

**DATA TO SUPPORT COMMUNICATIONS TO EDUCATE CONSUMERS ON HOW TO
SAFELY PURCHASE DRUGS ONLINE**

Attachments

1. Federal Food Drug and Cosmetic Act (21 U.S.C. Section 393)
2. Public Health Service Act (42 U.S.C. 300u(a)(4))
3. Email invitation sent to prospective survey participants
4. Survey Instrument
5. Screen shots of survey questions
6. Memo of exemption from IRB

Attachment 1. Federal Food Drug and Cosmetic Act (21 U.S.C. Section 393)

[insert]

Attachment 2. Public Health Service Act (42 U.S.C. 300u(a)(4))

[insert]

Attachment 3. Email invitation sent to prospective survey participants

Subject line: Get Rewarded for Your Time - Study about Consumers

Dear <%First%>,

Based on your e-Rewards(R) profile, you are invited to earn e-Rewards Currency for participating in a research survey. If you qualify and complete the survey:

Full reward amount: \$X.XX in e-Rewards Currency

Full survey length: approximately XX minutes

To complete the survey and earn e-Rewards Currency, simply click the link below, or copy the URL into your browser:

Error! Hyperlink reference not valid.>

Important: This survey may or may not be compatible with smartphones or other mobile devices, so please use your desktop or laptop computer to complete this survey. If you find that your device isn't compatible with a survey, please re-try your invitation link using your desktop or laptop computer.

We encourage you to respond quickly -- this e-Rewards invitation will be available only until a predetermined number of responses have been received. Please Note: you will only receive e-Rewards credit for taking the survey once.

Continue to check your inbox and your Member home page for future opportunities to earn e-Rewards Currency.

We value your time,
The e-Rewards Team

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Update your profile, review your account status, or cancel your membership online at: **Error! Hyperlink reference not valid.**

Unsubscribe from future e-mails from e-Rewards: **Error! Hyperlink reference not valid.>**

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If you have an inquiry or experience problems with this message, please contact Member Services online at: **Error! Hyperlink reference not valid..**

Please do not reply to this e-mail.

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Read our Privacy Policy: **Error! Hyperlink reference not valid.**

Read our Member Agreement: **Error! Hyperlink reference not valid.**

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Attachment 4. Survey Instrument

OMB no. xxxx-xxx
Date of Expiry xxxxxxxx

Online purchases--your opinion matters

- 1. Have you ever bought something over the Internet?
 - a. Yes [continue]
 - b. No [thank and terminate]
 - c. Not sure [thank and terminate]

You qualify to participate in this survey sponsored by the U.S. Food and Drug Administration (FDA). This 15-minute survey is completely voluntary, and all responses will be kept private to the extent possible by law. Participating in the survey will help develop messages for safe Internet purchases that can affect your health or the health of friends or family. Plus, you will earn \$4.00 in e-Rewards currency. To begin, please click next:

- 2. Please indicate if you agree or disagree with each of the following statements.
Please consider online shopping to be the purchase of any good or service online using the Internet, such as consumer goods, electronics, home goods, clothing, airline or event tickets, or groceries.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Not Sure
a. Shopping online is convenient						
b. Shopping online saves me time						
c. Shopping online saves me money						
d. Shopping online is complicated						
e. I don't like giving my credit card number over the Internet						
f. I don't like giving my personal information over the Internet						

3. Have you bought prescription medicine or lifestyle drugs that require a doctor's prescription to prevent or treat health conditions online using the Internet?

For the purposes of this survey, please consider prescription medicine any medicine or lifestyle drugs that require a doctor's prescription to prevent or treat health conditions. Please do not include contact lenses, pet medications, or other medicines or herbal remedies that can be purchased over the counter without a prescription.

