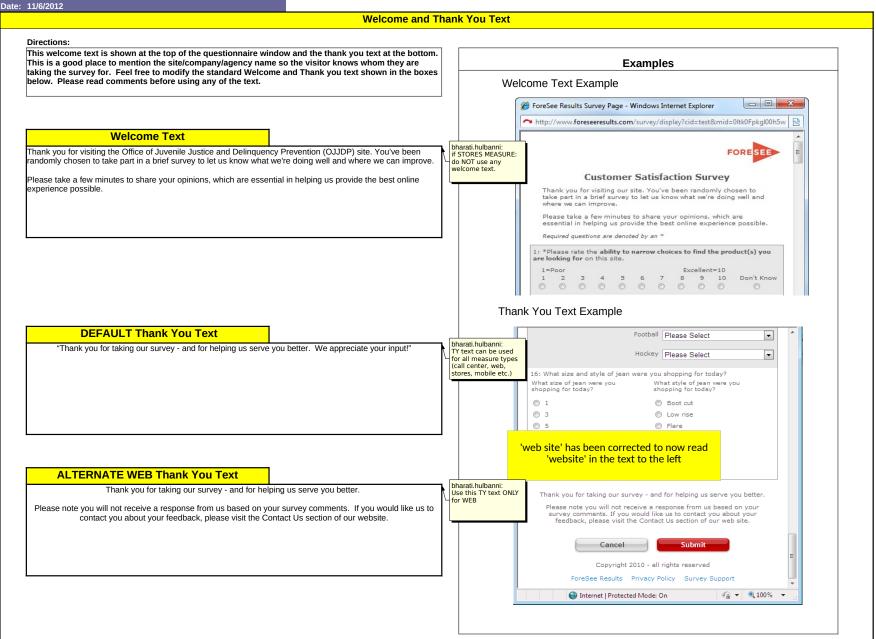
MID: p0Q8dlloYEtc9QZUVItY8g==





Model Instance Name: OJJDP (OJP Program) MID: p00

p0Q8dlloYEtc9QZUVItY8g==

NOTE: All non-partitioned surveys will NOT be imputed and the elements will be rotated as a default unless otherwise specified and approved by Research.

Date: 11/6/2012



MQ Label	ELEMENTS (drivers of satisfaction)	MQ Label	CUSTOMER SATISFACTION	MQ Label	FUTURE BEHAVIORS
INIQ Label	Content (1=Poor, 10=Excellent, Don't Know)	INQ Label	Satisfaction	-	Primary Resource (1=Very Unlikely, 10=Very Likely)
1 Content - Accuracy	Please rate your perception of the <b>accuracy of information</b> on this site.	17 Satisfaction - Overall	What is your <b>overall satisfaction</b> with this site? (1=Very Dissatisfied, 10=Very Satisfied)		How likely are you to use this site as your primary resource for obtaining information about juvenile justice?
2 Content - Quality	Please rate the <b>quality of information</b> on this site.		How well does this site <b>meet your expectations?</b> (1=Falls Short, 10=Exceeds)		Recommend (1=Very Unlikely, 10=Very Likely)
3 Content - Freshness	Please rate the <b>freshness of content</b> on this site.	19 Satisfaction - Ideal	How does this site <b>compare to your idea of an ideal website</b> ? (1=Not Very Close, 10=Very Close)	21 Recommend	How likely are you to recommend this site to someone els
	Functionality (1=Poor, 10=Excellent, Don't Know)				Return (1=Very Unlikely, 10=Very Likely)
4Functionality - Usefulness	Please rate the <b>usefulness of the website tools provided</b> on this site.			22 Return	How likely are you to <b>return to this site</b> ?
Functionality - Convenient	Please rate the <b>convenient placement of the website tools</b> on this site.				
6 Functionality - Variety	Please rate the <b>variety of website tools</b> on this site.				
	Look and Feel (1=Poor, 10=Excellent, Don't Know)				
Look and Feel - Appeal	Please rate the <b>visual appeal</b> of this site.				
BLook and Feel - Balance	Please rate the <b>balance of graphics and text</b> on this site.				
Look and Feel - Readability	Please rate the <b>readability of the pages</b> on this site.				
	Navigation (1=Poor, 10=Excellent, Don't Know)		1		1
0 Navigation - Organized	Please rate how well the site is organized.				
1 Navigation - Options	Please rate the <b>options available for navigating</b> this site.				
2Navigation - Layout	Please rate how well the site layout helps you find what you are looking for.				
Navigation - Clicks	Please rate the number of clicks to get where you want on this site.				
4 Cita Danfanna	Site Performance (1=Poor, 10=Excellent, Don't Know)				1
- Loading	Please rate how <b>quickly pages load</b> on this site.				
Site Performance - Consistency	Please rate the <b>consistency of speed from page to page</b> on this site.				
Site Performance	Please rate the ability to load pages without getting error messages on this site.				1

