

August 2, 2011

This document responds to OMB's Notice of Action dated July 1, 2008 regarding the WIC Peer Counseling Study, Part I, OMB control no. 0584-0548. As part of its approval for data collection activities in Part I of the WIC Peer Counseling Study, OMB specified the following Terms of Clearance:

"Upon submission of Part II of this study, OMB will require the following from FNS:

- 1) Specific analysis of response patterns and/or response bias for all "check that apply" questions with more than 6 response options, as well as any web tables requiring horizontal scrolling on the survey instrument used in Part I.
- 2) A re-designed questionnaire that draws heavily on already validated instruments and adequately tests new questions. Adequate testing requires cognitive work beyond a simple pilot test. OMB recommends that FNS consult with survey methodologists at one of the two statistical agencies located within the Department of Agriculture for assistance. OMB will look for evidence of such consultation, as well as adequate testing with the submission of the Phase II collection request."

As part of FNS's submission for clearance of Part II of the WIC Peer Counseling Study, FNS's responses to these Terms of Clearance are as follows:

**RESPONSE TO TERM OF CLEARANCE (1):**

Part I of the study included an online survey administered to 51 State WIC agencies and 34 WIC agencies in U.S. Territories or Indian Tribal Organizations (ITOs), the "State WIC Agency Survey." The survey included some "check all that apply" items with more than 6 response options. As requested, response patterns to all such items are included on the pages that follow. A printed version of the survey is included for reference in a separate Attachment.

In its implementation online, the survey did not include any items that required horizontal scrolling. Although some survey items that appeared in print versions of the OMB submission for clearance of Part I activities were printed in "landscape" orientation, the layout of such items in the online version did not require respondents to scroll horizontally.

**RESPONSE TO TERM OF CLEARANCE (2):**

OMB requests a re-designed questionnaire. However, Part II of this study does not require use of a questionnaire like that used in Part I. Part II of this study does not include a web survey of State WIC agencies. Therefore, no re-design of the survey used in Part I has been conducted. However, FNS did take into account the request that instruments used in Part II be subjected to cognitive testing. Two of the questionnaires proposed for Part II were drawn directly from, or moderately adapted from instruments used in FNS's *Evaluation of the Birth Month Breastfeeding Changes to the WIC Food Packages* (OMB control no. 0584-0551, expiration date: 2/29/2012). These questionnaires will be conducted by telephone and are included as Appendices A1 and A2 in FNS's Supporting Statement for Paperwork Reduction Act Submission, Parts A and B for the *WIC Breastfeeding Peer Counseling Study: Phase 2*:

- A1. WIC Participant Baseline Survey (English)
- A2. WIC Participant Follow-up Survey (English)

These questionnaires and all other instruments proposed for Part II of the study are included in the Appendices for OMB review.

Attachment: State WIC Agency Survey, WIC Peer Counseling Study, Part I

# State WIC Agency Survey, WIC Peer Counseling Study, Phase I: Response Patterns to “Check All That Apply” Items With More Than 6 Response Options

## Module 1: General Breastfeeding Promotion Programs

Q3. *If yes to Q2:* Please indicate the breastfeeding promotion activities undertaken at the State level that your State agency funds for WIC participants. Please do not indicate local WIC agency activities. *Check all that apply.*

Q3a. Media campaigns and educational materials (e.g., television ads, posters, brochures)

	Total Respondents N=84		States N=51		Territories & ITOs N=33	
	Percent		Percent		Percent	
Selected	68	80.95	45	88.24	23	69.70
Not Selected	16	19.05	6	11.76	10	30.30
Missing	0		0		0	
Response Rate	84	100%	51	100%	33	100%

Q3b. Breastfeeding promotion training to staff other than *Loving Support* peer counselors

	Total Respondents N=84		States N=51		Territories & ITOs N=33	
	Percent		Percent		Percent	
Selected	77	91.67	49	96.08	28	84.85
Not Selected	7	8.33	2	3.92	5	15.15
Missing	0		0		0	
Response Rate	84	100%	51	100%	33	100%

Q3c. Make lactation consultants available to WIC participants

	Total Respondents N=84		States N=51		Territories & ITOs N=33	
	Percent		Percent		Percent	
Selected	41	48.81	22	43.14	19	57.58
Not Selected	43	51.19	29	56.86	14	42.42
Missing	0		0		0	
Response Rate	84	100%	51	100%	33	100%

Q3d. Sponsor certified lactation counselor training (or similar certification training)

	Total Respondents N=84		States N=51		Territories & ITOs N=33	
	Percent		Percent		Percent	
Selected	40	47.62	32	62.75	8	24.24
Not Selected	44	52.38	19	37.25	25	75.76
Missing	0		0		0	
Response Rate	84	100%	51	100%	33	100%

Q3e. Equipment (e.g., breast pumps)

	Total Respondents N=84		States N=51		Territories & ITOs N=33	
	Percent		Percent		Percent	
Selected	77	91.67	47	92.16	30	90.91
Not Selected	7	8.33	4	7.84	3	9.09
Missing	0		0		0	
Response Rate	84	100%	51	100%	33	100%

Q3f. Peer or other counseling by clinic staff to WIC participants that is different than *Living Support* peer counseling

	Total Respondents N=84		States N=51		Territories & ITOs N=33	
	Percent		Percent		Percent	
Selected	42	50.00	22	43.14	20	60.61
Not Selected	42	50.00	29	56.86	13	39.39
Missing	0		0		0	
Response Rate	84	100%	51	100%	33	100%

Q3g. Warmline or hotline

	Total Respondents N=84		States N=51		Territories & ITOs N=33	
	Percent		Percent		Percent	
Selected	15	17.86	10	19.61	5	15.15
Not Selected	69	82.14	41	80.39	28	84.85
Missing	0		0		0	
Response Rate	84	100%	51	100%	33	100%

Q3h. Classes or support group meetings for WIC participants

	Total Respondents N=84		States N=51		Territories & ITOs N=33	
	Percent		Percent		Percent	
Selected	42	50.00	20	39.22	22	66.67
Not Selected	42	50.00	31	60.78	11	33.33
Missing	0		0		0	
Response Rate	84	100%	51	100%	33	100%

Q3i. Other

	Total Respondents N=84		States N=51		Territories & ITOs N=33	
	Percent		Percent		Percent	
Selected	14	16.67	9	17.65	5	15.15
Not Selected	70	83.33	42	82.35	28	84.85
Missing	0		0		0	
Response Rate	84	100%	51	100%	33	100%

Q7. How has your State chosen to use the *Loving Support* grant funds? Check all that apply. <sup>1</sup>

Q7a. Use some *Loving Support* grant funds at the state level (e.g., for staff training, planning, etc.).

