

**Attachments**

**Latino MSM**



# ENFRÉNTALO. **TERMÍNALO.**

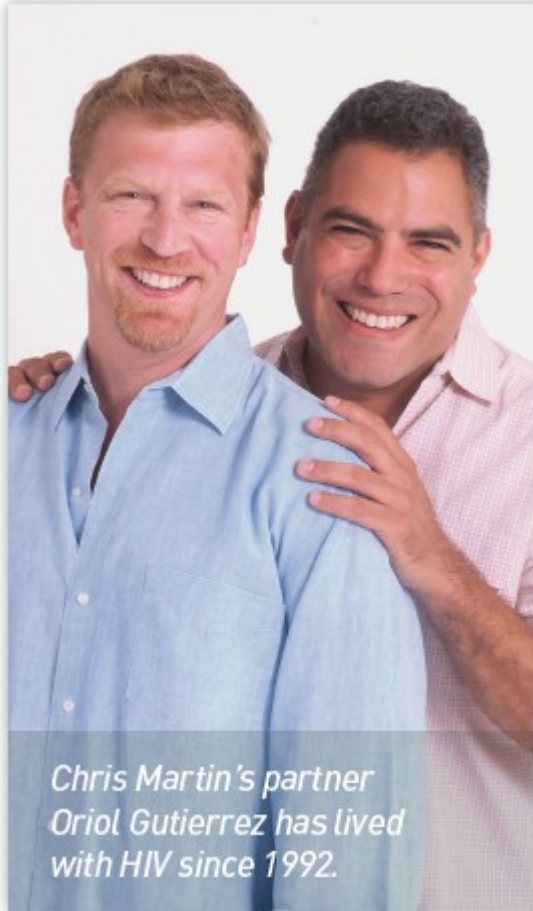
Una gran amenaza o desafío, COMO el SIDA, se tiene que entender antes de poder ser derrotada.

El miedo, la ignorancia y la negación son el combustible que estimula las epidemias.

**ACTÚA**  
contra  
el SIDA

El conocimiento, la compasión y la acción son la solución.

**PODEMOS TERMINARLO, PERO SOLO CUANDO ENTENDAMOS QUE NOS PERTENECE A TODOS.**



*Chris Martin's partner  
Oriol Gutierrez has lived  
with HIV since 1992.*

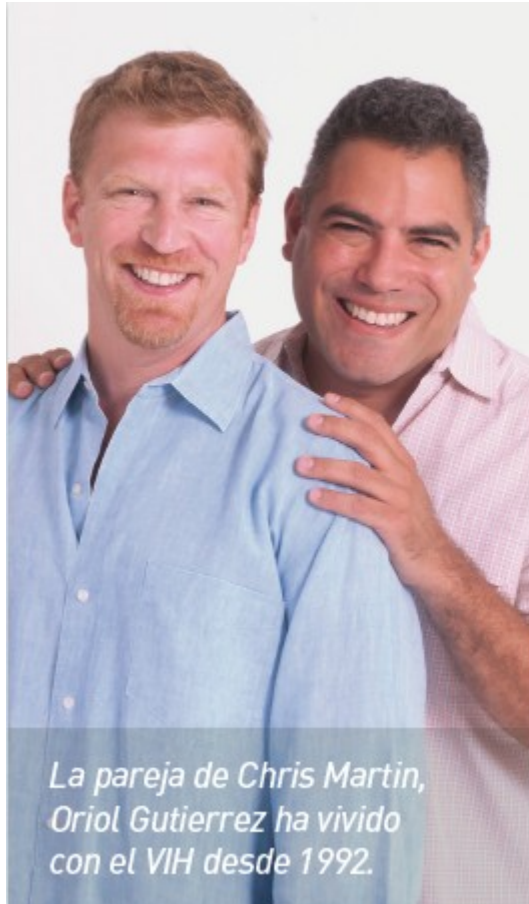
More than 1 million people in the United States are living with HIV, like **CHRIS' PARTNER**

*Get the facts. Get tested. Get involved.*



[ActAgainstAIDS.org](http://ActAgainstAIDS.org)





*La pareja de Chris Martin,  
Oriol Gutierrez ha vivido  
con el VIH desde 1992.*

Más de un millón de personas en  
EE. UU. viven con el VIH, como la  
**PAREJA DE CHRIS.**

*Infórmate. Hazte la prueba. Participa.*



[www.ActAgainstAIDS.org](http://www.ActAgainstAIDS.org)

**ACTÚA**  
contra  
el **SIDA**



when i found out  
i didn't have HIV,  
i could finally  
move forward.



when i found out  
i did have HIV,  
i could finally  
move forward.