red & strike-through: DELETE underlined & italicized: RE-ORDER

ink: ADDITION

				OJJDP (OJP Program) CUSTOM QUESTION LIST						
	Skip			August Obsises			Circula an	D		
QID	Logic Label	Question Text	AnswerIDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CJI5347	Laber	How frequently do you visit this site?	CJI5347A01	This is my first visit	Skip to	Radio button, one-up vertical	Single	Y	Special ilistructions	Visit Frequency
00.0017		non noquentay as you visit and site.	CJI5347A02	Daily/more than once a day	1	radio battori, orio ap vortical	Og.o	•		Viole i requerie)
			CJI5347A03	At least once a week	1					
			CJI5347A04	At least once a month	7					
			CJI5347A05	Every few months						
			CJI5347A06	Once every six months or less often						
CJI5348			CJI5348A01			Radio button, one-up vertical	Single	Υ	Skip Logic Group*	Org.Affiliation
		What best describes your organizational affiliation?		State government						
			CJI5348A02	County government	_					
			CJI5348A04	Municipal government	_					
			C013340/104	Indian Tribal government	-					
			CJI5348A05	Federal government or agency University/college/school faculty or staff	-					
			CJI5348A06 CJI5348A07	Private sector	+					
			CJI5348A08	Non-profit	-					
			CJI5348A09	Student	-					
			CJI5348A10	Media	-					
			CJI5348A11	Other	H A					
CJI5349	A	Please briefly describe your other affiliation:	00.0040/111			Text field, <100 char		N	Skip Logic Group*	OE Affiliation
CJI5350		Which category best describes your professional	CJI5350A01			Radio button, one-up vertical	Single	Y	Skip Logic Group*	Role
		field?		Law Enforcement		Table 1 Stori, one up remodi	Og.o		Lisp Logic Group	1.0.0
			CJI5350A02	Corrections or Detention						
			CJI5350A03	Courts/judicial system	1					
			CJI5350A04	Child Protection	1					
			CJI5350A05	Delinquency Prevention	1					
			CJI5350A06	Trainer	1					
			CJI5350A07	Academic Researcher	1					
			CJI5350A08	Education	1					
			CJI5350A09	Student	1					
			CJI5350A10	Elected Official						
			CJI5350A11	Federal Government or Agency	1					
			CJI5350A12	Community or faith-based organization associate						
			CJI5350A13	Media						
			CJI5350A14	General public/non-professional						
			CJI5350A15	Other	R					
CJI5351	R	Please briefly describe your other professional category:				Text field, <100 char		N	Skip Logic Group*	Other role
CJI5352		What is your <b>primary reason</b> for visiting this site today?	CJI5352A01	Apply for or find information about grants or funding		Radio button, one-up vertical	Single	Y	Skip Logic Group*	Primary Reason
			CJI5352A02	Find training or technical assistance	T					
			CJI5352A03	Learn about program information	_ т					
			CJI5352A04	Find conferences or other events						
			CJI5352A05	Research a topic	Ţ					
			CJI5352A06	Obtain specific facts or statistics	S					
			CJI5352A07 CJI5352A08	Access or order publications	_					
			CJI5352A08 CJI5352A09	Access JUVJUST, OJJDP News @ a Glance, or other recent press releases	<b>⊢</b> <sub>⊤</sub>					
			COTOCOLITICO	Get the latest information on juvenile justice	- '					
			CJI5352A10	Obtain contact information	-					
			CJI5352A11 CJI5352A12	I was just browsing, not looking for anything in particular  Other	С					
		Please briefly describe your primary reason for today's	COIDODZMIZ	Outer		Text field, <100 char		N	Skin Logic Group*	Other reason
CJI5353	С	Please briefly describe your primary reason for today's site visit:				Text field, \$100 crial		IN	Skip Logic Group*	Other reason
CJI5354	S		CJI5354A01			Radio button, one-up vertical		Y	Skip Logic Group*	Statistics
0313334		In general, which of these categories best matches your primary statistical area of interest?	0010004701	Juvenile population characteristics		radio button, one-up ventical	Single		Skip Logic Gloup"	Jiailblics
		primary canadiour area or interest:	CJI5354A02	Juveniles as victims	-		Single			
			CJI5354A02 CJI5354A03	Juveniles as offenders						
			CJI5354A04	Law enforcement and juvenile crime						
			CJI5354A05	Juveniles in court						
			CJI5354A06	Juveniles in corrections						
			CJI5354A07	Juveniles on probation						
			CJI5354A08	Juvenile reentry and aftercare						
			CJI5354A09	Other	U					
		Please briefly describe your other statistical area of				Text field, <100 char		N	Skip Logic Group*	OE_Statistics
CJI5355	U	interest:							, J. J. T.	
	Т	In general, which of these topics best match your main	CJI5356A01			Checkbox, one-up vertical		Υ	Skip Logic Group*	Topic of Interest
CJI5356		l		Child Protection			Multi			
CJI5356		topic(s) of interest? (Please select all that apply)								
CJI5356		topic(s) of interest? (Please select all that apply)	CJI5356A02	Juvenile Corrections and Detention	1					
CJI5356		topic(s) of interest? (Please select all that apply)	CJI5356A02 CJI5356A03							