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	48	57.14	26	50.98	22	66.67
Not Selected	36	42.86	25	49.02	11	33.33
Missing	1		0		1	
Response Rate	84	99%	51	100%	33	97%

Q7b. We chose to focus the grant funds on a small number of sites, rather than trying to make funding available to all sites.

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	33	39.29	30	58.82	3	9.09
Not Selected	51	60.71	21	41.18	30	90.91
Missing	1		0		1	
Response Rate	84	99%	51	100%	33	97%

Q7c. We chose to distribute the grant funds to as many sites as possible rather than concentrating funding on relatively few sites.

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	22	26.19	14	27.45	8	24.24
Not Selected	62	73.81	37	72.55	25	75.76
Missing	1		0		1	
Response Rate	84	99%	51	100%	33	97%

Q7d. We chose initially to focus the grant funds on sites that were enhancing existing peer counseling programs.

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	20	23.81	12	23.53	8	24.24
Not Selected	64	76.19	39	76.47	25	75.76
Missing	1		0		1	
Response Rate	84	99%	51	100%	33	97%

Q7e. We chose initially to focus the grant funds on sites that were beginning peer counseling programs.

<sup>1</sup> After survey administration it was determined that one of the ITOTs invited to participate in the survey was ineligible; raw data here thus include (erroneously) 1 missing in the “Territories & ITOs” column (and thus 1 missing response overall in the “Total Respondents” column). As a result, response rates shown slightly underestimate the actual response rate based on eligible respondents only.

	Total Respondents		States		Territories & ITOs	
	N=85	Percent	N=51	Percent	N=34	Percent
Selected	23	27.38	17	33.33	6	18.18
Not Selected	61	72.62	34	66.67	27	81.82
Missing	1		0		1	
Response Rate	84	99%	51	100%	33	97%

Q7f. Other

	Total Respondents		States		Territories & ITOs	
	N=85	Percent	N=51	Percent	N=34	Percent
Selected	16	19.05	10	19.61	6	18.18
Not Selected	68	80.95	41	80.39	27	81.82
Missing	1		0		1	
Response Rate	84	99%	51	100%	33	97%

## Module 2: State Level Staff for *Loving Support* Peer Counseling and Other Breastfeeding Promotion Activities

Q12. Please indicate if anyone at the State level who is involved in the *Loving Support* peer counseling program undertakes the following activities. *Check all that apply.* <sup>2</sup>

Q12a. Conducts needs assessment to identify the local program, population, geographic areas, and potential sites to target the WIC peer counseling services

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	45	53.57	28	54.90	17	51.52
Not Selected	39	46.43	23	45.10	16	48.48
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q12b. Provides technical assistance to local WIC programs to hire a breastfeeding/peer counseling coordinator

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	51	60.71	38	74.51	13	39.39
Not Selected	33	39.29	13	25.49	20	60.61
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q12c. Develops statewide program policies for *Loving Support* peer counseling

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	76	90.48	49	96.08	27	81.82
Not Selected	8	9.52	2	3.92	6	18.18
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

<sup>2</sup> After survey administration it was determined that one of the ITOTs invited to participate in the survey was ineligible; raw data here thus include (erroneously) 1 missing in the “Territories & ITOs” column (and thus 1 missing response overall in the “Total Respondents” column). As a result, response rates shown slightly underestimate the actual response rate based on eligible respondents only.

Q12d. Provides technical assistance to local WIC programs on basic policies and procedures for a peer counseling program

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	70	83.33	51	100.00	19	57.58
Not Selected	14	16.67	0	0.00	14	42.42
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q12e. Provides training to local WIC staff (other than peer counselors) about breastfeeding and peer counseling

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	73	86.90	49	96.08	24	72.73
Not Selected	11	13.10	2	3.92	9	27.27
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q12f. Provides training to peer counselors about peer counseling duties and responsibilities

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	67	79.76	37	72.55	30	90.91
Not Selected	17	20.24	14	27.45	3	9.09
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q12g. Develops informational materials about breastfeeding, which may include collecting data

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	73	86.90	46	90.20	27	81.82
Not Selected	11	13.10	5	9.80	6	18.18
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q12h. Monitors the implementation of local WIC peer counseling services

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	78	92.86	50	98.04	28	84.85
Not Selected	6	7.14	1	1.96	5	15.15
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q12i. Designs and/or participate in evaluation or ongoing monitoring of local WIC peer counseling services including data collection

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	73	86.90	50	98.04	23	69.70
Not Selected	11	13.10	1	1.96	10	30.30
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q12j. Conducts program promotion with local organizations in the community

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	43	51.19	22	43.14	21	63.64
Not Selected	41	48.81	29	56.86	12	36.36
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q12k. Provides information to WIC clients about the peer counseling program

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	48	57.14	18	35.29	30	90.91
Not Selected	36	42.86	33	64.71	3	9.09
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q12l. Reports on the program operations to WIC administrative staff

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	69	82.14	45	88.24	24	72.73
Not Selected	15	17.86	6	11.76	9	27.27
Missing	1		0			
Response Rate	84	99	51	100	33	97

Q12m. Provides direct supervision to local peer counselors



	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	36	42.86	8	15.69	28	84.85
Not Selected	48	57.14	43	84.31	5	15.15
Missing	1		0			
Response Rate	84	99	51	100	33	97

Q12n. Other

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	10	11.90	10	19.61	0	0.00
Not Selected	74	88.10	41	80.39	33	100.00
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

If Other selected in Q8d, Specify (Total Respondents): N= 10

## Module 5: State Written Guidance for Local *Loving Support* Peer Counseling Programs

This section is about written guidance the State WIC Agency provides to local WIC agencies about major aspects of the *Loving Support* peer counseling program.

