

## Attachment B.4.2 – Email subject lines for Duke University

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Please rank the following email sender/subject lines in order of your likelihood of opening the email where 1 = most likely.

Rank	Sender	Subject Line
___	Richard Brodhead	President Brodhead asks you to participate in NSF study
___	RTI International	! NSF Early Career Doctorates Study - IMPORTANT
___	Richard Brodhead	Please help with National Science Foundation study
___	RTI International	DO NOT DELETE - National Science Foundation study
___	Richard Brodhead	An appeal from the office of Richard Brodhead
___	RTI International	Survey of early career doctorates
___	RTI International	NSF has selected you for Early Career Doctorate Study

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