[HIVtest.org](http://HIVtest.org)  
Know Where You Stand



**PROTEST**



**As gay and bisexual men we've had to fight homophobia and HIV. We have the power to stop HIV right now. Know where you stand. Get tested every 3-6 months.**

**HIV test.org**



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Models are used for illustrative purposes only L

**ATTACHMENTS**

**MSM All Races**



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Know Where You Stand





**Attachments**

**HSSC Brochure**



## ***Anyone can be infected with HIV***

More than a million people are living with HIV in the United States today. People from all walks of life are infected and living meaningful and productive lives. Effective treatments are helping people live longer and healthier lives with HIV.

Now that you know you have HIV,  
***the most important thing that you can do  
is to make choices that keep you healthy  
and protect others.***

### ***Know the truth about HIV***

You have probably heard many things about living with HIV. And some of them are not true. It's important to know the facts.

***Fact:*** Although HIV is serious and there is currently no cure, people with HIV can ***now live longer, healthier lives*** thanks to early diagnosis and more effective treatments.

***Fact:*** It is possible to have HIV without symptoms—sometimes for years. Even if a person with HIV feels good, the virus is still reproducing in the body.

***Fact:*** HIV cannot be spread through casual contact, such as shaking hands, or through ordinary objects, such as doorknobs, telephones, and toilet seats. The virus does not live long outside of the body.

***Fact:*** You still need to protect yourself from other sexually transmitted diseases (such as syphilis or gonorrhea). If you have HIV, getting another STD can increase the amount of virus in your blood (your viral load), which may speed the progression of your HIV infection. The amount of virus in the blood can go up even if you're taking medicines for your HIV (antiretroviral drugs).





## Take care of yourself

Your doctor might refer you to a specialist for HIV care. With appropriate treatment, you can live a longer, healthier life. It is important to keep your appointment with the specialist to learn how to get the most out of your medical care.

Living with HIV means that it can be easier for you to get sick. It's important not to do anything that could harm your health such as having unprotected sex (without a condom) or sharing needles and other drugs. Having unprotected sex could lead to getting another sexually transmitted disease (STD) such as syphilis or gonorrhea. Also, you can stay healthy by eating right, exercising, and reducing stress.

Medical care is important to your long-term health. If you are worried about the cost of seeing a doctor or paying for medications, help is available, even if you do not have health insurance.

The following Web sites\* can provide you with information about living with HIV. Of course, if you have specific questions, talk to your doctor or nurse.

- National Association of People With AIDS:  
[www.napwa.org/](http://www.napwa.org/) Or call: 1-866-846-9366
- Centers for Disease Control and Prevention:  
[www.cdc.gov/hiv/](http://www.cdc.gov/hiv/) Or call: 1-800-CDC-INFO  
(1-800-232-4636), available 24 hours/day
- National HIV and STD Testing Resources:  
[HIVtest.org](http://HIVtest.org) Or call National Prevention  
Information Network: 1-800 458-5231

\*CDC provides these resources for information only and does not recommend or endorse all of the information.

## Protect others

Each new case of HIV comes from someone who is already infected. You can keep others from getting HIV by making sure that they do not come in contact with body fluids that spread HIV—blood, semen, vaginal and anal fluid, and breast milk.

It's important to let others know that they could be at risk for getting HIV. Through a program called Partner Services, your local health department can help find your sex and/or injection-drug partners to let them know of their risk. Also, Partner Services staff can provide them with counseling, HIV and STD testing, and referrals for other services. Your doctor will give you more information about this program.

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### Infectious disease specialist contact information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

## **Attachments**

**More Than A Million  
English and Spanish Concepts**

**Act Against AIDS** Outdoor Spanish Partner Concept



Más de un millón de personas en EE. UU. viven con el VIH, como la **AMIGA DE JURNEE.**

*Infórmate. Hazte la prueba. Participa.*



[www.ActAgainstAIDS.org](http://www.ActAgainstAIDS.org)

**ACTÚA**  
contra  
el SIDA

**Act Against AIDS** Outdoor Friend Concept



More than 1 million people in the United States are living with HIV, like **JURNEE'S FRIEND**

