

**NOAA's National Centers for Coastal Ocean Science (NCCOS)
Center for Coastal Monitoring and Assessment (CCMA)
Biogeography Branch
Product User Profile Survey**

1. Have you taken this survey previously?

- Yes
- No

2. Which tool or product from the NCCOS CCMA Biogeography Branch are you looking for today? (Please check all that apply.)

- Coral Reef Ecosystem Assessment and Monitoring Database
- BIOMapper *[Automated skip logic: If selected, respondent will next be offered question 2A.]*
- Benthic Habitat Viewer, Puerto Rico and U.S. Virgin Islands
- Habitat Digitizer
- Sampling Design Analysis Tool
- Aerial Photography Search
- Report and/or other publication *[Automated skip logic: If selected, respondent will be next or second be offered question 2B]*
- Other, please specify: _____

2A. Which BIOMapper are you looking for?

- American Samoa
- Guam
- Hawaii
- Hawaii, Northwestern Hawaiian Islands
- Majuro
- Northern Marianas Islands
- Palau
- Palmyra
- Palmyra, Palmyra Atoll
- Puerto Rico
- Puerto Rico, Southwestern
- Puerto Rico, Jobos Bay
- Puerto Rico, Vieques
- U.S. Virgin Islands
- U.S. Virgin Islands, Buck Island
- U.S. Virgin Islands, St. John

2B. Could you tell us the title of the report(s) or publication(s) that you are looking for?

3. Which types of products offered by the NCCOS CCMA Biogeography Branch have you used within the last 24 months? (Please check all that apply.)

- Habitat maps
- Remotely sensed imagery
- Underwater habitat photographs
- Underwater habitat video
- Underwater species photographs
- Bathymetry surface, rugosity and/or backscatter data
- Georeferenced fish survey data
- Georeferenced habitat survey data
- Software tools
- Reports and/or other publications
- Other, please specify: _____

4. How frequently do you request and/or obtain products from the NCCOS CCMA Biogeography Branch? (Please check only one response.)

- New user, only once so far
- Rarely, no more than once or twice per year
- Occasionally, several times per year
- Somewhat frequently, at least once per month
- Very frequently, at least once per week or more

5. Where are you located? (Please check only one response.)

- Within the United States, U.S. Territories, or Commonwealths [*Automated Skip logic, if selected, respondent will be offered question 5A*]
- Outside of the United States, U.S. Territories or Commonwealths [*Automated Skip logic, if selected, respondent will be offered question 5B*]

5A. Which U.S. state, territory or commonwealth are you located in?

- | | | |
|----------------------------------|-----------------|----------------------------|
| • Alabama | • Hawaii | • Montana |
| • Alaska | • Idaho | • Nebraska |
| • American Samoa | • Illinois | • Nevada |
| • Arizona | • Indiana | • New Hampshire |
| • Arkansas | • Iowa | • New Jersey |
| • California | • Kansas | • New Mexico |
| • Colorado | • Kentucky | • New York |
| • Connecticut | • Louisiana | • Northern Mariana Islands |
| • Delaware | • Maine | • North Carolina |
| • District of Columbia | • Maryland | • North Dakota |
| • Federated States of Micronesia | • Massachusetts | • Ohio |
| • Florida | • Michigan | • Oklahoma |
| • Georgia | • Minnesota | • Oregon |
| • Guam | • Mississippi | • Pennsylvania |
| | • Missouri | |

- Puerto Rico
- Republic of Palau
- Republic of the Marshall Islands
- Rhode Island
- South Carolina
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Virgin Islands
- Washington
- West Virginia
- Wisconsin
- Wyoming

5B. Could you tell us where you are located?

6. Which of the following best describes your professional organizational affiliation?

(Please check only one response.)

- None, individual/private citizen
- K-12 educational institution
- College or university
- Federal government-National Oceanic and Atmospheric Administration (NOAA)
- Federal government-Other
- State/territorial government
- County or parish government
- City or town government
- Non-governmental organization
- News media
- Private business or industry, please specify type: _____
- Other, please specify: _____

7. How do you apply the biogeography data and/or information that you obtain from the NCCOS CCMA Biogeography Branch? (Please check all that apply.)

- Fisheries management
- Biodiversity management
- Park, sanctuary or reserve management
- Other resource management, please specify: _____
- Community or land use planning
- Coastal or marine spatial planning
- Academic or professional scientific research
- Student scientific research or training
- Public outreach or education programs
- Journalism or media communications
- Commercial fishing or other harvest
- Recreational activities, please specify the type of activity: _____
- Other, please specify: _____

8. Would you be willing to participate in a product user satisfaction survey at some future date?

- Yes [Automated Skip logic, if selected, respondent will be offered question 8A]
- No [Automated Skip logic, if selected, respondent will be offered question 8B]

8A. Thank you for agreeing to participate. We appreciate getting feedback from people who use our products. Could you provide us with your business or professional contact information below? We will use your information only to contact you to complete a survey at some future date. We will not add your name to marketing lists or provide your contact information to others.

Name: _____

Email: _____

Postal address: _____

Postal address: _____

City: _____

State: _____

Country: _____

Postal Code: _____

Phone number: _____

8B. Could you tell us why not?

Public reporting burden for this collection of information is estimated to average 3-5 minutes per response, including the time required for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other suggestions for reducing this burden to Dr. Theresa L Goedeke, National Ocean Service, theresa.goedeke@noaa.gov

Information derived from the data collected in this survey will be reported in aggregate and anonymously. Respondent names or other personally identifiable information, such as contact information, will not be associated with a respondent's information in any published form. Personal contact information, including name, email address, postal delivery address, and phone number will be held confidential and not distributed to other persons, agencies, or organizations.

Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subjected to a penalty for failure to comply with, a collection of information subject to the requirements of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number.