**Module 5 includes intricate skip patterns based on items selected for Question 22. There are 14 subsections, but the respondents should only answer questions related to items checked for Question 22.**

Q22. Does the State provide guidance to local WIC agencies about the following aspects of local *Loving Support* peer counseling programs? Guidance can include either State recommendations or State requirements. *Check all that apply.*

Q22a. Role, responsibilities, and qualifications of local WIC peer counseling coordinator

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	76	89.41	49	96.08	27	79.41
Not Selected	9	10.59	2	3.92	7	20.59
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22b. Qualifications of local WIC peer counselors

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	80	94.12	51	100.00	29	85.29
Not Selected	5	5.88	0	0.00	5	14.71
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22c. Timing of peer counselor's first contact with pregnant women or new mothers (e.g., during pregnancy, in hospital)

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	73	85.88	48	94.12	25	73.53
Not Selected	12	14.12	3	5.88	9	26.47
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22d. Frequency of peer counselor's contact with program participants.

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	73	85.88	45	88.24	28	82.35
Not Selected	12	14.12	6	11.76	6	17.65
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22e. Maximum length of time that WIC participants may receive peer counseling

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	26	30.59	15	29.41	11	32.35
Not Selected	59	69.41	36	70.59	23	67.65
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22f. Settings where peer counseling services are provided to clients

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	73	85.88	46	90.20	27	79.41
Not Selected	12	14.12	5	9.80	7	20.59
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22g. The types of contact (i.e., in-person, telephone) that peer counselors have with WIC participants

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	77	90.59	48	94.12	29	85.29
Not Selected	8	9.41	3	5.88	5	14.71
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22h. Accessibility of peer counselors to clients outside WIC clinic hours

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	72	84.71	47	92.16	25	73.53
Not Selected	13	15.29	4	7.84	9	26.47
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22i. Caseload, number of clients for each peer counselor

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	37	43.53	23	45.10	14	41.18
Not Selected	48	56.47	28	54.90	20	58.82
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22j. Wages or benefits and career paths for peer counselors

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	59	69.41	43	84.31	16	47.06
Not Selected	26	30.59	8	15.69	18	52.94
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22k. Nature and amount of initial and ongoing training and support that peer counselors receive

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	72	84.71	45	88.24	27	79.41
Not Selected	13	15.29	6	11.76	7	20.59
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22l. Supervision and job monitoring of peer counselors

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	75	88.24	48	94.12	27	79.41
Not Selected	10	11.76	3	5.88	7	20.59
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22m. Community partnerships related to the *Loving Support* peer counseling program that local agencies must establish

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	50	58.82	32	62.75	18	52.94
Not Selected	35	41.18	19	37.25	16	47.06
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22n. Peer counselors' job activities (e.g., duties related to staff training, making referrals, service documentation and program administrative tasks).

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	79	92.94	51	100.00	28	82.35
Not Selected	6	7.06	0	0.00	6	17.65
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22o. Documentation of peer counselors' interactions with WIC participants.

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	78	91.76	49	96.08	29	85.29
Not Selected	7	8.24	2	3.92	5	14.71
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22p. Content of peer counseling activities with clients (e.g., topics/issues to discuss with clients, educational activities) and participants

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	74	87.06	48	94.12	26	76.47
Not Selected	11	12.94	3	5.88	8	23.53
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22q. Procedures for referrals of *Loving Support* peer counseling participants to other related services participants.

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	68	80.00	43	84.31	25	73.53
Not Selected	17	20.00	8	15.69	9	26.47
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q22r. None. State provides No Written Guidance. *Go to Module 6.*

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	4	4.71	0	0.00	4	11.76
Not Selected	81	95.29	51	100.00	30	88.24
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

## Local Peer Counseling Coordinators

**Answer if guidance is provided about role, responsibilities, and qualifications of local WIC peer counseling coordinators.**

Q26. *If yes to Q25:* Please indicate whether the State has guidelines for the following education, experience, and other qualifications for local peer counseling coordinators. *Check all that apply.*

Q26a. Associate's degree

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	7	10.61	4	8.70	3	15.00
Not Selected	59	89.39	42	91.30	17	85.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95

Q26b. Bachelor's degree

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	21	31.82	18	39.13	3	15.00
Not Selected	45	68.18	28	60.87	17	85.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95

Q26c. International Board Certified Lactation Consultant or IBCLC eligible

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	18	27.27	15	32.61	3	15.00
Not Selected	48	72.73	31	67.39	17	85.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95

Q26d. Registered dietitian or nutritionist

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	20	30.30	16	34.78	4	20.00
Not Selected	46	69.70	30	65.22	16	80.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95

Q26e. Registered nurse

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	11	16.67	10	21.74	1	5.00
Not Selected	55	83.33	36	78.26	19	95.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95

Q26f. Experience in program management

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	20	30.30	15	32.61	5	25.00
Not Selected	46	69.70	31	67.39	15	75.00
Missing	1		1		1	
Response Rate	66	98	46	100	20	95

Q26g. Experience in breastfeeding promotion

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	46	69.70	32	69.57	14	70.00
Not Selected	20	30.30	14	30.43	6	30.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95

Q26h. Training in lactation management

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	45	68.18	32	69.57	13	65.00
Not Selected	21	31.82	14	30.43	7	35.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95

Q26i. Experience as health-related program supervisor

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	5	7.58	3	6.52	2	10.00
Not Selected	61	92.42	43	93.48	18	90.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95



Q26j. Personal experience in breastfeeding

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	23	34.85	10	21.74	13	65.00
Not Selected	43	65.15	36	78.26	7	35.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95

Q26k. Computer skills

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	21	31.82	9	19.57	12	60.00
Not Selected	45	68.18	37	80.43	8	40.00
Missing	1		0		1	

Q26l. Bilingual

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	5	7.58	1	2.17	4	20.00
Not Selected	61	92.42	45	97.83	16	80.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95

Q26m. Experience in counseling

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	34	51.52	23	50.00	11	55.00
Not Selected	32	48.48	23	50.00	9	45.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95

Q26n. Experience in peer counseling

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	16	24.24	8	17.39	8	40.00
Not Selected	50	75.76	38	82.61	12	60.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95

Q26o. Other

	Total Respondents N=67		States N=46		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	19	28.79	17	36.96	2	10.00
Not Selected	47	71.21	29	63.04	18	90.00
Missing	1		0		1	
Response Rate	66	98	46	100	20	95

If Other selected in Q26o, Specify (Total Respondents): N= 19

Q28. If yes to Q27: please indicate whether the State has guidelines about the responsibilities of peer counseling coordinators in the following areas. *Check all that apply.*

