

Welcome and Thank You Text

Welcome Text

Thank you for visiting the [USDA NASS website](#). You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank You Text

Thank you for taking [this](#) survey - and for helping us serve you better. We appreciate your input!

Welcome Text - Alternate

Thank you for visiting [www.nass.usda.gov](#). You have been randomly selected to take part in this survey that is being conducted by ForeSee on behalf of NASS. Please take a few minutes to give us your feedback. All results are strictly confidential.

Thank You Text - Alternate

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.


Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

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[ForeSee](#) [ForeSee Privacy Policy](#) [Survey Support](#)

Model Name	NASS Satisfaction Survey	Red & Strike-Through	Delete	
Model ID	(MID)	<u>Underlined & Italicized</u>	Re-order	
Partitioned	Yes	Pink: Addition		
Date	12/22/2014	Blue: Reword		

Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Return (1=Very Unlikely, 10=Very Likely)
Look and Feel - Appeal	Please rate the visual appeal of this site.	Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	Return	How likely are you to return to this site in the next 30 days?
Look and Feel - Balance	Please rate the balance of graphics and text on this site.	Satisfaction - Expectations	How well does this site meet your expectations ? (1= Falls Short, 10=Exceeds)		Recommend (1=Very Unlikely, 10=Very Likely)
Look and Feel - Readability	Please rate the readability of the pages on this site.	Satisfaction - Ideal	How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)	Recommend	How likely are you to recommend this site to someone else?
	Site Performance (1=Poor, 10=Excellent, Don't Know)				Primary Resource (1=Very Unlikely, 10=Very Likely)
Site Performance - Loading	Please rate how quickly pages load on this site.			Primary Resource	How likely are you to use this site as your primary resource for Agricultural Statistics ?
Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.				
Site Performance - Completeness	Please rate how completely the page content loads on this site.				
	Navigation (1=Poor, 10=Excellent, Don't Know)				
Navigation - Organized	Please rate how well the site is organized .				
Navigation - Options	Please rate the options available for navigating this site.				
Navigation - Layout	Please rate how well the site layout helps you find what you need .				
	Information Browsing (1=Poor, 10=Excellent, Don't Know)				
Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this site.				
Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.				
Information Browsing - Features	Please rate how well the features on the site help you find the information you need .				
	Site Information (1=Poor, 10=Excellent, Don't Know)				
Site Information - Thoroughness	Please rate the thoroughness of information provided on this site.				
Site Information - Understandable	Please rate how understandable this site's information is.				
Site Information - Answers	Please rate how well the site's information provides answers to your questions .				

Model Name NASS Satisfaction Survey
 Model ID (MID)
 Partitioned Yes
 Date 12/22/2014

Red & Strike-Through: Delete
 Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Reword



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
		How frequently do you visit this site?	This is my first visit Every few months or less often Monthly Weekly Several times a week Daily/more than once a day		Y	Radio button, one-up vertical		Visit_Frequency
		What is your primary role in visiting the site today?	Agri-business representative Commodities exchange person Farmer, Rancher, or other Agricultural Producer General Public Individual Federal Government Individual Local/State Government Individual Researcher Educator Student Media individual Other, please specify:	A A B	Y	Radio button, one-up vertical	Skip Logic Group*	Role
	A	Please specify the type of agency you work for.	Congress Federal agency State agency Local government Native American tribe Other, please specify:	C	Y	Radio button, one-up vertical		Agency
	B	My primary role is:			N	Text area, no char limit		OE_Role
	C	Which agency do you work for?			N	Text area, no char limit		OE_Agency
		What is your primary reason for visiting this site today?	Publications or reports Charts & Maps Agriculture Census Info Statistical Information Quick Stats Database NASS State Office Websites NASS Products and Services Agency News/Upcoming events General Agency Information Contact Customer Service Career Opportunities Other, please specify:	A	Y	Radio button, one-up vertical	Skip Logic Group*	Reason
	A	The primary reason I visited the site today was:			N	Text area, no char limit		OE_Reason
		What was the primary topic you were seeking information on?	Field Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other, please specify:	A	Y	Radio button, one-up vertical	Skip Logic Group*	Topic
	A	Please specify the other primary topic you were seeking information on.			N	Text area, no char limit		OE_Topic
		How do you primarily use the material on the site?	Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest Other, please specify:	A		Radio button, one-up vertical	Skip Logic Group*	Use Material
	A	Please specify in what other ways you primarily use the material on this site.						OE_Use Material
		Did you find what you were looking for on the site today?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish

			No	A			
	A	Please tell us specifically what you were looking for on the site:			N	Text area, no char limit	OE_DidNotFind
		Did you use the search feature on NASS.USDA.gov today?	Yes	A	Y	Drop down, select one	Search
			No			Skip Logic Group*	
ACQOsI0004222	A	Please rate how helpful you found the Search feature to be during your visit today.	Extremely helpful		Y	Radio button, one-up vertical	Search Helpful
			Very helpful				
			Likely				
			Somewhat helpful				
			Not at all helpful				
		How would you improve navigation on this site?				Text area, no char limit	OE_NavImprove
		What is one improvement you would recommend for the NASS site?			N	Text area, no char limit	OE_Improvement