red & strike-through: DELETE underlined & italicized: RE-ORDER

ink: ADDITION

				OJJDP (OJP Program) CUSTOM QUESTION LIST						
	Skip									
	Logic			Answer Choices			Single or	Required		
QID	Label	Question Text	AnswerIDs (DOT)	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instructions	CQ Label
			CJI5356A05	Risk and Protective Factors						
			CJI5356A06	Gender/gender specific programs						
			CJI5356A07	Health and Underage Drinking	1					
			CJI5356A08	Law Enforcement						
			CJI5356A09	Offenses/Offenders						
			CJI5356A10	School Safety	-					
			CJI5356A11	Statistics	1					
			CJI5356A12	Victims	-					
			CJI5356A13	Internet Safety	-					
			CJI5356A14	Gangs	1					
			CJI5356A15 CJI5356A16	Ethnic or race-specific programs and information  Bullying	-					
			CJI5356A16 CJI5356A17	Mentoring	+					
			CJI5356A17 CJI5356A18	Tribal Youth	1					
			CJI5356A19	I was just browsing or was interested in very general information	1					
			CJI5356A20	Other	v					
CJI5357	V	Please briefly describe your other area of interest:	C313330A20	Culci		Text field, <100 char		N	Skip Logic Group*	OE Topic
CJI5358		What is the <b>primary method</b> you first used to locate	CJI5358A01	I clicked on Search at the top of the home page		Radio button, one-up vertical	Single	Y	Skip Logic Group*	Method of Looking
0010000		information on this site?	00.0000/101	ononce on course at the top of the nome page		Tradic Sation, one up venticus	Single		C.ap Logic Group	ctriod of Looking
			CJI5358A02	accessed links in the center of the home page (Spotlight, In Focus, JUVJUST, etc.)						
				and the state of the former page (opening it, it is odd, 90 vood it, etc.)						
			CJI5358A03	I used the left side Topics link to drill down to my area of interest						
			CJI5358A04	I used one of the other left side links (Funding, Programs, Statistics, etc.)	1					
			CJI5358A05	I used the FAQs or Contact Us links at the top of the home page	1					
			CJI5358A06	Already knew area to land on or had specific page bookmarked	i					
			CJI5358A07	Not sure	†					
			CJI5358A08	Other	С					
CJI5359	С	What other method did you use to look for the information				Text area, no char limit		N	Skip Logic Group*	Other Method
		you wanted / needed?								
CJI5360		Were you able to find what you were looking for on this	CJI5360A01	Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group*	Able to Accomplish
		site today?								
			CJI5360A02	No No	X, Y					
			CJI5360A03	Partially	X, Y					
			CJI5360A04	I wasn't looking for anything in particular						
CJI5361	Х	Please tell us specifically what were you unable to find or				Text area, no char limit		N	Skip Logic Group*	Inable to Accomplis
0.115000	- V	accomplish?	0.115000404	Continue lection on this site on to a said letter		Dedie besteer and consider	Circula.		Chin Lania Commit	D. Nort
CJI5362	Y	What will you do next?	CJI5362A01	Continue looking on this site or try again later	-	Radio button, one-up vertical	Single	Υ	Skip Logic Group*	Do Next
			CJI5362A02	Contact OJJDP by telephone	-					
			CJI5362A03 CJI5362A04	Use the Contact OJJDP online request tool Use the OJJDP staff directory contact list	-					
			CJI5362A04 CJI5362A05		-					
			CJI5362A05	Contact OJJDP through regular mail  Try another website or other resource	+					
			CJI5362A06 CJI5362A07	Nothing, although I did not find what I was looking for	+					
			CJI5362A07	Other	z					
CJI5363	Z	Please describe what you will do next:	C313302A00	One		Text area, no char limit		N	Skip Logic Group*	OE Do Next
CJI5363 CJI5364		How would you describe your navigation experience on	C.115364A01	I had no difficulty navigating/browsing on this site		Checkbox, one-up vertical	Multi	Y	Skip Logic Group*	Navigation
0313304		this site today? (Please select all that apply)	55.5504/101	That to difficulty havigating, brottoms on this site		Chockbox, one up vertical	Ividia		C.ap Logic Group	Ivavigation
		, , , , , , , , , , , , , , , , , , , ,								
			CJI5364A02	Links often did not take me where I expected						
			CJI5364A03	Had difficulty finding relevant information						
			CJI5364A04	Links/labels are difficult to understand						
			CJI5364A05	Too many links/navigational options to choose from						
			CJI5364A06	Had technical difficulties (error messages, broken links, etc.)	E					
			CJI5364A07	Could not navigate back to previous information						
			CJI5364A08	I had a navigation difficulty not listed above:	F					
CJI5365	E	Please describe which links were broken or had error				Text area, no char limit		N	Skip Logic Group*	OE_Nav Link
		messages:								
CJI5366	F	Please briefly describe your additional navigation				Text area, no char limit		N	Skip Logic Group*	OE_Navigate
CJI5367		Did you use any search features on this site today?	CJI5367A01	Yes	G	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Search Usage
			0.115003.400		1					
0.115000			CJI5367A02	No .			0: 1			
CJI5368	G	Please tell us about your experience with the site's search features today. (Please select the best	CJI5368A01	Search results were helpful		Radio button, one-up vertical	Single	Υ	Skip Logic Group*	Search Experience
		description)								
		ucompaon)	0.115000.400	Day the way and a law and a start was a st	-					
			CJI5368A02	Results were not relevant/not what I wanted	-					
			CJI5368A03 CJI5368A04	Too many results/I needed to refine my search	+					
			CJ15368AU4	Not enough results						

red & strike-through: DELETE underlined & italicized: RE-ORDER ink: ADDITION

				OJJDP (OJP Program) CUSTOM QUESTION LIST						
QID	Skip Logic Label	Question Text	AnsweriDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
			CJI5368A05	Returned NO results	H					
			CJI5368A06	Received error message(s)	1					
			CJI5368A07	Search speed was too slow						
			CJI5368A08	I experienced a different search issue (please explain):	1					
:JI5369	Н	What search term(s) did you use?				Text area, no char limit		N	Skip Logic Group*	OE_Search Teri
JI5370	ı	Please describe the issues and/or errors you experienced with the search feature:				Text area, no char limit		N	Skip Logic Group*	OE_Search Iss
CJI5371		If you could make one <b>change/improvement</b> to this website, what would it be?				Text area, no char limit		N		Improvements
JI5372		How did you learn about the OJJDP website?	CJI5372A01	Search engine (Google, Bing, etc.)		Radio button, one-up vertical	Single	Υ	Skip Logic Group*	How Found
			CJI5372A02	Prior visit (or had bookmarked/saved as favorite)						
			CJI5372A03	Referred by another Dept. of Justice or OJP site						
			CJI5372A04	Referred by different website, other than DOJ or OJP sites						
			CJI5372A05	Social media (Twitter, Facebook, etc.)						
			CJI5372A06	Obtained link from an OJJDP publication						
			CJI5372A07	Referred by a professional or academic acquaintance						
			CJI5372A08	Learned about the site at a conference						
			CJI5372A10	Referred through JUVJUST						
			CJI5372A09	Other	D					
115373	D	Please specify how you learned about this website:				Text area, no char limit		N	Skip Logic Group*	OE-Found
JI5374		Do you <b>subscribe</b> to JUVJUST or to OJJDP NEWS @ a Glance?	CJI5374A01	I subscribe to both JUVJUST and OJJDP News @ a Glance		Radio button, one-up vertical		Y		Subscribe
			CJI5374A02	I subscribe only to JUVJUST						
			CJI5374A03	I subscribe only to OJJDP News @ a Glance						
			CJI5374A04	No, but I plan to subscribe to at least one of these options in the future						
			CJI5374A05	No, I am not interested in subscribing						
				,						