Q28a. Conduct needs assessments related to *Loving Support* peer counseling services

	Total Respondents N=68		States N=47		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	32	47.06	20	42.55	12	57.14
Not Selected	36	52.94	27	57.45	9	42.86
Missing	0		0		0	
Response Rate	68	100	47	100	21	100

Q28b. Participate in local WIC program's establishing the basic policies and procedures for *Loving Support* peer counseling program

	Total Respondents N=68		States N=47		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	55	80.88	37	78.72	18	85.71
Not Selected	13	19.12	10	21.28	3	14.29
Missing	0		0		0	
Response Rate	68	100	47	100	21	100

Q28c. Supervise and monitor work performance of *Loving Support* peer counselors

	Total Respondents N=68		States N=47		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	65	95.59	46	97.87	19	90.48
Not Selected	3	4.41	1	2.13	2	9.52
Missing	0		0		0	
Response Rate	68	100	47	100	21	100

Q28d. Participate in the training of local WIC agency staff about breastfeeding and peer counseling

	Total Respondents N=68		States N=47		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	56	82.35	37	78.72	19	90.48
Not Selected	12	17.65	10	21.28	2	9.52
Missing	0		0		0	
Response Rate	68	100	47	100	21	100

Q28e. Provide training to local *Loving Support* peer counselors

	Total Respondents N=68		States N=47		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	62	91.18	44	93.62	18	85.71
Not Selected	6	8.82	3	6.38	3	14.29
Missing	0		0		0	
Response Rate	68	100	47	100	21	100

Q28f. Monitor the implementation of local *Loving Support* peer counseling services

	Total Respondents N=68		States N=47		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	62	91.18	44	93.62	18	85.71
Not Selected	6	8.82	3	6.38	3	14.29
Missing	0		0		0	
Response Rate	68	100	47	100	21	100

Q28g. Design and/or participate in evaluation of local *Loving Support* peer counseling services

	Total Respondents N=68		States N=47		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	44	64.71	33	70.21	11	52.38
Not Selected	24	35.29	14	29.79	10	47.62
Missing	0		0		0	
Response Rate	68	100	47	100	21	100

Q28h. Conduct promotion activities for the *Loving Support* peer counseling program

	Total Respondents N=68		States N=47		Territories & ITOs N=21	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	54	79.41	36	76.60	18	85.71
Not Selected	14	20.59	11	23.40	3	14.29
Missing	0		0		0	
Response Rate	68	100	47	100	21	100

Q28i. Provide information to WIC clients about the *Loving Support* peer counseling program

	Total Respondents N=68		States N=47		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	52	76.47	33	70.21	19	90.48
Not Selected	16	23.53	14	29.79	2	9.52
Missing	0		0		0	
Response Rate	68	100	47	100	21	100

Q28j. Initiate or serve as point of contact for community organizations that collaborate on *Loving Support* activities

	Total Respondents N=68		States N=47		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	52	76.47	34	72.34	18	85.71
Not Selected	16	23.53	13	27.66	3	14.29
Missing	0		0		0	
Response Rate	68	100	47	100	21	100

Q28k. Report on the program operations to State WIC administrative staff

	Total Respondents N=68		States N=47		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	63	92.65	45	95.74	18	85.71
Not Selected	5	7.35	2	4.26	3	14.29
Missing	0		0		0	
Response Rate	68	100	47	100	21	100

Q28l. Other

	Total Respondents N=68		States N=47		Territories & ITOs N=21	
	Percent		Percent		Percent	
Selected	6	8.82	6	12.77	0	0.00
Not Selected	62	91.18	41	87.23	21	100.00
Missing	0		0		0	
Response Rate	68	100	47	100	21	100

If Other selected in Q28l, Specify (Total Respondents): N=6

Q30. *If yes to Q29: please indicate whether the State has guidelines about the qualifications of local peer counselors in the following areas. Check all that apply.*

Q30a. Paraprofessional

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent		Percent		Percent	
Selected	42	59.15	35	71.43	7	31.82
Not Selected	29	40.85	14	28.57	15	68.18
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30b. Professional certification

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent		Percent		Percent	
Selected	4	5.63	2	4.08	2	9.09
Not Selected	67	94.37	47	95.92	20	90.91
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30c. GED or high school completion

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent		Percent		Percent	
Selected	32	45.07	18	36.73	14	63.64
Not Selected	39	54.93	31	63.27	8	36.36
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30d. Associate's degree

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent		Percent		Percent	
Selected	1	1.41	1	2.04	0	0.00
Not Selected	70	98.59	48	97.96	22	100.00
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30e. Bachelor's degree

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent		Percent		Percent	
Selected	1	1.41	1	2.04	0	0.00
Not Selected	70	98.59	48	97.96	22	100.00
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30f. Master's degree

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent		Percent		Percent	
Selected	0	0.00	0	0.00	0	0.00
Not Selected	71	100.00	49	100.00	22	100.00
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30g. Current or previous WIC recipient

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent		Percent		Percent	
Selected	51	71.83	38	77.55	13	59.09
Not Selected	20	28.17	11	22.45	9	40.91
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30h. Current or previous breastfeeding experience

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent		Percent		Percent	
Selected	69	97.18	48	97.96	21	95.45
Not Selected	2	2.82	1	2.04	1	4.55
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30i. Ethnic background similar to the target peer counseling program participants

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent		Percent		Percent	
Selected	40	56.34	29	59.18	11	50.00
Not Selected	31	43.66	20	40.82	11	50.00
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30j. Age similar to the target peer counseling program participants

	Total Respondents		States		Territories & ITOs	
	N=71	Percent	N=49	Percent	N=22	Percent
Selected	25	35.21	21	42.86	4	18.18
Not Selected	46	64.79	28	57.14	18	81.82
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30k. Speak the same language as the target peer counseling program participants

	Total Respondents		States		Territories & ITOs	
	N=71	Percent	N=49	Percent	N=22	Percent
Selected	40	56.34	32	65.31	8	36.36
Not Selected	31	43.66	17	34.69	14	63.64
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30l. Live in the same community as the target peer counseling program participants

	Total Respondents		States		Territories & ITOs	
	N=71	Percent	N=49	Percent	N=22	Percent
Selected	44	61.97	31	63.27	13	59.09
Not Selected	27	38.03	18	36.73	9	40.91
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30m. Available to clients outside the usual clinic hours

