
**NOAA's National Centers for Coastal Ocean Science (NCCOS)
Center for Coastal Monitoring and Assessment (CCMA)
Biogeography Branch
Product User Profile Survey**

1. Have you taken this survey previously?

- Yes
- No

2. Which tool or product from the NCCOS CCMA Biogeography Branch are you looking for today? (Please check all that apply.)

- Coral Reef Ecosystem Assessment and Monitoring Database
- BIOMapper, Palmyra Atoll
- BIOMapper, Jobos Bay, Puerto Rico
- BIOMapper, Vieques, Puerto Rico
- BIOMapper, St. John, U.S. Virgin Islands
- Benthic Habitat Viewer, Puerto Rico and U.S. Virgin Islands
- Habitat Digitizer
- ArcGIS9.2 Sampling Design Analysis Tool
- Aerial Photography Search
- Other, please specify: _____

3. Which types of products offered by the NCCOS CCMA Biogeography Branch have you used within the last 24 months? (Please check all that apply.)

- Reports and/or other publications
- Habitat maps
- Remotely sensed imagery
- Underwater habitat photographs
- Underwater habitat video
- Underwater species photographs
- Bathymetry surface, rugosity and/or backscatter data
- Georeferenced fish survey data
- Georeferenced habitat survey data
- Software tools
- Other, please specify: _____

4. How frequently do you request and/or obtain products from the NCCOS CCMA Biogeography Branch? (Please check only one response.)

- New user, only once so far
- Rarely, no more than once or twice per year
- Occasionally, several times per year
- Somewhat frequently, at least once per month
- Very frequently, at least once per week or more

5. If in the United States, in which state or territory are you located?

(Please check only one response.)

- Not in the United States or U.S. Territories, please tell us where you are located: _____
- American Samoa
- Guam
- Northern Mariana Islands
- Puerto Rico
- United States Virgin Islands
- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- Rhode Island
- South Carolina
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming

Which of the following best describes your professional organizational affiliation?

(Please check only one response.)

- None, individual/private citizen
- K-12 educational institution
- College or university
- Federal government-National Oceanic and Atmospheric Administration (NOAA)
- Federal government-Other
- State/territorial government
- County or parish government
- City or town government
- Non-governmental organization
- News media
- Private business or industry, please specify type of business or industry: _____

- Other, please specify: _____

How do you apply the biogeography data and/or information that you obtain from the NCCOS CCMA Biogeography Branch? (Please check all that apply.)

- Fisheries management
- Biodiversity management
- Park, sanctuary or reserve management
- Other resource management, please specify: _____
- Community or land use planning
- Coastal or marine spatial planning
- Academic or professional scientific research
- Student scientific research or training
- Public outreach or education programs
- Journalism or media communications
- Commercial fishing or other harvest
- Recreational activities, please specify the type of activity: _____
- Other, please specify: _____

6. Would you like to receive notification of product updates and new releases?

- Yes
- No

If yes, please provide your email address here: _____

7. Would you be willing to participate in an anonymous product user satisfaction survey at some future date?

- Yes
- No

If no, could you tell us why not?

If yes, please provide your business contact information below:

Name: _____

Email: _____

Postal delivery address:

Phone number: _____

Public reporting burden for this collection of information is estimated to average 3-5 minutes per response, including the time required for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other suggestions for reducing this burden to Dr. Theresa L Goedeke, National Ocean Service, theresa.goedeke@noaa.gov

Information derived from the data collected in this survey will be reported in aggregate and anonymously. Respondent names or other personally identifiable information, such as contact information, will not be associated with a respondent's information in any published form. Personal contact information, including name, email address, postal delivery address, and phone number will be held confidential and not distributed to other persons, agencies, or organizations.

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