red & strike through: DELETE underlined & italicized: RE-ORDER pink: ADDITION

				OJJDP (OJP Program) CUSTOM QUESTION LIST						
	Skip									
	Logic			Answer Choices			Single or	Required		
QID	Label	Question Text	AnswerIDs (DOT)	(limited to 50 characters)	Skip to	Type (select from list)	Multi	Y/N	Special Instructions	CQ Label
CJI5347		How frequently do you visit this site?	CJI5347A01	This is my first visit	_	Radio button, one-up vertical	Single	Y		Visit Frequency
			CJI5347A02	Daily/more than once a day	-					
			CJI5347A03	At least once a week	4					
			CJI5347A04	At least once a month	-					
			CJI5347A05 CJI5347A06	Every few months Once every six months or less often	-					
CJI5348			CJI5348A01	Once every six months of less often		Radio button, one-up vertical	Single	Υ	Skip Logic Group*	Org.Affiliation
C313340		What best describes your organizational affiliation?	C313340A01	State government		Radio buttori, orie-up vertical	Sirigie	'	Skip Logic Group	Org.Aililation
		What best describes your organizational armation:	CJI5348A02	County government	-					
			CJI5348A03	Municipal government	-					
			CJI5348A04	Indian Tribal government	_					
			CJI5348A05	Federal government or agency	=					
			CJI5348A06	University/college/school faculty or staff						
			CJI5348A07	Private sector						
			CJI5348A08	Non-profit						
			CJI5348A09	Student						
			CJI5348A10	Media						
			CJI5348A11	Other	Α					
CJI5349	Α	Please briefly describe your other affiliation:				Text field, <100 char		N	Skip Logic Group*	OE_Affiliation
CJI5350		Which category best describes your professional	CJI5350A01			Radio button, one-up vertical	Single	Y	Skip Logic Group*	Role
		field?		Law enforcement Law Enforcement						
			CJI5350A02	Corrections/detention Corrections or Detention						
			CJI5350A03	Courts/judicial system						
			CJI5350A04	Substance abuse treatment/prevention Child Protection						
			CJI5350A05	Mental health professional Delinquency Prevention	_					
			CJI5350A06	Social worker or counselor Trainer	_					
			CJI5350A07	Academic researcher Academic Researcher	_					
			CJI5350A08	Educator or trainer Education	_					
			CJI5350A09	Student Studen	_					
			CJI5350A10 CJI5350A11	Local or State Government (elected, appointed or staff member) Elected Official	_					
			CJI5350A11 CJI5350A12	Federal Government or Agency	-					
			CJI5350A12 CJI5350A13	Community or faith-based organization associate  Media	-					
			CJI5350A13 CJI5350A14	General public/non-professional	-					
			CJI5350A14 CJI5350A15	Other	R					
CJI5351	R	Please briefly describe your other professional category:	C313330A13	Other	_ K	Text field, <100 char		N	Skip Logic Group*	Other role
CJI5352	K	What is your <b>primary reason</b> for visiting this site today?	CJI5352A01	Apply for or find information about grants or funding		Radio button, one-up vertical	Single	Y	Skip Logic Group*	Primary Reason
C313332		What is your primary reason for visiting this site today:	CJI5352A01	Find training or technical assistance	⊣ т	Radio buttori, orie-up vertical	Sirigie	'	Skip Logic Group	Filliary Reason
			CJI5352A03	Learn about program information	⊢ ÷					
			CJI5352A04	Find conferences or other events	- '					
			CJI5352A05	Research a topic	<b>∃</b> т					
			CJI5352A06	Obtain specific facts or statistics	s					
			CJI5352A07	Access or order publications						
			CJI5352A08	Access JUVJUST, OJJDP News @ a Glance, or other recent press releases						
			CJI5352A09	Get the latest information on juvenile justice	Т					
			CJI5352A10	Obtain contact information						
			CJI5352A11	I was just browsing, not looking for anything in particular						
			CJI5352A12	Other	С					
		Please briefly describe your primary reason for today's				Text field, <100 char		N	Skip Logic Group*	Other reason
CJI5353	С	site visit:								
CJI5354	S	In general, which of these categories best matches your	CJI5354A01			Radio button, one-up vertical		Y	Skip Logic Group*	Statistics
		primary statistical area of interest?		Juvenile population characteristics			Single			
			CJI5354A02	Juveniles as victims						
			CJI5354A03	Juveniles as offenders						
			CJI5354A04	Law enforcement and juvenile crime						
			CJI5354A05	Juveniles in court						
			CJI5354A06	Juveniles in corrections						
			CJI5354A07	Juveniles on probation						
			CJI5354A08	Juvenile reentry and aftercare						
		Discoult of the description of t	CJI5354A09	Other	U	To distribution in			Older Level Co.	05.00.00
		Please briefly describe your other statistical area of interest:				Text field, <100 char		N	Skip Logic Group*	OE_Statistics
O NEOCE						Charliban and up with t		,,	Chin Loni: O	Tania of terror
CJI5355	U		0.1150504.04			Checkbox, one-up vertical		Y	Skip Logic Group*	Topic of Interest
	U T	In general, which of these topics best match your main	CJI5356A01	Law enforcement/policing/arrests			N.A IAI		Citip Logic Croup	
				Law-enforcement/policing/arrests	4		Multi		Stup Logio Group	
		In general, which of these topics best match your main	CJI5356A02	Law enforcement/policing/arrests Adjudication-policy-and-court-programs			Multi		Skip Edgio Oroup	
		In general, which of these topics best match your main	CJI5356A02 CJI5356A03	Law enforcement/policing/arrests Adjudication policy and court-programs Specific-crime-type or-crime-eategory Constitution (Specific Participal Constitution (Specific Participal Constitution (Specific Participal Constit			Multi		Chap Edgio Croap	
CJI5355 CJI5356		In general, which of these topics best match your main	CJI5356A02 CJI5356A03 CJI5356A04	Specific crime type or crime category Corrections/detention			Multi		Chip Edgid Ordup	
		In general, which of these topics best match your main	CJI5356A02 CJI5356A03 CJI5356A04 CJI5356A05	Specific crime type or crime category Corrections/detention Probation or recentry programs			Multi		Sup Esgio Sisup	
		In general, which of these topics best match your main	CJI5356A02 CJI5356A03 CJI5356A04	Specific crime type or crime category Corrections/detention			Multi		Sup Edge Stock	