	Total Respondents		States		Territories & ITOs	
	N=71	Percent	N=49	Percent	N=22	Percent
Selected	64	90.14	45	91.84	19	86.36
Not Selected	7	9.86	4	8.16	3	13.64
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30n. Available to clients outside the WIC clinic setting

	Total Respondents		States		Territories & ITOs	
	N=71	Percent	N=49	Percent	N=22	Percent
Selected	60	84.51	41	83.67	19	86.36
Not Selected	11	15.49	8	16.33	3	13.64
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30o. Willing to travel to remote parts of the WIC service area

	Total Respondents		States		Territories & ITOs	
	N=71	Percent	N=49	Percent	N=22	Percent
Selected	29	40.85	13	26.53	16	72.73
Not Selected	42	59.15	36	73.47	6	27.27
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30p. Available to conduct peer counseling services for a minimum number of required hours per week

	Total Respondents		States		Territories & ITOs	
	N=71	Percent	N=49	Percent	N=22	Percent
Selected	42	59.15	27	55.10	15	68.18
Not Selected	29	40.85	22	44.90	7	31.82
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30p1. *If selected in Q30p:* If state has guidelines about the minimum number of hours per week local peer counselors must provide, what is the required minimum number of hours per week?

	Total Respondents		States		Territories & ITOs	
	N=42	Percent	N=27	Percent	N=15	Percent
>0	37	97.37	22	95.65	15	100.00
0	1	2.63	1	4.35	0	0.00
Missing	4		4		0	
Response Rate	38	90	23	85	15	100

Minimum # hours required per week	Total Respondents		States		Territories & ITOs	
	N=42	Percent	N=27	Percent	N=15	Percent
≤5 hours	7	18.42	6	26.09	1	6.67
8 – ≤10 hours	15	39.47	13	56.52	2	13.33
15 – ≤20 hours	10	26.32	4	17.39	6	40.00
24 – ≤40 hours	6	15.79	0	0.00	6	40.00
Missing	4		4		0	
Response Rate	38	90	23	85	15	100



Q30q. Minimum length of commitment to serve as peer counselor

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
		Percent		Percent		Percent
Selected	6	8.45	4	8.16	2	9.09
Not Selected	65	91.55	45	91.84	20	90.91
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30q1. *If selected in Q30q:* If state has guidelines about the minimum length of commitment required, what is the minimum length of commitment required (in months)?

	Total Respondents N=6		States N=4		Territories & ITOs N=2	
		Percent		Percent		Percent
6	1	25.00	0	0.00	1	100.00
12	3	75.00	3	100.00	0	0.00
Missing	2		1		1	
Response Rate	4	67	3	75	1	50

Q30r. Good parenting model

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
		Percent		Percent		Percent
Selected	15	21.13	8	16.33	7	31.82
Not Selected	56	78.87	41	83.67	15	68.18
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30s. Project positive image of WIC, present information consistent with WIC philosophy

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
		Percent		Percent		Percent
Selected	40	56.34	26	53.06	14	63.64
Not Selected	31	43.66	23	46.94	8	36.36
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30t. Enthusiastic about breastfeeding

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	66	92.96	46	93.88	20	90.91
Not Selected	5	7.04	3	6.12	2	9.09
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30u. Have good interpersonal communication skills

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	56	78.87	38	77.55	18	81.82
Not Selected	15	21.13	11	22.45	4	18.18
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30v. Recognize when to make referrals to other services, specialists, and programs

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	56	78.87	36	73.47	20	90.91
Not Selected	15	21.13	13	26.53	2	9.09
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30w. Have access to reliable transportation

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	50	70.42	32	65.31	18	81.82
Not Selected	21	29.58	17	34.69	4	18.18
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30x. Must have telephone

	Total Respondents N=71		States N=49		Territories & ITOs N=22	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	49	69.01	31	63.27	18	81.82
Not Selected	22	30.99	18	36.73	4	18.18
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

Q30y. Other

	Total Respondents		States		Territories & ITOs	
	N=71	Percent	N=49	Percent	N=22	Percent
Selected	10	14.08	9	18.37	1	4.55
Not Selected	61	85.92	40	81.63	21	95.45
Missing	0		0		0	
Response Rate	71	100	49	100	22	100

If Other selected in Q30y, Specify (Total Respondents): N=10

## Frequency of Contact

**Answer if guidance is provided about frequency of peer counselor's contact with program participants.**

Q34. What are the State guidelines about frequency of contact during the following time periods?

Total Respondents, N=71\*

	No Guidelines		At least 1 time every...										Total Respondents	Response Rate		
			1 week		2 weeks		1 month		2 months		3 months				Other	
<b>During pregnancy</b>																
During 1st trimester	14	19.7	1	1.4	0	0.0	31	43.7	5	7.0	8	11.3	12	16.9	71	100%
During 2nd trimester	13	18.3	1	1.4	2	2.8	31	43.7	5	7.0	7	9.9	12	16.9	71	100%
During 3rd trimester	11	15.5	3	4.2	8	11.3	29	40.9	2	2.8	6	8.5	12	16.9	71	100%
During last month of pregnancy	12	17.4	20	29.0	10	14.5	11	15.9	0	0.0	1	1.5	15	21.7	69	97%
<b>After delivery</b>																
Week 1 (after hospital stay)	2	2.9	43	63.2	0	0.0	0	0.0	0	0.0	0	0.0	23	33.8	68	96%
Weeks 2-4	3	4.4	44	63.8	7	10.1	1	1.5	0	0.0	0	0.0	14	20.3	69	97%
Months 2-4	6	8.7	5	7.3	7	10.1	36	52.2	1	1.5	2	2.9	12	17.4	69	97%
Months 4-6	10	14.9	1	1.5	3	4.5	38	56.7	3	4.5	1	1.5	11	16.4	69	97%
After 6 months	14	20.9	1	1.5	1	1.5	28	41.8	0	0.0	5	7.5	18	26.9	69	97%

\* In Question 34 we do not report out the different results for States and Territories & ITOs.