*Get the facts. Get tested. Get involved.*



ActAgainstAIDS.org **ACT**  
against  
**AIDS**

**Act Against AIDS** Outdoor Spanish Partner Concept



*La hermana de Tracy Hofmann,  
Regan Hofmann ha vivido  
con el VIH desde 1996.*

Más de un millón de personas en  
EE. UU. viven con el VIH, como la  
**HERMANA DE TRACY.**

*Infórmate. Hazte la prueba. Participa.*



[www.ActAgainstAIDS.org](http://www.ActAgainstAIDS.org)

**ACTÚA  
contra  
el SIDA**

**Act Against AIDS** Outdoor Sister Concept



*Tracy Hofmann's sister  
Regan Hofmann has lived  
with HIV since 1996.*

More than 1 million people in the  
United States are living with HIV,  
like **TRACY'S SISTER**

*Get the facts. Get tested. Get involved.*



[ActAgainstAIDS.org](http://ActAgainstAIDS.org)



**Act Against AIDS** Outdoor Spanish Partner Concept



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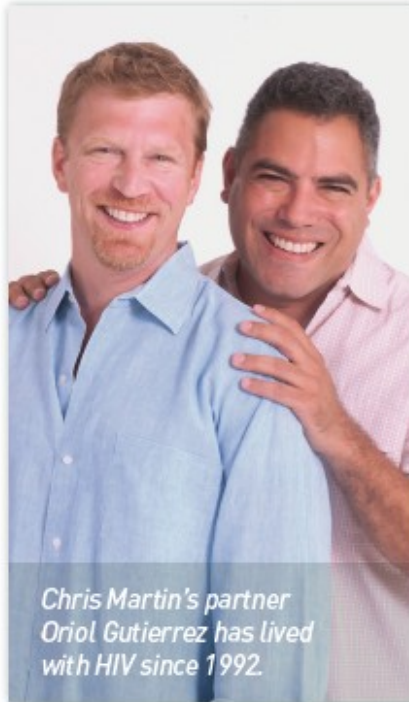
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**ACTÚA  
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**Act Against AIDS** Outdoor Partner Concept



*Chris Martin's partner  
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ActAgainstAIDS.org **ACT  
against  
AIDS**





**Attachments**

**Own It. End It.**

A woman with curly hair, wearing a light-colored top and blue jeans, is sitting on the word "AIDS". The word "AIDS" is rendered in large, bold, red, 3D block letters. The background is a gradient from light to dark, with a spotlight effect on the woman and the letters.

# AIDS

OWN IT. **END IT.**

A great threat or challenge – like AIDS – has to be understood before it can be defeated.

Fear, ignorance and denial are the fuel of epidemics.

**ACT**  
against  
**AIDS**

Knowledge, compassion and action are the solution.

**WE CAN END IT, BUT ONLY WHEN WE OWN IT.**



# SIDA

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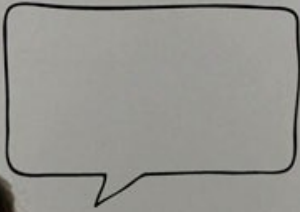
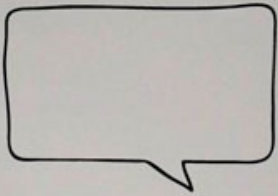
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**Attachments**

**National Talk**



**TALK.**  
**TYPE.**  
**TEXT.**  
**TWEET.**

Talking AIDS is Stopping AIDS.

@talkingAIDS f t g+ r e s

ACT  
against  
AIDS



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**ACT**  
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ACT  
against  
AIDS





**HABLANDO.  
ESCRIBIENDO.  
POR TEXTO.  
POR TWITTER.**

**Hablando de SIDA es Parando el SIDA.**

@talkingAIDS | f | t | g+ | s | v | e | a

**ACTÚA  
contra  
el SIDA**



**TALK.**  
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**TEXT.**  
**TWEET.**

Talking AIDS is Stopping AIDS.

@talkingAIDS f t g+ n e s

**ACT**  
against  
**AIDS**

## Attachments

En los Sueños



# En Tus Sueños el SIDA No Existe

Las oportunidades en nuestro país son muchas.  
Disfrútalas sano y libre del SIDA.



Cuando aprovechas los recursos e información disponibles no solo te mantienes sano si no que liberas a la nueva generación de esta epidemia.