red & strike through: DELETE underlined & italicized: RE-ORDER pink: ADDITION

				OJJDP (OJP Program) CUSTOM QUESTION LIST						
	Skip									
QID	Logic Label	Question Text	American (DOT)	Answer Choices (limited to 50 characters)	Skip to	Towns (and not from lint)	Single or Multi	Required Y/N	Special Instructions	CQ Label
QID	Labei	Question Text	AnswerlDs (DOT)	Substance abuse and underage drinking	Skip to	Type (select from list)	Multi	Y/N	Special instructions	CQ Label
			C115350AU8	Mental health	+					
			C.115356A10		-					
			CJI5356A11	Internet safety Gender specific programs	+					
			C.115356A12	Cange	+					
			CJI5356A13	Ethnic or race-specific programs and information	+					
			C.115356A14	School safety or bullying	1					
			CJI5356A15	Child abuse and neglect	1					
			CJI5356A16	Victims of crime and related services/programs	1					
			CJI5356A17	I was just browsing or was interested in very general information	1					
			CJI5356A18	Other	l v					
CJI5356	Т	In general, which of these topics best match your main				Checkbox, one-up vertical		Y	Skip Logic Group*	Topic of Interest
		topic(s) of interest? (Please select all that apply)		Child Protection			Multi			
				Juvenile Corrections and Detention						
				Courts						
				Delinquency Prevention	1					
				Risk and Protective Factors	1					
				Gender/gender specific programs						
				Health and Underage Drinking	1					
				Law Enforcement						
				Offenses/Offenders						
				School Safety						
				Statistics						
				Victims						
				Internet Safety						
				Gangs						
				Ethnic or race-specific programs and information						
				Bullying						
				Mentoring						
				Tribal Youth						
				I was just browsing or was interested in very general information						
				Other	V					
CJI5357	V	Please briefly describe your other area of interest:				Text field, <100 char		N	Skip Logic Group*	OE_Topic
CJI5358		What is the <b>primary method</b> you first used to locate	CJI5358A01	I clicked on Search at the top of the home page		Radio button, one-up vertical	Single	Y	Skip Logic Group*	Method of Looking
		information on this site?								
			CJI5358A02	I accessed links in the center of the home page (Spotlight, In Focus, JUVJUST, etc.)						
			CJI5358A03	I used the left side Topics link to drill down to my area of interest						
			CJI5358A04	I used one of the other left side links (Funding, Programs, Statistics, etc.)	_					
			CJI5358A05	I used the FAQs or Contact Us links at the top of the home page	4					
			CJI5358A06	Already knew area to land on or had specific page bookmarked	_					
			CJI5358A07	Not sure	4					
			CJI5358A08	Other	С					
CJI5359	С	What other method did you use to look for the information	n			Text area, no char limit		N	Skip Logic Group*	Other Method
0.115000		you wanted / needed?	0.1150004.04	No.		De die heuten eine die d	O'mal.	.,	Olde Levile Over	A1-1- 4- A " .
CJI5360		Were you <b>able to find</b> what you were looking for on this	CJI5360A01	Yes		Radio button, one-up vertical	Single	Y	Skip Logic Group*	Able to Accomplish
		site today?	0.115000400	N.	V V					
			CJI5360A02	No Partially	X, Y					
			CJI5360A03	Partially	X, Y					
C IIE261	V	Please tell us specifically what were very make to find	CJI5360A04	I wasn't looking for anything in particular		Toyt area no char limit		N	Ckin Logie Creunt	Inable to Assess
CJI5361	Х	Please tell us specifically what were you unable to find or accomplish?				Text area, no char limit		N	Skip Logic Group*	Inable to Accompli
CJI5362	V		CJI5362A01	Continue leaking on this site or try again later		Dodio hutton, one un vertical	Cingle	V	Ckin Logio Crows	Do Novt
CJ15362	Y	What will you do next?	CJI5362A01 CJI5362A02	Continue looking on this site or try again later	-	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Do Next
			CJI5362A02 CJI5362A03	Contact OJJDP by telephone Use the Contact OJJDP online request tool	-					
			CJI5362A03 CJI5362A04		-					
				Use the OJJDP staff directory contact list	-					
			CJI5362A05	Contact OJJDP through regular mail	-					
			C 115262A06							
			CJI5362A06	Try another website or other resource	-					
			CJI5362A07	Nothing, although I did not find what I was looking for	-					
C 115362	7	Place describe what you will do nov!			Z	Text area no char limit		N	Skin Logic Group*	OF Do Novt
CJI5363	Z	Please describe what you will do next:	CJI5362A07 CJI5362A08	Nothing, although I did not find what I was looking for Other	Z	Text area, no char limit	Multi	N	Skip Logic Group*	OE_Do Next
CJI5363 CJI5364	Z	How would you describe your navigation experience on	CJI5362A07 CJI5362A08	Nothing, although I did not find what I was looking for	Z	Text area, no char limit Checkbox, one-up vertical	Multi	N Y	Skip Logic Group* Skip Logic Group*	OE_Do Next Navigation
	Z	Please describe what you will do next: How would you describe your navigation experience on this site today? (Please select all that apply)	CJI5362A07 CJI5362A08	Nothing, although I did not find what I was looking for Other	Z		Multi			
	Z	How would you describe your navigation experience on	CJI5362A07 CJI5362A08	Nothing, although I did not find what I was looking for Other I had no difficulty navigating/browsing on this site	z		Multi			
	Z	How would you describe your navigation experience on	CJI5362A07 CJI5362A08 CJI5364A01	Nothing, although I did not find what I was looking for Other I had no difficulty navigating/browsing on this site Links often did not take me where I expected	z		Multi			
	Z	How would you describe your navigation experience on	CJI5362A07 CJI5362A08 CJI5364A01 CJI5364A02 CJI5364A03	Nothing, although I did not find what I was looking for Other  I had no difficulty navigating/browsing on this site  Links often did not take me where I expected Had difficulty finding relevant information	Z		Multi			
	Z	How would you describe your navigation experience on	CJI5362A07 CJI5362A08 1 CJI5364A01 CJI5364A02 CJI5364A03 CJI5364A04	Nothing, although I did not find what I was looking for  Other  I had no difficulty navigating/browsing on this site  Links often did not take me where I expected  Had difficulty finding relevant information  Links/labels are difficult to understand	Z		Multi			
	Z	How would you describe your navigation experience on	CJI5362A07 CJI5362A08  CJI5364A01  CJI5364A02 CJI5364A03 CJI5364A04 CJI5364A05	Nothing, although I did not find what I was looking for Other I had no difficulty navigating/browsing on this site Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from			Multi			
	Z	How would you describe your navigation experience on	CJI5362A07 CJI5362A08 1 CJI5364A01 CJI5364A02 CJI5364A03 CJI5364A04	Nothing, although I did not find what I was looking for  Other  I had no difficulty navigating/browsing on this site  Links often did not take me where I expected  Had difficulty finding relevant information  Links/labels are difficult to understand	Z		Multi			