## Supervision and Job Monitoring

**Answer if guidance is provided about supervision and job monitoring of peer counselors.**

Q53. Please indicate in which of the following areas the State provides guidance to local WIC programs. *Check all that apply.*

Q53a. Frequency of contact with *Loving Support* peer counselor coordinator/supervisor

	Total Respondents N=75		States N=48		Territories & ITOs N=27	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	57	77.03	38	79.17	19	73.08
Not Selected	17	22.97	10	20.83	7	26.92
Missing	1		0		1	
Response Rate	74	99	48	100	26	96

Q53b. Review of client contact logs/activity records by coordinator/supervisor

	Total Respondents N=75		States N=48		Territories & ITOs N=27	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	66	89.19	43	89.58	23	88.46
Not Selected	8	10.81	5	10.42	3	11.54
Missing	1		0		1	
Response Rate	74	99	48	100	26	96

Q53c. Routine spot checks by coordinator/supervisor

	Total Respondents N=75		States N=48		Territories & ITOs N=27	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	61	82.43	39	81.25	22	84.62
Not Selected	13	17.57	9	18.75	4	15.38
Missing	1		0		1	
Response Rate	74	99	48	100	26	96

Q53d. Attendance of *Loving Support* peer counselors in supervisory meetings and/or WIC staff meetings

	Total Respondents N=75		States N=48		Territories & ITOs N=27	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	62	83.78	41	85.42	21	80.77
Not Selected	12	16.22	7	14.58	5	19.23
Missing	1		0		1	
Response Rate	74	99	48	100	26	96

Q53e. Observation of *Loving Support* peer counseling activities by coordinator/supervisor

	Total Respondents N=75		States N=48		Territories & ITOs N=27	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	57	77.03	39	81.25	18	69.23
Not Selected	17	22.97	9	18.75	8	30.77
Missing	1		0		1	
Response Rate	74	99	48	100	26	96

Q53f. Formal performance evaluation/review of *Loving Support* peer counselors

	Total Respondents N=75		States N=48		Territories & ITOs N=27	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	36	48.65	21	43.75	15	57.69
Not Selected	38	51.35	27	56.25	11	42.31
Missing	1		0		1	
Response Rate	74	99	48	100	26	96

Q53g. Submission of monthly work activity reports by peer counselors

	Total Respondents N=75		States N=48		Territories & ITOs N=27	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	58	78.38	38	79.17	20	76.92
Not Selected	16	21.62	10	20.83	6	23.08
Missing	1		0		1	
Response Rate	74	99	48	100	26	96

Q53h. Monitoring client participation and retention rates for individual peer counselors

	Total Respondents N=75		States N=48		Territories & ITOs N=27	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	33	44.59	21	43.75	12	46.15
Not Selected	41	55.41	27	56.25	14	53.85
Missing	1		0		1	
Response Rate	74	99	48	100	26	96

Q53i. Review of counselors' time sheets, travel vouchers, phone logs, paperwork

	Total Respondents N=75		States N=48		Territories & ITOs N=27	
	Percent	Percent	Percent	Percent	Percent	Percent
Selected	58	78.38	38	79.17	20	76.92
Not Selected	16	21.62	10	20.83	6	23.08
Missing	1		0		1	
Response Rate	74	99	48	100	26	96

Q53j. Other

	Total Respondents N=75		States N=48		Territories & ITOs N=27	
		Percent		Percent		Percent
Selected	11	14.86	8	16.67	3	11.54
Not Selected	63	85.14	40	83.33	23	88.46
Missing	1		0		1	
Response Rate	74	99	48	100	26	96

### Peer Counselors' Documentation of Interactions with WIC Participants

**Answer if guidance is provided about peer counselors' job activities (e.g., duties related to staff training, making referrals, service documentation and program administrative tasks).**

Q56. What is the State's guidance about the type of information peer counselors record/document about peer counseling activities? *Check all that apply.*

Q56a. Location of contact

	Total Respondents N=79		States N=51		Territories & ITOs N=28	
		Percent		Percent		Percent
Selected	55	73.33	34	69.39	21	80.77
Not Selected	20	26.67	15	30.61	5	19.23
Missing	4		2		2	
Response Rate	75	95	49	96	26	93

Q56b. Method of contact (e.g., home visit, phone)

	Total Respondents N=79		States N=51		Territories & ITOs N=28	
		Percent		Percent		Percent
Selected	75	100.00	49	100.00	26	100.00
Not Selected	0	0.00	0	0.00	0	0.00
Missing	4		2		2	
Response Rate	75	95	49	96	26	93

Q56c. Topics/issues discussed with client

	Total Respondents N=79		States N=51		Territories & ITOs N=28	
		Percent		Percent		Percent
Selected	74	98.67	48	97.96	26	100.00
Not Selected	1	1.33	1	2.04	0	0.00
Missing	4		2		2	
Response Rate	75	95	49	96	26	93

Q56d. Referrals made

	Total Respondents N=79		States N=51		Territories & ITOs N=28	
		Percent		Percent		Percent
Selected	73	97.33	49	100.00	24	92.31
Not Selected	2	2.67	0	0.00	2	7.69
Missing	4		2		2	
Response Rate	75	95	49	96	26	93

Q56e. Status of breastfeeding (initiation, exclusivity)

	Total Respondents N=79		States N=51		Territories & ITOs N=28	
		Percent		Percent		Percent
Selected	70	93.33	44	89.80	26	100.00
Not Selected	5	6.67	5	10.20	0	0.00
Missing	4		2		2	
Response Rate	75	95	49	96	26	93

Q56f. Unsuccessful contacts

	Total Respondents N=79		States N=51		Territories & ITOs N=28	
		Percent		Percent		Percent
Selected	66	88.00	42	85.71	24	92.31
Not Selected	9	12.00	7	14.29	2	7.69
Missing	4		2		2	
Response Rate	75	95	49	96	26	93

Q56g. Materials sent to participants

	Total Respondents N=79		States N=51		Territories & ITOs N=28	
		Percent		Percent		Percent
Selected	56	74.67	33	67.35	23	88.46
Not Selected	19	25.33	16	32.65	3	11.54
Missing	4		2		2	
Response Rate	75	95	49	96	26	93

Q56h. Demographic data about participant and her baby

	Total Respondents N=79		States N=51		Territories & ITOs N=28	
		Percent		Percent		Percent
Selected	43	57.33	23	46.94	20	76.92
Not Selected	32	42.67	26	53.06	6	23.08
Missing	4		2		2	
Response Rate	75	95	49	96	26	93

