

Welcome and Thank You Text

Your text

Welcome Text

Thank you for visiting NIA's Go4Life website. You've been randomly chosen to take part in a brief survey to let us know where we can improve and what we're doing well.

Please take a few minutes to share your opinions, which will help us provide the best online experience possible.

Your text

Thank You Text

Thank you for taking our survey.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our website.

Example of how it will appear



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Example of how it will appear

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Cancel

Submit

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Model Name Go4Life Mobile
 Model ID New
 Partitioned NO
 Date 11/25/2014



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
1 Look and Feel - Appeal	Please rate the visual appeal of this site.	13 Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	16 Return	Return (1=Very Unlikely, 10=Very Likely) How likely are you to return to this site in the next 30 days?
2 Look and Feel - Balance	Please rate the balance of graphics and text on this site.	14 Satisfaction - Expectations	How well does this site meet your expectations? (1= Falls Short, 10=Exceeds)	17 Recommend	Recommend (1=Very Unlikely, 10=Very Likely) How likely are you to recommend this site to someone else?
3 Look and Feel - Readability	Please rate the readability of the pages on this site.	15 Satisfaction - Ideal	How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	18 Primary Resource	Primary Resource (1=Very Unlikely, 10=Very Likely) How likely are you to use this site as your primary resource for information about exercise for older adults?
4 Site Performance - Loading	Please rate how quickly pages load on this site.			19 Use Website Tools	Use Website Tools (1=Very Unlikely, 10=Very Likely) How likely are you to use My Go4Life?
5 Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.				
6 Site Performance - Completeness	Please rate how completely the page content loads on this site.				
7 Navigation - Organized	Please rate how well the site is organized.				
8 Navigation - Options	Please rate the options available for navigating this site.				
9 Navigation - Layout	Please rate how well the site layout helps you find what you need.				
10 Site Information - Thoroughness	Please rate the thoroughness of information provided on this site.				
11 Site Information - Understandable	Please rate how understandable this site's information is.				
12 Site Information - Answers	Please rate how well the site's information provides answers to your questions.				

Model Name Go4Life Mobile
 Model ID New
 Partitioned NO
 Date 12/01/2014



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
		Today, I was looking for information for...	Myself Family or friends Organizations Health professionals		Yes	Radio button scale, one up vertical		Info For
		Did you find what you were looking for?	Yes No Partially	A A	Yes	Radio button scale, one up vertical	Skip Logic Group	Did You Find
	A	What were you looking for that you couldn't find?			No	Text area	Skip Logic Group	Looking For
		What part of Go4Life was most useful to you today?	Exercises to try Success stories Online coaching My Go4Life Tip sheets Safety information Healthy eating Other		Yes	Radio button scale, one up vertical Rotate answer choices Anchor	OPS Group	Most Useful
		How often do you exercise?	Daily 1 - 2 times per week Occasionally Never		Yes	Radio button scale, one up vertical		Exercise Frequency
		How often do you use My Go4Life to track your physical activity?	I do not have a My Go4Life account Very frequently Once in a while Never		Yes	Radio button scale, one up vertical		Track Activity
		Please select the category that includes your age.	40 or under 41 - 60 61 - 70 71 - 80 81 or over		No	Radio button scale, one up vertical		Age