red & strike through: DELETE underlined & italicized: RE-ORDER pink: ADDITION

				OJJDP (OJP Program) CUSTOM QUESTION LIST						
QID	Skip Logic Label	Question Text	AnswerlDs (DOT)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions	CQ Label
CJI5365		Please describe which links were broken or had error messages:	CJI5364A08	l had a navigation difficulty not listed above:	-	Text area, no char limit		N	Skip Logic Group*	OE_Nav Link
CJI5366		Please briefly describe your additional navigation				Text area, no char limit		N	Skip Logic Group*	OE Navigate
CJI5367		Did you use any search features on this site today?	CJI5367A01	Yes	G	Radio button, one-up vertical	Single	Y	Skip Logic Group*	Search Usage
CJI5368		Please tell us about your <b>experience with the site's</b> <b>search features</b> today. (Please select the best description)	CJI5367A02 CJI5368A01	No Search results were helpful		Radio button, one-up vertical	Single	Y	Skip Logic Group*	Search Experience
			CJI5368A02 CJI5368A03 CJI5368A04	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results						
			CJI5368A05 CJI5368A06	Returned NO results Received error message(s)	H					
CJI5369	н	What search term(s) did you use?	CJI5368A07 CJI5368A08	Search speed was too slow I experienced a different search issue (please explain):	1	Text area, no char limit		N	Skip Logic Group*	OE Search Terms
CJI5370	1	Please describe the issues and/or errors you				Text area, no char limit		N	Skip Logic Group*	OE_Search Issue
0.115074		experienced with the search feature:  If you could make one <b>change/improvement</b> to this				T				
CJI5371		website, what would it be?	0.115070404	Coardy applies (Coards Bins etc.)		Text area, no char limit	Cinala	N	Chia Lagia Casuat	Improvements
CJI5372		How did you learn about the OJJDP website?	CJI5372A01 CJI5372A02	Search engine (Google, Bing, etc.)	_	Radio button, one-up vertical	Single	Y	Skip Logic Group*	How Found
			CJI5372A02 CJI5372A03	Prior visit (or had bookmarked/saved as favorite)  Referred by another Dept. of Justice or OJP site	-					
			CJI5372A03 CJI5372A04	Referred by different website, other than DOJ or OJP sites	-					
			CJI5372A04 CJI5372A05	Social media (Twitter, Facebook, etc.)	_					
			CJI5372A06	News-source (magazine/newspaper/radio/television) Obtained link from an OJJDP Judication	1					
			CJI5372A07	Referred by a professional or academic acquaintance						
			CJI5372A08	Referred by a filend of family member cearned about the site at a conference Referred through JUVJUST						
			CJI5372A09	Other	D					
CJI5373	D	Please specify how you learned about this website:				Text area, no char limit		N	Skip Logic Group*	OE-Found
CJI5374		Do you <b>subscribe</b> to JUVJUST or to OJJDP NEWS @ a Glance?	CJI5374A01 CJI5374A02	I subscribe to both JUVJUST and OJJDP News @ a Glance		Radio button, one-up vertical		Y		Subscribe
			CJI5374A02 CJI5374A03	I subscribe only to JUVJUST	_					
			CJI5374A03 CJI5374A04	I subscribe only to OJJDP News @ a Glance	_					
			CJI5374A04 CJI5374A05	No, but I plan to subscribe to at least one of these options in the future  No, I am not interested in subscribing	-					
			CJ15374A05	No, I am not interested in subscribing						
					_					
					_					
					1					
					7					
					7					
					7					
					$\dashv$					