Q56i. Other

	Total Respondents		States		Territories & ITOs	
	N=79	Percent	N=51	Percent	N=28	Percent
Selected	9	12.00	9	18.37	0	0.00
Not Selected	66	88.00	40	81.63	26	100.00
Missing	4		2		2	
Response Rate	75	95	49	96	26	93

## Module 6: State Data Collection about the *Loving Support Peer Counseling Program*

*The next sections addresses information on breastfeeding collected at the State level, the method used to collect it, and the schedule for data collection. Some of the questions are designed to understand information on breastfeeding in general, not just about the Loving Support peer counseling program.*

**Answer Question 64 if Question 58 was not “None of the Above.”**

Q64. How are these indicators (i.e., data on breastfeeding initiation, duration and/or exclusivity) used? *Check all that apply.*<sup>3</sup>

Q64a. Needs assessment

	Total Respondents		States		Territories & ITOs	
	N=85	Percent	N=51	Percent	N=34	Percent
Selected	58	69.05	43	84.31	15	45.45
Not Selected	26	30.95	8	15.69	18	54.55
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q64b. Federal reporting

	Total Respondents		States		Territories & ITOs	
	N=85	Percent	N=51	Percent	N=34	Percent
Selected	71	84.52	45	88.24	26	78.79
Not Selected	13	15.48	6	11.76	7	21.21
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

<sup>3</sup> After survey administration it was determined that one of the ITOTs invited to participate in the survey was ineligible; raw data here thus include (erroneously) 1 missing in the “Territories & ITOs” column (and thus 1 missing response overall in the “Total Respondents” column). As a result, response rates shown slightly underestimate the actual response rate based on eligible respondents only.



Q64c. Monitoring  *Loving Support*  peer counseling program

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	52	61.90	30	58.82	22	66.67
Not Selected	32	38.10	21	41.18	11	33.33
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q64d. Evaluating  *Loving Support*  peer counseling program

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	50	59.52	31	60.78	19	57.58
Not Selected	34	40.48	20	39.22	14	42.42
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q64e. Monitoring other breastfeeding promotion initiatives

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	46	54.76	31	60.78	15	45.45
Not Selected	38	45.24	20	39.22	18	54.55
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q64f. Evaluating other breastfeeding promotion initiatives

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	52	61.90	36	70.59	16	48.48
Not Selected	32	38.10	15	29.41	17	51.52
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

Q64g. Other

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	11	13.10	9	17.65	2	6.06
Not Selected	73	86.90	42	82.35	31	93.94
Missing	1		0		1	
Response Rate	84	99	51	100	33	97

## Loving Support Peer Counseling Program Data

Q65. Which of these data items about the *Loving Support* peer counseling program does the State collect? *Check all that apply.*<sup>4</sup>

Q65a. Overall number of WIC participants in *Loving Support* peer counseling

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	47	55.29	25	49.02	22	64.71
Not Selected	38	44.71	26	50.98	12	35.29
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q65b. Number of pregnant WIC participants receiving *Loving Support* peer counseling

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	47	55.29	25	49.02	22	64.71
Not Selected	38	44.71	26	50.98	12	35.29
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q65c. Number of postpartum WIC participants receiving *Loving Support* peer counseling

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	44	51.76	23	45.10	21	61.76
Not Selected	41	48.24	28	54.90	13	38.24
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q65d. Number of *Loving Support* peer counseling contracts

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	49	57.65	31	60.78	18	52.94
Not Selected	36	42.35	20	39.22	16	47.06
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

<sup>4</sup> After survey administration it was determined that one of the ITOTs invited to participate in the survey was ineligible; raw data here thus include (erroneously) 1 missing in the “Territories & ITOs” column (and thus 1 missing response overall in the “Total Respondents” column). As a result, response rates shown slightly underestimate the actual response rate based on eligible respondents only.

Q65e. Type of prenatal *Loving Support* peer counseling received by participants

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	43	50.59	24	47.06	19	55.88
Not Selected	42	49.41	27	52.94	15	44.12
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q65f. Frequency of prenatal *Loving Support* counseling received by participants

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	36	42.35	18	35.29	18	52.94
Not Selected	49	57.65	33	64.71	16	47.06
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q65g. Type of *Loving Support* counseling received by individual participants after delivery

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	44	51.76	26	50.98	18	52.94
Not Selected	41	48.24	25	49.02	16	47.06
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q65h. Frequency of *Loving Support* counseling received by individual participants after delivery

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	35	41.18	18	35.29	17	50.00
Not Selected	50	58.82	33	64.71	17	50.00
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q65i. Number of weeks or months over which postpartum *Loving Support* peer counseling services are received by individual participants

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
		Percent		Percent		Percent
Selected	27	31.76	14	27.45	13	38.24
Not Selected	58	68.24	37	72.55	21	61.76
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q65j. Demographic information about *Loving Support* peer counseling participants (e.g., race, age, region)

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	26	30.59	17	33.33	9	26.47
Not Selected	59	69.41	34	66.67	25	73.53
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q65k. Feedback from WIC participants about effects of *Loving Support* peer counseling

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	25	29.41	12	23.53	13	38.24
Not Selected	60	70.59	39	76.47	21	61.76
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q65l. Caseload, hours worked, breastfeeding rates, or other disposition information for individual peer counselors

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	44	51.76	29	56.86	15	44.12
Not Selected	41	48.24	22	43.14	19	55.88
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q65m. Other

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	5	5.88	5	9.80	0	0.00
Not Selected	80	94.12	46	90.20	34	100.00
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

Q65n. None of the above *If selected go to Module 7.*

	Total Respondents N=85		States N=51		Territories & ITOs N=34	
	Percent		Percent		Percent	
Selected	9	10.59	5	9.80	4	11.76
Not Selected	76	89.41	46	90.20	30	88.24
Missing	0		0		0	
Response Rate	85	100	51	100	34	100

**Answer Questions 70-72 if item was selected in Question 65 and Question 67 = “More than one method.”**

Q70. How are these data collected? Check all that apply.