- a. Yes [continue]
- b. No [go to Q5]
- c. Not sure [go to Q5]

4. [If yes to Q3] Which of the following online prescription services have you used? [please check all that apply]:

- a. Online services provided through your health insurance (for example: Blue Cross/Blue Shield, United Health, Aetna Health Insurance, CHAMPUS)
- b. Online services provided by storefront (brick-and-mortar) pharmacies that belong to a U.S. national chain (for example: CVS, RiteAid, Walgreens)
- c. Online services provided by a local storefront (brick-and-mortar) pharmacy not associated with a national chain (for example local, independent pharmacies)
- d. Websites selling prescription medicines that are not associated with health insurance or storefront (brick-and-mortar) pharmacies (for example Drugstore.com)
- e. Not sure

4(a): [If yes to Q4 D or E] Before making a purchase from the online pharmacy, did you take any of the following actions ? [please check all that apply]:

- a. Search online for comments or ratings about the supplier
- b. Verify the pharmacy's license on your state board of pharmacy's website
- c. Use a website for verifying that an online pharmacy is legitimate, such as VIPPS or LegitScript
- d. Ask a health care provider (for example a physician, nurse, pharmacist, etc.) about purchasing from the supplier
- e. Ask for advice or recommendations from family or friends about the supplier
- f. None of these

5. Some people order prescription medicines online from a pharmacy outside of the U.S. because they cannot get the prescription locally, or because they find it at a lower price. To the best of your knowledge, have you purchased from an online pharmacy based in a country outside the United States?

- a. Yes
- b. No
- c. Not sure

6. Which of the following online prescription services would you consider using in the future? [Select all that apply]:
- Online services supplied by your health insurance (for example: BCBS, United Health, Aetna, CHAMPUS)
 - Online services supplied by a U.S.-based chain of pharmacies (for example: CVS, RiteAid, Walgreens)
 - Online services provided by a U.S.-based independent, storefront (brick-and-mortar) pharmacy (non-chain pharmacy)
 - Websites selling prescription medicines that are not associated with health insurance or storefront (brick-and-mortar) pharmacies (for example Drugstore.com)
 - Not sure
 - I would not consider using an online prescription service in the future
7. Would you consider purchasing from an online pharmacy based in a country outside the U.S.?
- Yes [continue]
 - No [go to Q.9]
 - Not sure [continue]
8. [If yes to Q7a or Q7c] From which countries other than the U.S. would you consider buying prescriptions online? [Select all that apply]:
- Canada
 - Mexico
 - Other Central and/or Latin American countries
 - Europe
 - India
 - China
 - Other Asian countries
 - Australia
 - I would buy from an online pharmacy without considering the country of origin
9. Regardless of whether you have purchased prescription medicines online or not, please indicate the extent to which you agree or disagree with each of the following statements based on your impressions and experiences with online shopping. **[RANDOMIZE ITEMS]**

Buying prescription medicines online would usually:

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Not Sure
a. be safe						
b. lower my medication cost						
c. lower my risk of having a dangerous drug interaction						
d. increase my risk of						

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Not Sure
having a dangerous drug interaction						
e. improve my ability to access and track my medication information						
f. get my prescription(s) filled faster						
g. get my prescriptions filled more conveniently						
h. increase the chance that my medication information will be wrongly shared						
i. increase the chance that my medication information will be stolen						
j. increase the chance of mistakes in getting my prescription filled						
k. lower the quality of the prescription I'm sent						
l. increase the chance of getting a fake medication						
m. increase the chance of getting my credit card information stolen						
n. improve my ability to get my medications on time						

10. How important was the cost of your prescription medicines in thinking about buying from an online pharmacy?

- a. Very important
- b. Slightly important
- c. Of very little importance
- d. Not at all important

11. To what extent do you agree or disagree that buying prescriptions online from a site based outside the United States (such as from Canada or India) is riskier than purchasing from an online U.S. pharmacy?

- a. Agree strongly
- b. Agree
- c. Neither agree nor disagree
- d. Disagree
- e. Disagree strongly
- f. Not sure

12. To what extent do you agree or disagree that you know how to purchase medications online safely?

- b. Agree strongly
- c. Agree
- d. Neither agree nor disagree
- e. Disagree
- f. Disagree strongly
- g. Not sure

For the following questions, please think about where you would go to find information about safely buying prescription medicines online.

