



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE.
Washington, DC 20590

Ms. Chandana Achanta
Office of Information and Regulatory Affairs
Office of Management and Budget
Washington, DC 20503

Dear Ms. Achanta:

Pursuant to Office of Management and Budget procedures established at 5 CFR Part 1320, Controlling Paperwork Burdens on the Public, I ask that the following collection of information, "Tire Fuel Efficiency Consumer Information Program, Consumer Survey" be processed pursuant to section 1320.13 Emergency processing.

I have determined that this information must be collected prior to the expiration of time periods established under Part 1320, and that this information is essential to National Highway Traffic Safety Administration's (NHTSA) mission to establish a national tire fuel efficiency consumer information program for replacement tires designed for use on motor vehicles to educate consumers about the effect of tires on automobile fuel efficiency, safety, and durability. As discussed in detail in the agency's Supporting Statement Part A for this collection of information, the tire fuel efficiency consumer information program is being developed in accordance with the requirements of Energy Independence and Security Act of 2007 (EISA), and the quantitative consumer research that is the subject of this ICR is essential to establish the program and fulfill the statutory mandate.

The statutory deadline for establishing this program was December 1, 2009. NHTSA has already missed this deadline. In addition, the agency cannot reasonably comply with the normal ICR clearance procedures without further delaying the establishment of the program and the benefits to automobile fuel economy, safety, and durability that the program is intended to have.

Please approve or disapprove the collection of information by October 31, 2011.

As you are aware, NHTSA has taken all practicable steps to consult with other agencies and members of the public in order to minimize the burden of this collection of information. These efforts are described in detail in the Supporting Statement Part A under A8.

Sincerely yours,

Gregory A. Walter
Senior Associate Administrator,
Policy and Operations