – 60 61 – 70		Radio button scale, one up vertical	Single	No		Age