13. If you want to find information about buying prescription medicines online, where would you look? [Select all that apply] **[ROTATE RESPONSE ITEMS, BUT KEEP ITEMS TOGETHER AS DESCRIBED IN 3/27 email]**

- a. Television news
- b. Radio news
- c. Newspapers/magazines (print edition)
- d. Online newspapers/magazines
- e. Internet search engine (e.g. Google, Bing)
- f. Blogs
- g. Social networks (e.g. Facebook, Twitter)
- h. Medical websites (e.g. WebMD, Mayo Clinic)
- i. Government websites (e.g. CDC, FDA, NIH)
- j. Government toll-free telephone lines
- k. Friends and family (word of mouth)
- l. My doctors
- m. My pharmacist
- n. My health insurance company

- o. The U.S. Food and Drug Administration
- p. Other (please specify: _____)

14. How much do you trust each of the following sources for information about buying prescription medicines online? [**ROTATE RESPONSE ITEMS, IDENTICAL TO PREVIOUS QUESTION**]

	Strongly distrust	Distrust	Neither trust nor distrust	Trust	Strongly trust	Unsure/ don't know
Television news						
Radio news						
Newspapers (print edition)						
Online newspapers/magazines						
Blogs						
Social networks (e.g. Facebook, Twitter)						
Medical websites (e.g. WebMD, the Mayo Clinic),						
Government websites (e.g. CDC, FDA, NIH)						
Friends and family (word of mouth)						
My doctors						
My pharmacist						
My health insurance company						
U.S. Food and Drug Administration						
Other (please specify: _____)						

15. Have you seen or heard messages about safely buying prescription medicines online?

- a. Yes [CONTINUE]
- b. No [GO TO Q.17]
- c. Not sure [CONTINUE]

16.[If “yes” or “not sure” to Q15] Did these messages motivate you to do any of the following? [Select all that apply]

- a. Think about getting more information about the online pharmacy
- b. Talk to my doctor or another healthcare provider about buying online medications
- c. Change my online pharmacy
- d. Stop using online prescription filling services
- e. None of these apply, because I don't buy prescriptions online currently nor do I plan to in the future
- f. None of these apply, because I have already investigated the safety and quality of online prescriptions

17.How would you describe your current overall health?

- a. Poor
- b. Fair
- c. Good
- d. Very good
- e. Excellent

18.How many different prescription medicines are regularly filled in your family?

- a. None
- b. One
- c. Two or three
- d. Four or five
- e. More than five

Almost done! Please fill in these last few questions about you.

19. Where do you primarily use the Internet to make online purchases?
- My home
 - My place of work
 - Mobile phone or tablet
 - Places other than my home or place of work (such as public library)
20. Which of the following best describes your telephone service?
- I have a mobile phone, but NO landline in my home
 - I have a mobile phone AND a landline in my home
 - I have a landline in my home, but NO mobile phone
 - I do not have a phone
21. What is your highest level of education?
- Less than high school graduate
 - High school graduate
 - Some college
 - College graduate
 - Graduate or professional degree
 - Not sure/Prefer not to say
22. Where do you live?
- Large city (population of 100,000 or more)
 - Small city (population less than 100,000)
 - Suburbs
 - Rural area
 - Not sure/Prefer not to say
23. Are you a parent or guardian of a child 17 years or younger who is living at home?
- Yes
 - No
 - Prefer not to say

24. What is your marital status?

- a. Married
- b. Single, never married
- c. Divorced/widowed/separated
- d. Civil union/domestic partnership
- g. Not sure/ Prefer not to say

25. What was your household income last year before taxes?

- a. Less than \$25,000
- b. \$25,000-\$34,999
- c. \$35,000-\$49,999
- d. \$50,000-\$74,999
- e. \$75,000-\$99,999
- f. \$100,000 or more
- g. Not sure/ Prefer not to say

Thank you! For guidelines on purchasing prescription medicines safely go to <http://www.fda.gov/Drugs/ResourcesForYou/Consumers/BuyingUsingMedicineSafely/BuyingMedicinesOvertheInternet/default.htm> [HOT LINK]

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or another aspect of this collection of information, including suggestions for reducing this burden to:

Department of Health and Human Services
Food and Drug Administration
Office of the Chief Information Officer
1350 Piccard Drive, 420A
Rockville, MD 20850

An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid Office of Management and Budget (OMB) control number.