## Holiday 2010 Custom Question Setup

red & strike-through: DELETE underlined & italicized: RE-ORDER

YOU MUST KEEP THE CQ LABELS AS THEY ARE LABELED B pink: ADDITION

			CUSTOM QUESTION LIST				
QID (Group ID) Generic "spend" intention for benchmarking and to compare to 2008, 2009 and 2010  Spend intention with this retailer	Skip Logic Label	Question Text  Do you expect to spend more or less online during the 2010 holiday season compared to 2009?  Do you expect to spend more or less online during the 2010 holiday season with retailer.com compared to 2009?	Answer Choices (limited to 50 characters)  A lot more  Please use the following guidelines: - DO NOT MODIFY THE WORDING of the ANS' - DO NOT ADD ANSWER CHOICES OR DELETE - DO NOT CHANGE ORDER OF ANSWER CHOIC order changed, please request randomization - DO NOT change the CQ LABELS - You may change your company name in the	ANSWE ES, if yo	R CHOICES u would like answe		Required Y/N Y
	R	Why do you expect to spend more online with retailer.com this holiday season? (please select all that apply)	A little more I expect to spend about the same amount as last year A little less A lot less Not sure Promotions (\$ or % off offers)  Quality of merchandise Merchandise selection Good return policy Online product prices Shipping costs Availability of merchandise	R S S	Checkbox, one-up vertical	Multi	Y
				Z			



Special Instructions
Skip Logic Group
Okip Logic Group
Skip Logic Group

Holiday 2011 Custom Question Setup

\*\*G4 sible through: DELETE undefined A fallows RE-ORDER
YOU MUST KEEP THE CQ LABELS AS THEY ARE LABELED BELLOW. ADDRONblue --> REMORDING

				CUSTOM QUESTION	N LIST						
QID	Skip Logic Label	Question Text Do you expect to spend more or less online holday season compared to 2010?		Answer Choices (unified to 50 characters)  A lot more  A litle more expect to spend about the same amount as last year expect to spend about the same amount as last year  A little less.	Skip to	Type (select from list) Drop down, select one	Single or Multi Single	Required Y/N Y	Special Instructions	CQ Label H2011-Spend general	Application Notes  Benchmarking question for 2000 should be a part of all Holiday questions
	A	Do you expect to spend more or less ordine holiday season with stallar some compared to with the stallar some compared to spend more online with holiday season? (glease select all that apply)		I doint purchase anything from enterior last year  A bit more A list more Frequent is general about the same amount as last year  recept to spend about the same amount as last year  A bit less  For the same amount as last year  Promotions (5 or % off offers)	A A B B	Drop down, select one  Checkbox, one-up vertical	Single  Multi	Y	Skip Logic Group	H2011-Spend retailer H2011-Spend more	Added in 2009, relates directly to the retailer and should be a part of the holiday battery
				Quiting of menthandriae Menthandriae selection Good return policy Critice prolicel protes Critice prolicel protes Critical protes Description Good Protes protes Description D	С				Randomize  Anchor Answer Choice		
	В	Unter treaton to spend more conver.  Why do you expect to spend less online who holiday season? (please select all that app	ith retailer.com this	Promotions were not appealing (5 or % of offers)  Quality of merchandise Poor merchandise selection Return policy Ten trying to seve more and spend less Contra policy to the promotion of the policy		Text area, no char limit Checkbox, one-up vertical	MulS	Ÿ	Skip Logic Group Randomize	H2011-Spend more other H2011-Spend less	
	СС	Other reason to spand less celine: Please tell us what you did on retailer.com to	oday.	Other (please specially)  I made a purchase for myself loday  Bought a gift for someone ethe today  was trooding solday to purchase are one later was brooking solday to purchase are one of the store locations  was brooking solday to purchase are one of the store locations  was brooking solday to see what you have	cc	Text area., no char limit Radio bulton, one-up vertical	Single	N Y	Anchor Answer Choice Skip Logic Group Randomize Anchor Answer Choice	H2011-Spend less other H2011-task accomp	Only ask if you do not have a "What did you do?" question. I not replace what you have you w lose trending.
		What else did you do on retailer.com today?  Did you access (insert retailer's name h or mobile shopping app while holiday sh Why did you do so? (please select all the		Yes No To compare different products To look up protect specifications To look up rotect specifications	A	Text area, no char limit Radio button, one-up vertical Checkbox, one-up vertical	Single Multi-select	N Y	Skip Logic Group Skip Logic Group Skip Logic Group Skip Logic Group Randomize	H2011-lask accomp other H2011-access mobile H2011-why access mobile	Should be used if retailer has a mobile app
	В	Please specify the other reason you acce website or app from a mobile device:	essed the company's	To view product reviews To make a purchase To find a store location Autofier reason:  Yes	В	Text area, no char limit	Single	N Y	Anchor Answer Choice Skip Logic Group	H2011-access other H2011-why access other H2011-mobile any	
		Have you ever used a mobile device t retailer's website, mobile website, or mo	- DO NOT MO	e following guidelines: DDIFY THE WORDING of the ANSWER CHOICES D ANSWER CHOICES OR DELETE ANSWER CHOICES NAGE ORDER OF ANSWER CHOICES, if you would like ans	rwot-						Should be asked of all regardless they have a mobile device app o not. It is a global question gettir a read on visitors.
	AA	Which of the following ways did you u device this holiday season? (please s	order change - DO NOT cha	in John Service Choices, in you would like airst, a please request randomization inge the CQ LABELS inge your company name in the question which is highling.			Multi	¥	Skip Logic Group  Exclusive Answer Choice	H2011-mobile use	Global use of mobile app, can be asked of all
	A	How did you use your mobile device whi holiday season? (please select all that ap	iply)	accessed a competion's website  accessed a stopping comparison website (Shoppila com, Shopping com) accessed to stopping comparison website (Shoppila com, Shopping com) accessed a competity sobile shopping app		e-up vertical	MulS	Y	Skip Logic Group  Skip Logic Group	H2011-mobile use store	
		Please think about your shopping preference in general, which of the following is your prefer the type of product your researched or purch	erred way to shop for hased today?	Research and buy online, have product delivered  Research and buy online, pick up in store Research in a catalog and call to order Research in a catalog and call to order Research online, buy in store Research online, buy online		Radio button, one-up vertical	Single  Exclusive Answer Choice	Y	Randomize  Randomize	H2011-shop preference	Should be a part of the Holiday battery of questions. Gets at shopping perference and will be left on after January.