Total Respondents, N=30\*

	Entered by local WIC agencies into centralized data base		Periodic paper or electronic reports produced by local WIC agencies and sent to State office as part of program requirements		Survey sent from State to local WIC agencies for completion		Other Method		Total N	Missing	Response Rate
	N	%	N	%	N	%	N	%			
Overall number of WIC participants in <i>Loving Support</i> peer counseling	6	25.00	13	54.17	2	8.33	9	37.50	24	0	80%
Number of pregnant WIC participants receiving <i>Loving Support</i> peer counseling	5	20.00	14	56.00	1	4.00	9	36.00	25	2	83
Number of postpartum WIC participants receiving <i>Loving Support</i> peer counseling	4	17.39	12	52.17	1	4.35	9	39.13	23	2	77
Type of prenatal <i>Loving Support</i> peer counseling received by individual participants	4	18.18	13	59.09	2	9.09	8	36.36	22	1	73
Frequency of prenatal <i>Loving Support</i> peer counseling received by individual participants	5	27.78	8	44.44	0	0.00	8	44.44	18	1	60
Type of <i>Loving Support</i> peer counseling received by individual participants after delivery	3	13.64	13	59.09	2	9.09	9	40.91	22	1	73
Frequency of <i>Loving Support</i> peer counseling received by individual participants after delivery	5	27.78	6	33.33	0	0.00	9	50.00	18	1	60
Number of weeks or months over which postpartum <i>Loving Support</i> peer counseling services are received by individual participants	4	30.77	4	30.77	0	0.00	8	61.54	13	1	43
Demographic information about <i>Loving Support</i> peer counseling participants (e.g., race, age)	8	72.73	3	27.27	0	0.00	4	36.36	11	1	37
Feedback from WIC participants about the effects of <i>Loving Support</i> peer counseling	1	7.69	4	30.77	4	30.77	6	46.15	13	0	43
Caseload, hours worked, number of contacts, breastfeeding rates, or other disposition information for individual peer counselors	5	17.86	18	64.29	3	10.71	9	32.14	28	1	93
Other Data	1	33.33	1	33.33	2	66.67	1	33.33	3	0	10

\* In Questions 70-72, we do not report out the different results for States and Territories & ITOs.

Q71. If State collects program data using more than one method: How are these data available at the State level? Check all that apply.

Total Respondents, N=28

	Stored in an electronic spreadsheet or database		Available in electronic document formats		Available in paper only		Not all data are in one format		Don't Know		Total N	Missing	Response Rate
	N	%	N	%	N	%	N	%	N	%			
Overall number of WIC participants in <i>Loving Support</i> peer counseling	9	37.50	3	12.50	11	45.83	6	25.00	0	0.00	24	0	86%
Number of pregnant WIC participants receiving <i>Loving Support</i> peer counseling	9	36.00	0	0.00	13	52.00	4	16.00	0	0.00	25	2	89
Number of postpartum WIC participants receiving <i>Loving Support</i> peer counseling	8	33.33	1	4.17	14	58.33	4	16.67	0	0.00	24	1	86
Type of prenatal <i>Loving Support</i> peer counseling received by individual participants	5	22.73	2	9.09	14	63.64	4	18.18	0	0.00	22	1	79
Frequency of prenatal <i>Loving Support</i> peer counseling received by individual participants	7	38.89	3	16.67	10	55.56	2	11.11	0	0.00	18	1	64
Type of <i>Loving Support</i> peer counseling received by individual participants after delivery	4	19.05	1	4.76	14	66.67	3	14.29	0	0.00	21	2	75
Frequency of <i>Loving Support</i> peer counseling received by individual participants after delivery	8	44.44	2	11.11	9	50.00	2	11.11	1	5.56	18	1	64
Number of weeks or months over which postpartum <i>Loving Support</i> peer counseling services are received by individual participants	5	38.46	2	15.38	6	46.15	4	30.77	0	0.00	13	1	46
Demographic information about <i>Loving Support</i> peer counseling participants (e.g., race, age)	7	63.64	4	36.36	2	18.18	3	27.27	0	0.00	11	1	39
Feedback from WIC participants about the effects of <i>Loving Support</i> peer counseling	2	15.38	1	7.69	8	61.54	4	30.77	0	0.00	13	0	46
Caseload, hours worked, number of contacts, breastfeeding rates, or other disposition information for individual peer counselors	5	17.86	3	10.71	15	53.57	9	32.14	0	0.00	28	1	100

Other Data	1	33.33	1	33.33	2	66.67	0	0.00	0	0.00	3	0	11
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Q72. (If State collects program data using more than one method:) How often are these data collected?  
 Check all that apply.

Total Respondents, N=28

	On an ongoing basis		More than once a year		Annually		Less often than annually		Don't Know		Total N	Missing	Response Rate
	N	%	N	%	N	%	N	%	N	%			
Overall number of WIC participants in <i>Loving Support</i> peer counseling	19	79.17	4	16.67	1	4.17	0	0.00	0	0.00	24	0	86%
Number of pregnant WIC participants receiving <i>Loving Support</i> peer counseling	20	80.00	3	12.00	2	8.00	0	0.00	0	0.00	25	2	89
Number of postpartum WIC participants receiving <i>Loving Support</i> peer counseling	18	75.00	3	12.50	2	8.33	1	4.17	0	0.00	24	1	86
Type of prenatal <i>Loving Support</i> peer counseling received by individual participants	17	77.27	4	18.18	1	4.55	0	0.00	0	0.00	22	1	79
Frequency of prenatal <i>Loving Support</i> peer counseling received by individual participants	17	94.44	0	0.00	0	0.00	1	5.56	0	0.00	18	1	64
Type of <i>Loving Support</i> peer counseling received by individual participants after delivery	17	77.27	4	18.18	1	4.55	0	0.00	0	0.00	22	1	79
Frequency of <i>Loving Support</i> peer counseling received by individual participants after delivery	16	94.12	0	0.00	0	0.00	1	5.88	0	0.00	17	2	61
Number of weeks or months over which postpartum <i>Loving Support</i> peer counseling services are received by individual participants	13	100.00	0	0.00	0	0.00	0	0.00	0	0.00	13	1	46
Demographic information about <i>Loving Support</i> peer counseling participants (e.g., race, age)	10	90.91	0	0.00	0	0.00	1	9.09	0	0.00	11	1	39
Feedback from WIC participants about the effects of <i>Loving Support</i> peer counseling	5	38.46	2	15.38	3	23.08	3	23.08	0	0.00	13	0	46
Caseload, hours worked, number of contacts, breastfeeding rates, or other disposition information for individual peer counselors	20	71.43	7	25.00	1	3.57	0	0.00	0	0.00	28	1	100
Other	0	0.00	2	66.67	1	33.33	0	0.00	0	0.00	3	0	11