Attachment 5. Screen shots of survey questions

Online purchases -- your opinion matters Progress:

TEST MODE: ID: TEST0036 Previous Page: 1 This Page: 2 Record Status: P
HIDDEN FIELDS ASSIGNED:
Question Type Set to
QTOTCAP. QUOTA - Total Respondents CAPRB 1 (Total max manager)

1. Have you ever bought something over the Internet?
[Please select one response]

Yes
 No
 Not sure

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Online purchases -- your opinion matters Progress:

TEST MODE: ID: TEST0036 Previous Page: 2 This Page: 3 Record Status: P

You qualify to participate in this survey sponsored by the U.S. Food and Drug Administration (FDA). This 15-minute survey is completely voluntary, and all responses will be kept private to the extent possible by law.

Participating in the survey will help develop messages for safe Internet purchases that can affect your health or the health of friends or family. Plus, you will earn \$4.00 in e-Rewards currency.

To begin, please click, "Next >>."

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TEST MODE: ID: TEST0036 Previous Page: 2 This Page: 34 Record Status: T

TEST NOTES:

- This interview has been recorded as "Terminated".

HIDDEN FIELDS ASSIGNED:

Question	Type Set to
QDSP. Reason for Termination CB	Q1 (Have you ever bought something over the Internet?)

These are the reasons for termination:

Have you ever bought something over the Internet?

In the live system, terms will be immediately re-directed to the terminate page. However, to facilitate screener testing, you can click your browser's "back" button to return to where you left off.

Please note that this system will NOT change your previous answers, or reset any termination flags. Please keep this in mind if you are checking screener terminations.

Thank you for your response. Unfortunately, the survey has already received enough responses that are similar to yours and is now closed. You will not be asked to complete the full survey.

TEST MODE: ID: TEST0036 Previous Page: 2 This Page: 3 Record Status: T

You qualify to participate in this survey sponsored by the U.S. Food and Drug Administration (FDA). This 15-minute survey is completely voluntary, and all responses will be kept private to the extent possible by law.

Participating in the survey will help develop messages for safe Internet purchases that can affect your health or the health of friends or family. Plus, you will earn \$4.00 in e-Rewards currency.

To begin, please click, "Next >>."

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TEST MODE: ID: TEST0036 Previous Page: 3 This Page: 4 Record Status: T

2. Please indicate if you agree or disagree with each of the following statements about online shopping. Please consider online shopping to be the purchase of any good or service online using the Internet, such as consumer goods, electronics, home goods, clothing, airline or event tickets, or groceries.

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Not Sure
Shopping online saves me money	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shopping online is complicated	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shopping online saves me time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shopping online is convenient	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I don't like giving my personal information over the Internet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I don't like giving my credit card number over the Internet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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TEST MODE: ID: TEST0036 Previous Page: 4 This Page: 5 Record Status: T

3. Have you bought prescription medicines online using the Internet?

For the purposes of this survey, please consider prescription medicine any medicine or lifestyle drugs that require a doctor's prescription to prevent or treat health conditions. Please do not include contact lenses, pet medications, or other medicines or herbal remedies that can be purchased over the counter without a prescription.

[Please select one response]

- Yes
 No
 Not sure

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TEST MODE: ID: TEST0036 Previous Page: 5 This Page: 6 Record Status: T

4. Which of the following online prescription services have you used?

[Please select all that apply]

- Online services provided through your health insurance (for example: Blue Cross/Blue Shield, United Health, Aetna Health Insurance, CHAMPUS)
 Online services provided by storefront (brick-and-mortar) pharmacies that belong to a U.S. national chain (for example: CVS, RiteAid, Walgreens)
 Online services provided by a local storefront (brick-and-mortar) pharmacy not associated with a national chain (for example local, independent pharmacies)
 Websites selling prescription medicines that are not associated with health insurance or storefront (brick-and-mortar) pharmacies (for example Drugstore.com)
 Not sure

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4A. Before making a purchase from the online pharmacy, did you take any of the following actions?