Festive Season 2011 Custom Question Setup

od 4 since through: DELETE
underlined & Ballower RE-ORDER
YOU MUST KEEP THE CQ LABELS AS THEY ARE LABELED BELLED & ADDITION
that +-> REWORDING

			сизтом question	ON LIST						
QID	Skip Logic Label	Question Text  Do you expect to speed more or less ordine during the 2011 feative between compared to 2010?	Answer Choices (united to 5d characters)  A lot more  A little more expect to spend about the same amount as last year  A little less	Skip to	Type (select from list) Drop down, select one	Single or Multi Single	Required Y/N Y	Special Instructions	CQ Label H2011-Spend general	Application Notes  Benchmarking question fro 2006 should be a part of all Holiday questions
	A	- DO NOT MODIFY - DO NOT ADD ANS - DO NOT CHANGE order changed, ple: order changed, ple: - DO NOT change the	our company name in the question which is highlighted		town, selectione  box, one-up vertical	Single Multi	Y	Skip Logic Group Skip Logic Group Randomize	H2011-Spend retailer H2011-Spend more	Added in 2009, relates directly the retailer and should be a part the holiday battery
			Availability of merchandise Better personal economic circumstances this year Other (please specify):	cc				Anchor Answer Choice		
	B	Other reasons to agend more colore.  Why dip you expect to specific so colore with installations all this tracker seasons? (please select all that apply)	Promotions were not appealing (c or % of offers)  Quality of merchandise Poor merchandise selection Pooling product of the control of the con		Text area, no charlimit Checkbox, one-up vertical	Multi	N Y	Skip Logic Group Randomize	H2011-Spend more other H2011-Spend less	
		Other reason to spend less online:	Worse personal economic circumstances this year Other (please specify):	С	Text area, no char limit		N	Anchor Answer Choice	H2011-Spend less other	
		Please tell us what you did on retailer could today.	made a purchase for myself today  Securit a still for conserve site boday was browning baday to purchase and one of the boday was browning baday to purchase at one of the store locations was browning baday to purchase at one of the store locations was browning baday to see what you have	A	Radio button, one-up vertical	Single	Y	Skip Logic Group Randomize Anchor Answer Choice	H2011-task accomp	Only ask if you do not have a "What did you do?" question. D not replace what you have you w lose trending.
	A	What else did you do on retaller.co.uk today?  Did you access (insert retailer's name here) mobile website, for mobile shooping and while Christmas shooping this	Yes	A	Text area, no char limit Radio button, one-up vertical	Single	N Y	Skip Logic Group Skip Logic Group	H2011-task accomp other H2011-access mobile	Should be used if retailer has a
	A	or mouse snopping app write Crinstmas snopping this year?  Why did you do so? (please select all that apply)	No To compare different products To look up price information about a product To look up price information about a product To look up product specifications	,	Checkbox, one-up vertical	Multi	Y	Skip Logic Group Randomize	H2011-why access mobile	mobile app
			To view product reviews To make a purchase To find a store location						-	
	В	Please specify the other reason you accessed the company's	Another reason:	В	Text area, no char limit		N	Anchor Answer Choice Skip Logic Group	H2011-access other H2011-why access other	
		website or app from a mobile device:	Yes	AA	Radio button, one-up vertical	Single	Y		H2011-mobile any	Should be asked of all regardless they have a mobile device app onot. It is a global question gettin a read on visitors.
		Have you ever used a mobile device to access any retailer's website, mobile website, or mobile shopping app?	No, and I don't plan to No, but I might in the future Not sure							a read on visitors.
	AA	Which of the following ways did you use your mobile device during the festive season? (please select all that apply)	used my mobile device to access the Internet to research products (compare product details, oble up price; find store locations, etc.)  made purchases ordine from my mobile device tused my mobile device to compare products or prices whilst shopping in person in a store tused my mobile device to compare products or prices whilst shopping in person in a store tused retailer-developed mobile shopping apps.  None of the above	A A A	Checkbox, one-up vertical	Multi		Skip Logic Group  Exclusive Answer Choice	H2011-mobile use	Global use of mobile app, can b asked of all
	A	Now did you use your mobile device while in retail stores during the festive season? (please select all that apply)	accessed the store's website  accessed a competion's website  accessed a shapping companion website (e.g. Shappilla.co.uk, Shapping.com  accessed the store in mobile shapping gap		Checkbox, one-up vertical	Multi	Ÿ	Skip Logic Group	H2011-mobile use store	
		Please think about your shopping preferences. In general, which of the bibouring is your preferred way to shop for the type of predict yes researched or purchased finday?	accessed a compensor's mobile shopping app  None of the slowe  Research and buy online, have product delivered  Research and buy online, pick up in store  Research online, buy online, pick up in store  Research solve, call to order  Research solve, buy in store  Research size, buy online  Research size, buy online		Radio button, one-up vertical	Single	Y	Exclusive Answer Choice Randomize	H2011-shop preference	Should be a part of the Holida battery of questions. Gets at shopping preference and will b left on after January.