**ACTÚA**  
contra  
el SIDA

## Attachments

AAALI

TAPS BUTTONS  
TO READ TEXT

 **TALK**®  
 **TEST**®  
 **TREAT**®

TAP IMAGE TO  
READ TEXT



**HIV/AIDS** ®

is a leading cause of death for African-Americans. Start **TALKING** to your friends, family and sexual partners. Get **TESTED** to know your status. And if you are HIV positive, get the **TREATMENT** that will help you live a longer, healthier life.  
Visit [ActAgainstAIDS.org](http://ActAgainstAIDS.org) for more information.

ACT | LEADERSHIP  
AIDS | INITIATIVE





# TALK TEST TREAT



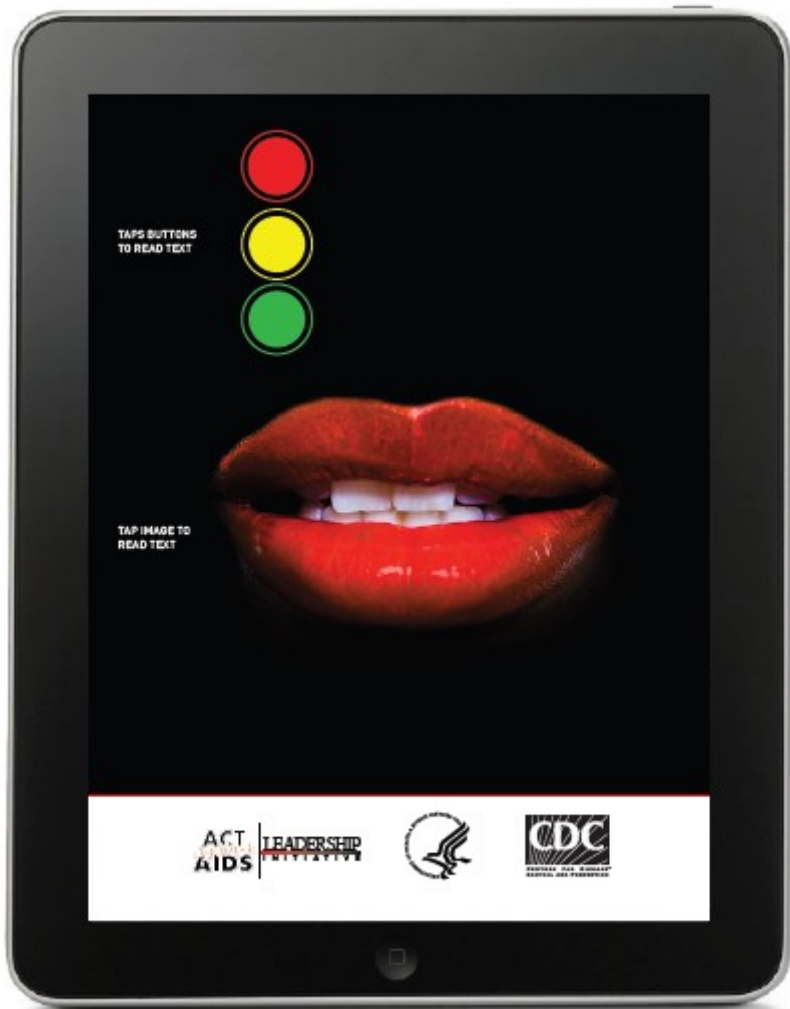
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TAPS BUTTONS  
TO READ TEXT

TAP IMAGE TO  
READ TEXT

ACT AIDS | LEADERSHIP





**I WILL**  
GET TESTED WITH MY GIRLFRIEND.

**I'M GOING TO CHECK MY STATUS AND DO WHATEVER IT TAKES  
TO HELP PREVENT THE SPREAD OF **HIV / AIDS**.**

What are you willing to do to help our community become more aware about **HIV / AIDS**?

Go the extra mile to keep people **TALKING** about it, getting **TESTED**, and receiving  
the **TREATMENT** necessary to reduce the risk of infecting others.

**For more information, visit [ActAgainstAIDS.org](http://ActAgainstAIDS.org).**



**I WILL**  
PRACTICE SAFE SEX WITH MY PARTNER.



I'M GOING TO PROTECT MYSELF AND DO WHATEVER IT TAKES  
TO HELP PREVENT THE SPREAD OF **HIV/AIDS**.

**ACT** LEADERSHIP  
**AIDS** RESEARCH CENTER



**CDC**  
DEPARTMENT OF HEALTH AND HUMAN SERVICES