[Please select all that apply]

- Search online for comments or ratings about the supplier
- Verify the pharmacy's license on your state board of pharmacy's website
- Use a website for verifying that an online pharmacy is legitimate, such as VIPPS or LegitScript
- Ask a health care provider (for example a physician, nurse, pharmacist, etc.) about purchasing from the supplier
- Ask for advice or recommendations from family or friends about the supplier
- None of these

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TEST MODE: ID: TEST0036 Previous Page: 6 This Page: 7 Record Status: T

5. Some people order prescription medicines online from a pharmacy outside of the U.S. because they cannot get the prescription locally, or because they find it at a lower price. To the best of your knowledge, have you purchased from an online pharmacy based in a country outside the United States?

[Please select one response]

- Yes
- No
- Not sure

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TEST MODE: ID: TEST0036 Previous Page: 7 This Page: 8 Record Status: T

6. Which of the following online prescription services would you consider using in the future?

[Please select all that apply]

- Online services supplied by your health insurance (for example: BCBS, United Health, Aetna, CHAMPUS)
- Online services supplied by a U.S.-based chain of pharmacies (for example: CVS, RiteAid, Walgreens)
- Online services provided by a U.S.-based independent, storefront (brick-and-mortar) pharmacy (non-chain pharmacy)
- Websites selling prescription medicines that are not associated with health insurance or storefront (brick-and-mortar) pharmacies (for example Drugstore.com)
- Not sure
- I would not consider using an online prescription service in the future

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TEST MODE: ID: TEST0036 Previous Page: 8 This Page: 9 Record Status: T

7. Would you consider purchasing from an online pharmacy based in a country outside the U.S.?

[Please select one response]

- Yes
- No
- Not sure

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TEST MODE: ID: TEST0036 Previous Page: 9 This Page: 10 Record Status: T

8. From which countries other than the U.S. would you consider buying prescriptions online?
[Please select all that apply]

- Canada
- Mexico
- Other Central and/or Latin American countries
- Europe
- India
- China
- Other Asian countries
- Australia
- I would buy from an online pharmacy without considering the country of origin

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TEST MODE: ID: TEST0036 Previous Page: 10 This Page: 11 Record Status: T

9. Regardless of whether you have purchased prescription medicines online or not, please indicate the extent to which you agree or disagree with each of the following statements based on your impressions and experiences with online shopping.

Buying prescription medicines online would usually:

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Not Sure
increase the chance that my medication information will be wrongly shared	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
increase the chance of getting my credit card information stolen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
lower my risk of having a dangerous drug interaction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
be safe	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
get my prescription(s) filled faster	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
lower the quality of the prescription I'm sent	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
increase the chance that my medication information will be stolen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Not Sure
increase my risk of having a dangerous drug interaction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
get my prescriptions filled more conveniently	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
improve my ability to access and track my medication information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
lower my medication cost	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
increase the chance of mistakes in getting my prescription filled	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
increase the chance of getting a fake medication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
improve my ability to get my medications on time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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TEST MODE: ID: TEST0036 Previous Page: 11 This Page: 12 Record Status: T

10. How important was the cost of your prescription medicines in thinking about buying from an online pharmacy?
[Please select one response]

- Very important
- Slightly important
- Of very little importance
- Not at all important

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TEST MODE: ID: TEST0036 Previous Page: 12 This Page: 13 Record Status: T

11. To what extent do you agree or disagree that buying prescriptions online from a site based outside the United States is riskier than purchasing from an online U.S. pharmacy?
[Please select one response]

- Strongly disagree
- Disagree
- Neither agree nor disagree
- Agree
- Strongly agree
- Not Sure

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TEST MODE: ID: TEST0036 Previous Page: 13 This Page: 14 Record Status: T

12. To what extent do you agree or disagree that you know how to purchase medications online safely?

[Please select one response]

- Strongly disagree
- Disagree
- Neither agree nor disagree
- Agree
- Strongly agree
- Not Sure

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TEST MODE: ID: TEST0036 Previous Page: 14 This Page: 15 Record Status: T

For the following questions, please think about where you would go to find information about safely buying prescription medicines online.

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TEST MODE: ID: TEST0036 Previous Page: 17 This Page: 16 Record Status: T

13. If you want to find information about buying prescription medicines online, where would you look?
 [Please select all that apply]

- Blogs
- Medical websites (e.g. WebMD, Mayo Clinic)
- Government websites (e.g. CDC, FDA, NIH)
- Social networks (e.g. Facebook, Twitter)
- Government toll-free telephone lines
- Online newspapers/magazines
- Radio news
- Newspapers/magazines (print edition)
- Internet search engine (e.g. Google, Bing)
- Television news
- My pharmacist
- My health insurance company
- The U.S. Food and Drug Administration
- Friends and family (word of mouth)
- My doctors
- Other (please specify:)

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TEST MODE: ID: TEST0036 Previous Page: 16 This Page: 17 Record Status: T

14. How much do you trust each of the following sources for information about buying prescription medicines online?

	Strongly distrust	Distrust	Neither trust nor distrust	Trust	Strongly trust	Unsure/ don't know
Blogs	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Medical websites (e.g. WebMD, Mayo Clinic)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Government websites (e.g. CDC, FDA, NIH)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social networks (e.g. Facebook, Twitter)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Government toll-free telephone lines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online newspapers/magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Radio news	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Newspapers/magazines (print edition)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internet search engine (e.g. Google, Bing)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Television news	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Strongly distrust	Distrust	Neither trust nor distrust	Trust	Strongly trust	Unsure/ don't know
My pharmacist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My health insurance company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The U.S. Food and Drug Administration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friends and family (word of mouth)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My doctors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify: <input style="width: 150px;" type="text"/>)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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TEST MODE: ID: TEST0036 Previous Page: 17 This Page: 18 Record Status: T

15. Have you seen or heard messages about safely buying prescription medicines online?

[Please select one response]

- Yes
 No
 Not sure

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16. Did these messages motivate you to do any of the following?

[Please select all that apply]

- Think about getting more information about the online pharmacy
 Talk to my doctor or another healthcare provider about buying online medications
 Change my online pharmacy
 Stop using online prescription filling services
 None of these apply, because I don't buy prescriptions online currently nor do I plan to in the future
 None of these apply, because I have already investigated the safety and quality of online prescriptions

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17. How would you describe your current overall health?

[Please select one response]

- Poor
- Fair
- Good
- Very good
- Excellent

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18. How many different prescription medicines are regularly filled in your family?

[Please select one response]

- None
- One
- Two or three
- Four or five
- More than five

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TEST MODE: ID: TEST0036 Previous Page: 21 This Page: 22 Record Status: T

Almost done! Please fill in these last few questions about you.

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19. Where do you primarily use the Internet to make online purchases?
[Please select one response]

- My home
- My place of work
- Mobile phone or tablet
- Places other than my home or place of work (such as public library)

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20. Which of the following best describes your telephone service?

[Please select one response]

- I have a mobile phone, but NO landline in my home
- I have a mobile phone AND a landline in my home
- I have a landline in my home, but NO mobile phone
- I do not have a phone

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TEST MODE: ID: TEST0036 Previous Page: 24 This Page: 25 Record Status: T

21. What is your highest level of education?

[Please select one response]

- Less than high school graduate
- High school graduate
- Some college
- College graduate
- Graduate or professional degree
- Not sure/Prefer not to say

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TEST MODE: ID: TEST0036 Previous Page: 25 This Page: 26 Record Status: T

22. Where do you live?

[Please select one response]

- Large city (population of 100,000 or more)
- Small city (population less than 100,000)
- Suburbs
- Rural area
- Not sure/Prefer not to say

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TEST MODE: ID: TEST0036 Previous Page: 26 This Page: 27 Record Status: T

23. Are you a parent or guardian of a child 17 years or younger who is living at home?

[Please select one response]

- Yes
- No
- Prefer not to say

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TEST MODE: ID: TEST0036 Previous Page: 27 This Page: 28 Record Status: T

24. What is your marital status?

[Please select one response]

- Married
- Single, never married
- Divorced/widowed/separated
- Civil union/domestic partnership
- Not sure/Prefer not to say

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TEST MODE: ID: TEST0036 Previous Page: 28 This Page: 29 Record Status: T

25. What was your household income last year before taxes?

[Please select one response]

- Less than \$25,000
- \$25,000 - \$34,999
- \$35,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 or more
- Not sure/Prefer not to say

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Finally, do you have any additional feedback you would like to share with us? This question is entirely optional.

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OMB no. xxxx-xxx
Date of Expiry xxxxxxxx

Thank you! For guidelines on purchasing prescription medicines safely, [click this link \(opens in a new window\)](#). **Be sure to click the button below to complete this survey as well.**

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or another aspect of this collection of information, including suggestions for reducing this burden to:

Department of Health and Human Services
Food and Drug Administration
Office of the Chief Information Officer
1350 Piccard Drive, 420A
Rockville, MD 20850

An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid Office of Management and Budget (OMB) control number.

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[Click here to finish](#)

TEST MODE: ID: TEST0036 Previous Page: 31 This Page: 32 Record Status: T

TEST NOTES:

- This is the final page of the survey. You will receive a finishing status on the next page if you click to continue.

This page required for QA purposes. In the live survey, this page will be automatically submitted.

[Continue >>](#)

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TEST NOTES:

- This interview has been recorded as "Complete".

HIDDEN FIELDS ASSIGNED:

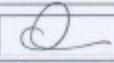
Question	Type	Set to
QSURTM. Survey Length Tiers (in minutes)	RB	4 (4)

Thank you!

For guidelines on purchasing prescription medicines safely go to

<http://www.fda.gov/Drugs/ResourcesForYou/Consumers/BuyingUsingMedicineSafely/BuyingMedicinesOvertheInternet/default.htm>.

Attachment 6. Memo of Exemption from IRB

DEPARTMENT OF HEALTH AND HUMAN SERVICES Food and Drug Administration	
REQUEST FOR EXEMPTION FROM RIHSC REVIEW UNDER 45 CFR 46 101(b)(2)	
RIHSC Number 12-044D	
Study Title Data to Support Communications to Educate Consumers on how to Safely Purchase Drugs Online	
FDA Sponsor Felicia Stewart, MA, CDER/OCOMM	Principal Investigator Elyse Levine, Ph.D. (240) 453-5387 levine_elyse@fda.com
My project involves only ADULTS <i>If No, then indicate the State and the age of majority in that State:</i> State: _____ Age of majority: _____	
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
AND	
<input checked="" type="checkbox"/> Project uses only survey procedures <input type="checkbox"/> Project uses only interview procedures <input type="checkbox"/> Project involves only observation of public behavior	
AND	
<input checked="" type="checkbox"/> Information is recorded in such a manner that subjects can not be identified, directly or through identifiers	
OR	
<input type="checkbox"/> Although subjects can be identified, disclosure of information obtained could not place subjects at risk of civil/criminal liability or be damaging to the subject's financial standing, employability, or reputation	
Please attach the following information, if applicable:	
<ul style="list-style-type: none"> • Completed and Signed RIHSC Liaison Transmittal Form • Study protocol, including either focus group or survey questions • Documentation that all subjects are adults (18 or older) • Recruitment and/or Advertisement information • Text of oral consent of subjects • Information on who will be conducting the interviews/focus group testing including documentation that the person(s) has been trained • Information on who will have access to the study data and how it will be kept confidential • Discussion of either how the subject's identity will be protected and/or why this is not needed 	
I understand that if any changes are proposed for the study, I will need to resubmit the materials to the RIHSC to make sure none of the proposed changes alter the basis for the above exemption.	
Signature of FDA Sponsor Felicia M. Stewart	Date (mm/dd/yyyy) 04/09/2012
<small>Digitally signed by Felicia M. Stewart DN: cn=Felicia M. Stewart, o=FDA, ou=CDER, ou=OCOMM, email=felicia.stewart@fda.gov</small>	
RIHSC Chair Approval	Date (mm/dd/yyyy)
Approved (Signature) Luciana Borio, MD 	4/24/2012
FORM FDA 3647a (6/11)	<small>FDA Publishing Services (301) 443-2760 88</small>